

Pleasanton Police Department

ANNUAL REPORT



2012



The 2012 Annual Report provides data on Part I crimes, arrests, clearance rates, victim demographics, repressible street crimes, juvenile related offenses, traffic citations and traffic collision information. We have provided a brief overview of the department's various units and our accomplishments for the year.



For complete information about our agency, please review the Pleasanton Police Department website at:
<http://pleasantonpd.org>

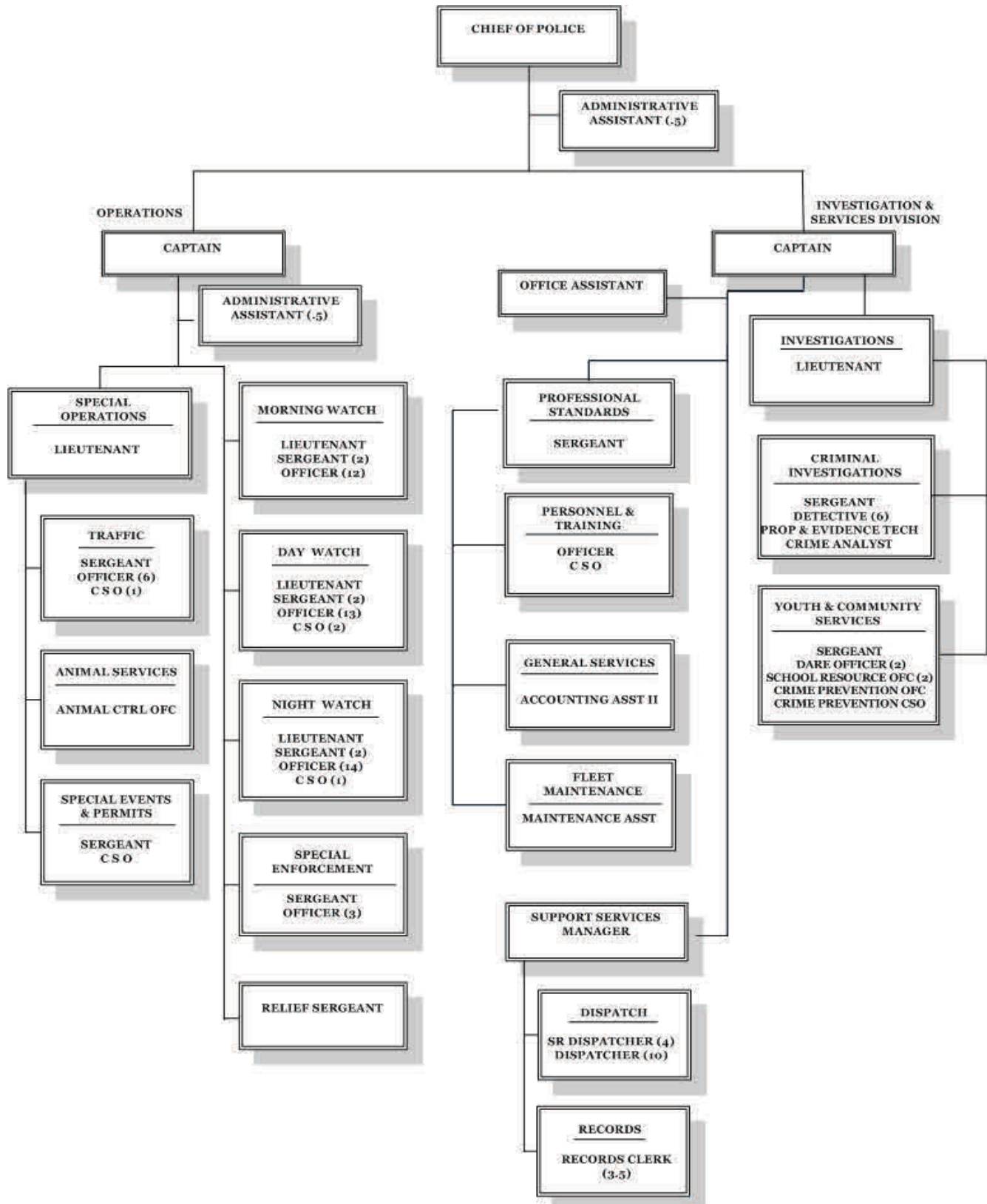


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2012 ORGANIZATIONAL CHART





Chief Spiller's Vision for the Pleasanton Police Department



WORKING TOGETHER

All that we accomplish as a professional law enforcement organization, we will accomplish TOGETHER and in support of one another. Recognizing the value of teamwork, the success in all we do comes from the strength in our numbers and the consistency in the delivery of superior service as public safety professionals. We will be a stronger, more effective organization through a greater level of connectedness to one another and a greater level of connectedness to the community.

PRIDE & PROFESSIONALISM

The men and women of the Pleasanton Police Department will deliver consistently exceptional and ethical service to our community. Members of this organization will set themselves apart through the respectful, responsible and conscientious delivery of public safety service - exceeding the expectations of the community. Our professionalism will be measured through the eyes of the community we serve and by each other within the organization. We will be uncompromised in our ethically based, principled enforcement of the law.

SERVICE

Our effectiveness will be deepened by maintaining our personal connection and reflection to our calling to public service. We will maintain perspective of our role and responsibility to serve the community, remaining prideful but not arrogant and recognizing our authority comes from the public we serve. Never acting officious, we will continue to emphasize proactive policing strategies to keep Pleasanton safe for all who live, work and play in our community.

SUCCESSION - FOCUS ON THE FUTURE

The leadership of this organization will value and reward hard work and will focus on the development of our staff so we are more effectively prepared for what's ahead. Supporting training opportunities and working to support the professional development of our department members, we will create future leaders in the organization to keep the organization contemporary, responsive and innovative.



KEY ACCOMPLISHMENTS

- Part I Crimes clearance rate was 31% for 2012. The state average clearance rate for Part I crimes cleared was 27%.
- As a result of focused traffic enforcement efforts aimed at reducing collisions at specific locations, we had a 12% increase in the Traffic Index for 2012. This increase raised our traffic index to 42.23%. This means that for each collision that resulted in injury, we issued 29.96 formal citations for violations contributing to those collisions.
- The Criminal Investigations Unit investigated two significant elder abuse cases resulting in the charging of all suspects by the District Attorney's office.
- DUI prevention, education and enforcement efforts remained a top priority for the Police Department, in 2012. We continued our partnership with Alameda County law enforcement agencies to identify and arrest impaired drivers. Pleasanton Police Officers arrested 282 DUI offenders.
- The department implemented the use of three License Plate Reader systems to enhance the crime prevention capabilities of the Operations Division, including the identification and verification of stolen vehicles.
- We continued to maintain our commitment to youth outreach and education programs through participation in DARE, School Resource Officer Program, Explorer Post, Teen Academy, Every Fifteen Minutes, Tri-Valley Youth Court, In-House Juvenile Diversion Program, and maintaining our representation with the Youth Commission.
- The Pleasanton Police Department launched NIXLE, an electronic communication program provides that provides an avenue for the public to receive information directly from the department. To sign up, text your zip code to 888-777 on your mobile device.
- The Department increased its outreach to the community by hosting "Coffee with a Cop" on a quarterly basis and began producing monthly webcast videos detailing various crime prevention topics. To see the videos, log onto www.pleasantonpd.org.
- Seeking out grant funds, the department purchased an electric vehicle (G.E.M. car) to support special event deployments.



CRIME AND ARREST DATA

PART I CRIMES

The Federal Bureau of Investigation and the International Association of Chiefs of Police defined Part I crimes decades ago. These crimes are reported to the Department of Justice by every law enforcement agency and allow for statistical comparisons by agency and crime type on an annual basis.

Part I crimes are defined as: homicide, rape, aggravated assault, robbery, burglary, theft/larceny, motor vehicle theft and arson.

Homicide, rape, aggravated assault and robbery are very serious in nature and are considered crimes of violence. The remaining four Part I crime classifications are generally non-violent crimes and are classified as property crimes. In almost every jurisdiction larceny/theft represents the highest percentage of reported Part I crimes.

2012 PART I OFFENSE COMPARISON WITH SURROUNDING CITIES

PART I CRIMES	PLEASANTON	DUBLIN	LIVERMORE	SAN RAMON
POPULATION	71,269	46,785	82,400	74,378
Homicide	1	0	1	0
Rape	4	4	13	3
Aggravated Assault	26	59	254	29
Robbery	18	20	32	13
Burglary	165	138	310	147
Larceny/Theft	998*	530	1,319	633
Motor Vehicle Theft	119	54	176	70
Arson	5	7	8	9
TOTAL	1,336	812	2,113	904

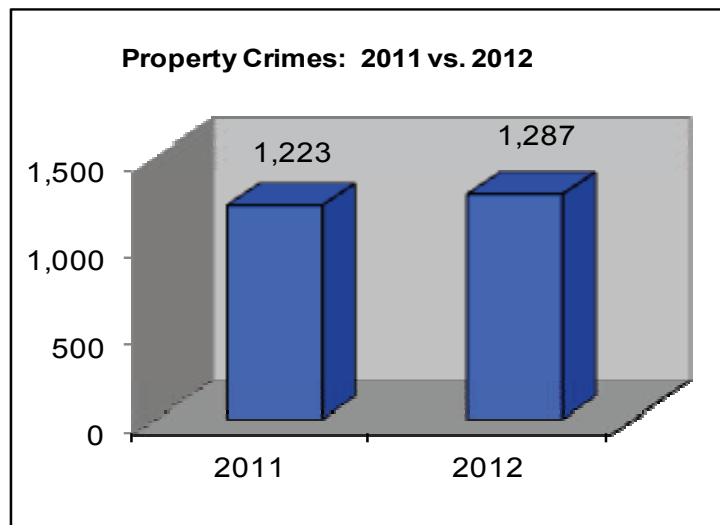
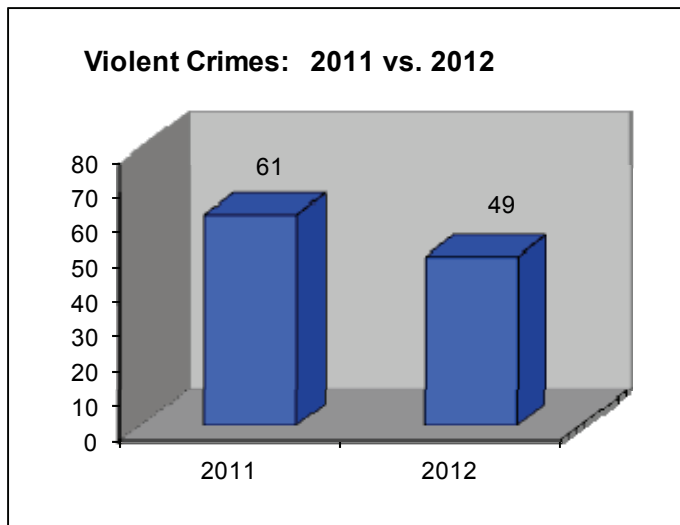
Population data provided by the State of California Department of Finance.

* 309 out of 998 (31%) Larceny/Thefts occurred at Stoneridge Mall



PART I CRIMES

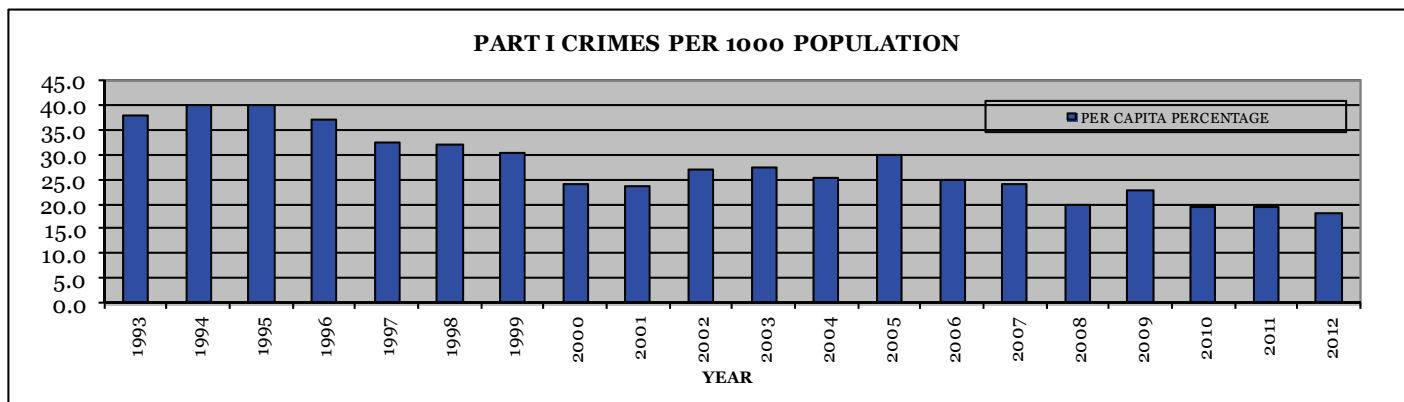
Pleasanton continues to be one of the safest communities in the state of California. In 2012, the number of violent Part I crimes decreased 20% from 2011 (49 v. 61). Total Part I offenses increased by 4% in 2012.



PART I CRIMES	2008	2009	2010	2011	2012
Homicide	0	0	0	0	1
Rape	6	4	4	4	4
Aggravated Assault	47	51	49	31	26
Robbery	22	20	24	26	18
<i>Violent Crimes Subtotal</i>	75	75	77	61	49
Burglary	186	136	210	182	165
Larceny/Theft	1,188	1,059	1,009	951	998
Motor Vehicle Theft	114	95	83	85	119
Arson	4	5	6	5	5
<i>Property Crimes Subtotal</i>	1,492	1,295	1,308	1,223	1,287
TOTAL	1,567	1,370	1,385	1,284	1,336



The following charts depict a 20-year history of Part I crimes (homicide, rape, aggravated assault, robbery, burglary, theft/larceny, grand theft auto and arson) that have occurred in Pleasanton, indexed to population.

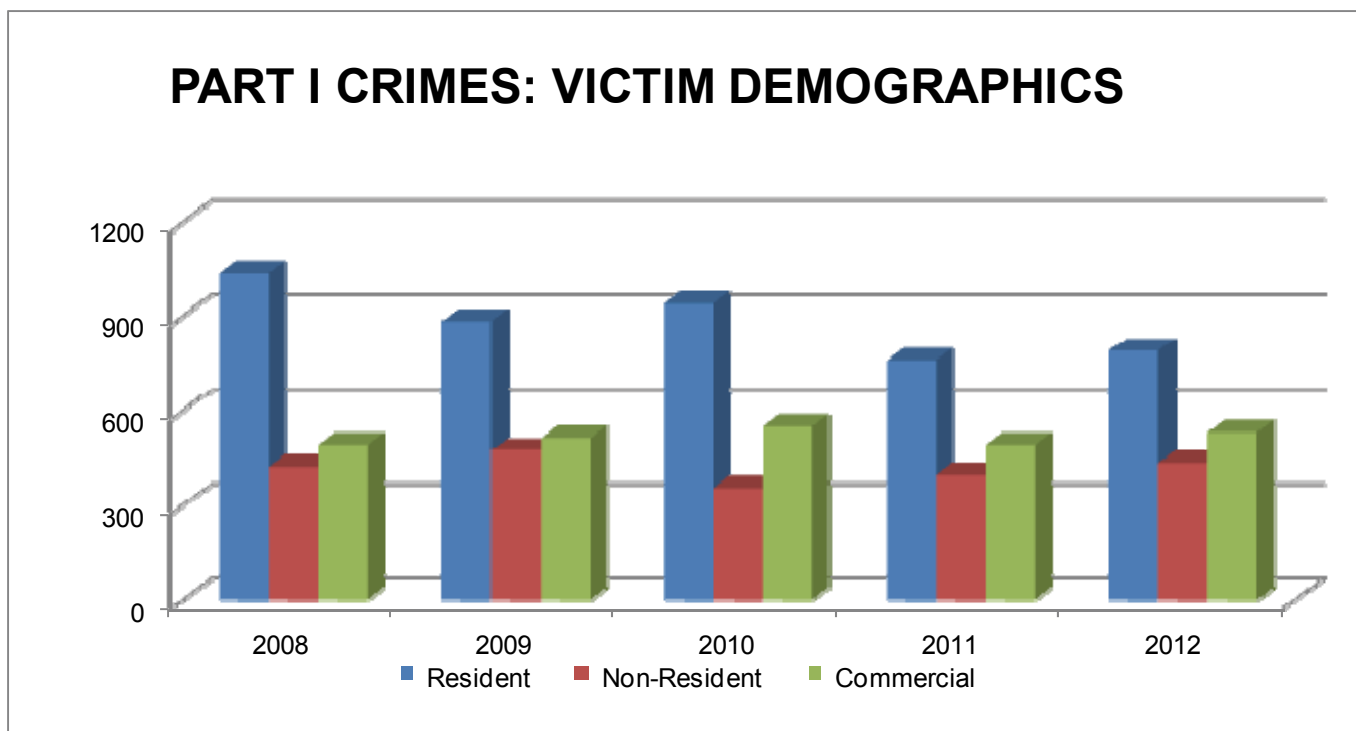


YEAR	POPULATION (SOURCE: CA DEPT OF FINANCE)	PART I CRIMES	PART I CRIMES (PER 1,000 POPULATION)
2012	71,269	1,336	18.7
2011	70,643	1,284	18.2
2010	70,711	1,385	19.6
2009	70,097	1,370	19.5
2008	69,388	1,567	22.6
2007	68,755	1,358	19.8
2006	67,876	1,620	23.9
2005	67,321	1,660	24.7
2004	67,049	2,002	29.9
2003	66,788	1,694	25.4
2002	65,961	1,804	27.3
2001	65,154	1,750	26.9
2000	63,654	1,511	23.7
1999	61,700	1,489	24.1
1998	60,300	1,818	30.1
1997	57,800	1,845	31.9
1996	56,000	1,811	32.3
1995	55,100	2,029	36.8
1994	53,900	2,144	39.8
1993	53,000	2,106	39.7



PART I CRIMES: VICTIM DEMOGRAPHICS

In 2012, Pleasanton residents accounted for 45% of our Part I crime victims, 25% were non-residents and 30% of the reported victims were commercial or retail businesses. Below is a five-year comparison of crime victim demographics reported during 2012.



	2008	2009	2010	2011	2012
<i>Resident</i>	1037 53%	884 47%	939 51%	759 46%	790 45%
<i>Non-Resident</i>	420 22%	474 25%	355 19%	396 24%	433 25%
<i>Commercial</i>	493 25%	515 27%	550 30%	493 30%	533 30%
TOTALS	1,950	1,873	1,844	1,648	1,756

*Some incidents have multiple victims resulting in a greater number of victims than Part I crimes reported.

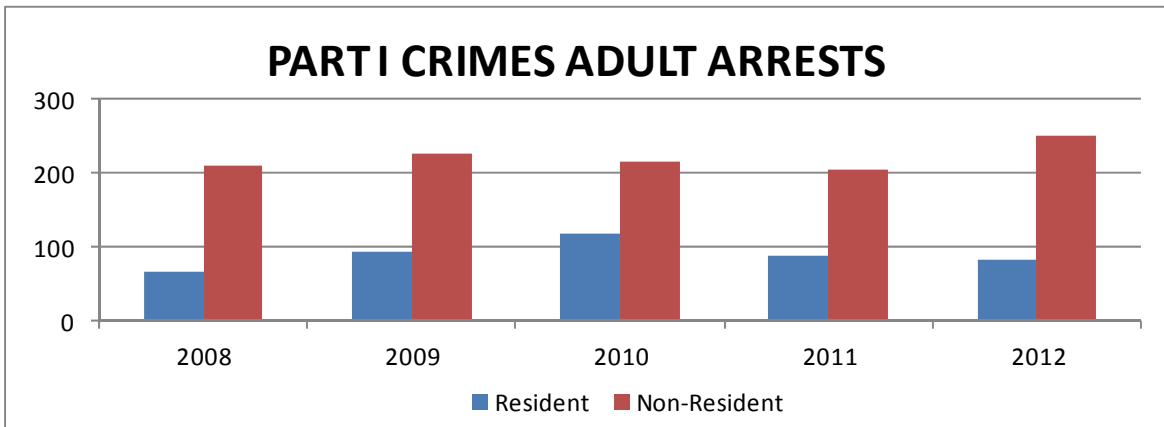


PART I CRIMES: ADULT AND JUVENILE ARRESTS

For the commission of Part I crimes, the following charts depict the number of adults and juveniles arrested by the Pleasanton Police Department in 2012.

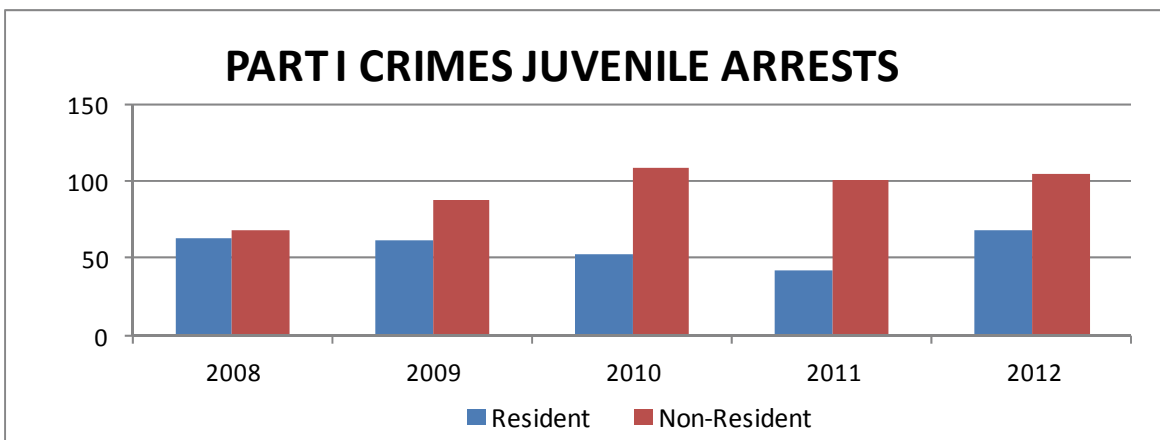
ADULT ARRESTS

	2008		2009		2010		2011		2012	
<i>Resident</i>	66	24%	94	29%	117	35%	86	30%	83	25%
<i>Non-Resident</i>	209	76%	225	71%	215	65%	203	70%	249	75%
TOTAL ARRESTS	275		319		332		289		332	



JUVENILE ARRESTS

	2008		2009		2010		2011		2012	
<i>Resident</i>	63	48%	61	41%	53	33%	42	30%	68	39%
<i>Non-Resident</i>	68	52%	88	59%	108	67%	100	70%	105	61%
TOTAL ARRESTS	131		149		161		142		173	





PART I CRIMES CLEARANCE RATES

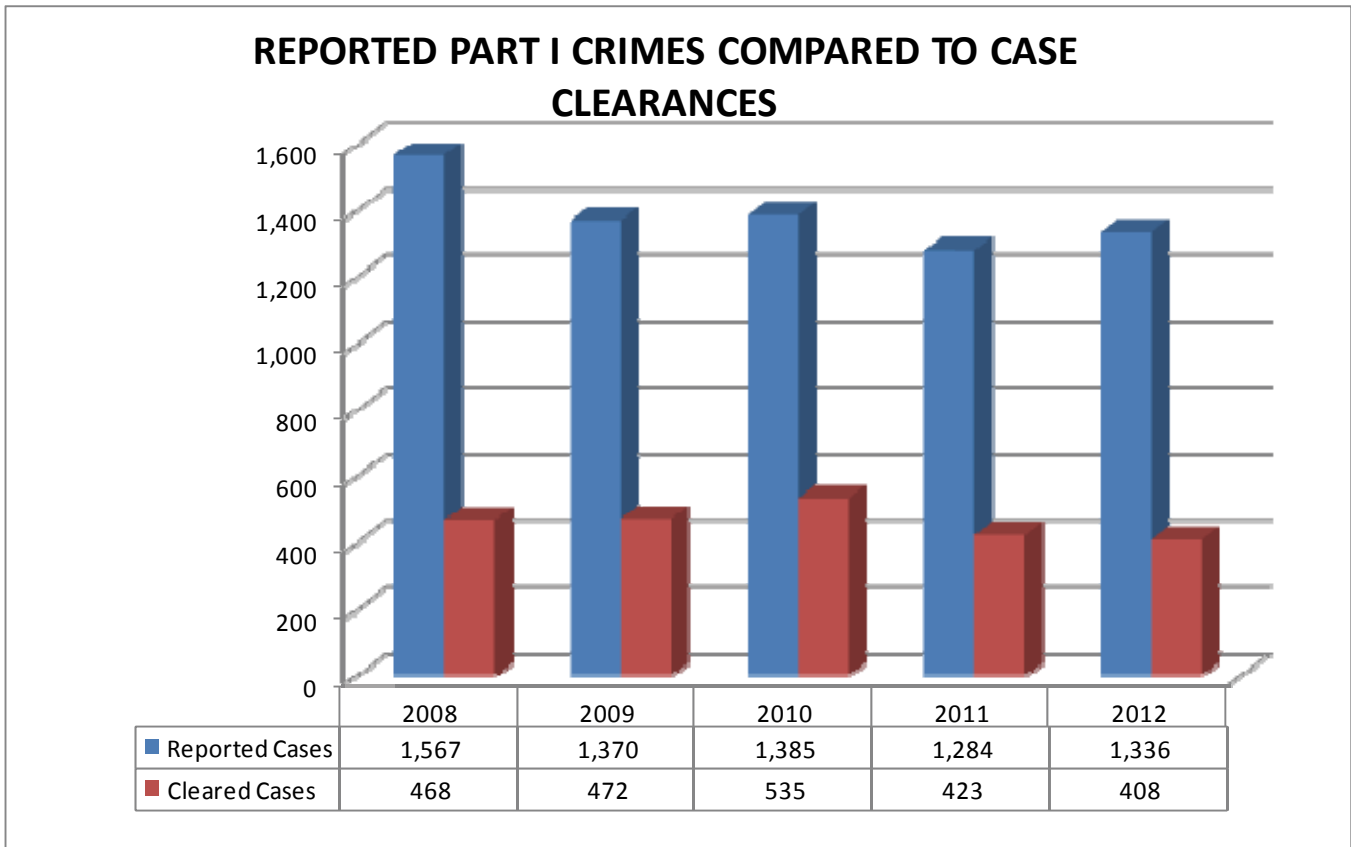
Clearance rates are defined by the US Department of Justice “Uniform Crime Reporting” guidelines. An offense is cleared or "solved" for crime reporting purposes when at least one person is arrested, charged with the commission of the crime, turned over to the court for prosecution or referred to juvenile authorities.

In certain situations, a clearance may be counted by "exceptional means." This is when the police have identified the offender, have enough information to support an arrest, but for some reason, cannot take the offender into custody.

According to the Uniform Crime Reports, the average California Law Enforcement Agency clearance rate is approximately 27%.

In 2012, the men and women of the Pleasanton Police Department successfully cleared 31% of the Part I crimes that occurred within our jurisdiction.

COMPARISON OF PART I CASE CLEARANCES 2008 THROUGH 2012

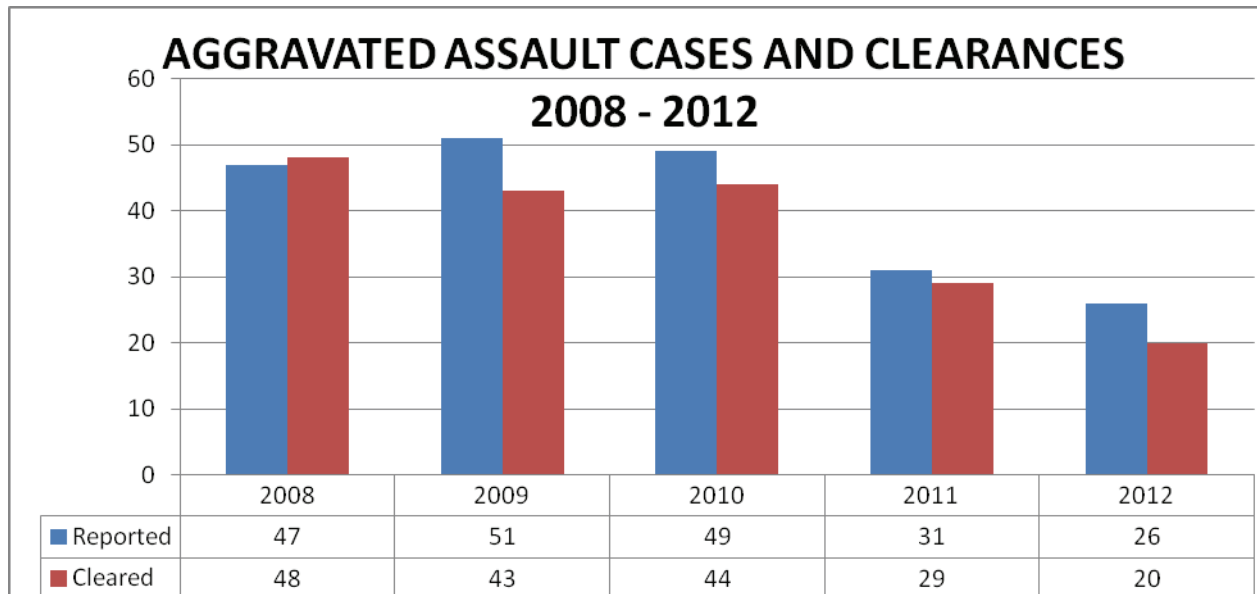




PART 1 CRIMES AND CLEARANCE RATES FOR THE PAST 5 YEARS

		HOMICIDE	RAPE	AGGRAVATED ASSAULT	ROBBERY	BURGLARY	LARCENY/ THEFT	GRAND THEFT AUTO	ARSON	TOTAL
2012	Reported	1	4	26	18	165	998	119	5	1,336
	Cleared	1	2	20	10	15	346	14	0	408
	Rate	100%	50%	77%	56%	9%	35%	12%	0%	31%
2011	Reported	0	4	31	26	182	951	85	5	1,284
	Cleared	1*	2	29	11	24	346	9	1	423
	Rate	N.C.	50%	94%	42%	13%	36%	11%	20%	33%
2010	Reported	0	4	49	24	210	1009	83	6	1,385
	Cleared	0	4	44	12	43	417	11	4	535
	Rate	0%	100%	90%	50%	20%	41%	13%	67%	39%
2009	Reported	0	4	51	20	136	1059	95	5	1,370
	Cleared	0	4	43	6	24	375	16	4	472
	Rate	0%	100%	84%	30%	18%	35%	17%	80%	34%
2008	Reported	0	6	47	22	186	1188	114	4	1,567
	Cleared	0	5	48*	15	27	347	26	0	468
	Rate	0%	83%	102%	68%	15%	29%	23%	0%	30%

*This clearance is from a 1984 cold case.





REPRESSIBLE STREET CRIMES

Repressible street crimes are crimes that can generally be deterred through an active partnership between the police and the community it serves. A proactive uniformed police presence is a significant deterrent, however, it is no longer the only solution to crime suppression.

An active and involved citizenry who take the time to report suspicious activity, coupled with a proactive and rapid police response, contributes to the overall success of the police department and the safety of our community. Crimes such as burglary, theft from automobiles, robbery and grand theft auto are often crimes of opportunity. Through an active partnership that encourages community trust, open communication, and cooperation we collectively share a responsibility to harden the potential crimes of opportunity and reduce the overall victimization of our community.

The list of repressible street crimes differs from agency to agency. In the City of Pleasanton, repressible street crimes are categorized as residential and commercial burglaries, vandalisms, thefts from vehicles including auto burglaries, and auto theft. The distinction between an auto burglary and a theft from an auto is whether or not the vehicle was locked.

		RESIDENTIAL BURGLARY	COMMERCIAL BURGLARY	VANDALISM	VEHICLE BURGLARY	THEFT FROM VEHICLE	GRAND THEFT AUTO	TOTALS
2012	Reported	99	57	396	174	187	119	1,032
	Cleared	10	5	54	9	9	9	96
	Rate	10%	9%	14%	5%	5%	8%	9%
2011	Reported	99	68	334	180	177	85	943
	Cleared	19	5	39	26	15	9	113
	Rate	19%	7%	12%	14%	8%	11%	12%
2010	Reported	144	54	413	178	203	83	1,075
	Cleared	39	7	65	18	21	11	161
	Rate	27%	13%	16%	10%	10%	13%	15%
2009	Reported	87	44	497	301	220	95	1,244
	Cleared	10	7	60	16	12	16	121
	Rate	11%	16%	12%	5%	5%	17%	10%
2008	Reported	95	75	506	284	259	114	1,333
	Cleared	10	9	122	20	31	26	218
	Rate	11%	12%	24%	7%	12%	23%	16%

**OTHER CRIMES AND OFFENSES**

The following chart is a comparison of additional crimes and offenses from 2007 through 2011.

	2008	2009	2010	2011	2012
Child Abuse	18	20	15	18	31
Alcohol Violations (excluding DUI & Drunk In Public)	49	65	59	50	32
DUI -Total	283	296	329	253	289
- Felony Arrests	1	5	5	1	1
- Misdemeanor Arrests	282	291	324	252	288
Drunk In Public	228	298	241	275	227
Domestic Violence	104	121	112	94	88
Fraud/Forgery	221	186	195	152	150
Identity Theft	175	224	234	180	200
Narcotics Violations	270	335	257	341	296
Sex Related Offenses	32	48	22	30	28
Simple Assaults	171	136	185	226	194
Vandalism	275	258	269	240	299
Graffiti	266	239	183	131	125
Weapons Violations	41	49	36	44	40
Psychiatric Commitment	260	281	305	351	383
TOTAL	2,389	2,556	2,442	2,385	2,418



OPERATIONS DIVISION

The Operations Division led by Captain Eric Finn is the largest and most visible portion of the police organization consisting of 70 uniformed and civilian personnel. The Division is comprised of three units, Patrol, Special Enforcement Unit (SEU) and the Special Operations Unit (SOU) - the Patrol and Special Enforcement Units are comprised of 56 sworn officers and 4 civilian employees while 6 sworn officers and 4 civilian staff members make up the Special Operations Unit.

PATROL



Lt. Laurence



Lt. Knox



Lt. Rohovit

Patrol is comprised of 50 Police Officers, Sergeants and Lieutenants and are supported by three non-sworn Community Service Officers (CSO's). Patrol is divided into four watches: MW-Morning Watch, DW-Day Watch, ENW-Early Night Watch and LNW-Late Night Watch. Lieutenant Scott Rohovit,

Brian Laurence, and Jim Knox, manage the bureau's day-to-day activity on a 24-hour/7-day-a-week basis; while seven Sergeants provide supervisory oversight.

These men and women are first responders to all reported criminal incidents and suspicious circumstances reported within our community. They are responsible for emergency response functions and initial investigations on the majority of calls for service generated in the community of Pleasanton.

K-9 UNIT



Officer Sheldon and K-9 Falco

The department's K-9 unit is made up of two Officers and two dogs. The K-9 unit continues to serve the community with narcotics detection, handler protection, apprehension, area searches, article searches, and tracking. The department's K-9 teams are often called upon to search vehicles for narcotics, and will assist during search warrants and probation searches to locate narcotics. Our K-9 teams train on a weekly basis to maintain the highest quality of service to the community. This past year our K-9 teams participated in the Western States Police Canine Association Annual working dog conference and received numerous compliments from the training staff regarding their performance.



RESPONSE TIMES

Our average overall response time for 2012 was 18:40 minutes per call compared to 20:03 minutes in 2011. The average response time for emergency calls in 2012 was 4:07 minutes compared to 4:00 minutes for the previous year.

Response times are calculated from the moment the call is received until an officer arrives on scene.

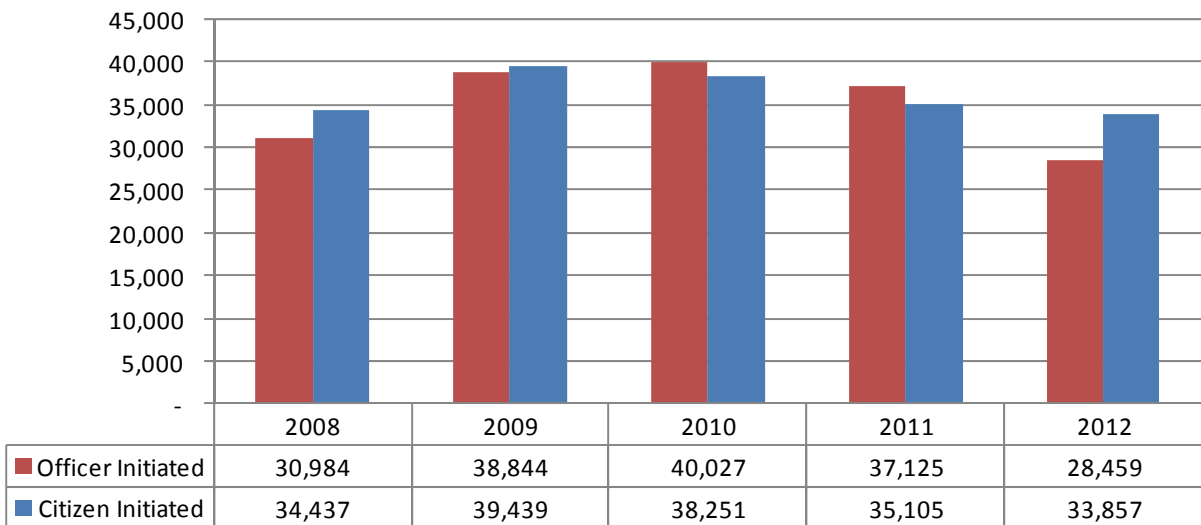


CALLS FOR SERVICE

The following chart depicts the number of calls for service during the past five years.

	2008	2009	2010	2011	2012
Officer Initiated	30,984	38,844	40,027	37,125	28,459
Citizen Initiated	34,437	39,439	38,251	35,105	33,857
TOTAL	65,421	78,283	78,278	72,230	62,316

CALLS FOR SERVICE 2008 - 2012

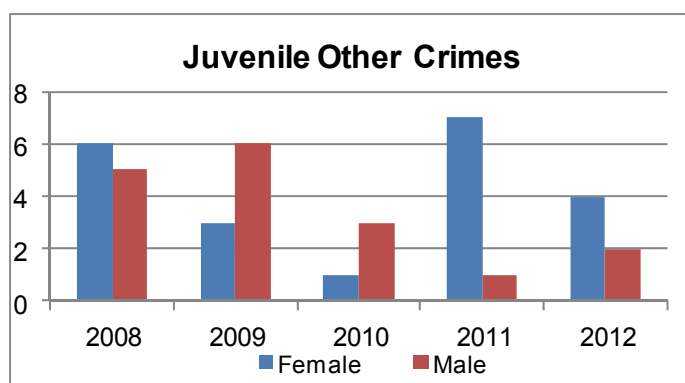
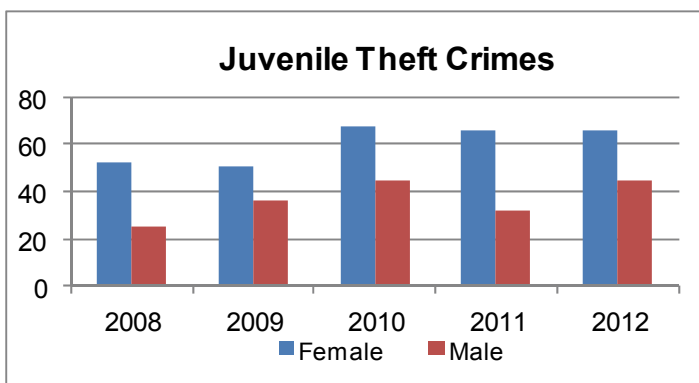




Patrol Officers handle the majority of calls for service at the Stoneridge Mall. Below are the arrests broken down by juvenile arrests and adult arrests. Although a new BART station opened near the Stoneridge Mall, we have not seen a significant increase in crime in this area.

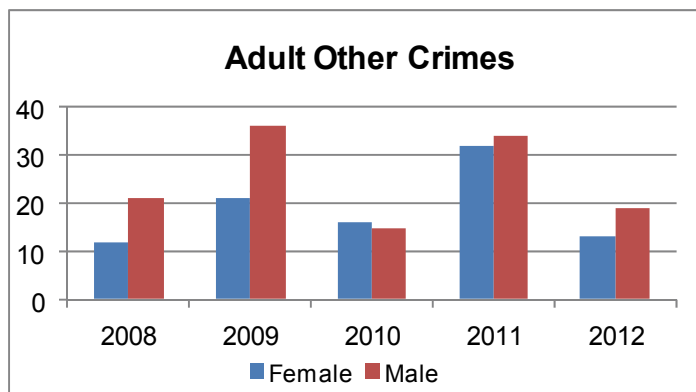
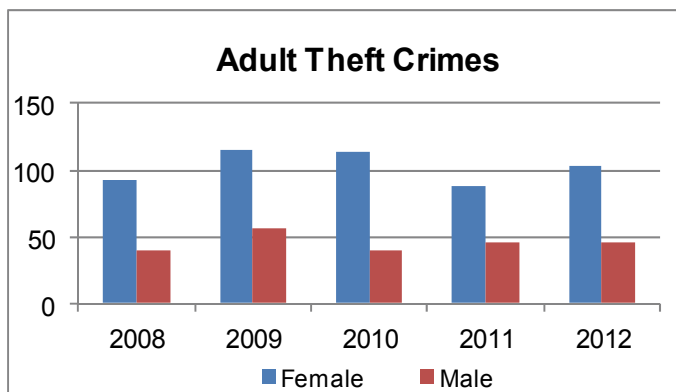
JUVENILE ARRESTS AT STONERIDGE MALL

THEFT OFFENSES						OTHER OFFENSES				
	2008	2009	2010	2011	2012	2008	2009	2010	2011	2012
Female	52	51	68	66	66	6	3	1	7	4
Male	25	36	45	32	45	5	6	3	1	2
TOTAL	77	87	113	98	111	11	9	4	8	6



ADULT ARRESTS AT STONERIDGE MALL

THEFT OFFENSES						OTHER OFFENSES				
	2008	2009	2010	2011	2012	2008	2009	2010	2011	2012
Female	92	115	114	88	103	12	21	16	32	13
Male	39	57	40	45	46	21	36	15	34	19
TOTAL	131	172	154	133	149	33	57	31	66	32





SPECIAL OPERATIONS UNIT



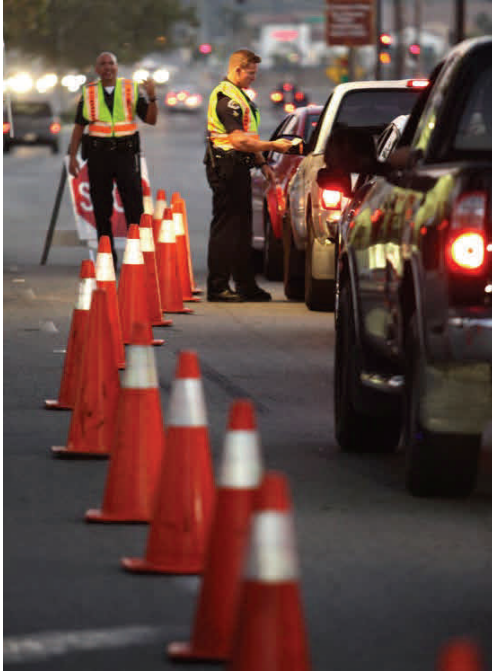
Lt. Elerick

The Special Operations Unit is comprised of traffic, parking, special events, permits, animal services and policy administration. Lieutenant Michael Elerick manages the multiple components of this bureau. In addition to Lieutenant Elerick, the Special Operation Unit's authorized staffing is two Sergeants, six motorcycle Officers, two CSO's and an Animal Services Officer.

The primary objective of the Traffic Unit is to provide effective traffic education, enforcement and investigation of vehicle related collisions. In a continuing partnership with the Pleasanton Unified School District, the Traffic Unit applied for and received traffic safety grant from the California Office of Traffic Safety (OTS to provide the underage drinking & driving program, "Every 15 Minutes."

The Every 15 Minutes program is a two-day event that challenges high school juniors and seniors to think about consequences of drinking, personal safety, and the responsibility of making mature decisions. The program seeks to provide students with a hard-hitting, realistic dramatization of the aftermath of an alcohol related crash. The program was first produced at Foothill High School in 1999. Since its inception we have alternated the program each year between Foothill and Amador Valley High School. In our attempt to include all students residing in Pleasanton, Valley Christian High School participates in the program, joining with Amador Valley High School and Village High School participates with Foothill High School. In addition to PUSD, the Every 15 Minute program allows us to demonstrate how closely we work with our partners in our community including the Livermore-Pleasanton Fire Department, CHP, CALSTAR, Alameda County Sheriff's Coroner's Bureau, Paramedic Plus Ambulance, Graham Hitch Mortuary, local medical centers and numerous other local businesses and volunteers. Every simulated alcohol related collision we present involves over 35 student coordinators and participants; and approximately 50 police, fire, medical professionals and other volunteers. The event is viewed by over 1300 high school juniors and seniors.

Apart from the "Every Fifteen Minutes Program," most of the funds received by our department through OTS Traffic Safety Grants have been specifically allocated for directed Driving Under the Influence enforcement efforts. Finally, there are nearly 40 special events held in the City of Pleasanton each year. Over 20 of these events involve partial or complete street closures, and require the organization and coordination of event volunteers, police personnel, and various departments within the City to ensure safe and successful events.



The community has come to rely upon several programs managed by the Special Operations Unit. The child safety seat installation program is one of these programs. The police department has trained technicians, each of whom participated in a 40-hour certification program that teaches them how to properly install child car seats. In 2011, the department installed 40 child car seats for Pleasanton residents.

The Traffic Education And Monitoring (TEAM) program is available for residents with concerns about neighborhood speeding issues. Residents are trained by a police officer on the use of a department issued radar gun. Participants then record vehicle speeds and license plate numbers of violators and provide the information to the Police

Department. The department then sends letters to the registered owners of the vehicles advising them of their speed, and encouraging the drivers to obey all speed laws. The data obtained is often utilized to target specific time periods to address perceived problems.



Amador High School Every 15 Minutes DUI Crash Simulation

**TRAFFIC COLLISIONS**

The following statistics denote a reduction in the number of reported vehicle collisions during the past five years. Injury collisions increased by 17% in 2012 and the total number of collisions reported increased by 3%.

REPORTS	2008	2009	2010	2011	2012
Fatal	1	1	0	1	0
Injury	232	214	243	178	216
TOTAL	233	215	243	179	216

TOTAL COLLISION RESPONSES

2008	2009	2010	2011	2012
1,162	1,141	1,175	1,049	1,076

TRAFFIC AND PARKING ENFORCEMENT

The following chart depicts the number and types of citations issued by our department during the past five years.

TYPES OF CITATIONS	2008	2009	2010	2011	2012
Moving (non-radar)	4,319	4,720	6,325	6,420	4,043
Moving (radar)	1,161	840	956	1,140	676
Mechanical	1,446	1,336	1,756	1,712	889
Parking	996	738	1,633	1,523	981
Courtesy (written warning)	9,100	9,278	10,925	9,193	6,053
TOTAL	17,022	16,912	21,595	19,988	12,642

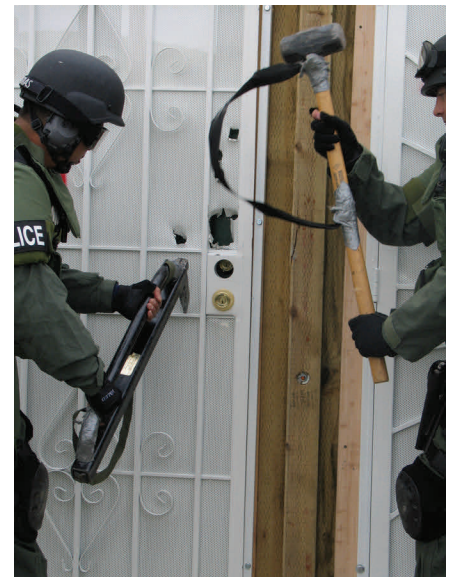


EAST COUNTY TACTICAL TEAM

The Livermore and Pleasanton police departments merged their SWAT teams into a single regional resource in order to provide both organizations a larger, more capable emergency response unit, while reducing each organizations overall fiscal responsibility. Previously, each agency independently maintained a separate twelve person tactical team of highly trained personnel capable of responding and resolving critical incidents that were beyond the capability of regular patrol or investigative forces. This merger combined personnel, equipment and expertise into a larger thirty seven (37) person tactical team consistent with industry standards.



The East County tactical team is comprised of three independent teams; SWAT, Crisis Negotiations and Sniper Teams. These teams work in unison to safely resolve high-risk incidents, which could include barricaded suspects, hostage incidents, high-risk search or arrest warrants, dignitary protection, etc. Members serve on the tactical teams as a collateral responsibility outside of their regularly assigned duties.



The SWAT Team's mission is to develop plans and implement tactics to safely resolve an incident. Crisis negotiators attempt to establish a rapport with suspects in order to gain their voluntary compliance and provide intelligence. Tactical dispatchers assist the SWAT Commander and Tactical Commander at the Command Post and function as on-scene communications operators. The entire tactical team is dedicated to constant training in preparation for the variety of incidents they may be called upon to respond and resolve.



SPECIAL ENFORCEMENT UNIT



The Special Enforcement Unit (SEU) is a flexible and dynamic street team comprised of a Sergeant and 3 specially-trained officers who serve the community in a multi-faceted manner. Each officer serves as a resource expert in one of three areas of law enforcement, including narcotics enforcement, vice and sexual offender management, and gang awareness and suppression. These officers are assigned to this unit based on their proven knowledge, skills, and law enforcement experience. Each officer is cross-trained in these multiple disciplines to enable them to support each other as a team.

The unit is highly flexible and deployed in a manner so as to blend their activity and approach with both uniformed crime suppression and undercover investigations. In addition to conducting proactive patrol, the unit responds to crime tips, neighborhood complaints, and other issues that impact the quality of life in Pleasanton. Through their flexible approach and strategic deployment, The Special Enforcement Unit enables the department to promptly respond to a variety of community concerns and pursue all types of criminal behavior.





SUPPORT SERVICES DIVISION

The Investigations and Services Division is divided into three areas of responsibility. The division is staffed with 43 full time employees consisting of 13 Police Officers, 3 Police Sergeants, 4 Community Service Officers, a Property and Evidence Technician, 14 Dispatchers, a Crime Analyst, 3 Records Clerks, and an Office Assistant. The Support Service Division is led by Captain



Margaret Mary Goulart



Lt. Bretzing

Craig Eicher and management oversight is the responsibility of Lieutenant Jeff Bretzing and Support Services Manager, Margaret Mary Goulart.

Members of the Division are responsible for a large cross section of activities and ancillary functions to support the overall mission of the Police Department to provide for public safety. Police personnel are assigned to Criminal Investigations, D.A.R.E., School Resource Officers, and Crime Prevention. The majority of the non-sworn personnel in the division are responsible for Dispatch, Crime Analysis, and Records Management, as well as the control of property and evidence.

CRIMINAL INVESTIGATIONS

The Criminal Investigations Unit performs the follow-up investigation for crimes after the initial responding officer or Community Service Officer has conducted a preliminary field investigation, completing the work they are able to within the confines of their shift hours.

The Criminal Investigations Unit Supervisor, Kurt Schlehuber, is responsible for reviewing all crime reports taken by the officers of the Pleasanton Police Department. He assigns cases to detectives for follow-up when needed. Follow-up investigations vary by type and scope and are frequently necessary, even for minor reports. Examples of follow-ups may include contacting people to clarify facts of an incident, acquiring additional documentation, facilitating technical and laboratory work, crime scene processing, and ensuring accurate, detailed, written and photographic documentation of a crime.

The unit is comprised of a Sergeant, six Detectives, a Crime Analyst, a Property and Evidence Clerk and an Office Assistant. The primary goal of the Criminal Investigations Unit is the clearance of criminal cases. Successful case resolution is achieved through the identification of criminal suspects, the recovery of stolen property, documentation for criminal prosecution, case restitution, and conflict resolution.



Each of the six Detectives has an assigned area of expertise. These specific areas of specialization include, auto theft, residential and commercial burglary, crimes against persons, juvenile crimes, sexual assault, computer and technology assisted crimes, and identity theft. These detectives receive extensive training in their area of specialization but are also cross-trained to handle investigations outside their specialized assignment.



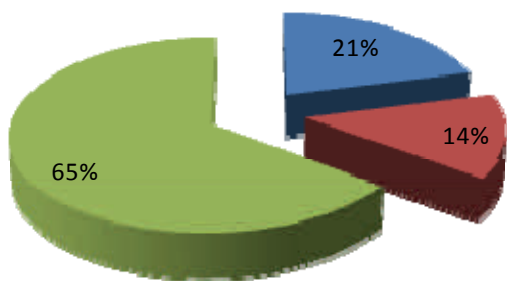
Criminal Investigations Unit

In 2012, Pleasanton detectives were assigned 1,551 cases for active investigative follow-up. Of those cases, 166 were cleared through submission to the District Attorney for charging, exceptional means (based upon an identified suspect and their method of operation, time and proximity to a known committed offense) or through a victim refusing to pursue charges against an identified suspect. Detectives determined 29 cases were unfounded, meaning the original reported crime had not actually occurred. They identified an additional 80 cases that occurred in other jurisdictions and referred those cases to the appropriate authority.

In addition to investigating criminal activity, our Detectives frequently speak to various community groups and give presentations in the Citizens' and Teen Academies on topics such as sexual assault, juvenile crimes, identify theft and fraud, and an overview of the Investigations Unit.

BREAKDOWN OF CASE TYPES

MISCELLANEOUS PEOPLE PROPERTY



CRIMES AGAINST PERSONS	PROPERTY CRIMES	MISCELLANEOUS CRIMES
ASSAULT / BATTERY	ARSON	CRIME REPORT
CHILD ABUSE	AUTO THEFT	INCIDENTS
DEATH INVESTIGATION /	BURGLARY—COMMERCIAL	MAIL IN / FAX REPORTS
DISTURBING THE PEACE	BURGLARY—RESIDENTIAL	OUTSIDE AGENCY ASSISTS
DOMESTIC BATTERY	BURGLARY—OTHER	
MISSING PERSON	EMBEZZLEMENT	
RAPE BY FORCE / FEAR	FRAUD	
ROBBERY	GRAFFITI OFFENSE	
SEX OFFENSES	LARCENY	
THREATS	STOLEN PROPERTY	
TRESSPASS / PROWLING	VANDALISM	



YOUTH AND COMMUNITY SERVICES

The Youth and Community Services Unit deals with the many citizen, youth and business needs within the community. The Unit is comprised of a Sergeant, two D.A.R.E. Officers, two School Resource Officers, a Crime Prevention Officer and a Crime Prevention C.S.O.

Our Crime Prevention Unit serves several functions including the education of our residents and business owners to help deter crime. Another is the management of the

Crime Free Multi-Housing Program which is a collaborative effort involving law enforcement, apartment property owners, managers, and residents to reduce crime on their properties. Since its inception, we have partnered with seven apartment complexes covering over 1600 units. This year we implemented the Crime Free program for the Pleasanton Downtown Association in an effort to improve communications, provide safety training to employees and increase awareness of current crime trends.

The Youth and Community Services Unit also oversees the Citizens' Academy and Teen Academy. Both courses are offered once a year in order for Pleasanton residents to become more involved and understand how their police department operates. The adult course is a 14-week program that teaches students about the operations of the department, including Community Policing, Traffic Enforcement, Criminal Investigations, Communications, SWAT, Narcotics Investigations and Crime Prevention. The Teen Academy is offered to Pleasanton youth between 14 and 18 years of age. This program is offered each summer over a two week period, and is a condensed version of the Citizen's Academy.

We remain committed to teaching D.A.R.E. to each of the city's 5th and 8th graders. The curriculum is continually assessed to address specific community needs. This year the D.A.R.E instructors have utilized new technologies, such as Apple iPads, to enhance multi-media capabilities during classroom lectures and to connect with their students. Two School Resource Officers (SROs) can be found on school campuses during school day hours. They handle a variety of school related police matters and have been a valuable asset to the Pleasanton Unified School District. Their presence on campus has been a deterrent to crimes being committed on campus. However, they still have come across students in possession of illegal drugs on campus including alcohol, marijuana, ecstasy, psilocybin mushrooms, LSD, methadone and PCP.



D.A.R.E. Officers Schwarz and Trovao



During 2012, our School Resource Officers responded to a total of 184 different incidents on campus. The table to the right represents all the crime related calls for service that were handled by our SROs.



S.R.O Officers Hobizal and Dawson

The Youth and Community Services Unit began utilizing social networking sites as a way to communicate with the community. The Department has embraced the changing way information is made available and has created its own social networking page to provide current information about the Department in a nontraditional forum.

The Pleasanton Police Department participated in the 27th Annual National Night Out. It was a great success with 40 block parties and community gatherings. National Night Out is a great opportunity to heighten crime and drug prevention awareness; generate support for, and participation in, local anticrime programs; strengthen neighborhood spirit and police-community partnerships. It is a way to send a message to criminals letting them know that our neighborhoods are organized and working with the police department.

INCIDENT TYPE	# OF INCIDENTS
Animal service	1
Assault/battery	12
Burglary other	1
Child abuse	1
Crime report	8
Disturbance	2
Domestic battery	3
Driving under the influence	1
Drug violation	19
Embezzlement	1
Found property	16
Fraud	1
Graffiti offense	2
Incident	38
Lost property	4
Psychiatric commitment	30
Sex offenses	5
Theft / burg from auto	5
Theft all other	5
Theft bicycle	4
Theft from structure	5
Threats	1
Vandalism	6
Vehicle code violation	1
Verbal notice	3
Warrant arrest	2
Weapons violation	7
TOTAL	184



TOTAL JUVENILE DETENTIONS AND/OR ARRESTS

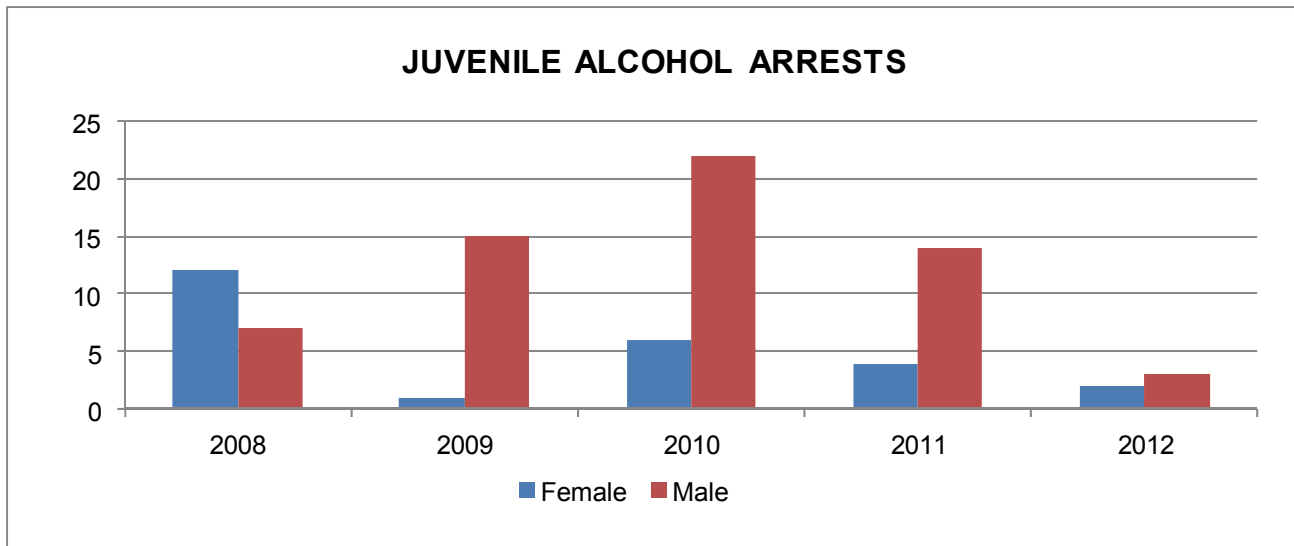
OFFENSE/REASON FOR CONTACT	2008	2009	2010	2011	2012
Assault / Battery	17	18	22	20	30
Assault with a Deadly Weapon	1	4	3	3	0
Brandishing or Possessing a Weapon	4	8	6	11	10
Burglary	15	3	4	2	0
Grand Theft Auto	3	1	2	1	0
Grand Theft	9	11	9	7	15
Incorrigible	6	8	6	4	2
Driving Under Influence of Drugs &/or Alcohol	4	6	4	5	0
Petty Theft	79	104	123	120	125
Possession of Drugs &/or Alcohol	50	59	61	41	23
Psychiatric Commitment	70	61	81	131	113
Robbery	4	3	2	1	2
Runaway	45	53	38	37	27
Sex Crimes	2	5	5	2	8
Vandalism	6	5	8	9	6
TOTAL	330	368	383	394	361



JUVENILE ALCOHOL & DRUG ARRESTS

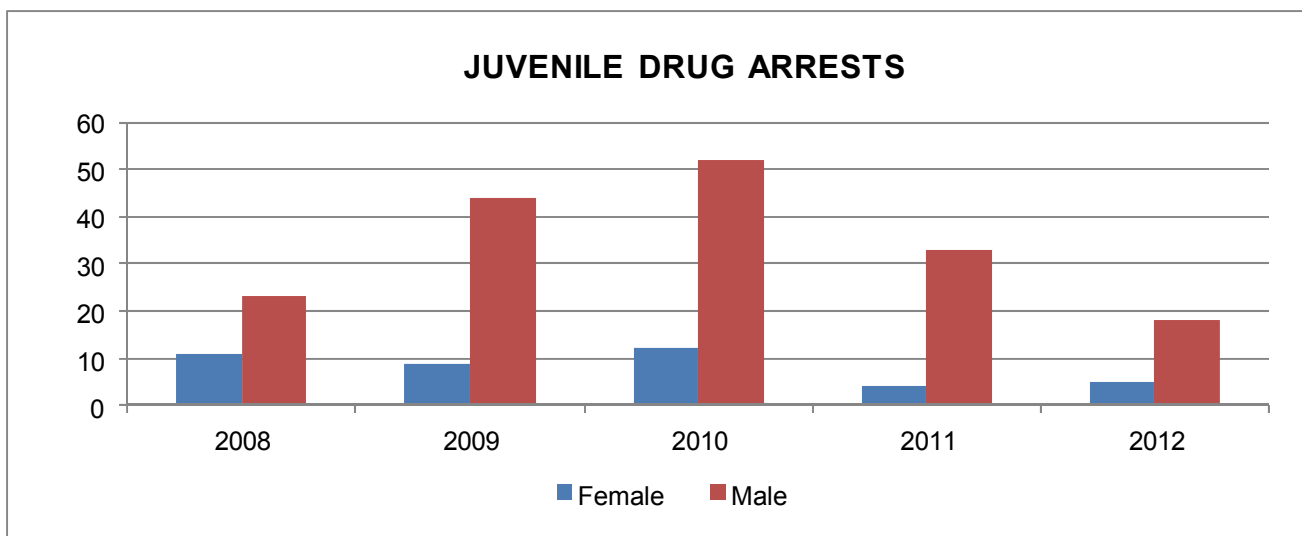
ALCOHOL

	2008	2009	2010	2011	2012
Female	12	1	6	4	2
Male	7	15	22	14	3
TOTAL	19	16	28	18	5



DRUGS

	2008	2009	2010	2011	2012
Female	11	9	12	4	5
Male	23	44	52	33	18
TOTAL	40	34	53	64	23





VOLUNTEERS IN POLICE SERVICES

The Pleasanton Police Department volunteers, known as the Volunteers in Police Services (V.I.P.S.), are a vital component of our police organization. The volunteer corps was first initiated in 1999 as part of our Community Oriented Policing and Problem Solving philosophy.



The V.I.P.S. support the goals, objectives, and overall mission of the Pleasanton Police Department. Their efforts help to strengthen partnerships between the Police Department and citizens of Pleasanton. These partnerships increase awareness, reduce crime through high visibility, and improve the quality of life within our community.



Volunteer Wolski

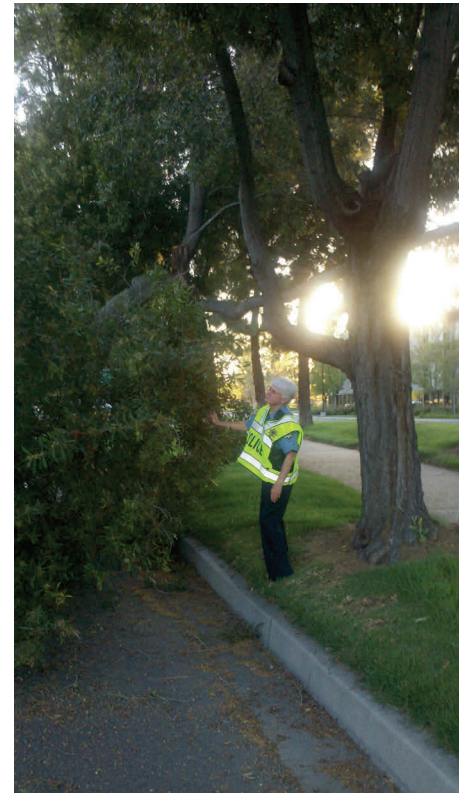
Volunteers support nearly all of the functions within the Police Department including Citizens on Patrol, crime prevention, special events, investigations, records, administration, property and evidence and more. Patrol volunteers serve the community in a uniform capacity, providing a conspicuous and supportive presence in the community. These valued members of the organization are frequently seen conducting vacation checks, assisting with lost or missing persons, conducting parking enforcement, assisting officers with traffic control and serve as the eyes and



ears of the department by calling in crimes in progress or suspicious persons.

All members of the Police Department’s volunteer program are either residents of, or work in Pleasanton. Proudly, Pleasanton Police volunteers have all graduated from the Police Department’s Citizens Police Academy. We currently have 24 volunteers who in 2012 contributed a total of 7,317 hours of volunteer service to the community. This is equivalent to 3.5 full time employees!

The Pleasanton Police Department appreciates the commitment and dedication of our police volunteers for their contributions to our organization and community.



Volunteer Yeaw

TOTAL VOLUNTEER HOURS FOR 2012

ACTIVITY	Q1	Q2	Q3	Q4	TOTALS
PATROL	825	791	750	801	3167
SPECIAL EVENTS	55	283	265	129	732
SCHOOL EVENTS	5	37	0	18	60
RECORDS	10	23	31	10	74
CRIME PREVENTION	49	49	53	37	187
ADMINISTRATIVE	379	518	468	377	1742
INVESTIGATIONS	120	174	41	38	372
TRAINING	4	20	161	144	328
MEETINGS	148	167	212	101	627
STATION TOURS	0	7	12	11	29
TOTALS	1593	2068	1992	1665	7317



PROFESSIONAL STANDARDS UNIT



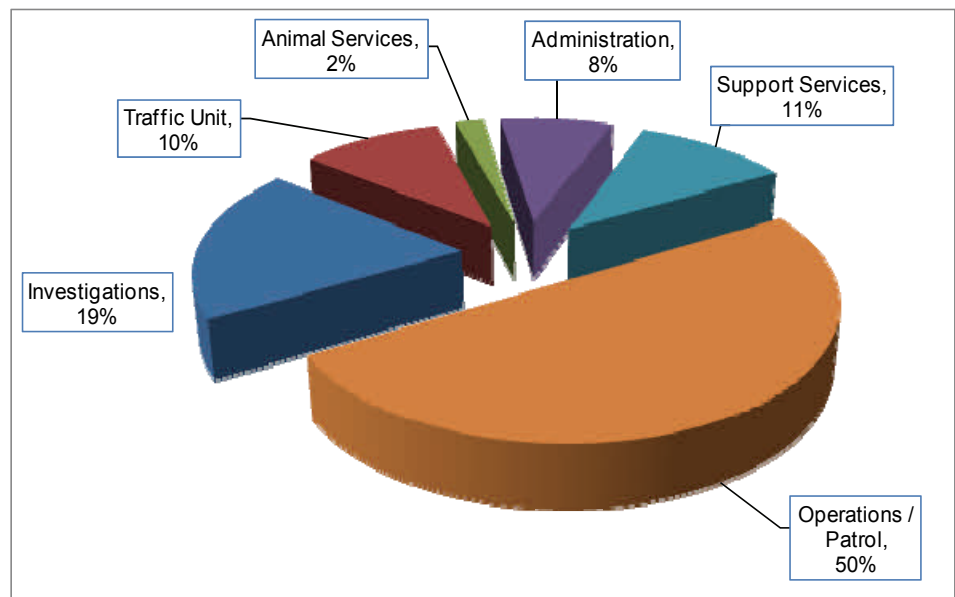
P & T Officer Larry Cox

The Professional Standards Unit is responsible for coordinating the recruitment and hiring of personnel, departmental training, business services, vehicle and facility maintenance, and most importantly, budget administration for the Pleasanton Police Department. A Police Sergeant oversees the Personnel and Training Officer, Community Service Officer, Accounting Assistant and Maintenance Assistant assigned to the unit.

The recruitment and selection of personnel is a crucial function that the unit coordinates with the city's Human Resources department. In 2012, the department hired one lateral Police Officer, one Animal Services Officer, and a Records Clerk.

The unit is also tasked with coordinating the mandatory and essential training required by the State of California's Commission on Peace Officer Standards and Training (P.O.S.T.) as well as various other statutory requirements. Police Officers and Police Dispatchers are required to meet P.O.S.T. Perishable Skill and Continuous Professional Training requirements on a biannual basis. In addition, an array of other specialized training is required to keep all sworn and professional staff up to date with the latest information and skills related to modern police practices and statutory changes to ensure the best trained staff possible is serving our community and to limit liability. To that end, 8,945 hours of training was provided to department personnel with most of the related expenses reimbursed by P.O.S.T. During 2012, we hosted a Supervisory Update and Assertive Supervision course at the Firehouse Arts Center; these courses were also offered to personnel from allied police agencies.

Police Department Budget by Program





RECORDS AND COMMUNICATIONS

The Pleasanton Police Department Records and Communications Unit is open to serve the community 24 hours a day, seven days a week. Between the Public Service Front Counter and the phone calls received, the majority of public safety service calls start within the Records and Communications Unit. This unit is currently staffed with a civilian manager, four Police Dispatch Supervisors, ten police dispatchers, in addition to three and one half full time record clerks. Dispatchers are cross-trained to provide many functions of record processing, providing service 24 hours a day to the unit.

The Records and Communication center is located within the police department building. Police dispatchers are the primary answering point for all 9-1-1 and non-emergency calls in the City of Pleasanton's jurisdiction. Over 119,000 phone calls were received during 2011, with 17,560 of those 9-1-1 calls. Nearly 53% of all 9-1-1 calls were received from wireless carriers. These phone calls generated 44,657 service calls. The Communications center utilizes a CAD (Computer Aided Dispatch) system to manage calls for service. When calls are received they are triaged, prioritized and then dispatched to appropriate police personnel, or other city services when appropriate. Our dispatchers pride themselves in their prompt handlers of 9-1-1 calls, answering over 99% within the established goal of 10 seconds.



Police Dispatcher Supervisor Jackie Simon

The Records and Communications Unit is the answering point for public work calls when city offices are closed. Examples of these service requests include problems associated with flooding during heavy rains, downed trees and utility lines, and other emergency water service needs.

The Records and Communications Unit is a high-activity area. In addition to answering telephone calls and front counter service requests, personnel process thousands of reports, citations, court documents, warrants, subpoenas and correspondence for the Police Department each year. Nearly 21,000 citations and 6,600 reports were processed by this unit. A significant amount of staff time is devoted to working with the public and courts in researching and providing copies of accident and criminal offense reports. Partnering with the Pleasanton Unified School District, the unit conducted criminal history checks on 8,140 prospective school volunteers, a 59.8% increase over the 2006-07 school year requests. The unit also provides "Live-Scan" fingerprint services to citizens required to have their fingerprints checked through Department of Justice files for employment and other required applications.



Follow us on the web at:

<http://www.pleasantonpd.org>

nixle

Go to www.nixle.com to sign up or text your zip code to 888777.

What is Nixle? Founded in 2007, Nixle is a communication system that connects residents with the agencies that serve and protect them. Residents can use Nixle to receive information ranging from critical alerts to community news. Additionally, residents can choose how they receive this information—By SMS (text message), e-mail, over the Web or by mobile application.

By simply signing up for the communication service you are instantly registered to receive text messages from The Pleasanton Police Department. Want more control? Create a Nixle account at www.nixle.com and tailor exactly what information you receive and how you want to receive it.



Pleasanton Police Department