



# PLEASANTON DISTRICT ELECTIONS



## What is the Difference Between District Elections and Our Current System?

Pleasanton has always had an at-large election system, where voters of the entire city elect the Mayor and all Councilmembers. A district-based election system is one where the city is divided into separate geographic areas or districts, each with one Councilmember who resides in the district and who is chosen by the electors residing in that particular district. The office of Mayor remains elected at-large by all voters even under a district-based election system.

## Why Are We Transitioning?

To avoid litigation that asserts Pleasanton’s at-large electoral system violates the California Voting Rights Act of 2001 (CVRA) as polarized voting may be occurring in the city, the City Council adopted a resolution of intent to transition to district-based elections by March 19, 2022, through a transparent and inclusive community engagement process. District-based elections will be used beginning with the City’s General Municipal Election occurring in November 2022.

## Who Creates the District Maps?

The City is working with a professional demographer to create proposed district boundaries. The demographer will ensure that the proposed maps comply with CVRA requirements as well as consider the feedback received from the community during the public hearing process.

## How Should the Community Participate?

The process to establish districts incorporates community meetings, online tools to evaluate draft district map options, and public comment to the City Council.

In all, the City Council will conduct four public hearings to receive community feedback on the proposed composition of districts. The first two public hearings gave the community

## What Are “Communities of Interest”?

In determining what factors should be considered to draw the districts, the City is encouraging community input to ensure “communities of interest” are taken into account during this process. A “community of interest” is a neighborhood or community that would benefit from being in the same district because of shared interests, views, or characteristics. Possible communities of interest include:

- School attendance areas;
- Natural dividing lines such as major roads, hills, or highways;
- Areas around parks and other neighborhood landmarks;
- Common issues, neighborhood activities, or legislative/election concerns; and
- Shared demographic characteristics, such as:
  - Similar levels of income, education, or linguistic isolation;
  - Languages spoken at home; and
  - Single-family and multi-family housing unit areas.

an opportunity to provide input about the composition of the districts before any maps were drawn. Then draft district maps will be drawn and two public hearings will be held for the public to provide input regarding the content of the draft district maps and the proposed sequence of elections. The public hearings will be held on:

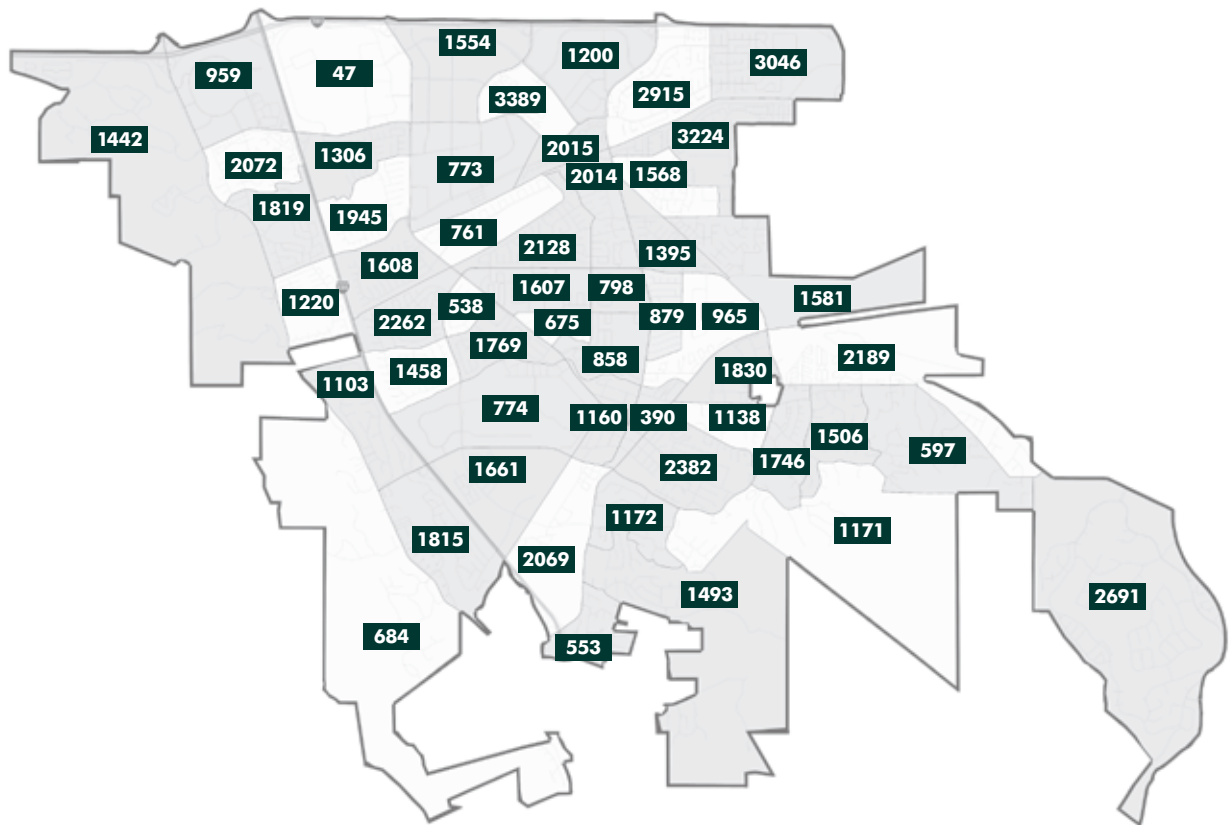
THURSDAY  
February 3, 2022  
7:00 P.M.

THURSDAY  
February 24, 2022  
7:00 P.M.

Prior to each meeting, specific information can be found on the City’s webpage at [www.cityofpleasantonca.gov](http://www.cityofpleasantonca.gov) under Current Council Agenda. All district elections information is at [www.cityofpleasantonca.gov/districtelections](http://www.cityofpleasantonca.gov/districtelections)



# Pleasanton Census Map



■ Census population counts per area

Demographer baseline maps and map alternatives for consideration are available at:  
[www.cityofpleasantonca.gov/districtelections](http://www.cityofpleasantonca.gov/districtelections)

Pleasanton will define **4** Council districts.

**EACH DISTRICT SHOULD BE:**

Substantially equal in population, between 18,975 and 20,974 people

Geographically connected (by more than one point) and compact

Understandable and easily identifiable by residents

Comprised of neighborhoods and communities of interest

In compliance with Voting Rights Act





# WE WANT TO HEAR FROM **YOU**:

Please join us.

THURSDAY  
February 3, 2022  
7:00 P.M.

THURSDAY  
February 24, 2022  
7:00 P.M.

How do I get more information?

[districtelections@cityofpleasantonca.gov](mailto:districtelections@cityofpleasantonca.gov)

## City Clerk's Office

City of Pleasanton  
PO Box 520  
123 Main Street  
Pleasanton, CA 94566

**(925) 931-5027**

[www.cityofpleasantonca.gov/districtelections](http://www.cityofpleasantonca.gov/districtelections)