



Hometown Holiday Celebration

Parade Rules

- One registration per group.
- Registration must be completed by Monday, November 27, 2023.
- All entries must be of a "Holiday Theme," lights and music encouraged.
- All entries must be safe for passengers and spectators.
- Auto entries will be limited to 10 vehicles.
- Entries will be limited to a height not to exceed 14 feet.
- All entries with animals will be responsible for removal of excrement from formation area and parade route.
- Distribution of candy, flyers or other items is not permitted.
- The parade will have an official Santa and Mrs. Claus. Except for inanimate items, no other Santa or Mrs. Claus entries will be permitted.
- Political propoganda not allowed.
- No advertising is allowed. Your company name may not dominate entries. A good example of how to include your business name is: "Happy Holidays from Your Company."
- The Order of March (position in parade) is at the discretion of the parade officials.
- You will receive a confirmation email with details of check-in the week of the event.
- All entries must be checked in by 4:30pm. Any entries arriving after the designated check-in time may not be permitted to participate.
- The parade will start promptly at 5:00pm and last about 1 hour. The parade route is down Main Street and is pproximately one mile in length.
- This is a forward moving parade. Stopping or reversing direction along the parade route is not permitted.
- The parade has a designated disband area at the end of the parade route. For entries with children, the person coordinating the entry should designate an area outside the disband area for children to be picked up. Remember to assign an adult to chaperone any children in your entry.
- All rules and parade officials' directions must be observed and followed. The City of Pleasanton reserves the right to refuse or remove any entry which does not follow parade rules.
- The event is rain or shine.