



Hometown Holiday Celebration

Frequently Asked Parade Questions

Q: When and where is the parade?

A: The parade is on **Saturday, December 4, 2021** at **5:00pm** on Main Street, in Downtown Pleasanton. The parade starts just before the Main Street Bridge and proceeds south ending at Abbie Street.

Q: Are masks required for participants in the parade?

A: To be determined depending on most current County guidelines.

Q: Where are the parade formation and disband areas?

A: Formation is in the parking lot of Amador Valley High School, on Santa Rita Road. Disband is located on Main Street from Abbie Street to First Street.

Q: Is there parking designated for parade entries?

A: Yes. Alisal Elementary School and the Dolores Bengtson Aquatic Center have parking lots available for participants. There is public parking in the downtown area. Note: Downtown activities and street closures begin at 3:30pm.

Q: Is there an entry fee?

A: No. Entry is free.

Q: Can anyone enter in the parade?

A: Yes. The parade is open to all people, groups, and organizations in the community. The parade is designed as a community and family event. Please refer to Parade Rules included on the Parade Entry Form for requirements.

Q: Where do I pick up my children after the parade?

A: Coordinate a pickup location with the person organizing your entry outside the disband area. (See map)

Q: Do all the people in my entry have to register?

A: No. A designated representative from your entry should check-in at the parade.

Q: Will I get a confirmation of my entry and parade number?

A: Confirmation will be sent to you approximately 3-5 days after the parade entry deadline of November 19, 2021. Your parade number will be available only at parade check-in.

Q: What is meant by the statement in the Parade Rules that “All entries must be of a holiday theme”?

A: All entries *should* be of a seasonal theme consistent with the winter holidays. Lights are highly encouraged.

Q: May I display my company sign?

A: Yes, however your company sign may not be the dominant feature of your entry. (See Rules)

Q: May I pass out literature or candy, etc.?

A: No. The parade prohibits distribution of anything during the parade for safety and insurance liability. Please refer to the Parade Rules included in the Parade Entry Form.

Q: May we have Santa or Mrs. Claus in our entry?

A: No. The parade has an official Santa Claus. No other Santa Claus (or Mrs. Claus) will be permitted; however, *inanimate* caricatures are allowed.

Q: Our entry is a children’s group. Can parents walk along side during the parade?

A: Yes, however adults often block the spectator’s view of the children. It is suggested to limit the adult/child ratio to (1) one adult per (5) five children.

Q: We have young children and want to be at the front of the parade. Can we request a specific order in march?

A: No. Most entries are comprised of young children. The Order of March is at the discretion of the parade officials and based on safety considerations.

Q: What happens if it rains?

A: The parade and tree lighting will only be canceled due to heavy rains. If the event is canceled, it will not be rescheduled. Cancellation information will be available after 2:00pm the day of the event by calling (925) 931-5352.

Q: What other activities are in conjunction with the Parade?

A: The Tree Lighting Ceremony will follow the parade at the Pleasanton Arch on Main Street.

Q: How may I get involved and volunteer to help with this event?

A: Volunteer applications are available online at hometownholiday.com.

Q: What if I still have questions?

A: E-mail: HometownHoliday@CityofPleasantonCA.gov. or call 925-931-5352