

YOUTH COMMISSION AGENDA

Wednesday, March 13, 2013

6:00 P.M.

PIZZA DINNER WILL BE PROVIDED FOR COMMISSIONERS

**Operations Service Center – 3333 Busch Road,
Pleasanton – Conference Center**

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MINUTES

1. Approve regular meeting minutes of February 13, 2013.

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations
3. Public Comment from the audience regarding items not listed on the agenda. *Speakers are encouraged to limit comments to 3 minutes.*

MATTERS BEFORE THE COMMISSION

If necessary to assure completion of the following items, the Chairperson may establish time limits for the presentations by individual speakers.

4. Approve the Transition of Oversight of the Youth Master Plan from the Youth Master Plan Oversight Committee (YMPOC) to the Youth Commission
5. Recommendation to Allocate Community Grant Funds for Fiscal year 2013/2014

COMMUNICATIONS

6. Email from Terri Maxoutopoulis, February 21, 2013 regarding Environmental Awareness Day & Pleasanton Play Day – April 27, 2013
7. Email from Eric Arellano, February 27, 2013 regarding Clean Water Utility Project

COMMISSION REPORTS

8. Bicycle, Pedestrian, and Trails Committee

9. Parks and Recreation Master Plan Steering Committee
10. Youth in Government Day Committee
11. Youth Master Plan Implementation Oversight Committee
12. Cultural Arts Master Plan
13. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

COMMISSION COMMENTS

STAFF COMMENTS

14. Community Services Update
15. Library Liaison Update
16. Police Liaison Update

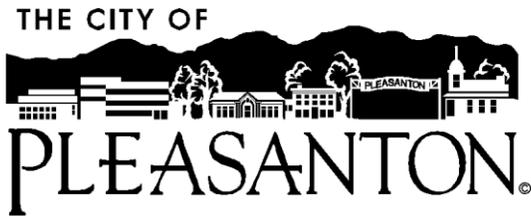
ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet are available for public inspection at the Community Services Department, 200 Old Bernal Avenue, Pleasanton.

Accessible Public Meetings

The City of Pleasanton will provide special assistance for citizens with disabilities to participate in public meetings upon advance notice. If you need an auxiliary hearing aid or sign language assistance at least two working days advanced notice is necessary. Please contact the Community Services Department, PO Box 520, Pleasanton, CA 94566 or (925) 931-5340.



Youth Commission Minutes

**City Offices – 157 Main Street, Conference Room #3, Pleasanton, CA
February 13, 2013 - 7:00 p.m.**

CALL TO ORDER

The meeting was called to order at 7:00 p.m. by Chairperson Malindzak.

Pledge of Allegiance

The Pledge of Allegiance to the flag was recited.

Roll Call

Commissioners Present: Lori Franklin, Diane Hadley, Michael Liamos, Kaitlyn Mallie, Neha Nirkondar, Katie Olmo, Jonathen Pearce, Erica Utikal, Yandi Wu, and Chairperson Shannon Malindzak.

Commissioners Absent: Jackson Fialho and Taylor Sowers.

Staff Present: Becky Hopkins, Recreation Supervisor; Rachel Mariscal, Recreation Coordinator; and Edith Caponigro, Recording Secretary.

AGENDA AMENDMENTS

Ms. Hopkins advised that Civic Arts Cultural Arts Master Plan Committee should be added to the agenda, as item 10 and numbering of the remaining items should be changed accordingly.

MINUTES

1. Approve regular meeting minutes of January 9, 2013

Correction: Commissioner Liamos should be added as arriving late.

A motion was made by Commissioner Pearce, seconded by Commissioner Mallie, to approve the January 9, 2013 meeting minutes as corrected. The motion was approved. Commissioners Hadley and Utikal abstained.

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions

There were none.

3. Public Comment from audience regarding items not listed on the agenda

There were none.

MATTERS BEFORE THE COMMISSION

4. Approve Commission Priorities for Fiscal Year(s) 2013/14 and 2014/15

Ms. Hopkins informed the Commission that biannually, City Council holds a Priority Setting Workshop at which they discuss citywide initiatives and projects for implementation by various city departments during the two-year budget cycle. As part of this process the Commission is being asked to discuss, rank and prioritize their related projects and initiatives to assist the City with long-term strategic planning and the allocations of resources.

The Commission was advised by Ms. Hopkins that to help them with this process staff had put together a list of projects and their estimated cost. She noted that these project recommendations had been taken from recent meetings of the Youth Master Plan Oversight Committee, and staff felt it was important to identify projects and services that had been identified in the Youth Master Plan. The projects identified were:

- Ptownlife.org - Continue website development and contract with professional website development/design firm for technical assistant. Assign part-time temporary staff to maintain and create new features for website, youth web team and website marketing and promotions. (including possible exploration of creating an app to go with the website).
- Pilot projects - Develop a funding mechanism in which the City can pilot projects and services that meet identified needs of the Youth Master Plan. (Pilot projects would be researched by staff and would target elementary and middle school age groups).
- Parent/Student Forums - Provide a variety of parent and student forums throughout the school year for each of the identified age groups in the Youth Master Plan. (This will help fill a gap that currently exists).

Chairperson Malindzak liked the idea of developing an app working with the website that could be included on Smart phones.

Ms. Hopkins provided information about the types of Forums that could help to fill the current gap. She advised that the City would partner with the Pleasanton Unified School District and Forums could be held at the Firehouse Arts Center. The focus of such Forums would be in line with what has been identified within the Youth Master Plan.

Commissioner Franklin felt that Ptownlife.org should be the number one priority project for the Commission since it will be a great vehicle for getting information out to youth in the community and would also be helpful with the other two projects.

Commissioner Lamos was concerned about the funding amount estimated for the Ptownlife.org project, and wondered what would happen to the project if funding was not made available.

Commissioner Franklin questioned whether a cost-ratio analysis would be run for the website, and Ms. Hopkins discussed the necessity for getting more people to use the site.

Ms. Hopkins provided information about possible pilot projects that had been identified by staff, including: play coaches for cooperative games and more events for elementary school children. Commissioner Lamos had questions concerning differences between PE and Cooperative Games, and Commissioner Pearce felt this would need to be discussed with elementary school age children.

Ms. Hopkins asked Commissioners to individually prioritize the projects so a recommendation could be made to City Council. After reviewing all of the recommendations it was agreed that Ptownlife.org was the number one priority, Pilot Projects was number two, and Parent/Student Forums was third.

A motion was made by Commissioner Mallie, seconded by Commissioner Pearce, to approve the following Youth Commission priorities for FY 2013/2014 and 2014/15 in order of priority, for forwarding to City Council for their review and consideration:

- 1) Ptownlife.org
- 2) Pilot Projects
- 3) Parent/Student Forums

ROLL CALL VOTE:

AYES: Commissioners Franklin, Hadley, Lamos, Mallie, Nirkondar, Olmo, Pearce, Utikal, Wu, and Chairperson Malindzak

NOES: None

ABSENT: Commissioners Fiahlo and Taylor

ABSTAIN: None

5. Discuss Community Grant – Youth Category Applicant Presentation Schedule for March 13, 2013 Youth Commissioner Meeting

Ms. Hopkins reviewed with Commissioners the list of Community Grant applicants in the Youth Category and discussed applicants the Commission would like to present at the March 13, 2013 meeting. She advised that the Commission could request presentations from Community Grant applicants who were first time applicants and any others they would specifically like to present.

After reviewing the list of applicants the Commission agreed to hear presentations from Child Care Links, Community Resources for Independent Living, Kidango, Inc., Rotary Club of Pleasanton, The Gatehouse Academy for Gifted Education, Inc., Tri-Valley YMCA, Valley Children's Museum, and Valley Humane Society. Applicants will be limited to five (5) minute presentations.

COMMUNICATIONS

Amador Valley High School Challenge Success Book Club information for 7:00 p.m. on March 6, 2013 at the Amador Valley High School Library.

COMMISSION REPORTS

6. Bicycle, Pedestrian, and Trails Committee

Commissioner Franklin advised that the Committee had discussed: 1) noise issues at the new Alamo Canal Trail Crossing; 2) number of bike racks in downtown Pleasanton; 3) paving of the Arroyo Mocho; 4) trail connection from Downtown Trail to Shadow Cliffs; and 5) Foothill Road Striping and inclusion of bike lanes.

7. Youth Master Plan Implementation Oversight Committee

No report.

8. Youth in Government Day

Commissioner Hadley advised that the group checked on use of the Firehouse Arts Center for the meeting, put together a video introduction, and tested some of the activities. Applications to participate have been sent out to high schools and Commissioners wish to participate also need to complete an application.

9. Park and Recreation Master Plan Steering Committee

Commissioner Pearce advised that the Committee reviewed results of the phone survey and considered items of interest that members of the community want to see in parks and reviewed a Recreation Presentation. The Committee looked at the Preliminary Needs Assessment.

10. Civic Arts Cultural Arts Master Plan Committee

Commissioner Wu advised that the Committee discussed the need for updating the City of Pleasanton's Cultural Plan, what things are needed in Pleasanton, and what has been achieved. They also discussed problems and how to better achieve what is desired. Diversity needs were discussed, as well as funding for schools, and places for artists to exhibit. The Committee will be looking at what has been done in other cities.

11. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members

No reports.

COMMISSION COMMENTS

There were none.

STAFF COMMENTS

12. Community Services Update

Ms. Hopkins reminded Commissioners to complete their review of grant applications on ZoomGrants.

Ms. Mariscal provided information about:

- a. The March 2, 2013 Teen Job Faire and advised that to date, only one Commissioner had volunteered to represent the City of Pleasanton. She noted that a member of the Commission was required to attend a Workshop meeting that will take place. Ms. Mariscal requested Commissioners email her if they were able to attend.
- b. The CPRS District 3 Youth Commissions Roundtable Series on March 27, 2013 at the Dougherty Station Community Center in San Ramon. Three Commissioners are needed to attend this.

Ms. Hopkins advised that staff was waiting for details on the Youth Commission Summit next steps and would advise as soon as information was available.

13. Library Liaison Update

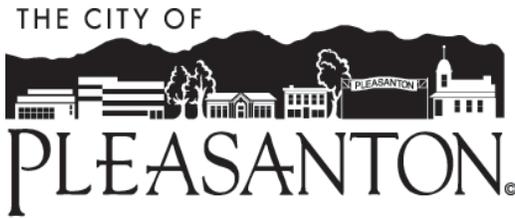
No report.

14. Police Liaison Update

No report.

ADJOURNMENT

There being no further business, a motion was made to adjourn the meeting at 8:16 p.m.



Youth Commission Agenda Report

March 13, 2013
Item 4

SUBJECT: APPROVE THE TRANSITION OF OVERSIGHT OF THE YOUTH MASTER PLAN FROM THE YOUTH MASTER PLAN OVERSIGHT COMMITTEE TO THE YOUTH COMMISSION

SUMMARY

The Youth Master Plan Oversight Committee (YMPOC) was established in 2011 to transition the oversight of the Youth Master Plan from the Youth Master Plan Implementation Committee to the Youth Commission. With the Youth Commission overseeing the implementation of the Youth Master Plan, the communication between staff and the Commission is streamlined by eliminating the need of providing and receiving information from multiple committees/commissions.

RECOMMENDATION FROM YOUTH MASTER PLAN OVERSIGHT COMMITTEE (YMPOC)

On February 26, 2013, the Youth Master Plan Oversight Committee (YMPOC) recommended that their oversight committee be disbanded after its meeting in June 2013 and relinquish full oversight of the Youth Master Plan and its Implementation to the Youth Commission.

The YMPOC also recommended that the Youth Commission develop an annual report for the Youth Master Plan that would outline the implementation progress. This annual report would be presented to the City Council and the Pleasanton Unified School Board.

STAFF RECOMMENDATION

Staff concurs with the YMPOC recommendation and would also recommend that the Youth Master Plan Annual Report be presented annually at the joint City Council and School Board meeting.

FINANCIAL STATEMENT

None

BACKGROUND

In June 2010, the Youth Master Plan Implementation Committee (YMPIC) was charged with addressing options for meeting Goal #3 of the Plan:

Goal 3: Contributing Youth, Strategy 3.6

“Develop opportunities for the Youth Master Plan Implementation Committee and Youth Commission to work together, integrate and simplify their missions, and implement the Youth Master Plan.”

As a result, the Youth Master Plan Implementation Committee agreed to begin a transition of the oversight of the Youth Master Plan to the Youth Commission. The Youth Master Plan Oversight Committee was established to aid the transition for up to two (2) years when the Youth Commission would assume complete oversight.

DISCUSSION

The Youth Commission is an established advisory body with the primary responsibility of advising the City Council on matters related to the youth of the community. With the Youth Commission overseeing the implementation of the Youth Master Plan, communication between staff and the Commission is streamlined and the process becomes much more efficient, allowing for goals and strategies to be accomplished more effectively.

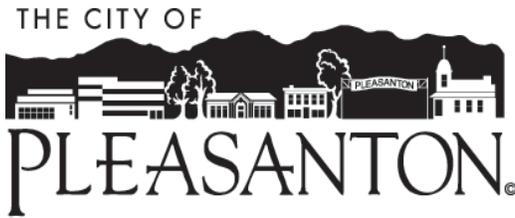
In addition, staff will continue to assume full responsibility of ensuring the goals and strategies of the Youth Master Plan are being implemented and updates are provided to the City of Pleasanton and Pleasanton Unified School District Joint Liaison Committee.

ALTERNATIVE ACTION

Any other action as determined by the Youth Commission.

Submitted by:

/s/
Becky Hopkins
Recreation Supervisor



Youth Commission Agenda Report

March 13, 2013
Item 5

SUBJECT: RECOMMENDATION TO ALLOCATE COMMUNITY GRANT FUNDS FOR FISCAL YEAR 2013/14

SUMMARY

This report summarizes the 15 applications that were received for funding under the Community Grants Program in the Youth Category. The report provides a synopsis of the projects and recommended funding allocations.

RECOMMENDATION

That the Commission takes the following actions:

1. Review and discuss the fifteen (15) Community Grant – Youth Category applications;
2. Review and discuss staff's recommendation for funding; and make modifications as needed;
3. Approve funding and forward recommendations to the City Council for its final review and consideration; and
4. Approve carrying over any un-allocated funds to Fiscal Year 2014/2015 for the Youth Category of the Community Grant Program.

FINANCIAL STATEMENT

An amount of \$40,000 is allocated in the FY 2013/2014 Operating Budget for the Youth category of the Community Grant Program and an additional \$30,120.12 in unspent funds from the FY 2011/2012 and 2012/2013 Budget for the Youth category of the Community Grant Program is also available for allocation. A total available for FY13/14 funding for all Youth program projects is \$70,120.12.

BACKGROUND

In 1992, the City initiated a formal funding application process for community-based organizations providing human services and cultural/arts programs promoting the City. These grant requests were reviewed annually by the Human Services Commission, with funding recommendations forwarded to the City Council for inclusion in the fiscal Operating Budget. Beginning in FY 1995/96, the application process was extended to include youth services/needs.

In June 2007, compliance protocols were approved authorizing each Commission to identify, if appropriate, a list of additional or increased awards for consideration should funds become available. This protocol provides an opportunity for the commissions to recommend the reallocation of unused funds from a specific category, or from an incomplete or underachieving project. As such, each Commission's task is to critically review the applications submitted in an effort to reach funding solutions that make the most efficient and equitable use of the limited City Grant funds.

The current Application Packet includes general information, mission statement, funding categories, evaluation/criteria, funding priorities and limitations for the Community Grant Program. Additionally, it defines the application review/evaluation process for the Civic Arts and Youth Commission(s), within each interest area, and clarifies funding accountability.

FISCAL YEAR 2013/2014 FUNDING CYCLE

Application Process

Application Packets were available online beginning December 7, 2012, with applications due on January 21, 2013, by 5:00 pm. The appropriate City commissions reviewed and evaluated the applications in February, 2013. The FY 2013/2014 Application Process allowed time for the agencies to prepare applications, evaluation by City staff, and review by Commissioners prior to the March commission meetings. Applicants have also been notified that each agency must attend the appropriate City commission meeting and some have been requested to make a presentation.

Funding Guidelines and Priorities

In evaluating applications for this category, the Youth Commission will consider programs designed to encourage and promote services that benefit the Pleasanton youth community, with added emphasis on projects that address the Goals and Strategies that are outlined in the Youth Master Plan.

Funding levels remained at a maximum of \$7,500 per grant request.

Analysis of Project Applications

The review/evaluation process for the FY 2013/2014 Community Grant Program includes an assessment by Commissioners of each application received using the online program ZoomGrants. A presentation was given to the Commissioners in February instructing them on how to navigate the online program and review and evaluate the submitted grants. Commissioners were given a time frame to review and evaluate the grants online. Staff has also reviewed the applications and prepared recommendations for the Commissioner's consideration, which are more fully described below.

Staff Comments

A total of fifteen (15) applications from twelve (12) different agencies were received by the January 21, 2013 deadline, totaling \$117,750 in requested funding. Staff reviewed the fifteen (15) applications using the same criteria as the Commissioners, but additionally assessed application completeness and technical merit. The relationship of the grant request to total agency and proposed project budgets, and the number of Pleasanton residents served proportionate to requested funding amount was also considered.

Staff evaluated the potential implications of expanding service expectations beyond the capabilities and sustainability of the Community Grant program which may create a perception those funds would be available in the future. Duplicated services, unrealistic sustainability without City support, precedent setting projects, other City funding/resource support, and total funding allocations in the Youth category were factors considered in staff's comments. It is staff's intention that its comments serve as a starting point for discussion.

Data was collected from ZoomGrants in regards to the Youth Commission's tentative "Votes" and "Average Recommended Funding." Although 10 out of the 12 Youth Commissioners participated in the tentative voting process, not every Commissioner voted on each application, therefore, the total votes may not equal 12. Out of the 12 Youth Commissioners, an average of 9 Commissioners gave a funding recommendation; therefore, the total average does not represent all 12 Commissioners, nor are the results final. The Commission may use this data as a starting point in its discussion towards making its final funding recommendation.

Staff is recommending grant awards in the total amount of \$70,120.00 for FY 2013/14. Agencies and their respective projects are listed in the order of when their applications were received. Should agencies receive an amount of funding different than what they requested; specifics about how the funding will be utilized will be clarified pending the City Council's approval and prior to execution of a Community Grant Recipient Agreement.

**Amador Livermore Valley Historical Society
(Museum on Main)
Kid's Corner**

Requested Funds: \$4,550
Tentative Votes: 9 for 1 against
Average Funding: \$2,630

Program Description:

The Museum on Main Kid's Corner will provide a free, parent-child interactive educational drop-in space for children (ages roughly 2-6) during open museum hours as well as facilitated activities during weekday after-school hours with Junior Volunteers (ages 13-18). The museum's Kid's Corner is currently utilized by families seeking a free place to spend time together creating take-home crafts, playing with educational toys, playing dress-up, and learning about their community. Additional funding for the Kid's Corner in the form of additional materials, staff management and training for Junior Volunteers (ages 13-18) will provide children richer experiences while at the same time providing a diverse group of high school students valuable community service hours in an informal education setting.

Staff Comments:

The program would serve approximately 3,650 children and 20 High School students at a cost of \$.81 per participant. As stated in the application, this is an existing program. This funding would add additional supplies for the Kid's Corner as well as add a Junior Volunteer component, allowing High School students to volunteer afterschool to staff the Kid's Corner. A total of \$1,450 has been requested for supplies and marketing and \$3,100 for the time of the Director of Education to plan and implement the program. This grant meets the Youth Master Plan Goal 3, Contributing Youth and Goal 4, Youth-Friendly Environments.

**Amador Livermore Valley Historical Society
(Museum on Main)
Youth Program Technology Enhancement**

Requested Funds: \$2,325
Tentative Votes: 6 for 3 against
Average Funding: \$1,246.67

Program Description:

Museum on Main seeks funds to enhance children and youth programs by incorporating the use of tablet technology for wider access to historic photo, video and audio media during educational programs. Youth programs reach over 1,000 Pleasanton youth per year ranging from pre-school through Secondary School age students, extending their knowledge of the history of Pleasanton and their community. The use of tablet technology during programs would provide deeper experiences by allowing museum educators and guides to access the extensive collection of Museum on Main historic photographs, oral interviews, and more during programs both on-site and off-site.

Staff Comments:

The program would serve approximately 1,000 children at a cost of \$2.33 per participant. The funding request would pay for an Ipad and necessary wifi connection fees in the amount of \$1,035. The grant also requests 60 hours of staff time to upload pictures and manage the administration details of the grant. This new technology would be serving existing programs. As such, staff recommends that funding for staff time is not necessary for the technology to be implemented and become an effective tool in current programming. This grant meets the Youth Master Plan Goal 3, Contributing Youth and Goal 5 Supportive Families and Community.

Axis Community Health
HPV Vaccines for Low-Income
Tri-Valley Teens

Requested Funds: \$7,500
Tentative Votes: 10 for 0 against
Average Funding: \$6,860.00

Program Description:

Axis provides health care services to low-income families in the Tri-Valley. This grant will support the purchase of HPV vaccine for protecting 46 Pleasanton low-income teens from HPV infections on an annual basis by funding a replenishable supply of vaccine.

Staff Comments:

This program will serve 46 Pleasanton residents. The cost for the vaccine is \$133.93 per client. The Community Grant funds will allow Axis to have the vaccine in stock and to be readily available to low-income youth in Pleasanton. Because the initial purchase of vaccine becomes renewable, Axis will be able to replenish stock at no additional cost; therefore Axis will be able to readily provide the vaccine on an ongoing basis. This grant meets the Youth Master Plan Goal 2, Healthy and Safe Youth.

Child Care Links
Youth Education and Services

Requested Funds: \$7,500
Tentative Votes: 9 for 1 against
Average Funding: \$4,583.33

Program Description:

Child Care Links will offer four professional development workshops for parents and providers serving youth on the topics of health and safety, social-emotional development, and serving children with special needs.

In addition, Child Care Links will create and offer the "Move It" curriculum for youth programs. "Move-It," an initiative created by First Lady Michelle Obama is aimed at solving the challenge of obesity in children and strategies for positive and healthy futures. Child Care Links will offer the program to youth and include hands-on nutrition activities and facilitated exercises. Staff will educate youth and program leaders on the importance of health, nutrition and how to effectively foster environments to support healthy choices.

Staff Comments:

The program would serve approximately 100 participants at a cost of \$75 per participant. In the presented budget, the applicant states that funds will be used for phone costs in the amount of \$109, which is not allowable according to the grant guidelines. This grant meets Youth Master Plan Goal 1, Prepared Youth, Goal 2, Healthy and Safe Youth and Goal 4, Youth Friendly Environments.

Community Resources for Independent Living
Disability Action Network for Youth -
Tri-Valley Leadership Academy

Requested Funds: \$7,000
Tentative Votes: 9 for 0 against
Average Funding: \$5,462

Program Description:

The project includes building a Disability Action Network for Youth (DANY- CRIL's youth advocacy, leadership, and mentoring group) chapter in Pleasanton for transition-aged youth and young adults with any and all disabilities (including autism spectrum disorders and learning disabilities). This peer support network (run by youth with disabilities- many of color and low-income), will focus on youth-led advocacy issues and civic leadership skills and will train and empower youth with disabilities to address the issues relevant and important to them and will educate them to advocate for change. One such issue may be to work collaboratively with the City staff and Youth Commission to identify a suitable, accessible site for a teen facility and help create a partnership with local businesses to support its development.

Staff Comments:

The program would serve approximately 12 participants at a cost of \$583.33 per participant. In the presented budget, the applicant did not state how funds will be used. Staff requested and received a clarified budget for this grant and the requested funding will go towards staff costs. This grant meets the Youth Master Plan Goal of Youth Friendly Environments.

Kidango, Inc.
Incredible Families

Requested Funds: \$7,000
Tentative Votes: 9 for 0 against
Average Funding: \$4,650

Program Description:

Kidango proposes to deliver six (6) two-hour sessions of curriculum-based Center on the Social and Emotional Foundation for Early Learning (CSEFEL) model for infants, toddlers, and preschoolers to twenty five low and/or very low income parents who are residents of Pleasanton. Participants will conform to any of the following criteria: parents who are searching for employment, low income families with parents in job training or adult education, those with infants and preschool children with developmental delays and disabilities, foster children, or children referred by child protective services at Kidango's centers.

By providing parenting education services to the selected sector of the population, and in alignment with the City of Pleasanton's goal to promote and support a high quality of life which ensures a safe and secure environment that fosters new opportunities, Kidango will ensure that parents learn to provide to their children a home environment that promotes a higher quality of life. In an effort to help parents identify and develop their core parental competencies, Kidango will also assist parents in understanding their role in improving the community they live in.

Staff Comments

The program would serve approximately 25 participants at a cost of \$280 per participant. In reviewing the program budget the applicant notes that they would spend \$2,000 for gift cards for incentives for parents to attend the classes. This does not comply with grant funding requirements as gift cards are considered "pass through" dollars. It is also noted, that the applicant does not meet the requirement of having a Pleasanton resident on their Board of Directors. Staff has conferred with the applicant regarding these two concerns. If the Commission awards funding, the applicant will be required to submit a revised budget without "pass through" funds allocated. They will also be required to appoint a Pleasanton resident to

the Board of Directors before the funding cycle begins on July 1, 2013. This grant meets the Youth Master Plan goal of Supportive Families and Community.

Partners Fore Golf Inc.
Life Skills Experience

Requested Funds: \$4,994
Tentative Votes: 7 for 1 against
Average Funding: \$2,387.56

Program Description:

The First Tee Tri-Valley's core programs are the Life Skills Experience classes and camps. This program introduces the sport of golf and uses its etiquette to frame The First Tee core values and life skills character education curriculum. They plan to offer this program free of charge to 200 participants residing in Pleasanton.

Staff Comments:

The program would serve approximately 200 participants at a cost of \$24.97 per participant. Funds requested would pay for staff costs and green fees. The First Tee program meets Youth Master Plan Goal 1 Prepared Youth, Goal 3 Contributing Youth, and Goal 4 Youth Friendly Environments.

Rotary Club of Pleasanton
Pleasanton Community Farm – Phase 1 (Site Design)

Requested Funds: \$31,950
Tentative Votes: 9 for 1 against
Average Funding: \$31,950

Program Description:

The Rotary Club of Pleasanton is seeking funding to complete the site design for a prospective community farm on the Bernal Property (land designated in the Bernal Property Phase II Specific Plan as "agriculture" and "agriculture club"). The site design will be consistent with the requirements and guidelines contained in the Bernal Property Phase II Specific Plan and will include provisions for 4-H animal and horticulture projects, community gardens, outdoor activities and indoor meeting space.

To complete this project, the Rotary Club of Pleasanton will be partnering with Abbie 4-H to incorporate their needs in the site design and to expose its youth members to the city planning process. Although the long-term vision is to have a fully operational community farm, the scope of this phase of the project is limited to the completion of a site design only (i.e., development of a proposed design, planning commission approval of the proposed design, and final City Council approval).

Staff Comments:

The application is seed funding for design work. When the site is completely developed it will serve the Abbie 4-H community of 150 participants as well as the entire Pleasanton community. This project, when completed, will provide an alternative for youth involvement that is not currently available in the community. This grant meets the Youth Master Plan Goal of Youth-Friendly Environments.

The Gatehouse Academy for Gifted Education Inc.
engage! Summer Enrichment Camp

Requested Funds: \$7,500
Tentative Votes: 6 for 2 against
Average Funding: \$3,000

Program Description:

enGAGE! Summer Enrichment Camp provides internships and mentoring, life skills training and project-based educational opportunities that prepare students for their future. enGAGE! Summer Enrichment Camp focuses upon learning and talent development rather than grades and the stress related to achievement that many of our Pleasanton students experience and that put them at-risk. In addition, parents are seeking local and affordable programs for their children. After a highly successful inaugural year, enGAGE! Is looking to expand its Summer Enrichment Camp to meet the demand from both returning and new students and families by adding courses for middle school students in grades 7 and 8. They have also provided community service opportunities for middle and high school students to serve as teachers' assistants. The enGAGE! Summer Enrichment Program provides services that are not offered by the Pleasanton Unified School District.

enGAGE, Inc. is seeking to fund the purchase of Mac Air laptops, USB mice and SDK iPhone Development Kits to be used in technology courses offered at enGAGE! Summer Enrichment Camp. Courses include Digital Imaging and Web Page Development and Developing Object-Oriented Applications for the iPhone.

Staff Comments:

The program would serve approximately 108 participants at a cost of \$69.44 per participant. The funds requested would be spent on computer hardware and software. If funded, the applicant would need to submit to staff 2012 Tax Return. This grant meets the Youth Master Plan Goal of Prepared Youth.

Tri-Valley Haven
Healthy Relationship Project

Requested Funds: \$7,500
Tentative Votes: 8 for 1 against
Average Funding: \$5,400

Program Description:

Tri-Valley Haven is seeking funding to offer the Pleasanton middle and high school youth and the Pleasanton community at-large educational services focusing on learning healthy relationships, dating violence prevention, and date-rape awareness. By implementing this project Tri-Valley Haven can be instrumental in assisting with overall community safety, empathy and healthy sexual awareness.

Staff Comments:

This grant seeks to serve middle school and high school age students to address the issues of building healthy relationships. The application estimates they will reach 100 Pleasanton participants at a cost of \$75 per participant. The submitted budget identifies that the funding would go toward salaries and benefits of staff implementing the program. This grant meets the Youth Master Plan Goal of Healthy and Safe Youth.

Tri-Valley Haven
Anti-bullying Project

Requested Funds: \$7,500
Tentative Votes: 9 for 0 against
Average Funding: \$5,712

Program Description:

Tri-Valley Haven is seeking funding to continue development and implementation of a comprehensive anti-bullying program in the city of Pleasanton. Using resources such as the “IN TOUCH WITH TEENS” curriculum and up-to-date information found on stopbullying.gov, This program is already serving Pleasanton students at the high school level which they hope to continue and grow. An added goal would be to reach further in to the middle schools and approach the afterschool programs as well. A comprehensive approach at multiple school levels will be effective in shifting in attitudes and behavior towards bullying issues.

Staff Comments:

This grant seeks to serve middle school and high school age students to address the issues surrounding bullying. The application estimates they will reach 250 Pleasanton participants at a cost of \$30 per participant. The submitted budget identifies that the funding would go toward salaries and benefits of staff implementing program. The grant project meets the Youth Master Plan Goal of Healthy and Safe Youth.

Tri-Valley YMCA
Allowing Kids with Special Needs to Thrive at Y Camp

Requested Funds: \$7,500
Tentative Votes: 8 for 0 against
Average Funding: \$6,471.25

Program Description:

Over the past five years, there has been a dramatic increase in the number of kids with special needs enrolling in summer day camps at the Tri-Valley YMCA. To effectively serve these children and their families, services offered must expand to include higher staffing ratios, more support for families and more intensive case management services. There are very few summer care options for families whose kids have special needs and the Y must continue to be a place where these families can turn for assistance.

Staff Comments:

This grant will serve children entering kindergarten to high school and seeks to address participants with special needs and the desire to provide appropriate staffing levels to ensure that participants may have a successful experience at Y Camp. The application estimates they will reach 270 Pleasanton participants at a cost of \$27.78 per participant. The submitted budget identifies that the funding would go toward salaries and benefits of staff implementing the program. This grant meets an identified need in the Youth Master Plan for providing opportunities and services for children with special needs.

Tri-Valley YMCA
Build Assets, Reduce Bullying

Requested Funds: \$7,500
Tentative Votes: 6 for 2 against
Average Funding: \$3,777.78

Program Description:

The Tri-Valley YMCA will develop and implement a curriculum across all program areas to build assets while giving kids the tools they need to both refrain from engaging in bullying behavior and resist bullying from others. The program will be implemented in all childcare, camps, teen leadership development and family programs.

This grant will seek to address the issue of how to reduce bullying. Utilizing the resources from the partnership between the YMCA and Harvard School of Public Health, the Tri-Valley YMCA will develop and implement a curriculum in all of our program areas that serves to build developmental assets while reducing bullying behaviors and impact.

Staff Comments:

This grant will serve children entering kindergarten to high school and seeks to address bullying. The application estimates they will reach 849 Pleasanton participants at a cost of \$8.83 per participant. The submitted budget identifies that the funding would go toward salaries and benefits of staff implementing the program. The implementation of the grant program meets the goal of ensuring that Pleasanton youth are healthy and safe and will integrate the stated strategies in Goal 2 of the 2010 Youth Master Plan.

Valley Children’s Museum
Mission Experience Field Trip

Requested Funds: \$2,625
Tentative Votes: 7 for 1 against
Average Funding: \$1,778.13

Program Description:

This grant seeks to provide hands-on activity field trips at the mobile museum for classes studying California Mission curriculum, including workbooks, pre- and post-field trip activities, and creative learning activities at Valley Children’s Museum’s mobile museum, providing standards-based lessons and experiences to supplement the teachers’ classroom instruction. Field trips will be offered to all Pleasanton Unified School District fourth grade classes as well as private, home school and charter school students, offering an affordable and local exemplary field trip experience.

Staff Comments:

This grant will serve children in fourth grade and seeks to provide a hands-on field trip studying the California Mission period. The application estimates they will reach 1,200 Pleasanton participants at a cost of \$2.19 per participant. The submitted budget identifies that the funding would go toward salaries and benefits of staff implementing the program and program supplies. This program addresses the Youth Master Plan Goals for Prepared Youth (age-appropriate education skills and tools), Youth-Friendly Environments (safe access to and benefit from activities and spaces where they can recreate, gather and learn), and Informed Youth and Adults (awareness of programs).

Valley Humane Society
Teen Marketing Development Program

Requested Funds: \$4,806
Tentative Votes: 6 for 2 against
Average Funding: \$2,606.38

Program Description:

Valley Humane Society will be launching a Teen Marketing Development Program designed to provide High School students with an opportunity to learn real world marketing techniques, such as public service announcements, print advertising, and social media campaigns. The course will be offered 3 times during the school year and each session will last 12 weeks. Students will learn from and work with professionals in our community who are experts in the field of marketing. Final projects will focus on promoting VHS animals, programs, and services and will be featured in local media outlets.

Staff Comments:

This grant will serve high school students to provide real world marketing skills. The application estimates they will reach 60 Pleasanton participants at a cost of \$80.10 per participant. The submitted budget identifies that the funding would go toward salaries of staff implementing program, outreach and printing. This program aligns with the Pleasanton Youth Master Plan as the plan focuses on giving our youth the opportunity to have meaningful volunteer experiences that support our community, while giving them the tools they need for future employment opportunities. If funded, staff recommends that the grant conduct outreach to Village High School as well as Amador and Foothill High Schools.

ALTERNATIVE ACTION

Any other action as determined by the Youth Commission.

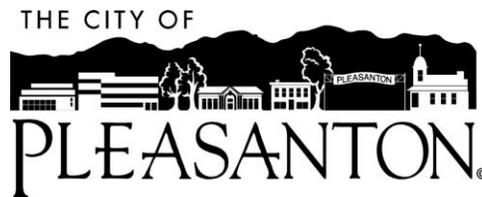
Submitted by:

/s/

Becky Hopkins
Recreation Supervisor

Attachments

1. Commission Evaluation Criteria for the FY 2013/14 Community Grant Program
2. FY 2013/2014 Community Grant Applicant Presentation Schedule
3. Youth Commission Community Grant FY 2013/14 Tally Sheet
4. Funding Options A and B



**Evaluation Criteria for
FY 2013/14 Community Grant Program
(Civic Arts and Youth Categories)**

1. Need

- a. Does the project meet a demonstrated, clearly identified community need?
- b. Does the proposed project provide a realistic and effective scope of services that is clearly stated and realistic for Pleasanton?
- c. Does the project meet the needs of an underserved segment of the community?

2. Benefit

- a. Would funding the activity/program benefit lower to moderate-income residents?
- b. Does the agency provide culturally appropriate services?
- c. Would the project offer an opportunity for residents to experience/receive services not otherwise available in the community?

3. Funding

- a. Is the project budget reasonable for the scope of the activity/service?
- b. Are the funds requested appropriate for the number of Pleasanton residents to be served?
- c. If a regional activity/service, are requested funds proportionate to Pleasanton residents to be served?
- d. Do the items and services requested for funding violate Community Grant rules and guidelines?
- e. Does it appear that the request will not supplant other funding, but enhance an existing activity/service?

4. Alternative Funding Sources

- a. Has the agency/organization sought and obtained other funding sources for its activities/services?
- b. Would the requested dollars be the sole source of funding for the proposed project?
- c. Does the agency charge an appropriate fee, as applicable, to support the activity/service as another source of funding?
- d. Does the project proposal identify a sustainability plan?

5. Eligibility

- a. Are the agency/organization staff/volunteers qualified and have the capacity to provide the activity/service?

- b. Does the agency/organization appear to be able to achieve the stated goals and outcomes?
- c. Does the request provide a new service in Pleasanton?
- d. Are the project outcomes and evaluation process identified and reasonable?

6. Community Support and Collaboration

- a. Does the agency/organization collaborate with other agencies/organizations beyond referrals?
- b. Does the agency/organization have a Pleasanton-based office/operation and if not, does it define how it meets the needs of Pleasanton residents?
- c. Does the agency/organization demonstrate it has community support through participation, alternative funding sources, or in-kind services?

7. Civic Arts Commission Priorities

- a. In evaluating applications for this category, the Civic Arts Commission will primarily consider projects that incorporate outreach to new and diverse participants and/or new audience members for the arts in Pleasanton.

8. Youth Commission Priorities

- a. In evaluating applications for this category, the Youth Commission will consider programs designed to encourage and promote services that benefit the Pleasanton youth community, with added emphasis on projects that address the Goals and Strategies that are outlined in the Youth Master Plan.

HOW THE CRITERIA APPEAR ON THE ZOOMGRANTS WEBSITE:

Instructions:

Enter a score from 0 to 10 for each of the nine (9) questions below (0 = low, negative, disagree, etc.; 10 = high, positive, agree, etc.). The Total Score will be figured automatically. *(Please note: That question 9 only pertains to the Civic Arts Commission and question 10 only pertains to the Youth Commission.)*

1. NEED – Rank the need for this project/program. [Considerations: need has been clearly identified; information supplied by the agency shows how project will address the need/issue/service gap; the project addresses and identified problem (Cultural Arts Master Plan and Youth Master Plan)]
2. BENEFIT – Rank the benefit to Pleasanton Residents. [Considerations: clearly demonstrates number of unduplicated Pleasanton residents who will benefit in relation to funding requested.]
3. ORGANIZATION – Rank the applicant’s organizational strength and capacity. [Considerations: track record, accountability; realistic/achievable goals; consistent philosophy; collaboration; staffing; completeness of application.]
4. FUNDING – Rank the applicant’s request for funding. [Considerations: cost-effective; provides lasting improvements; maintains existing services in jeopardy; achieves impact on need; goals are achievable and measurable.]
5. FUNDING ALTERNATIVES – Rank the proposal regarding funding alternatives. [Considerations: funding from other sources; agency contributions to or generates income to support this project/program, etc.]
6. CITY FUNDING – Rank the proposal regarding the necessity of City Funding. [Considerations: City funds are critical to the project; appropriateness for City funding; no alternative funding sources, etc.]
7. ELIGIBILITY – Rank the applicant’s eligibility based on the “Funding Requirements and Limitations” on pages 4-5 of the Grant Application Packet. (The Application Packet is available online at www.cityofpleasanton.com/community/grants/city-grants.html).
8. COMMUNITY SUPPORT AND COLLABORATION – Rank the applicant on its community involvement and how it defines meeting the needs of Pleasanton residents. [Considerations: Is the organization providing its project/program in Pleasanton; does it demonstrate community support through alternative funding sources; or in-kind services.]
9. CIVIC ARTS COMMISSION PRIORITY – Rank the proposal regarding the extent to which it addresses outreach to new and diverse participants and/or new audience members for the arts in Pleasanton.
10. YOUTH COMMISSION PRIORITY - Rank the proposal regarding the extent to which it addresses programs designed to encourage and promote services that benefit the Pleasanton youth community, with added emphasis on projects that address the Goals and Strategies that are outlined in the Youth Master Plan.

TIPS FOR REVIEWING GRANT APPLICATIONS

- Go with your gut and follow your intuition while reading the application.
- Remember to separate your passion for an issue (such as visual versus performing arts) from the specific application you are reading.
- Do not read all the applications in one day, use all the time that is allotted for your review. One approach is to read all of the proposals at least twice. Read them all through once, make notes on the first page of each scoring sheet, and give each application a preliminary score. Then wait a few days, re-read the proposals and score them again. Depending upon the proposal, you may want to read it one more time before coming to a final score.
- If possible, refresh your memory by reviewing the application the day before or day of the Commission meeting.
- Do not try to be an expert, but utilize your strengths to evaluate each proposal. Each of you has a unique perspective, background, and strengths that you bring to this process.
- Focus your assessment on the area where you feel most confident. For example, if you have a financial background, it is okay to focus more on the financial piece of the proposal.
- Limit the time you spend reading each application. If it is unclear and difficult to understand, then maybe that is your assessment. Each application must stand on its merits as it was submitted to the City.
- If the application does not address a criterion, do not make an assumption or read something else into the narrative. If the agency did not explain a specific point or points, it did not meet your standard. We should not lower our standards. The agency must meet the established standard in order to be eligible to receive funding.
- Focus on the merits of the application. Did the agency make a compelling argument for funding? Did the application address all established criteria?
- Refer to the points outlined within each section to determine if the application discusses all of the criteria you decided were important.

Youth Commission

FY 2013/2014 Community Grant Applicant Presentation Schedule

March 13, 2013

The Commission will review and evaluate the applications, then forward funding recommendations to the City Council in one (1) combined agenda report.

Some agencies have been asked to present its application before the commission and answer questions by the Commission if applicable.

Presentations will be limited to five (5) minutes and representatives from each applicant agency must address the following:

- ✓ The Commission's Criteria (Section 5, page 8)
- ✓ Need in Pleasanton for specific funding request
- ✓ Define the proposed clients/participants
- ✓ Number of Pleasanton residents to be served (non-duplicative)
- ✓ Past organizational challenges and how you addressed them
- ✓ Success or impact of past funding

A schedule of approximate time each group will present is listed below:

**(Please note the Civic Arts Commission meeting is scheduled to start one hour before its regularly scheduled time at 6pm to accommodate the presentations.)*

Presentation Schedule

Presentation Time	Agency	Project	Requested Funding
6:45 pm	Child Care Links	Youth Education and Services	\$7,500
6:55 pm	Community Resource for Independent Living (CRIL)	Disability Action Network for Youth – Tri-Valley Leadership Academy	\$7,000
7:05pm	Kidango, Inc.	Incredible Families	\$7,000
7:15pm	Rotary Club of Pleasanton	Pleasanton Community Farm – Phase 1 (Site Design)	\$31,950
7:25pm	The Gatehouse Academy for Gifted Education, Inc.	enGAGE! Summer Enrichment Camp	\$7,500
7:35pm	Tri-Valley YMCA	Build Assessts, Reduce Bullying	\$7,500
7:45pm	Valley Children's Museum	Mission Experience Field Trip	\$2,625
7:55pm	Valley Humane Society	Teen Marketing Development Program	\$4806

Youth Commission Community Grants
2013/2014

ATTACHMENT 3

Grant Applicant	Requested Funding	Votes	Average Recommendation	Estimated Pleasanton Residents Served	Cost Per Participant
Amador Livermore Valley Historical Society (Museum on Main) Kid's Corner	\$4,550.00	9 to 1	\$2,630.00	20	\$0.81
Amador Livermore Valley Historical Society (Museum on Main) - Youth Program Technology Enhancement	\$2,325.00	6 to 3	\$1,246.67	1,000	\$2.33
Axis Community Health - HPV Vaccines for Low-Income Tri-Valley Teens	\$7,500.00	10 to 0	\$6,860.00	46	\$133.93
Child Care Links - Youth Education Services	\$7,500.00	9 to 1	\$4,583.33	100	\$75.00
Community Resource for Independent Living - Disability Action Network for Youth - Tri-Valley Leadership Academy	\$7,000.00	9 to 0	\$5,462.00	12	\$583.33
Kidango, Inc. Incredible - Families	\$7,000.00	9 to 0	\$4,650.00	25	\$280.00
Partners Fore Golf Inc. - Life Skills Experience	\$4,944.00	7 to 1	\$2,387.56	200	\$24.97
Rotary Club of Pleasanton - Pleasanton Community Farm Phase 1 (site design)	\$31,950.00	9 to 1	\$31,950.00	150	\$213.00
The Gatehouse Academy for Gifted Education Inc. - enGage! Summer Enrichment Camp	\$7,500.00	6 to 2	\$3,000.00	108	\$69.44
Tri-Valley Haven - Healthy Relationship Project	\$7,500.00	8 to 1	\$5,400.00	100	\$75.00
Tri-Valley Haven - Anti-Bullying Project	\$7,500.00	9 to 0	\$5,712.00	250	\$30.00
Tri-Valley YMCA - Allowing Kids with Special Needs to Thrive at Y Camp	\$7,500.00	8 to 0	\$6,471.25	270	\$27.78
Tri-Valley YMCA - Build Assets, Reduce Bullying	\$7,500.00	6 to 2	\$3,777.78	849	\$8.83
Valley Children's Museum - Mission Experience Field Trip	\$2,625.00	7 to 1	\$1,778.13	1200	\$2.19
Valley Human Society	\$4,806.00	6 to 2	\$2,606.38	60	\$80.10

Youth Commission Community Grants
2013/2014- Funding Option A - Staff Recommendations

Grant Applicant	Requested Funding	Staff Recommendation	Staff Comments
Amador Livermore Valley Historical Society (Museum on Main) Kid's Corner	\$4,550.00	\$0.00	Staff considered both grants from the Musuem on Main. Staff determined that the Technology grant was a one time expenditure that would meet the needs of a larger audience. While the other grant has merit, it is an existing program, and applicant can reapply next year for expansion of program.
Amador Livermore Valley Historical Society (Museum on Main) - Youth Program Technology Enhancement	\$2,325.00	\$1,035.00	
Axis Community Health - HPV Vaccines for Low-Income Tri-Valley Teens	\$7,500.00	\$7,500.00	Staff is recommending full funding as this meets a unique need in our community.
Child Care Links - Youth Education Services	\$7,500.00	\$4,500.00	Staff is recommending partial funding of this grant. The applicant included administrative costs in the amount of \$294.00 that is not allowable. All materials for the "Let's Move" program are available free on-line. In evaluating the budget, staff believes that the grant objectives can be met with the staff recommendation of funding.
Community Resource for Independent Living - Disability Action Network for Youth - Tri-Valley Leadership Academy	\$7,000.00	\$5,500.00	Staff is recommending partial funding of this grant. The applicant is requesting funding of staff. In evaluating the budget and grant objectives, staff believe these can still be met with a reduced funding level.
Kidango, Inc. Incredible - Families	\$7,000.00	\$0.00	Staff is not recommending funding at this time. The applicant does not currently meet the requirements for applying for the grant as they do not have a Pleasanton Resident on their Board of Directors. Staff believe this is a good submission and would encourage Kidango, Inc. to resubmit for next year if they are able to meet all the grant requirements.
Partners Fore Golf Inc. - Life Skills Experience	\$4,944.00	\$2,400.00	Staff is recommending partial funding at this time. In evaluating the budget and grant objectives, staff believe that these can still be met with a reduced funding level.
Rotary Club of Pleasanton - Pleasanton Community Farm Phase 1 (site design)	\$31,950.00	\$31,950.00	Staff is recommending full funding as this meets a unique need in our community.

Youth Commission Community Grants
2013/2014- Funding Option A - Staff Recommendations

The Gatehouse Academy for Gifted Education Inc. - enGage! Summer Enrichment Camp	\$7,500.00	\$0.00	Staff is not recommending funding at this time. The applicant does not currently meet the requirements for applying for the grant as they did not submit a current Tax Return. This is due to the program beginning in the Summer of 2012. The program is new and staff have some concern of allocating funding to a program that is only in the summer. Staff would encourage applicant to reply next year.
Tri-Valley Haven - Healthy Relationship Project	\$7,500.00	\$0.00	Staff considered both grants from the Tri-Valley Haven. Both grants have merit. Staff felt it would be best to continue to support the momentum that the Tri-Valley Haven has had this past year with their Anti-Bullying Project. Staff would recommend that the Tri-Valley Haven resubmit the Healthy Relationship Grant next year.
Tri-Valley Haven - Anti-Bullying Project	\$7,500.00	\$4,000.00	
Tri-Valley YMCA - Allowing Kids with Special Needs to Thrive at Y Camp	\$7,500.00	\$6,500.00	Staff is recommending partial funding of this grant. Staff believe that the objective of the grant can still be fulfilled with this reduction.
Tri- Valley YMCA - Build Assets, Reduce Bullying	\$7,500.00	\$0.00	Staff is not recommending funding at this time as the Youth Commission has already been supporting an Anti Bullying Project Grant.
Valley Children's Museum - Mission Experience Field Trip	\$2,625.00	\$2,035.00	Staff is recommending partial funding of this grant. Staff believe that the objective of the grant can still be fulfilled with this reduction.
Valley Human Society	\$4,806.00	\$4,500.00	Staff is recommending partial funding of this grant. Staff believe that the objective of the grant can still be fulfilled with this reduction.

Youth Commission Community Grants
2013/2014- Funding Option B - All Applicants Partially Funded

Grant Applicant	Requested Funding	Funding @ 60 %
Amador Livermore Valley Historical Society (Museum on Main) Kid's Corner	\$4,550.00	\$2,730.00
Amador Livermore Valley Historical Society (Museum on Main) - Youth Program Technology Enhancement	\$2,325.00	\$1,395.00
Axis Community Health - HPV Vaccines for Low-Income Tri-Valley Teens	\$7,500.00	\$4,500.00
Child Care Links - Youth Education Services	\$7,500.00	\$4,500.00
Community Resource for Independent Living - Disability Action Network for Youth - Tri-Valley Leadership Academy	\$7,000.00	\$4,200.00
Kidango, Inc. Incredible - Families	\$7,000.00	\$4,200.00
Partners Fore Golf Inc. - Life Skills Experience	\$4,944.00	\$2,994.00
Rotary Club of Pleasanton - Pleasanton Community Farm Phase 1 (site design)	\$31,950.00	\$19,170.00
The Gatehouse Academy for Gifted Education Inc. - enGage! Summer Enrichment Camp	\$7,500.00	\$4,500.00
Tri-Valley Haven - Healthy Relationship Project	\$7,500.00	\$4,500.00
Tri-Valley Haven - Anti-Bullying Project	\$7,500.00	\$4,500.00
Tri-Valley YMCA - Allowing Kids with Special Needs to Thrive at Y Camp	\$7,500.00	\$4,500.00
Tri- Valley YMCA - Build Assets, Reduce Bullying	\$7,500.00	\$4,500.00
Valley Children's Museum - Mission Experience Field Trip	\$2,625.00	\$1,050.00
Valley Human Society	\$4,806.00	\$2,881.00
TOTAL FUNDING	\$117,700.00	\$70,120.00

Becky Hopkins

From: Jeff Max [jeff.maxout@gmail.com]
Sent: Thursday, February 21, 2013 1:23 PM
To: Becky Hopkins
Cc: tmaxout4@yahoo.com
Subject: Idea for Youth Commission to consider during Earth Week -- April 27th (Saturday during Earth Week) NO CELL/TV/COMPUTER

Follow Up Flag: Follow up
Flag Status: Flagged

Hi Youth Commission,

I have a community idea which could involve the youth commission.

Environmental Awareness Day & Pleasanton Play Day – April 27th

Encourage a day filled with many outdoor/indoor activities such as:

1. Plant a tree/flowers
2. Clean a park
3. Lemonade Stand
4. Garage Sale
5. Ride your bike
6. Picnic
7. Flag Football
8. Frisbee
9. Board Games
10. Share an ice cream
11. Professor Bansal/Environmental Professor from Ohlone – give 20 minute blitz educational/environmental talks FREE.
12. Invite a health professional to give 20 minute blitz health talks – FREE
13. Hool-a-hoop contests
14. Jump rope
15. Kareokee
16. Etc.

Encourage a day – Saturday/April 27th – of environmental awareness & play in Pleasanton. Include ALL youth & adults.

1. Blitz the schools with posters
2. Announce on school loud speakers

3. Create and pass out flyers
4. Pleasanton Weekly – Pre-publicity with articles from elementary/middle/high school students

Enjoy a day of fun with new and renewed friendships/relationships. Attend any of the activities scheduled (create a calendar with time slots of possible events – listed above).

Encourages interaction with kids and adults on ONE DAY which falls within Earth Week.

I spoke with Superintendent Parvin of PUSD and she suggested I involve the Youth Commission and she would support distributing flyers/posters/etc.

I am happy to be a behind-the-scenes helper.

I would love to meet with your commission to discuss.

Thanks for considering a wonderful event of creating relationships and minimizing CELL, TV and COMPUTERS for one day!

Terri Maxoutopoulos
925-366-7956
Parent

Click [here](#) to report this email as spam.

Becky Hopkins

Subject: FW: Clean Water Utility Project

-----Original Message-----

From: Eric Arellano [<mailto:ericarellano@me.com>]
Sent: Wednesday, February 27, 2013 9:56 PM
To: Nicole Thomas
Cc: Eric Arellano
Subject: Clean Water Utility Project

Dear Ms. Thomas,

I met you last week at the meeting for Youth in Government Day (I was the sophomore from Amador). I was interested in hearing your opinion regarding an initiative my friends and I are trying to implement, so I asked my friend Shrita from the Youth Master Plan for your email.

Some background is that in the summer of 2010, I cofounded an organization called Just Dig It with five other friends. To date, we have raised nearly \$30,000 for clean water wells in Ghana, West Africa, through multiple fundraisers and donations.

Our mission trip to Ghana—where we visited one of the villages we installed a well in—has recently inspired us to think of a more effective approach towards fundraising to further increase our impact. So we came up with a new idea called the Clean Water Utility Project. We are trying to partner with the City of Pleasanton's Water Utility department to ask Pleasanton residents to donate \$1 a month towards clean water. Residents would only need to check "yes" on their water bill once, and they would automatically donate \$1 a month. We are estimating that Pleasanton has around 20,000 properties, meaning that with 100% participation we could raise up to \$240,000 a year.

My two friends and I met with Mayor Thorne on February 8th to discuss the Clean Water Utility Project. He thought it was a great idea, and suggested that we propose the project to City Hall during an upcoming City Hall public session. We are currently in the process of securing a third-party organization (who would receive the funds) to partner with, but we are planning on presenting the idea to City Hall in the middle of March.

Since the Clean Water Utility Project is organized by youth, we would like to know if the Youth Commission would be interested in providing any advice or assistance.

Thank you,

Eric Arellano
ericarellano@me.com
925.858.5614