



**CITY OF PLEASANTON
REQUEST FOR QUALIFICATIONS
NEWSPAPER OF GENERAL CIRCULATION FOR
PUBLICATION OF LEGAL NOTICES**

1. BASIS OF AWARD

Any contract awarded as a result of this Request for Qualifications (RFQ) will be based on the evaluation of all proposals using the specifications outlined in this RFQ.

The City of Pleasanton reserves the right to decide whether a proposal does or does not comply substantially with the specifications; to accept, reject, or negotiate modifications in any terms of vendor's proposals or any part thereof; and also to waive any irregularity, informality, or noncompliance with or any non-response to the proposal or any part thereof.

2. SUBMISSION OF PROPOSAL

Proposals must be submitted in electronic format using the form attached as Exhibit 1 by email to the City Clerk's Office at PleasantonCityClerk@cityofpleasantonca.gov.

Proposals must be received no later than 2:00 p.m., Tuesday, June 10, 2025.

3. STATUS OF NEWSPAPER

Each proposal shall submit proof that it is submitted on behalf of an established newspaper that is an adjudicated newspaper of general circulation within the City of Pleasanton at the time of submission and for the term of the contract in accordance with Government Code Section 6008.

4. PROOFS AND AFFIDAVITS OF PUBLICATION

Proofs must be provided for the City's review and final approval with at least 24 hours' notice prior to print deadline.

Upon completion of each publication, two Affidavits of Publication must be delivered to the City within 7-10 business days and are required for payment of invoices.

5. RATES

The rates proposed to be charged shall be designated for each column inch for a first publication, each column inch for a second publication, and each column inch for all additional publications. Proposals shall indicate that the rates proposed to be charged to the City do not exceed the customary rates charged by the newspaper for the publication of legal notices of a private character.

6. RATE QUOTATIONS

PART 1

In order to determine appropriate format for notices, submit rates on the basis of a six column and a ten column format. Attached **Exhibit 2A** is a sample public hearing notice. Please submit a quotation for this publication.

PART 2

Submit a rate proposal for the attached block ad (**Exhibit 2B**), which is screened, bordered, or uses some other attention getting device, for the City to make announcements as-needed of city activity of community-wide interest. This display ad will not appear in the classified section.

EXHIBIT 1
PROPOSAL FORMAT FOR PUBLICATION OF LEGAL NOTICES

TO THE CITY CLERK OF THE CITY OF PLEASANTON:

I have carefully examined the Specifications for the Publication of all Legal Notices and other matters required to be published in an adjudicated newspaper of general circulation and in accordance with said specifications submit the following:

PART 1

1. This proposal is submitted by _____
[business/corporation], for _____ [name of publication] which
is a daily newspaper of general circulation in the city of Pleasanton in accordance with
Government Code section 6008.

2. Rates to be charged the city, which do not exceed the customary rates for the
publication of legal notices of a private character, are:

6 and 10 Column Format

- a. \$_____ per line for the first publication.
- b. \$_____ per line for additional publications.

3. Cost of publishing the attached sample public hearing notice (Exhibit 2A) as it would
normally appear in your newspaper legal publications:

- a. With space between paragraphs; \$_____
- Without space between paragraphs; \$_____
- b. Please submit sample as part of proposal.

4. The _____ [name of printed publication] is published
and distributed in the city of Pleasanton seven days a week. The average daily circulation in
Pleasanton is _____.

5. Indicate the name(s) of the cities where newspapers containing legal notices for
Pleasanton will be distributed, and which must include the city of Pleasanton.

6. Provide the publication's deadline timeframes for submitting requests for publication and
corresponding publication day for legal liners.

PART 2 [See Exhibit 2B]

7. Indicate cost for publishing display ad

a. In color:

Unit cost for First Publication

Unit cost for all additional publications

b. In black ink only:

Unit cost for First Publication

Unit cost for all additional publications

EXHIBIT 2A

City of Pleasanton NOTICE OF PUBLIC HEARING

The meeting will be held at the City Council Chamber – 200 Old Bernal Ave., and will be broadcast live on Channel 29 and at <https://www.tri-valleytv.org> and on the City's website and YouTube channel.

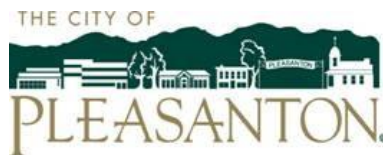
NOTICE IS HEREBY GIVEN that the Pleasanton City Council will hold a meeting on **Tuesday, April 15, 2025, at 7:00 p.m.** or as soon thereafter for the following items:

- Receive any protests and adopt a resolution to approve the 2024 weed abatement program and authorized the abatement of weeds, rubbish, dirt, or refuse upon or in front of certain described properties within the City of Pleasanton
- Review of the Zoning Administrator's approval of a Sign Design Review application to install new monument, wall, canopy, and pump signage as part of a gas station rebranding for Gulf Gas Station

INTERESTED PARTIES are invited to join said meeting as described above and express opinions or submit evidence for or against the matters outlined above. If you challenge the above-described action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Pleasanton prior to the public hearing.

Published: Month, day, year

Jocelyn Kwong, City Clerk



BE A PART OF THE PUBLIC PROCESS – VOLUNTEER FOR A CITY COMMISSION

The City Council recruits and appoints residents of Pleasanton to a variety of boards and commissions, allowing them to contribute to and influence decisions affecting the city, providing advice and feedback on important community issues.

Applicants must reside within Pleasanton city limits except those denoted by an asterisk (*)

Applications are now being accepted for the following vacancies:

BICYCLE, PEDESTRIAN AND TRAILS COMMITTEE

1 Vacancy – Regular member

CIVIC ARTS COMMISSION

3 Vacancies – Regular member

ECONOMIC VITALITY COMMITTEE

1 Vacancy - At-Large Representative

1 Vacancy - Life Sciences*

HUMAN SERVICES COMMISSION

2 Vacancies – Regular member

LIBRARY COMMISSION

1 Vacancy – Regular member

1 Vacancy – Youth member

PARKS AND RECREATION COMMISSION

3 Vacancies – Regular member

PLANNING COMMISSION

2 Vacancies – Regular member

ALTAMONT EDUCATION ADVISORY BOARD *

The City of Pleasanton is recruiting a member to participate on the Altamont Education Advisory Board. The representative must be a Science, Environmental Education or Vocational Education teacher from the Pleasanton Public Schools.

Apply by 5:00 PM on Monday, March 10, 2025, on the City of Pleasanton website at <https://www.cityofpleasantonca.gov/our-government/boards-commissions/> and navigate to the bottom of the webpage.

For more information contact the Office of the City Clerk at (925) 931-5027.