



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Join the City of Pleasanton's largest youth basketball program!

Pleasanton, CA— Registration for Pleasanton Youth Basketball (PYB) is now open! PYB is a recreational basketball program open to boys and girls entering grades 1-12. All skill levels are highly encouraged to participate in this inclusive program. Participants will learn and improve their basketball skills, make new friends, and learn what it means to be part of a team. Due to the popularity of the program, PYB is open to Pleasanton residents only. Registration fee is \$135 and includes a jersey, practice time and league participation. Practices begin the week of November 2, 2015. Games are played every Saturday December 5, 2015- February 27, 2016.

The City of Pleasanton is also looking for volunteer coaches for the PYB program. To become a volunteer coach you must complete the Volunteer Application and pass a DOJ screening. No prior coaching experience necessary. This year, head coaches children play for FREE (registration fee to be refunded at the end of the season). The City of Pleasanton will hold coaching clinics and provide support, as needed. Let us know if you would like to coach with a neighbor, friend or colleague – requests will be honored!

Youth Sports Officials are also needed for this outstanding program! No prior experience necessary, training will be provided. If you enjoy working with youth, are reliable and have a positive attitude, this is the job for you! Apply now at www.cityofpleasantonca.gov.

Deadline to register is Friday, September 25, 2015. To register, please visit www.pleasantonfun.com. Registration is open to Pleasanton residents ONLY. For more information, please contact the Sports Office at (925) 931-3437 or pleasantonsports@cityofpleasantonca.gov

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[About Pleasanton](#)

The City of Pleasanton is a vibrant Northern California community of 71,000 residents situated at the crossroads of Interstates 580 and 680, in close proximity to the San Francisco and San Jose metropolitan areas. The city's location has historical significance as a major trading route of early Native Americans and later along the route of the First Transcontinental Railroad. Pleasanton is a major suburb identified by the U.S. Census as one of the wealthiest middle-sized cities in the nation and was included on Money Magazine's list of the 'Best Cities to Live 2014' and on 24/7 Wall Street's list of 'America's 50 Best Cities to Live'. Among Pleasanton's many attractions are an excellent school system, a highly educated workforce, 1,200 acres of parkland and recreational open space, a nationally recognized business park, a regional retail shopping mall, and a historic downtown district. For more information, please visit www.cityofpleasantonca.gov.

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