



FOR IMMEDIATE RELEASE

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Pleasanton Police Announce Trading Card Game

Offers Community Opportunities to Connect with Police

PLEASANTON, Calif. – The Police Department is pleased to announce the return of the trading card program and a new accompanying contest. Similar to other trading card games, the police department's trading card game is intended to introduce Pleasanton's police officers to members of the community and strengthen the relationships between Pleasanton's youth and local law enforcement.

The game is simple – collect cards from participating Pleasanton Police Department employees. Opportunities for collecting trading cards will be announced through the department's social media platforms (Facebook, Twitter, Nextdoor). Pleasanton youth who collect every card (there are 41 available) can enter a drawing for prizes*.

Prizes vary and can include riding with Pleasanton police officers in the Hometown Holiday Parade, autographed trading card posters and exclusive giveaways, to name a few. Official Game Boards are available at the front desk of the Pleasanton Police Department at 4833 Bernal Avenue and are required for contest entry. The contest runs through December 31, 2016.

If you have questions about the trading card game or would like more information, please contact Community Service Officer Shannon Revel-Whitaker at srevel-whitaker@cityofpleasantonca.gov.

* Contest Rules: Contestants must be a resident of the City of Pleasanton or attend school in the City of Pleasanton, and be age 18 or younger. To enter prize drawing, players must collect all 41 trading cards featured on the accompanying game board. Potential winners must bring the game board and trading cards to the Pleasanton Police Department for verification and contest entry. Public Officials, City employees and Police Department volunteers and their family members are ineligible.

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