



Hometown Holiday Celebration

Frequently Asked Parade Questions

Q: When and where is the parade?

A: The parade is on **Saturday, December 3, 2022 at 5:00pm** on Main Street, in Downtown Pleasanton. The parade starts just before the Main Street Bridge and proceeds south ending at Abbie Street.

Q: Are masks required for participants in the parade?

A: To be determined depending on most current County guidelines.

Q: Where are the parade formation and disband areas?

A: Formation is in the parking lot of Amador Valley High School, on Santa Rita Road. Disband is located on Main Street from Abbie Street to First Street.

Q: Is there parking designated for parade entries?

A: Yes. Alisal Elementary School and the Dolores Bengtson Aquatic Center have parking lots available for participants. There is public parking in the downtown area on Peters Ave. and 1st Street. Main Street will be closed to cars Friday, December 2 to Sunday, December 4.

Q: Is there an entry fee?

A: No. Entry is free.

Q: Can anyone enter in the parade?

A: Yes. The parade is open to all people, groups, and organizations in the community. The parade is designed as a community and family event. Please refer to Parade Rules included on the Parade Entry Form for requirements.

Q: Where do I pick up my children after the parade?

A: Coordinate a pickup location with the person organizing your entry outside the disband area.

Q: Do all the people in my entry have to register?

A: No. A designated representative from your entry should check-in at the parade.

Q: Will I get confirmation of my entry?

A: You will receive an automatic reply that your entry was received after submitting your application. An email with entry details will be emailed 3-5 days after the entry deadline of November 23, 2022.

Q: When will I get my parade line up number?

A: Your parade number will be emailed to the email address provided on your parade application form by Dec. 1. Please share this number with your group prior to arriving on day of parade. Numbers to be displayed on your entry will be given out at parade check-in at the Amador High School parking lot.

Q: What is meant by the statement in the Parade Rules that “All entries must be of a holiday theme”?

A: All entries *should* be of a seasonal theme consistent with the winter holidays. Lights are highly encouraged.

Q: May I display my company sign?

A: Yes, however your company sign may not be the dominant feature of your entry. (See Rules)

Q: May I pass out literature or candy, etc.?

A: No. The parade prohibits distribution of anything during the parade for safety and insurance liability. Please refer to the Parade Rules included in the Parade Entry Form.

Q: May we have Santa or Mrs. Claus in our entry?

A: No. The parade has an official Santa Claus. No other Santa Claus (or Mrs. Claus) will be permitted; however, *inanimate* caricatures are allowed.

Q: Our entry is a children’s group. Can parents walk along side during the parade?

A: Yes, however adults often block the spectator’s view of the children. It is suggested to limit the adult/child ratio to (1) one adult per (5) five children.

Q: We have young children and want to be at the front of the parade. Can we request a specific order in march?

A: No. Most entries are comprised of young children. The Order of March is at the discretion of the parade officials and based on safety considerations.

Q: What happens if it rains?

A: The parade and tree lighting will only be canceled due to heavy rains. If the event is canceled, it will not be rescheduled. Cancellation information will be available after 2:00pm the day of the event by calling (925) 931-5352.

Q: What other activities are in conjunction with the Parade?

A: The Tree Lighting Ceremony will follow the parade at the Pleasanton Arch on Main Street.

Q: How may I get involved and volunteer to help with this event?

A: Volunteer applications are available online at hometownholiday.com.

Q: What if I still have questions?

A: E-mail: HometownHoliday@CityofPleasantonCA.gov. or call 925-931-5352