

Pre-Nomination Orientation

GENERAL MUNICIPAL ELECTION
NOVEMBER 3, 2026

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AGENDA

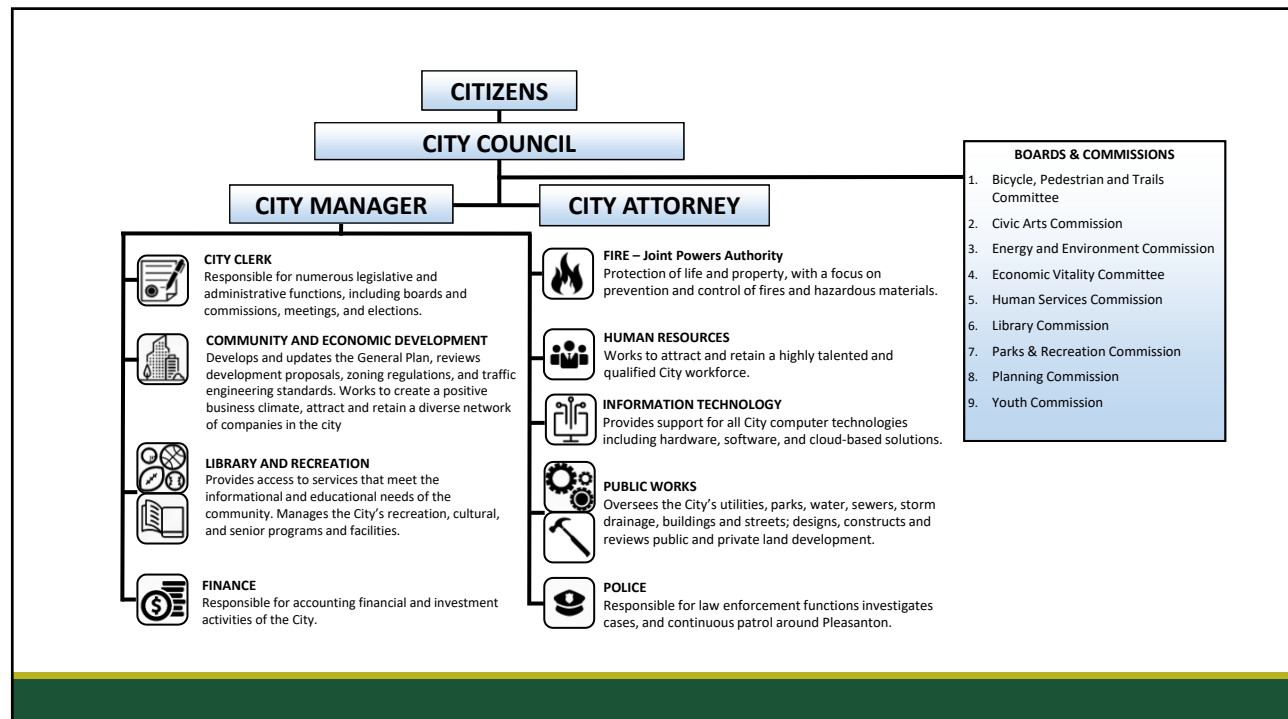
-
- General City Information
 - Qualification and Nomination Process
 - Codes and Regulations
 - Overview of Forms
 - Resources

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City Government Structure

Pleasanton is a Council-Manager form of government that combines the leadership of elected officials with the managerial experience of an appointed city manager.

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Districts and City Council Offices

OFFICES

- Four districts were created in 2022 and each district is represented by 1 Councilmember.
- Mayor is elected at-large (citywide)
- In November of even-numbered years, the mayor is elected at-large, and two councilmembers are elected by district.
- Councilmembers serve a four-year term, and the Mayor serves a two-year term. Members of the Council are subject to term limits.

FIND YOUR
DISTRICT



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Role of City Council

- 5 members: 1 Mayor, 4 Councilmembers
- Set policy and acts upon legislative matters concerning the City, approving and adopting ordinances, resolutions, contracts and other matters requiring policy decisions.
- Conducts the City's business at City Council meetings that are open to the public.

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Role of City Council (cont.)

- Regular meetings (1st and 3rd Tuesdays), specials meetings: workshops, joint meetings
- Subcommittee meetings
- City Council provides leadership and represents the City on a variety of regional and state boards
- Civic events and ceremonial events

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Role of City Council (cont.)

Represent the City on state, regional and local boards. In addition to Council meeting commitments:

Subcommittees

- Alameda County
- Audit
- Dublin San Ramon Services District
- Alameda County Fair
- Legislative Advocacy
- LFPD Joint Powers Authority
- Waste and Recycling
- Zone 7

Regional

- Alameda County Mayors Conference
- Alameda County Transportation Commission
- Alameda County Mosquito Abatement District
- Alameda County Waste Management Authority
- Altamont Landfill Community Monitor Committee
- Altamont Landfill Open Space Committee
- Association of Bay Area Governments
- Ava

Regional

- iGate
- Innovation Tri Valley
- League of CA Cities – East Bay Division
- Livermore Amador Valley Transit Authority
- Livermore Amador Valley Water Management Agency
- Tri Valley-San Joaquin Valley Regional Rail Authority
- Tri-Valley Transportation Council

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City Council

Salary

- Mayor \$1,421.92 per month
- Councilmembers \$1,321.92 per month

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Staff Communications

Questions may arise during candidacy:

- The City Manager directs all inquiries.
- Responses are shared equally with all candidates.

Questions for the City Manager?

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Candidate Qualifications

FIND YOUR
DISTRICT



Offices for election in 2026

- Mayor: 2-year term
- Councilmember from District 1: 4-year term
- Councilmember from District 3: 4-year term

Eligibility

- 18 years old
- Registered voter in the City of Pleasanton and district at the time nomination papers are issued and submitted
- No incompatible public office

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Preparing for Candidacy

Code of Fair Campaign Practices

Nomination

FPPC Regulations: Forms and Disclosures

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Code of Fair Campaign Practices

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold.

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Nomination Process

Nomination Period

- Opens Monday, July 13
- Closes Friday, August 7
- Extension to August 12 if eligible incumbent does not file

Nomination paperwork: \$25 Filing Fee

- Appointment with the City Clerk to pick up materials.
- Gather signatures and complete all documents.
- Appointment with City Clerk to submit ALL papers.

Do not wait until the last day!

Appointments are in-person. Allow 24 hours in advance to request scheduling.

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Nomination Paper

Not less than 20, nor more than 30
verified signatures

For Mayor: signatures must be voters
registered in the City of Pleasanton

For Councilmembers: signatures must
be voters registered in respective
districts (1 or 3)

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Candidate Statements - optional

- Maximum 200 words
- Candidate pays full cost for printing & translation
- Deposit required:
 - \$1,000 Mayor
 - \$650 Councilmember
 - 2024 Approximate expense: \$2,200 (Mayor), \$650 Councilmember

Final collection of expenses will occur
after the election

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Ballot Designations

Word or words that will appear under the candidate's name on the ballot

- No more than three words
- Must designate the primary profession, vocation or occupation of the candidate
- Must not mislead the voters
- Review guidelines in Candidate Handbook

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Ballot Order of Candidates

Random Alphabet Drawing by the Secretary of State

- Determined on August 13, 2026

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Fair Political Practices Commission (FPPC)

1-866-ASK-FPPC
(1-866-275-3772)

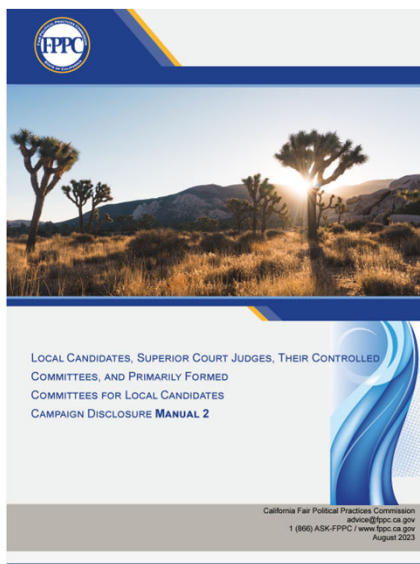
*Mon. through Thurs.
9:00 AM - 11:30 AM*

advice@fppc.ca.gov

Mission Statement

To promote the integrity of state and local government in California through fair, impartial interpretation and enforcement of political campaign, lobbying, and conflict of interest laws.

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FPPC Regulations

Refer to **Campaign Disclosure Manual 2** and guidance documents available online

Attend an FPPC training or view tutorials:

<https://www.fppc.ca.gov/learn/training-and-outreach/candidates-treasurers-committees.html>

Next Candidate/Treasurer Training: July 14

FPPC Video Tutorial for Candidates and Treasurers:

<https://youtu.be/sLXfEGpyExw?feature=shared>

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FPPC Forms

- **Form 501** Candidate Intention Statement: Original submitted to City Clerk before collecting or spending funds.
- **Form 410** Statement of Organization: Original filed with Secretary of State with fee. Provide a copy to the City Clerk.
- **Form 700** Statement of Economic Interests: (electronic only with FPPC)

KEEP GOOD RECORDS!



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FPPC Forms

- **Form 460:** All committees must e-file. See handout for FPPC filing schedule.
 - NOTE: Additional 3rd Pre-Election statement is required by Municipal Code Chapter 1.20.030
 - Due Oct 30, 2026. Period 10/18/26 - 10/27/26
- **Form 470:** Committees that do not expend/contribute \$2,000 or more; or no open committee

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Campaign Finance – City Ordinance

Pleasanton Municipal Code

- Requires all contributions and expenditures of \$25 or more be itemized
- Requires an additional pre-election statement (3 total)
- Voluntary Expenditure Limit Pledge
- Voluntary Contribution Limit Pledge
- Requires statements be electronically filed

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Campaign Finance – Contributions

Levine Act: <https://www.fppc.ca.gov/learn/pay-to-play-limits-and-prohibitions/>

- Prohibits certain officials, including local elected officials, from taking part in an entitlement for use proceeding if the official has received a contribution exceeding \$500 from a party or participant in the proceeding within the preceding 12 months.
- An official is also prohibited from accepting, soliciting, or directing a contribution exceeding \$500 from a party or participant in the proceeding for 12 months after a final decision is rendered in such a proceeding.

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City Campaign Sign Requirements

- Private property - permission required
- Not allowed on City property or right-of-way
- Placement no earlier than 45 days before election - September 19
- Remove 5 days after election (Municipal Code, Chapter 18.100)

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Electioneering

No "electioneering" or other election-related conduct within 100 feet of a polling place (Elections Code 18370)

- Badges
- Buttons
- Clothing
- Hats
- Signs
- Pens/Pencils
- Bumper stickers / car magnets

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After the Election

ALL candidates – successful and unsuccessful – must continue filing campaign statements until the committee is terminated.

Committee termination forms must be filed with the Secretary of State and the City Clerk.

Final payments for candidate statements, if needed.

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Resources

FPPC Candidate Toolkit

<https://www.fppc.ca.gov/learn/campaign-rules/candidate-toolkit-getting-started.html>

Alameda County Registrar of Voters

<https://acvote.alamedacountyca.gov/>

CA Secretary of State's Office

<http://www.sos.ca.gov>

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Other Tips

STAY ORGANIZED!

Keep good records: calendar, financials

Consider committee officer and treasurer

Create a separate email account for campaign activity

Sign up to receive e-notifications: City Council and Planning Commission packets

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Contact

City Clerk's Office
(925) 931-5027

PleasantonCityClerk@cityofpleasantonca.gov

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