

# **Pleasanton Police Department**



**Annual Report 2011**



The 2011 Annual Report provides data on Part I crimes, arrests, clearance rates, victim demographics, repressible street crimes, juvenile related offenses, traffic citations and traffic collision information. We have provided a brief overview of the department's various units and our accomplishments for the year.



For complete information about our agency, please review the Pleasanton Police Department website at:

<http://pleasantonpd.org>

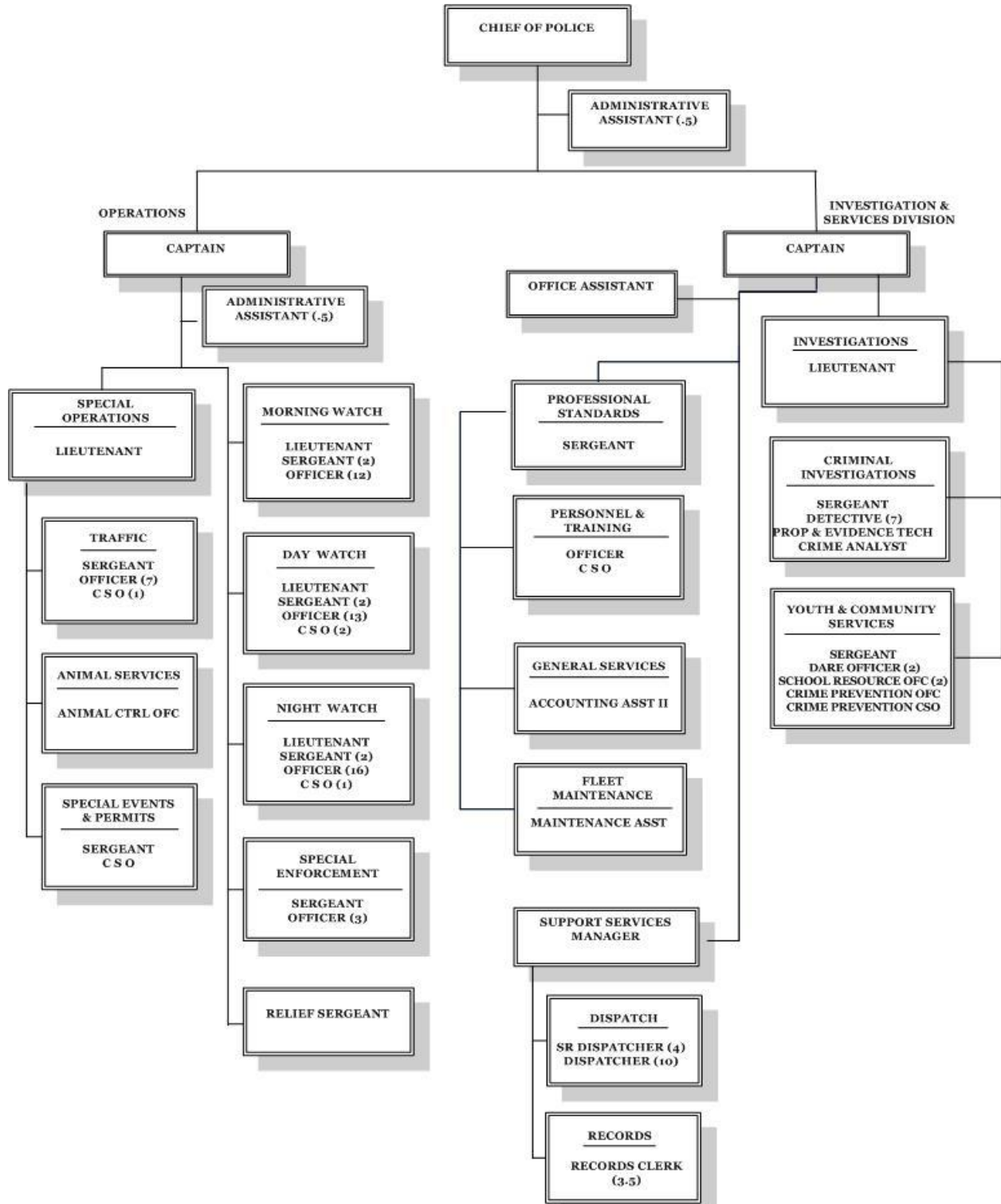


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# 2011 ORGANIZATIONAL CHART





# Chief Spiller's Vision for the Pleasanton Police Department



## WORKING TOGETHER

All that we accomplish as a professional law enforcement organization, we will accomplish TOGETHER and in support of one another. Recognizing the value of teamwork, the success in all we do comes from the strength in our numbers and the consistency in the delivery of superior service as public safety professionals. We will be a stronger, more effective organization through a greater level of connectedness to one another and a greater level of connectedness to the community.

## PRIDE & PROFESSIONALISM

The men and women of the Pleasanton Police Department will deliver consistently exceptional and ethical service to our community. Members of this organization will set themselves apart through the respectful, responsible and conscientious delivery of public safety service - exceeding the expectations of the community. Our professionalism will be measured through the eyes of the community we serve and by each other within the organization. We will be uncompromised in our ethically based, principled enforcement of the law.

## SERVICE

Our effectiveness will be deepened by maintaining our personal connection and reflection to our calling to public service. We will maintain perspective of our role and responsibility to serve the community, remaining prideful but not arrogant and recognizing our authority comes from the public we serve. Never acting officious, we will continue to emphasize proactive policing strategies to keep Pleasanton safe for all who live, work and play in our community.

## SUCCESSION - FOCUS ON THE FUTURE

The leadership of this organization will value and reward hard work and will focus on the development of our staff so we are more effectively prepared for what's ahead. Supporting training opportunities and working to support the professional development of our department members, we will create future leaders in the organization to keep the organization contemporary, responsive and innovative.



## KEY ACCOMPLISHMENTS

- The Criminal Investigations Unit, through the help of DNA evidence, was able to successfully identify a suspect in the Tina Faelz 1984 homicide. Further investigation resulted in the suspect being charged by the Alameda County District Attorney. The case is currently working its way through the criminal justice system.
- Case Clearance rate of 33%. The state average of Part I crimes cleared is 27%.
- As a result of focused traffic enforcement efforts aimed at reducing collisions, there was a 12% increase in the Traffic Index in 2011. This increase raised our traffic index to 42.23%. This means that for each collision that resulted in injury, we issued 29.96 formal citations for violations contributing to those collisions.
- DUI prevention, education and enforcement efforts remain a top priority for the Police Department. In 2011, we continued our partnership with Alameda County law enforcement agencies to identify and arrest impaired drivers. Pleasanton Police Officers arrested 253 DUI offenders.
- We continued to maintain our commitment to youth outreach and education programs through participation in DARE, School Resource Officer Program, Explorer Post, Teen Academy, Every Fifteen Minutes, Tri-Valley Youth Court, In-House Juvenile Diversion Program, and maintaining our representation with the Youth Commission.
- The Crime Prevention Unit continued the Crime Free Multi-Housing Program. In 2011, the program entered into its second year. Currently, of the city's apartment complexes having 10 or more units, 23 of 27 have completed Phase I and/or Phase II, including seven of the complexes that are now fully certified.
- The department began integrating hybrid vehicles into the fleet with the purchase of three Toyota Camry hybrids and a Ford Escape hybrid to be used for vehicle abatement.
- The City of Pleasanton and the Police Department began an intensive recycle program to participate in the city's commitment to the "Green Initiative".
- The Pleasanton Police Department and the Livermore Police Department completed a merger of their two tactical teams creating the East County Tactical Team, which is now the second largest tactical team in Alameda County.
- Understanding the benefit of social networking, the Pleasanton Police Department launched its Facebook Page.



## CRIME AND ARREST DATA

### PART I CRIMES

The Federal Bureau of Investigation and the International Association of Chiefs of Police defined Part I crimes decades ago. These crimes are reported to the Department of Justice by every law enforcement agency and allow for statistical comparisons by agency and crime type on an annual basis.

Part I crimes are defined as: homicide, rape, aggravated assault, robbery, burglary, theft/larceny, motor vehicle theft and arson.

Homicide, rape, aggravated assault and robbery are very serious in nature and are considered crimes of violence. The remaining four Part I crime classifications are generally non-violent crimes and are classified as property crimes. In almost every jurisdiction larceny/theft represents the highest percentage of reported Part I crimes.

### 2011 PART I OFFENSE COMPARISON WITH SURROUNDING CITIES

PART I CRIMES	PLEASANTON	DUBLIN	LIVERMORE	SAN RAMON
POPULATION	70,643	46,743	81,687	73,109
Homicide	0	0	2	0
Rape	4	5	14	0
Aggravated Assault	31	59	212	16
Robbery	26	15	39	11
Burglary	182	115	366	166
Larceny/Theft	951*	471	1,285	640
Motor Vehicle Theft	85	80	127	63
Arson	5	4	9	5
<b>TOTAL</b>	<b>1,284</b>	<b>749</b>	<b>2,054</b>	<b>901</b>

Population data provided by the State of California Department of Finance.

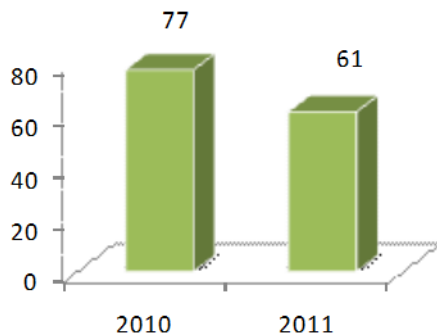
\* 311 out of 951 (33%) Larceny/Thefts occurred at Stoneridge Mall



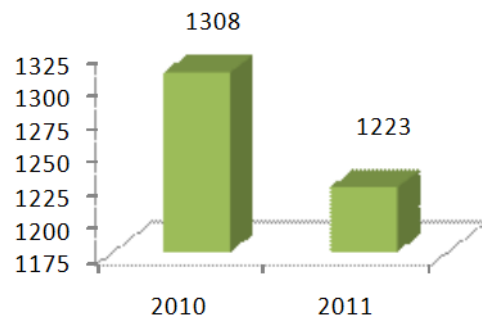
## PART I CRIMES

Pleasanton continues to be one of the safest communities in California. In 2011, total Part I offenses decreased by 7% from 2010 (1,284 v. 1,385). The number of violent Part I crimes decreased 21% and property related crimes decreased 6%.

### Violent Crimes: 2010 vs. 2011



### Property Crimes: 2010 vs. 2011

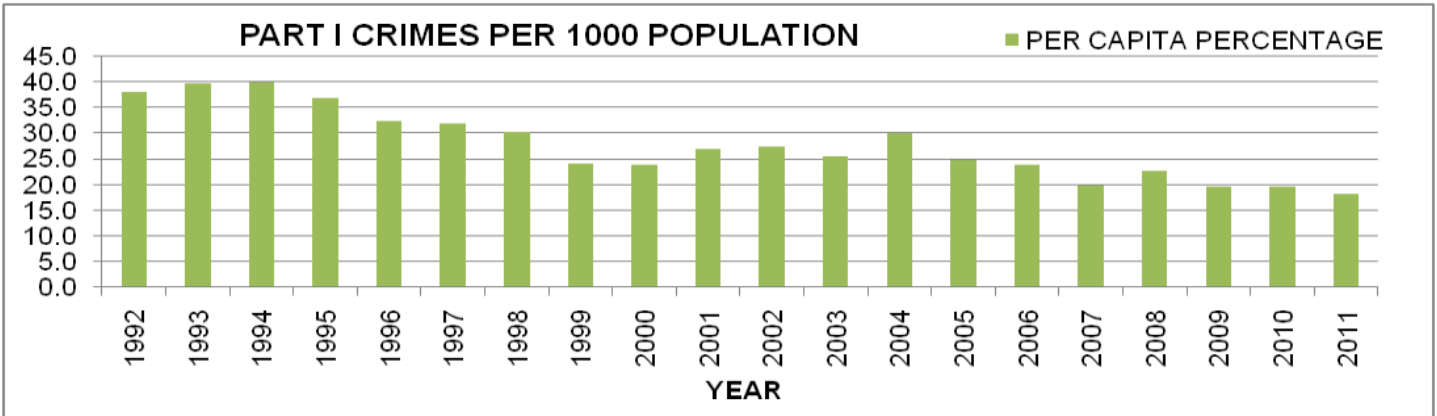


PART I CRIMES	2007	2008	2009	2010	2011
Homicide	0	0	0	0	0
Rape	8	6	4	4	4
Aggravated Assault	36	47	51	49	31
Robbery	19	22	20	24	26
<b><i>Violent Crimes Subtotal</i></b>	<b>63</b>	<b>75</b>	<b>75</b>	<b>77</b>	<b>61</b>
Burglary	149	186	136	210	182
Larceny/Theft	1,009	1,188	1,059	1,009	951
Motor Vehicle Theft	133	114	95	83	85
Arson	4	4	5	6	5
<b><i>Property Crimes Subtotal</i></b>	<b>1,295</b>	<b>1,492</b>	<b>1,295</b>	<b>1,308</b>	<b>1,223</b>
<b>TOTAL</b>	<b>1,358</b>	<b>1,567</b>	<b>1,370</b>	<b>1,385</b>	<b>1,284</b>





The following charts depict a 20-year history of Part I crimes that have occurred in Pleasanton, indexed to population (homicide, rape, aggravated assault, robbery, burglary, theft/larceny, grand theft auto and arson). 2011 saw the lowest Part I crime index in over 20 years.

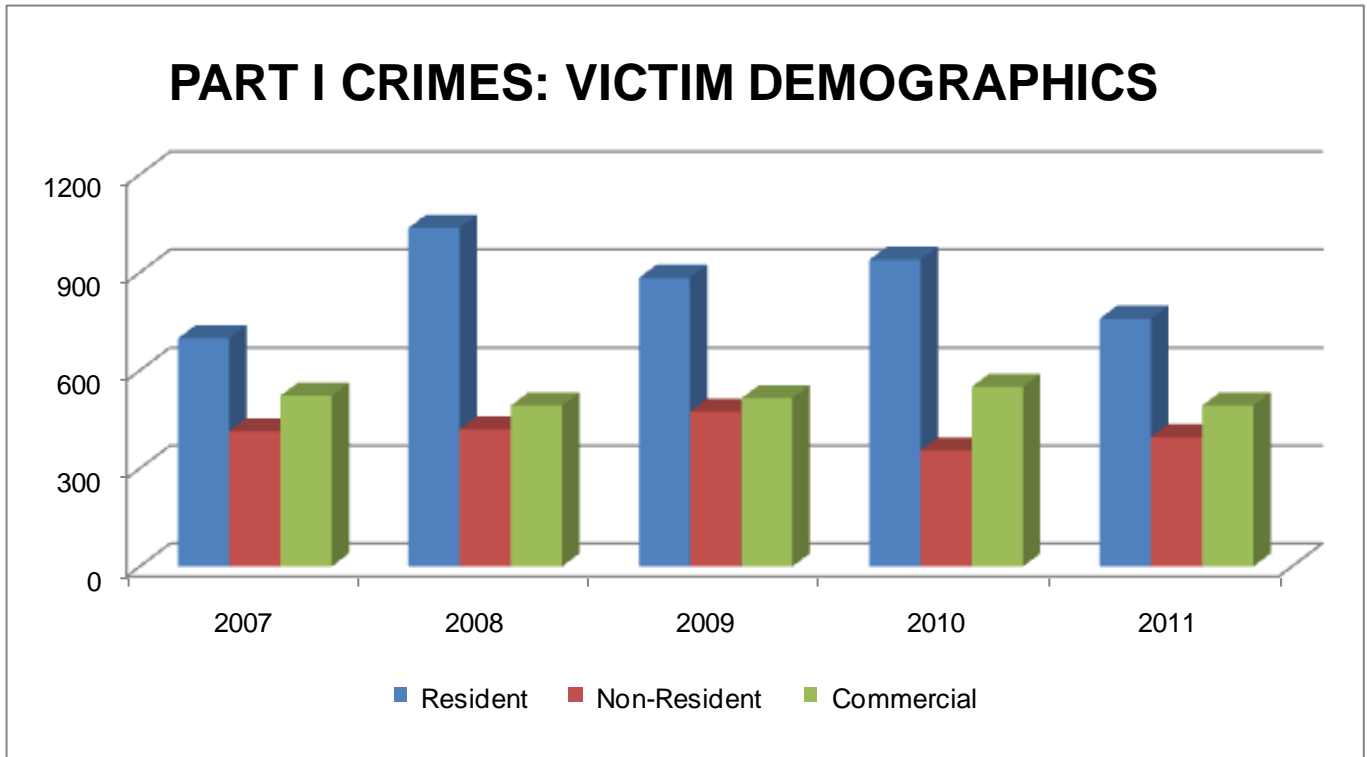


YEAR	POPULATION (SOURCE: CA DEPT OF FINANCE)	PART I CRIMES	PART I CRIMES (PER 1,000 POPULATION)
2011	70,643	1,284	18.2
2010	70,711	1,385	19.6
2009	70,097	1,370	19.5
2008	69,388	1,567	22.6
2007	68,755	1,358	19.8
2006	67,876	1,620	23.9
2005	67,321	1,660	24.7
2004	67,049	2,002	29.9
2003	66,788	1,694	25.4
2002	65,961	1,804	27.3
2001	65,154	1,750	26.9
2000	63,654	1,511	23.7
1999	61,700	1,489	24.1
1998	60,300	1,818	30.1
1997	57,800	1,845	31.9
1996	56,000	1,811	32.3
1995	55,100	2,029	36.8
1994	53,900	2,144	39.8
1993	53,000	2,106	39.7
1992	52,000	1,977	38.0



### PART I CRIMES: VICTIM DEMOGRAPHICS

In 2011, 46% of our Part I crime victims were Pleasanton residents, 24% were non-residents and 30% of the reported victims were commercial or retail businesses. Below is a five-year comparison of crime victim demographics reported during 2011.



	2007	2008	2009	2010	2011
<i>Resident</i>	699 43%	1037 53%	884 47%	939 51%	759 46%
<i>Non-Resident</i>	414 25%	420 22%	474 25%	355 19%	396 24%
<i>Commercial</i>	523 32%	493 25%	515 27%	550 30%	493 30%
<b>TOTALS</b>	<b>1,636</b>	<b>1,950</b>	<b>1,873</b>	<b>1,844</b>	<b>1,648</b>

\*Some incidents have multiple victims resulting in a greater number of victims than Part I crimes reported.

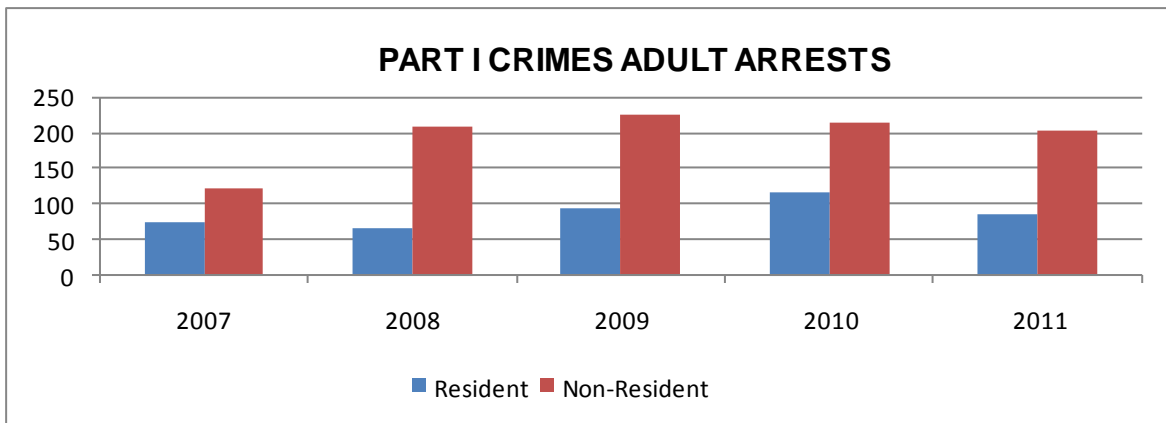


### PART I CRIMES: ADULT AND JUVENILE ARRESTS

For the commission of Part I crimes, the following charts depict the number of adults and juveniles arrested by the Pleasanton Police Department in 2011.

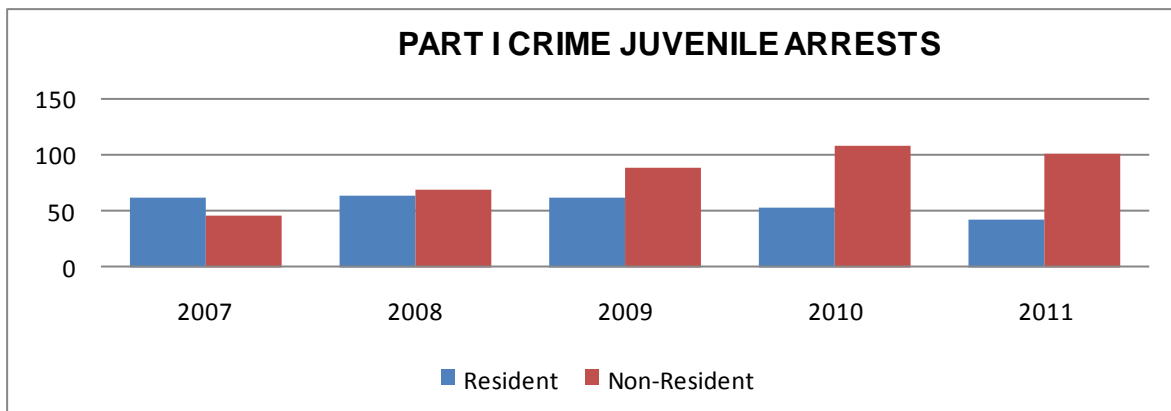
#### ADULT ARRESTS

	2007		2008		2009		2010		2011	
<i>Resident</i>	75	38%	66	24%	94	29%	117	35%	86	30%
<i>Non-Resident</i>	122	62%	209	76%	225	71%	215	65%	203	70%
<b>TOTAL ARRESTS</b>	<b>197</b>		<b>275</b>		<b>319</b>		<b>332</b>		<b>289</b>	



#### JUVENILE ARRESTS

	2007		2008		2009		2010		2011	
<i>Resident</i>	62	58%	63	48%	61	41%	53	33%	42	30%
<i>Non-Resident</i>	45	42%	68	52%	88	59%	108	67%	100	70%
<b>TOTAL ARRESTS</b>	<b>107</b>		<b>131</b>		<b>149</b>		<b>161</b>		<b>142</b>	





## PART I CRIMES CLEARANCE RATES

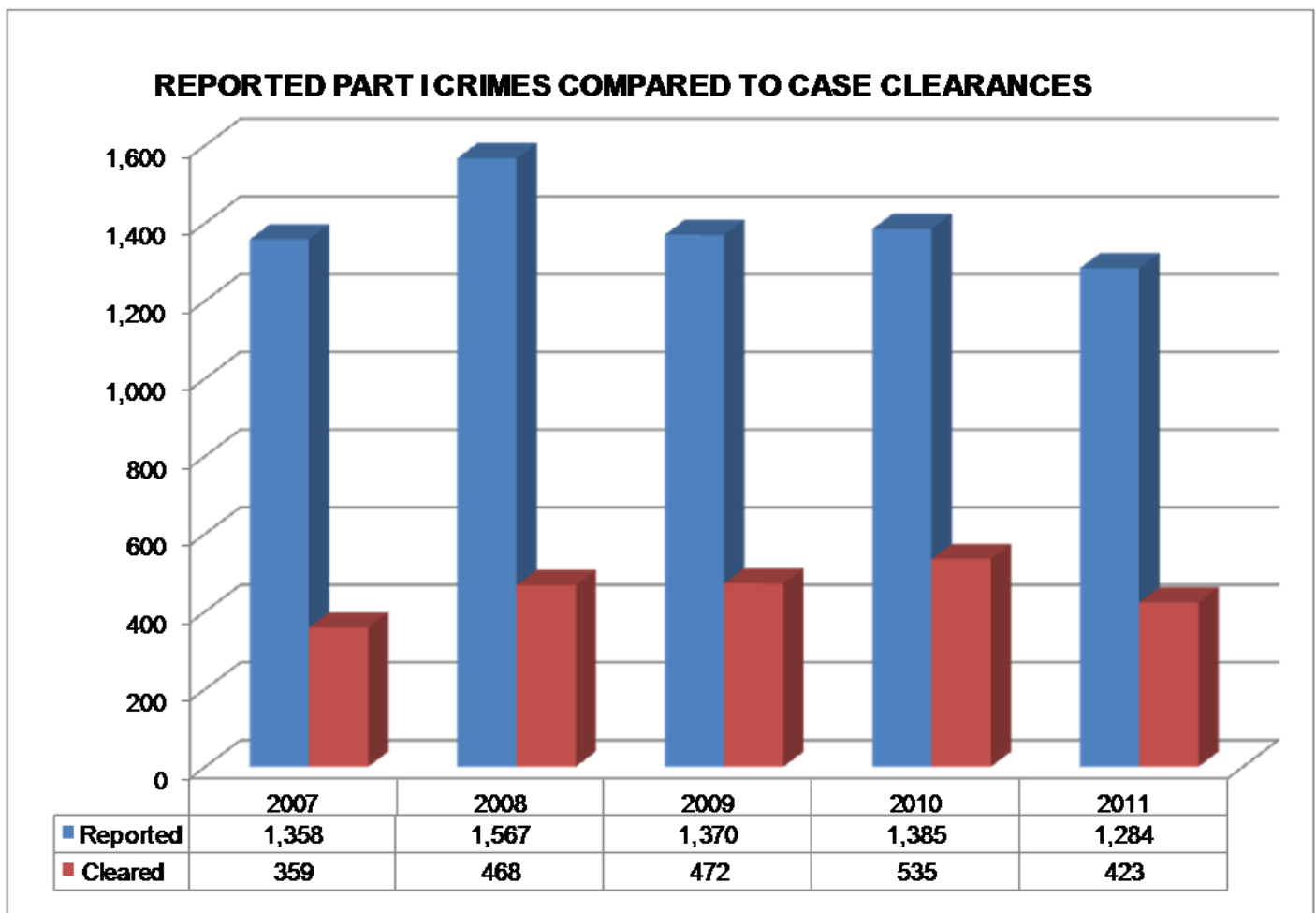
Clearance rates are defined by the US Department of Justice "Uniform Crime Reporting" guidelines. An offense is cleared or "solved" for crime reporting purposes when at least one person is arrested, charged with the commission of the crime, turned over to the court for prosecution or referred to juvenile authorities.

In certain situations, a clearance may be counted by "exceptional means." This is when the police have identified the offender, have enough information to support an arrest, but for some reason, cannot take the offender into custody.

According to the Uniform Crime Reports, the average California Law Enforcement Agency clearance rate is approximately 27%.

In 2011, the men and women of the Pleasanton Police Department successfully cleared 33% of the Part I crimes that occurred within our jurisdiction.

## COMPARISON OF PART I CASE CLEARANCES 2007 THROUGH 2011

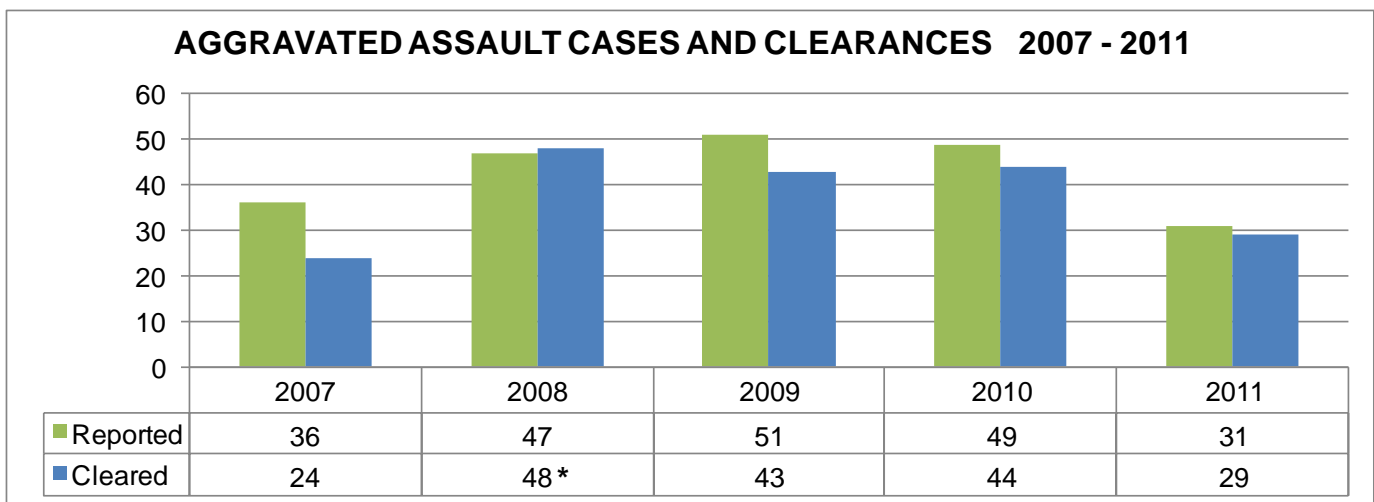




## PART 1 CRIMES AND CLEARANCE RATES FOR THE PAST 5 YEARS.

	HOMICIDE	RAPE	AGGRAVATED ASSAULT	ROBBERY	BURGLARY	LARCENY/ THEFT	GRAND THEFT AUTO	ARSON	TOTAL
<b>2011</b> Reported	0	4	31	26	182	951	85	5	<b>1,284</b>
Cleared	1*	2	29	11	24	346	9	1	<b>423</b>
Rate	<b>N.C.</b>	<b>50%</b>	<b>94%</b>	<b>42%</b>	<b>13%</b>	<b>36%</b>	<b>11%</b>	<b>20%</b>	<b>33%</b>
<b>2010</b> Reported	0	4	49	24	210	1009	83	6	<b>1,385</b>
Cleared	0	4	44	12	43	417	11	4	<b>535</b>
Rate	<b>0%</b>	<b>100%</b>	<b>90%</b>	<b>50%</b>	<b>20%</b>	<b>41%</b>	<b>13%</b>	<b>67%</b>	<b>39%</b>
<b>2009</b> Reported	0	4	51	20	136	1059	95	5	<b>1,370</b>
Cleared	0	4	43	6	24	375	16	4	<b>472</b>
Rate	<b>0%</b>	<b>100%</b>	<b>84%</b>	<b>30%</b>	<b>18%</b>	<b>35%</b>	<b>17%</b>	<b>80%</b>	<b>34%</b>
<b>2008</b> Reported	0	6	47	22	186	1188	114	4	<b>1,567</b>
Cleared	0	5	48*	15	27	347	26	0	<b>468</b>
Rate	<b>0%</b>	<b>83%</b>	<b>102%</b>	<b>68%</b>	<b>15%</b>	<b>29%</b>	<b>23%</b>	<b>0%</b>	<b>30%</b>
<b>2007</b> Reported	0	8	36	19	149	1009	133	4	<b>1,358</b>
Cleared	0	6	24	16	21	275	17	0	<b>359</b>
Rate	<b>0%</b>	<b>75%</b>	<b>67%</b>	<b>84%</b>	<b>14%</b>	<b>27%</b>	<b>13%</b>	<b>0%</b>	<b>26%</b>

\*This clearance case is from 1984.



\* Indicates a clearance from a 1984 Cold Case reported in the prior year.



## REPRESSIBLE STREET CRIMES

Repressible street crimes are crimes that can generally be deterred through an active partnership between the police and the community it serves. A proactive uniformed police presence is a significant deterrent, however, it is no longer the only solution to crime suppression.

An active and involved citizenry who take the time to report suspicious activity, coupled with a proactive and rapid police response, contributes to the overall success of the police department and the safety of our community. Crimes such as burglary, theft from automobiles, robbery and grand theft auto are often crimes of opportunity. Through an active partnership that encourages community trust, open communication, and cooperation we collectively share a responsibility to harden the potential crimes of opportunity and reduce the overall victimization of our community.

The list of repressible street crimes differs from agency to agency. In the City of Pleasanton, repressible street crimes are categorized as residential and commercial burglaries, vandalisms, thefts from vehicles including auto burglaries, and auto theft. The distinction between an auto burglary and a theft from an auto is whether or not the vehicle was locked.

		RESIDENTIAL BURGLARY	COMMERCIAL BURGLARY	VANDALISM	VEHICLE BURGLARY	THEFT FROM VEHICLE	GRAND THEFT AUTO	TOTALS
2011	Reported	99	68	334	180	177	85	943
	Cleared	19	5	39	26	15	9	113
	Rate	<b>19%</b>	<b>7%</b>	<b>12%</b>	<b>14%</b>	<b>8%</b>	<b>11%</b>	<b>12%</b>
2010	Reported	144	54	413	178	203	83	1,075
	Cleared	39	7	65	18	21	11	161
	Rate	<b>27%</b>	<b>13%</b>	<b>16%</b>	<b>10%</b>	<b>10%</b>	<b>13%</b>	<b>15%</b>
2009	Reported	87	44	497	301	220	95	1,244
	Cleared	10	7	60	16	12	16	121
	Rate	<b>11%</b>	<b>16%</b>	<b>12%</b>	<b>5%</b>	<b>5%</b>	<b>17%</b>	<b>10%</b>
2008	Reported	95	75	506	284	259	114	1,333
	Cleared	10	9	122	20	31	26	218
	Rate	<b>11%</b>	<b>12%</b>	<b>24%</b>	<b>7%</b>	<b>12%</b>	<b>23%</b>	<b>16%</b>
2007	Reported	74	72	398	262	178	133	1,117
	Cleared	13	8	57	8	16	17	119
	Rate	<b>18%</b>	<b>11%</b>	<b>14%</b>	<b>3%</b>	<b>9%</b>	<b>13%</b>	<b>11%</b>



**OTHER CRIMES AND OFFENSES**

The following chart is a comparison of additional crimes and offenses from 2007 through 2011.

	2007	2008	2009	2010	2011
<b>Child Abuse</b>	16	18	20	15	18
<b>Alcohol Violations (excluded DUI &amp; Drunk In Public)</b>	51	49	65	59	50
<b>DUI -Total</b>	256	283	296	329	253
- Felony Arrests	2	1	5	5	1
- Misdemeanor Arrests	254	282	291	324	252
<b>Drunk In Public</b>	247	228	298	241	275
<b>Domestic Violence</b>	131	104	121	112	94
<b>Fraud/Forgery</b>	248	221	186	195	152
<b>Identity Theft</b>	214	175	224	234	180
<b>Narcotics Violations</b>	325	270	335	257	341
<b>Sex Related Offenses</b>	24	32	48	22	30
<b>Simple Assaults</b>	161	171	136	185	226
<b>Vandalism</b>	242	275	258	269	240
<b>Graffiti</b>	95	266	239	183	131
<b>Weapons Violations</b>	49	41	49	36	44
<b>Psychiatric Commitment</b>	196	260	281	305	351
<b>TOTAL</b>	<b>2,255</b>	<b>2,389</b>	<b>2,556</b>	<b>2,442</b>	<b>2,385</b>



## OPERATIONS DIVISION



The Operations Division led by Captain Eric Finn is the largest and most visible portion of the police organization consisting of 71.5 uniformed and civilian personnel. The Division is comprised of three units, Patrol, Special Enforcement Unit (SEU) and the Special Operations Unit (SOU) - the Patrol and Special Enforcement Units are comprised of 57 sworn officers and 3.5 civilian employees while 8 sworn officers and 3 civilian staff members make up the Special Operations Unit.

### PATROL

Patrol is comprised of 50 Police Officers, Sergeants and Lieutenants and are supported by three non-sworn Community Service Officers (CSO's). Patrol is divided into four watches: MW-Morning Watch, DW-Day Watch, ENW-Early Night Watch and LNW-Late Night Watch. Lieutenant Scott Rohovit, Brian Laurence, and Jim Knox, manage the bureau's day-to-day activity on a 24-hour/7-day-a-week basis; while seven Sergeants provide supervisory oversight.

These men and women are first responders to all reported criminal incidents and suspicious circumstances reported within our community. They are responsible for emergency response functions and initial investigations on the majority of calls for service generated in the community of Pleasanton.

### K-9 UNIT



Officer Sheldon  
and K-9 Falco

The K-9 unit underwent some changes this year as K-9 Kaij and Robbie retired after 9 years of exceptional service to the community and Police Department. K-9 Falco was brought into the unit in November after completing a five week basic training course with Officer Sheldon which included searching techniques and narcotics detection. K-9 Camo continues to serve in the unit as he has done for the past six years. Each K-9 has received training in narcotics detection, handler protection, apprehension, area searches, article searches, and tracking. The departments K-9 teams are often called upon to search vehicles for narcotics, and will assist during search warrants and probation searches to locate narcotics.

The K-9 unit continues to be successful with K-9 Camo recently locating a gun belonging to an apprehended felon. K-9 Falco already has several drug finds to his credit since joining the unit in November.





### RESPONSE TIMES

Our average overall response time for 2011 was 20:03 minutes per call compared to 18:09 minutes in 2010. The average response time for emergency calls in 2011 was 4:00 minutes compared to 3:58 minutes for the previous year.

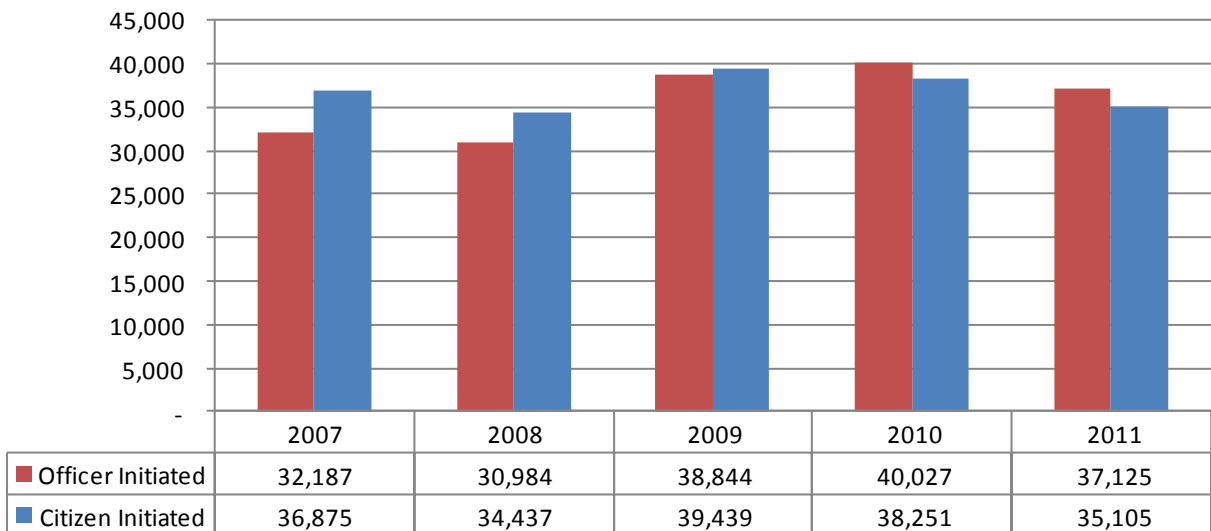


### CALLS FOR SERVICE

The following chart depicts the number of calls for service during the past five years.

	2007	2008	2009	2010	2011
<b>Citizen Initiated</b>	36,875	34,437	39,439	38,251	35,105
<b>Officer Initiated</b>	32,187	30,984	38,844	40,027	37,125
<b>TOTAL</b>	<b>69,062</b>	<b>65,421</b>	<b>78,283</b>	<b>78,278</b>	<b>72,230</b>

### CALLS FOR SERVICE 2007 - 2011

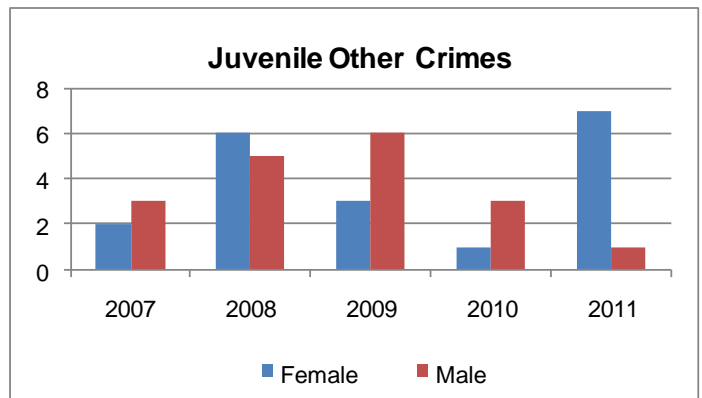
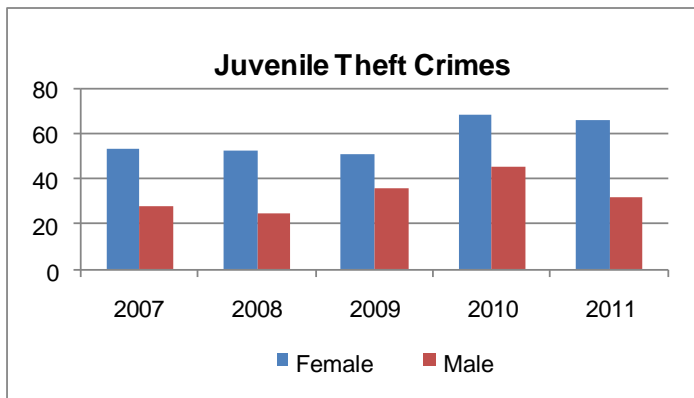




Patrol Officers handle the majority of calls for service at the Stoneridge Mall. Below are the arrests made at the mall and the types of crimes individuals were arrested for. The arrests are further broken down by juvenile arrests and adult arrests. Although a new BART station opened near the Stoneridge Mall, we have not seen an increase in crime in this area.

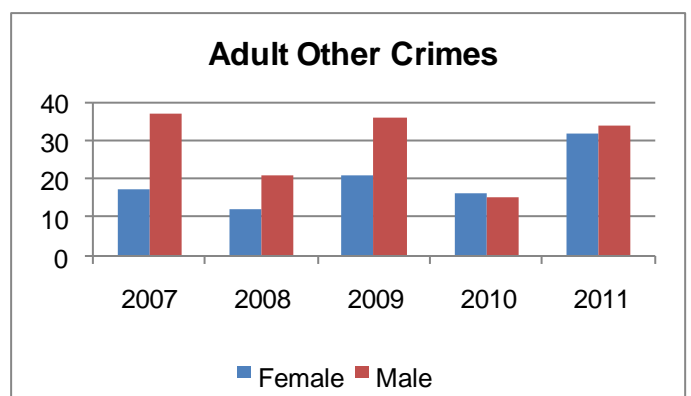
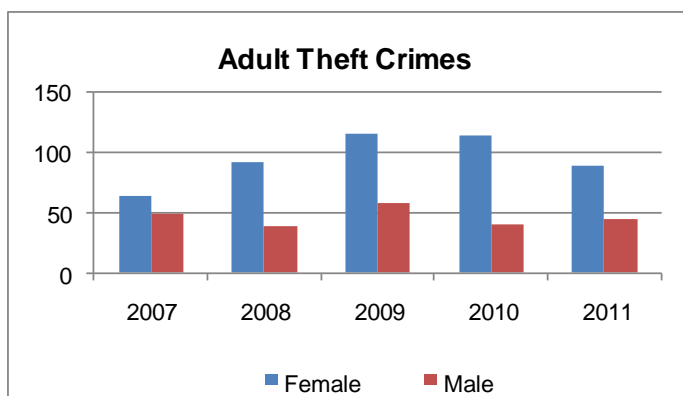
### JUVENILE ARRESTS AT STONERIDGE MALL

THEFT OFFENSES						OTHER OFFENSES				
	2007	2008	2009	2010	2011	2007	2008	2009	2010	2011
Female	53	52	51	68	66	2	6	3	1	7
Male	28	25	36	45	32	3	5	6	3	1
<b>TOTAL</b>	<b>81</b>	<b>77</b>	<b>87</b>	<b>113</b>	<b>98</b>	<b>5</b>	<b>11</b>	<b>9</b>	<b>4</b>	<b>8</b>



### ADULT ARRESTS AT STONERIDGE MALL

THEFT OFFENSES						OTHER OFFENSES				
	2007	2008	2009	2010	2011	2007	2008	2009	2010	2011
Female	63	92	115	114	88	17	12	21	16	32
Male	49	39	57	40	45	37	21	36	15	34
<b>TOTAL</b>	<b>112</b>	<b>131</b>	<b>172</b>	<b>154</b>	<b>133</b>	<b>54</b>	<b>33</b>	<b>57</b>	<b>31</b>	<b>66</b>





Motor Officer Tom Hansen

## SPECIAL OPERATIONS UNIT

The Special Operations Unit is comprised of traffic, parking, special events, permits, animal services and policy administration. Lieutenant Michael Elerick manages the multiple components of this bureau. In addition to Lieutenant Elerick, the Special Operation Unit's authorized staffing is one motorcycle Sergeant, seven motorcycle Officers, a Special Events Sergeant, two CSO's and an Animal Services Officer.

The primary objective of the Traffic Unit is to provide effective traffic education, enforcement and investigation of vehicle related collisions. The Traffic Unit continues to work closely with the California Office of Traffic Safety (OTS). This year we applied for and received an OTS traffic safety grant allowing the department to continue our partnership with the school district in providing the underage drinking & driving program, "Every 15 Minutes."

Every 15 Minutes is a two-day program that challenges high school juniors and seniors to think about consequences of drinking, personal safety, and the responsibility of making mature decisions. The program seeks to provide students with a hard-hitting, realistic dramatization of the aftermath of an alcohol related crash. The program was first produced at Foothill High School in 1999. Since its inception we have alternated the program each year between Foothill, Village, and Amador Valley High School. This year Valley Christian High School participated in the program, joining with Amador Valley High School.

Statistics indicate we have had few fatalities due to alcohol related collisions from students in our target group. Conversely, Pleasanton's 6,000 students have demonstrated the potential for smart decision making by choosing not to drive under the influence of drugs or alcohol. We have worked closely with partners in our community including the Livermore-Pleasanton Fire Department, East Bay Regional Parks Police, CHP, CALSTAR, Alameda County Sheriff's Coroner's Bureau, American Medical Response Ambulance, Graham Hitch Mortuary, Pleasanton Unified School District, local medical centers and numerous other local businesses and volunteers. Every simulated alcohol related collision we present involves over 35 student coordinators and participants; and approximately 50 police, fire, medical professionals and other volunteers.



Apart from the “Every Fifteen Minutes Program,” most of the funds received by our department through OTS Traffic Safety Grants have been used for directed Driving Under the Influence enforcement efforts. Finally, there are nearly 40 special events held in the City of Pleasanton each year. Over 20 of these events involve partial or complete street closures, and require the organization and coordination of event volunteers, police personnel, and various departments within the City.

The community has come to rely upon several programs managed by the Special Operations Unit. The child safety seat installation program is one of these programs. The police department has trained technicians, each of whom participated in a 40-hour certification program that teaches them how to properly install child car seats. In 2011, the department installed 40 child car seats for Pleasanton residents.

The Traffic Education And Monitoring (TEAM) program is available for residents with concerns about neighborhood speeding issues. Residents are trained by a police officer on the use of a department issued radar gun. Participants then record vehicle speeds and license plate numbers of violators and provide the information to the Police Department. The department will then send letters to the registered owners of the vehicles advising them of their speed, and encouraging the drivers to obey all speed laws. The data obtained is often utilized to target specific time periods to address perceived problems.



**TRAFFIC COLLISIONS**

The following statistics denote a reduction in the number of reported vehicle collisions during the past five years. Injury collisions decreased by 26% in 2011 and the total number of collisions reported decreased by 11%.

REPORTS	2007	2008	2009	2010	2011
Fatal	2	1	1	0	1
Injury	236	232	214	243	178
<b>TOTAL</b>	<b>238</b>	<b>233</b>	<b>215</b>	<b>243</b>	<b>179</b>

**TOTAL COLLISION RESPONSES**

2007	2008	2009	2010	2011
1,240	1,162	1,141	1,175	1,049

**TRAFFIC AND PARKING ENFORCEMENT**

The following chart depicts the number and types of citations issued by our department during the past five years.

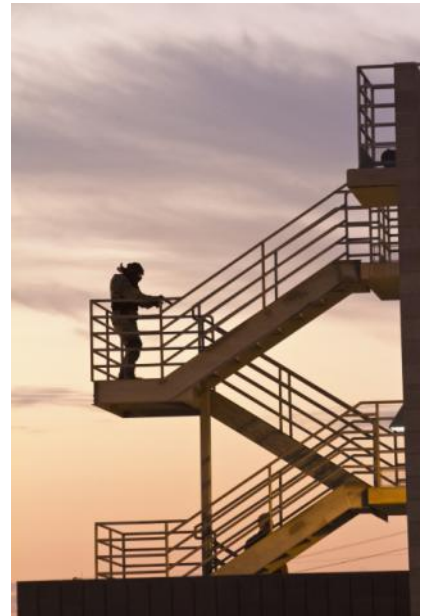
TYPES OF CITATIONS	2007	2008	2009	2010	2011
Moving (non-radar)	3,640	4,319	4,720	6,325	6,420
Moving (radar)	1,938	1,161	840	956	1,140
Mechanical	1,247	1,446	1,336	1,756	1,712
Parking	1,087	996	738	1,633	1,523
Courtesy (warning)	7,001	9,100	9,278	10,925	9,193
<b>TOTAL</b>	<b>14,913</b>	<b>17,022</b>	<b>16,912</b>	<b>21,595</b>	<b>19,988</b>



## EAST COUNTY TACTICAL TEAM

The Livermore and Pleasanton police departments merged their SWAT teams into a single regional resource in order to provide both organizations a larger, more capable emergency response unit, while reducing each organizations overall fiscal responsibility and liability. Previously, each agency independently maintained a separate twelve person tactical team of highly trained personnel capable of responding and resolving critical incidents that were beyond the capability of regular patrol or investigative forces. This merger combines personnel, equipment and expertise into a larger thirty seven (37) person tactical team consistent with industry standards.

The East County tactical team is comprised of three independent teams; SWAT, Crisis Negotiations and Sniper Teams. These teams work in unison to safely resolve high-risk incidents, which could include barricaded suspects, hostage incidents, high-risk search or arrest warrants, dignitary protection, etc. Members serve on the tactical teams as a collateral responsibility to their regularly assigned duties.



The SWAT unit is comprised of 16 sworn officers including a Sergeant Team Leader. Their mission is to develop plans and implement tactics to safely resolve an incident. Crisis negotiators attempt to establish a rapport with suspects in order to gain their voluntary compliance and provide intelligence. Tactical dispatchers assist the SWAT Commander and Tactical Commander at the Command Post and function as on-scene communications operators. The entire tactical team is dedicated to constant training in preparation for the variety of incidents they may be called upon to respond and resolve.





## SPECIAL ENFORCEMENT UNIT

The Special Enforcement Unit (SEU) is a flexible and dynamic street team comprised of a Sergeant and 3 specially-trained officers who serve the community in a multi-faceted manner. Each officer serves as a resource expert in one of three areas of law enforcement, including narcotics enforcement, vice and sexual offender management, and gang awareness and suppression. These officers are assigned to this position based on their proven knowledge, skills, and law enforcement experience. Each officer is cross-trained in these multiple disciplines to enable them to serve as a team.

The unit is highly flexible and deployed in a manner so as to blend their activity and approach with both uniformed crime suppression and undercover investigations. In addition to conducting proactive patrol, the unit responds to crime tips, neighborhood complaints, and other issues that impact the quality of life in Pleasanton. Through their flexible approach and strategic deployment, The Special Enforcement Unit enables the department to promptly respond to a variety of community concerns and pursue all types of criminal behavior. In 2011, SEU made a total of 184 arrests, which is an increase of 19.5% over last year. SEU increased the amount of illegal prescription drugs seized by 351%, and the amount of methamphetamines seized by 67%. They also increased enforcement of subjects on probation and parole by 16%.





## SUPPORT SERVICES DIVISION

The Investigations and Services Division is divided into three areas of responsibility. The division is staffed with 42 full time employees consisting of 16 Police Officers, 3 Police Sergeants, 2 Community Service Officers, a Property and Evidence Technician, a Civilian Police Support Services Manager, 14 Dispatchers, a Crime Analyst, 4 Records Clerks, and an Office Assistant. The Support Service Division is led by Captain Craig Eicher and management oversight is the responsibility of Lieutenant Jeff Bretzing.

Members of the Division are responsible for a large cross section of activities and ancillary functions to support the overall mission of the Police Department to provide for public safety. Police personnel are assigned to Criminal Investigations, D.A.R.E., School Resource Officers, and Crime Prevention. The majority of the non-sworn personnel in the division are responsible for Dispatch, Crime Analysis, and Records Management, as well as the control of property and evidence.

### CRIMINAL INVESTIGATIONS

The Criminal Investigations Unit perform follow-up investigations on crimes after an initial responding officer or Community Service Officer has conducted a preliminary field investigation and completed the work which they are able to within the confines of their shift hours and the city boundaries.

The Criminal Investigations Unit Supervisor is responsible for reviewing all crime reports taken by the officers of the Pleasanton Police Department. He assigns cases to detectives for follow-up when needed. Follow-up investigations vary by type and scope and are frequently necessary, even in minor reports. Examples of follow-ups may include contacting people to clarify facts of an incident, acquiring additional documentation, facilitating technical and laboratory work, crime scene processing, and ensuring accurate, detailed, written and photographic documentation of a crime.

The unit is comprised of a Sergeant, seven Detectives, a Crime Analyst, a Property and Evidence Clerk and an Office Assistant. The primary goal of the Criminal Investigations Unit is the clearance of criminal cases. Successful case resolution is achieved through the identification of criminal suspects, the recovery of stolen property, documentation for criminal prosecution, case restitution, and conflict resolution.



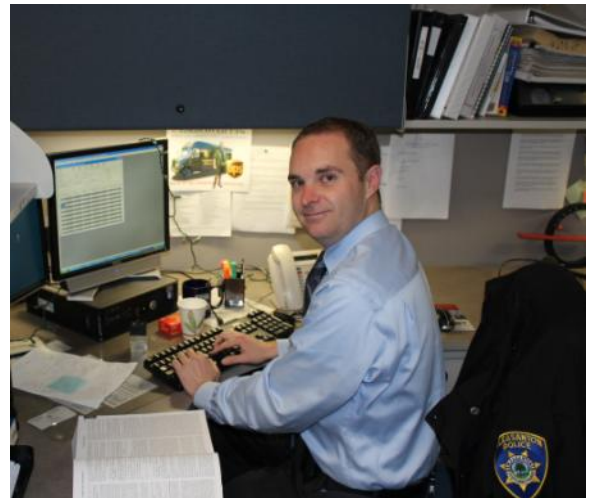
Criminal Investigations Unit





Each of the seven Detectives has an assigned area of expertise. These specific areas of specialization include, auto theft, residential and commercial burglary, crimes against persons, juvenile crimes, sexual assault, computer and technology assisted crimes, and identity theft. These detectives receive extensive training in their area of specialization but are also cross-trained to handle investigations outside their specialized assignment.

In 2011, Pleasanton detectives were assigned 1,546 cases for active investigative follow-up. Of those cases, 229 were cleared through submission to the District Attorney for charging, exceptional means (based upon an identified suspect and their method of operation, time and proximity to a known committed offense) or through a victim refusing to pursue charges against an identified suspect. Detectives determined 49 cases were unfounded, meaning the original reported crime had not actually occurred. They identified an additional 68 cases that occurred in other jurisdictions and referred those cases to the appropriate authority.

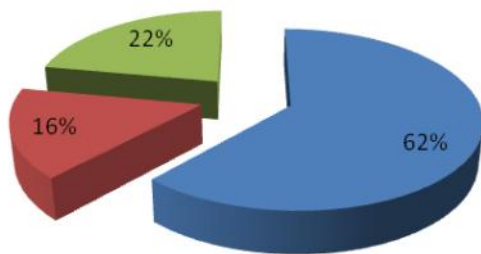


Detective Michael Rossillon

In addition to investigating criminal activity, our Detectives frequently speak to various community groups and give presentations in the Citizens' and Teen Academies on topics such as sexual assault, juvenile crimes, identify theft and fraud, and an overview of the Investigations Unit. This year the Criminal Investigations Unit brought about a successful conclusion to the 1984 Tina Faelz Cold Case homicide.

### BREAKDOWN OF CASE TYPES

■ MISCELLANEOUS ■ PEOPLE ■ PROPERTY



CRIMES AGAINST PERSONS	PROPERTY CRIMES	MISCELLANEOUS CRIMES
ASSAULT / BATTERY	ARSON	CRIME REPORT
CHILD ABUSE	AUTO THEFT	INCIDENTS
DEATH INVESTIGATION	BURGLARY—COMMERCIAL	MAIL IN / FAX REPORTS
DISTURBING THE PEACE	BURGLARY—RESIDENTIAL	OUTSIDE AGENCY ASSISTS
DOMESTIC BATTERY	BURGLARY—OTHER	
MISSING PERSON	EMBEZZLEMENT	
RAPE BY FORCE /	FRAUD	
ROBBERY	GRAFFITI OFFENSE	
SEX OFFENSES	LARCENY	
THREATS	STOLEN PROPERTY	
TRESSPASS /	VANDALISM	



## YOUTH AND COMMUNITY SERVICES

The Youth and Community Services Unit deals with the many citizen, youth and business needs within the community. The Unit is comprised of a Sergeant, two D.A.R.E. Officers, two School Resource Officers, a Crime Prevention Officer and a Crime Prevention C.S.O.

Our Crime Prevention Unit serves several functions including the education of our residents and business owners to help deter crime. Another is the management of the Crime Free Multi-Housing Program which is a

collaborative effort involving law enforcement, apartment property owners, managers, and residents to reduce crime on their properties. Since its inception, we have partnered with seven apartment complexes covering over 1600 units. This year we implemented the Crime Free program for the Pleasanton Downtown Association in an effort to improve communications, provide safety training to employees and increase awareness of current crime trends.

The Youth and Community Services Unit also oversees the Citizens' Academy and Teen Academy. Both courses are offered once a year in order for Pleasanton residents to become more involved and understand how their police department operates. The adult course is a 14-week program that teaches students about the programs within the department, including Community Policing, Traffic Enforcement, Criminal Investigations, Communications, SWAT, Narcotics Investigations and Crime Prevention. The Teen Academy is offered to Pleasanton youth between 14 and 18 years of age. This program is offered each summer over a two week period, and is a shortened version of the Citizen's Academy.

We continue to teach D.A.R.E. to the city's 5<sup>th</sup> and 8<sup>th</sup> graders. The curriculum is continually modified to address community specific issues. The D.A.R.E program has utilized new technologies, such as Apple iPads, to enhance multi-media capabilities during classroom lectures. Two School Resource Officers (SROs) are present on school campuses during school hours. They handle a variety of school related police matters and have been a valuable asset to the Pleasanton Unified School District. Some of the investigations they have conducted has resulted in discovering students in possession of illegal drugs on campus including alcohol, marijuana, ecstasy, psilocybin mushrooms, LSD, methadone and PCP.



D.A.R.E. Officers Schwarz and Trovao



During 2011, the School Resource Officers responded to a total of 231 different incidents. The table to the right represents all the crime related calls for service that were handled by our SROs.



S.R.O Officers Hobizal and Dawson

The Youth and Community Services Unit has begun utilizing social networking sites as a way to communicate with the community. The Department has embraced the changing way information is available and has created its own social networking page to provide current information about the Department in a nontraditional forum.

The Pleasanton Police Department participated in the 27<sup>th</sup> Annual National Night Out. It was a great success with 40 block parties and community gatherings. National Night Out is a great opportunity to heighten crime and drug prevention awareness; generate support for, and participation in, local anticrime programs; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals letting them know that our neighborhoods are organized.

INCIDENT TYPE	# OF INCIDENTS
Alcohol Violations	3
Assault/Battery	15
Burglary Other	6
Child Abuse	1
CPS Report	4
Disturbance	1
Drug Violation	27
Found Property	12
Graffiti Offense	1
Incident	12
Juvenile Status Offense	1
Lost Property	6
Mental Commitment	44
Missing Person	1
Municipal Code Violation	2
Sex Offenses	5
Stolen Property	3
Theft / Burg From Auto	7
Theft All Other	2
Theft Bicycle	4
Theft From Structure	34
Threats	4
Tow	7
Traffic Collision	1
Trespass/Prowling	2
TRO Violation	1
Vandalism	14
Verbal Notice	1
Warrant Arrest	1
Weapons Violation	9
<b>TOTAL</b>	<b>231</b>



### JUVENILE DETENTIONS AND/OR ARRESTS

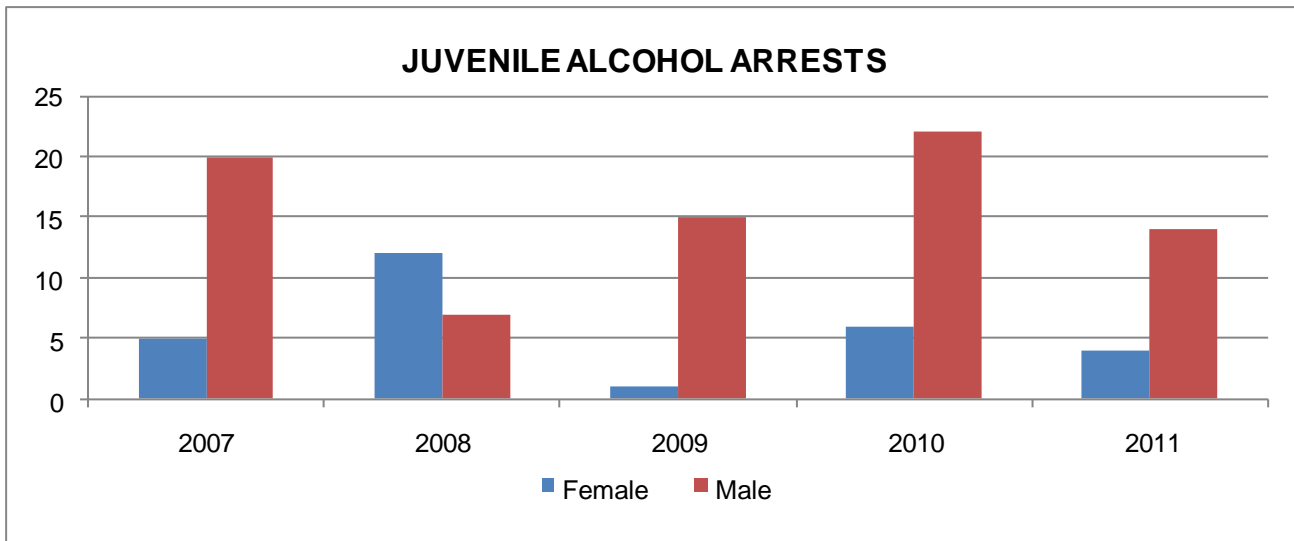
OFFENSE/REASON FOR CONTACT	2007	2008	2009	2010	2011
Assault / Battery	14	17	18	22	20
Assault with a Deadly Weapon	1	1	4	3	3
Brandishing or Possessing a Weapon	1	4	8	6	11
Burglary	14	15	3	4	2
Grand Theft Auto	7	3	1	2	1
Grand Theft	10	9	11	9	7
Incorrigible	6	6	8	6	4
Driving Under Influence of Drugs &/or Alcohol	8	4	6	4	5
Petty Theft	98	79	104	123	120
Possession of Drugs &/or Alcohol	65	50	59	61	41
Psychiatric Commitment	54	70	61	81	131
Robbery	4	4	3	2	1
Runaway	51	45	53	38	37
Sex Crimes	1	2	5	5	2
Vandalism	8	6	5	8	9
<b>TOTAL</b>	<b>358</b>	<b>330</b>	<b>368</b>	<b>383</b>	<b>394</b>



### JUVENILE ALCOHOL & DRUG ARRESTS

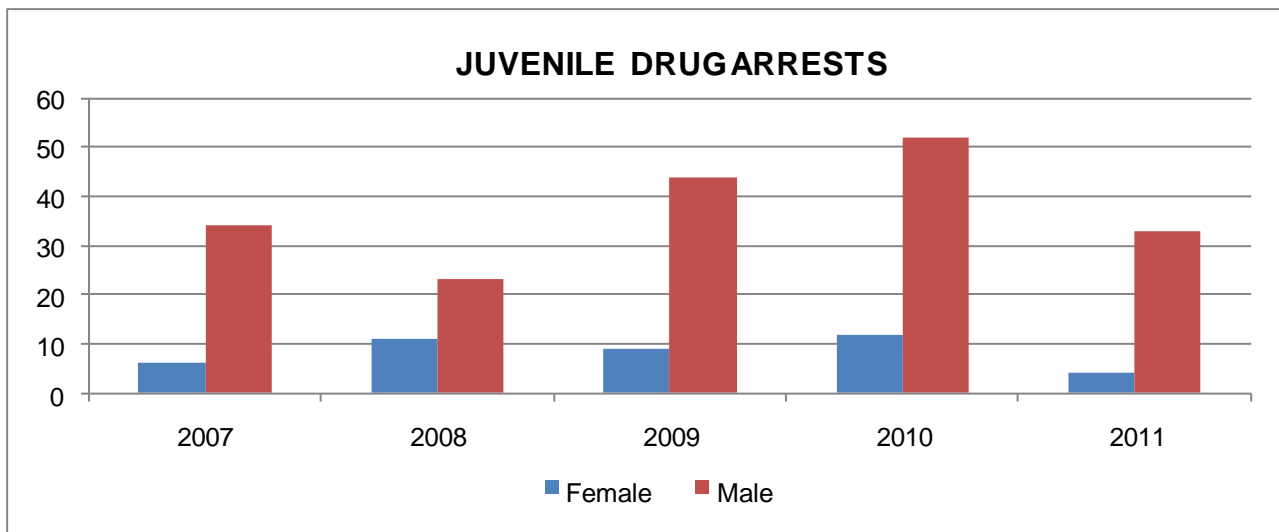
#### ALCOHOL

	2007	2008	2009	2010	2011
Female	5	12	1	6	4
Male	20	7	15	22	14
<b>TOTAL</b>	<b>25</b>	<b>19</b>	<b>16</b>	<b>28</b>	<b>18</b>



#### DRUGS

	2007	2008	2009	2010	2011
Female	6	11	9	12	4
Male	34	23	44	52	33
<b>TOTAL</b>	<b>40</b>	<b>34</b>	<b>53</b>	<b>64</b>	<b>37</b>





## PROFESSIONAL STANDARDS UNIT



P & T Officer Larry Cox

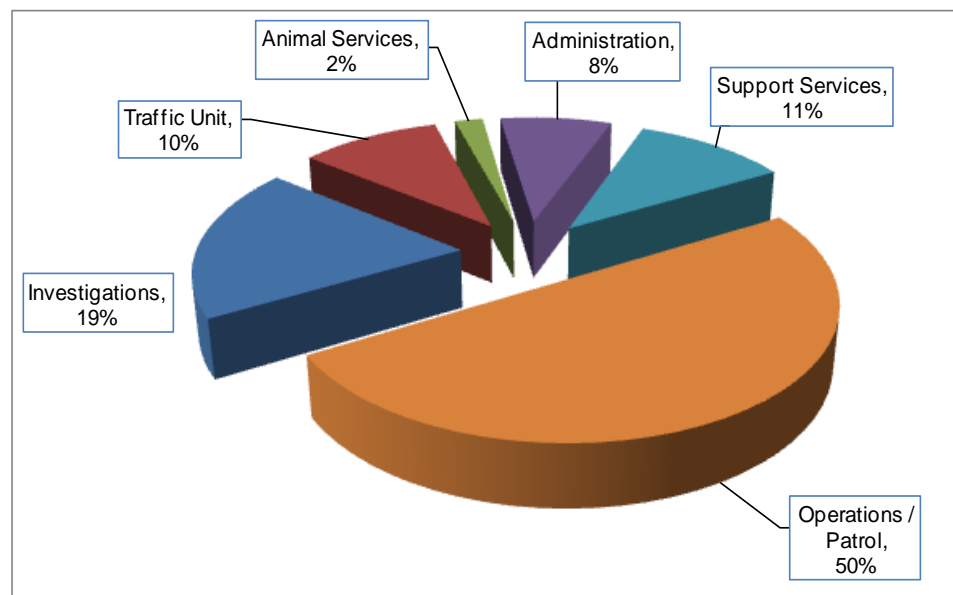
The Professional Standards Unit is responsible for coordinating the recruitment and hiring of personnel, departmental training, business services, vehicle and facility maintenance, and most importantly, budget administration for the Pleasanton Police Department. A Police Sergeant oversees the Personnel and Training Officer, Community Service Officer, Accounting Assistant and Maintenance Assistant assigned to the unit.

The recruitment and selection of personnel is a crucial function that the unit coordinates with the city's Human Resources department. In 2011, the department hired three experienced lateral police officers; Officers Simon, Albert, and Lewellyn.

The unit is also tasked with coordinating the mandatory and essential training required by the State of California's Commission on Peace Officer Standards and Training (P.O.S.T.) as well as various other statutory requirements. Police Officers and Police Dispatchers are required to meet P.O.S.T. Perishable Skill and Continuous Professional Training requirements on a biannual basis. In addition, an array of other specialized training is required to keep all sworn and professional staff up to date with the latest information and skills related to modern police practices and statutory changes to ensure that the best trained staff possible is serving our community. To that end, 8,868

hours of training was provided to department members with most of the related expenses reimbursed by P.O.S.T. During 2011, we hosted a number of training sessions at the Firehouse Arts Center; these were also attended by personnel from other police agencies. The most notable training included a Law Enforcement Management Update Course.

Police Department Budget by Program





## RECORDS AND COMMUNICATIONS

The Pleasanton Police Department Records and Communications Unit is open to serve the community 24 hours a day, seven days a week. Between the Public Service Counter and the phone calls received, the majority of public safety service starts within the Records and Communications Unit. This unit is currently staffed with a civilian manager, four full time Police Dispatch Supervisors, ten full time police dispatchers, and three and a half full time record clerks. Dispatchers are cross-trained to provide many functions of record processing, providing service 24 hours a day to the community.

The Records and Communication center is located within the police department building. Police dispatchers are the primary answering point for all 9-1-1 and non-emergency calls that occur within the Pleasanton city limits. Over 119,000 phone calls were received during 2011, with 17,560 of those 9-1-1 calls. Nearly 53% of all 9-1-1 calls were received from wireless carriers. These phone calls generated 44,657 service calls. The Communications Center utilizes a CAD (Computer-Aided Dispatch) system to manage calls for service. All calls are triaged, prioritized and then dispatched to appropriate police personnel, or other city services when appropriate. Our dispatchers pride themselves in their prompt handling of 9-1-1 calls, answering over 99% within the established goal of 10 seconds.



Police Dispatcher Supervisor Jackie Simon



Records and Communications Unit

In addition to answering police calls for service, the records and communications unit is the answering point for public work calls when city offices are closed. Examples of these service requests include problems associated with flooding during heavy rains, downed trees and utility lines, and other emergency water service needs.



The Records and Communications Unit is routinely a high-activity area. In addition to answering telephone calls and front counter service requests, personnel process thousands of reports, citations, court documents, warrants, subpoenas and correspondence for the Police Department each year. Nearly 21,000 citations and 6,600 reports were processed by this unit. A significant amount of staff time is devoted to working with the public and Superior Courts in researching and providing copies of accident and criminal offense reports. Partnering with the Pleasanton Unified School District, the unit conducted criminal history checks on 8,140 prospective school volunteers, a 59.8% increase over the 2006-07 school year requests. The unit also provides “Live-Scan” fingerprint services to citizens required to have their fingerprints checked through Department of Justice files for employment and other required applications.

Officer Ken McNeil with a group of “Suspects”

