

City of Pleasanton Community Grant Presentation

Youth Grant and Civic Arts Grant



Important Information

- Application information available on the City's website at: <https://www.cityofpleasantonca.gov/gov/depts/cs/grants.asp>
- FY 2024/25 Community Grant seekers access to ZoomGrants™ begins December 1, 2023.
- Applications due **Friday, January 19, 2024: by 11:59 pm.**
- Submit through ZoomGrants™.
- Link to Civic Arts Application: https://www.zoomgrants.com/zgf/Pleasanton_Civic_Arts_Grant_FY24.25
- Link to Youth Application: https://www.zoomgrants.com/zgf/Pleasanton_Youth_Grant_FY24.25
- Project start up: July 1, 2024.
- Project completion: by June 30, 2025.
- For ZoomGrants assistance, please contact Zachary Reda at (925) 931-5349 or zreda@cityofpleasantonca.gov.

Mandatory Meeting

- There is **one mandatory meeting** that all Grant applicants will be required to attend.
- **Commission Meeting**: All applicants must attend the funding meeting before the appropriate City Commission (Civic Arts or Youth) and may be asked to present Grant requests to the Commission.
- Civic Arts Commission Meeting - **Monday, March 4, 2024**
- Youth Commission Meeting – **Wednesday, March 13, 2024**

Community Grant Funding

Civic Arts

- Total Available Funding: \$40,000
- Maximum Project Award: \$7,500

Youth

- ▶ Total Available Funding: \$40,000
- ▶ Maximum Project Award: \$7,500

Funding Categories & Priorities

Civic Arts Category

- Encourage diversity, equity, and inclusion (DEI) and include equitable access.
- Engage new participants and audiences in the arts.
- Target a specific community need or gap in arts services.
- Pursuing arts education programs or collaborate with the Pleasanton Unified School District (PUSD).
- Involve collaboration or co-production with local organizations.

Youth Category

- Programs designed to encourage and promote services that benefit the Pleasanton Youth community.
- Projects that will meet Goals and Strategies outlined in the Youth Master Plan.

Grant Program Requirements

- 1. General Funding Priority will be given to those applications requesting one-time only or matching funds, and that serve a large number of Pleasanton residents, meet identified needs, and address specific goals/strategies in the Pleasanton Cultural Plan and Youth Master Plan.
- 2. Must have non-profit status, 501(c)3 State identification number, and current City of Pleasanton Business License.
- 3. Community-based organization providing direct services to Pleasanton residents.
- 4. Must have a Pleasanton resident on its governing board

Grant Program Requirements *(cont'd.)*

5. Funds **cannot** be used as pass-through dollars for scholarships or agency administration services. Funds must be used for a product or service provided by the grant recipient's organization and not 'passed through' to another organization.
6. Funds **cannot** be used to reimburse travel expenses, or any other costs associated with competitions or exhibits.
7. Grant funds **cannot** be used to cover administrative staff and overhead expenses, including staff leave (sick, vacation). Only direct costs will be reimbursed that specifically relate to and can be documented for the purpose of the project.
8. **Non-reimbursable costs** include: workers compensation, payroll taxes, medical insurance, travel expenses, telephone, software/hardware maintenance expenses, utilities etc.

Grant Program Requirements *(cont'd.)*

9. All applicants are required to submit ALL the Required Application Attachments. If you have applied before online, please note that you will have to submit all documents requested this year.
10. Collaborations require a separate Form completed by each supporting agency.
11. Projects involving or requiring religious beliefs or activities are **not eligible for funding**.
12. Agencies are required to submit two reports (**Midterm and Final**) during the year for each project funded.
13. The **Midterm Report** is due December 15, 2024 and the **Final Report** is due July 15, 2025. These reports are submitted via ZoomGrants.

Grant Program Requirements *(cont'd.)*

FOR CIVIC ARTS APPLICANTS ONLY

If you are seeking to utilize a City facility as part of your project, you must secure the use of the facility prior to applying for the grant.

For more information on this, please reach out to Rachel Prater: rprater@cityofpleasantonca.gov

Application Timeline

- Application information available online at:
<https://www.cityofpleasantonca.gov/gov/depts/cs/grants.asp>
- Read all questions carefully, select the appropriate indicator to measure (audience, spectator, client, participants)
- Application Deadline: Friday, January 19, 2024: by 11:59 pm
- Applicant Presentations to Commissions:
 - March 4, 2024 (Civic Arts Commission)
 - March 13, 2024 (Youth Commission)
- City Council Approval: April/May 2024
- Funds Available: July 1, 2024.
- **While you may apply for both a Civic Art and Youth grant, the commissions are aware of the agencies that do apply for both and have tended to not allocate full funding for both requests.**

Thank you for watching!

If you have any questions, please reach out to Zack Reda, Management Analyst in the Library and Recreation Department.

zreda@cityofpleasantonca.gov

(925)931-5349