

**PARKS AND RECREATION
COMMISSION AGENDA**

**Thursday, June 12, 2014
7:00 P.M.**

City Council Chamber, 200 Old Bernal Avenue

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MINUTES

1. Approve regular meeting minutes of May 8, 2014

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions
3. Public Comment from the audience regarding items not listed on the agenda. *Speakers are encouraged to limit comments to 3 minutes.*

MATTERS BEFORE THE COMMISSION

If necessary to assure completion of the following items, the Chairperson may establish time limits for the presentations by individual speakers.

4. Review of Schematic Design for the Development of Main Street Green Park
5. Review of Operations and Proposed Fee Changes for the Pleasanton Tennis Complex

COMMUNICATIONS

6. None

COMMISSION REPORTS

7. Committee Meetings
 - Bicycle, Pedestrian and Trails Committee
 - Community of Character
 - City/East Bay Regional Park District Liaison Committee
 - Heritage Tree Review Board
 - Public Art Selection Sub-Committee
 - Sports Council
 - East Pleasanton Specific Plan Task Force

- Pioneer Cemetery Master Plan Oversight Committee
8. Other brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

COMMISSION COMMENTS

STAFF COMMENTS

9. Schedule of Upcoming Meetings and Events of Interest

ADJOURNMENT

NEXT MEETING: July 10, 2014

FUTURE AGENDA TOPICS

- A.
- B.
- C.

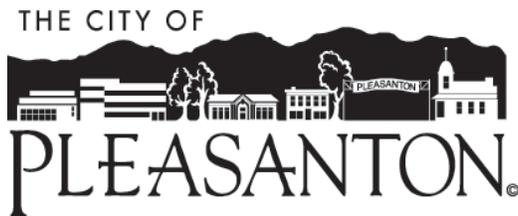
Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet are available for public inspection at the Community Services Department, 200 Old Bernal Avenue, Pleasanton.

Accessible Public Meetings

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10. Committee Meetings
- A. Bicycle, Pedestrian and Trails Committee
 - B. Community of Character
 - C. City/East Bay Regional Park District Liaison Committee
 - D. Heritage Tree Review Board
 - E. Public Art Selection Sub-Committee
 - F. Sports Council



Parks and Recreation Commission Minutes

City Council Chamber – 200 Old Bernal Avenue, Pleasanton, CA
May 8, 2014 – 7:00 p.m.

CALL TO ORDER / PLEDGE OF ALLEGIANCE

Chairperson Kinzer called the meeting to order at 7:02 p.m. The Pledge of Allegiance to the flag was recited.

Roll Call

Commissioners Present: Jack Balch, Brad Hottle, David Lambert, Joe Streng, Deborah Wahl, and Chairperson Ted Kinzer

Commissioners Absent: Sophia Brown

Staff Present: Susan Andrade-Wax Director of Community Services; Steve Bocian, Assistant City Manager; George Farrell, Engineering Technician III; Adam Nelke, Sr. Associate Engineer; Kathleen Yurchak, Assistant Director of Operations Services; Terry Snyder, Administrative Assistance; and Suzanne Katz, Recording Secretary.

AGENDA AMENDMENTS

None.

MINUTES

1. Approve regular meeting minutes of April 10, 2014

Amendments:

Item 2, page 3, para.8: ...unaware of the City's ~~concerns~~ efforts about water usage.

Item 4, page 3, para.5: ... naming of the Sports Park *but was concerned about the name length*, and was also not..

Item 4, page 5, para.8: ...He would not be opposed to ~~renaming the Sports Park after Ken~~ further open discussion on renaming the Sports Park.

A motion was made by Commissioner Streng, seconded by Commissioner Hottle, to approve the minutes from the April 10, 2014 meeting as amended. **The motion was approved unanimously.**

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations

Ms. Andrade-Wax and Commissioners recognized Commissioner Balch for his hard work and dedicated service as a member of the Parks and Recreation Commission and congratulated him on being selected to serve on the Planning Commission. Commissioner Streng acknowledged his efforts and knowledge and Chairperson Kinzer wished him well in his new position as a member of the Planning Commission.

Commissioner Balch thanked everyone and indicated he had appreciated all of the support provided him by staff and Commissioners, especially during his term as Commission Chairperson. He felt that the Commission does a great justice to the City of Pleasanton.

3. Public comment from the Audience regarding items not listed on the agenda

There were none.

MATTERS BEFORE THE COMMISSION

4. Selection of a Site for the Future Location of an Off-Leash Dog Park

Mr. Bocian advised that at its February 4, 2014 meeting, City Council had directed staff to look for alternative locations for an off-leash dog park on the Bernal Property, as well as other locations within the City, that are exclusive from the portions of the Bernal Community Park that are included as part of Phase II (Oak Woodland and multi-purpose sports fields). Responding to the Council's directive, staff has identified three locations for the Commission to consider, and assuming one is selected by the Commission, it will forward the recommendation to City Council for their direction pertaining to priority, funding, design and construction. Maintenance and operations of a selected dog park will be addressed later as part of the park development process.

Mr. Bocian reviewed with the Commission a Power-Point presentation and comments of the three site locations staff was recommending the Commission consider:

Sub-Area 13 Site (approx.12-acres): Marilyn Murphy Kane Trail West – proposes a 1.26 acres dog park area. The existing trail staging area includes 12 parking stalls, a paved entrance area, benches and covered table, and a water line. The City has no alternative plans for this sub-area. With the proposed dog park size at this site, the availability of water, existing parking spaces, and the distance from residences, staff believes this would be a good site for a dog park.

Sub-Area 12 Site (approx. 2-acres): I-680 South Bound On-Ramp and West Laguna – this proposed 2-acre site is undeveloped and does not include any parking or ingress/egress. The site is currently planned as a park-and-ride lot by the City; however, a specific construction

schedule has not been finalized. Because this site is close to the freeway and its potential use as a park-and-ride lot, staff does not believe it would be suitable for a dog park.

Sub-Area 5 Site (approx.1-acre): Valley Avenue Adjacent to the Chevron Market – the Bernal Specific Plan indicates the primary use for this area are childcare, open space, park and recreation, public utilities, and other public and quasi-public uses that are determined by City Council to be compatible with surrounding land uses. Because of its small size and lack of parking, staff has determined this site not suitable for a dog park.

Mr. Bocian noted that staff has not yet determined what parking spaces are needed, but all three site options could accommodate approximately 11 parking spaces, with the Marilyn Murphy Kane Trail location resulting in a total of 24 parking spaces.

Commissioner Balch questioned issues raised by City Council members relating to Oak Woodland and whether the area indicated was still being evaluated. Ms. Bocian answered with information regarding access and grade at this location.

Chairperson Kinzer opened the meeting for public comment at 7:30 p.m.

Ms. Andrade-Wax advised that all emails received by staff regarding this matter had been forwarded to members of the Commission.

Celia Gutierrez – was happy to learn that another dog park was being considered and noted that she has used the current park at Muirwood since it opened. She noted that while residents don't have a choice regarding location of another dog park it is good that they can give their opinions, and asked that people who use such parks are given an opportunity to provide input on design.

David Edwards – indicated he resides near the proposed 1A site. He was in favor of keeping the proposed Park and Ride site for that purpose. Mr. Edwards expressed concerns about parking and peak use times of the trail and especially wildlife such as ground squirrels and birds that the impacts to them by adding the dog park.

Melanie Sadek, Valley Humane Society – indicated she was in favor of another dog park and wanted to show her support for such. Ms. Sadek advised that according to a recent census there are 26,800 dogs in Pleasanton, many of which are using dog parks in other neighborhoods. Having another dog park in Pleasanton would be used by responsible dog owners. Ms. Sadek also noted that in 2013 Pleasanton was nominated as a potential recipient of a Dog Town USA award, but because some things were missing and missed receiving the award. An additional dog park would help achieve this.

Chairperson Kinzer closed the meeting for public comment at 7:40 pm.

Commissioner Lambert stated he was in favor of staff's recommendation for Option 1A, since it could be divided easily for small/large dogs and could accommodate additional parking. He also commented on the resident's concern regarding the park surface and wanting grass, and

suggested staff talk with City of Dublin staff regarding their recommended natural surface. Water is already at this location, which is a good feature.

Commissioner Balch agreed that Option 1A is a good potential site and liked the access and availability. He also discussed the future development of the Oak Woodland area, and felt 1A was viable and he would support this because it could be modified for both small/large dogs. He wanted to be sure that plans for a park and ride were retained.

Commissioner Hottle felt he would be in favor of Option 2, with the addition of a good sized buffer zone in one of the options. He also agreed that Option 1A could be a good immediate option. Commissioner Hottle noted that everyone on the Commission has been working for a number of years on adding another dog park in Pleasanton, and while Options 1 and 1A are good he would vote in favor of Option 2 with some modifications. Mr. Bocian provided information about Option 2 including details about an envisioned Native American History Reflective Center and roadway exposure. Commissioner Hottle agreed these were good points and discussed possible third designs for Option 1A. Commissioner Wahl indicated that she would also like to see some flexibility in how the park is designed.

Commissioner Streng commented on emails received regarding Sub Area 13. He reviewed with Mr. Bocian the options that had been discussed. Commissioner Streng indicated he could support Option 1A and felt the entry point was a good enough distance from residents and the site would not be a nuisance and would be an amenity to the neighborhood. Commissioner Streng noted that he could not support Option 2, because it would give a clear view of the dog park to residents and he was concerned about noise.

Commissioner Wahl was excited to support Option 1A and felt it would be a good location for both large and small dogs. She liked the idea of moving the fence line and planting shrubbery to separate the dog park from the trail and was concerned about mud issues, but suggested this could be discussed during the design phase.

Chairperson Kinzer felt that while Option 1A was not perfect, it was a good location. He agreed with parking concerns but felt this could be mitigated. He was advised by Mr. Bocian that no formal parking survey had been conducted. Chairperson Kinzer referred to comments made by Mr. Edwards regarding wildlife and was advised by Mr. Bocian that this had not yet been studied.

Mr. Bocian noted that with Option 2 staff had looked at what other facilities might be built in the area when considering this as a possible site. Commissioner Hottle asked whether getting a dog park near the trail would affect viewing of wildlife in the area. He discussed the possibility of modifying this Option. Commissioner Wahl wanted to be sure the Commission was allowed some flexibility in redesign.

A motion was made by Commissioner Streng, seconded by Commissioner Hottle, directing staff to look at Option 1A as a suitable location for placement of a dog park with full consideration being given to all of the comments made by Commissioners.

ROLL CALL VOTE:

AYES: Commissioners Balch, Hottle, Streng, Wahl and Chairperson Kinzer.
NOES: None
ABSENT: None
ABSTAIN: None

5. Old Vineyard Avenue Pedestrian Trail, Phase 1 – CIP No.135044

Mr. Nelke and Mr. Farrell provided a presentation to the Commission on the design plans for the Old Vineyard Avenue Pedestrian Trail, Phase 1- CIP No. 135044 as designed. They noted that in 2003 City Council adopted the Concept Plan and construction was divided into three phases due to funding. Phase 1 is the center section from Vineyard Terrace at the west end to Machado Court at the east.

The Commission was advised that project plans for Phase 1 are 100% complete and ready for review by this Commission. These plans were accepted by the Bicycle, Pedestrian and Trails Committee (BPTC) at their meeting on April 28, 2014. Comments staff received from the BPTC included:

- Concerns regarding the anticipated benefits of the project expenditure (\$600,000) for this project.
- Concerns regarding the easterly project limits at Machado Court and the concerns of residents that they would no longer be able to use the “old” Vineyard Avenue to exit their properties and that traffic through their neighborhood to Safreno Way would increase.
- Members of the Committee also expressed a desire to be provided a traffic report regarding the safety concerns raised by members of the public.

Chairperson Kinzer thanked staff for the presentation and questioned whether they were looking for comments from the Commission or a motion. Mr. Nelke indicated that staff was looking for comments regarding this phase of the trail.

Commissioner Wahl expressed concerns about the proposed left-hand turn and possible increase in traffic.

Commissioner Hottle noted that neighbors living in Phase 2 of the project had expressed concerns about safety and asked staff to comment on the addition of another stop light.

Commissioner Lambert had questions regarding trail gate size and ADA compliance and was advised that the gate was ADA compliant and would open out to allow emergency vehicles. Commissioner Wahl provided additional information about gates on the Arroyo trail.

Chairperson Kinzer opened the meeting for public comment at 8:30 p.m.

Brigette Casilli – indicated her family had moved to the community because they love the area and are excited about the trail because it will be good for kids, but was very concerned about

the safety issue and having to travel through different neighborhoods to get places. She wished there were other alternatives and felt traffic issues were going to be huge and were a big concern to the residents.

Jerry Casilli – was advised by staff that the next portion of the trail would be added when funding became available. He noted that though the trail has been in the plans for many years, residents in the area don't want it because of safety issues. He indicated he was not opposed to the trail but was opposed to closure of the street. Mr. Casilli discussed this being a 300-foot bridge in the trail and saving trees at the expense of the community. He would like consideration to be given in making both parties happy – residents and those who want the trail. Mr. Casilli provided suggestions that included blocking off until the next trail portion is completed and possibly making a bridge.

Stacie Harrosh – discussed day-to-day impacts to homes in the community, and while the 300-foot stretch of trail on paper looks safe, in reality it wouldn't be. She commented on the few times a year that horses use the trail and didn't feel the trail needed to be built to accommodate them.

Aaron Harrosh – indicated he had the same concerns as his wife and discussed funding and size of trail. He didn't like that residents in the area would have only one way in and out of their community.

Roger Hall – discussed the fact that this trail portion is part of a bigger network of trails. He and his wife hike and they have never seen anyone riding a horse on the trail. He didn't think a double lane trail should be there and suggested the Commission and City Council consider not including a horse trail in the plan.

Robert Lin – felt many residents love the plan but are opposed to completing only these 300-feet of the trail. He noted that things in the community have changed since 1999, including whether a horse trail is necessary. Mr. Lin was concerned that emergency vehicles would need to go through another neighborhood to get to the homes in this area, and one way in/out is a safety issue. He raised the question on whether Phase 2 would be closed off to traffic and was advised that no decision had been made yet. Mr. Lin felt that approving this plan would affect 40 households in the area every day and made a request for an amendment to be made.

Kevin Queenan – noted that a motion to close off this area several years ago did not get approved. He discussed the efforts being put into beautifying the area and whether studies had been conducted on possible trail usage. Staff advised a study had not been conducted, but a condition was put in place on homes built in the area that the trail was to be built.

Chitra French – loves the idea of the trail, but agrees with others about the safety issue. She advised that she is working to get a school bus for the area and if the road is closed it would be an issue getting school transportation. Ms. French commented on the additional traffic through other neighborhoods that closing the street would cause.

Janet Hall – indicated she has no concerns with the trail in phase 1, but did have concerns embarking on a horse trail that leads to closing Machado Place. She noted that she has never seen people riding horses in the area. Ms. Hall urged the Commission to walk the area.

Pete Cannon – questioned whether any consideration had been given to quantifying data regarding people turning left on Machado vs. those turning left on Safreno and whether this could be done. Staff advised that this could be done with a recommendation to and review by Traffic. Mr. Cannon asked how many horses were in Pleasanton and discussed two big trees that block sight on Safreno Way.

Chairperson Kinzer closed the meeting for public comment at 8:55 p.m.

Commissioner Streng advised that he was the Chairperson of the BPTC and thanked members of the public for attending both meetings. He indicated that he had asked staff to include this item on the agenda for this Commission to consider so residents would have another avenue to express their concerns about the trail. He advised that he had driven the area and did not like the one way in and out recommendation and agreed it was a safety concern, and was concerned with moving forward with the trail while this concern is in place. Commissioner Streng discussed comments made by Mr. Casilli about a blocking issue once the trail is completed. He noted that this Commission does not have jurisdiction to pass a motion stopping the trail, but could strongly recommend to City Council that the plans be revised to take into consideration the safety concerns raised by the residents.

Commissioner Wahl discussed Commissioner Streng's comments and indicated she was concerned that no light signal was being recommended for the left hand turn. She felt additional signals could help slow down traffic. Commissioner Wahl was in favor of the trail.

Commissioner Hottle indicated his main concern in Phase 2 was that a Stop light be added, and felt something needed to be done also for Phase 3. He felt these changes should be done now.

Commissioner Balch was unsure if he agreed or disagreed with the Plan since it was in place before homes in the area were built. He understood that things change and the concerns of residents should be addressed and mixed use of the 300 feet of trail might be a solution. Commissioner Balch noted that this Commission strongly supported trails and the connections between cities were just as important as trail connections within the city.

Commissioner Lambert applauded the residents for coming together to express their concern and felt all points were valid. He agreed with comments made by other Commissioners and thought more time was needed to investigate concerns.

Chairperson Kinzer thanked members of the public for attending and noted that the Commission was in support of trails but needed to listen to all of their comments, and would now try to work through them. He felt more discussion was needed to find a win/win solution. Chairperson Kinzer noted that the Commission has agreed that further work with residents in the area needs to be done to address safety concerns in order to proceed with the trail.

Staff confirmed that the Commission supports the trail up to Mingoya Street and they would like to see the last segment reviewed.

Commissioner Streng indicated he would like City Council to consider changing the Master Plan and Commissioner Wahl noted that the Iron Horse Trail was passed as a temporary solution until the 2nd phase was done.

Staff thanked the public for attending and sharing their comments.

Chairman Kinzer suggested the Commission take a break the meeting resumed at 9:15 p.m.

6. Request from the Rotary Clubs of Pleasanton to Rename Main Street Green

Ms. Andrade-Wax advised that the City had received a letter from the three Rotary Clubs in Pleasanton, requesting that either Main Street Green be renamed as “Rotary Park”, or the entrance plaza be renamed “Rotary Plaza”. The Rotary’s are celebrating their 50th Anniversary in Pleasanton and staff has been discussing and working with them on the renovation and renaming of Main Street Green to Rotary Park. Ms. Andrade-Wax reviewed with the Commission the location of the park proposed for the name change and asked them to consider its possible renaming.

Commissioner Lambert questioned whether the area needed to be a certain size to be called a park and was advised by Ms. Andrade-Wax it did not. She advised that the Rotary plan includes creating a half circle plaza area and including a clock as a centerpiece.

Ms. Andrade-Wax further advised that the Rotary representatives met with the City in 2013 stating that they wanted to donate a clock tower for the Downtown area and asked if it could be installed within the park site of Main Street Green. Since that time, staff has been working on a conceptual design that follows the proposed design that is listed in the “Downtown Parks & Trails Specific Plan”. If approved, the conceptual design could be used to renovate the park site. As a result, Rotary requested that the City consider renaming the park or a portion of the park after the Rotary Clubs of Pleasanton especially since Rotary has had a long standing tradition of providing service and beautification projects at this particular site, as well as other City park sites. Ms. Andrade-Wax discussed the renaming options available to the Commission when considering this request.

Commissioner Hottle discussed with Ms. Andrade-Wax visual aspects and signage for the park and clock. Ms. Andrade-Wax noted that the clock would be placed to be visible from Main Street

Chairperson Kinzer entered into the records a letter received from Julie Lewis, Past President of the Rotary Club of Pleasanton.

Chairperson Kinzer opened the meeting for public comment at 9:25 p.m.

Janet Burton – indicated she was a Past President of Rotary and during her tenure the Club had donated funds and done a number of park projects in Pleasanton, including the site at Main Street Green in 2005. She encouraged the Commission to consider this request.

Gary Harrington – is a member of the Pleasanton Downtown 50th Anniversary Committee and leads public art walks in Pleasanton. He felt that people in Pleasanton don't know where Main Street Green Park is and that changing the name would give it more meaning. He mentioned that he has come across other parks in the US named Rotary Park and would like for this name change to be considered by the Commission.

Frank Hanna – is a member of North Pleasanton Rotary and felt that the community was ahead of other communities in redefining the downtown area. He praised business leaders of Pleasanton and felt it would be beneficial to recognize a service that has brought much to the community.

Bob Silva – has been a member of Rotary for 25-years and is now Vice-Chair of the 50th Anniversary Committee. He felt it was important to look at this request and the Rotary community service to the Community. Mr. Silva felt the clock would serve as an anchor to the park if it was renamed Rotary Park.

Larry Annis – Past President of Rotary and a resident of Pleasanton for 51 years. Discussed the rich history of Rotary in Pleasanton and the many projects with which they have been involved. He felt this would be a chance to recognize the work the Rotary has done and asked the Commission to consider the requested name change.

Brad Hirst – Chair of the 50th Anniversary Celebration that involves all three Pleasanton Rotary Clubs. He talked about the location being a former corporation yard. Advised that discussions regarding the name change had started a year ago and the desire of the Clubs to move forward with this request to be completed by April 1, 2015 before their gala event on May 8, 2015.

Chairperson Kinzer closed the meeting to public comment at 9:40 p.m.

Commissioner Hottle thanked the speakers for their Rotary work in Pleasanton and indicated he was in favor of the renaming.

Commissioner Balch appreciated the Rotary efforts and strongly supported the request. He agreed that Main Street Green seems lost and if renamed could be included in the Activities Guide and tie-in with all of work done by the Rotary Clubs.

Commissioner Lambert was also in favor of the renaming and preferred Rotary Park rather than Rotary Plaza.

Commissioner Wahl also agreed with the renaming but preferred Rotary Plaza over Rotary Park.

Commissioner Streng was strongly in favor of renaming the park to Rotary Park and felt it was a great way to honor the Rotary Clubs. He gave background information on the design of the clock.

Chairperson Kinzer echoed the comments made by other Commissioners and thanked the Rotary for their work. He agreed with renaming the park to Rotary Park. Chairperson clarified with staff that a motion was needed.

A motion was made by Commissioner Streng, seconded by Hottle, recommending to City Council that Main Street Green park be renamed Rotary Park.

ROLL CALL VOTE:

AYES: Commissioners Balch, Hottle, Streng, Wahl and Chairperson Kinzer.
NOES: None
ABSENT: None
ABSTAIN: None

Staff advised that this recommendation would now be forwarded to City Council and could possibly be placed on the Council's June meeting agenda.

7. Request to Rename the Pleasanton Sports and Recreation Community Park

Ms. Andrade-Wax provided background information regarding the request to rename the Pleasanton Sports and Recreation Community Park for the late, Mayor Ken Mercer. She advised that this matter had been brought to the attention of the Commission at the April meeting, but since a different park was listed in the report, no action could be taken by the Commission. The Commission was asked by staff to consider the request to rename the Sports and Recreation Community Park so that staff could forward their recommendations to the City Council for their review and consideration.

Ms. Andrade-Wax advised that staff had received a number of emails pertaining to this request and copies have been provided to Commissioners. Chairperson Kinzer advised that he too had received emails.

Chairperson Kinzer opened the meeting for public comment at 9:50 p.m.

Brad Hirst – advised that Ken Mercer had been involved in a number of things in Pleasanton and had led the way on a great many improvements. Mr. Mercer's biggest participation was in the Pleasanton Sports and Recreation Community Park in the 1970's, in which he led the way in prioritizing capital improvements for the park. He recommended the Commission consider the request to rename this park as the Ken Mercer Sports and Recreation Park by Ken's birthday on September 2, 2014.

Bob Silva – noted that Ken Mercer was a leader in the City of Pleasanton for which he led a visionary way. His dedication was endless and there would be no better way to honor him than to name the park the Ken Mercer Sports Park.

Wayne Myers – indicated that he lives next to the park and while he applauds Ken Mercer for his work, he felt that everyone now knows where the Pleasanton Sports and Recreation Community Park is, and didn't think that putting Ken's name to it would be a good idea. He felt it should retain the name Pleasanton,

Ronald Hyde – a retired judge who sat on committees to rename two parks after historical people who have contributed to the community, referred to Mr. Mercer's achievement and his vision to build the park and would like to see it renamed the Ken Mercer Sports Park.

Jan Batcheller – noted that Ken's passions were family and Pleasanton. She requested the Commission consider an exception to the 5-year Policy, and to keep things simple, could redo a monument and add Ken's name. She asked that consideration be given to completing this request by September 2014.

John Ferreri – felt Ken Mercer had done wonderful things for the City of Pleasanton and it would be a fitting tribute to rename the park Ken Mercer Sports Park.

Chuck Mercer – thanked everyone for paying tribute to his Dad and to the Commission for listening to the comments, and stated that his Dad was proud of the Sports Park. He indicated that he was not at this meeting to lobby the Commission and would be appreciative of whatever action is taken.

Chairperson Kinzer closed the meeting for public comment at 10:05 p.m.

Commissioner Wahl indicated she had not changed her mind since the April meeting and would like for the park to be renamed to the Ken Mercer Sports and Recreation Community Park.

Commissioner Streng was also in favor of the renaming and stated that he supports a one-time exception to the Policy for renaming the park to the Ken Mercer Sports and Recreation Community Park.

Commissioner Lambert felt the name was too long but was in favor of the change.

Commissioner Hottle indicated he had had the pleasure of working with Ken Mercer and agreed he was a visionary. He felt renaming parks is a big honor, but a bigger honor would be to have a dedication plaque put in place that would highlight not only his work with the Sports Park, but other things that Mr. Mercer had contributed too.

Commissioner Balch stated that he too had not changed his opinion for a one-time exception on renaming the park, but agreed with Commissioner Lambert that the name suggested was

too long. He also acknowledged the comments had been received from people not in favor of the change.

Chairperson Kinzer indicated he was in favor of the renaming.

Ms. Andrade-Wax felt it was important that the Commission, or City Council, not be put into a position of making an exception, but consideration should be given at a future meeting to amending the current policy to allow for changes should such requests take place in the future. She also indicated that it would be unlikely that this matter could be wrapped-up by the requested September 2014 timeline.

Commissioner Streng discussed with Ms. Andrade-Wax the reason for the current name of this park and the fact that it is generally known as the Sports Park. Commissioner Balch questioned whether the name should retain 'Pleasanton' or 'Community' in it.

A motion was made by Commissioner Streng, seconded by Commissioner Balch, recommending a one-time exception be made to the naming policy and that the Pleasanton Sports and Recreation Community Park be renamed the Ken Mercer Sports Park.

ROLL CALL VOTE:

AYES: Commissioners Balch, Streng, Wahl and Chairperson Kinzer.
NOES: Commissioner Hottle
ABSENT: None
ABSTAIN: None

Ms. Andrade-Wax advised that staff would also forward the Commission's recommendation that a plaque also be included.

8. Approve the Pleasanton Parks and Recreation Master Plan

Ms. Andrade-Wax noted that on May 3, 2011, City Council adopted its Annual Work Plan for FY 2011/12 that included the development of a comprehensive, city-wide Parks and Recreation Master Plan. In September 2012, the Parks and Recreation Master Plan Steering Committee and staff began working with RJM Design Group, Inc., in developing the Master Plan. RJM Design Group, Inc. recently completed the Plan, presented the document and their findings to City Council and the Parks and Recreation Commission at their joint workshop on February 24, 2014. City Council and Parks and Recreation Commission received the presentation and public feedback and provided comments. Staff is now asking that the Commission accept and approve the Parks and Recreation Master Plan.

Chairperson Kinzer opened the meeting for public comment – There were none.

Commissioner Balch indicated he was pleased with the report and the work staff had done combining all the comments and input for it, and was very pleased to see it come together and be completed.

A motion was made by Commissioner Balch, seconded by Commissioner Streng, to approve the Parks and Recreation Master Plan as presented.

ROLL CALL VOTE:

AYES: Commissioners Balch, Hottle, Streng, Wahl and Chairperson Kinzer.
NOES: None
ABSENT: None
ABSTAIN: None

COMMUNICATIONS

There were none.

COMMISSION REPORTS

10. Committee Meetings

Bicycle, Pedestrian and Trails Committee – Commissioner Streng advised that the Committee had discussed the Old Vineyard Avenue Pedestrian Trail item that this Commission had reviewed earlier in the meeting.

Community of Character – Chairperson Kinzer advised the group had discussed the Awards program and Chamber web site.

City/East Bay Regional Park District Liaison Committee – no report.

Heritage Tree Review Board – no report.

Public Art Selection Sub-Committee – no report.

Sports Council – no meeting.

East Pleasanton Specific Plan Task Force – Commissioner Hottle advised that additional input had been requested and City Council had voted to move forward on this. Discussions included: 1) excess of lots being good for the next 14 years; 2) original direction referring back to financing of infrastructure; 3) community seeming to be outraged at the planning of 1,700 units at this location; and 4) Council’s recommendation to move forward had staff providing information on three options: 500 units, 800 units, and 1,000 units provided further discussion and feedback.

Pioneer Cemetery Master Plan Oversight Committee – Commissioner Wahl advised the plan presented didn’t incorporate enough of the Pioneer feel and was being sent back for revisions. The Committee also has concerns about the timetable.

11. **Other brief reports on any meetings, conferences, and/or seminars attended by the Commission Members**

Chairperson Kinzel commented on meetings he attended with staff and Rotary personnel regarding the renaming of Main Street Green.

COMMISSION COMMENTS

Commissioner Lambert provided information about Lacrosse, the Big Draw Event, and the Rose Show Event.

STAFF COMMENTS

Ms. Yurchak provided information on the conversion at Val Vista Park to recycled water, and provided information about a BBQ on June 14, 2014 in celebration of recycled water.

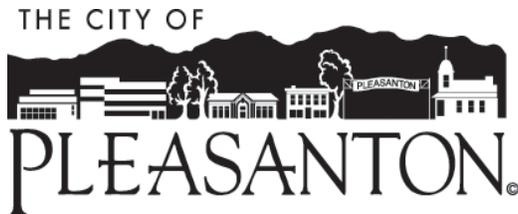
Ms. Andrade-Wax noted that turf renovation at 123 Main is now complete. She also advised that the Mayor's Award Celebration will be at the Senior Center on September 19th. The theme will be Country/Western.

12. **Schedule of Upcoming Meetings and Events of Interest**

Reviewed – no comment.

ADJOURNMENT

There being no further business, the meeting was adjourned at 10:48 p.m.



Parks and Recreation Commission Staff Report

June 12, 2014
Item 4

SUBJECT: REVIEW OF SCHEMATIC DESIGN FOR THE DEVELOPMENT OF MAIN STREET GREEN PARK

SUMMARY

To commemorate the 50-year anniversary of Rotary Club International's presence in Pleasanton, the City plans to develop Main Street Green Park and to possibly rename it: "Rotary Park." A detailed Schematic Plan has been created for the development of Main Street Green Park, which roughly follows the Master Plan that was adopted in 2002 (Downtown Parks and Trails System Master Plan).

The Schematic Plan, prepared by the City's Landscape Architectural consultant, Keller Mitchell and Company, was developed with the support and suggestions from the Rotary Clubs of Pleasanton, the Pleasanton Downtown Association and the City Parks Maintenance Division.

The Commission is asked to review and consider the proposed design of the Park and to make any comments or suggestions it deems appropriate before presenting the project to the City Council.

STAFF RECOMMENDATION

That the Parks and Recreation Commission take the following actions:

1. Review the schematic design for Main Street Green Park;
2. Receive feedback from the park's adjacent neighborhood and the community at-large regarding the schematic design for Main Street Green Park;
3. If applicable, provide staff with suggestions or direction for its modification; and
4. Recommend approval of the Schematic plan to the City Council.

FINANCIAL STATEMENT

Based upon the preliminary cost opinion prepared by the City's Landscape Architectural Consultant, it is anticipated that the total cost for the development of Main Street Green Park will be approximately \$420,000. Funding for the construction will be through the Community Park Improvement and Acquisition Reserve, and the Clock Tower will be acquired through a generous donation (approximately \$25,000) from the Rotary Clubs of Pleasanton.

BACKGROUND

In 2005, Pleasanton's downtown Rotary Club donated its time, effort and money to construct a small brick plaza on the Main Street Green Park site, located at the corner of Vervais Avenue and Main Street. Although the project was modest in its scope, it was nevertheless well-received and greatly improved the appearance and function of this highly visible small park.

May 1, 2015, will mark the 50-year anniversary of Rotary Club International's presence in Pleasanton. Late last year, representatives from Pleasanton's three Rotary clubs approached the City with an idea and a donation to commemorate the event. After much consideration and internal discussion, the City agreed to partner with the Clubs to design and develop this small but highly visible Park. The Rotary Clubs will donate a traditional "downtown clock-tower" to be placed prominently at the southeast corner of Main Street and Vervais Avenue, while the remainder of the Park site could be developed by a workforce composed of specialty contractors from the City's list of "as-needed" vendors.

On Tuesday, May 20, 2014, City staff met with the Design Committee of the Pleasanton Downtown Association (PDA). With the exception of the following minor comments/suggestions, the Design Committee was pleased with the proposed Park Design and encouraged its development:

- The bocce ball courts should be modestly lighted for night-time play, similar to what was done at the Senior Center. It is understood that "lights out" would take place no later than 10:00 PM.
- Place an additional bench on the north side of the bocce ball courts so that there are four (4) of them, evenly spaced.
- It was noted that the PDA believes the proposed vehicle parking to be sufficient - even if people arrive to play bocce ball in the evening - as they can use the parking lot behind the adjacent Alain Pinel building after hours as "overflow" parking.
- Consider moving the "art bench" from the front of the Park to the interior of the Park – perhaps near the location where a future City commissioned artwork is planned.
- Add a couple of comfortable benches with backs to the area near Main Street that serves as a bus stop.
- Remove the existing Canary Island palm tree if possible, as it seems "out of character" with the rest of the park and is somewhat of an impediment to trailhead access.
- Formalize and schedule the process to make more-or-less "matching" entry plaza improvements to the *opposite* side of Main Street (the west side) to create a more symmetrical and formal entry into the downtown area. Consider "enhancing" the Main Street paving between these two entry plazas; similar to what was accomplished at the Firehouse Arts Center on Railroad Avenue at Division Street. In addition, consider crosswalk improvements to Main Street at Vervais Avenue – both crossing Main Street (east/west) and crossing Vervais (north/south).

DISCUSSION

Main Street Green Park – also known as “Arroyo Green at Main” – is currently a small, .75-acre site located at the corner of Vervais Avenue and Main Street at the northern entrance to downtown Pleasanton. Only about half of the total park site is currently developed, containing an informal turf area, large trees, and a small brick plaza with a bench and a drinking fountain.

An excerpt from the DPTS which addresses Main Street Green Park has been attached to this report for reference. While the excerpt shows a very ‘rudimentary’ design for the park, it provided staff and the consultant with a valuable “starting point” for the Schematic Plan.

The proposed Schematic Plan for Main Street Green is bold and simple, and considers the *entire* park site (approximately 30,000 S.F.), a portion of which is not currently developed. In addition, the Schematic Plan will help guide the final “detailed” design and construction of this small Park (including irrigation system, planting design and various civil improvements).

The Schematic Plan includes the following improvements:

- **Plaza:** Create a large semi-circular plaza with enhanced concrete paving and a lighted clock tower, shade trellis, benches, drinking fountain and café-style tables. A similar plaza feature might be repeated in the future on the opposite side of Main Street to “frame and enhance” the entry into the downtown area;
- **Trail Access:** Improved entry access to the Arroyo Del Valle trailhead;
- **Bocce Ball:** Two fenced bocce ball courts with benches, nearby group picnic area and shade trellis;
- **Parking:** Off-street parking for approximately 12 cars, including one disabled space;
- **Landscaping:** Retaining many of the existing trees on-site and provide new, drought tolerant landscape plantings throughout the Park; as well as a drought tolerant demonstration garden with interpretive signage;
- **Artwork:** In keeping with the recommendation of the Downtown Pleasanton Specific Plan (DPTS), allow for a central location (approximately 60 S.F.) for a future City commissioned public art piece;
- **Walkways:** Lighted concrete pathways to connect various use areas;
- **Picnic:** Several individual picnic tables/pads placed throughout the park site for casual use, as well as the small group area near the bocce ball courts;
- **Miscellaneous:** Additional site improvements (curb and gutter repairs, storm drain improvements, fencing, judicious pruning of existing large Heritage trees to remain, etc.).

CONCLUSION

In order to meet the aggressive timeline placed on the project by the Rotary Club's anniversary date, the City wishes to move forward with the approval of the Schematic Plan as quickly as possible. As both the design effort and construction of the Park are fully funded, with diligence, staff believes that the final design can be completed this summer and actual construction of the Park can proceed this fall. It is anticipated that the construction of the Park will be completed by April 1, 2015.

To assist the Commission with its review, Ms. Jacque Keller, a Landscape Architect with the firm of Keller Mitchell and Company, will attend the Commission meeting to present the Schematic Plan and answer any questions that the Commission may have.

ALTERNATIVE ACTION:

Any other action as determined by the Parks and Recreation Commission.

Respectfully submitted,

/s/

Michael Fulford
Landscape Architect, Operations Services Department

Attachments:

1. Excerpt from the Master Plan for the Downtown Parks and Trails System (DPTS), summer 2003
2. Schematic Design Plan
3. Materials and Design Elements
4. Proposed Clock Tower

M A S T E R P L A N F O R T H E D P T S



ARROYO GREEN AT MAIN EXISTING CONDITIONS

Arroyo Green at Main is located on the east side of Main St. at the north end of the Main St. Bridge. It is a small (0.42 acre), gently sloping park, on two adjacent parcels of City property. It combines what was a small park on the corner, once known as Main St. Green, with the former site of the City's corporation yard and storage area, which was called the Vervais Yard.

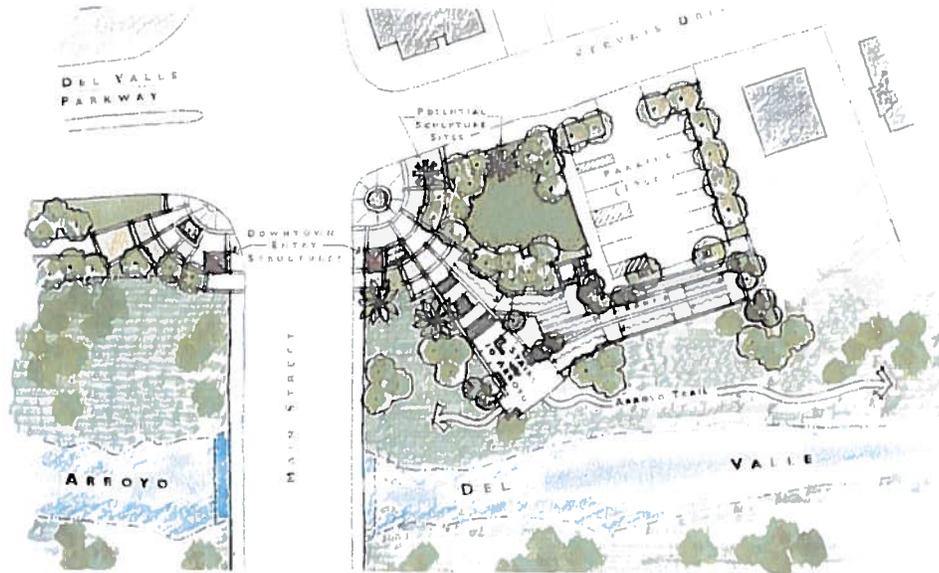
The existing park contains a large lawn area with trees, and a very small paved area near the corner (the intersection of Main St. and Vervais Dr.), with drinking fountain, bus stop, and a sign describing the trail to the Arroyo del Valle.

The park is on the north side of the Arroyo del Valle, at the top of a steep slope down to the creek area. The park is currently the main entrance point into the Arroyo in the downtown area.



*Above:
Trail to the Arroyo
from
Arroyo Green at Main.*

*Below:
View of City's
former corporation yard
(Vervais Yard)
from Main St.
(looking east).*



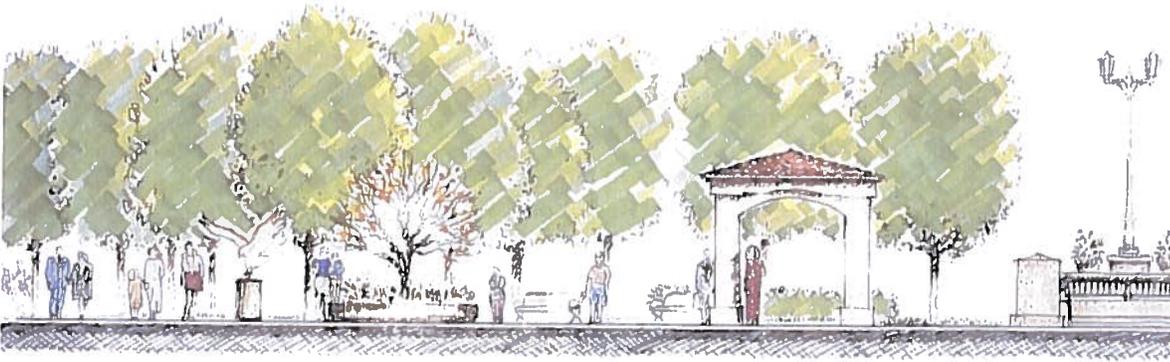
**ARROYO GREEN AT MAIN
RECOMMENDATIONS**

*Proposed design for
Arroyo Green at Main.*

The Master Plan for the DPTS recommends the development of Arroyo Green at Main (formerly known as Main St. Green) into a park suitable for a variety of uses. A small public plaza would be located at the corner (intersection of Vervais Dr. and Main St.). This plaza would be the entry to the Arroyo and the creek trail, via both a broad stairway and a generous ADA-compatible ramp.

The Master Plan recommends a bus shelter along the short Main St. frontage. This structure should be designed in such a way as to provide good sight distance for cars turning right onto Santa Rita Rd. from Vervais Dr. Another structure (identical, but not a bus shelter) is proposed for a location directly across Main St. These two would form an entry statement, marking the entry from the north into the downtown area.

A 12-space parking area would be located on Vervais Dr., with a lawn area, shaded by flowering trees, between parking and plaza. The lawn and plaza would each be possible sites for outdoor sculpture.



*Above:
Section at
Arroyo Green at Main.*

*Below:
Plaza, ramp, and stairs
at Arroyo Green at Main.*

The Master Plan recommends making the purchase of the next door property to the east a priority, since adjacent to that (and further to the east) is a lot currently owned by the City. This would allow for more expansion of Arroyo Green at Main than that shown in the Master Plan.

PARK EXPANSION

Possible design elements for park expansion include public restrooms, electrical outlets, lighting, lawn, shade structures, benches, bike racks, drinking fountain, and a public telephone.

PLAZA AREA

Concrete paving should be light strength vehicular concrete, with special treatment, such as color, scoring, banding, etc. Paving should be integrated into overall park design with same or complementary patterns, colors, etc. as paving in stairs, ramps, or other areas. Special paving may include such materials as brick, stone pavers, or pre-cast concrete.

Plaza improvements, including a bus shelter, should be of compatible design with bridge design improvements.



SIGNAGE

At least one sign indicating the name of the park should be located in a prominent place in the park. The sign should be decorative, suitable for the park's location at a main entry into the downtown area.

The name "Vervais" and its historical significance should be displayed in stamped concrete or on a plaque embedded in concrete.

A sign should be installed to indicate the connection to the creek trail at the Arroyo del Valle.

A sign should briefly describe the Arroyo del Valle, its source, habitat value, and recreational/educational value.

A stop or caution sign should be provided at the entrance/exit to the parking lot.

Signage should include direction and information signs for the downtown area and trails.

ENTRY TO DOWNTOWN

Design elements of Arroyo Green at Main should be coordinated with those proposed for the southern end of Main St., recognizing each as a feature entrance to the historic downtown.

LIGHTING

Plaza and parking areas in the park should be illuminated at an average level of 1 footcandle minimum at the ground.

The bus shelter should be lighted.

PARKING

Perpendicular parking, per City standards (including stall dimensions, aisle width, back-up areas, striping, turning radii, ADA parking requirements, etc.). Parking should include sufficient ADA-compatible parking.

MATERIAL Vehicular asphalt paving.

PLANTING

All planting in the park should be irrigated by a permanent automatic irrigation system.

Planting at the plaza, lawn, and parking areas should be appropriate to an urban park setting. Planting at the ramp and stairs to the Arroyo should be appropriate to a riparian natural park setting.



● KELLER
 ■ MITCHELL
 ▼ & CO.

LANDSCAPE ARCHITECTURE
 302 Fourth Street
 Oakland, CA 94607
 T(510)451.9987 F(510)452.9987



DATE: 4/29/2014

REVISIONS:

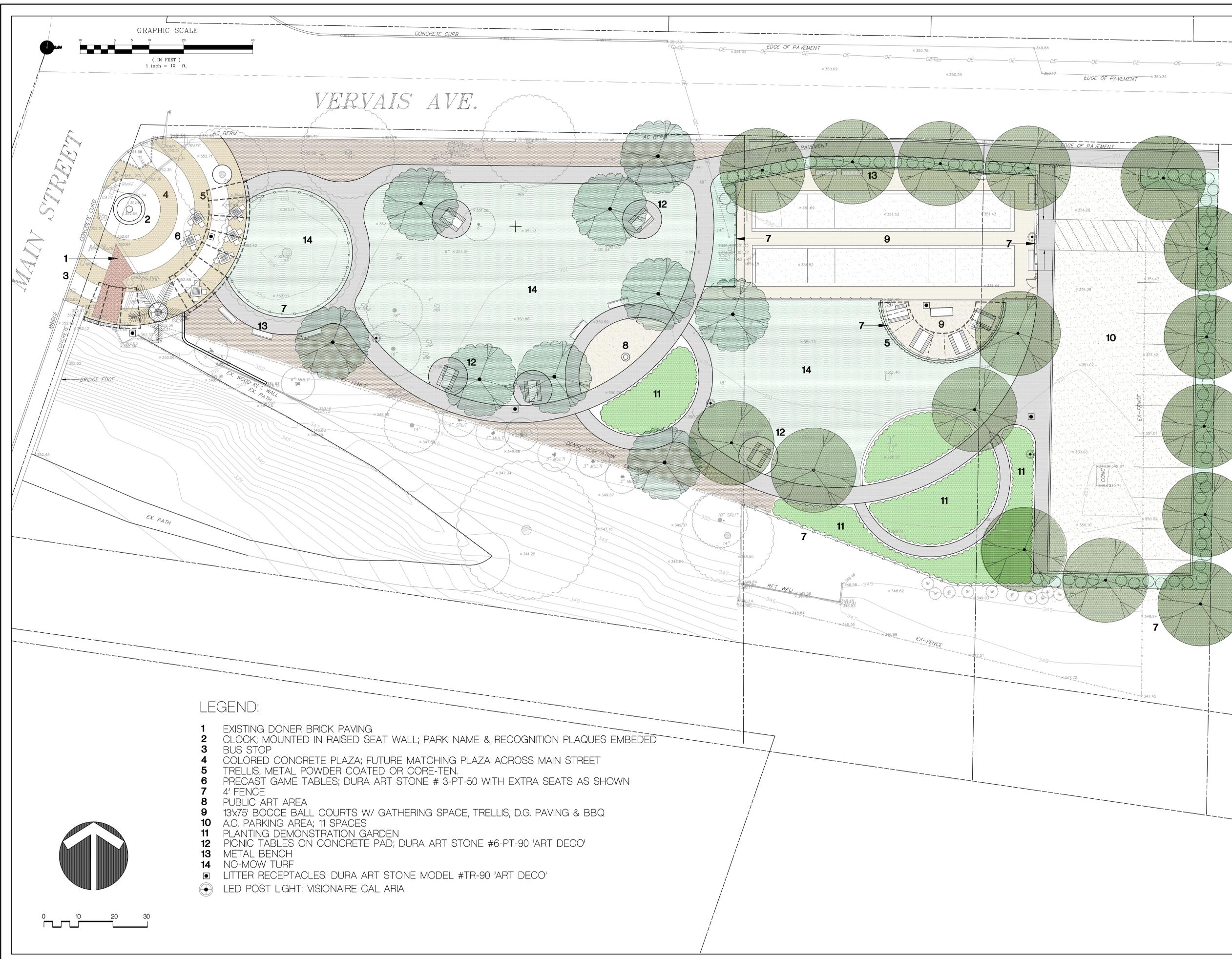
ARROYO GREEN AT MAIN STREET
 CITY OF PLEASANTON CA

SHEET TITLE:
**SCHMATIC
 PARK
 PLAN**

© 2003 KMC
 "All drawings and written material appearing herein constitute the original and unpublished work of the landscape architect and the same may not be duplicated, used, or disclosed without the written consent of KMC."

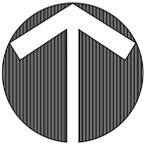
DRAWN BY: JM
 CHECKED BY: JK
 JOB NO:

SHEET
LS1.1



LEGEND:

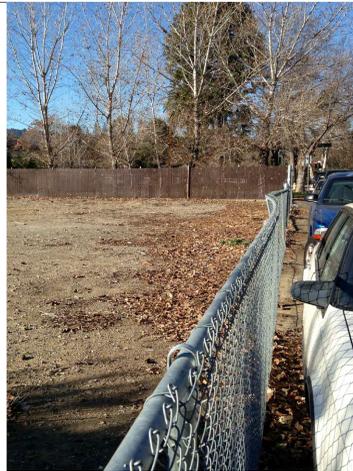
- 1 EXISTING DONER BRICK PAVING
- 2 CLOCK; MOUNTED IN RAISED SEAT WALL; PARK NAME & RECOGNITION PLAQUES EMBEDDED
- 3 BUS STOP
- 4 COLORED CONCRETE PLAZA; FUTURE MATCHING PLAZA ACROSS MAIN STREET
- 5 TRELLIS; METAL POWDER COATED OR CORE-TEN.
- 6 PRECAST GAME TABLES; DURA ART STONE # 3-PT-50 WITH EXTRA SEATS AS SHOWN
- 7 4' FENCE
- 8 PUBLIC ART AREA
- 9 13x75' BOCCIE BALL COURTS W/ GATHERING SPACE, TRELLIS, D.G. PAVING & BBQ
- 10 A.C. PARKING AREA; 11 SPACES
- 11 PLANTING DEMONSTRATION GARDEN
- 12 PICNIC TABLES ON CONCRETE PAD; DURA ART STONE #6-PT-90 'ART DECO'
- 13 METAL BENCH
- 14 NO-MOW TURF
- LITTER RECEPTACLES: DURA ART STONE MODEL #TR-90 'ART DECO'
- ⊕ LED POST LIGHT: VISIONAIRE CAL ARIA



11.20.04 MAIN LS1.1



PALM AND ENTRANCE TO TRAIL



VACANT PROPERTY AND PARKING EDGE



IRRIGATION CONTROLLER



MEMORIAL SIGNAGE



MEMORIAL SIGNAGE



WATER SOURCE



BAY-FRIENDLY SIGNAGE



NO MOW LAWN



MAIN STREET



BASE OF MONKEY PUZZLE TREE

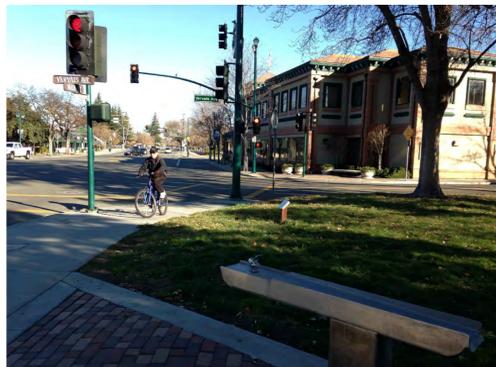


DONOR PAVING STONES



VACANT PROPERTY

SITE FURNISHINGS



CORNER OF VERVAIS & MAIN STREET



PRECAST GAME TABLE



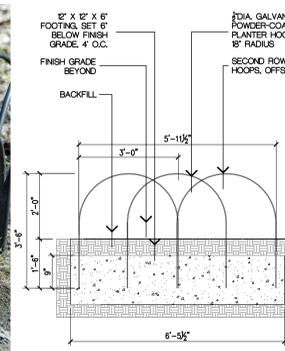
PICNIC TABLE



PARK BENCH



LOW FENCING AT MONKEY PUZZLE TREE



CURVED METAL TRELLIS

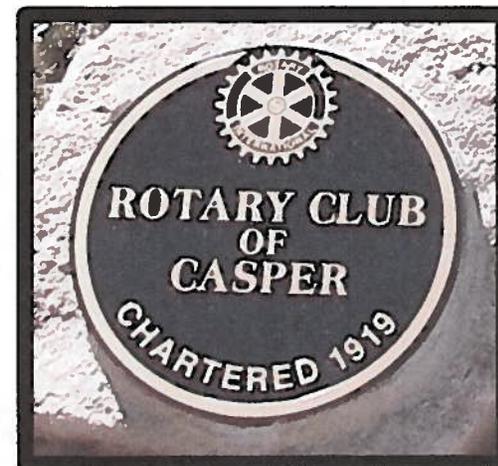


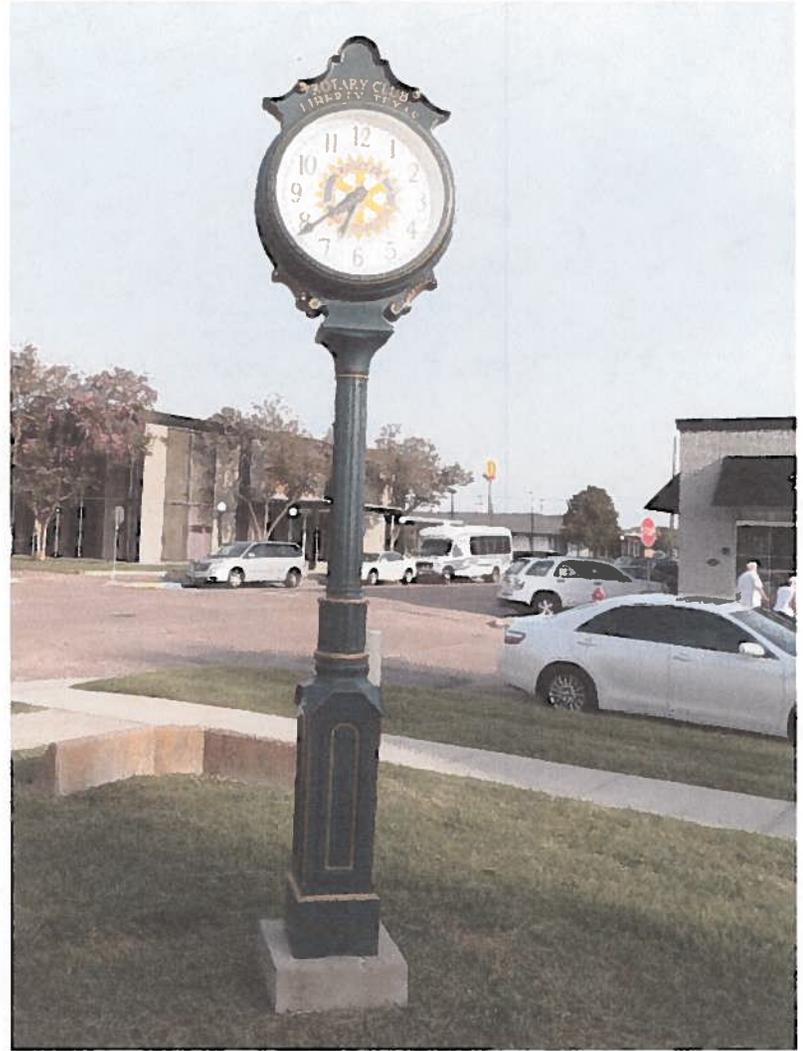
EDGE OF VERVAIS

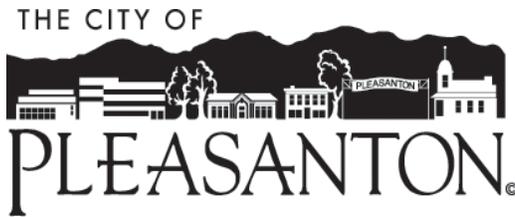


Community Clock

Examples







Parks and Recreation Commission Agenda Report

June 12, 2014
Item 5

SUBJECT: REVIEW OF OPERATIONS AND PROPOSED FEE CHANGES FOR THE PLEASANTON TENNIS COMPLEX

SUMMARY

As with all recreational facilities and programs, it is imperative for an agency to review its fees on a regular basis. Tennis fees were last increased (by \$1.00) September 1, 2012 for Youth and Adult Group Lessons, Private Lessons, Youth Camps, Court Reservations and Advanced Group Reservations. Fees were not increased for Junior Development Teams, Little Camps, Leagues, and Ball Machine Use.

In addition, the Services Agreement with Lifetime Tennis stipulates that the Community Services Department will evaluate and include any proposed fee changes to the tennis program as part of its fee review. The process requires that the Director of Community Services review the proposed changes and then forward recommendations to the Parks & Recreation Commission for its review and consideration.

RECOMMENDATION

That the Commission take the following actions:

1. Receive report and provide comment; and
2. Approve the proposed fee changes effective beginning September 1, 2014

FINANCIAL STATEMENT

In the initial year of the Services Agreement, Lifetime Tennis was obligated to pay the City 10% of all gross revenues up to \$400,000, and 5% of all gross revenues over \$400,000. In subsequent years, the fee that the City receives increases throughout the term of the Agreement as the baseline for gross revenues is increased by \$25,000 annually. If additional revenues are generated beyond the budget obligation, the City has the option of using it to fund tennis center related capital improvements which would benefit the facility and/or tennis program.

BACKGROUND

In 2005, the City conducted a formal Request for Proposal (RFP) process and selected Lifetime Tennis to operate the Tennis Complex at the City's Tennis and Community Park. Until 2009, the City staffed the facility during all hours of operation. Since then, Lifetime Tennis has acted as the City's agent in all matters related to tennis operations, including staffing the facility, taking activity registration, processing payments and handling all customer service matters. This change in management resulted in an annual savings of \$60,000 to the City's general fund.

In 2010, prior to the original Services Agreement's expiration, the City conducted another RFP process. To assure a comprehensive review of the proposals, a selection team comprised of Community Services staff, one (1) Parks and Recreation Commissioner, and two (2) participants of the Tennis Complex programs, was formed. As a result, the selection team recommended that the City Council award the bid to Lifetime Tennis. In general, the selection team felt that Lifetime Tennis had proved to be the most knowledgeable about the community and had developed a reputation of providing affordable programs, qualified staff and excellent customer service.

Service Agreement

The term of the approved Services Agreement is five years, which began on January 1, 2011 and will continue through December 31, 2015. Some key points that are included in the Agreement are summarized below:

- Lifetime will assume responsibility for all operations and maintenance of the tennis facility and programs.
- City will assume responsibility for all park maintenance and related capital improvements.
- City will assume financial responsibility for all electricity, gas and water usage.
- Lifetime will repair and replace all tennis related equipment including but not limited to ball machines, court light bulbs, windscreens, nets, etc.
- Lifetime will provide and maintain all office equipment including computers, printers, copiers and furnishings.
- Lifetime will handle all financial transactions for court rentals, merchandise, and activity registration for lessons, classes, leagues, camps, clinics and tournaments.
- Lifetime will maintain general liability, automobile liability and workers' compensation insurance for its operations.
- The Executive Director of Lifetime Tennis shall conduct quarterly meetings with Pleasanton Tennis & Community Park users and be on site at least 10 hours per week. The General Manager will be on site 30 hours per week.
- Submit an Annual Plan detailing any suggestions for improvements or revisions to the facility, programs, marketing/promotions, and fees.

Another element of the Agreement is that Lifetime Tennis continues to provide pro shop services; including the sale and repair of tennis racquets, general tennis supplies, as well as snacks and refreshments. Lifetime Tennis is also required to honor the City's policy of maintaining one (1) court during regular hours for non-reservation (drop-in/walk-on) play and four (4) additional reservation courts during weekday evenings and weekend mornings.

In the initial year of the Services Agreement, Lifetime Tennis was obligated to pay the City 10% of all gross revenues up to \$400,000, and 5% of all gross revenues over \$400,000. In

subsequent years, the fee that the City receives increases throughout the term of the Agreement as the baseline for gross revenues is increased by \$25,000 annually as follows:

- January 1 – December 31, 2011 – 10% of all gross revenues up to \$400,000; and 5% of all gross revenues over \$400,000 shall be paid to the CITY. (In 2011, the revenue obligation to the City's General Fund was estimated at \$40,000. Lifetime Tennis generated \$573,758 in revenue in 2011; and as a result, the City received \$48,688).
- January 1 – December 31, 2012 – 10% of all gross revenues up to \$425,000; and 5% of all gross revenues over \$425,000 shall be paid to the CITY. (In 2012, the revenue obligation to the City's General Fund was estimated at \$42,500. Lifetime Tennis generated \$664,371 in revenue in 2012; and as a result, the City received \$54,468).
- January 1 – December 31, 2013 – 10% of all gross revenues up to \$450,000; and 5% of all gross revenues over \$450,000 shall be paid to the CITY. (In 2013, the revenue obligation to the City's General Fund was estimated at \$45,000. Lifetime Tennis generated \$769,557 in revenue in 2013; and as a result, the City received \$60,978).
- January 1 – December 31, 2014 – 10% of all gross revenues up to \$475,000; and 5% of all gross revenues over \$475,000 shall be paid to the CITY.
- January 1 – December 31, 2015 – 10% of all gross revenues up to \$500,000; and 5% of all gross revenues over \$500,000 shall be paid to the CITY.

If additional revenues are generated beyond the budget obligation, the City has the option of using it to fund tennis center related capital improvements which would benefit the facility and/or tennis program. Related improvements that were recently purchased and installed at the facility include additional benches and shade structures.

In addition, Lifetime Tennis has continued to make significant improvements to the facility since 2005. Since 2011, Lifetime Tennis has added three (3) additional full-time positions to the existing management team, and has spent over \$35,600 in improvements to the Tennis Complex that included: carpeting, club room and office furniture, refrigerator/freezer, television, trophy case, installation of laminate floor in pro-shop and offices, security cameras, upgraded computer and information system, installed windscreens to the tennis courts, and have re-lamped tennis court lighting, three times as part of routine maintenance. In addition to these improvements, the City has also painted the court fencing, remodeled the restrooms, installed shade structures and benches, and resurfaced five (5) of the courts.

DISCUSSION

As part of the fee review process, staff recently completed a survey of 12 Bay Area community-based tennis programs, as well as Pleasanton Unified School District's court rental fees, which has a two-hour minimum reservation policy. The survey includes a list of comparable programs and their related fees and instructor/student ratios (Attachment 1).

The survey indicates that the level of customer service at the Pleasanton Tennis Complex surpasses those in other communities. Even with nominal fee increases included, the City of

Pleasanton still provides an outstanding tennis program at an impressive value. Also noteworthy, is Lifetime's commitment to be a part of the community and not just another service provider. Every year, Lifetime Tennis has hosted a free Halloween Open House for the public that attracts several hundred Pleasanton residents and recently added a new program for the Recreational Activities for the Developmentally Disabled (RADD) program called the "Kids serving Kids".

As a result, staff is recommending that the Parks and Recreation Commission approve the following proposed fees:

PROGRAM	INCREASE *
<i>Lessons</i>	
Little Tennis	\$1.00 per lesson
Green, Blue & Red Tennis	\$1.00 per lesson
Jr. Dev. Team/Program	\$1.00 per lesson
Adult Tennis Program	\$1.00 per lesson
Private Lessons	\$5.00 per lesson
<i>Camps</i>	
Little Tennis	\$1.00 per 45 min.
Green, Blue & Red	\$1.00 per hour
Jr. Dev. Team/Program	\$1.00 per hour
<i>Court Use & Reservations</i>	
Walk-on Use	.50¢ per 45 min. use
Court Reservations	.50¢ per 45 min. use
Advanced Group Reservations	\$1.00 per 45 min. use
<i>Leagues</i>	
City Adult Tennis League	\$1.00 per week/match
<i>Misc. Fees</i>	
Ball Machine – Single Use	\$1.00 per 45 min. use
Ball Machine – 3 Month Pass	\$5.00 per 3 Month Pass
Ball Machine – 6 Month Pass	\$10.00 per 6 Month Pass

** If approved, fee increases would go into effect beginning September 1, 2014*

ALTERNATIVE ACTION:

Any other action as determined by the Parks and Recreation Commission.

Respectfully submitted,

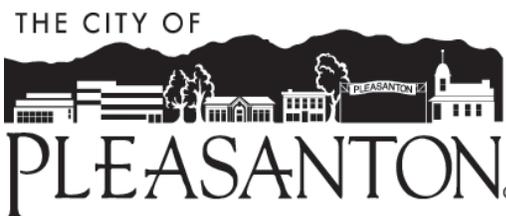
/s/
 Mark Spiller
 Community Services Manager

Attachment:

1. 2014 Tennis Fee Survey

2014 Tennis Program Fee Survey

	Managed Facility								Non-Managed Facility						
Program	Pleasanton (current)	Pleasanton (proposed)	Walnut Creek	Sunnyvale	Cupertino	Santa Clara	Fremont	Club Sport	Livermore	San Ramon	Dublin	Danville	Alameda	Hayward	PUSD
Lessons															
Little Tennis Youth 4-6 yrs. (45 min)	\$13.50 (4:1)	\$14.50 (4:1)	\$12 (6:1)	\$14.83 (4:1)	\$16.62 (4:1)	\$12.37 (5:1)	\$12.5 (4:1)	\$15 (Member) (6:1)	\$9 (8:1)	\$19 (5:1)	\$14.80 (6:1)	\$27.75 (4:1)	\$12.49 (10:1)	\$9.00 (12:1)	N/A
Green, Blue & Red Tennis Youth 7-17 yrs. (1 hr)	\$11 (8:1)	\$12 (8:1)	\$12 (8:1)	\$12.11 (8:1)	\$13.33 (8:1)	\$12.37 (8:1)	\$17.5 (6:1)	\$9.99 (Member) (6:1)	\$11.83 (12:1)	\$24.16 (10:1)	\$19.80 (6:1)	\$26.66 (9:1)	\$16.66 (10:1)	\$12.50 (12:1)	N/A
Jr. Dev. Team/Program Youth 7-18 yrs. (1 hr)	\$12.40 (8:1)	\$13.40 (8:1)	\$12 (8:1)	\$16.58 (8:1)	\$13.79 (8:1)	\$9.31 (8:1)	\$16.25 (8:1)	N/A	\$11.73 (12:1)	\$24.16 (10:1)	\$15.86 (5:1)	\$20 (7:1)	N/A	\$12.50 (12:1)	N/A
Adult Tennis Program Adults ≥ 18+ yrs. (1 hr)	\$11 (8:1)	\$12 (8:1)	\$12 (8:1)	\$16.11 (6:1)	\$13.33 (8:1)	\$11 (8:1)	\$14.5 (6:1)	\$13.33 (Member) (6:1)	\$12.50 (16:1)	\$21.33 (10:1)	\$19.80 (8:1)	\$14.44 (7:1)	\$16.66 (10:1)	\$12.50 (12:1)	N/A
Private Lesson All Ages (45 min)	\$54.00	\$59.00	\$50.00	\$45-\$56.25	\$55-\$70	\$60.00	\$41.25-\$48.75	\$56.25 (Member)	\$70.00	N/A	\$45-\$70	N/A	\$33.75	\$27.00	N/A
Camps															
Little Tennis Camp Youth 4-6 yrs. (45 min)	\$20 (4:1)	\$21 (4:1)	\$11.40 (6:1)	\$15.10 (4:1)	\$16.60 (4:1)	\$12.40 (5:1)	\$7.44 (4:1)	\$13.74 (Member) (6:1)	\$9.75 (8:1)	N/A	\$9.60 (8:1)	N/A	\$7.44 (8:1)	N/A	N/A
Green, Blue & Red Tennis Jr. Team Camps Youth 7-17 yrs. (1 hr)	\$11.87 (8:1)	\$12.87 (8:1)	\$12 (8:1)	\$13 (8:1)	\$14.33 (8:1)	\$11 (8:1)	\$9.93 (8:1)	\$14.22 (Member) (6:1)	\$12.75 (12:1)	\$12.66 (10:1)	\$9.93 (10:1)	\$16.33 (7:1)	\$9.33 (8:1)	\$11.59 (12:1)	N/A
Court Use & Reservations															
Walk-on Court Use Youth ≤ 17 yrs. (45 min)	\$5.00	\$5.50	\$8*	\$8.25 PT \$4.12 Non PT	Member - No Cost **Non-Member=\$7	Free Non PT \$4.50 PT	\$5.25 Non PT \$6.75 PT	Member	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Court Reservation Youth ≤ 17 yrs. (45 min)	\$5.00	\$5.50	\$8*	\$8.25 PT \$4.12 Non PT	Members Only No Cost	N/A Non PT \$4.50 PT	\$5.25 Non PT \$6.75 PT	Member	N/A	N/A	\$7.50	\$6.00	\$7.50	\$6.75	\$8/hr 2 hr. min
Walk-on Court Use Adults ≥ 18 yrs. (45 min)	\$6.00	\$6.50	\$8*	\$8.25 PT \$4.12 Non PT	Member - No Cost **Non-Member=\$7	Free Non PT \$4.50 PT	\$5.25 Non PT \$6.75 PT	Member	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Court Reservation Adults ≥ 18 yrs. (45 min)	\$6.00	\$6.50	\$8*	\$8.25 PT \$4.12 Non PT	Members Only No Cost	N/A Non PT \$4.50 PT	\$5.25 Non PT \$6.75 PT	Member	N/A	N/A	\$7.50	\$8.00	\$7.50	\$6.75	\$8/hr 2 hr. min
Adv. Group Court Reservation All Ages (45 min)	\$8.00	\$9.00	\$8*	\$9 PT \$4.87 Non PT	N/A	\$4.50	\$7.50	Member	N/A	N/A	\$11.25	\$8.25	\$7.50	\$6.75	N/A



MEMORANDUM

Date: June 12, 2014

To: Parks and Recreation Commission

From: Susan Andrade-Wax, Director of Community Services

Subject: Schedule of Upcoming Meetings and Events of Interest

Date	Time	Meeting/Event	Location
June 5	6:30 pm	East Pleasanton Specific Plan Task Force	Operations Services Center, Remillard Conference Room 3333 Busch Road, Pleasanton
June 10	7:00 pm	Joint Workshop with Dublin, Pleasanton, and Livermore Human Services Commissions	Dublin Civic Center, 100 Civic Plaza, Dublin
June 11	7:00 pm	Planning Commission	City Council Chamber, 200 Old Bernal Avenue, Pleasanton
June 12	7:00 pm	Parks & Recreation Commission	City Council Chamber, 200 Old Bernal Avenue, Pleasanton
May 14	7:00 pm	Youth Commission	Operations Services Center, Remillard Conference Room 3333 Busch Road, Pleasanton
June 17	7:00 pm	City Council	City Council Chamber, 200 Old Bernal Avenue, Pleasanton
June 18	7:00 pm	Human Services Commission	City Council Chamber, 200 Old Bernal Avenue, Pleasanton
June 19	7:00 pm	Housing Commission	City Council Chamber, 200 Old Bernal Avenue, Pleasanton
June 25	7:00 pm	Planning Commission	City Council Chamber, 200 Old Bernal Avenue, Pleasanton
July 3	6:30 pm	East Pleasanton Specific Plan Task Force	Operations Services Center, Remillard Conference Room 3333 Busch Road, Pleasanton
July 7	7:00 pm	Civic Arts Commission	City Council Chamber, 200 Old Bernal Avenue, Pleasanton

Civic Arts Commission – normally meets on the first Monday of each month.

Human Services Commission – normally meets on the first Wednesday of each month.

Parks and Recreation Commission – normally meets on the second Thursday of each month.

Youth Commission – normally meets on the second Wednesday of each month during the school year.

Planning Commission – normally meets on the second and fourth Wednesdays of each month.

Bicycle, Pedestrian and Trails Committee – normally meets on the fourth Monday of each month.