



PRESS RELEASE

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Pleasanton Named a Bicycle Friendly Community By League of American Bicyclists

Pleasanton, CA-----The League of American Bicyclists has recognized Pleasanton, CA with a Bronze Bicycle Friendly Community (BFBSM) award, joining more than 325 visionary communities from across the country. With the announcement of 55 new and renewing BFBs, Pleasanton joins a leading group of communities in all 50 states that are transforming our neighborhoods.

“Working in tandem with the City’s Bicycle, Pedestrian and Trails Committee, we met some significant goals such as installing bicycle detection systems in traffic signals, expanding miles of new bicycle lanes throughout city streets, and working hard to promote bicycle ridership throughout the city,” notes Pleasanton City Manager Nelson Fialho. “We are honored to have been recognized for our efforts with this distinguished award.”

The BFC program is revolutionizing the way communities evaluate their quality of life, sustainability and transportation networks, while allowing them to benchmark their progress toward improving their bicycle-friendliness. With this impressive round, there are now 326 BFCs in all 50 states. The Bronze BFC award recognizes Pleasanton’s commitment to improving conditions for bicycling through investment in bicycling promotion, education programs, infrastructure and pro-bicycling policies.

“Visionary community leaders are recognizing the real-time and long term impact that a culture of bicycling can create,” said Andy Clarke, President of the League of American

Bicyclists. “We applaud this new round of communities for investing in a more sustainable future for the country and a healthier future for their residents and beyond.”

The BFC program provides a roadmap to building a Bicycle Friendly Community and the application itself has become a rigorous and an educational tool in itself. Since its inception, more than 800 distinct communities have applied and the five levels of the award – diamond, platinum, gold, silver and bronze – provide a clear incentive for communities to continuously improve.

To apply or learn more about the BFC program, visit bikeleague.org/community.

About Pleasanton

The City of Pleasanton is a vibrant Northern California community of 71,000 residents situated at the crossroads of Interstates 580 and 680, in close proximity to the San Francisco and San Jose metropolitan areas. The city’s location has historical significance as a major trading route of early Native Americans and later along the route of the First Transcontinental Railroad. Pleasanton is a major suburb identified by the U.S. Census as one of the wealthiest middle-sized cities in the nation and was included on Money Magazine’s list of the ‘Best Cities to Live 2014’ and on 24/7 Wall Street’s list of ‘America’s 50 Best Cities to Live’. Among Pleasanton’s many attractions are an excellent school system, a highly educated workforce, 1,200 acres of parkland and recreational open space, a nationally recognized business park, a regional retail shopping mall, and a historic downtown district. For more information, please visit www.cityofpleasantonca.gov.

About the Bicycle Friendly AmericaSM Program

The Bicycle Friendly CommunitySM, Bicycle Friendly StateSM, Bicycle Friendly Business and Bicycle Friendly UniversitySM programs are generously supported by program partner Trek Bicycle. To learn more about building a Bicycle Friendly America, visit www.bikeleague.org/BFA.

The League of American Bicyclists is leading the movement to create a Bicycle Friendly America for everyone. As leaders, our commitment is to listen and learn, define standards and share best practices to engage diverse communities and build a powerful, unified voice for change.

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