

YOUR MEASURE B, BB, VRF FUNDING AT WORK

FALL 2022



Measure B was overwhelmingly approved by Alameda County voters in 2000 in an effort to improve traffic congestion. The ballot measure dedicates a one-half cent sales tax to transportation projects. Measure B funding sunset in March 2022. Subsequently, in 2012, 63% of voters approved Measure F, the Alameda County Vehicle Registration Fee (VRF) program. This program collects a \$10 per year vehicle registration fee which is also dedicated to improving the County's transportation network, reducing traffic congestion and vehicle-related pollution. On November 4, 2014, 70% of voters approved Measure BB authorizing an extension and augmentation of the existing Measure B transportation sales tax. Measure BB is pro-

jected to generate approximately \$8 billion in revenues from April 2015 to March 2045 for transportation improvements for Alameda County.

The Alameda County Transportation Commission oversees Measure B, BB and VRF funding and implements projects and programs in the community. Approximately 60% of this funding is allocated towards maintenance and improvements for essential transportation services and facilities, including funding for local streets and roads. The column on the right depicts the funding allocations for the City of Pleasanton for past five years. For more information on funding visit www.alamedactc.org.

Measure B and BB monies and VRF funding were applied to street and local road improvements. The

majority of the funds went toward major street resurfacing projects on city streets. Black Avenue, Parkside Drive and streets within Arroyo del Prado, Vineyard Hills, Mission Hill neighborhoods were just a few streets included in the project.

Measure B, BB and VRF funding are critical in the effort to maintain the City's street system of 512 lane miles of roadway!

Measure B and BB funds support Pleasanton Rides offering door-to-door, shared ride transportation services for Pleasanton seniors who are 70 years of age and older. Visit Pleasantonrides.com to register or for more information.

CITY OF PLEASANTON FUNDING (LOCAL STREETS & ROAD, BIKE & PEDESTRIAN, PARATRANSIT) Measure B Funds

2017-2018	\$1,225,645
2018-2019	\$1,324,383
2019-2020	\$1,237,157
2020-2021	\$1,348,778
2021-2022	\$1,139,057

Measure BB Funds

2017-2018	\$1,162,642
2018-2019	\$1,279,476
2019-2020	\$1,198,593
2020-2021	\$1,329,872
2022-2023	\$1,893,934

VRF Funds

2017-2018	\$766,802
2018-2019	\$367,822
2020-2021	\$362,967
2021-2022	\$348,011



Look for these signs!

Bicycle and Pedestrian Improvements

Measure B and BB funds were spent on bicycle and pedestrian improvements and plans in Pleasanton. Improvements include the installation of enhanced bike lanes on various roadways throughout the city. These enhancements included the use of bollards, RRFB's and school crosswalk signage. The design of West Las Positas (WLP) Bicycle and Pedestrian Improvements Project is continuing to be refined. The WLP project will install bicycle and pedestrian-related improvements on West Las Positas Boulevard, which was identified as the highest priority corridor by the City's Bicycle and Pedestrian Master Plan.

