



Memorandum

Date: May 12, 2026

To: Matthew Nelson, Associate Traffic Engineer, Pleasanton, CA

From: Ethan Heckman, Shikha Jain

Subject: Pleasanton Bicycle and Pedestrian Master Plan Update – April/May Pop-up Events Summary

Background

The Pleasanton Bicycle and Pedestrian Master Plan Update (BPMP) is shaping the future of walking, biking, and rolling in Pleasanton. This update builds on the plan adopted in 2018 and will guide Pleasanton's pedestrian and bicycle improvements over the next five years. It aims to make walking and biking safer, more comfortable, and more accessible for people of all ages and abilities.

The first phase of public outreach aimed at informing the community of the project and receiving feedback on key challenges, opportunities, and priorities on the plan update. It included two pop-up events in August 2025, a community meeting, an online survey, and two walk audits.

The second phase of public outreach is aimed at receiving feedback on the recommendations identified by the project team. As a part of this phase, the project team hosted pop-up events at the City's Earth Day Celebration on April 25th and the Pleasanton Farmer's Market on May 2nd. This memorandum provide a summary of the feedback received at these pop-up events.

Goals of the Community Outreach Phase 2 Pop-ups

- Introduce the project to more community members and share ways to stay engaged including the online survey and upcoming community meeting
- Share Vision and Focus Networks
- Share recommended bicycle facility improvements
- Share locations identified for crossing improvements
- Receive input on improvements community members would most like to see implemented.

Outreach Strategies

Outreach strategies at each pop-up included interactive activities such as dot voting on two poster boards and handing out project flyers.

Flyers

Flyers were distributed to community members which had a brief description of the project, information about the upcoming community meeting, and a QR code to access the project website. The flyers informed community members of the project, encouraged them to sign up online for project updates, and promoted the online survey and community meeting. The project team handed

out approximately 170 flyers over the course of the two events. A copy of the flyer that was handed out is available in Appendix A as Figure 1.

Map Boards

Poster board maps presented to community members included: a vision and focus network map, a map showing locations identified for crossing enhancements on the focus network, and a map showing recommended bicycle facility improvements on the focus network. Two additional boards were provided which listed the crossing locations and proposed bike improvements by segment with space for participants to place sticker dots on each improvement.

Participants were presented with the proposed crossing enhancement locations and bicycle improvements and asked to rank the top three crossing and top three bicycle improvements that the participant would most want to see.

The project team was able to engage over 400 community members of all ages over the two events. Note that only one member of each family voted on the boards.

Community input on the poster boards is provided in Appendix B.

Input Summary

Priority Locations

The pop-up event boards received a total of 439 votes, with the crossing improvements board receiving 221 votes and the bicycle improvements board receiving 218 votes. A tabular summary of the votes each recommended improvement received is presented in Appendix C.

The top crossing improvements selected by the community over the two events were:

- Santa Rita Road & Valley Avenue (11 votes)
- Kottinger Drive & First Avenue (11 votes)
- Kottinger Drive & Bernal Avenue (11 votes)
- Bernal Avenue & Valley Avenue (11 votes)
- Bernal Avenue & I-680 Northbound On-Ramps (11 votes)
- Santa Rita Road & Stoneridge Drive (10 votes)

The top bicycling improvements selected by the community over the two events were:

- Santa Rita Road – Class IV (sidewalk level) - Between I-580 and Del Valle Parkway (26 votes)
- Valley Avenue – Class IV - Between Hopyard Road and Santa Rita Road (20 votes)
- Bernal Avenue – Class IIB and extend Class I - Between Foothill Road and First Street (20 votes)
- Black Avenue – Class III Bike Boulevard - Between Hopyard Road and Santa Rita Road (19 votes)
- Main Street – Class IV - Between Del Valle Parkway and St. John Street (18 votes)

Other Comment Themes

Other input themes received from pop-up participants included:

- New Class IV routes were noted as more important than upgrading existing Class IV temporary material facilities with permanent materials.
- Improving safety around schools was discussed frequently.

- Reckless e-bike riding by teenagers was noted as a safety issue that the community wished to see addressed.
- Protected intersections were disliked by those driving with multiple drivers stating that they would encroach into the opposing lane while navigating the tighter turning radius of the intersection.
- Community members had safety concerns about crossing slip lanes at major streets.
- Desire for safe crossings to and between trails was highlighted by participants.

Appendix A

Pop-up Materials

Figure 1
Flyer Distributed at Pop-ups



THE CITY OF
PLEASANTON

Bicycle and Pedestrian Master Plan Update
Community Outreach Meeting

The City of Pleasanton has developed preliminary recommendations for walking and biking based on community input.

Join us to explore the recommendations and help shape the final plan.

COMMUNITY MEETING DETAILS:
MAY 21, 2026
6:00 PM - 7:30 PM
PLEASANTON LIBRARY
400 Old Bernal Ave.
Pleasanton, CA 94566

Engage Online
Scan the QR code or visit www.pleasantonbpmp2026.com to:

- Take the community survey
- Learn more about the project
- Subscribe for updates

Project Contact: **MATT NELSON** | Associate Traffic Engineer
City of Pleasanton | mnelson@cityofpleasantonca.gov

Figure 2
Vision and Focus Network Board

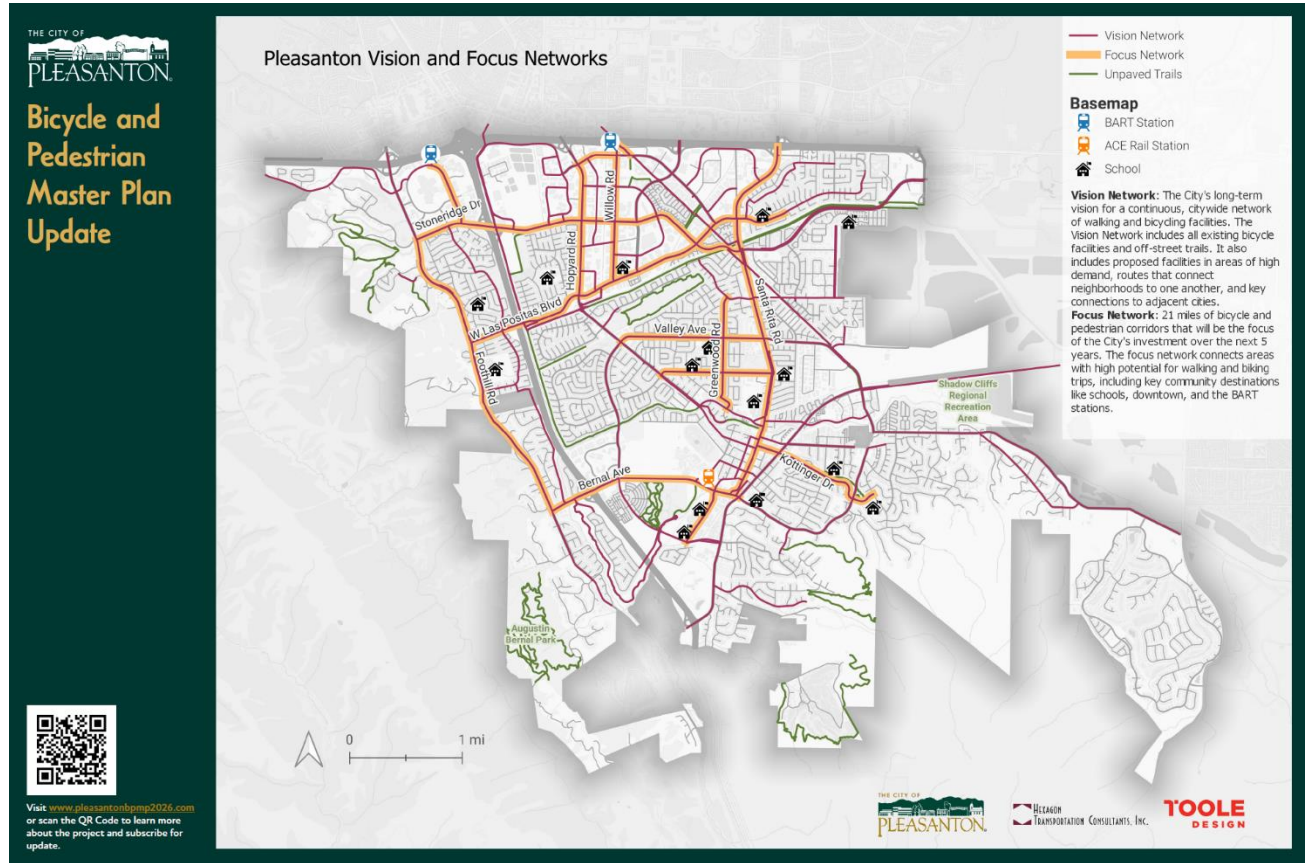


Figure 3
Recommended Crossing Enhancement Locations Board

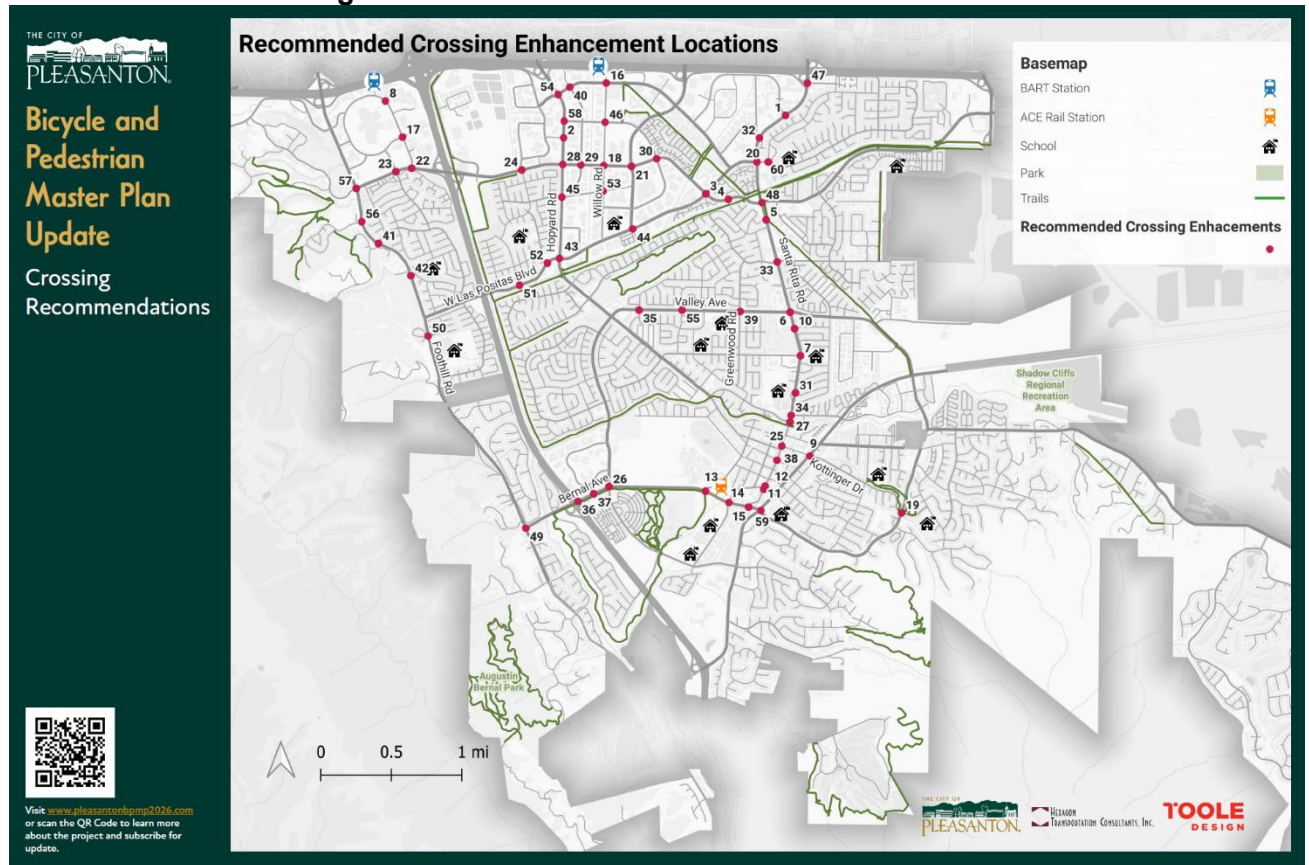
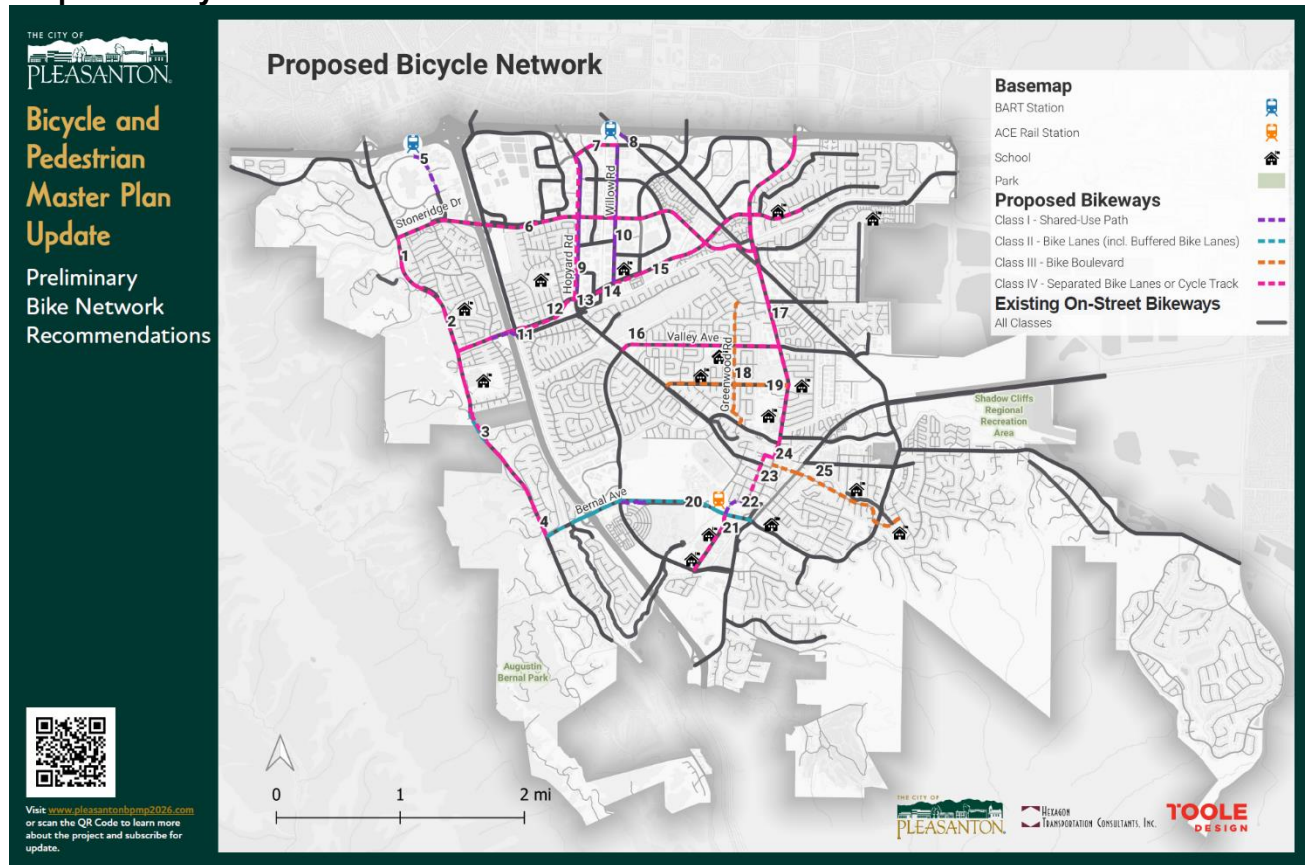


Figure 4
Proposed Bicycle Network Board



Appendix B

Feedback Boards

Earth Day Pop-up

Date: April 25, 2026

Time of Outreach: 10:00 AM to 1:00 PM

Figure 5
Crossing Improvements Comment Board

THE CITY OF
PLEASANTON

Bicycle and Pedestrian Master Plan Update

Crossing Recommendations
Pick up to 3 priority locations

Example Improvements

MIDBLOCK CROSSING

BULB OUT

RECTANGULAR RAPID FLASHING BEACON (RRFB)

1. Santa Rita Rd at Rosewood Dr	2. Hopyard Rd and Clorox Way	3. W Las Positas Ave at Stoneridge Dr
4. Stoneridge Dr at Springhouse Dr	5. Santa Rita Rd at Iron Horse Trail intersection	6. Santa Rita Rd at Valley Ave
7. Santa Rita Rd at Black Ave	8. Stoneridge Mall Rd at Workday Ln	9. Kottinger Ave at First St
10. Santa Rita Rd at Francisco St	11. Main St at Old Bernal Ave	12. Main St at Abbie St
13. Bernal Ave at Pleasanton Ave	14. Bernal Ave at Old Bernal Ave	15. Bernal Ave at Main St
16. Owens Dr at Willow Rd	17. Stoneridge Mall Rd at Genomics Pl	18. Willow Rd at Stoneridge Dr
19. Kottinger Dr at Bernal Ave	20. Santa Rita Rd and W Las Positas Blvd	21. Stoneridge Dr at Hacienda Dr
22. Stoneridge Dr at Stoneridge Mall Dr	23. Stoneridge Dr at Springdale Ave	24. Stoneridge Dr at Franklin Dr
25. Main St at Spring St	26. Bernal Ave at Valley Ave	27. Main St at Del Valle Pkwy
28. Stoneridge Dr at Hopyard Rd	29. Stoneridge Dr at Chabot Dr	30. Stoneridge Dr at Gibraltar Dr
31. Santa Rita Rd at School St	32. Santa Rita Rd at Old Santa Rita Rd	33. Santa Rita Rd at Mohr Ave
34. Main St at Stanley Blvd	35. Valley Ave at Blackbird Dr	36. Bernal Ave at I-680 NB off-ramp
37. Bernal Ave at Koll Center Dr	38. Main St at Division St	39. Greenwood Ave at Valley Ave
40. Owens Dr at Chabot Dr	41. Foothill Rd at Muirwood Dr (north entrance)	42. Foothill Rd at Highland Oaks Dr
43. W Las Positas Blvd at Hopyard Rd	44. W Las Positas Blvd at Hacienda Dr	45. Hopyard Rd at Inglewood Dr
46. Willow Rd at Gibraltar Dr	47. Santa Rita Rd at Pimlico Dr	48. Santa Rita Rd at Stoneridge Dr
49. Foothill Rd at Bernal Ave	50. Foothill Rd at Oak Creek Dr	51. W Las Positas Blvd at Payne Rd
52. W Las Positas Blvd at Dorman Rd	53. Willow Rd at Inglewood Dr	54. Hopyard Rd at Owens Dr
55. Valley Ave at Crestline Dr	56. Foothill Rd at Moller Ranch Dr	57. Stoneridge Dr at Foothill Rd
58. Hopyard Rd at Gibraltar Dr	59. Bernal Ave at Sunol Blvd	60. W Las Positas Blvd at Fairlands Dr

Visit www.pleasantonbpmp2026.com or scan the QR Code to learn more about the project and subscribe for update.

Figure 6
Proposed Bicycle Improvements Comment Board

ID	Street	Street N/W	Street S/E	Recommendation(s)	Pick up to 3 priority segments
1	Foothill Rd	Stoneridge Dr	Muirwood Dr (north entrance)	Class IV separated bikeway	
2	Foothill Rd	Muirwood Dr (north entrance)	~200' south of Muirwood Dr (south entrance, near city limit line)	Extend northbound Class IV separated bike lane to Highland Oaks Dr. Convert southbound bike lanes to Class IV separated bike lanes	
3	Foothill Rd	~200' south of Muirwood Dr (south entrance, near city limit line)	Puri Ct	Class II bike lane southbound; sidewalk-level Class IV separated bikeway northbound.	
4	Foothill Rd	Puri Ct	Racoon Hollow Ct	Class IV separated bikeway	
5	Stoneridge Mall Rd	West Dublin-Pleasanton BART Station	Genomics Pl	Class I shared-use path	
6	Stoneridge Dr	Foothill Rd	Santa Rita Rd	Class IV separated bikeway (sidewalk-level)	
7	Owens Dr	Hopyard Rd	Willow Rd	Class IV separated bikeway	
8	Iron Horse Trail	Dublin-Pleasanton BART Station	Owens Dr	Class I multi-use path	
9	Hopyard Rd	Owens Dr	W Las Positas Blvd	Class IV sidewalk-level separated bike lanes southbound; Class I shared use path northbound	
10	Willow Rd	Owens Dr	W Las Positas Blvd	Class I shared-use path	
11	W Las Positas Blvd	Foothill Rd	550' west of Payne Rd	Westbound: Class IV separated bike lane. Eastbound: Class IV separated bike lane from Foothill Rd to Muirwood Dr. Class I shared-use path from Muirwood Dr to 550' west of Payne.	
12	W Las Positas Blvd	550' west of Payne Rd	Dorman Rd	Class IV separated bike lanes (permanent materials)	
13	W Las Positas Blvd	Dorman Rd	Hopyard Rd	Class IV separated bikeway (sidewalk-level)	
14	W Las Positas Blvd	Hopyard Rd	Hacienda Dr	Class IV separated bike lanes (permanent materials)	
15	W Las Positas Blvd	Hacienda Dr	Cranwood Ct	Class IV separated bikeway	
16	Valley Ave	Hopyard Rd	Santa Rita Rd	Class IV separated bikeway	
17	Santa Rita Rd	I-580	Del Valle Pkwy	Class IV separated bikeway (sidewalk-level)	
18	Greenwood Rd/Harvey Rd	Mohr Ave	Del Valle Pkwy	Class III bike boulevard	
19	Black Ave	Hopyard Rd	Santa Rita Rd	Class III bike boulevard	
20	Bernal Ave	Foothill Rd	First St	Add buffer to westbound Class II bike lane segments missing buffer (where feasible). Extend Class I shared-use path west to Valley Ave.	
21	Case Ave	Bernal Ave	Valley Ave	Convert northbound Class II bike lanes to Class IV separated bike lane.	
22	Old Bernal Ave	Bernal Ave	Peters Ave	Class I shared-use path	
23	Peters Ave/St. John S	Main St	Old Bernal Ave	Class IV separated bikeway	
24	Main St	Del Valle Pkwy	St. John St	Class IV separated bikeway (west side to connect to St. John St recommended bikeway)	
25	Spring Ave/Kottinger Dr	Main St	Concord St	Class III bike boulevard	

Farmer's Market Pop-up

Date: May 7th, 2026

Time of Outreach: 9:00 AM to 1:00 PM

Figure 7
Crossing Improvements Comments Board

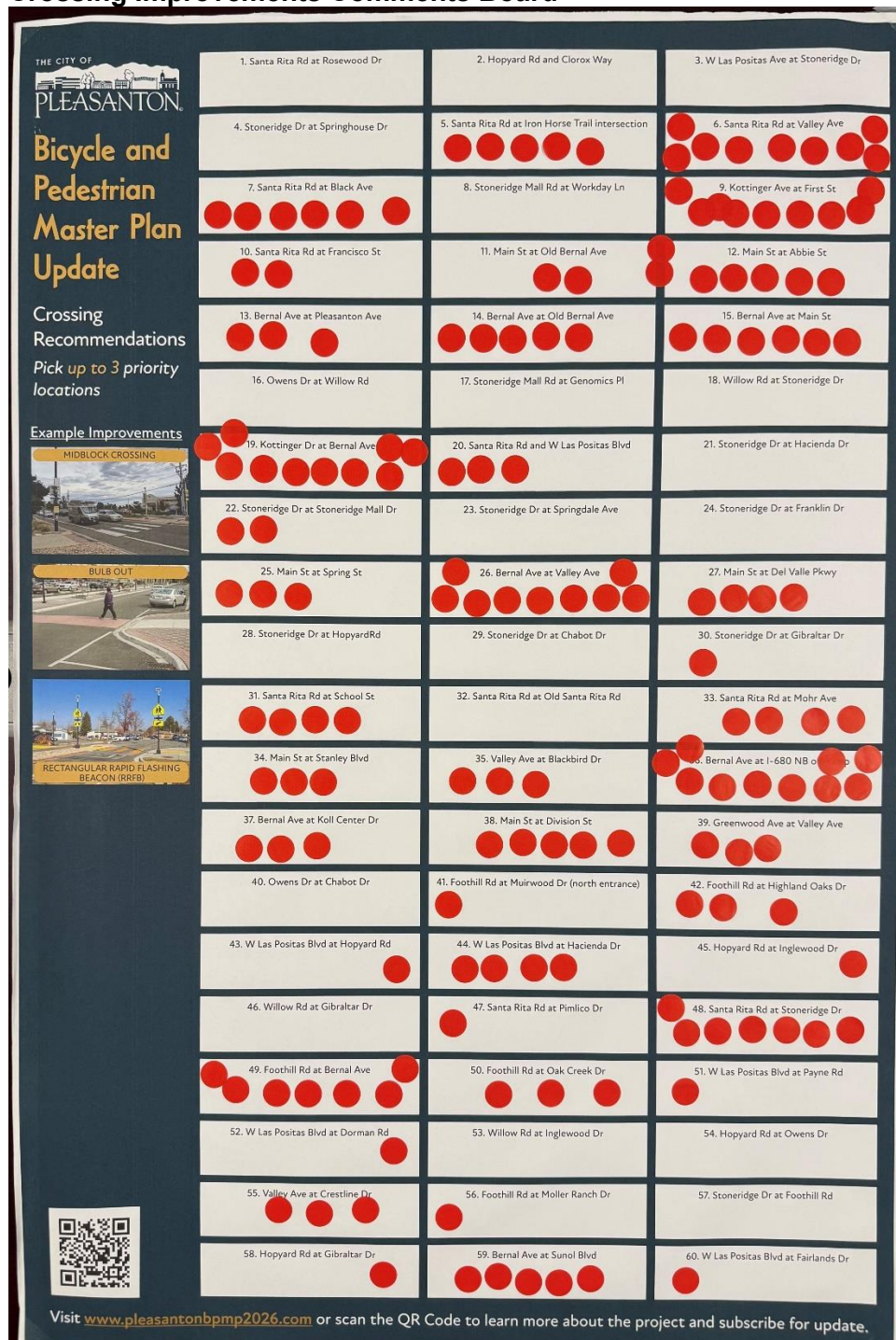


Figure 8
Proposed Bicycle Improvements Comment Board

 Bicycle and Pedestrian Master Plan Update Preliminary Bike Network Recommendations Example Improvements     Visit www.pleasantonbpmp2026.com or scan the QR Code to learn more about the project and subscribe for update.					Pick up to 3 priority segments	
ID	Street	Street N/W	Street S/E	Recommendation(s)		
1	Foothill Rd	Stoneridge Dr	Muirwood Dr (north entrance)	Class IV separated bikeway		
2	Foothill Rd	Muirwood Dr (north entrance)	~200' south of Muirwood Dr (south entrance, near city limit line)	Extend northbound Class IV separated bike lane to Highland Oaks Dr. Convert southbound bike lanes to Class IV separated bike lanes		
3	Foothill Rd	~200' south of Muirwood Dr (south entrance, near city limit line)	Puri Ct	Class II bike lane southbound; sidewalk-level Class IV separated bikeway northbound.		
4	Foothill Rd	Puri Ct	Raccoon Hollow Ct	Class IV separated bikeway		
5	Stoneridge Mall Rd	West Dublin Pleasanton BART Station	Genomics Pl	Class I shared-use path		
6	Stoneridge Dr	Foothill Rd	Santa Rita Rd	Class IV separated bikeway (sidewalk-level)		
7	Owens Dr	Hopyard Rd	Willow Rd	Class IV separated bikeway		
8	Iron Horse Trail	Dublin-Pleasanton BART Station	Owens Dr	Class I multi-use path		
9	Hopyard Rd	Owens Dr	W Las Positas Blvd	Class IV sidewalk-level separated bike lanes southbound; Class I shared use path northbound		
10	Willow Rd	Owens Dr	W Las Positas Blvd	Class I shared-use path		
11	W Las Positas Blvd	Foothill Rd	550' west of Payne Rd	Westbound: Class IV separated bike lane. Eastbound: Class IV separated bike lane from Foothill Rd to Muirwood Dr. Class I shared-use path from Muirwood Dr to 550' west of Payne.		
12	W Las Positas Blvd	550' west of Payne Rd	Dorman Rd	Class IV separated bike lanes (permanent materials)		
13	W Las Positas Blvd	Dorman Rd	Hopyard Rd	Class IV separated bikeway (sidewalk-level)		
14	W Las Positas Blvd	Hopyard Rd	Hacienda Dr	Class IV separated bike lanes (permanent materials)		
15	W Las Positas Blvd	Hacienda Dr	Cranwood Ct	Class IV separated bikeway		
16	Valley Ave	Hopyard Rd	Santa Rita Rd	Class IV separated bikeway		
17	Santa Rita Rd	I-580	Del Valle Pkwy	Class IV separated bikeway (sidewalk-level)		
18	Greenwood Rd/Harvest Rd	Mohr Ave	Del Valle Pkwy	Class III bike boulevard		
19	Black Ave	Hopyard Rd	Santa Rita Rd	Class III bike boulevard		
20	Bernal Ave	Foothill Rd	First St	Add buffer to westbound Class II bike lane segments missing buffer (where feasible). Extend Class I shared-use path west to Valley Ave.		
21	Case Ave	Bernal Ave	Valley Ave	Convert northbound Class II bike lanes to Class IV separated bike lane.		
22	Old Bernal Ave	Bernal Ave	Peters Ave	Class I shared-use path		
23	Peters Ave/St. John S	Main St	Old Bernal Ave	Class IV separated bikeway		
24	Main St	Del Valle Pkwy	St. John St	Class IV separated bikeway (west side to connect to St. John recommended bikeway)		
25	Spring Ave/Kottinger Dr	Main St	Concord St	Class III bike boulevard		

Appendix C

Feedback Tabular Summary

Table 1
Crossing Improvement Vote Tallies

ID	Intersection		Earth Day	Farmers Market	Combined
1	Santa Rita Road	Rosewood Drive	-	-	0
2	Hopyard Road	Clorox Way	-	-	0
3	W Los Positas Avenue	Stoneridge Drive	3	-	3
4	Stoneridge Drive	Springhouse Drive	-	-	0
5	Santa Rita Road	Iron Horse Trail	1	5	6
6	Santa Rita Road	Valley Avenue	3	8	11
7	Santa Rita Road	Black Avenue	1	6	7
8	Stoneridge Mall Drive	Workday Lane	1	-	1
9	Kottinger Drive	First Avenue	2	9	11
10	Santa Rita Road	Francisco Street	2	2	4
11	Main Street	Old Bernal Avenue	1	2	3
12	Main Street	Abbie Street	1	7	8
13	Bernal Avenue	Pleasanton Avenue	1	3	4
14	Bernal Avenue	Old Bernal Avenue	2	5	7
15	Bernal Avenue	Main Street	2	6	8
16	Owens Drive	Willow Road	-	-	0
17	Stoneridge Mall Drive	Genomics Place	-	-	0
18	Willow Road	Stoneridge Drive	-	-	0
19	Kottinger Drive	Bernal Avenue	1	10	11
20	Santa Rita Road	W Los Positas Avenue	1	3	4
21	Stoneridge Drive	Hacienda Drive	-	-	0
22	Stoneridge Drive	Stoneridge Mall Drive	-	2	2
23	Stoneridge Drive	Springdale Avenue	1	-	1
24	Stoneridge Drive	Franklin Drive	-	-	0
25	Main Street	Spring Street	1	3	4
26	Bernal Avenue	Valley Avenue	2	9	11
27	Main Street	Del Valle Parkway	-	4	4
28	Stoneridge Drive	Hopyard Road	-	-	0
29	Stoneridge Drive	Chabot Drive	-	-	0
30	Stoneridge Drive	Gibraltar Drive	-	1	1
31	Santa Rita Road	School Street	-	4	4
32	Santa Rita Road	Old Santa Rita Road	-	-	0
33	Santa Rita Road	Mohr Avenue	-	4	4
34	Main Street	Stanley Boulevard	3	3	6
35	Valley Avenue	Blackbird Drive	1	3	4
36	Bernal Avenue	I-680 NB on-ramps	1	10	11
37	Bernal Avenue	Koll Center Drive	2	3	5
38	Main Street	Division Street	-	5	5
39	Greenwood Avenue	Valley Avenue	1	3	4
40	Owens Drive	Chabot Drive	-	-	0
41	Foothill Road	Muirwood Drive (north ent.)	-	1	1
42	Foothill Road	Highland Oaks Drive	-	3	3
43	W Los Positas Avenue	Hopyard Road	7	1	8
44	W Los Positas Avenue	Hacienda Drive	2	4	6
45	Hopyard Road	Inglewood Drive	-	1	1
46	Willow Road	Gibraltar Drive	1	-	1
47	Santa Rita Road	Pimlico Drive	-	1	1
48	Santa Rita Road	Stoneridge Drive	3	7	10
49	Foothill Road	Bernal Avenue	1	7	8
50	Foothill Road	Oak Creek Drive	2	3	5
51	W Los Positas Avenue	Payne Road	2	1	3
52	W Los Positas Avenue	Dorman Road	-	1	1
53	Willow Road	Inglewood Drive	-	-	0
54	Hopyard Road	Owens Drive	-	-	0
55	Valley Avenue	Crestline Drive	-	3	3
56	Foothill Road	Moller Ranch Drive	-	1	1
57	Stoneridge Drive	Foothill Road	1	-	1
58	Hopyard Road	Gibraltar Drive	2	1	3
59	Bernal Avenue	Sunol Boulevard	4	5	9
60	W Los Positas Avenue	Fairlands Drive	1	1	2
Number of Responses			60	161	221

Table 2
Bicycling Improvement Vote Tallies

ID	Street	N/W Street	S/E Street	Earth Day	Farmers Market	Combined
1	Foothill Road	Stoneridge Drive	Muirwood Drive	3	4	7
2	Foothill Road	Muirwood Drive	200' S. of Muirwood Drive	4	10	14
3	Foothill Road	200' S. of Muirwood Drive	Puri Court	3	12	15
4	Foothill Road	Puri Court	Racoon Hollow Court	4	3	7
5	Stoneridge Mall Road	W. Dublin BART	Genomics Place	2	1	3
6	Stoneridge Drive	Foothill Road	Santa Rita Road	2	4	6
7	Owens Drive	Hopyard Road	Willow Road	-	2	2
8	Iron Horse Trail	Dublin-Pleasanton BART	Owens Drive	1	5	6
9	Hopyard Road	Owens Drive	W Las Positas Boulevard	1	3	4
10	Willow Road	Owens Drive	W Las Positas Boulevard	1	1	2
11	W Las Positas Boulevard	Foothill Road	550' W. Payne Road	7	4	11
12	W Las Positas Boulevard	550' W. Payne Road	Dorman Road	-	-	0
13	W Las Positas Boulevard	Dorman Road	Hopyard Road	7	-	7
14	W Las Positas Boulevard	Hopyard Road	Hacienda Drive	2	1	3
15	W Las Positas Boulevard	Hacienda Drive	Cranwood Court	2	2	4
16	Valley Avenue	Hopyard Road	Santa Rita Road	4	16	20
17	Santa Rita Road	I-580	Del Valle Parkway	8	18	26
18	Greenwood/Harvest Road	Mohr Avenue	Del Valle Parkway	1	1	2
19	Black Avenue	Hopyard Road	Santa Rita Road	6	13	19
20	Bernal Avenue	Foothill Road	First Street	9	11	20
21	Case Avenue	Bernal Avenue	Valley Avenue	3	2	5
22	Old Bernal Avenue	Bernal Avenue	Peters Avenue	-	3	3
23	Peters Ave/St. John Street	Main Street	Old Bernal Avenue	1	7	8
24	Main Street	Del Valle Parkway	St. John Street	2	16	18
25	Spring Ave/Kottinger Drive	Main Street	Concord Street	2	4	6
			Number of Responses	75	143	218