

# Pleasanton Police Department Annual Report



*Better Together*

2015

The Pleasanton Police Department's 2015 Annual Report provides information and statistics on our activity for the year. Inside you will find a brief overview of the department's various units and our accomplishments.



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Special thanks to Officer Ken McNeill for the design and layout of the 2015 Annual Report.

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## 2015 DEPARTMENT OVERVIEW

The Pleasanton Police Department is led by Police Chief Dave Spiller. Our department employs over 120 sworn and non-sworn employees that provide public safety for the citizens of Pleasanton. The department is comprised of two divisions. The Operations Division is led by Captain Eric Finn and is comprised of Patrol, and the Special Enforcement Unit. Patrol is responsible for the day to day safety and emergency response of the department. Three Watch Commanders, who hold the rank of Lieutenant, are responsible for Patrol Operations with supervisory oversight by seven Sergeants.



The department deploys six shifts for a total of 36 Officers and three Community Service Officers. We have two K-9 police dog handlers who work seven days a week. The Operations Division is also comprised of our Special Enforcement Unit, led by a Lieutenant, is made up of our Motor Unit, Special Events, and Animal Services. The Motor Unit is comprised of one Sergeant, six Officers, and a Community Service Officer. Special Events and Permits is a Sergeant and a Community Service Officer. We have one Animal Services Officer to complete the division.

The Support Services Division is led by Captain Craig Eicher. It is comprised of the Criminal Investigations Unit, Youth and Community Services Unit, Professional Standards Unit, and Records and Communication. Captain Eicher is assisted by a Lieutenant, three Sergeants and the Support Services Manager. The Criminal Investigations Unit is responsible for all follow up investigations and is made up of one Sergeant, six Detectives, a civilian Police Investigator, and our Crime Analyst. Our Youth and Community Services Unit is led by a Sergeant and is comprised of two School Resource Officers, two DARE Officers, one Crime Prevention officer and Crime Prevention Community Service Officer. Our Professional Standards Unit has one Sergeant, one Personnel and Training Officer, and one Community Service Officer. Professional Standards is responsible for all hiring, training, policy, and audits within the department.

Finally, our Support Services Manager has responsibility over Dispatch and Records. There are four Dispatch Supervisors and 10 Dispatchers. Records is currently staffed with four Records Clerks.

This year we added a new position and welcomed Nancy Morehead as our Business Services Manager. Nancy is responsible for all of our budget and accounting, procurement and our fleet. She is assisted by an Accounting Assistant and Fleet Maintenance Assistant.

# PRIDE AND PROFESSIONALISM

## A Message From the Police Chief

Welcome to the 2015 Annual Report for the Pleasanton Police Department. This report is intended to provide information to those in our community who want to learn more about our activity, our programs and our personnel. In the pages of this report, I trust you will see much of what makes the Pleasanton Police Department so special. Included in this report is information on law enforcement and crime suppression activities including calls for service, crime reporting, arrest information, response times, community outreach, key accomplishments and various department operations.

As a law enforcement organization, developing strong community partnerships remains a bedrock principle for success in the work that we do. As we work toward greater innovation and effectiveness, the framework of our strategic initiatives provides guidance for organizational improvements and a better level of service delivery to the members of our Pleasanton community.

During the 2015 calendar year, law enforcement locally and across the state realized notable increases in reported crime activity, and Pleasanton was no exception to this trend. Crime and criminal activity doesn't respect the borders or boundaries of any city, or specific jurisdiction, but our work as law enforcement is to work harder, to work smarter and to remain vigilant in the service and protection of our communities. It is our responsibility to keep this city safe, as guardians, trusted with the honor of protecting this great community.

Despite last year's trend of crime activity, we enjoy a high quality of life here in Pleasanton. Working together, the men and women of this Police Department remain focused on our commitment to service and we deliver this service with pride and professionalism.

It is my hope that the information in this report gives you a better understanding of what we do day in and day out here in our community.

David C. Spiller



# CHIEF SPILLER'S VISION

## for the

# PLEASANTON POLICE DEPARTMENT

### WORKING TOGETHER

All that we accomplish as a professional law enforcement organization, we will accomplish TOGETHER and in support of one another. Recognizing the value of teamwork, the success in all we do comes from the strength in our numbers and the consistency in the delivery of superior service as public safety professionals. We will be a stronger, more effective organization through a greater level of connectedness to one another and a greater level of connectedness to the community.

### PRIDE & PROFESSIONALISM

The men and women of the Pleasanton Police Department will deliver consistently exceptional and ethical service to our community. Members of this organization will set themselves apart through the respectful, responsible and conscientious delivery of public safety service - exceeding the expectations of the community. Our professionalism will be measured through the eyes of the community we serve and by each other within the organization. We will be uncompromised in our ethically based, principled enforcement of the law.

### SERVICE

Our effectiveness will be deepened by maintaining our personal connection and reflection to our calling to public service. We will maintain perspective of our role and responsibility to serve the community, remaining prideful but not arrogant and recognizing our authority comes from the public we serve. Never acting officious, we will continue to emphasize proactive policing strategies to keep Pleasanton safe for all who live, work and play in our community.

### SUCCESSION - FOCUS ON THE FUTURE

The leadership of this organization will value and reward hard work and will focus on the development of our staff so we are more effectively prepared for what's ahead. Supporting training opportunities and working to support the professional development of our department members, we will create future leaders in the organization to keep the organization contemporary, responsive and innovative.

# PLEASANTON POLICE

*Better Together*

## CREATING A DEPARTMENT BRAND

In early 2015, a committee of department representatives came together to brand the organization. This committee was comprised of professional staff and sworn members representing a multiple disciplines across the department. This effort was neither routine nor an established practice in public safety. The purpose of the branding committee was to create and promote a positive association between the police department and the distinctive promise that we deliver to our community.

The objectives of the committee included conducting research, analyzing data, creating a strong brand platform and developing a brand identity. The path set forth for this project was forged through collaboration, cooperative participation and real teamwork.

The research phase was the most labor intensive – nine months was focused on research which served as the foundation for our brand. That included perceptions of community stakeholder groups, needs of the community, what makes us unique, brand personality and an analysis of our strengths, weaknesses, opportunities and threats. Methods for collecting data included online surveys (both internal and external), focus groups and ‘man on the street’ type of



**Branding Committee:** (L-R) Linda Reynolds, Kim Monfort, Julie Fragomelli, Ben Sarasua, Shannon Revel-Whitaker, Ken McNeill, Mia Munayer, Marty Billdt.

A brand is a promise that must be delivered consistently and with every interaction. Therefore, the committee took great care in creating the brand platform, or bedrock, of our new brand. The platform includes our mission, vision, values, personality, positioning, brand promise. The result of this platform is the tagline “Better Together,” as is our logo. A logo is often mistaken as a organizations brand, but a logo all by itself it just a graphic element. The open star (representing the tradition of law enforcement), connected to the iconic Pleasanton Arch signifies our commitment to the relationship with the Pleasanton community.



## Our Platform

The Pleasanton Police Department is a force of true professionals who strive to deliver consistent service with courage and compassion. Our responsive, respectful and conscientious delivery of public safety sets us apart as a premier law enforcement organization. As employees who care, we are dedicated to providing exceptional customer service.

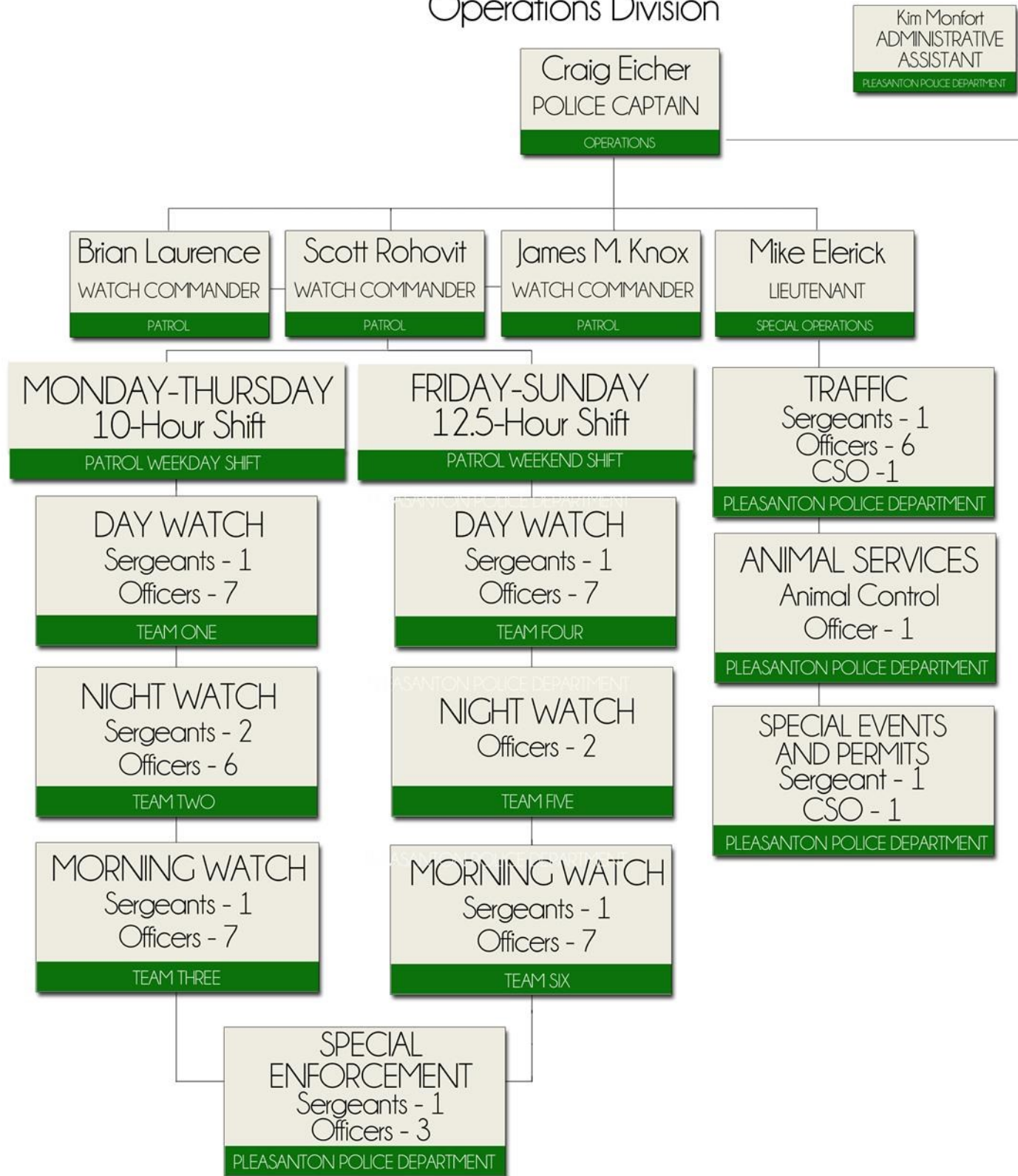
In every patrol car is a protector; a guardian who pledges to watch over this City, as if every family or business were his or her own. You will see an unwavering duty to serve in every uniform and integrity behind every badge. This badge is a steadfast reminder that our authority comes from the public we serve. It is a moral compass to preserve the values we hold dear.

Inspiring community collaboration through outreach and education is our commitment. We embrace our partnership with those we serve and realize it is teamwork that keeps our community safe. The success in all we do comes from the bond we share with a supportive and engaged community. As a trusted neighbor, our doors are always open.

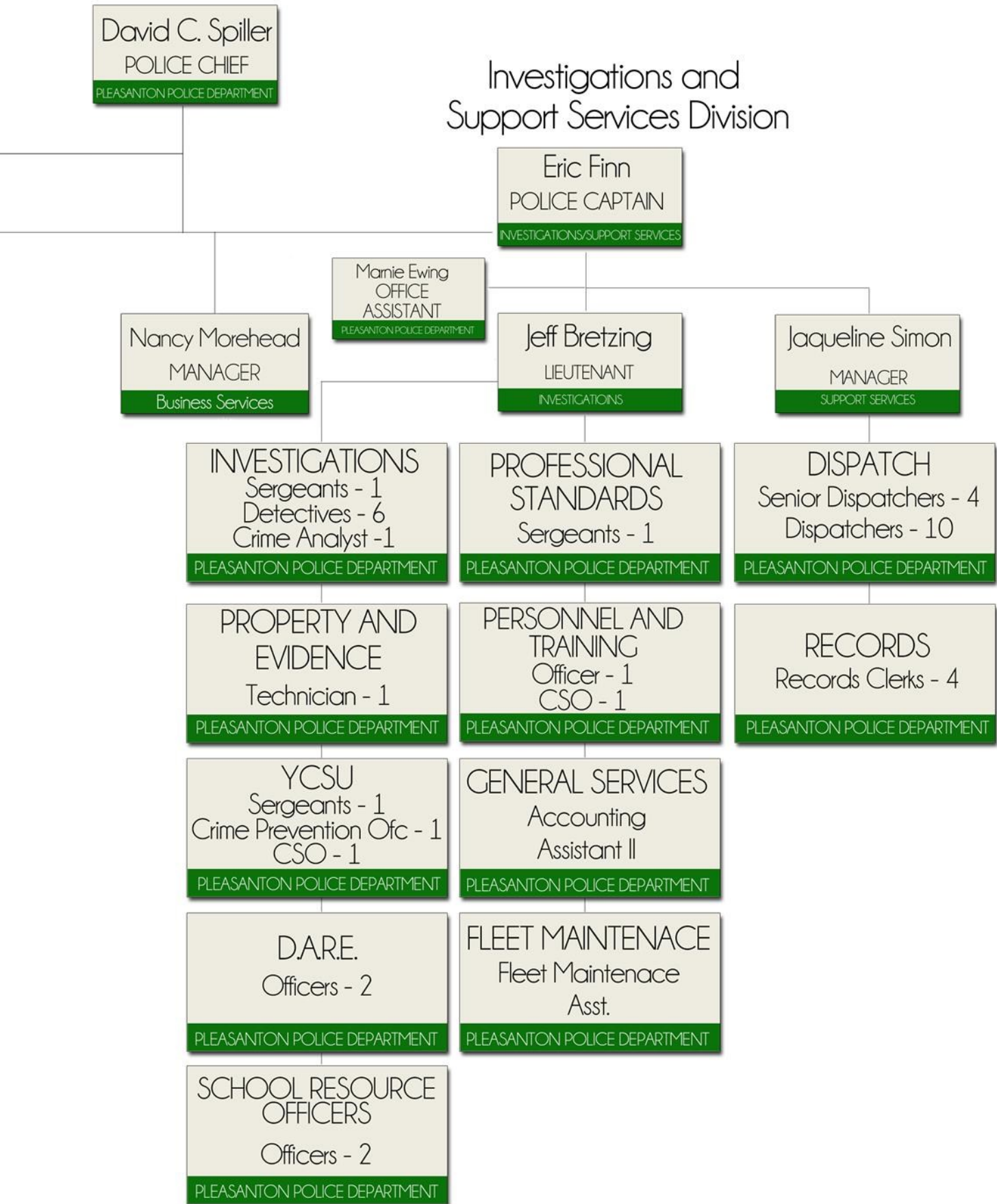
The Pleasanton Police Department is rooted in small town service and has held this tradition for over 100 years. Together and in support of one another we will uphold the quality of life Pleasanton offers.

# PLEASANTON POLICE DEPARTMENT

## Operations Division



# ORGANIZATIONAL CHART



Officer: Gra

Pleasanton, CA 94566

Dear Chief Spiller,

We would like to express our appreciation for the fine work we have seen from the Pleasanton Police Department. Several weeks ago the travel trailer I was in was broken into. Although the cabinets and drawers were left open and everything was over, nothing was taken (except possibly a flashlight). My husband, John, planned to report the incident after he checked thoroughly. While John was out, Officer Cobler arrived with the owner of the trailer parked next to ours. Officer Cobler provided a report from John on the spot as well as document the losses from our neighbor. He was courteous, and professional. We were very pleased at that point that the break-in was reported and recorded.

Thank you for protecting us and our families. When we are out on patrol we are lucky to have you!  
I like you!

Thank you so much for helping out with the Cretter Camp this year. Your attendance has not only helped VHS Home Education flourish but has enriched the lives of our children as well. Much love,

# Thank you

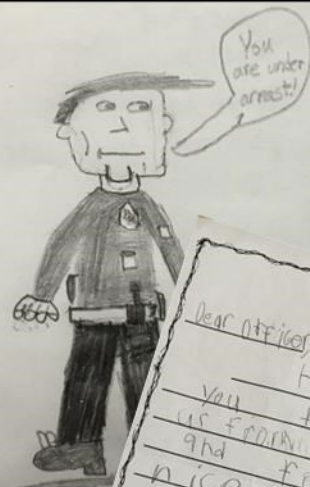
Just a sample of the hundreds of letters we get every year saying "Thank You" to the men and women of Pleasanton Police Department.

THANK YOU



Dear Police men  
I like that you keep me safe.  
From Andre

for putting all of the bad guys in jail so they do not mess up my staff and for keeping us safe for everyone in Pleasanton and thank you for teaching us how to be safe.



Dear Officer  
Hi  
Thank you for being so nice for us and for being so nice for everyone. I hope you have a good day. Bye bye!



January 14, 2015

Chief Dave Spiller  
Pleasanton Police Department  
4833 Bernal Avenue  
Pleasanton, California 94566

Chief Spiller:

On behalf of the Marriott Residence Inn, I would like to thank you and your staff of our property.

During the past year, the Pleasanton Police Department has assisted us in a variety of guest issues, from a credit card counterfeiting ring to guest eviction. Your officers have always been responsive, courteous, and professional in their interactions with our staff. We truly appreciate their services!

Sincerely,

Thank you for making Pleasanton a safe place to live. If it wasn't for you, the streets would be running around like a mad dog and I would not be safe to walk to school or to the park. Thank you for being so awesome!  
Sincerely,  
Uma

Thank you for keeping us safe BY Gavin I love you  
Thank you

# Pleasanton Police!

Thank You for keeping us safe



THANK YOU for keeping safe  
Sincerely,  
Karina



Thank you Police Officers!



10/27/15  
Thank you for keeping us safe  
I appreciate the work you have done of you no more to steal money from the banks and from us. If they try we will go into jail.  
from Ryan Qi

Thank you for helping our Camp and our children

Dear Officers  
Hi I think you for protecting us from bad people  
nice for being so nice  
hope to see you again  
da

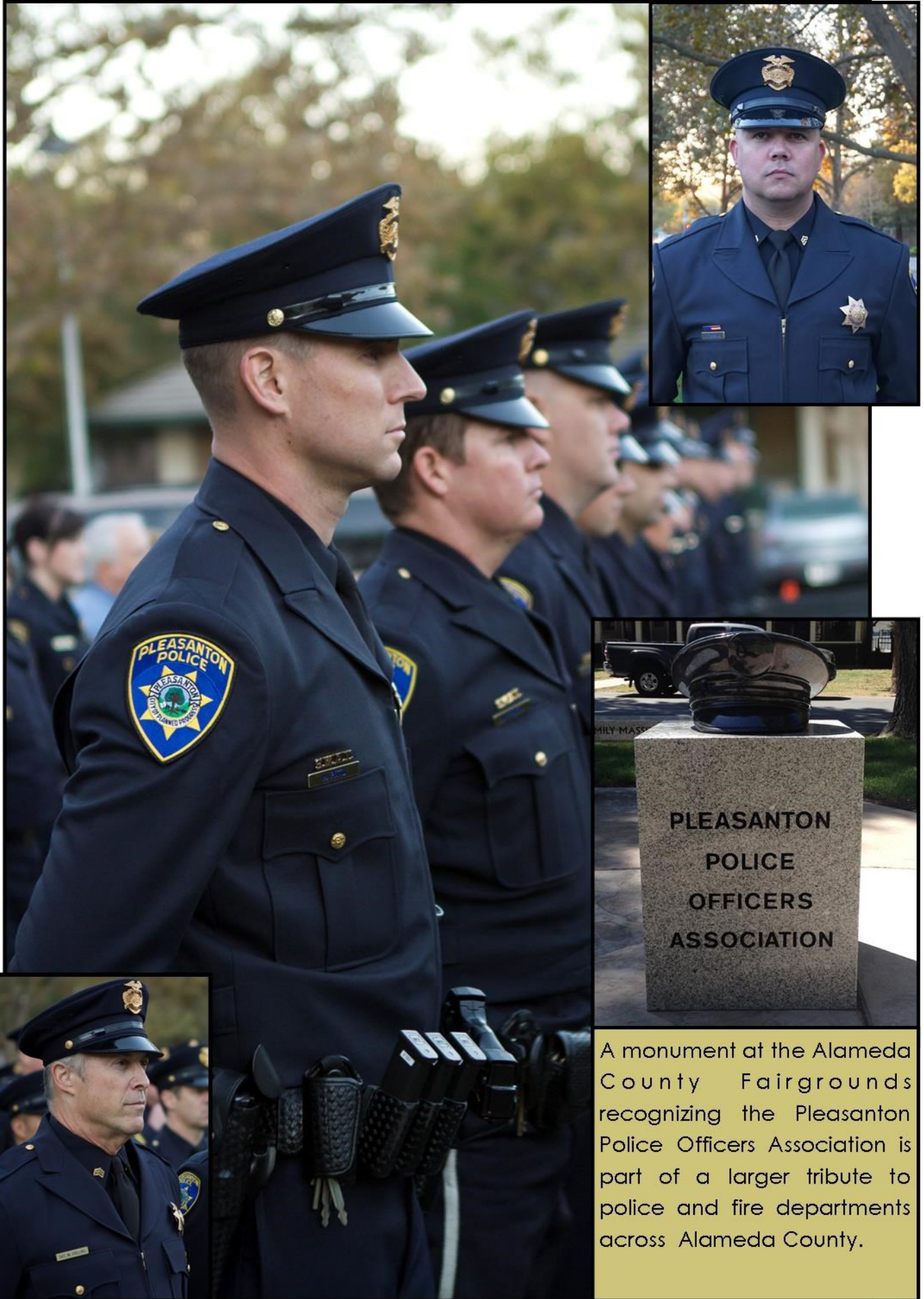
Every morning you are willing to serve and protect our community even at a time when you are the respect you deserve. I know you are appreciated. We thank you for being a little girl's father, James Dennis, I have the dedication

Helped our human community flourish, but enriched the lives of our children as well. Love

# KEY ACCOMPLISHMENTS FOR 2015

- The department collaborated with the community to identify and roll out our Brand Platform - **Better Together**.
- Held an Open House, showcasing the inner workings of the police department to over 3,000 members of the community.
- Researched and implemented a new body-worn camera system, evidence (data) storage solution and policy.
- Implemented the use of smart phones to capitalize on communications, efficient and timely evidence updates, and the use of a variety of secure law enforcement applications.
- Provided dynamic traffic mitigation during the July 4th fireworks show at the Alameda County Fairgrounds, significantly reducing impacts of the event on the community.
- Implemented a new predictive policing technology platform called "Predpol" in an effort to impact and reduce crime trends.
- Provided contemporary Active Threat and de-escalation training at the Stoneridge Mall for the entire department in conjunction with our community and public safety partners.
- The department maintained an average Emergency Response Time of 3 minutes 44 seconds.
- Hired eight Officers, a Business Services Manager, three Police Officer Recruits, an Animal Services Officer, two Records Clerks, and a Dispatcher.





A monument at the Alameda County Fairgrounds recognizing the Pleasanton Police Officers Association is part of a larger tribute to police and fire departments across Alameda County.

# Crimes and Arrests

In 1958, the FBI incorporated the concept of a national Crime Index. An area's level of crime generally could be indicated through specific offenses, known as

According to Uniform Crime Reporting (UCR) guidelines, Part 1 Crimes are defined as eight offenses most likely to be reported to the police and that occur with sufficient frequency to provide an adequate basis for comparison (per population).

**Part 1 Crimes are:**  
Homicide, Sexual  
Assault, Robbery,  
Aggravated  
Assault, Burglary,  
Larceny, Auto  
Theft and Arson.





## PART 1 CRIMES IN PLEASANTON

PART I CRIMES	2011	2012	2013	2014	2015
Homicide	0	1	0	0	0
Rape	4	4	3	8	13
Aggravated Assault	31	26	28	39	34
Robbery	26	18	29	14	40
<b>Violent Crimes Subtotal</b>	<b>61</b>	<b>49</b>	<b>60</b>	<b>61</b>	<b>87</b>
Burglary	182	165	187	169	232
Larceny/Theft	951	998	980	920	1,255
Motor Vehicle Theft	85	119	117	156	160
Arson	5	5	10	3	5
Property Crimes Subtotal	1,223	1,287	1,294	1,248	1,652
<b>TOTAL</b>	<b>1,284</b>	<b>1,336</b>	<b>1,354</b>	<b>1,309</b>	<b>1,739</b>

PART I CRIMES	PLEASANTON	DUBLIN	LIVERMORE	SAN RAMON
POPULATION	74,850	55,844	85,990	78,561
Homicide	0	0	3	0
Rape	13	3	20	4
Aggravated Assault	34	45	167	10
Robbery	40	17	43	13
Burglary	232	115	255	146
Larceny/Theft	1255*	758	1,596	654
Motor Vehicle Theft	160	123	262	95
Arson	5	1	28	9
<b>TOTAL</b>	<b>1,739</b>	<b>1,062</b>	<b>2,374</b>	<b>931</b>

Population data provided by the State of California Department of Finance

\*342 out of 1255 (27%) Larceny/Thefts occurred at Stoneridge Mall

# WHAT ARE ...?

## CRIMES AGAINST PERSONS?

Assault/Battery, Child Abuse, Death Investigation/Homicide, Disturbing the Peace, Domestic Battery, Missing Person, Rape, Robbery, Sex Offenses, Threats, Trespass/Prowling

## PROPERTY CRIMES?

Arson, Auto Theft, Burglary-Commercial, Burglary-Residential, Burglary-Other, Embezzlement, Fraud, Graffiti Offense, Larceny, Stolen Property, Vandalism, Vehicle Tampering

## MISCELLANEOUS CRIMES?

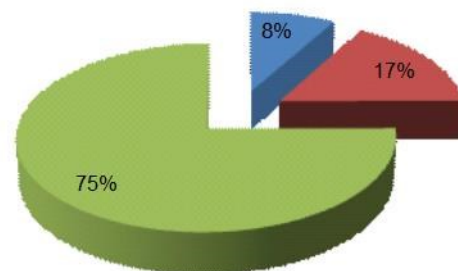
Crime Reports, Incidents, Mail-In/OnLine Reports, Outside Agency Assists



Our success in solving and preventing crime is the result of not only the amazing men and women of the Pleasanton Police Department but the unparalleled participation and cooperation of the residents and businesses of Pleasanton. We are definitely **'Better Together.'**

## BREAKDOWN OF CASE TYPES

- MISCELLANEOUS CRIMES
- CRIMES AGAINST PERSONS
- PROPERTY CRIMES





Officer Jeff Grave shows off his dog Fredy to students in the Pleasanton Police Department Teen Academy.

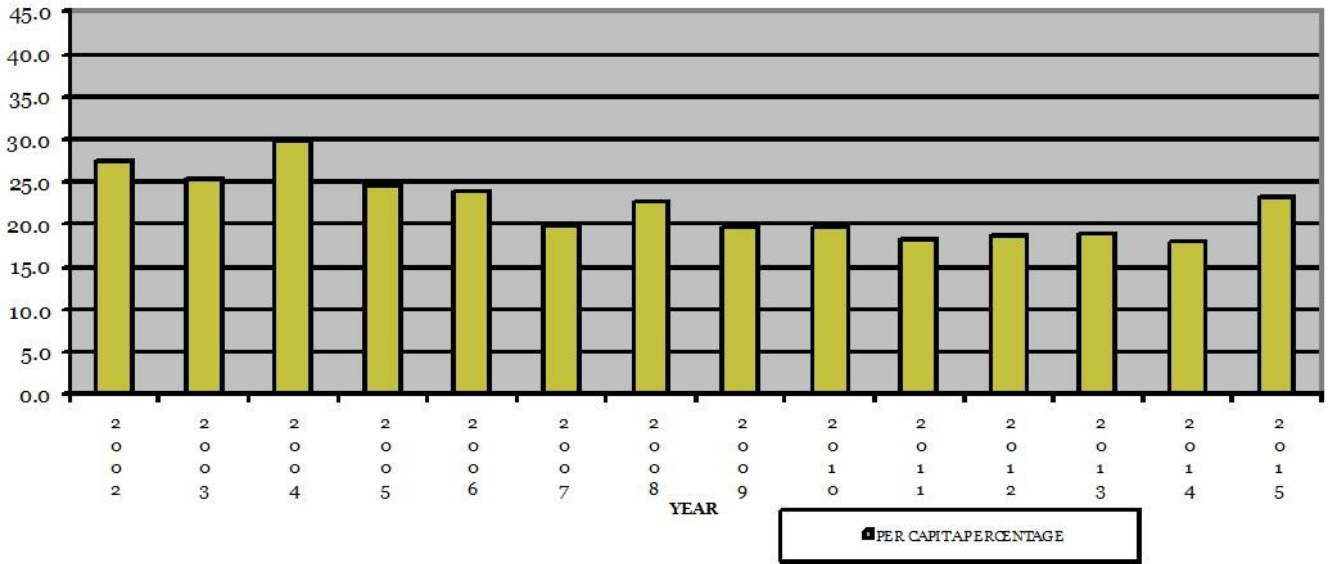


Officers spent time with neighborhood kids during the annual National Night Out event.

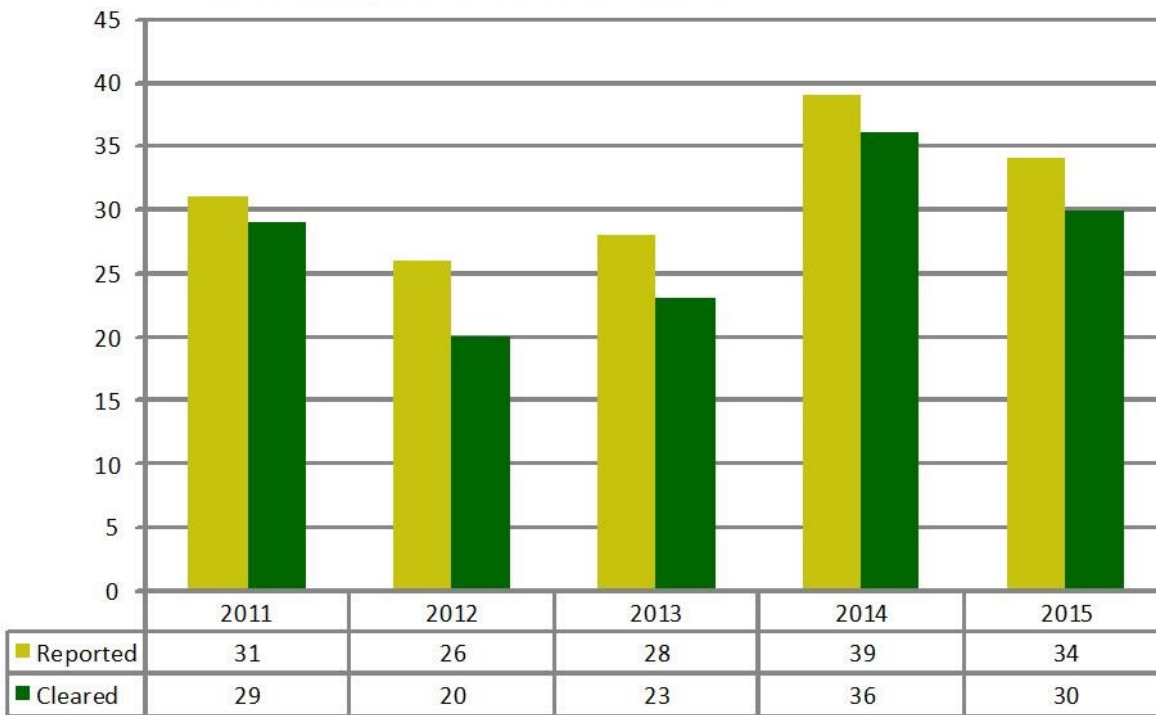


Dispatchers take a moment to pose for the camera during our department inspection.

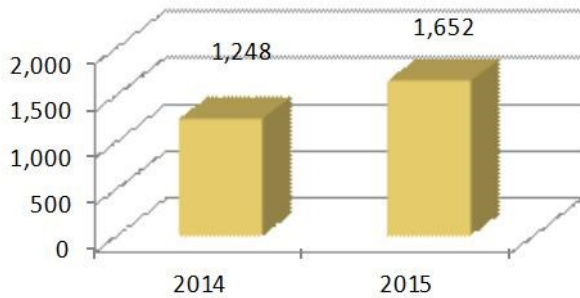
**PART I CRIMES PER 1000 POPULATION**



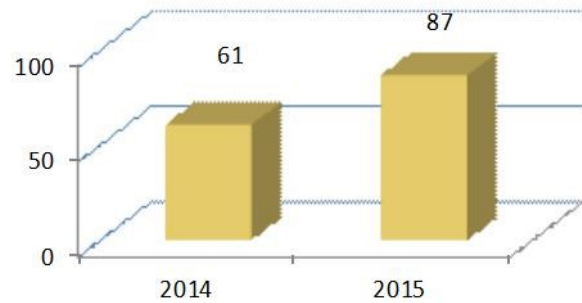
**AGGRAVATED ASSAULT CASES AND CLEARANCES 2011 - 2015**



## Property Crimes



## Violent Crimes



## PART I CRIMES CLEARANCE RATES

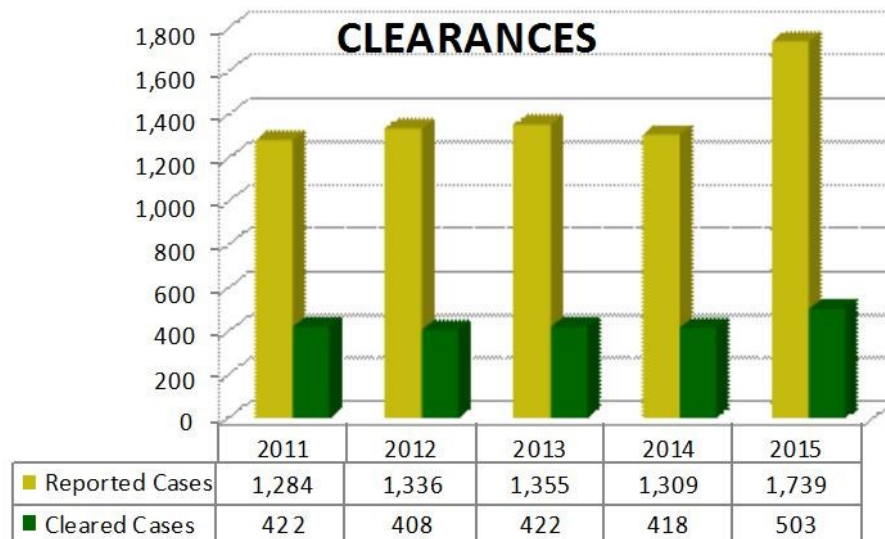
Clearance rates are defined by the US Department of Justice "Uniform Crime Reporting" guidelines. An offense is cleared or "solved" for crime reporting purposes when at least one person is arrested, charged with the commission of the crime, turned over to the court for prosecution or referred to juvenile authorities.

In certain situations, a clearance may be counted by "exceptional means." This is when police have identified the offender, have enough information to support an arrest, but for some reason, cannot take the offender into custody.

According to the Uniform Crime Reports, the most recent statistics show the average California Law Enforcement Agency clearance rate is about 19%.

In 2015, the men and women of the Pleasanton Police Department successfully cleared 30% of the Part I Crimes that occurred within our jurisdiction.

## REPORTED PART I CRIMES COMPARED TO CASE CLEARANCES

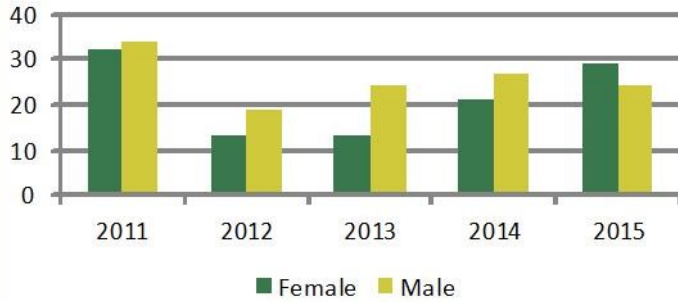


## OTHER CRIMES AND OFFENSES

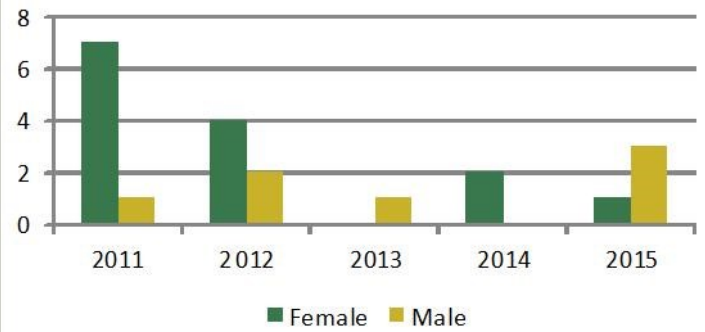
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Child Abuse	42	16	18	20	15	18	31	19	24	15
Alcohol Violations (excluded DUI & Drunk In Public)	69	51	49	65	59	50	32	25	15	9
DUI -Total	262	256	283	296	329	253	289	217	192	120
- Felony	1	2	1	5	5	1	1	4	5	6
- Misdemeanor	261	254	282	291	324	252	288	213	187	114
Drunk In Public	236	247	228	298	241	275	227	186	197	208
Domestic Violence	127	131	104	121	112	94	88	98	86	69
Fraud/Forgery	197	248	221	186	195	152	150	130	120	135
Identity Theft	228	214	175	224	234	180	200	214	218	286
Narcotics Violations	327	325	270	335	257	341	296	265	301	239
Sex Offenses	48	24	32	48	22	30	28	21	35	30
Simple Assaults	183	161	171	136	185	226	194	194	176	158
Vandalism	158	242	275	258	269	240	299	161	174	190
Graffiti	142	95	266	239	183	131	125	159	131	127
Weapons Violations	51	49	41	49	36	44	40	38	39	41
Psychiatric Commitment	232	196	260	281	305	351	383	417	395	446
<b>TOTAL</b>	<b>2,302</b>	<b>2,255</b>	<b>2,393</b>	<b>2,556</b>	<b>2,442</b>	<b>2,385</b>	<b>2,382</b>	<b>2,144</b>	<b>2,103</b>	<b>2,073</b>



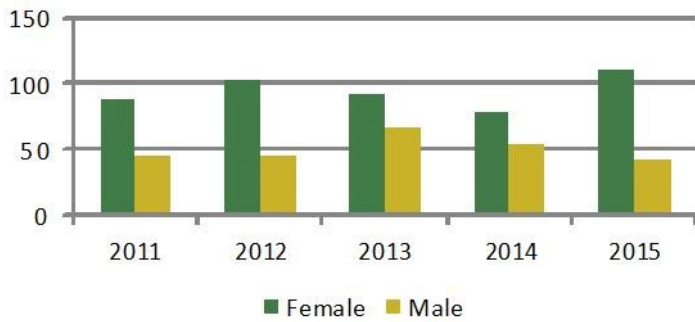
## Adult Other Crimes



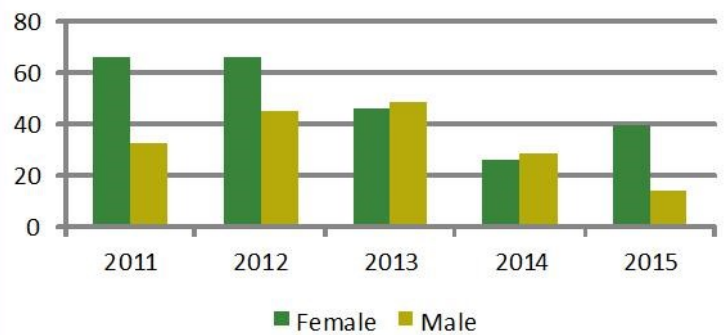
## Juvenile Other Crimes



## Adult Theft Crimes



## Juvenile Theft Crimes



## JUVENILE DETENTIONS/ARRESTS

Offense or Reason for Contact	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Assault &/or Battery	29	14	17	18	22	20	30	9	12	7
Assault with a Deadly Weapon	3	1	1	4	3	3	0	0	0	2
Brandishing or Possessing a Weapon	3	1	4	8	6	11	10	2	3	0
Burglary	1	14	15	3	4	2	0	0	2	6
Grand Theft Auto	6	7	8	1	2	1	0	0	0	0
Grand Theft	24	10	9	11	9	7	15	9	11	13
Incorrigible	14	6	6	8	6	4	2	1	2	4
Driving Under Influence of Drugs &/or Alcohol	5	8	4	6	4	5	0	1	2	1
Petty Theft	73	98	79	104	123	120	125	96	59	50
Possession of Drugs &/or Alcohol	55	65	50	59	61	41	23	27	19	19
Psychiatric Commitment	54	54	70	61	81	131	113	116	114	131
Robbery	4	4	4	3	2	1	2	1	1	2
Runaway	74	51	45	53	38	37	27	19	30	22
Sex Crimes	1	1	2	5	5	2	8	3	4	2
Vandalism	17	8	6	5	8	9	6	5	10	4
<b>TOTAL</b>	<b>363</b>	<b>342</b>	<b>315</b>	<b>349</b>	<b>374</b>	<b>394</b>	<b>361</b>	<b>289</b>	<b>269</b>	<b>263</b>

2015 School Resource Officers Marty Billdt and Ryan Dawson

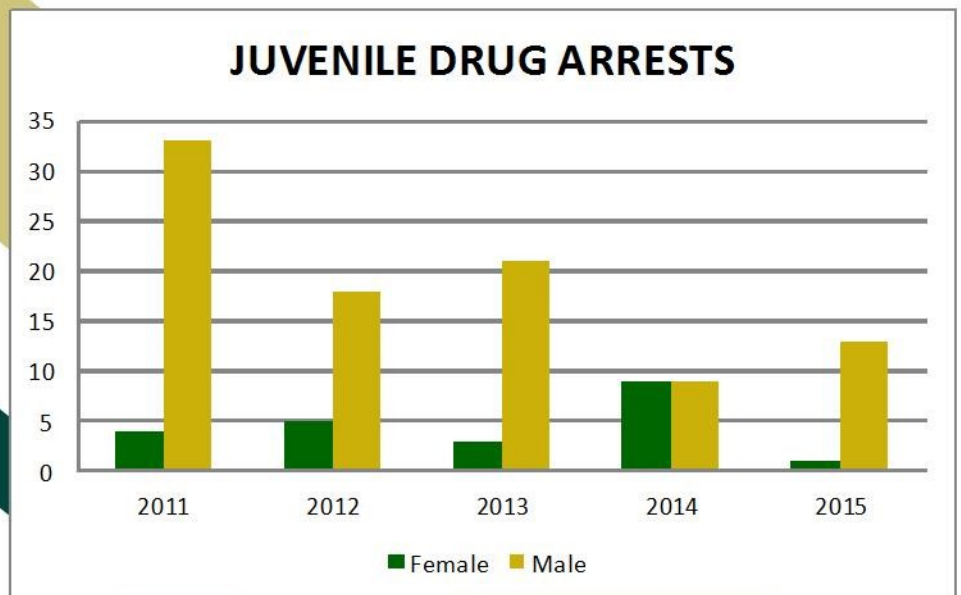
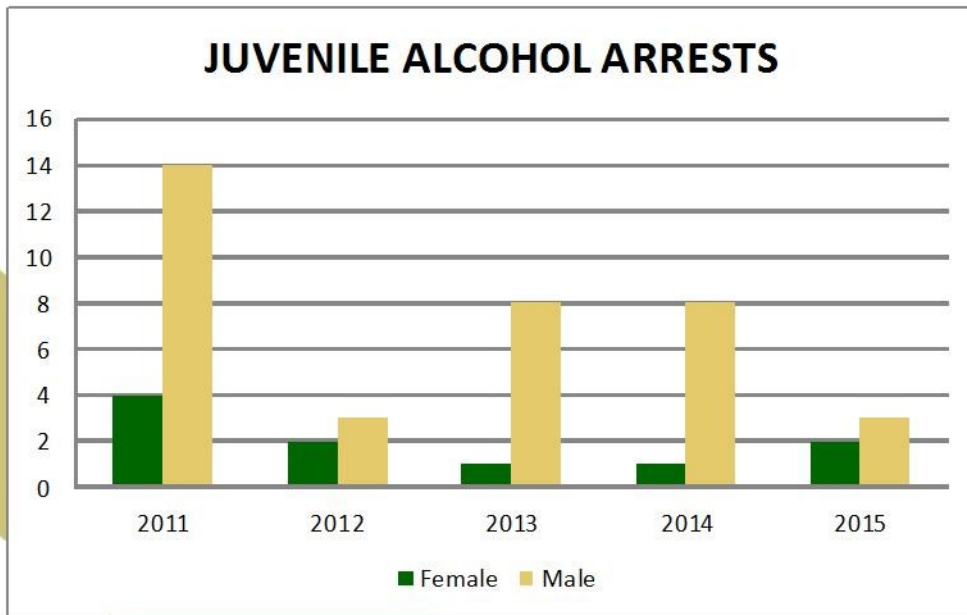




# JUVENILE ALCOHOL AND DRUG ARRESTS

Alcohol										
	2005	2007	2008	2009	2010	2011	2012	2013	2014	2015
Female	4	5	12	1	6	4	2	1	1	2
Male	13	20	7	15	22	14	3	8	8	3
<b>TOTAL</b>	<b>17</b>	<b>25</b>	<b>19</b>	<b>16</b>	<b>28</b>	<b>18</b>	<b>5</b>	<b>9</b>	<b>9</b>	<b>5</b>

Drugs										
	2005	2007	2008	2009	2010	2011	2012	2013	2014	2015
Female	8	6	11	9	12	4	5	3	9	1
Male	38	34	23	44	52	33	18	21	9	13
<b>TOTAL</b>	<b>46</b>	<b>40</b>	<b>34</b>	<b>53</b>	<b>64</b>	<b>37</b>	<b>23</b>	<b>24</b>	<b>18</b>	<b>14</b>



## REPRESSIBLE STREET CRIMES

		Residential Burglary	Commercial Burglary	Vandalism	Vehicle Burglary	Theft from Vehicle	Grand Theft Auto	Totals
2015	Reported	161	59	286	288	261	160	1,215
	Cleared	23	14	51	15	15	23	141
	Rate	<b>14%</b>	<b>24%</b>	<b>18%</b>	<b>5%</b>	<b>6%</b>	<b>14%</b>	<b>12%</b>
2014	Reported	104	54	278	159	156	156	907
	Cleared	20	9	40	11	15	29	124
	Rate	<b>19%</b>	<b>17%</b>	<b>14%</b>	<b>7%</b>	<b>10%</b>	<b>19%</b>	<b>14%</b>
2013	Reported	112	67	320	183	184	117	983
	Cleared	20	12	78	11	13	27	161
	Rate	<b>18%</b>	<b>18%</b>	<b>24%</b>	<b>6%</b>	<b>7%</b>	<b>23%</b>	<b>16%</b>
2012	Reported	99	57	396	174	187	119	1,032
	Cleared	10	5	54	9	9	9	96
	Rate	<b>10%</b>	<b>9%</b>	<b>14%</b>	<b>5%</b>	<b>5%</b>	<b>8%</b>	<b>9%</b>
2011	Reported	99	68	334	180	177	85	943
	Cleared	19	5	39	26	15	9	113
	Rate	<b>19%</b>	<b>7%</b>	<b>12%</b>	<b>14%</b>	<b>8%</b>	<b>11%</b>	<b>12%</b>
2010	Reported	144	54	413	178	203	83	1,075
	Cleared	39	7	65	18	21	11	161
	Rate	<b>27%</b>	<b>13%</b>	<b>16%</b>	<b>10%</b>	<b>10%</b>	<b>13%</b>	<b>15%</b>
2009	Reported	87	44	497	301	220	95	1,244
	Cleared	10	7	60	16	12	16	121
	Rate	<b>11%</b>	<b>16%</b>	<b>12%</b>	<b>5%</b>	<b>5%</b>	<b>17%</b>	<b>10%</b>
2008	Reported	95	75	506	284	259	114	1,333
	Cleared	10	9	122	20	31	26	218
	Rate	<b>11%</b>	<b>12%</b>	<b>24%</b>	<b>7%</b>	<b>12%</b>	<b>23%</b>	<b>16%</b>
2007	Reported	74	72	398	262	178	133	1,117
	Cleared	13	8	57	8	16	17	119
	Rate	<b>18%</b>	<b>11%</b>	<b>14%</b>	<b>3%</b>	<b>9%</b>	<b>13%</b>	<b>11%</b>
2006	Reported	116	88	504	278	244	141	1,371
	Cleared	18	11	51	25	9	20	134
	Rate	<b>16%</b>	<b>13%</b>	<b>10%</b>	<b>9%</b>	<b>4%</b>	<b>14%</b>	<b>10%</b>

# STONERIDGE MALL

## JUVENILE ARRESTS AND/OR CASES FROM THE STONERIDGE MALL

	Theft Offenses						Other Offenses				
	2011	2012	2013	2014	2015		2011	2012	2013	2014	2015
Female	66	66	46	26	39		7	4	0	2	1
Male	32	45	48	28	14		1	2	1	0	3
<b>TOTAL</b>	<b>98</b>	<b>111</b>	<b>94</b>	<b>54</b>	<b>53</b>		<b>8</b>	<b>6</b>	<b>1</b>	<b>2</b>	<b>4</b>

## ADULT ARRESTS AND/OR CASES FROM THE STONERIDGE MALL

	Theft Offenses						Other Offenses				
	2011	2012	2013	2014	2015		2011	2012	2013	2014	2015
Female	88	103	93	79	110		32	13	13	21	29
Male	45	46	67	55	42		34	19	24	27	24
<b>TOTAL</b>	<b>133</b>	<b>149</b>	<b>160</b>	<b>134</b>	<b>152</b>		<b>66</b>	<b>32</b>	<b>37</b>	<b>48</b>	<b>53</b>



Stoneridge Mall Circa 1979

# TRAFFIC UNIT



TYPES OF CITATIONS	2010	2011	2012	2013	2014	2015
Moving (non-radar)	6,325	6,420	4,043	3,979	4,065	3,404
Moving (radar)	956	1,140	676	624	849	578
Mechanical	1,756	1,712	889	1,082	1,164	1,010
Parking	1,633	1,523	981	1,030	1,627	1,159
Courtesy (written warning)	10,925	9,193	6,053	5,770	6,302	5,537
<b>TOTAL</b>	<b>21,595</b>	<b>19,988</b>	<b>12,642</b>	<b>12,485</b>	<b>14,007</b>	<b>11,688</b>

TRAFFIC COLLISIONS						
REPORTS	2010	2011	2012	2013	2014	2015
Fatal	0	1	0	2	0	1
Injury	243	178	216	227	249	201
<b>TOTAL</b>	<b>243</b>	<b>179</b>	<b>216</b>	<b>229</b>	<b>249</b>	<b>202</b>

TOTAL COLLISION RESPONSES	2010	2011	2012	2013	2014	2015
	1,175	1,049	1,076	1,066	1,103	1,069



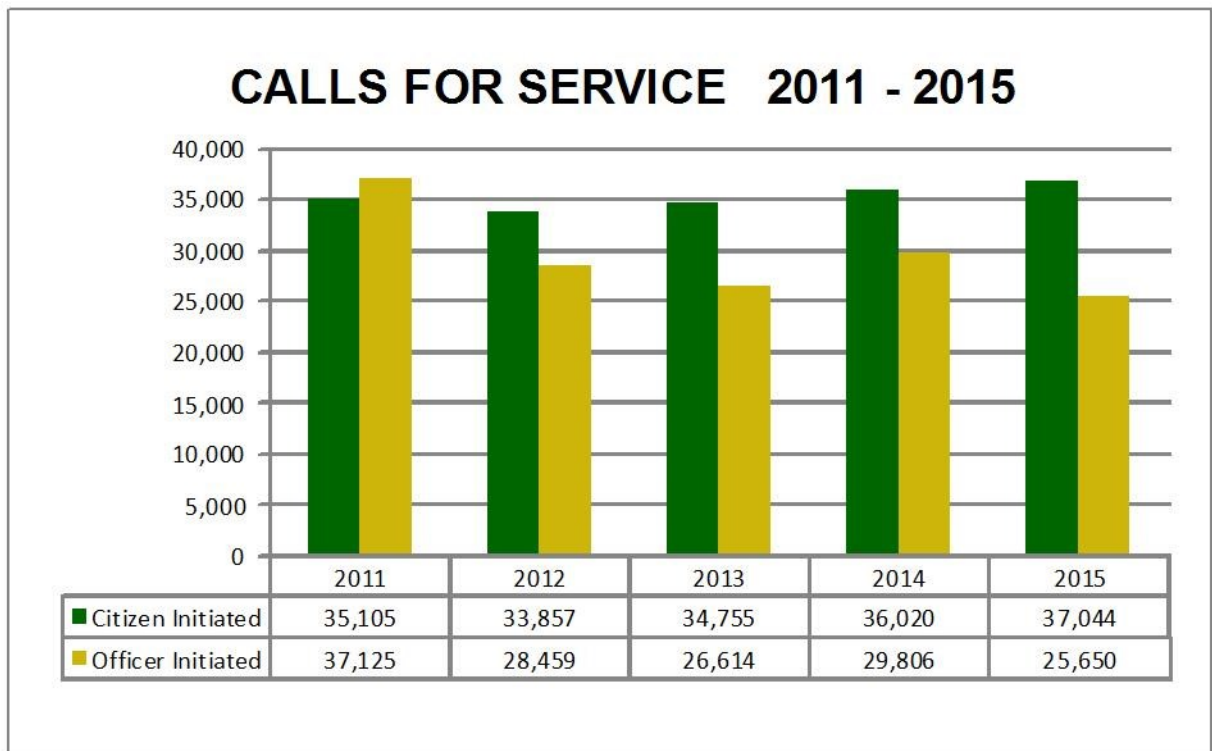
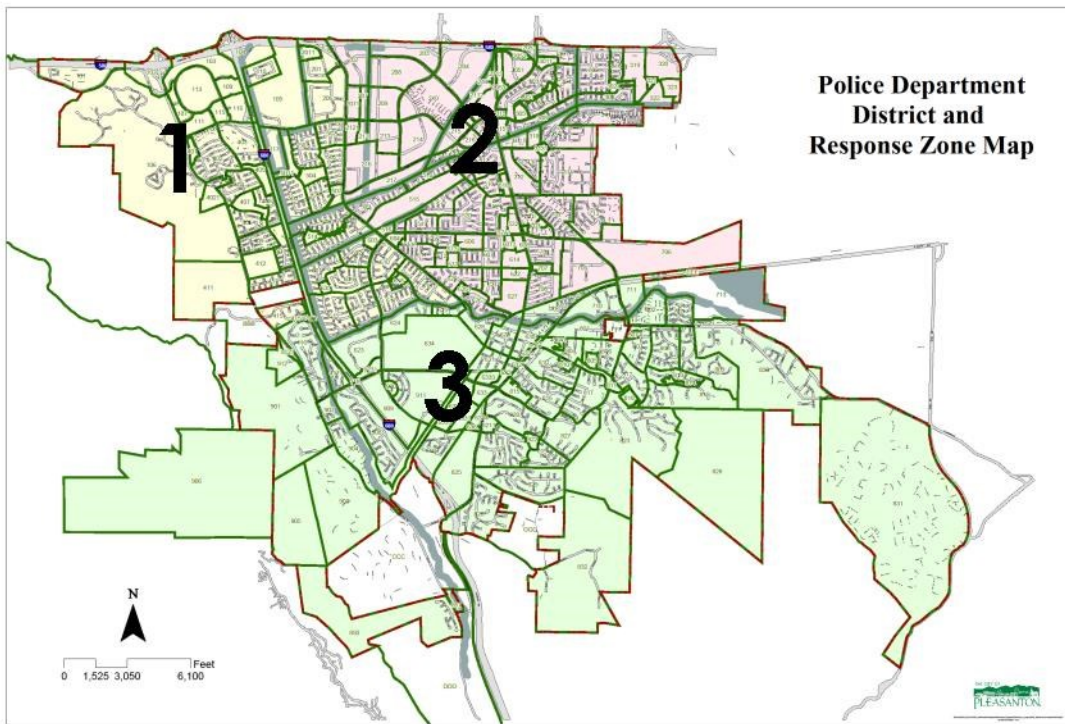
Traffic Officers lead the Pleasanton Veteran's Parade up Main Street.



Injury collisions decreased by 19% in 2015 and the total number of collisions reported decreased by 3%.

# PATROL DISTRICT HIGHLIGHTS

The Pleasanton Police Department divides the city into three separate patrol districts, each of which are supervised by a District Commander. While our officers are responsible for the safety of the entire city, each officer is assigned to work a specific district and handles all calls for service within that district.



# RESPONSE TIMES

## AVERAGE RESPONSE TIMES

2013 - 18:36

2014 - 18:58

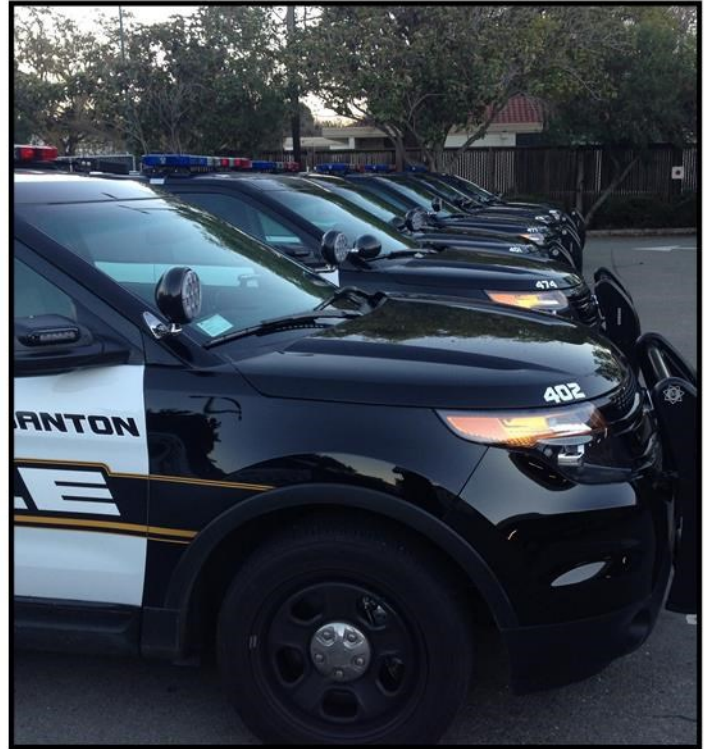
2015 - 22:00

## EMERGENCY RESPONSE TIMES

2013 - 3:54

2014 - 3:49

2015 - 3:44



Response times are calculated from the time the officer is dispatched until the time the officer arrives on scene. Emergency response times are when an officer responds with lights and siren.



Our dispatchers are the lifeline of our organization.

# SCHOOL RESOURCE OFFICERS

## School Resource Officer Marty Bilidt



Amador Valley High School and Village High School

## School Resource Officer Michael Rossillon

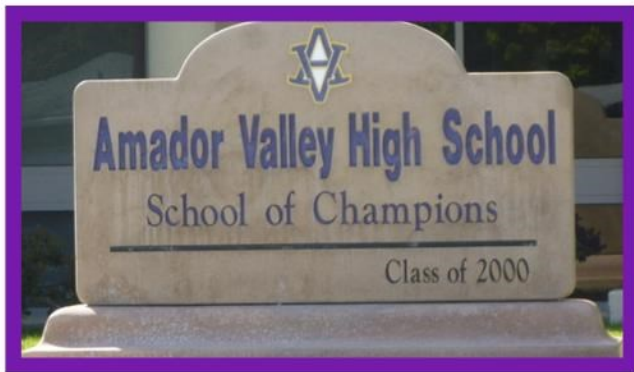


Foothill High School

The School Resource Officer program has continued to be a vital part of the Police Department and the community. School Resource Officers Marty Bilidt and Michael Rossillon continued to respond to the changing needs of the Pleasanton Unified School District. The SROs met with all incoming freshmen in the Freshmen Orientation Program and throughout the year, the SROs taught classes and made presentations at school district meetings as needed. The SROs also fought against the presence of illegal drugs on Pleasanton campuses by organizing canine sweeps at the high schools.

Additionally, SROs attended an intruder drill at each school and evaluated the staff on their performance of proper procedures.

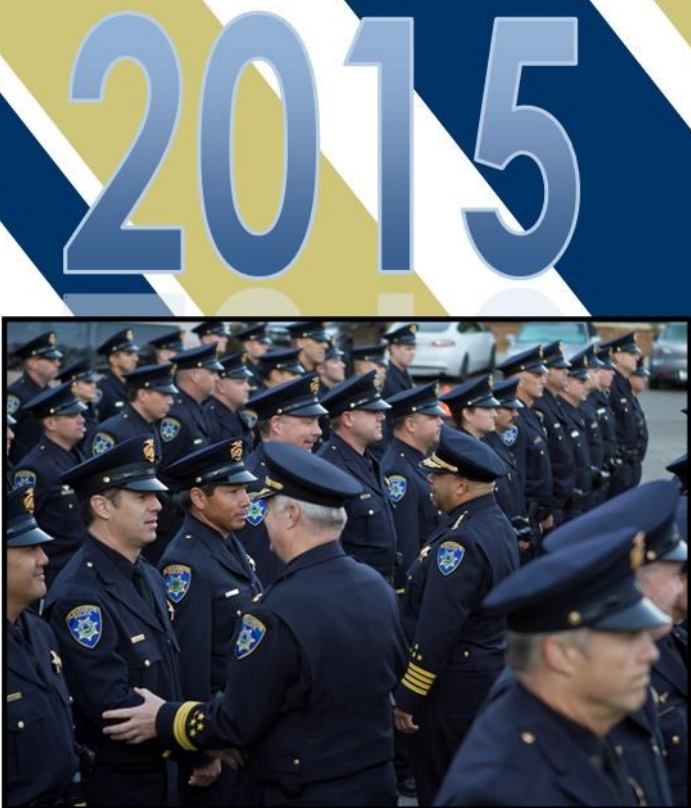




Types of School Incidents	# OF INCIDENTS
Alcohol Violation	5
Animal Service	4
Arson	3
Assault/Battery	5
Burglary Other	1
Child Abuse	2
Crime Report	4
Disturbing The Peace	1
Driving Under the Influence	3
Drug Violation	15
Found Property	16
Fraud	3
Graffiti Offense	3
Incident	53
Juvenile Status Offense	1
Lost Property	4
Missing Person	1
Outside Agency Assist	1
Psychiatric Commitment	43
Sex Offenses	1
Theft	3
Theft Bicycle	5
Theft From Structure	8
Vandalism	10
Vc Violation	1
Verbal Notice	2
Warrant Arrest	2
Weapons Violation	1
<b>Grand Total</b>	<b>201</b>



Department Inspection





# K-9 UNIT



Officer Mark Sheldon and his partner Falco



Officer Tim Martens and his partner Camo speak with a group of students about K-9 patrol.



The K-9 Unit was managed in 2015 by Lt. Scott Rohovit



Scan here to go to our PPD K-9 Facebook page!



Officer Sheldon and Flaco conduct a vehicle search.



Officer Grave and Fredy demonstrate a vehicle search for drugs.



Officers Martens and Grave conduct a K-9 demonstration during the 2015 Open House event.

Our police canines are instrumental in community outreach and educational opportunities. However, a majority of their time is spent assisting patrol officers in the field. For example, they are invaluable when officers respond to burglar alarms or prowling calls and the need arises to search large businesses or residences. They are commonly used to search for persons who have fled on foot after having committed a crime, for narcotic detection in homes and vehicles, and to perform narcotic sweeps at all three local high schools. Our Canine Team is a resource for agencies outside our jurisdiction. Neighboring agencies requested the use of our Canine Teams on numerous occasions this year to assist with their incidents.



Officers Grave and Fredy demonstrate their skills.



Camo and Officer Martens, with the help of Officer Chu, show some Leadership students their skills.

The East County Tactical Team (ECTT) is a regional team comprised of men and women from both the Livermore and Pleasanton police departments. The ECTT consists of three units: SWAT (Special Weapons and Tactics); a Sniper Team and a Crisis Negotiations/Tactical Dispatch Team.

There are 21 members on the SWAT Team including two volunteer Tactical Emergency Medical Specialists (TEMS). The team trains 20 hours per month and participates in various regional training exercises annually.

The TEMS members, Dr. Ramsey Araj and Dr. Jan Henstorf, are experienced trauma surgeons who live in Pleasanton and work in the East Bay Area medical community.

The Sniper Team assists in bringing about the safe and peaceful resolution to critical incidents through stealth, tactics and skill. The team provides real-time intelligence and protective overwatch. The six-man team trains once per month as a unit and minimally twice per year with the entire tactical operations team.



Pleasanton members of the ECTT are (L-R): Chris Lewellyn, Anthony Pittl, Matt Kroutil, Larry Cox, Travis Oliver, Brandon Stocking, Barry Boccasile, Nick Albert, Jason Hunter, and Ben Sarasua.

## Force Options Training Group

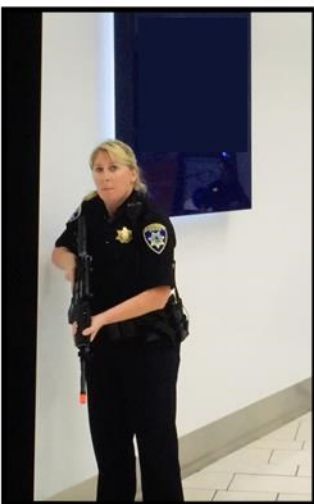
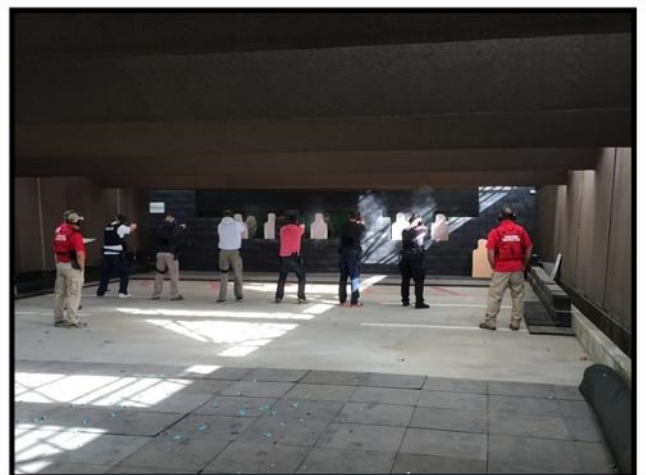
Force Options represents the department's Use of Force experts and includes Firearms Instructors, Active Shooter Instructors, Defensive Tactics/Baton Instructors, Taser Instructors, O.C. Spray Instructors, our Firearms Automated Training System (F.A.T.S.) and Rifle/Pistol Armors. The group is managed by Lt. Brian Laurence and supervised by Sgt. Joe Leonardo. They are responsible for specific department-wide training, from firearms use to de-escalation training, and POST-mandated training.



## TRAINING TO SAVE LIVES



## PARTNERING WITH LOCAL AGENCIES



The Force Option group conducted a multi-jurisdictional Active Shooter Training in 2015 at the Stoneridge Mall. We partnered with the Simon Property Group, the Livermore-Pleasanton Fire Department, Alameda County Fire, Dublin Police Services, the Livermore Police Department, Paramedics Plus, and Las Positas College..



Scan here to watch a video of our Active Shooter training at the Stoneridge Mall.

DEPARTMENT INSPECTION CANDIDS





## ANIMAL SERVICES UNIT

Animal Services Officer Frankie Blavet handles all animal services issues within the Pleasanton city limits. This includes dog bite calls, dead animal removals from city streets, licensing issues, stray animal recoveries, and orphaned animal transports to local kennels. Officer Blavet spends a great deal of time helping to educate our community on animal behaviors and current animal services issues. She also investigates all cases of animal bites, cruelty and abuse.

In 2015, the Animal Services Unit investigated 67 reports of animal bites. They issued 3 citations for criminal violations, 20 administrative citations and 111 courtesy (written warning) citations.



Animal Services Officer  
Frankie Blavet



# PLEASANTON POLICE EXPLORERS



Explorer Advisor Officer Dave Batoy



Explorer Advisor Officer Rich Trovao

The Explorer program is designed to educate and involve youth in police operations, to interest them in possible law enforcement careers, and to build mutual understanding. The program is based on the "Learning for Life" school and community-based program affiliated with the Boy Scouts of America that emphasizes education, character building and leadership development.

Explorers are given training in multiple law enforcement fields and volunteer many hours helping out at community events. Experience as a Police Explorer provides youth the opportunity to prepare themselves for future roles as citizens, community members and leaders.



# PLEASANTON POLICE VOLUNTEERS



In 2015, police volunteers contributed more than 6,000 hours towards the Department's mission! These hours represent a savings of nearly \$240,000 to the City of Pleasanton and allow for those funds to be diverted towards other essential programs. Our VIPS are vital to the successful and efficient operation of the police department.



## PROFESSIONAL STANDARDS UNIT

The Professional Standards Unit, was supervised by Sergeant Leigh Ridgers, and was comprised of Personnel and Training Officer Aaron Fountain, Community Service Officer Bob Aina, Accounting Assistant Colette Slate and Maintenance Assistant Doug Gardiner. The Unit is tasked with the recruitment and hiring of all police personnel.



Sergeant Leigh Ridgers

The Unit also facilitates a multitude of required annual training following the standards set by California's Commission on Peace Officer Standards and Training (P.O.S.T.).

The Unit is also responsible for the department's business services, vehicle and facility maintenance and the management and administration of the Department budget.

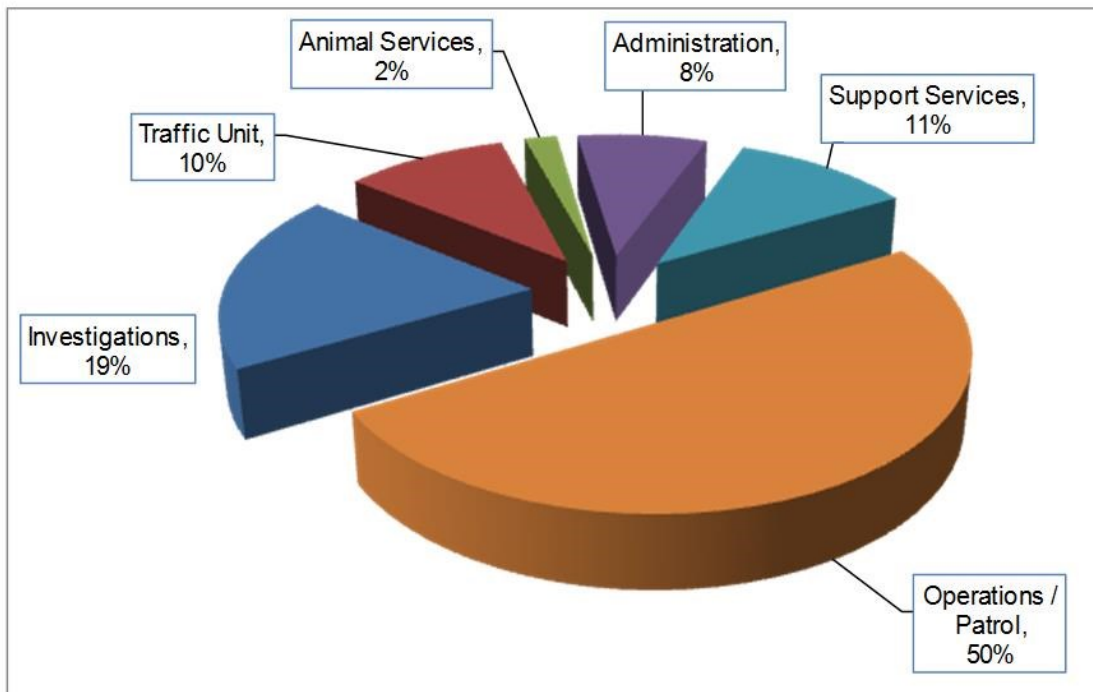


CSO Bob Aina



Officer Aaron Fountain

### Police Department Budget by Program



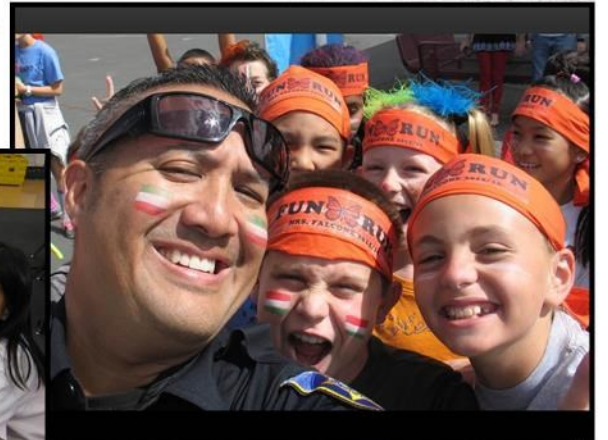
# EVERY 15 MINUTES



Officers from the Pleasanton Police Department host the annual Every 15 Minutes anti-impaired driving program. In 2015 the program was held at Amador Valley High School.



# D.A.R.E.<sup>®</sup>



In 2015, D.A.R.E. Officers Dave Batoy and Ken McNeill taught the D.A.R.E. program to Pleasanton 5<sup>th</sup> graders at nine different elementary schools with each school having an average of four 5<sup>th</sup>-grade classes. D.A.R.E. Officers also teach a four-day Drug Awareness program to 8<sup>th</sup> graders at Pleasanton Middle School and Harvest Park Middle School and to 7<sup>th</sup> graders at Hart Middle School. In addition to teaching drug awareness, the D.A.R.E. Officers taught an Internet Safety program. D.A.R.E. Officers also spent time with students at lunch, recess on the playground, and participated in field trips including outdoor education.



DARE Officers held a contest for all 5<sup>th</sup> graders in the Pleasanton Unified School District to create the design for our second DARE Car! The winning design was created by **Marc Altherr** and **Daniel DeMattei** who attended Mohr Elementary School. Their American Flag design caught the eye of the judges. **Altherr** and **DeMattei** got to show off their imagination-come-to-life with a ride in the car in the 2015 Pleasanton Downtown Holiday Parade.



NEW OFFICERS AND PROMOTIONS IN 2015

# PLEASANTON POLICE

*Better Together*



Chief Spiller swears in Officers Qais Habib and Muriel Dutch.



Chief Spiller swears in Lieutenant Maria Munayer.



Chief Spiller swears in new hires Officer Ken White and Officer Matt Harvey.



New Pleasanton Officers Leslie Montgomery, Officer Peter McNeff, and James Tran, raise their right hands as they are sworn in.





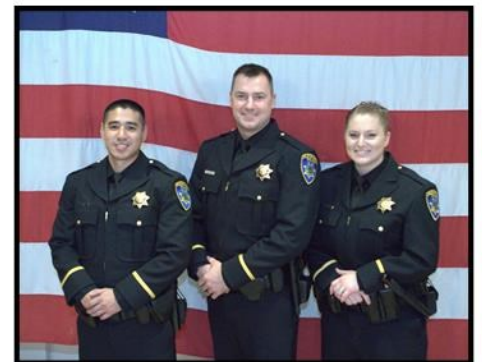
Academy recruits undergo inspection.



Department promotions this year included: Aaron Fountain (Sergeant), Kurt Schlehuber (Lieutenant), Brandon Stocking (Sergeant), and Erik Silacci

## RETIREMENTS

We also said goodbye in 2015 to five of our officers who retired. Lieutenant Jim Knox, Lieutenant Mike Elerick, Sergeant Leigh Ridgers, Sergeant Mark Reimer, and Officer Tom Hansen, all decided to hang up their badges after nearly 150 years of combined service to the community of Pleasanton.



Our newest Officers James Tran, Peter McNeff and Leslie Montgomery.



Chief Spiller introduces Police Chaplain Matt Lacey and Police Department Business Services Manager Nancy Morehead.



Chief Spiller says a few words to each of the department's newly promoted sergeants and lieutenant.

## SPECIAL OLYMPICS/TIP-A-COP

A long-standing commitment to supporting those in special need within our community continued during 2014 by participating in several Tip-a-Cop events on behalf of the Special Olympics Torch Run. An average of four Tip-a-Cop events are held at local restaurants including Strizzi's, Red Robin, and Chili's where officers assist staff by bussing and waiting tables in exchange for donations or "tips" to Special Olympics. Officers also participated in the annual Torch Run. This event each June features law enforcement officers running as a group through their community carrying a torch, which is handed off to officers from a neighboring agency, culminating in the torch lighting at the Special Olympic Summer Games on the campus of UC Davis. Special Olympics enjoys significant support by the Pleasanton community and by members of the police department volunteering their time, who raised nearly \$10,000 for these athletes.



## 2015 OFFICER AND PROFESSIONAL STAFF MEMBER OF THE YEAR

Sgt. Joe Leonardo



C.S.O. Bob Aina



Sergeant Joe Leonardo is committed to organizational goals, has provided a sustained commitment to the Force Options Group, and has excelled in training, leading and motivating the Officers of the Pleasanton Police Department throughout his career. Throughout 2015, Sergeant Leonardo has planned and prepared for major events, planned agency wide active threat training, and been instrumental in developing contemporary, relevant and responsible range training. The passion Sergeant Leonardo has for training department personnel is commendable.

As the Special Operations Traffic Supervisor, Sergeant Leonardo has been key in the development of the formation of an inter-agency Major Accident Investigation Team for those collisions requiring a more robust response from both the Livermore and Pleasanton Police Departments. This project was a significant undertaking and took many hours of planning and preparing. After the initial roll-out of this multi-agency investigation group, Sergeant Leonardo arranged and coordinated the on-going training between his unit and the Livermore traffic group.

Sergeant Leonardo has provided a sustained Commitment to the organization through Professionalism, Partnerships, Responsiveness and Safety. These organizational values demonstrated by Sergeant Leonardo during the past year have set him apart from others. Sergeant Leonardo has accomplished all of this with a strong desire and passion to provide the department with the best opportunity for success.

C.S.O. Aina serves the organization as a valued member of the Personnel and Training Unit and has demonstrated invaluable service to members of the department as well as those seeking to join our organization. C.S.O. Aina continues to significantly impact the organization and provide meritorious service to the Police Department and the City of Pleasanton.

The primary function of the CSO assigned to Personnel and Training is the processing and support necessary for Travel/ Training for members of the department. However, Bob assumes many other roles, including inventory, organizing, purchasing, and issuance of various pieces of equipment, organizing oral board processes, processing potential new hires, initiating the background process, and addressing critical organizational administrative needs. C.S.O. Aina performs all of these tasks exceptionally well; he maintains a balanced workload where he can keep everything moving forward and well organized.

During 2015, Bob was instrumental in the successful hiring of 11 Police Officers, two Dispatchers, a Records Clerk, an Animal Services Officer and a Police Chaplain. C.S.O. Aina exemplifies the tenets of Chief Spiller's Vision. His dedication to this department is evident and the impact he has made is significant. C.S.O. Aina's hard work can be seen throughout the entire organization. In the personnel he has helped hire, the officers he has equipped and the training he has arranged most notably demonstrates C.S.O. Aina's hard work.

# OPEN



Nearly 3,000  
community  
members visited  
the Pleasanton  
Police Department



**OPEN HOUSE**  
SATURDAY, MAY 16TH  
10 a.m. - 4 p.m.

*Bring the family and meet your Police Department*



Meet the SWAT Team



Police K-9 Demos



TOUR the Police Department

\* GIVEAWAYS \* FOOD TRUCKS \*  
\* PHOTO OPPORTUNITIES \*

4833 Bernal Avenue | Pleasanton, CA 94566  
(925) 931-5100 | [pleasantonpd.org](http://pleasantonpd.org)

Follow us on Twitter [PleasantonPD](https://twitter.com/PleasantonPD) | Use [#PPDOpenHouse](https://twitter.com/PPDOpenHouse)



# HOUSE

2015

In May, the Pleasanton Police Department held an Open House. This family-friendly event was attended by nearly 3,000 community members and included include station tours, booths from each department unit and police K-9 demonstrations. Visitors were able to meet police officers and learn about what we do eve-





*Better Together*

**PLEASANTON POLICE DEPARTMENT  
4833 Bernal Ave.  
Pleasanton, CA 94566  
(925) 931-5100**

This report would not be possible without the generous work of Officer Ken McNeill. He was instrumental in the design, layout, photography, photo selection, and content of this document.