



PRESS RELEASE

FOR IMMEDIATE RELEASE

October 5, 2016

Contact: Tracy Dunne
925.931.5044 or 925.519.5836 c
tdunne@cityofpleasantonca.gov

Gerry Beaudin
925.931.5614
gbeaudin@cityofpleasantonca.gov

COUNCIL APPOINTS DOWNTOWN SPECIFIC PLAN TASK FORCE

Will Explore Options for Downtown Specific Area and Civic Center Site

Pleasanton, Calif. — The Pleasanton City Council finalized its selection for three at-large representatives to serve on the Downtown Specific Plan Task Force at last night’s Council meeting. With last night’s unanimous vote supporting the at-large members, the City now has the full complement of representation needed to begin to schedule meetings.

The Downtown Specific Plan (DSP) was adopted in 2002 to serve as a guide for the future development and preservation of the downtown area, specifically looking at issues related to land use, transportation, parking, historic preservation, design and beautification, and economic vitality.

“While the Downtown Specific Plan of 2002 laid the foundation for the city’s objectives relative to the downtown area, it’s important that we take a fresh look to see if our needs have changed,” said Gerry Beaudin, Director of Community Development, adding “and to incorporate and update any changes to ensure that the Downtown Specific Plan reflects our present community needs and desires.”

The 10-member Task Force (plus alternates) will be comprised of the following:

- Two City Council: Mayor Jerry Thorne, Vice Mayor Kathy Narum, Councilmember Jerry Pentin (alternate)
- Two Planning Commission: Herb Ritter, Nancy Allen, Justin Brown (alternate)
- Two Pleasanton Downtown Association: Laura Olson, Dirk Christiansen, Janet Yarbrough (alternate)
- One Economic Vitality Committee: Olivia Sanwong, Steve Baker (alternate)
- Three At-Large Representatives: Teri Pohl, Jim Merryman, Jan Batcheller

Some specific objectives of this update will include:

- evaluating parking requirements for development projects
- exploring the integration of residential development
- evaluating and clarifying maximum building height in downtown
- integrating trails and pedestrian pathways
- Division Street enhancements; and
- evaluating and providing land use recommendations for the existing civic center site in coordination with the Civic Center Master Plan.

The Task Force is expected to meet monthly for a period of 18-24 months, and the first meeting will be scheduled in the coming months.

Follow us on Twitter @pleasantonca and Facebook www.facebook.com/CityofPleasanton

###