A GOOD IDEA IS NOW THE LAW.

ALAMEDA COUNTY WASTE MANAGEMENT AUTHORITY. ORDINANCE 2012-01

DEAR COMMERCIAL PROPERTY OWNER/MANAGER:

Mandatory recycling for commercial garbage accounts in Alameda County took effect in Pleasanton on March 1, 2013, per the Alameda County Waste Management Authority Ordinance 2012-01.

Over the past six months, affected accounts have been mailed information describing the law's requirements and explaining how to get help with compliance, including free support materials.

ENFORCEMENT STARTS SOON

This letter is to notify you that enforcement of mandatory recycling will begin on September 1, 2013. Inspections will be conducted to determine whether commercial properties are in compliance with the law. Property owners found to be out of compliance will receive a notification. Should the property remain out of compliance after receipt of the notification, an additional warning--and possibly a citation and fine--will be issued.

Initial enforcement will focus on compliance rather than fines. All owners/managers will be given ample opportunity, as well as customized assistance if needed, to comply.

FOLLOW THE LAW TO AVOID POSSIBLE CITATION AND FINE

Beginning September 1, 2013, businesses and owners/managers of commercial properties in Pleasanton with garbage service of 4 or more cubic yards per week may be cited, and possibly fined, for the following violations:

1. Failure to provide containers of suffient number and/or size for recyclable materials.
   Contact Pleasanton Garbage Service to arrange for adequate recycling service. Containers must be large enough and collected frequently enough to hold all of the recyclables generated at the property, and they must be kept at the same location as the garbage containers.

2. Disposing of recyclable materials in the garbage.
   The following must be kept separate from the garbage: cardboard, newspaper, white paper, mixed recyclable paper, recyclable glass food and beverage containers, aluminum and metal food and beverage containers, PET (#1) and HDPE (#2) plastic bottles.

3. Disposing of garbage in recycling containers.
   Inspectors will verify that only recyclable materials are located in the recycling containers.

4. Failure to provide information annually to employees, tenants, and contractors describing how to properly use the recycling and garbage containers.
   For commercial property owners who lease space to one or more business, this information must be provided to each tenant to share with their employees, as well as no later than 14 days after move-in and no less than 14 days prior to move-out.

Tip for Success: Post prominent signs on or near recycling and garbage containers. Contact Pleasanton Garbage Service to learn more about collection service options in Pleasanton.

For additional resources to assist in compliance, please visit www.RecyclingRulesAC.org or call the Ordinance Information Line (510) 891-6575. To reach Pleasanton Garbage Service, call (925) 846-2042.