

For City Councilmember, District 1

Vin Kruttiventi

Occupation: Business Owner

The City of Pleasanton is in a difficult financial situation due to years of poor financial planning. As your councilmember and neighbor, I am ready to apply my decades of experience as a successful business leader, to solve this problem. I have over 20 years of experience building successful companies. I have managed large budgets, created new jobs, and led a nonprofit organization to mentor emerging companies. As your councilmember, I will apply my expertise to listen and plan for our future. We must increase city revenues by supporting existing local businesses, revitalizing our Stoneridge Mall, and attracting new businesses to our downtown and business parks. Your safety is critical to me, so I strongly support our police and firefighters who protect us. I will prioritize better roads, fund aging infrastructure, ensure safe and reliable drinking water, and protect our parks. This can be done without compromising our outstanding quality of life. Public service means listening first, solving problems, and getting results. I will bring experience, proven leadership, and a steadfast commitment to Pleasanton. And finally, I will work to retain Pleasanton as one of America's best places to live. I respectfully ask for your vote. www.Vote4Vin.com

For City Councilmember, District 1

Kathy Narum

Occupation: Businesswoman / Nonprofit Director

I'm running for Pleasanton City Council to provide experienced, responsive leadership for District 1. My priorities include reliable, safe, clean water that stays as affordable as possible for families and businesses; fiscal sustainability and a robust local economy, strengthened by investments that help Pleasanton flourish; and public safety, with first responders who are fully equipped and well-trained, and community partnerships that strengthen emergency readiness. As a former Councilmember for nearly a decade, and now as a Zone 7 Water Agency Board Director, I have a proven track record of listening to everyone, presenting fresh, independent ideas, and building bridges to get things done. Outside of government, I serve on nonprofit boards at Sunflower Hill, Pleasanton Downtown Association, and Pleasanton Partnerships in Education Foundation, and I manage a family business. Pleasanton is a special place to live, work, raise a family, and build a business. Together, let's protect what makes our community special while preparing it for a vibrant, sustainable future. From navigating fiscal challenges to uniting in the face of the Little Fire, Pleasanton deserves leaders who are level-headed and open-minded as we carefully navigate our future together. I respectfully ask for your vote. Thank you. Learn more at KathyNarum.com.

For City Councilmember, District 3

Reena Gupta

Age: 56

Occupation: Entrepreneur/Workforce Consultant

As a small business owner and Pleasanton mom for 15 years, I want to ensure Pleasanton remains a place where our children can build their futures and raise families of their own. Pleasanton is taking steps to strengthen its financial future, and we must remain fiscally disciplined. We need leadership focused on fiscal responsibility, a stronger economy, transparency, and civic engagement to protect Pleasanton's quality of life. I'm running a people-powered campaign because I believe the best ideas come from the people of Pleasanton, not just from City Hall. That's why I'm making it easier for residents to stay informed, share ideas, and help shape decisions that affect our city. I'll work alongside residents, businesses, city staff, and my fellow councilmembers to revitalize Downtown Pleasanton, support the redevelopment of Stoneridge Mall, attract businesses, reduce commercial vacancies, and grow the revenue base, not the tax rate. I support thoughtful housing, public safety, restoring library hours, and investing in infrastructure. As a former Pleasanton Economic Vitality Commissioner and founder of the Mom Relaunch Foundation, I respectfully ask for your vote to serve our community, carry your voice to City Hall, and help build a stronger economy and an even more vibrant Pleasanton.

For City Councilmember, District 3

Jamie Yee

Occupation: Public Health Communications Manager

My parents moved our family to Pleasanton in 1969. I attended Pleasanton schools from Alisal Elementary School through Foothill High School. In 1994, I purchased my first home to raise my family in the community I have always called home. Now, I am running to bring thoughtful leadership to City Council: supporting public safety, keeping our local economy strong and vibrant, fulfilling our infrastructure needs, and keeping City Hall transparent and accountable. For over 30 years, I have dedicated myself to public service and community leadership. I served for 12 years as a Pleasanton Unified School District Board Trustee, helping guide the district through the Great Recession with a commitment to fiscal responsibility, transparency, and long-term planning. I also served on the City's Economic Vitality Committee and Civic Arts Commission, the Tri-Valley Regional Occupational Program Board, and California's statewide PTA Board. Professionally, I have worked for Alameda County's public health agency for 18 years, leading collaborations with local nonprofits, parent and community groups, and our schools, all to improve healthcare access for families and youth across our neighborhoods. With Pleasanton facing great challenges and greater opportunities, we deserve experienced, responsible leadership that learns from our past and plans for our future. I would be honored to serve. Reach out and learn more at JamieYee.com.

For Mayor

Jack Balch

Occupation: Mayor / CPA

It's a tremendous honor to serve as your Mayor. I value meeting people where they are, listening, and inviting everyone to be part of our community conversation. Together, we've made a difference on what matters most: keeping Pleasanton safe, fiscally responsible, and an exceptional place to live, work, and raise a family. As Mayor, I've honored my promises to strengthen public safety, advance long-term water reliability, cut bureaucracy, support vitality and local businesses, bring greater transparency of city actions, and strengthen Pleasanton's financial foundation. I'll continue working to bring people together around our shared values while delivering real results that protect and enhance our quality of life. While challenges remain, my commitment is unchanged: transparent government, quality and affordable city services, and protecting your hard-earned taxpayer dollars as we address affordability challenges and constrained budgets. My priorities remain clear: a vibrant downtown, economic vitality that supports the services and amenities we value, robust public safety, reliable and affordable water, continued collaboration with our outstanding schools, and clean parks and open spaces for everyone to enjoy. I'd be honored to earn your vote so we can continue building a thriving Pleasanton for all of us. Thank you. www.JackForPleasanton.com

For Mayor

Julie Testa

Occupation: Pleasanton City Councilmember

Pleasanton's future should be shaped by the people who call our community home. Throughout my eight years of service on the City Council, I have put residents first, listening and advocating for transparency. All my children attended PUSD schools, and I am a strong advocate for families. I am not a builder or developer. I have addressed complex challenges, from state housing mandates and regional pressures to local issues affecting our neighborhoods, businesses, and quality of life. I ask tough questions, challenge assumptions, and stand up for what I believe is in the best interest of Pleasanton residents. Preserving what makes Pleasanton special requires thoughtful leadership and fiscal discipline. Residents, not special interests, should remain at the center of local government. Protecting financial stability, balanced budgets, infrastructure, and clean, safe drinking water are essential priorities. I've demonstrated my commitment to excellent city services, public safety, parks and open space, a strong local economy, and responsible growth. Together, we can protect Pleasanton's character, strengthen our community, and honor our historic Downtown. I would be honored to earn your vote. JulieTesta.com