


MEMORANDUM

Date: July 2, 2025

To: Mayor and City Council

From: Gerry Beaudin, City Manager 
Ellen Clark, Community Development Director
Megan Campbell, Associate Planner

Subject: Municipal Electricity Accounts

At the May 20, 2025, City Council meeting, a Councilmember requested recirculation of a 2024 agenda report reviewing the City's municipal electricity service plan through Ava Community Energy (Ava). This memorandum transmits the agenda report.

As described in the 2024 report, Ava provides two different service plans: Renewable 100 and Bright Choice. Based on direction from the City Council on [January 19, 2021](#), the City currently purchases all municipal electricity under Ava's Renewable 100 service plan (which uses 100 percent renewable energy sources at a slightly higher cost than Bright Choice). The Council considered opting down to Bright Choice on [June 18, 2024](#), as a cost-saving measure. However, it directed staff to maintain Renewable 100 for the time being, as that option is in alignment with the City's Climate Action Plan (CAP 2.0).

Staff notes that, although the analysis and conclusions of the 2024 report still apply, the cost savings and GHG emission impact estimates are slightly different today based on Ava's current emissions factor, current electricity rates, and the City's 2024 electricity usage. Based on today's values, transitioning municipal accounts to Bright Choice would save the City approximately \$84,000 per year and increase GHG emissions by approximately 1,366 MT CO₂e per year (the equivalent of adding nearly 300 gasoline passenger cars to the roads each year.¹)

Attachment 1 - June 18, 2024, Agenda Report

¹ <https://www.epa.gov/greenvehicles/greenhouse-gas-emissions-typical-passenger-vehicle>