



**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**November 12, 2018**

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**Hometown Holiday Parade, Tree Lighting and Musical Entertainment**

PLEASANTON, Calif. — The City of Pleasanton is pleased to announce its upcoming Hometown Holiday Parade and Tree Lighting Ceremony on Saturday, December 1, 2018, at 5p.m. on Main Street, under the Pleasanton arch in downtown Pleasanton. The event will run from 5 -8 p.m., and the tree lighting ceremony is anticipated to occur around 6:45 p.m.

The annual beloved event will kick off the holiday season with a festive parade, which will include the Foothill and Amador Valley high schools' marching bands, animal groups, hot rod clubs, floats and more. Immediately after the parade, there will be musical entertainment featuring The December People, who will perform familiar holiday songs in the styles of the top bands of our time. This musical event will take place on the main stage at the Museum on Main and will be followed by the tree lighting by the Mayor with a special visit from Santa.

Main Street will close to vehicular traffic at 3:30 p.m. that day. Parade viewers are encouraged to shop and dine in downtown after finding a favorite viewing place along the parade route.

In the event of inclement weather, a parade cancellation telephone hotline will be implemented and updated each hour after 2:30 p.m. on parade day. The Hometown Holiday Hotline is 925-931-5352. For more information, visit [hometownholiday.com](http://hometownholiday.com)

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