



FOR IMMEDIATE RELEASE

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REGISTRATION OPEN FOR NATIONAL NIGHT OUT

Pleasanton Police looking forward to Night Out among supportive Community

National Night Out is a crime and drug prevention event sponsored by the National Association of Town Watch (www.natw.org) and co-sponsored locally by the Pleasanton Police Department. Over 38 million people in more than 16,000 communities will join forces on **Tuesday, August 2nd** to celebrate National Night Out's 33rd annual event. National Night Out is designed to: (1) Heighten crime and drug awareness, (2) Generate support for, and participation in, local anticrime programs, (3) Strengthen neighborhood spirit and police-community partnerships, and (4) Send a message to criminals letting them know that neighborhoods are organized and fighting back.

The Pleasanton Police Department started participating in National Night Out over 14 years ago with 4 neighborhood block parties. Since then the event has grown to almost 40 block



parties with most coming from registered Neighborhood Watch groups. Parties vary from potlucks and BBQ's to ice cream socials and have included live bands, bounce houses and kids parades. Parties registered with the police could be visited by the Pleasanton Police Department, Elected City and State Officials, the Livermore-Pleasanton Fire Department and a host of allied agencies.

If you are interested in hosting a National Night Out Party, visit www.pleasantonpd.org and download an application or pick one up in the front lobby of the Pleasanton Police Department. Any questions can be directed to CSO Shannon Revel-Whitaker at (925) 931-5240 or by email at srevel-whitaker@cityofpleasantonca.gov. **Deadline for applications is July 29th.**