



PRESS RELEASE

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PLEASANTON RETAINS BRONZE BICYCLE FRIENDLY COMMUNITY AWARD BY THE LEAGUE OF AMERICAN BICYCLISTS

PLEASANTON, Calif. —The League of American Bicyclists has again recognized Pleasanton with a Bronze Bicycle Friendly Community (BFC) award, joining 464 visionary communities from across the country.

With the announcement of 61 new and renewing BFCs today, Pleasanton continues to be part of a leading group of communities in every state. “We applaud these communities for making bicycling a safe and convenient option for transportation and recreation,” said Bill Nesper, Executive Director at the League of American Bicyclists. “We look forward to continuing to work with these communities as we move closer to our mission of creating a Bicycle Friendly America for everyone.”

The BFC program is revolutionizing the way communities evaluate their quality of life, sustainability, and accessibility, while allowing them to benchmark progress toward improving their bicycle-friendliness. With this latest round of new and renewing awardees, there are currently 464 BFCs in all 50 states and the District of Columbia. The Bronze BFC award recognizes Pleasanton’s commitment to improving conditions for bicycling through investment in bicycling promotion, education programs, infrastructure and pro-bicycling policies.

“The City is proud to have made significant progress in the last four years by updating its Bicycle and Pedestrian Master Plan, adding green bike lanes, constructing the city’s first protected intersection, providing more bicycle safety instruction and encouragement, and improving accessibility near the Dublin/Pleasanton BART Station,” said City Manager Nelson Fialho. “We will continue to work on the goals established in the updated Master Plan as well as engage our community to maintain our BFC ranking.”

The rigorous application process is an educational tool in itself, and includes an opportunity for local bicyclists to provide input on their experiences and perceptions of bicycling in their

community. Awarded communities must renew their status every four years to ensure that they not only maintain existing efforts, but also keep up with changing technology, national safety standards, and community-driven best practices. To learn more about the BFC program, visit bikeleague.org/community.

To view the City's Bicycle and Pedestrian Master Plan visit www.cityofpleasantonca.gov. For more information about the BFC designation, contact Economic Development Specialist Lisa Adamos at (925) 931-5039 or ladamos@cityofpleasantonca.gov

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