

HUMAN SERVICES COMMISSION AGENDA

**Wednesday, May 15, 2013
7:00 P.M.**

City Council Chamber, 200 Old Bernal Avenue

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MINUTES

1. Approve regular meeting minutes of April 3, 2013

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations
 - a. Susan Houghton, President of Sunflower Hill - A Sustainable Special Needs Community
3. Public Comment from the audience regarding items not listed on the agenda. *Speakers are encouraged to limit comments to 3 minutes.*

MATTERS BEFORE THE COMMISSION

If necessary to assure completion of the following items, the Chairperson may establish time limits for the presentations by individual speakers.

4. Review of Human Services Commissioner's Committee Assignments
5. Approve Conducting a Joint Meeting with the Livermore Human Services Commission

COMMUNICATIONS

6. Eden I & R, Inc. 211 Alameda County Monthly Narrative Report: March 2013.

COMMISSION REPORTS

- Senior Advisory Committee – January 14, 2013 Minutes
- Valley Mental Health Committee
- Parks and Recreation Mater Plan Steering Committee
- Brief reports on any other meetings, conferences, and/or seminars attended by the Commission members
 - Alameda County Area Agency on Aging
 - Paratransit Advisory Committee

- Senior Support Program of the Tri-Valley
- Tri-Valley Housing Scholarship Program Committee

COMMISSION COMMENTS

STAFF COMMENTS

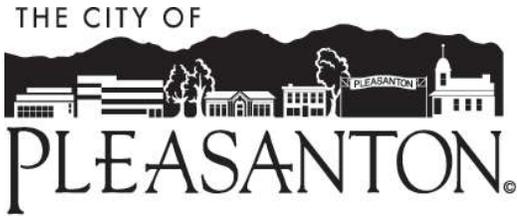
ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet are available for public inspection at the Community Services Department, 200 Old Bernal Avenue, Pleasanton.

Accessible Public Meetings

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Human Services Commission Minutes

City Council Chambers, 200 Old Bernal Avenue, Pleasanton, CA
April 3, 2013 – 7:00 p.m.

CALL TO ORDER

Chairperson Roby called the meeting to order at 7:07 p.m. The Pledge of Allegiance to the flag was recited.

Roll Call

Commissioners Present: Joyce Berger, Don Wilson, Rosiland Wright, and Chairperson Brock Roby. **(David Nagler arrived at 7:10 p.m.)**

Commissioners Absent: Varsha Clare, Prashant Jhanwar, and Theresa Rowland.

Staff Present: Kathleen Yurchak, Community Services Manager, and Edith Caponigro, Recording Secretary.

AGENDA AMENDMENTS

There were none.

MINUTES

1. Approve regular meeting minutes of March 6, 2013

A motion was made by Commissioner Wilson, seconded by Commissioner Berger, to approve the minutes from the March 6, 2013. **The motion was approved.**

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations

Accommodation to Don Wilson

Chairperson Roby advised that this was the last meeting for Commissioner Wilson, since he had decided not to continue for a second term. He then presented Commissioner Wilson with a Commendation for his service as a member of the Human Services Commission from 2007 until 2013.

Commissioner Wilson indicated he had enjoyed serving on the Commission and that it had been a learning experience for him, but he now needs to spend time dealing with issues with his adult daughter. He felt he was beginning to become less objective when it came to providing recommendations for grants, since he had been disappointed when reaching out to some agencies for help with his daughter. Commissioner Wilson advised that he had been very disappointed with the 2-1-1 program provided by Eden I&R

Commissioners and staff suggested Commissioner Wilson discuss with them at the end of the meeting some of the problems he had encountered with the agencies he had reached out to.

Commissioners thanked Commissioner Wilson for his service and the dedication he had given. They expressed how much they had enjoyed working with him.

Proclamation and Certificate of Recognition

Chairperson Roby provided information about a Proclamation and Certificate of Recognition that had recently been presented to the City of Pleasanton for the Regional Food Storage Project.

3. Public comment from the audience regarding items not listed on the agenda

There were none.

MATTERS BEFORE THE COMMISSION

4. Review of Commission Meeting Schedule for May, June, July, August, and September 2013

Ms. Yurchak asked the Commission to review the recommended summer meeting schedule and consider the changes and cancellations suggested by staff.

The Commission reviewed the proposed changes and agreed to change the meeting dates for the May, June August and September meetings from the first to the third Wednesday of the month and to cancel the July meeting. Ms. Yurchak will check with absent Commissioners to determine that these changes will also fit with their schedules.

A motion was made by Commissioner Nagler, seconded by Commissioner Wright, to change the Commission meetings to the following dates: May 15, June 19, August 21, and September 18 and to cancel the regularly scheduled July 3 meeting.

ROLL CALL VOTE:

AYES: Commissioners Berger, Nagler, Wilson, Wright, and Chairperson Roby.

NOES: None
ABSENT: Commissioner Clare, Jhanwar, and Rowland.
ABSTAIN: None

COMMUNICATIONS

5. Eden I & R, Inc. 2-1-1 Alameda County Monthly Narrative Report: February 2013

The Report was reviewed.

Commissioner Nagler discussed comments made earlier by Commissioner Wilson and questioned whether the Commission should take any action. Ms. Yurchak advised that since the last Commission meeting, the cities of Dublin, Livermore and Pleasanton have met with Eden I&R to see how they can better reach out to the communities. She advised that the cities have given Eden I&R a list of ideas and recommendations and have advised that they will continue monitoring and working with the agency to determine what improvements are being made. Ms. Yurchak advised that a follow-up meeting will take place. She also noted that the City of Livermore opted not to fund Eden I&R this year. The Commission was also advised by Ms. Yurchak that a representative from the agency may attend the City Council meeting to discuss the funding that had been recommended.

Commissioner Wright asked Ms. Yurchak if she could provide any information about the newly formed "California Task Force" that is referenced in the Narrative Report. Ms. Yurchak advised that she did not have any information on this.

Chairperson Roby asked Ms. Yurchak for additional specifics on what the cities were asking of Eden I&R. Ms. Yurchak advised that the cities would be reaching out to local agencies to determine whether they are noticing improvements with regard to issues that have been experienced with expanded services now being provided by Eden, and whether they believe the original services provided are being hindered.

Commissioner Nagler discussed with Ms. Yurchak the fact that Eden I&R may go to City Council and try to seek \$20,000 in funding, instead of the \$16,000 recommended for allocation by this Commission. He suggested that Eden I&R be asked to present back to the Commission and provide additional information after they have had an opportunity to work on the items being asked for by the three cities. Commissioner Wright provided information about collaboration of the county and 2-1-1 with a Berkeley agency.

Commissioner Wilson advised that on a number of occasions he has referred seniors to 2-1-1 and has found that they have not provided correct or adequate information to the seniors who have contacted them. He felt the agency was unaware of all the steps needed so they were not prepared to give appropriate information.

Commissioner Berger would like for staff to provide the Commission with information on what the cities have requested from Eden I&R, and Chairperson Roby suggested the agency be given six (6) months to turn things around before they are asked to present back to this Commission.

Commissioner Nagler suggested that a written communication be sent to Eden I&R from staff and Chairperson Roby advising the agency that the Commission will be looking for improvements, and if none are seen, may consider not funding in the future. Ms. Yurchak and Chairperson Roby agreed with this request and indicated they would coordinate to put something in place.

Commissioner Wright asked about the status of the Pocket Guide and was informed by Ms. Yurchak that a draft version in English has been completed and work is now taking place to do it in Spanish. It is hoped that a final version will be completed by June.

6. Housing Commission Minutes – February 21, 2013

The minutes were reviewed. Commissioner Wright was advised that the Housing Commission had considered favorably the request of the Human Services Commission to reallocate funds for Abode Services.

COMMISSION REPORTS

Senior Advisory Committee - No report.

Valley Mental Health Committee - No report.

Parks and Recreation Master Plan Steering Committee - Commissioner Berger advised that the Parks and Recreation Master Plan is progressing well and the Committee is hoping that the Plan will be presented in June. Validation is being given to facilities and programs that are already in place, with focus being given to items missing and the gaps. Ms. Yurchak noted that what has been noted as lacking are dog parks, tennis courts, and swimming pools.

Commissioner Nagler discussed with Commissioner Berger demographics that are being considered for the senior community.

Commissioner Berger noted that the consultant has received lots of feedback about looking at possible changes for the Bernal property and about the library/community center. Since the library is lacking in size there has been some talk about adding a new library on the Bernal property.

Commissioner Wilson questioned whether finishing the sports fields at Bernal had been part of the discussion, and was advised that steps have already been taken to move forward with completing more fields.

Brief reports on any other meetings, conferences, and/or seminars attended by the Commission members:

Alameda County Area Agency on Aging - Commissioner Wright advised that she had participated with a group that had attended a number of meetings in Sacramento at which discussions had included the Affordable Care Act and how MediCare/MediCal would work well in conjunction with this Act. She advised that with the new Affordable Care Act, low-income seniors will be taken care of. Her Committee is following a number of issues which will be coordinated with the California Connection aspect.

COMMISSION COMMENTS

There were none.

STAFF COMMENTS

Update on City Council Priority Workshop

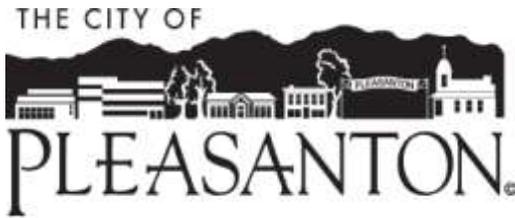
Ms. Yurchak informed the Commission that City Council had agreed with the Commission's recommended Priorities for FY 2013/2014- 2014/2015 with a recommendation that Promotores de Salud and Support to Non-Profits be rolled into the Human Services Needs Assessment Strategic Plan facilitation. She advised that staff anticipates beginning work for the Needs Assessment facilitation in May.

Regional Food Storage Facility

The Commission was advised by Ms. Yurchak that an application was being submitted for a Helen Putnam Award that if awarded would provide for recognition through the League of California Cities. She also advised that an award for this project had been made by the Chamber of Commerce.

ADJOURNMENT

There being no further business, the meeting was adjourned at 7:53 p.m.



Human Services Commission Agenda Report

May 15, 2013
Item 4

SUBJECT: REVIEW OF HUMAN SERVICES COMMISSIONER'S COMMITTEE ASSIGNMENTS

SUMMARY

With Commissioner Wilson recently completing his term on the Human Services Commission, his absence has left a void on several Committees; therefore the Commission should review the Committee Assignments to fill vacancies.

RECOMMENDATION

It is recommended that the Commission review its Committee Assignments and discuss filling vacancies.

FINANCIAL STATEMENT

There is none.

BACKGROUND

Annually, the Commission reviews its Committee Assignments and makes any changes to Commission representation. This process was conducted in December; however, with Commissioner Wilson recently completing his term, the Commission should reassess the Committee Assignments and identify a replacement for Commissioner Wilson on his vacated Committees.

ALTERNATIVE ACTION

Any other action as determined by the Human Services Commission.

Submitted by:

/s/

Kathleen P. Yurchak
Community Services Manager

Attachment:

1. Human Services Committee Assignments



HUMAN SERVICES COMMISSION Committee Appointments/Reports 2013

- **Housing Scholarship Program Appeals Committee** David Nagler
Meetings: As Needed

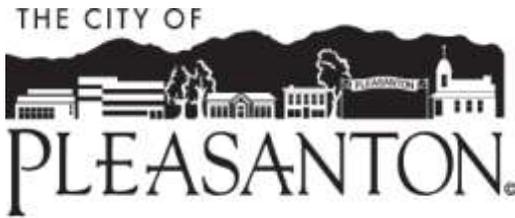
- **Pleasanton Paratransit Task Force** Vacant
Meetings: Quarterly, 1:30pm (5/24, 9/13, 11/22)
Pleasanton Senior Center

- **Senior Advisory Committee** Vacant
Meetings: Quarterly, 7:00pm (1/23, 4/16, 7/16, 10/15)
Pleasanton Senior Center

- **Valley Mental Health Committee** Vacant
Meetings: Monthly, 9:30am
Valley Community Support Center
3730 Hopyard Rd., Ste. 103, Pleasanton
Contact: Marsha McInnis, 925-980-5331

- Other Reports:**

 1. Alameda County Area Agency on Aging Roz Wright
 2. Senior Support Program of the Tri-Valley Roz Wright
 3. Tri-Valley Housing Scholarship Program Committee Minutes Provided
 4. Parks and Recreation Master Plan Steering Committee (Dec 2013) Joyce Berger



Human Services Commission Agenda Report

May 15, 2013
Item 5

SUBJECT: APPROVE CONDUCTING A JOINT MEETING WITH THE LIVERMORE HUMAN SERVICES COMMISSION

SUMMARY

Annually, the Human Services Commission considers holding a joint meeting with the City of Livermore Human Services Commission. The next joint meeting is proposed for June 19, in Pleasanton.

RECOMMENDATION

It is recommended that the Commission conduct a joint commission meeting with the Livermore Human Services Commission on June 19, 2013.

FINANCIAL STATEMENT

There is none.

BACKGROUND

Historically, the Livermore and Pleasanton Human Services Commissions have held a joint meeting to receive regional updates, discuss special projects and most recently, the Eastern Alameda County Human Services Needs Assessment. The last joint meeting held was June 2012.

It is recommended that Pleasanton host a joint meeting with the Livermore Human Services Commission on June 19, 2013. Agenda items may include a presentation from Eden I & R on its outreach efforts in the Tri-Valley, an update on the Pocket Guide to Human Services and a status report on each cities work on the Human Services Needs Assessment.

ALTERNATIVE ACTION

Any other action as determined by the Human Services Commission.

Submitted by:

/s/

Kathleen P. Yurchak
Community Services Manager

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2-1-1 Alameda County Monthly Narrative Report: March 2013

Noteworthy Updates

During the month of March, 8,571 calls were handled by 2-1-1 Resource Specialists and 14,781 health, housing and human service referrals were provided. Of the unduplicated callers, 79% were female, 31% were single-headed households with minor children, and 43% had disabilities. The call examples below show the breadth and depth of calls handled. Additional people are also relying on Eden I&R's online health and human service resource directory; in March it received 97,869 hits from 8,832 visitors.

March saw the conclusion of this year's free tax assistance events sponsored by the Computer and Communications Industry Association and the Intuit Financial Freedom Foundation. For the fifth year in a row, Eden I&R/2-1-1 was contracted to provide information and refer callers to nine free tax assistance events held throughout California. The events served hundreds of lower-income taxpayers and those on active military duty. 2-1-1 received a total of 1,356 calls about this year's program—an increase of nearly 40% from last year. Resource Specialists booked over 684 appointments, for each of which a reminder call was attempted. Additionally, in partnership with United Way Bay Area, 2-1-1 Resource Specialists handled over 600 calls and made nearly 1,200 referrals to EITC (Earned Income Tax Credit) sites for lower income people this tax season.

This month, staff worked on the business contingency plan so that the agency is prepared for disaster recovery. This is especially important for Eden I&R/2-1-1, that plays a critical role serving the general public during and after a disaster. The plan is nearly complete and should be operational later this spring.

Call Information

Call Examples

~ An Oakland caller who is a formerly incarcerated male, recently released, called seeking assistance with basic needs as he had no source of income and no benefits. The caller needed assistance with rent and was referred to Catholic Charities. He was informed about General Assistance, prescreened for CalFresh, and referred to Alameda County Social Services to apply for both programs. He was referred to The Workforce Collaborative, Alameda County Human Resource Services Department, and Healthy Oakland's Men At Work program for assistance with employment.

~A Berkeley resident who is a single parent with a disability and father of three children, one of whom has a mental disability, called for assistance with a large utility bill. The caller was referred to REACH and HEAP, as well as Season of Sharing. He called back requesting assistance with legal referrals and was referred to the East Bay Community Law Center, Bay Area Legal Aid, and the Alameda County Bar Association. He called back the following day requesting referrals for individual lawyer assistance and was provided referrals to Centro Legal de la Raza and Centro de Servicios.

~ A Fremont resident who is part of a two-parent household with three children called for assistance in locating housing and food. The caller and his family were homeless and living in a motel. They had become homeless after their landlord raised the rent which they could not afford to pay. A search for rentals was conducted but nothing was found within the caller's price range. The caller was referred to hot meal programs: Centerville Free Dining Room, Tri-city Free Breakfast Program, St. Edward Catholic Church, and Open Heart Kitchen. For further assistance the caller was referred to the Fremont Family Resource Center.

~ A pregnant, Spanish speaking youth called for assistance with housing. She was employed but unable to afford rent, car payments, college tuition, and supporting her boyfriend. The caller was referred to four transitional housing programs: Banyan House, Images on the Rise, Henry Robinson Center, and Matilda Cleveland House. The caller was informed about WIC and was referred to the program in order to apply. The caller called back the same day for legal referrals, as she had to take time off work for prenatal appointments and wanted to inquire about whether she legally able to do so. The caller was referred to Centro Legal de la Raza, the Legal Aid Society, and the California State Department of Industrial Relations Wage Claim Adjudication program.

~ A San Leandro resident with physical disabilities called 2-1-1 seeking assistance with finding a caregiver, food, help paying rent, and a low-cost apartment. The caller was referred to In-Home Supportive Services for a caregiver, Season of Sharing for rental assistance, REACH and HEAP for her PG&E bill, Meals on Wheels for home-delivered food, and the Lakeside Village Apartments for a low-income rental unit.

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Call Examples	~ A San Lorenzo resident with two babies called for assistance with shelter. She was a victim of domestic violence, staying with relatives who could not house her for long and needed help locating alternate housing. The caller was referred to two transitional housing programs: Building a Solid Foundation and Images on the Rise.
	~ A Pleasanton caller who is part of a two-parent family with two small children called 2-1-1 for assistance with legal referrals. The caller had recently lost her job due to illness and was concerned that her employer had wrongfully terminated her. She was referred to Centro Legal de la Raza.
	~A Livermore resident who is a single parent with a teenage child called 2-1-1 seeking referrals to assist her with her state disability case. The caller told the Resource Specialist that she was unable to reach anyone at the State Disability Office either by phone or online and that her doctor has approved her for an extension for her disability benefits, but the caller had not received any payments. The caller was referred to the Legal Aid Society's Worker's Rights Clinic.
	~ An Alameda resident called for assistance with medical insurance and prescription medication as her employer does not provide health care and the caller could not afford to pay out of pocket. She was referred to Assistance Answers, Partnership for Prescription Assistance, and the California RX drug discount card programs for prescription medication assistance. The caller was informed about HealthPAC and referred to Lifelong Medical Care clinic to apply.
Caller Feedback	~"Your employee was very patient, very clear...an excellent worker. It was just such a pleasure talking with her."
	~"I just spoke with your operator. She is amazing, she spent time talking with me and provided me with at least a dozen referrals. If you have any kind of employee incentive program, I really believe she needs to be recognized."
	~ The person I spoke with was a wonderful employee...very fine. I have been a resident of Oakland for 88 years and I won't get off the phone until I give her a commendation. She was lovely."
	~ "I just spoke with your operator who gave me so many referrals to try to help my son who is mentally ill, and I just wanted to say how much I appreciate this service. Right now my husband and I are homeless ourselves and we are living in Alameda, staying with friends, but my son is homeless because unfortunately he doesn't have any friends to stay with."
	~ "Your employee was very helpful, and she had a lot of patience. She listened to us."
Staff In-service Training Sessions	~ AIDS Legal Referral Panel In-service Presentation
	~ Partnership for Affordable Housing's Making Changes Transitional In-service Presentation
	~ Phatt Chance Transitional Housing In-service Presentation
	~ Tri-Valley Haven Domestic Violence Shelter In-service Presentation

Resource Information And Technology Updates

Services Database	~ Two new agencies were added in the services database this month.
	~ The services database contains 1,102 agencies and 2,855 programs.
	~ The process of updating the 464 "Non-Directory" agencies continues. So far Eden I&R has updated 255 agencies.
Housing Database	~ 229 new units were added to the housing database this month.
	~ Housing Subscriptions (mail, PDF & OHIP) were sent to community-based organizations in Alameda County and San Francisco County.
Online Services Website	~ Eden I&R's health and human services data is provided free through the agency's publicly accessible websites at www.edenir.org and www.211alamedacounty.org , and www.alamedaco.info . This month the Online Services Directory received 97,869 hits from 8,832 visitors.
Technology	~ Staff performed routine software and hardware maintenance, updated the agency website, and provided updated services data for the Online Service Directory and Healthy Cities websites.
	~ Began planning for upcoming disaster preparedness events. Software, hardware, and account information for using social media was checked on two computers in each building. Staff is currently working on exactly what will be tested and how to test it.
	~ Modifications were made to the Client database system that will increase outreach efforts related to CalFresh.

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Outreach/Public Information Activities

Meetings

- ~ The Deputy Director and the Development/Marketing Officer met with Community Development staff from the cities of Dublin, Pleasanton, and Livermore to discuss how Eden I&R can enhance its 2-1-1 outreach and awareness in the Tri-Valley communities.
- ~ The Housing Outreach Coordinator is working in collaboration with the American Red Cross to develop a curriculum for rental property owners to prepare their properties and tenants for disaster-related scenarios.
- ~ The Housing Outreach Coordinator is working in collaboration with the Oakland Housing Authority (OHA) to outreach to rental property owners, on a monthly basis, to inform them of the opportunities with OHA and Eden I&R. Through this outreach, property owners throughout the County are able to list their properties with Eden I&R at no cost.
- ~ The Housing Outreach Coordinator attended a meeting with the City of Oakland to review the final Mass Care and Sheltering plan.
- ~ The Housing Outreach Coordinator is working in collaboration with the East Bay Rental Housing Association (EBRHA) to outreach to rental property owners and inform them of the opportunities with EBRHA and Eden I&R.
- ~ The Housing Outreach Coordinator participated in the Public Health discussion of creating a Countywide registry for the disabled and frail elderly in the event of an emergency.
- ~ The Housing Outreach Coordinator attended the Alameda County Emergency Managers Association meeting. Super Urban Area Security Initiative funding for the year was discussed.
- ~ The Housing Outreach Coordinator attended the Golden Guardian planning meeting. Eden I&R will participate in a statewide disaster drill in May 2013.
- ~ The Housing Outreach Coordinator attended the Hayward Non-Profit Alliance meeting to network with other area community-based organizations.
- ~ Management staff presented updated 2-1-1 information to a variety of cities this month in preparation for next fiscal year's financial support. It appears that all 14 cities may again be investing directly in 2-1-1's infrastructure.
- ~ The Executive Director attended the monthly Bay Area Regional 2-1-1 Partnership meeting attended by 2-1-1 centers covering the counties of: Alameda, Contra Costa, San Francisco, Napa, Marin, Solano, San Mateo, Santa Clara, and Sonoma. The focus this month was on statewide efforts to enhance the 2-1-1 CA membership and Board participation; updates on technology enhancements; best practices exchanges; and financial sustainability updates.
- ~ The Executive Director, as a member of the 2-1-1 CA Governance and Leadership committee, helped organize, and provide for appropriate facilitation, for two statewide meetings focused on increasing and enhancing the membership of 2-1-1 centers throughout the State in 2-1-1 CA (a membership association that coordinates statewide efforts related to 2-1-1 services), as well as the 2-1-1 CA Board representation.
- ~ As a long-term Board member of the California Alliance of Information and Referral Services (CAIRS), the Executive Director attended the annual 2-1-1 CAIRS (three-day) Retreat held at Asilomar. New statewide board members were introduced and several retired; discussions were held about improvements to the ways in which 2-1-1 centers and I&R specific programs interrelate with one another; and plans were begun to organize a statewide CAIRS conference to be held in Los Angeles this summer.
- ~ The Executive Director, and other management staff, continued to attend numerous Re-entry/Realignment related meetings in order to stay abreast of the services being provided to, and still needed by, formerly incarcerated individuals. These services are focused on reducing the recidivism rate as well as reducing overall crime throughout Alameda County.
- ~ The Executive Director met with another new Oakland City Councilmember, Lynette Gibson McElhaney, in order to inform her of the many ways in which 2-1-1 assists Oakland residents and employees, as well as additional ways 2-1-1 could enhance its services with increased funding.
- ~ The Executive Director hosted an agency visit from a representative from Cisco who is interested in investing in the 2-1-1 communication system.
- ~ The Executive Director led a tour for leadership representatives from Urban Strategies Council to see first-hand the myriad ways in which 2-1-1 assists those most at risk in our county. Discussions were held about how our organizations could expand the ways in which we work together, especially in relation to individuals who were formerly incarcerated.

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Meetings	<p>~ Several Eden I&R staff members participated in a statewide webinar focused on the many aspects of preparing for and obtaining the national Alliance of Information and Referrals Systems (AIRS) 2-1-1 Accreditation. This is an expensive (several thousand dollars) and extremely time-intensive (weeks of preparation) process that is a priority for Eden I&R once the funding is secured.</p> <p>~ The Deputy Director attended a Health Reform Implementation Forum hosted by Alameda County Health Care Services Administration and County Social Services Agency. It was the first in a series of forums detailing the upcoming changes to health care eligibility, enrollment and retention systems in preparation for implementation of the Affordable Care Act.</p>
Fairs/Events/ and Outreach	<p>~ This month, 2-1-1 outreach materials were distributed to: Alameda County Social Services, Berkeley Senior Center, Family Resource Center in Emeryville, Oakland City Councilperson Lynette McElheny, Sausal Creek Outpatient Stabilization Program in Oakland, and Tree of Life Church in Oakland.</p> <p>~ The Development/Marketing Officer attended a screening of the film "The Weight of the Nation," about confronting America's obesity epidemic, held at Hayward City Hall. 2-1-1 outreach materials were distributed to attendees at a resource fair before and after the film screening.</p> <p>~ The Development/Marketing Officer distributed 2-1-1 outreach materials to college students at Berkeley City College Health Fair; to people with hearing, physical, and visual disabilities at the California Telephone Access Program Resource Fair in Oakland; and to social workers and medical staff at the Alameda Health Services (formerly Alameda County Medical Center) Social Work Resource Fair at Highland Hospital in Oakland.</p> <p>~ The Housing Outreach Coordinator distributed 2-1-1 outreach materials at a AAA meeting in Oakland.</p> <p>~ Staff participated in, and distributed 2-1-1 outreach materials, at the following events: Alameda County Developmental Disabilities Council's Transition Fair for students with developmental disabilities and their families in the City of Alameda; the East Bay Naturalization Collaborative's Citizenship Workshop in Hayward; Dublin St. Patrick's Day Festival and Heald College Resource Fair in Hayward.</p> <p>~ The Development/Marketing Officer and the 2-1-1 Program Manager made a presentation to CityServe of the Tri-Valley, a collaborative of faith-based organizations which meet regularly to strategize how to connect volunteers with nonprofits. CityServe will be assisting Eden I&R with 2-1-1 outreach in the Tri-Valley.</p> <p>~ The AIDS Housing Information Project (AHIP) Resource Specialist gave an overview of 2-1-1 during a presentation about AHIP at Camden House affordable housing complex in Oakland.</p> <p>~ The Development/Marketing Officer made a 2-1-1 presentation and distributed outreach materials to the staff of Spectrum Meals on Wheels in Pleasanton.</p> <p>~ The Housing Outreach Coordinator attended the Area on Aging Commission meeting in Oakland and spoke to the commissioners about housing and the 2-1-1 program.</p> <p>~ The Executive Director, as State Public Relations Board chair of the California Alliance of Information and Referral Services (CAIRS), coordinated and edited the Spring CAIRS Newsletter which featured stories and photos of 2-1-1 Day (2-11-13) from a variety of 2-1-1 centers (including Eden I&R).</p> <p>~ The Executive Director, along with a number of Berkeley city officials, attended the formal opening of a new City of Berkeley rental complex that is dedicated toward revitalizing the downtown area.</p> <p>~ As a 2012 inductee in the Alameda County Women's Hall of Fame, the Executive Director attended this year's 2013 event and helped welcome the new inductees, especially Ophelia Basgal, for their contributions to Alameda County and its residents.</p> <p>~ The Executive Director attended an event held by Youth Uprising that featured the documentary "Missrepresentation" that focused on how the media targets young women in their programming and advertising, and how the results affect young women's feelings about low self-worth and poor self-esteem.</p>

**Pleasanton Senior Program
Advisory Committee Minutes
Monday, January 14, 2013**

Present:, Marsha Becker, Jan Dal Porto, Eileen Fennell, Pam Quermous, Don Wilson, Annette Langer, Christine Steiner, Clara Toms, Jim Wark, Don Wilson and Center Coordinator Raymond Figueroa

- I. Evaluation of the Center's 20th Anniversary celebration: *Celebrating the Past, Embracing the Future*. Marsha Becker said Dawn from the Chamber of Commerce called the mixer one of their best events ever. The food was good and there was plenty of room to mix and socialize. Clara Toms said she enjoyed working the event, especially helping the participants find the scavenger hunt items – “The seniors had a ball with it [scavenger hunt] and the event was wonderful! Annette Langer said she was so busy signing books and working in the Peddler Shoppe that she was not able to join the festivities in the Main Hall but they said they had plenty of business – “good [Peddler Shoppe] sales for the 20th Anniversary.” Pam Quermous raved about the Sunday Ballroom Dance event, was delighted with the big band (The Cool Tones) and added that the Cool Tones would be performing again in Dublin on Friday, May 10th, from 6:30-9:30pm. Cost: \$10 in advance, \$12 at the door.
- II. Raymond gave an update on Paratransit's door-to-door Shared Ride service and Downtown Route (DTR). The traditional PPS door-to-door program will continue to be funded by the County and City of Pleasanton Funds (General Fund). Administration is recommending that the Saturday driver be re-assigned to weekday service between 10:00am to 2:00pm, as it is the highest rider demand time and cannot be met with the current resources. A GAP grant application has been submitted to the Alameda County Transportation Commission to continue service. It is a competitive process and the Commission will hear final recommendation on Monday, April 22. DTR will continue operations only if the two year Alameda CTC Gap Grant is fully funded.
- III. Older Americans Month Proclamation will be presented by the Pleasanton City Council on Tuesday, May 7th, 7:00pm in the City Council Chambers.

- IV. Other Upcoming Programs:
 - a. Transit Fair: Wednesday, May 1st, 10:00am-1:00pm
 - b. *Celebrating 20 Years of Art Made Easy*: Dessert Reception: Monday, May 6th at 7:00pm
 - c. AARP Mature Drivers Program: Wednesday, May 22nd
 - d. Tea Time Social: Moved from 4th Monday to 1st Thursday of the month, 1:00-3:00pm

- V. Fraud Counseling is no longer available on site but Center counselor Nick Henley will be available for pre-arranged appointment on site or via phone consultation.

- VI. Center maintenance and closures
 - a. Repair to the Main Hall wall: Monday, June 10th thru Friday, June 21st (Main Hall classes moved to the Vet's Hall; Spectrum Lunch program will be moved to the Senior Support program)
 - b. Center closed for Maintenance and Repairs: Monday, June 24th thru Friday, July 5th.

- VII. Update on Kottinger Gardens with Christine Steiner: The project is moving along but it's been a slow process. The Kottinger Gardens Task Force has changed architects. The estimated ground breaking is now projected in 2015.

- VIII. Round Table discussion
 - a. In response to the upcoming "Older Americans Month" proclamation, Christine Steiner reminded the committee of the growing senior population in Pleasanton and its growing diversity.
 - b. Eileen Fennell said lunch program has improved much –it's tasty and edible. Jan Dal Porto added. "You can't go anywhere for that price." (\$3.25, 60 years of age and older, \$4.75 for non-senior).
 - c. The Parks and Recreation Master Plan is being created and the RJM, project consultants, have been asking the public's input. Christine Steiner said she has been attending the public meetings and has heard a recommendation that the Center expand to include a fitness center. Christine said she hopes that the business community will step in and sponsor an expansion – "I just joined Club Sport and it looks like a Senior Center. They have everything but it costs \$100 a month.
 - d. Marsha Becker, president of the Pleasanton VIP Senior Club reminded everyone of the upcoming Hawaiian Luau on Monday, April 22 at 11:00am

- e. Clara Toms said she plans to visit the Manteca Senior Center to take a look at their programs and services.
- f. Christine Steiner recently joined the Livermore-Amador Valley Garden Club and they help to maintain the Center's Sensory Gardens and raised flower beds. She said she enjoys working in the garden.
- g. Don Wilson, a Human Services Commissioner for the City of Pleasanton invited Center Advisory Committee members to a presentation titled "Ask the Doctor" session with Dr. Daniel Kostalnick, who will address mental health issues. The presentation will be hosted by the Livermore Library on Monday, May 6th from 7:00-9:00pm.
- h. Eileen Fennell said the VIP Travel Club Day Trip programs have been slow but continue to look at new trip idea.
- i. Pam Quermous said it might be nice to have an event sign board, like those digital signs outside the schools, that would publicize upcoming Center events.

IX. The next Advisory Meeting will occur on Monday, July 15th at 7:00pm in the Classroom. The meeting adjourned at 8:00pm.