



PRESS RELEASE

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PLAY BERNAL CAMPAIGN SECURES MAJOR DONORS *Two Sponsorships in Place for Sports Complex*

PLEASANTON, Calif. — [The Play Bernal Campaign](#) is pleased to announce it has secured its first two major sponsors for the new Sports Complex at the Bernal Community Park, expected to open later this year. The 16-acre, multi-purpose facility will be the first of its kind in Pleasanton.

Patelco Credit Union and Stanford Children’s Health have joined forces with the City and local sports groups in support of youth fitness programs and the health benefits that come from leading an active lifestyle. “We’re very excited that these two heavy hitters have come out swinging in support of fitness in our community,” said Nelson Fialho, Pleasanton City Manager, adding “and this homerun wouldn’t have been possible without the dedication and commitment from the Play Bernal group.”

With the support of these two major donors, the Play Bernal Campaign has commitments and donations from families and businesses that put them over half-way to their nearly \$2 million commitment towards financing the Sports Complex at Bernal Community Park. “We are grateful that these two quality organizations are partnering with us to support active youth in Pleasanton,” said Jon Asmussen, who is spearheading the fundraising efforts of the Play Bernal Campaign.

“Thanks in large part to our sponsors, we will soon have our first synthetic-turf, lighted sports fields in Pleasanton.”

In recognition of these generous contributions, the Sports Complex will be named the *Patelco Sports Complex* and one of the fields will be named the *Stanford Children’s Health Stadium Field*. The *Patelco Sports Complex* will feature stadium lighting for extended hours of play and three lighted synthetic-turf sports fields available for year-round play. It will also provide a much-needed play space within the greater network of Pleasanton’s fields for youth sports practices and games. The complex is part of the larger 54-acre Bernal Community Park, which will also include nearly 40-acres of oak woodland area, as well as the *Stanford Children’s Health Stadium Field*.

“Along with financial wellness, hunger, and housing, improving children’s health is one of Patelco’s top priorities, and we’re proud to be the primary partner on this important project,” said Erin Mendez, President and CEO of Patelco. “Sponsoring the Patelco Sports Complex not only reflects our long-standing efforts to promote healthy youth and families, but it also provides Pleasanton with a venue worthy of this great community. The opportunity for Patelco to support this valuable, local initiative as we celebrate our 80th anniversary speaks to everything we value.”

The donation provided by Stanford Children’s Health for the *Stanford Children’s Health Stadium Field* at the *Patelco Sports Complex* will support the latest technology in the evolution of sports fields and marks a recent commitment by the pediatric healthcare system to the Tri-Valley. Stanford Children’s Health has several pediatric specialty and primary care practices in the area, including a Children’s Orthopedic and Sports Medicine Center clinic just across the street from the new Sports Complex, as well as in Emeryville and Walnut Creek. “We are very excited to have this opportunity to support sports in the community,” said Shaun Keefer, Director of [Children’s Orthopedic and Sports Medicine Center – Stanford](#). “Stanford Children’s Health sports medicine experts – doctors, athletic trainers, and therapists – are in the neighborhood to ensure young athletes are getting the very best in care.”

Two additional field sponsorships are available, as well as individual contributions. To learn more about individual contributions or to become a sponsor, please visit the Play Bernal Campaign's website at www.playbernal.org.

About Play Bernal:

The Play Bernal campaign is a consortium of field sports organizations in Pleasanton, California, representing over 8,000 youth sports participants and 3,000 families. Funds raised through this campaign will help offset the sports clubs' obligation towards financing of a new sports complex at Bernal Community Park that will include three synthetic-turf, lighted, multi-purpose sports fields. One field will include concrete stadium style seating.

About Patelco Credit Union:

Founded in 1936, Patelco Credit Union ranks among the largest credit unions in the nation and is the sixth largest in California with more than \$5 billion in assets and 300,000 members. Throughout its 80-year history, Patelco has helped people and their communities prosper through volunteer initiatives and personalized service that focuses on transparency, simplicity in banking, and garnering trust. Patelco is a federally insured, not-for-profit, full-service credit union that offers the same types of products and services as large banks. For more information, visit patelco.org.

About Stanford Children's Health:

Stanford Children's Health is the largest Bay Area health care enterprise exclusively dedicated to children and expectant mothers. At the heart of the network is the renowned Lucile Packard Children's Hospital Stanford in Palo Alto. Together with its [Stanford Medicine](http://stanfordmedicine.org) physicians, nurses, and staff, they are accessible through partnerships, collaborations, outreach, specialty clinics and primary care practices at more than 65 locations across Northern California and 100 locations in the U.S. western region. Stanford is a leader in world-class care and extraordinary outcomes in every pediatric and obstetric specialty, with care ranging from the routine to rare, regardless of a family's ability to pay. As a non-profit, the organization is committed to supporting the community, from caring for uninsured or underinsured kids, homeless teens and pregnant moms, to helping re-establish school nurse positions in local schools. Learn more at stanfordchildrens.org

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