



FOR IMMEDIATE RELEASE

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Pleasanton Police Offer Holiday Safety Message

Police Looking to Partner with Community

Pleasanton, Calif. – The Pleasanton Police Department responds to thefts from vehicles and porch thefts more often than it would like. During the holiday season, responding to these calls can be particularly difficult because the loss is often an item meant to be given as a gift. Sadly, this is not an uncommon occurrence for this time of year, and keeping the Pleasanton community safe requires help from the public. Therefore, the Pleasanton Police Department is asking that residents and business partners become active participants in enhancing crime prevention and reducing criminal activity.

“We value every extra set of eyes and ears on the street,” Crime Prevention Officer Monique Limon offered. “If an incident or activity within Pleasanton leads you to consider calling the police, call us” she said. During this holiday season the police department asks that members of the public take the following crime prevention tips into consideration:

Business Security:

- Keep track of customers in your store.
- Have a notification system in place so it is known when a customer enters your business.
- Make contact with customers as they come into your store. Not only is it good customer service but also it lets potential shoplifters know that you are aware.
- Keep windows clear of displays or signs.
- Keep your displays full and well organized so you and your employees can see at a glance if something is missing.
- Keep your cash register near the front of the shop so employees can monitor customers entering and exiting. Make sure the cash register is inaccessible to customers.



Personal Safety:

- Stay alert to your surroundings and the people around you.
- Do not leave items in your car. If you *must* leave items in the car, put them in the trunk where they cannot be seen. Never leave your purse or wallet behind.
- Avoid carrying more than two credit cards and do not carry more cash than you need.
- When walking to your car after shopping, do not to carry too many items at one time. Have at least one hand free, and have your keys out so you can get into your parked car quickly.
- When at work try to park closely to your work location, in a well-lit area and if you have to leave work late try to leave with another person.
- Secure purses and wallets. Carry your purse at your side and wallets should be put in a front pocket. Do not leave your wallet unattended while you are shopping.

Home Security:

- Lock ALL doors and windows (this includes second story windows, small bathroom windows and sliding glass doors).
- Have a neighbor or friend watch your house when gone.
- If you are gone for the holidays either stop your newspaper and mail or have someone pick it up daily.
- Don't put gifts in plain view of windows or doors.
- Make sure you have proper lighting around your house. Inside have lights on timers and outside motion sensors work well.
- Maintain your yard to allow for good line of sight both from the street and from windows and doors.
- Ensure your address is clearly visible from the street or painted clearly on the curb.

Finally, please report suspicious activity to the Pleasanton Police Department at (925) 931-5100. Many calls for service begin with a call from a resident or business owner. In an effort to maintain the quality of life Pleasanton offers, we need you to make that call.

If you have questions about this information or would like to talk about crime prevention, please feel free to contact Pleasanton Police Department Crime Prevention Unit at (925) 931-5295 or (925) 931-5242.

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