PRESS RELEASE

FOR IMMEDIATE RELEASE

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NEW RECYCLING RULES FOR PLEASANTON BUSINESSES
Informational Event Regarding New Recycling Laws for Business

PLEASANTON, Calif. – The city of Pleasanton is pleased to announce an informational and educational event regarding Pleasanton’s new recycling laws for businesses. The event will take place on Thursday, February 23 at 9 a.m. at the Firehouse Arts Center, located at 4444 Railroad Ave.

Presentations will be made by the Alameda County Waste Management Authority, Pleasanton Garbage Service, and there will also be a Q&A portion to answer any questions regarding these new rules.

As of January 1, 2017, all city of Pleasanton businesses must comply with new county rules regarding the recycling of green waste material. Phase 2 of the Mandatory Recycling Ordinance now requires all businesses and institutions (regardless of garbage service volume) to:

- Provide recycling service. Additionally, businesses that generate significant quantities of food scraps/organics must provide organics collection service.
- Ensure recyclables are properly separated and no longer disposed of in the garbage. For businesses that generate significant quantities of organics, food scraps/organics must also be kept separate from the garbage.
Attendance to this event is open to all Pleasanton businesses and their representatives.

Those who plan on attending this event are encouraged to RSVP to Sean welch by emailing swelch@cityofpleasantonca.gov. For more information, please call 925-931-5002.

For additional information regarding Phase II of the Mandatory recycling Ordinance, please visit www.RecyclingRulesAC.org/city-of-pleasanton

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