



**CITY OF PLEASANTON
REQUEST FOR QUALIFICATIONS
NEWSPAPER OF GENERAL CIRCULATION FOR
PUBLICATION OF LEGAL NOTICES**

1. BASIS OF AWARD

Any contract awarded as a result of this Request for Qualifications (RFQ) will be based on the evaluation of all proposals using the specifications outlined in this RFQ.

The City of Pleasanton reserves the right to decide whether a proposal does or does not comply substantially with the specifications; to accept, reject, or negotiate modifications in any terms of vendor's proposals or any part thereof; and also to waive any irregularity, informality, or noncompliance with or any non-response to the proposal or any part thereof.

2. SUBMISSION OF PROPOSAL

Proposals must be submitted in electronic format using the form attached as Exhibit 1 by email to the City Clerk's Office at PleasantonCityClerk@cityofpleasantonca.gov.

Proposals must be received no later than 11:00 a.m., Wednesday, May 13, 2026.

3. STATUS OF NEWSPAPER

Each proposal shall submit proof that it is submitted on behalf of an established newspaper that is an adjudicated newspaper of general circulation within the City of Pleasanton at the time of submission and for the term of the contract in accordance with Government Code Section 6008.

4. PROOFS AND AFFIDAVITS OF PUBLICATION

Proofs must be provided for the City's review and final approval with at least 24 hours' notice prior to print deadline.

Upon completion of each publication, one Affidavit of Publication must be delivered to the City within 7-10 business days and is required for payment of invoices.

5. RATES

The rates proposed to be charged shall be designated for each column inch for a first publication, each column inch for a second publication, and each column inch for all additional publications. Proposals shall indicate that the rates proposed to be charged to the City do not exceed the customary rates charged by the newspaper for the publication of legal notices of a private character.

6. **RATE QUOTATIONS**

PART 1

In order to determine appropriate format for notices, submit rates on the basis of a six column and a ten column format. Attached **Exhibit 2A** is a sample public hearing notice. Please submit a quotation for this publication.

PART 2

Submit a rate proposal for the attached block ad (**Exhibit 2B**), which is screened, bordered, or uses some other attention getting device, for the City to make announcements as-needed of city activity of community-wide interest. This display ad will not appear in the classified section.

PART 2 [See Exhibit 2B]

7. Indicate cost for publishing display ad

a. In color:

Unit cost for First Publication _____

Unit cost for all additional publications _____

b. In black ink only:

Unit cost for First Publication _____

Unit cost for all additional publications _____

EXHIBIT 2A

City of Pleasanton NOTICE OF PUBLIC HEARING

The meeting will be held at the City Council Chamber – 200 Old Bernal Ave., and will be broadcast live on Channel 29 and at <https://www.tri-valleytv.org> and on the City’s website and YouTube channel.

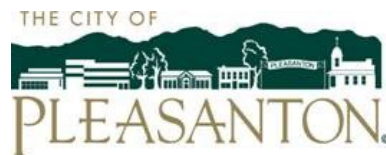
NOTICE IS HEREBY GIVEN that the Pleasanton City Council will hold a meeting on **Tuesday, April 15, 2025, at 7:00 p.m.** or as soon thereafter for the following items:

- Receive any protests and adopt a resolution to approve the 2024 weed abatement program and authorized the abatement of weeds, rubbish, dirt, or refuse upon or in front of certain described properties within the City of Pleasanton
- Review of the Zoning Administrator’s approval of a Sign Design Review application to install new monument, wall, canopy, and pump signage as part of a gas station rebranding for Gulf Gas Station

INTERESTED PARTIES are invited to join said meeting as described above and express opinions or submit evidence for or against the matters outlined above. If you challenge the above-described action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Pleasanton prior to the public hearing.

Published: Month, day, year

Jocelyn Kwong, City Clerk



BE A PART OF THE PUBLIC PROCESS – VOLUNTEER FOR A CITY COMMISSION

The City Council recruits and appoints residents of Pleasanton to a variety of boards and commissions, allowing them to contribute to and influence decisions affecting the city, providing advice and feedback on important community issues.

Applicants must reside within Pleasanton city limits.

Applications are now being accepted for the following vacancies:

BICYCLE PEDESTRIAN AND TRAILS COMMITTEE

1 Vacancy – Regular member

ENERGY AND ENVIRONMENT COMMISSION

1 Vacancy – Regular member

1 Vacancy – Alternate member at large (Adult)

1 Vacancy – Youth member

LIBRARY COMMISSION

1 Vacancy – Regular member

PARKS AND RECREATION COMMISSION

1 Vacancy – Regular member

1 Vacancy – Youth member

Apply by 5:00 PM on Monday, March 16, 2026, on the City of Pleasanton website at <https://www.cityofpleasantonca.gov/our-government/boards-commissions/> and navigate to the bottom of the webpage.

For more information contact the Office of the City Clerk at (925) 931-5027.