

**CITY OF PLEASANTON
NOTICE OF NOVEMBER 5, 2024 GENERAL MUNICIPAL ELECTION
AND MEASURE TO BE VOTED ON**

NOTICE IS HEREBY GIVEN that the following measure will be voted on at the City of Pleasanton General Municipal Election to be held in the City on Tuesday, November 5, 2024.

Notice is further given, that the deadline for arguments pro/con on the proposed measure will be August 12, 2024 at 4:00 p.m. The word limit for the argument is 300 words.

Notice is further given, that rebuttals will be accepted and the deadline for will be August 19, 2024 at 4:00 p.m. The word limit for the rebuttal is 250 words.

The following ballot question, to be numbered or designated by the County of Alameda, as City Council proposed Ballot Measure is to appear as follows:

PLEASANTON ESSENTIAL SERVICES PROTECTION MEASURE

To maintain city services and minimize cuts, such as police and fire protection; 911 emergency response; disaster preparedness; pedestrian safety; park maintenance; pothole repair and street maintenance; recreation programs; open space preservation; and other general government uses; shall the City of Pleasanton's measure to establish a half-cent sales tax, providing approximately \$10,000,000 annually for 10 years, keeping all funds local, with annual audits, public spending disclosure, and oversight, be adopted?

Yes _____ No _____


Jocelyn Kwong
City Clerk

Published: July 26, 2024