



**Photo Caption:** *The award-winning Foothill High School band will lead off the 2014 Hometown Holiday Parade in Pleasanton on Saturday, December 6.*

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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## **Pleasanton's Annual Hometown Holiday Parade Marches Down Main Street on Saturday, December 6**

*Pleasanton, CA*----- The City of Pleasanton will once again host the **Annual Hometown Holiday Celebration** to be held on **Saturday, December 6, 2014** from **5:00 to 7:30 p.m.** along Main Street in downtown Pleasanton. The centerpiece of this free event is a festive community-based parade followed by the lighting of a holiday tree in front of the Museum on Main.

The parade always kicks off with one of Pleasanton's award-winning high school marching bands from either Amador Valley High School or Foothill High School. The band is followed by dozens of holiday inspired entries including Pleasanton's own Balloon Platoon, the Pleasanton City Council, hundreds of Cub Scouts and Brownies, local car clubs and dog clubs, and much more.

Main Street will close to vehicular traffic at 3:30 p.m. on Saturday, December 6. Parade viewers are encouraged to shop and dine in historic Downtown Pleasanton after staking out their viewing turf.

In the event of rain, a parade cancellation telephone hotline will be implemented and updated each hour after 2:30 p.m. on parade day, December 6. The Cancellation Information Phone Line is (925) 931-5352. For more information, please call (925) 931-3423 or email [hometownholiday@cityofpleasantonca.gov](mailto:hometownholiday@cityofpleasantonca.gov).

### **About Pleasanton**

*The City of Pleasanton is a vibrant Northern California community of 71,000 residents situated at the crossroads of Interstates 580 and 680, in close proximity to the San Francisco and San Jose metropolitan areas. The city's*

*location has historical significance as a major trading route of early Native Americans and later along the route of the First Transcontinental Railroad. Pleasanton is a major suburb identified by the U.S. Census as one of the wealthiest middle-sized cities in the nation and was included on Money Magazine's list of the 'Best Cities to Live 2014' and on 24/7 Wall Street's list of 'America's 50 Best Cities to Live'. Among Pleasanton's many attractions are an excellent school system, a highly educated workforce, 1,200 acres of parkland and recreational open space, a nationally recognized business park, a regional retail shopping mall, and a historic downtown district. For more information, please visit [www.cityofpleasantonca.gov](http://www.cityofpleasantonca.gov).*

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