

About Measure PP

on the November 5th 2024 Ballot



Measure PP proposes to address these Pleasanton priorities:

- ▶ Protect 911 rapid-response, fire, emergency medical, and police services
- ▶ Maintain crime prevention, disaster preparedness, and keep existing police and fire stations in good condition
- ▶ Repair potholes, maintain local streets, roads, and sidewalks
- ▶ Maintain stormwater drainage systems to prevent flooding and protect water quality
- ▶ Keep local parks and open spaces safe, clean, and high-quality



Official PP Ballot Question:

“To maintain city services and minimize cuts, such as police and fire protection; 911 emergency response; disaster preparedness; pedestrian safety; park maintenance; pothole repair and street maintenance; recreation programs; open space preservation; and other general government uses; shall the City of Pleasanton’s measure to establish a half-cent sales tax, providing approximately \$10,000,000 annually for 10 years, keeping all funds local, with annual audits, public spending disclosure, and oversight, be adopted?”

YOU Decide.

Measure PP is a City of Pleasanton-sponsored proposal on the November 2024 ballot. VOTERS will decide.

Measure PP ► YOU Decide.



What is Measure PP?

Measure PP is a City of Pleasanton-sponsored proposal on the November ballot, seeking voter authorization for a half-cent (½%) sales tax to help maintain the local quality of life.

If approved by voters, funds generated by Measure PP would go to essential public services, like public safety, disaster preparedness, and 911 rapid-response; improvements to aging City infrastructure, such as roads and stormwater systems; and other general government services like our libraries, parks and open spaces.

All Measure PP funds would be locally controlled, and could not to be taken away by the State, County, or any other agency. Independent financial audits, regular public reporting, and oversight would also be required.

THE CITY OF



**Learn more.
Stay informed.
Election Day is
November 5.**



pleasantonlistens.cityofpleasantonca.gov



PleasantonListens@cityofpleasantonca.gov



(925) 931-5044