

**CIVIC ARTS
COMMISSION AGENDA**

**Monday, August 5, 2013
7:00 P.M.**

City Council Chamber, 200 Old Bernal Avenue

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MINUTES

1. Approve regular meeting minutes of June 3, 2013.

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations
3. Public Comment from the audience regarding items not listed on the agenda. *Speakers are encouraged to limit comments to 3 minutes.*

MATTERS BEFORE THE COMMISSION

If necessary to assure completion of the following items, the Chairperson may establish time limits for the presentations by individual speakers.

4. Review FY 2012.13 Pleasanton Community Grant Final Performance Reports

COMMUNICATIONS

COMMISSION REPORTS: Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

Committee Meetings:

- a. Park and Recreation Master Plan Steering Committee
- b. Cultural Plan Update Steering Committee
- c. Public Art Selection Sub-Committee

COMMISSION COMMENTS

STAFF COMMENTS

ADJOURNMENT

NEXT MEETING: September 9, 2013

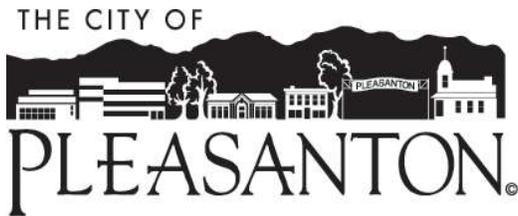
UPCOMING AGENDA TOPICS: Review of the Alviso Adobe & Enviro/Historical Prgrms
Report from Cultural Plan Consultants

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet are available for public inspection at the Community Services Department, 200 Old Bernal Avenue, Pleasanton.

Accessible Public Meetings

The City of Pleasanton will provide special assistance for citizens with disabilities to participate in public meetings upon advance notice. If you need an auxiliary hearing aid or sign language assistance at least two working days advanced notice is necessary. Please contact the Community Services Department, PO Box 520, Pleasanton, CA 94566 or (925) 931-5340.



Civic Arts Commission Minutes

City Council Chamber – 200 Old Bernal Avenue, Pleasanton, CA
June 3, 2013 – 6:00 p.m.

CALL TO ORDER / PLEDGE OF ALLEGIANCE

Chairperson McLane called the meeting to order at 7:01 p.m. The Pledge of Allegiance to the flag was recited.

Roll Call

Commissioners Present: Heidi Massie, Karen De Baca Martens, Sara Nealy, Stephanie Wedge, and Chairperson Tegan McLane. (Commissioner John Loll arrived at 7:15 p.m.)

Commissioners Absent: Judy Wheeler

Staff Present: Michele Crose, Community Services Manager; Rob Vogt, Recreation Supervisor; Julie Finegan, Visual Arts Coordinator; Michelle Russo, Marketing Coordinator; Mark Duncanson, Sr, Recreation Specialist; and Edith Caponigro, Recording Secretary.

AGENDA AMENDMENTS

There were none.

MINUTES

1. Approve regular meeting minutes of May 6, 2013

Amendment - page 3, para.4: She also noted that staff is.....

A motion was made by Commissioner Massie, seconded by Commissioner De Baca Martens, to approve the minutes from the May 6, 2013 meeting as amended. **The motion was approved.**

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations

There were none.

1. Public comment from the Audience regarding items not listed on the agenda

There were none.

MATTERS BEFORE THE COMMISSION

4. Review of the Civic Arts Program and Facilities

Ms. Crose and Mr. Vogt reviewed with Commissioners a PowerPoint presentation that provided information regarding the Civic Arts Timeline, Facilities, Theatrical Productions, Presenting Program, Art Camps & Classes, Literary Arts, Special Events, Marketing (Print Media, Digital, Social Media & Customer Service; and Radio & Television); and the Civic Arts 2013/2014 Season. Additional supplemental information provided to Commissioners included a chart of the Civic Arts Organization and details about facilities usage, theater attendance, budget details, gallery attendance by exhibit, and Firehouse Theater attendance by genre.

Commissioners were provided additional information by staff members about the Harrington Gallery, Teen Improv, Summer Theater, Teen One-Acts, Young @ Art, Poet Laureate Program, Special Events, and Marketing practices.

Questions and topics of interest raised by Commissioners included:

- Success basis of specific productions and how success was determined
- Financial data and budget information
- Confusion pertaining to program details in the Activities Guide
- Does paying the fee allow children to be included as a member of the show
- Wait list for activities and whether all children were being accommodated
- Musical and Intensive program costs and whether fee assistance was available
- Sponsorship of Movies in the Park program and inclusion of games prior to movies
- Discussions about a strategic marketing plan and advertising ideas and recommendations that included:
 - posting information to the Independent newspaper calendar
 - looking at whether numbers obtained are from local attendees at events
 - discounting of tickets
 - posting information at the Danville Library
 - 101.7 radio advertising on a Friday with what is happening over the weekend
 - placing ads in the newsletters of local schools
 - linking to individual calendars on Outlook
 - having a Civic Arts kiosk in downtown Pleasanton
 - showing video testimonials on the website
 - links to different websites with landing pages to different targeted audiences
 - offering season tickets
 - combining events with other destination activities
 - working with PDA and package deals combined with other local activities

- signage that would help people realize that the Firehouse Arts Center is “back there”, i.e. signage similar to that used for First Wednesday Street events
- Income and expenses for Civic Arts Programs and Events and staff time and staff costs involved
- Lack of Arts Foundation or Community Foundation in Pleasanton, and whether this was something the Commission should consider working on after the Civic Arts Master Plan update has been completed

Ms. Crose advised that for the second year the Firehouse Arts Center has received the “Best Kept Secret” Award and staff is planning to embrace this award to try and make more people aware of the Center.

Commissioner Loll thanked staff for their presentation and felt the presentation was well done and provided much of the information that the Commission had been seeking.

Commissioner De Baca Martens noted that it was not the intention of the Commission to take funds away from programs and events, but rather to look at ways that they could help.

COMMUNICATIONS

There were none.

COMMISSION REPORTS

Committee Meetings

a. PCAC Post Event Update

Ms. Crose read a report provided by Commissioner Wheeler that indicated the event had been very successful and that the piano portion had been a huge success. The chalk drawing was very good and booth sales went well. The event made a profit of \$6,000. A date of May 10, 2014 has tentatively been set for 2014. Unfortunately, the Treasure Hunt portion of the event did not go as well as had been anticipated. A lot of good press was received for this first time event.

b. Parks and Recreation Master Plan Steering Committee

Commissioner Loll provided an update and indicated he had been unimpressed at the program recommendation that had been provided. He is trying to change the wording in the Update for the Amador Theater and is concerned about a suggestion that has been made to close this facility. Commissioner Loll feels the Amador Theater has served the Pleasanton Community well, and suggested members of the Commission review the documents that have been posted on the city’s website referencing this. He also suggested Commissioners consider attending the scheduled Parks & Recreation Commission and City Council joint meeting.

c. Cultural Plan Update Steering Committee

Ms. Crose advised that new information has just been made available and the consultants will be meeting with staff and the Steering Committee on June 24, 25 and 26. The consultants have presented an executive summary draft that will be shared with staff and then the Cultural Plan Steering Committee. Sometime in September or October is being planned for the next meeting and a presentation by the consultants with a presentation to the Commission following. Staff is hoping that more people will attend the next Community Workshop on June 24, 2013.

d. Public Art Selection Sub-Committee

Ms. Crose advised that the PASS committee is still trying to determine a suitable location for the "Rock/Paper/Scissors" piece of public art. The Harrington's would like for this piece, as well as the "All Together" piece to be located in the downtown area, but PASS is suggesting other areas. City Council is schedule to approve the mural downtown at their June 4, 2013 meeting.

COMMISSION COMMENTS

Chairperson McLane advised that the Pacific Chamber Symphony had done a terrific job with a recent performance at Lydiksen School.

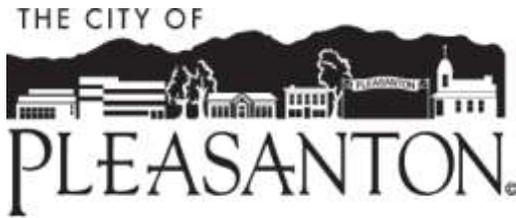
STAFF COMMENTS

Ms. Crose advised that upcoming agenda items will include:

- a. Firehouse Concessions Contract Approval
- b. Information about the Alviso Adobe & Enviro/Historical Programs
- c. Final Community Grant Report (August)
- d. Artistic Design Utility Box Discussion.

ADJOURNMENT

There being no further business the meeting was adjourned at 10:12 p.m.



Civic Arts Commission Agenda Report

August 5, 2013

Item 4

**SUBJECT: REVIEW FY 2012/13 PLEASANTON COMMUNITY GRANT FINAL
PERFORMANCE REPORTS**

SUMMARY

Per the FY 2012/13 Community Grant and Contract Service Agreements, funded agencies are required to submit a Mid-term Report and Final Performance Report. Attached are copies of the FY 2012/13 Final Performance reports.

RECOMMENDATION

It is recommended that the Commission review and provide comments on the FY 2012/13 Pleasanton Community Grant Final Performance Reports.

FINANCIAL STATEMENT

Of the approved \$41,260, \$41,162.33 was expended by the end of the fiscal year, therefore leaving a balance of \$97.67.

BACKGROUND

Per the FY 2012/13 Community Grant and Contract Service Agreements, funded agencies are required to submit a Mid-term Report and Final Performance Report. Attached are copies of the FY 2012/13 Final Performance reports.

In May 2012, the City Council approved the Commission's funding recommendations in the Civic Arts category for the FY 2012/13 Community Grant Program; seven (7) agencies received funding, totaling \$41,260. Per the Community Grant and Contract Service Agreement guidelines, agencies' projects must begin in July and conclude in June and each agency is required to submit a Mid-Term and Final Report.

DISCUSSION

As noted on the Project Performance Review Spreadsheet, all agencies expended its grant funding allocation except the Pleasanton Community Concert Band "Audience and Performance Growth", balance of \$22.67 and The Pleasanton Cultural Arts Council "Arts in the Schools", balance of \$75.00, leaving a total balance of \$97.67. Additionally, all agencies submitted the required Final Report by the July 22, 2013 deadline, except the Livermore Valley Opera (LVO Student Program) who, as of July 25, has yet to submit their report and the Pleasanton Community Concert Band (Performance and Audience Growth) who submitted their report on July 25.

Attached for the Commission's review are the agency's Final Reports and the Community Grant Project Review Spreadsheet.

The attached Final Reports concludes the FY 2012/13 Community Grant Program.

ALTERNATIVE ACTION

Any other action as determined by the Civic Arts Commission.

Submitted by:

/s/
Michele Crose
Civic Arts Manager

Attachments

1. FY 2012/13 Final Reports – Civic Arts Category
2. FY 2012/13 Community Grant Project Review Spreadsheet

City of Pleasanton
 FY 2012/13 Community Grant Program
 10/17/2012 deadline

Cantabella Children's Chorus

2012 Cantabella Choral Summer Camp for Children in Grades K-5; Purchase a new Clavinova Keyboard for Classes

Cantabella Children's Chorus

4754 McHenry Gate Way
 Pleasanton, CA 94566
 United States

Tel: (925) 292-2663
 Fax: (925) 292-2663
 Web: www.cantabella.org
 EIN: 94-3305844

Project Contact

Emily Chang
treasurer@cantabella.org
 Tel: 925-292-2663

\$7,500 Requested

Submitted: 1/20/2012 6:05:44 PM (Pacific)

Additional Contacts*none entered***Executive Director**

Connie Zaug
executive_director@cantabella.org

Application Questions

1 What funding category are you applying for?

- Civic Arts
 Youth

2 Please indicate your City of Pleasanton Business License No.

200579

3 Please describe your agency and its mission.

Cantabella Children's Chorus (CCC), a Dublin/Livermore/Pleasanton-based non-profit organization, is committed to developing within children and youth the love and experience of artistic, beautiful singing using Zoltan Kodaly's approach. In 1998 Cantabella was incorporated as a non-profit public benefit organization according to Internal Revenue Code 501 (c) (3). Today, CCC includes 3 training choirs, the mid-level Cantabella Children's Chorus, the Cantabella Chamber Choir and the most advanced group, the Honors Choir. Approximately 200 young people from kindergarten through high school participate in the weekly classes and rehearsals, which are held in the Tri-valley region. Caring and well-trained staff members teach healthy vocal production and choral artistry. Music literacy is taught with an emphasis on the great classics of the choral repertoire. CCC is committed to serving the community and has performed in many venues in the Tri-Valley area with presentations at civic and corporate functions, at local churches and in collaboration with community musical organizations. The chorus has performed in many Livermore Valley Opera productions, including "Pagliacci/Cavalleria Rusticana" in 2009. The Livermore-Amador Symphony Orchestra, Valley Concert Chorale, and Pleasanton Community Concert Band have featured the chorus. CCC presents 2 annual concerts, and attends summer festivals and competitions. In July of 2009, CCC won first place in the Historical Category and second place in the Folk Category at the Golden Gate International Festival. In July, 2010, CCC held a 3-week workshop, and 3 performances of The Piper of Hamelin children's opera at the Amador Theater. Cantabella celebrates and nurtures the cultural and ethnic diversity of its singers. CCC offers scholarships to qualified, interested children. Cantabella's mission is to present the finest quality of choral literature gleaned from worldwide cultures, from past and present eras, and sung in many languages.

4 Is this a new project or activity?

- Yes
 No

5 What type of Community Grant is your agency applying for?

- Seed
 Capital
 Operating

6 If your agency has received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

2009-2010: \$7,125 funded support for rehearsals and concerts, including rental fees for classes, rehearsals and concert; professional fees for guest musicians; and outreach in the form of flyers and postcards.

2010-2011: \$6,107 funded Piper of Hamelin opera workshop and performances including professional salaries (director, dance instructor, musicians), music/equipment rental, rehearsal venue rental, costumes, materials, supplies, and outreach in the form of flyers and postcards.

2011-2012: \$5,000 funded commissioned composition and 20th anniversary concert and celebration. The new piece, "These Things Can Never Die," composed by Dr. Frank La Rocca, emeritus professor of music at CSUEB, will be world premiered at the 20th anniversary concert on June 2, 2012. Also funded were portions of the rehearsal venue, and outreach in the form of flyers and postcards.

7 If your agency has never received grant funding from the City of Pleasanton please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

8 Provide a brief summary of the project for which your agency is seeking funding for (no more than three sentences; this text will be used widely during the review and implementation process to describe your project.)

The project is a summer program taught by experienced music specialists who will provide excellent training in musicianship, music literacy, and choral singing. This program will include 1 to 2 weeks of 2.5 to 3 hours of class time 5 days/week followed by a demonstration/performance for families and guests. Campers will also receive instruction in rhythm using interesting and unusual instruments and movement, which will include experimenting with simple dance steps. A new Clavinova keyboard will be purchased to replace the current piano in the camp class room as it is in an extremely poor condition, making it difficult to teach beautiful singing.

9 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

A minimum of 50 and maximum of 80 students in grades K-5th (in September 2012).

10 Describe the problem(s), need(s), issue(s) or service gap(s) to support the need for this project in Pleasanton. (Please reference the Pleasanton Cultural Plan or other relative source and/or Youth Master Plan.

Cultural plan, page 9: To establish and support cultural enrichment activities and programs for the young people of Pleasanton.

Cultural plan, page 15: To develop programs to support a broad spectrum of cultural and arts interests within the community.

Youth Master Plan, page 14: Provide age-appropriate, supervised youth activities that offer safe, positive, enriching opportunities for Pleasanton youth.

11 Describe the project for which your agency is requesting funding and how this project relates to the problem, need, issue or service gap identified in the previous question.

Cantabella Children's Chorus (CCC) looks forward to celebrating its 20th anniversary in May of 2012. From its earliest beginnings, CCC has been faithful to its goals of teaching and nurturing healthy and beautiful vocal production, building character, fostering supportive attitudes among the singers, and working together to produce a superb, soul-filling choral sound that touches each audience member.

As humans, we have the need to express our thoughts and feelings, and to be heard. Singing is one of the performing arts, which allows us to express ourselves artistically. Choral singing allows an even greater satisfaction to the participants because of the emotional connection and the teamwork necessary to create a beautiful performance.

The project described in Question 8 meets the needs noted in #10 by providing cultural enrichment (choral singing, rhythm, movement/dance) in the performing arts for elementary school aged (K-5th grades) children of Pleasanton in a safe, positive, and enriching environment while being supervised and taught by well-trained, caring, and talented adults.

12 Explain how this project will be implemented, administered and operated.

The camp will be held during the morning for 2 weeks in July at Valley Community Church (VCC) in Pleasanton. Cantabella founder and administrator Bee Chow will administer the camp. Cantabella associate directors Julie Charters and Velma Lee will teach the choral singing classes. Guest instructors Rowena Morgan and Connie Zaug will instruct the rhythm and movement classes. A free demonstration/performance of what the campers have learned will be presented to parents and friends on the last day.

The Clavinova keyboard will be purchased to replace the old piano, which is in a very poor condition and is presently located in the classroom at VCC where the camp will be held. This location is a regular class/rehearsal room for Cantabella during the school year and consequently will be used regularly. Cantabella will retain ownership of the Clavinova. By purchasing an electronic keyboard, Cantabella will eliminate maintenance costs avoiding regular tunings, which are essential to keep an acoustic piano sounding good.

13 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

N/A

14 Describe in detail the role of the Community Grant funds in this project (e.g. what specifically will the Community Grant funds be used for?)

The grant funds will be utilized for professional fees, rehearsal site rental, and registration fees; costs associated with equipment purchase (Clavinova), printing/publication (flyers, posters, and registration forms), supplies/materials (sheet music, postage, etc), snacks and a t-shirt.

15 Describe the specific population your agency anticipates serving with these funds and they they will benefit from the implementation of this project (e.g. low income, youth, disabled etc.)

Our project would serve the approximately 50 to 80 elementary school (K-5th grades) students. Students will attend 2.5 to 3 hours a day for 1 to 2 weeks in preparation for the demonstration/performance. We anticipate an attendance of more than 100 people at the demonstration/performance, 50 of whom will be Pleasanton residents.

16 Please choose a common indicator that your agency will use to measure.



Audience (performance)



Spectators (event)



Participants



Clients

17 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

Cantabella always tries to keep costs down for its choristers by keeping tuition low. Salaries for staff are low compared to industry standards for music teachers and accompanists. The anticipated result is that the campers will have a great time learning to sing beautifully and expressing themselves artistically, will be active learners as they experiment with rhythm and body movement utilizing novel and interesting rhythm instruments and dance steps, and will develop skill in working together with other campers and instructors in a safe, encouraging and uplifting environment. Cantabella plans to utilize tuition and other contributions to support almost two-thirds of the cost of the camp (\$11,620) while anticipating the remaining more than one-third of the cost to be covered by the grant (\$7,500). The t-shirts, snacks and choral sheet music for the children cost a few more dollars but add immeasurable fun to the camp.

18 If this project does not receive funding, what will be the effect on the project?

The camp will be held with or without the grant. Cantabella would have to use more of its own assets to fund this project. Regarding the Clavinova, without the grant

funds, Cantabella would have to settle for the old piano in the class room (not a happy thought) instead of a new, right-on-key-every-time Clavinova! Unfortunately, Cantabella cannot afford such a purchase at this time.

19 Does your agency anticipate having any unspent funds?

- Yes
- No

20 If you answered yes to the preceding question please explain. Enter N/A if not applicable.
N/A

21 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

| Funding Sources/Revenues | Total Organization | Total Project | Total Proj. Committed |
|---------------------------------|---------------------|--------------------|-----------------------|
| Tuition CTC - 1 | \$19,000.00 | \$3,900.00 | \$3,900.00 |
| Tuition CTC - 2 | \$20,000.00 | \$4,500.00 | \$4,500.00 |
| Tuition CTC - 3 | \$21,000.00 | \$4,500.00 | \$4,500.00 |
| Tuition CC | \$31,100.00 | \$1,260.00 | \$1,260.00 |
| Tuition CH | \$15,010.00 | \$1,050.00 | \$1,050.00 |
| Contribution - Patrons | \$2,000.00 | \$200.00 | \$200.00 |
| Total | \$108,110.00 | \$15,410.00 | \$15,410.00 |

| Funding Uses/Expenses | Total Organization | Total Project | Grant Request |
|---|--------------------|--------------------|-------------------|
| Personnel Costs | | | |
| Admin Salaries* (see instructions) | \$18,000.00 | \$1,200.00 | \$0.00 |
| Benefits* (see instructions) | | | |
| Program Staff Salaries | \$30,000.00 | \$8,800.00 | \$0.00 |
| Program Staff Benefits | | | |
| Non-Personnel Costs | | | |
| Professional Fees | \$2,000.00 | \$2,000.00 | \$1,500.00 |
| Equipment: Yamaha Clavinova Piano | \$0.00 | \$4,000.00 | \$4,000.00 |
| Outreach/Promotion: Camp Tshirt | \$3,500.00 | \$360.00 | \$150.00 |
| Printing/Publication: Flys, poster, reg. form | \$800.00 | \$300.00 | \$300.00 |
| Supplies/Material:sheet music, postage | \$3,850.00 | \$600.00 | \$300.00 |
| Other (define below) | | | |
| Snack for break time | \$1,200.00 | \$360.00 | \$250.00 |
| Rehearsal site rental | \$9,150.00 | \$1,500.00 | \$1,000.00 |
| Total | \$68,500.00 | \$19,120.00 | \$7,500.00 |

Budget Narrative

Professional fee of \$1,500 is for the keyboard accompanist for the camp.
 Equipment fee of \$4,000 is for an electronic Clavinova keyboard to replace the old piano in the camp classroom.
 Camp t-shirt: \$150. It wouldn't be camp without a t-shirt.
 Printing/publication fee: \$300 for flyers and posters to advertise the camp.
 Supplies: \$300 for choral sheet music. Cantabella always purchases new music, never photocopies.
 Snack: \$250 for the hungry campers.
 Rehearsal site rental: \$1,000 for the Valley Community Church classrooms for the camp

Documents

Documents Requested *

Current annual budget for the entire agency, including revenue.

Required? **Attached Documents ***



Annual Budget

| | | |
|--|-------------------------------------|---|
| Agency Organization Chart | <input checked="" type="checkbox"/> | Cantabella Organization Chart |
| List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident. | <input checked="" type="checkbox"/> | |
| Board of Directors' authorization to request funding. | <input checked="" type="checkbox"/> | Board of Directors' Authorization |
| Community of Character Declaration download template | <input checked="" type="checkbox"/> | Community of Character |
| Collaboration Agency Affidavit Form download template | <input checked="" type="checkbox"/> | Collaboration Form |
| Most Recent Agency Audit or Tax Return | <input checked="" type="checkbox"/> | Tax Return |
| Articles of Incorporation/Bylaws | <input checked="" type="checkbox"/> | Bylaws |
| Personnel Information | <input checked="" type="checkbox"/> | Personnel Information |

1. Report For Period Ending 11/26/2012 (submitted 11/27/2012)

1 Name of Person Completing Report:

Emily Chang

2 Title:

Treasurer

3 Telephone:

925-292-2663

4 Email:

treasurer@cantabella.org

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

It was successfully completed on 7/27/12 and culminated with a well-received program/demonstration for the parents and friends of the campers.

6 Describe any significant actions taken during the reporting period.

The keyboard was used during the two sessions of choral camps from 7/16-7/27, every morning from 9:00-12:15.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

N/A

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes 1 total to date
- No

9 Were any Pleasanton grant funds expended for this project during this reporting period?

- Yes (already submitted invoice/s) 1 total to date
- Yes (but invoice/s not yet submitted)
- No (no expenditures this period)

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants 1 total to date
- Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|---|-------------------|
| 80 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 80 total to date |
| 150 B) Total number of people served by THIS PROJECT: | 150 total to date |

12 What method do you use to track your participant data for this project?

| | |
|---|-----------------|
| <input type="checkbox"/> Database | |
| <input type="checkbox"/> Ticket sales | |
| <input checked="" type="checkbox"/> Sign-in sheet | 1 total to date |
| <input type="checkbox"/> Other | |

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

n/a

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

This summer choral project greatly helped with the recruitment of new choristers for Cantabella's choral year 2012-13.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Joseph M. Zaug, Cantabella Children's Chorus, Director of Development

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Our 2012 summer program expectations were fully met.

Cultural plan, page 9: To establish and support cultural enrichment activities and programs for the young people of Pleasanton.

Cultural plan, page 15: To develop programs to support a broad spectrum of cultural and arts interests within the community.

Youth Master Plan, page 14: Provide age-appropriate, supervised youth activities that offer safe, positive, enriching opportunities for Pleasanton youth.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Our project was a success.

We measure success by the number of students successfully served by a high-quality choral educational program and the clear progress these students continue to make during their training. In addition, this project continues to carry dividends forward as the Clanivova continues service. For example, we now use the Clanivova in our Pleasanton class instructions.

Our project met our specified goals and outcomes as described in our original grant application.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

No problems were encountered.

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

Music Together - provided music equipment and related expertise

Step of the Cat - provided dance/movement instruction

2. Report For Period Ending 7/22/2013 (submitted 6/30/2013)

1 Name of Person Completing Report:

Joseph M. Zaug

2 Title:

Director of Development

3 Telephone:

925-423-4428

4 Email:

jmzaug1@gmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

This project -a summer camp- was completed in July of 2012.

6 Describe any significant actions taken during the reporting period.

None

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Our budget was modified and Cantabella's response to the requested modification was captured in our budget modification form submitted during FY 2011.

8 Were any costs incurred for this project (from any source) during this reporting period?

| | | |
|-------------------------------------|-----|-----------------|
| <input type="checkbox"/> | Yes | 1 total to date |
| <input checked="" type="checkbox"/> | No | 1 total to date |

9 Were any Pleasanton grant funds expended for this project during this reporting period?

| | | |
|-------------------------------------|---------------------------------------|-----------------|
| <input type="checkbox"/> | Yes (already submitted invoice/s) | 1 total to date |
| <input type="checkbox"/> | Yes (but invoice/s not yet submitted) | |
| <input checked="" type="checkbox"/> | No (no expenditures this period) | 1 total to date |

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

| | | |
|-------------------------------------|------------------------|-----------------|
| <input type="checkbox"/> | Audience (performance) | |
| <input type="checkbox"/> | Spectators (events) | |
| <input checked="" type="checkbox"/> | Participants | 2 total to date |
| <input type="checkbox"/> | Clients | |

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|--|-------------------|
| 50-80 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 80 total to date |
| 63 B) Total number of people served by THIS PROJECT: | 213 total to date |

12 What method do you use to track your participant data for this project?

| | | |
|-------------------------------------|---------------|-----------------|
| <input type="checkbox"/> | Database | |
| <input type="checkbox"/> | Ticket sales | |
| <input checked="" type="checkbox"/> | Sign-in sheet | 2 total to date |
| <input type="checkbox"/> | Other | |

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

-no answer-

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

N/A

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Joseph M. Zaug, Director of Development

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes, Cantabella used 100% of our PCAC awarded grant funds.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

We've gratefully used the keyboard paid for by the grant to accompany our weekly choral rehearsals at Valley Community Church for choristers in Pleasanton. In addition, we were able to provide an excellent 30-minute choral program in front of the Firehouse at the recent PCAC's "The Big Draw" event on Sat., 5/11/13 and was well-received in spite of the very hot weather.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

In Cantabella's assessment this project was a success.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

The project was executed as planned -no problems or delays were encountered during this project.

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

N/A

* ZoomGrants™ is not responsible for the content of uploaded documents.

City of Pleasanton
FY 2012/13 Community Grant Program
10/17/2012 deadline

Livermore Valley Opera Opera at the Firehouse

Livermore Valley Opera

572 Rhea Way
Livermore, CA 94550
United States

Tel: 925-443-5450
Fax: by request
Web: livermorevalleyopera.com
EIN: 94-3168895

Project Contact

Jim Schmidt
jims2ndlife@yahoo.com
Tel: 925-443-5450

\$3,900 Requested

Submitted: 1/22/2012 8:44:08 PM (Pacific)

Additional Contacts

none entered

Board President

Jim Schmidt
jims2ndlife@yahoo.com

Application Questions

1 What funding category are you applying for?

- Civic Arts
- Youth

2 Please indicate your City of Pleasanton Business License No.

200695

3 Please describe your agency and its mission.

Livermore Valley Opera produces two fully stages operas annually, using professional artists and directors, augmented by a large and skilled set of volunteers. Our singers and directors are accomplished, many with awards and are often nationally and internationally known. Increasingly, LVO is performing community and student outreach. Additionally, LVO produces small operatic presentations throughout the year in both Pleasanton and Livermore. LVO is proudly celebrating its 20th Anniversary this year with a big Fundraising Concert and Dinner at the Ruby Hill Golf Club in Pleasanton. LVO is enjoying increasing community support. Donations have risen annually, even during this recession. We continue to maintain a strong volunteer corps, covering many aspects of the opera and our programs, which keep our costs down. Still, the volume and difficulty of activities has made it necessary to hire our first Executive Director. She devotes little time to administrative or even artistic duties. Instead her focus is fundraising and Community Programs.

4 Is this ia new project or activity?

- Yes
- No

5 What type of Community Grant is your agency applying for?

- Seed
- Capital
- Operating

6 If your agency has received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

2010-2011 Bringing Opera to Pleasanton--performing at the Firehouse \$5,000
2011-2012 Opera Live Access to the Arts -Student Outreach \$6,300
2-11-2012 Opera at the Firehouse \$3,900

7 If your agency has never received grant funding from the City of Pleasanton please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

8 Provide a brief summary of the project for which your agency is seeking funding for (no more than three sentences; this text will be used widely during the review and implementation process to describe your project.)

Professional opera production at the Firehouse Arts Center for one (1) weekend in the spring of 2013. The project would include one (1) evening performances for general audience and one (1) matinee performance at a time conducive to family attendance. Due to the limitations of space within the Firehouse, we anticipate using piano and/or a few selected instruments to accompany top level singers and are planning an operatic presentation of some of operas most beloved music to be performed by top level Bay Area singers.

9 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

The estimated total served is 200-400.

10 Describe the problem(s), need(s), issue(s) or service gap(s) to support the need for this project in Pleasanton. (Please reference the Pleasanton Cultural Plan or other relative source and/or Youth Master Plan.

This project is directly in line with several of the goals of the Pleasanton Cultural Plan.

C. Communication & Participation-To promote and market Pleasanton's cultural activities and encourage participation.

D. Programming-To develop programs and partnerships to support a broad spectrum of cultural interests.

E. Resource Development- To provide technical assistance, expertise, and funding to cultural organizations and individual artists.

F. Downtown Pleasanton- To elevate the artistic, cultural, and historic aspects of Downtown Pleasanton.

11 Describe the project for which your agency is requesting funding and how this project relates to the problem, need, issue or service gap identified in the previous question.

As presented with support from the City of Pleasanton in the spring of '11 and '12, LVO plans an operatic presentation using high-level, fully professional opera singers using piano and/or a limited number of instruments for accompaniment. The performances would be directed and organized as needed by professional opera directors, conductors, etc. and supported by the companies Executive Director.

This project directly supports several of the goals of the Pleasanton Cultural Plan. Goal D. Programming, is not only met by broadening the spectrum of cultural offerings, but as this would be the third such project presented at the Firehouse by LVO, clearly a regular program and partnership is being supported. E. Resource Development is being met as LVO is a non-profit arts organization and relies on the use of the Firehouse and funding assistance from the City of Pleasanton in order to present this project in Pleasanton. F. Downtown Pleasanton is also met as a goal as it is where the Firehouse is located. C. Communication & Participation is then met by meeting the above goals because by having an arts organization that has a following both in and outside of Pleasanton, Pleasanton benefits from the marketing of this project to a known group of cultural arts devotees.

It has been expressed by a measurable number of Pleasanton residents that they wish for an increased amount of classical music presentations. "Opera at the Firehouse" not only meets that request, but has the regular support of both Pleasanton and non-Pleasanton residents. The project serves city residents and brings arts lovers from outside the area to partake in the charm and offerings of downtown Pleasanton.

12 Explain how this project will be implemented, administered and operated.

As a professional opera company with 20 years of presenting opera, LVO is extremely well versed in what is required artistically and administratively to presenting an operatic production from large to small scale.

Professional singers and instrumentalists will be contracted. LVO will also devote significant time of the Executive Director, who is very experienced in producing operatic works, to carry out the program and contract any other professionals required. Since this would be our third such presentation, we are familiar with the specific structure and needs of this project and are comfortable in reproducing it.

13 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

N/A

14 Describe in detail the role of the Community Grant funds in this project (e.g. what specifically will the Community Grant funds be used for?)

Primarily, grant funds would be used to contract the highest level artists possible and to support marketing efforts where needed. LVO would be handling the costs of project development, coordination, and all other production aspects.

15 Describe the specific population your agency anticipates serving with these funds and they they will benefit from the implementation of this project (e.g. low income, youth, disabled etc.)

While the population in attendance will inevitably be a mix from around the Tri-Valley area, the real service will be to the residents and businesses of Pleasanton. It is long proven that whether or not a person ever attends a classical art event or not, people will choose to live and remain in an area that has regular live classical arts performances. Having the performing arts as part of a community speaks of that community as having a deep and stable set of values. It is simply one of those priceless amenities that add to the richness of a city.

16 Please choose a common indicator that your agency will use to measure.

Audience (performance)

Spectators (event)

Participants

Clients

17 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

LVO views this project as a scaled down or portable version of what it produces on it's main stage at the Bankhead theater. This kind of presentation has a few key required components which can then be scaled up or down as funding requires. As such we are easily able to anticipate the costs of of such a performance structure. Additionally, this grant would support the third such project for LVO and past performances have borne out the cost effectiveness of this project.

18 If this project does not receive funding, what will be the effect on the project?

As mentioned above, this project is scalable and as such the project would be sized to fit the budget. Up until the point where the artistic level begins to be inappropriately compromised, LVO is able to adapt the program as needed.

19 Does your agency anticipate having any unspent funds?

Yes

No

20 If you answered yes to the preceeding question please explain. Enter N/A if not applicable.

N/A

21 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

| Funding Sources/Revenues | Total Organization | Total Project | Total Proj. Committed |
|---------------------------------|---------------------|-------------------|-----------------------|
| Tickets | \$140,000.00 | \$4,000.00 | |
| Board Donations | \$30,000.00 | | |
| Other Donations | \$105,000.00 | | |
| Grants | \$30,000.00 | | |
| Sponsorships | \$10,000.00 | | |
| Fundraisers | \$15,000.00 | | |
| Grants for Student Program | \$42,500.00 | | |
| City of Pleasanton Grant | \$3,900.00 | \$3,900.00 | |
| Total | \$376,400.00 | \$7,900.00 | \$0.00 |

| Funding Uses/Expenses | Total Organization | Total Project | Grant Request |
|------------------------------------|---------------------|-------------------|---------------|
| Personnel Costs | \$0.00 | \$0.00 | |
| Admin Salaries* (see instructions) | \$10,000.00 | \$0.00 | |
| Benefits* (see instructions) | \$0.00 | \$0.00 | |
| Program Staff Salaries | \$60,000.00 | \$3,400.00 | |
| Program Staff Benefits | \$0.00 | \$0.00 | |
| Non-Personnel Costs | \$114,334.00 | \$3,000.00 | |
| Professional Fees | \$60,000.00 | \$0.00 | |
| Equipment Rental/Maintenance | \$5,000.00 | \$0.00 | |
| Outreach/Promotion | \$10,000.00 | \$500.00 | |
| Printing/Publication | \$20,000.00 | \$500.00 | |
| Supplies/Material | \$4,500.00 | \$0.00 | |
| Other (define below) | | | |
| Travel and Transportation | \$5,000.00 | \$500.00 | |
| Total | \$288,834.00 | \$7,900.00 | \$0.00 |

Budget Narrative

LVO has no employees and pays no benefits. We do contract an Executive Director. She spends no significant time on administrative duties, Since she is our only staff, her annual stipend is shown under "staff" along with \$10,000 allocated for other temporary staff. A portion of the Executive Director's time is allocated to this project. If all \$3400 shown above for Staffing were spent on the Executive Director, Elizabeth Wells, it would amount to 6.8% of her budgeted annual stipend.

No funds are shown as committed as this project does not begin until the spring of 2013. City of Pleasanton grant funds would immediately be committed upon confirmation of support.

Documents

Documents Requested *

Required? Attached Documents *

| | | |
|--|-------------------------------------|---|
| Current annual budget for the entire agency, including revenue. | <input checked="" type="checkbox"/> | LVO Budget 11-12 |
| Agency Organization Chart | <input checked="" type="checkbox"/> | Agency Organization Chart |
| List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident. | <input checked="" type="checkbox"/> | |
| Board of Directors' authorization to request funding. | <input checked="" type="checkbox"/> | Board Approval Letter |
| Community of Character Declaration download template | <input checked="" type="checkbox"/> | Application Verification-Community of Character |

| | | |
|--|-------------------------------------|--|
| Collaboration Agency Affidavit Form download template | <input checked="" type="checkbox"/> | Collaborative Agency Affidavit |
| Most Recent Agency Audit or Tax Return | <input checked="" type="checkbox"/> | Audit Tax Form |
| Articles of Incorporation/Bylaws | <input checked="" type="checkbox"/> | Articles of Incorporation/Bylaws |
| Personnel Information | <input checked="" type="checkbox"/> | Personnel Information |

1. Report For Period Ending 11/26/2012 (submitted 11/30/2012)

1 Name of Person Completing Report:

Jim Schmidt

2 Title:

President, Board of Directors

3 Telephone:

925-443-5450

4 Email:

-no answer-

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

This project will take place in on May 25, 2013. To date, the Firehouse has been reserved, and at least one singer and a pianist has been arranged.

6 Describe any significant actions taken during the reporting period.

As per above

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

No Modifications

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

No

9 Were any Pleasanton grant funds expended for this project during this reporting period?

Yes (already submitted invoice/s)

Yes (but invoice/s not yet submitted)

No (no expenditures this period) 1 total to date

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance) 1 total to date

Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|--|-----------------|
| 0 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 0 total to date |
| 0 B) Total number of people served by THIS PROJECT: | 0 total to date |

12 What method do you use to track your participant data for this project?

Database

Ticket sales 1 total to date

Sign-in sheet

Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

-no answer-

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Thank you for the grant. A native of Pleasanton will be one of our feature singers.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

2. Report For Period Ending 7/22/2013 (submitted 6/20/2013)

1 Name of Person Completing Report:

Jim Schmidt

2 Title:

President, Livermore Valley Opera

3 Telephone:

9254435450

4 Email:

jims2ndlife@yahoo.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

The project, to produce an opera concert at the Pleasanton Firehouse Theater, was held and completed on May 25, 2013.

6 Describe any significant actions taken during the reporting period.

Opera program was produced and very successful. People Pleasanton, the greater tri-Valley and beyond attended. Many fine comments were heard at the reception following the concert.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Funding was reduced from the grant proposal. The event was changed from two performances to one.

Expenses being submitted. Expenses were performers--three singers and a pianist. Plus projected translations, and marketing expenses.

8 Were any costs incurred for this project (from any source) during this reporting period?

| | |
|---|-----------------|
| <input checked="" type="checkbox"/> Yes | 1 total to date |
| <input type="checkbox"/> No | |

9 Were any Pleasanton grant funds expended for this project during this reporting period?

| | |
|---|-----------------|
| <input type="checkbox"/> Yes (already submitted invoice/s) | |
| <input checked="" type="checkbox"/> Yes (but invoice/s not yet submitted) | 1 total to date |
| <input type="checkbox"/> No (no expenditures this period) | 1 total to date |

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

| | |
|--|-----------------|
| <input checked="" type="checkbox"/> Audience (performance) | 2 total to date |
| <input type="checkbox"/> Spectators (events) | |
| <input type="checkbox"/> Participants | |
| <input type="checkbox"/> Clients | |

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|--|-------------------|
| 200-400 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 0 total to date |
| 120 B) Total number of people served by THIS PROJECT: | 120 total to date |

12 What method do you use to track your participant data for this project?

| | |
|--|-----------------|
| <input type="checkbox"/> Database | |
| <input checked="" type="checkbox"/> Ticket sales | 2 total to date |
| <input type="checkbox"/> Sign-in sheet | |
| <input type="checkbox"/> Other | |

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

NA

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The original grant was optimistic in predicting two performances. With the grant request reduced by Pleasanton it was determined to do one production. As explained below we anticipated having Hometown Opera Singer Marco Stephani, who has successfully performed at the Firehouse before as a big draw, and we feel we could have filled the house at 200 or done more with two performances if he had been available. That plan did not work out. LVO would like to point out that our performances at the Pleasanton Library in September and March have grown to be standing room only events. LVO also conducts elegant home soirees in Pleasanton which have a large ticket price. Many Pleasanton residents come to our operas in Livermore. We are forming some ideas on how to draw on the strengths of LVO and the Firehouse to fill it up next April.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Jim Schmidt

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

The grant provided a classical opera event at the Firehouse which could not be staged otherwise due to expense. Performing such events provides a low-cost performance opportunity for Pleasanton residents and also adds to the prestige of the Firehouse Theater. In addition the draw of people from outside Pleasanton introduced them to the Firehouse, with its performance and visual arts displays, as well as to the beautiful Pleasanton downtown. When coupled with the free Livermore Valley Opera programs at the Pleasanton library, as well as bringing opera education to the Pleasanton schools, it helps satisfy the desire for more classical music as stated in previous citizen surveys.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Judging by the enthusiasm of the audience, we feel this project was a success. The audience was less than hoped for. Plans are being formulated to provide a more engaging program than just arias. A likely plan is to bring in a charismatic expert to narrate why a particular piece is famous, or characteristic of a style of singing, done in a friendly but not overly technical way, but also not superficial. Another idea is to stage a mini-rehearsal, again with a charismatic director, call in intermission, then stage the finished product. We appreciate Pleasanton's helping LVO create some innovation.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

This project was scheduled to accommodate the participation of Pleasanton hometown opera singer Marco Stephani and we had planned publicity around him. Marco is a fairly recent graduate of Amador High and has a fine career going in Florida. Unfortunately, Marco was contracted with San Francisco Opera and they would not release him from rehearsal. We still presented skilled and entertaining artists. But we were disappointed not to be able to present a Pleasanton singer with a following. For those of you who are still reading this, Marco has been cast as the Prince in LVO's production of Rossini's Cinderella in March 2014. He will most likely sing in the Pleasanton Library, and likely to the students of Amador High in March 2014 ahead of the opera. Stay tuned.

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

N/A

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City of Pleasanton
FY 2012/13 Community Grant Program
10/17/2012 deadline

Pacific Chamber Symphony
Assembly program for PUSD Elementary Schools

Pacific Chamber Symphony
PO Box 3134
164 Main Street, Suite C, Pleasanton CA 94566
Livermore, CA 94550
United States

Tel: (800) 630-7836
Fax: (925) 631-0236
Web: www.PacificChamberSymphony.org
EIN: 94-3105631

Project Contact
Lawrence Kohl
LawrenceKohl@hotmail.com
Tel: 925-324-2775

\$7,500 Requested

Submitted: 1/23/2012 2:10:20 PM (Pacific)

Additional Contacts
none entered

Music Director/ CEO
Lawrence Kohl
LawrenceKohl@hotmail.com

Application Questions

1 What funding category are you applying for?

- Civic Arts
 Youth

2 Please indicate your City of Pleasanton Business License No.

200469

3 Please describe your agency and its mission.

The Pacific Chamber Symphony is defined as a small orchestra that can utilize the full variety of orchestral instruments. The vast repertoire for chamber orchestra includes music from Bach to Mozart and Brahms, through the ages to music written today and commissioned by PCS. Orchestra members are drawn from the ranks of the best Bay Area professionals. The aim is to bring the best here; to serve and be a part of the local community. PCS has had a Tri-Valley and, specifically, a Pleasanton presence for over 20 years. PCS has performed over 400 different works in over 500 appearances.

Pacific Chamber Symphony's educational program has brought classical music to over 200,000 children through full orchestra concerts for kids, maestro visits to schools classes, small ensemble school assembly programs, master classes for music students, and training in our Tri-Valley Youth Orchestra (TVYO). Our five-member mixed ensemble has performed in assemblies for each Pleasanton school introducing basic musical concepts such as rhythm, melody, harmony, world cultures, etc.

TVYP is open to Tri-Valley resident music students who play orchestral instruments. Rehearsals are currently held on Monday evenings at Harvest Park Middle School. TVYO, now in its fifth year, provides many opportunities for the student to grow as young musicians and to learn from professional coaches. TVYO performs typically three to five concerts. It is the aim of TVYO to complement the school music programs, to provide a compelling orchestral experience for students, and to strengthen the overall musicianship of students throughout the Tri-Valley. No students are turned away due to financial reasons.

4 Is this a new project or activity?

- Yes
 No

5 What type of Community Grant is your agency applying for?

- Seed
 Capital
 Operating

6 If your agency has received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

2011 for \$4,000 support of Tri-Valley Youth Orchestra

7 If your agency has never received grant funding from the City of Pleasanton please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

8 Provide a brief summary of the project for which your agency is seeking funding for (no more than three sentences; this text will be used widely during the review and implementation process to describe your project.)

Our flute, clarinet, trumpet, violin, cello quintet performs two back-to-back assemblies for each public elementary school music of different countries/cultures/ time

periods to introduce and teach music fundamentals. Teachers receive educational packets.

9 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

3000 total School Children at 5 PUSD elementary schools.

10 Describe the problem(s), need(s), issue(s) or service gap(s) to support the need for this project in Pleasanton. (Please reference the Pleasanton Cultural Plan or other relative source and/or Youth Master Plan.

PCP Goal B: To establish and support cultural enrichment activities and programs for the young people of Pleasanton. As observed in the Cultural Plan, "Research across the nation now provides conclusive evidence that children who participate in comprehensive arts education curriculum perform better in all aspects of school work: from math and science test scores to team-building and social skill development. This goal is intended to increase participation in arts and culture by Pleasanton's young people, to raise community expectations for the cultural enrichment its children will enjoy, establish high standards for arts educational and recreation programs..."

Typically the classroom teacher has a very limited background in music and our program helps them successfully teach the requisite basic fundamentals of music such as rhythmic structure, melodic structure, harmony, different types of scales, different forms of classical music, etc.

11 Describe the project for which your agency is requesting funding and how this project relates to the problem, need, issue or service gap identified in the previous question.

Our program is consistent with California State guidelines and goals for music education.

The PCS "Music is Fun!" assembly program goes far beyond a simple exploration of what different instruments look like and the instrumental families they belong to, to an in-depth presentation through accessible classical music, demonstration on how each instrument really achieves its unique acoustical profile and the exploration of a basic musical concept. Thus over a period of several years the student will learn about what musically makes rhythm, melody, harmony, scales, character of music, texture, etc. This ensemble consists of the five orchestral and band instruments children are most likely to choose: violin, cello, trumpet, clarinet and flute. In various combinations they produce a compelling blend of the individual voices.

The assembly is supported by a comprehensive educational package offering both pre and post assembly educational activities. It has been pointed out that our program gives teachers a common language to talk about music and to do follow-up activities with their students. Enrollment in music programs has increased in the school districts where our ensemble has performed.

12 Explain how this project will be implemented, administered and operated.

In September each school is contacted and coordination begins between the dates the musicians have as options and the dates the schools each have as options to set the assembly performance dates that will take place from January through May. The curriculum and theme are determined by the music director in conversation with the district. Music as needed is composed for the ensemble and the teacher education packet is modified accordingly. Communication with the schools is on-going. Educational packets are delivered usually about two weeks before the assemblies as there are pre-assembly materials that are useful for preparation. The musicians meet to rehearse the music and develop the specific presentations. The assemblies are interactive so students will be asked to identify, show that they understand, participate, etc. On the day of the assembly musicians arrive early enough to insure that everything is ready.

Following the assemblies the music director contacts each school as follow-up and to insure that the teacher response forms are filled out. Teachers are encouraged to email the music director for any specific questions. Classes often send letters and/or drawings all of which help to deepen the experience and retain the educational materials.

The collected responses are reviewed and provide input for continuous program development.

13 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

N/A

14 Describe in detail the role of the Community Grant funds in this project (e.g. what specifically will the Community Grant funds be used for?)

The funds are used to pay for:

- 1) the musicians and music director
- 2) composing and/or arranging music
- 3) development and printing of the educational packet

15 Describe the specific population your agency anticipates serving with these funds and they they will benefit from the implementation of this project (e.g. low income, youth, disabled etc.)

1. Music helps the child:

- It engages the whole child and stimulates integration of left and right brain; process and goal driven learning.
- It facilitates sensory learning and offers opportunities to link learning styles.
- It honors individuality and expression.
- It establishes a space for reflection in life, in school and in the community.

2. Our program helps the music programs:

Best practices:

Most theorists agree that music is best learned through recurring sensory experiences that provide both variety and repetition. Next, concepts that categorize elements in music and help students develop awareness ("Ear Training") are introduced. This teaches students to identify musical concepts as they listen. Also, students should be encouraged to develop individual musical opinions and preferences, as a first step to establishing a relationship to music.

3. Curriculum:

The following package is designed with respect to the teleological considerations outlined above. Each year the curriculum takes on a specific musical concept with a corresponding musical ensemble. As children learn about the basic concepts of music (rhythm, melody, acoustics and timbre, harmony, form, style, etc.) throughout the elementary grades awareness, understanding and discerning appreciation are developed

It also contains the opportunity for each student to create artwork or write a letter describing the concert and what they learned. This is a proven method reinforcing the meaning and joy of the musical experience.

16 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

17 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

The cost to the City of Pleasanton is less than \$2 per child. The total cost of this program is at most \$4 per child. Compared to what it takes to bring children to San Francisco for which only a handful would be able to go and the cost would extreme. The quality of what PCS offers is of the highest professional caliber. The musicians have performed these programs hundreds of times and bring excitement and inspiration to the schools as the children know they are getting the best lavished upon them. The program is also time effective in that it is done at the schools so students do not lose a full day on a field trip.

18 If this project does not receive funding, what will be the effect on the project?

It will not take place. PCS will cover as many schools as City Funding allows and as PCS is able to raise additional funds to cover as many schools as we can. The first year it is estimated with the City's help we will raise enough to cover 5 schools. The following year we would either expand or at least cover the schools we do not go to the first year.

19 Does your agency anticipate having any unspent funds?

- Yes
- No

20 If you answered yes to the preceeding question please explain. Enter N/A if not applicable.

N/A

21 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

| Funding Sources/Revenues | Total Organization | Total Project | Total Proj. Committed |
|---------------------------------|---------------------|--------------------|-----------------------|
| Government Grants | \$32,217.00 | \$7,500.00 | |
| Fund raising events | \$10,000.00 | \$0.00 | |
| Individual donations | \$44,000.00 | \$0.00 | |
| Concert Ticket Sales | \$43,000.00 | \$0.00 | |
| Foundation Grants | \$31,000.00 | \$2,500.00 | |
| Corporate Grants | \$6,000.00 | | |
| Fee and tuition | \$6,000.00 | | |
| Total | \$172,217.00 | \$10,000.00 | \$0.00 |

| Funding Uses/Expenses | Total Organization | Total Project | Grant Request |
|------------------------------------|--------------------|---------------|---------------|
| Personnel Costs | | | |
| Admin Salaries* (see instructions) | \$10,000.00 | \$1,000.00 | |
| Benefits* (see instructions) | \$700.00 | | |
| Program Staff Salaries | \$20,000.00 | \$1,000.00 | \$1,000.00 |
| Program Staff Benefits | \$1,300.00 | | |
| Professional Fees | \$105,000.00 | \$7,200.00 | \$6,500.00 |
| Non-Personnel Costs | | | |
| Equipment Rental/Maintenance | | | |
| Outreach/Promotion | \$8,000.00 | \$150.00 | |
| Printing/Publication | \$2,000.00 | \$500.00 | |
| Supplies/Material | \$1,000.00 | \$150.00 | |
| Other (define below) | | | |
| Production costs | \$19,000.00 | | |
| Office | \$5,000.00 | | |

Total

\$172,000.00

\$10,000.00

\$7,500.00

Budget Narrative

Program Staff Salaries: Music Director 5% of salary. Professional Fees are the musicians and music arranger fees as independant contractors.

Documents

Documents Requested *

Required?

Attached Documents *

Current annual budget for the entire agency, including revenue.



[Current Annual Budget](#)

Agency Organization Chart



[Organizational Chart](#)

List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.



Board of Directors' authorization to request funding.



[Board Authorization](#)

Community of Character Declaration
[download template](#)



[Community of Character Declaration](#)

Collaboration Agency Affidavit Form
[download template](#)



[Collaboration Agency Form N/A](#)

Most Recent Agency Audit or Tax Return



[Tax Return](#)

Articles of Incorporation/Bylaws



[ByLaws](#)
[Articles of Incorporation](#)

Personnel Information



[Personnel Information](#)

1. Report For Period Ending 11/26/2012 (submitted 11/26/2012)

1 Name of Person Completing Report:

Lawrence Kohl

2 Title:

Music Director

3 Telephone:

925-324-2775

4 Email:

LawrenceKohl@hotmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Project takes place in the second half of the school year. In the first two weeks of December the schools will be contacted and assembly dates set-up.

6 Describe any significant actions taken during the reporting period.

None yet.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

No changes

8 Were any costs incurred for this project (from any source) during this reporting period?



Yes



No

9 Were any Pleasanton grant funds expended for this project during this reporting period?



Yes (already submitted invoice/s)



Yes (but invoice/s not yet submitted)



No (no expenditures this period)

1 total to date

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):



Audience (performance)



Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|---|---------------------|
| 3000 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 3,000 total to date |
| 0 B) Total number of people served by THIS PROJECT: | 0 total to date |

12 What method do you use to track your participant data for this project?

Database

Ticket sales

Sign-in sheet

Other

1 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

data given by each school as to the number who attend assembly

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

It is our standard practice to do our Music Assemblies in the second half of the school.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

2. Report For Period Ending 7/22/2013 (submitted 7/21/2013)

1 Name of Person Completing Report:

Lawrence Kohl

2 Title:

Music Director

3 Telephone:

925-324-2775

4 Email:

LawrenceKohl@gmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Completed

6 Describe any significant actions taken during the reporting period.

Ten assemblies were held at a total of five elementary schools: Alisal, Mohr, Vintage hills, Valley View and Lydiksen. Students were given an in-depth presentation of lively classical works for a mixed quintet of flute, clarinet, trumpet, violin and cello of the science of sound. Concepts introduced included: distinguishing a musical tone from noise, the action of wave patterns to form sound, pitch, range, timbre, the acoustically ways sound is produced on the different instruments, dynamics, rhythmic inflections, and techniques specific to each instrument such as double/triple/flutter tonguing on the flute; vibrato, glissando, pizzicato on the violin, etc. The teachers were given educational packets to reinforce the concepts presented. [Note: The five schools listed were the first five that responded. Several more also requested. These will then be given priority the next time we are able to offer the assemblies.]

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

No changes.

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes 1 total to date
 No

9 Were any Pleasanton grant funds expended for this project during this reporting period?

- Yes (already submitted invoice/s) 1 total to date
 Yes (but invoice/s not yet submitted)
 No (no expenditures this period) 1 total to date

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance) 1 total to date
 Spectators (events)
 Participants
 Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|---|---------------------|
| 3000 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 6,000 total to date |
| 3000 B) Total number of people served by THIS PROJECT: | 3,000 total to date |

12 What method do you use to track your participant data for this project?

- Database
 Ticket sales
 Sign-in sheet
 Other 2 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

approximate size of 5 PUSD schools the assemblies were held for.

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The basic plan of the assembly program is to cover different concepts of music each year in enough depth and details to be of lasting educational value beyond the impact, inspiration and enjoyment of the assembly on the day. The programs are presented with fun themes such as "postcards from around the world", "a musical zoo", etc. These themes are coating in which the educational topics are wrapped. (a la Marry Poppins "A spoonful of sugar helps the medicine go down.") The five educational topics are: the science of sound (acoustics), melody, rhythm, scales, mood and meaning (story telling in music). Having been exposed for consecutive years each of these topics the elementary students receive a solid grounding in the understanding of music and listening with a critical ear.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Lawrence Kohl

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

PCP Goal B: To establish and support cultural enrichment activities and programs for the young people of Pleasanton. As observed in the Cultural Plan, "Research across the nation now provides conclusive evidence that children who participate in comprehensive arts education curriculum perform better in all aspects of school work: from math and science test scores to team-building and social skill development. This goal is intended to increase participation in arts and culture by Pleasanton's young people, to raise community expectations for the cultural enrichment its children will enjoy, establish high standards for arts educational and recreation programs..."

Our program addresses PCP Goal B through:

- 1) giving them exposure to classical music through an enjoyable experience of the best professional in the comfort of their own schools. For many this will be first time that they will have heard classical music live.
For many this will be the first time that they will have heard classical music live or even at all.
- 2) encouraging the students to participate in their school music programs through inspiration of hearing fine professionals perform live at their schools the musical instruments that they are most likely to choose in their school music programs: flute, clarinet, trumpet, violin, cello.
- 3) setting high educational standards for the understanding and listening to music with a critical ear through a program that covers essential fundamental topics of music in some depth.
- 4) helping the classroom teacher who typically has a very limited background in music continue to teach the concepts presented with explanations and activities offered in our teacher educational packets.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

The "Music is Fun!" assembly program has high goals to be of educational value for students (and to help teachers teach about music), to provide for them the enjoyment of classical music, and to encourage them to take up a musical instrument in their school. Teacher feedback forms are included with the teacher packets. The responses are highly enthusiastic on all accounts. We often have teachers and principals say that our program was their best assembly of the year measured by how enthralled and well-behaved the students are during the presentation.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

None

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.
N/A

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City of Pleasanton
FY 2012/13 Community Grant Program
10/17/2012 deadline

Pacific Chamber Symphony
**Tri-Valley Youth Orchestra support of professional musician instruction,
rental charges and clinics**

Pacific Chamber Symphony
PO Box 3134
164 Main Street, Suite C, Pleasanton CA 94566
Livermore, CA 94550
United States

Tel: (800) 630-7836
Fax: (925) 631-0236
Web: www.PacificChamberSymphony.org
EIN: 94-3105631

Project Contact
Lawrence Kohl
LawrenceKohl@hotmail.com
Tel: 925-324-2775

Additional Contacts
none entered

Music Director/ CEO
Lawrence Kohl
LawrenceKohl@hotmail.com

\$5,000 Requested

Submitted: 1/23/2012 2:05:12 PM (Pacific)

Application Questions

1 What funding category are you applying for?

- Civic Arts
- Youth

2 Please indicate your City of Pleasanton Business License No.
200469

3 Please describe your agency and its mission.

The Pacific Chamber Symphony is defined as a small orchestra that can utilize the full variety of orchestral instruments. The vast repertoire for chamber orchestra includes music from Bach to Mozart and Brahms, through the ages to music written today and commissioned by PCS. Orchestra members are drawn from the ranks of the best Bay Area professionals. The aim is to bring the best here; to serve and be a part of the local community. PCS has had a Tri-Valley and, specifically, a Pleasanton presence for over 20 years. PCS has performed over 400 different works in over 500 appearances.

Pacific Chamber Symphony's educational program has brought classical music to over 200,000 children through full orchestra concerts for kids, maestro visits to schools classes, small ensemble school assembly programs, master classes for music students, and training in our Tri-Valley Youth Orchestra (TVYO). Our five-member mixed ensemble has performed in assemblies for each Pleasanton school introducing basic musical concepts such as rhythm, melody, harmony, world cultures, etc.

TVYP is open to Tri-Valley resident music students who play orchestral instruments. Rehearsals are currently held on Monday evenings at Harvest Park Middle School. TVYO, now in its fifth year, provides many opportunities for the student to grow as young musicians and to learn from professional coaches. TVYO performs typically three to five concerts. It is the aim of TVYO to complement the school music programs, to provide a compelling orchestral experience for students, and to strengthen the overall musicianship of students throughout the Tri-Valley. No students are turned away due to financial reasons.

4 Is this a new project or activity?

- Yes
- No

5 What type of Community Grant is your agency applying for?

- Seed
- Capital
- Operating

6 If your agency has received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

Tri-Valley Youth Orchestra \$4,000 - Support for professional musical instruction, rental fees, etc.

7 If your agency has never received grant funding from the City of Pleasanton please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

8 Provide a brief summary of the project for which your agency is seeking funding for (no more than three sentences; this text will be used widely

during the review and implementation process to describe your project.)

The Pacific Chamber Symphony's Pleasanton located Tri-Valley Youth Orchestra provides weekly ensemble training for young musicians through high school. TVYO enables students from all schools to come together to learn, practice and develop ensemble performance skills. TVYO coaches will work with the PUSD music teachers to offer clinics to the middle and high school music classes.

9 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

200 students that includes both TVYO students and covers five string clinics; one each for the three middle schools and one each for the two high schools

10 Describe the problem(s), need(s), issue(s) or service gap(s) to support the need for this project in Pleasanton. (Please reference the Pleasanton Cultural Plan or other relative source and/or Youth Master Plan.

PCP Goal B: To establish and support cultural enrichment activities and programs for the young people of Pleasanton.

"During the research conducted for this Cultural Plan, there is a widely-held view that the arts and cultural needs of Pleasanton's children require new programs, facilities and activities to nurture and cultivate such interests. Particular attention has been paid to the programs at the Pleasanton Unified School District."

"Develop a new programming format which provides opportunities for existing youth arts programs to showcase talents.Continue to work with Pleasanton's cultural institutions to develop age appropriate programs...."

11 Describe the project for which your agency is requesting funding and how this project relates to the problem, need, issue or service gap identified in the previous question.

Training in TVYO clearly addresses the above need and gaps; 1) TVYO is clearly an enrichment program for the music students in the PUSD, 2) TVYO was developed as a response to the need stated in the cultural plan 3) TVYO pays particula attention to programs at the PUSD in both wishing to include clinics students in the school music classes 4) TVYO both showcases the continuing development of the music students and helps the existng schools programs reach higher standards due to the expert training students receive in TVYO 5) The City of Pleasanton in working with Pacific Chamber Symphony satisfies the City's aim to work with the cultural instutions.

12 Explain how this project will be implemented, administered and operated.

TVYO is an ongoing training arm of the Pacific Chamber Symphony. The PCS Music Director/CEO is responsible for the overall administration, education and direction of TVYO. He hires the TVYO coaches, sets the time-lines and oversees the training of the students. TVYO meets weekly during the school year and gives at least two performances. A modest tuition fee is charged of the students with discounts to families with more than one child. No child is turned away for financial reasons. TVYO as a part of PCS is covered by the PCS 501c3 non-profit status, PCS insurance, record keeping, bookkeeping, administration, development, recruiting, and logistics.

13 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

N/A

14 Describe in detail the role of the Community Grant funds in this project (e.g. what specifically will the Community Grant funds be used for?)

Funds will help pay for music coaches.

Funds will help with the cost of music rental, purchase and preparation.

Funds will go towards rental space fees for rehearsals.

15 Describe the specific population your agency anticipates serving with these funds and they they will benefit from the implementation of this project (e.g. low income, youth, disabled etc.)

Music students through high school may join TVYO. Students benefit from professional coaching in an ensemble setting with students from mutple schools increasing their skill sets and developing ensemble leadership skills and character.

16 Please choose a common indicator that your agency will use to measure.

Audience (performance)

Spectators (event)

Participants

Clients

17 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

TVYO is run on a spartan budget. Organizations such as the Oakland Youth Orchestra have tuition fees that are twice as high as the cost of student participation in TVYO.

18 If this project does not receive funding, what will be the effect on the project?

TVYO will not be able to continue.

19 Does your agency anticipate having any unspent funds?

Yes

No

20 If you answered yes to the preceeding question please explain. Enter N/A if not applicable.

N/A

21 Please confirm that you have uploaded the following in the "Documents" tab:

Current annual budget for the entire agency, including revenue

Agency organization chart

- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

| Funding Sources/Revenues | Total Organization | Total Project | Total Proj. Committed |
|--------------------------|---------------------|--------------------|-----------------------|
| Government Grants | \$32,217.00 | \$5,000.00 | |
| Fund raising events | \$10,000.00 | \$1,000.00 | \$1,000.00 |
| Fees and Tuition | \$6,000.00 | \$6,000.00 | \$4,000.00 |
| Foundations | \$31,000.00 | \$2,500.00 | \$2,500.00 |
| Individual Donations | \$44,000.00 | \$3,000.00 | \$3,000.00 |
| Concert Ticket Sales | \$43,000.00 | | |
| Corporate Grants | \$6,000.00 | | |
| Total | \$172,217.00 | \$17,500.00 | \$10,500.00 |

| Funding Uses/Expenses | Total Organization | Total Project | Grant Request |
|------------------------------------|---------------------|--------------------|-------------------|
| Personnel Costs | | | |
| Admin Salaries* (see instructions) | \$10,000.00 | \$1,000.00 | |
| Benefits* (see instructions) | \$700.00 | | |
| Program Staff Salaries | \$20,000.00 | \$1,500.00 | \$1,000.00 |
| Program Staff Benefits | \$1,300.00 | | |
| Professional Fees | \$105,000.00 | \$11,000.00 | \$4,000.00 |
| Non-Personnel Costs | | | |
| Equipment Rental/Maintenance | \$0.00 | \$0.00 | |
| Outreach/Promotion | \$8,000.00 | \$2,000.00 | |
| Printing/Publication | \$2,000.00 | \$200.00 | |
| Supplies/Material | \$1,000.00 | \$200.00 | |
| Other (define below) | | | |
| Production Costs | \$19,000.00 | \$1,600.00 | |
| Office | \$5,000.00 | | |
| Total | \$172,000.00 | \$17,500.00 | \$5,000.00 |

Budget Narrative

Professional Fees: TVYO Coaches

Program Staff Salary: Lawrence Kohl Music Director; project percent is 5.77% of salary

Documents

| Documents Requested * | Required? | Attached Documents * |
|--|-------------------------------------|---|
| Current annual budget for the entire agency, including revenue. | <input checked="" type="checkbox"/> | Current Annual Budget |
| Agency Organization Chart | <input checked="" type="checkbox"/> | Agency Organizationla Chart |
| List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident. | <input checked="" type="checkbox"/> | |
| Board of Directors' authorization to request funding. | <input checked="" type="checkbox"/> | Board Authorization |
| Community of Character Declaration download template | <input checked="" type="checkbox"/> | Community of Character Declaration |
| Collaboration Agency Affidavit Form download template | <input checked="" type="checkbox"/> | Collaboration Agency Form N/A |
| Most Recent Agency Audit or Tax Return | <input checked="" type="checkbox"/> | Tax Return |
| Articles of Incorporation/Bylaws | <input checked="" type="checkbox"/> | PSC Bylaws Articles of Incorporation |

**1. Report For Period Ending 11/26/2012** (submitted 11/26/2012)**1 Name of Person Completing Report:**

Lawrence Kohl

2 Title:

Music Director

3 Telephone:

925-324-2775

4 Email:

LawrenceKohl@hotmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Discussed clinics with music teachers. See below

6 Describe any significant actions taken during the reporting period.

See below

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Grant funds have never been enough for us to do both ensemble rehearsals and clinics. In past years we have continued with the ensemble rehearsals and have not been able to do the clinics. After discussions with teachers and in choosing how to best allocate City of Pleasanton grant funds, our personnel and efforts, we have decided to focus our project on the clinics for music students part of our grant. This will reach many more students than we have been reaching in the ensemble rehearsals and so we have suspended the ensemble. The clinics will take place in the second half of the school year.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

No

1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period?

Yes (already submitted invoice/s)

Yes (but invoice/s not yet submitted)

No (no expenditures this period)

1 total to date

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

Spectators (events)

Participants

1 total to date

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|--|-------------------|
| 200 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 200 total to date |
| 0 B) Total number of people served by THIS PROJECT: | 0 total to date |

12 What method do you use to track your participant data for this project?

Database

Ticket sales

Sign-in sheet

Other

1 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Students in classes.

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

-no answer-

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

2. Report For Period Ending 7/22/2013 (submitted 7/20/2013)

1 Name of Person Completing Report:

Lawrenc Kohl

2 Title:

Music Director

3 Telephone:

925-324-2775

4 Email:

LawrenceKohl@hotmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Project has been completed

6 Describe any significant actions taken during the reporting period.

Clinics for the string students were given at Amador Valley High School and at Thomas Hart Middle School. Specific topics were discussed in advance with the teachers. A curriculum was developed. The professional musicians rehearsed the clinic presentations under Maestro Kohl's guidance. Notes were taken at the clinics and distributed to reinforce the concepts. The professional musicians also performed to illustrate the concepts. Specific exercises were given to the students for continued practice. Following the clinics feedback was sought from the teachers. The improvements were significant and the students were inspired. We have been asked to do more clinics.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

N/A

8 Were any costs incurred for this project (from any source) during this reporting period?

| | |
|---|-----------------|
| <input checked="" type="checkbox"/> Yes | 1 total to date |
| <input type="checkbox"/> No | 1 total to date |

9 Were any Pleasanton grant funds expended for this project during this reporting period?

| | |
|---|-----------------|
| <input checked="" type="checkbox"/> Yes (already submitted invoice/s) | 1 total to date |
| <input type="checkbox"/> Yes (but invoice/s not yet submitted) | |
| <input type="checkbox"/> No (no expenditures this period) | 1 total to date |

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

| | |
|--|-----------------|
| <input type="checkbox"/> Audience (performance) | |
| <input type="checkbox"/> Spectators (events) | |
| <input checked="" type="checkbox"/> Participants | 2 total to date |
| <input type="checkbox"/> Clients | |

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|--|-------------------|
| 200 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 400 total to date |
| 200 B) Total number of people served by THIS PROJECT: | 200 total to date |

12 What method do you use to track your participant data for this project?

| | |
|---|-----------------|
| <input type="checkbox"/> Database | |
| <input type="checkbox"/> Ticket sales | |
| <input type="checkbox"/> Sign-in sheet | |
| <input checked="" type="checkbox"/> Other | 2 total to date |

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.
 number of students in the string orchestra classes (#11 is an approximate number based upon class size)

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
 Lawrence Kohl, Music Director

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.
 Yes

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

The clinics for music students are a wise use of funds according to PCP Goal B: To establish and support cultural enrichment activities and programs for the young people of Pleasanton.

"During the research conducted for this Cultural Plan, there is a widely-held view that the arts and cultural needs of Pleasanton's children require new programs, facilities and activities to nurture and cultivate such interests. Particular attention has been paid to the programs at the Pleasanton Unified School District."
 "Develop a new programming format which provides opportunities for existing youth arts programs to showcase talents.Continue to work with Pleasanton's cultural institutions to develop age appropriate programs...."

Our clinics nurtures the development of the string music students in the PUSD to more fully engage and successfully perform in their school orchestral activities.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

This was our first clinics for the string schools. The music teachers are more familiar with winds and brass and hence the string clinics fill a much needed gap. This was highly successful according to the feedback we had from the teachers both in terms of the immediate reactions by the students and by the longer terms improvements in playing that resulted. We have been asked to do more clinics throughout the school year in the future.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.
 None

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.
 N/A

* ZoomGrants™ is not responsible for the content of uploaded documents.

City of Pleasanton
FY 2012/13 Community Grant Program
10/17/2012 deadline

Pleasanton Cultural Arts Council, Inc
Arts in the Schools

Pleasanton Cultural Arts Council, Inc
PO Box 1298
Pleasanton, CA 94566
United States

Tel: (925) 931-1111
Fax: (000) 000-0000
Web: www.pleasantonarts.org
EIN: 94-2681681

Project Contact
Cassie Langan
clangan@pleasantonusd.net
Tel: 925-209-7035

Additional Contacts
cjbooster@sbcglobal.net

Board President
Jill Vellingner
jvellingner@comcast.net

\$4,500 Requested

Submitted: 1/23/2012 4:44:22 PM (Pacific)

Application Questions

1 What funding category are you applying for?

- Civic Arts
- Youth

2 Please indicate your City of Pleasanton Business License No.

200412

3 Please describe your agency and its mission.

In 1979, the Pleasanton Cultural Arts Council (PCAC) was incorporated with the following mission: "To promote, create, and support arts institutions, experiences, facilities, and opportunities for the enrichment of those in Pleasanton and the Tri-Valley area." A 501(c)3 organization run entirely by a volunteer board, PCAC is the only non-profit organization in Pleasanton committed to serving all the arts and arts groups in our community.

"The Pleasanton Cultural Arts Council is committed to the belief that:

- the arts nurture the spirit of those in our communities
- the arts are an essential part of a healthy and equitable society to which those of all ages and backgrounds should have access
- we should promote, create, and support arts institutions, experiences, facilities, and opportunities for the enrichment of those in Pleasanton and the Tri-Valley."

PCAC raised \$800,000 to renovate the Amador Theater in 1981, helped build the Pleasanton Cultural Arts Building at 4444 Black Ave, and created the "Art in Public Places Committee," which became the "Pleasanton Civic Arts Commission."

More recently, PCAC did three years of initial planning for the Firehouse Arts Center and jump-started the Pleasanton Cultural Arts Foundation to raise funds for the Firehouse Arts Center.

PCAC programs each year include:

- The "Youth Excellence in Arts" Awards, providing grants to exceptional young writers, musicians, visual and dramatic artists.
- The PCAC co-sponsored Pleasanton Poetry, Prose & Arts Festival with the City of Pleasanton and its Poet Laureate Program, (10 years)
- The "Arts in the Schools Program", which has provided rich arts experiences in Pleasanton schools at all age levels since 1980.

We support arts organizations and the community with the PCAC website, www.pleasantonarts.org, our "Arts in Season" Newsletter, our Umbrella Events, our new Student Journalist Program, and our upcoming "Art Encounters tent" near the Farmers Market

4 Is this ia new project or activity?

- Yes
- No

5 What type of Community Grant is your agency applying for?

- Seed
- Capital
- Operating

6 If your agency has received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

2011-2012--
\$4,000, Poetry, Prose & Arts Festival
\$3500, Arts in the Schools Grant
2010-2011--
\$4,000, Poetry, Prose & Arts Festival
\$2350, Seed Grant for Umbrella for the Arts Event
\$3448, Arts in the Schools Grant
2009-2010--
\$3500, Arts in the Schools Grant
2008-2009--
0 Grant for Poetry, Prose & Arts Festival: The City as Co-sponsor provided \$4,000 as a line item in its budget for this event
\$3800, Arts in the Schools Grant
2007-2008--
0 Grant for the Poetry, Prose and Arts Festival: The City, as Co-sponsor, provided \$4,000 as a line item in its budget for this event
\$4500, Arts in the Schools Grant

7 If your agency has never received grant funding from the City of Pleasanton please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

8 Provide a brief summary of the project for which your agency is seeking funding for (no more than three sentences; this text will be used widely during the review and implementation process to describe your project.)

The "Arts in the Schools" program provides matching financial support and various community arts resources to support visual and performing arts enrichment opportunities requested by PUSD educators and staff, and presented directly to students in the Pleasanton schools. In partnership with the Pleasanton Schools Educational Enrichment (PSEE) Foundation, Pleasanton Cultural Arts Council (PCAC) hopes to continue the legacy of providing to students, positive, direct interactions with professional artists, performers, and/or musicians which will expand the cultural and artistic awareness of the audience participants and promote future support for the arts. Available to all students K- 12, this program offers a unique opportunity to partner with the Arts Community and the Pleasanton Unified School District to encourage active participation in visual, literary, and performing arts experiences.

9 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

Although the individual enrichment provided varies from year to year, in any given year as many as 8000 individuals including students, siblings, and adults have participated in hands-on enrichment activities, demonstrations, field trips, performances, and assemblies.

10 Describe the problem(s), need(s), issue(s) or service gap(s) to support the need for this project in Pleasanton. (Please reference the Pleasanton Cultural Plan or other relative source and/or Youth Master Plan.

The current economic situation has resulted in severe budget cuts to Visual and Performing Arts programs as the school district balances an ever tightening budget, yet the Pleasanton Cultural Plan of 1998 states the need "To establish and support cultural enrichment activities and programs for the young people of Pleasanton." The arts enrichment opportunities provided through "the Arts in the Schools" program are clearly advocated in the Youth Master Plan of 2001: "Support PUSD's Strategic Plan in meeting the educational needs of school age children through the development and implementation of supervised youth activities that support academic learning and positive youth development."

11 Describe the project for which your agency is requesting funding and how this project relates to the problem, need, issue or service gap identified in the previous question.

"Arts in the Schools," with the support of the community and the school district funds a wide variety of visual and performing arts projects and experiences that would otherwise not be available to students from kindergarten through high school. "Arts in the Schools" is especially important to those students enrolled in the nontraditional settings like the alternative schools. Arranged and developed by individual teachers, staff, parents, parent groups and even site councils, programs sponsored by matching "Arts in the Schools" funding provide programs to an individual class, a grade level or the entire student body of a particular school. Positive, arts experiences and arts education are enriching and have been clearly linked to the development of key social skills, including the ability to express emotion, courtesy, tolerance, conflict resolution skills, the ability to collaborate, and attention to moral development. The arts have an intrinsic value, providing pleasure and meaning to active participants. Skills developed in the arts also support learning in other areas such as mathematics, spatial reasoning, basic reading skills, language development and writing skills.

12 Explain how this project will be implemented, administered and operated.

Pleasanton Schools Educational Enrichment Foundation (PSEE) has agreed to partner with Pleasanton Cultural Arts Council (PCAC) in an effort to continue their fundamental goals to "improve, enhance, enrich, and expand visual arts programs for District students." At the recommendation of the Director of Community Services, PSEE will receive the Civic Arts funding, if granted, and the Pleasanton Cultural Arts Council will facilitate the administration of the funds to the various applicants for the "Arts in the Schools" program. All of the necessary paperwork will be handled by the Pleasanton Cultural Arts Council and the Pleasanton Schools Educational Enrichment Foundation will continue to "direct funds towards helping students achieve success and a high level of self-esteem."

13 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

Pleasanton Schools Educational Enrichment Foundation (PSEE) <http://www.psee.org>, has agreed to partner with Pleasanton Cultural Arts Council to support the continuance of the "Arts in the Schools" program, providing arts enrichment opportunities to all students in Pleasanton.

14 Describe in detail the role of the Community Grant funds in this project (e.g. what specifically will the Community Grant funds be used for?)

The Community Grant funds will be used to pay for up to half of the hands-on arts projects, professional demonstrations, presentations, performances, materials, and/or field trips costs that are requested by the educators, staff, librarians, counselors, parents organizations, and/or school site councils through the "Arts in the Schools" program. These funds will directly impact whether the children of Pleasanton Unified School District will be able to participate in any number of arts enrichment activities. Some previous opportunities experienced by participants were: Valley View and Lydiksen Elementary Schools' "40 Assets" Art Project; Amador Valley High School's Jazz Master class; Mohr Elementary School's field trip for 120 3rd graders to the San Francisco Symphony; Harvest Park's field trip to see "Wicked" in San Francisco; Pleasanton Middle School's school-wide Multicultural Day; equipment and supplies to support the Fine Art electives at Horizon High School and pottery at Village High School. So many students who might not have the circumstances to participate in an arts experience at any other time benefit from the life changing opportunities provided by the "Arts in the Schools" program.

15 Describe the specific population your agency anticipates serving with these funds and they they will benefit from the implementation of this project (e.g. low income, youth, disabled etc.)

Kindergarten through 12th grade students of Pleasanton Unified School District will be the primary beneficiaries of this grant. Teachers, librarians, parent organizations, and staff affiliated with any district school may apply for the matching funds to support whatever arts enrichment program they, as educators, see fit to strengthen the academic, cultural, and artistic development of the students. The program is open to all the schools in the Pleasanton Unified School District including the alternative high schools. Every child involved with the activity receiving financial support provided by the grant is encouraged to participate in that activity.

16 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

17 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

"Arts in the Schools" requires matching funding for all the proposed activities. Arranged and developed by individual teachers, staff, parents, parent groups and even site councils, these vital enrichment programs are supported by matching "Arts in the Schools" funding which in turn provide programs to an individual class, a grade level or the entire student body of a particular school through activities, presentations, performances, art materials and/or demonstrations. Thus, any funding provided by the Community Grant will go twice as far financially and infinitely further emotionally, academically, and experientially.

18 If this project does not receive funding, what will be the effect on the project?

The program will be severely restricted if the Community Grant is not awarded in some part. Considering the impact of budget cuts on arts programs throughout the school district, and the tightening of personal budgets in this tough economic climate, fewer children are afforded the opportunity to participate in or be introduced to the arts in an educational setting. If we do not begin at an early age to build recognition and appreciation for the arts, or develop a life-long advocacy for the arts, our children will not have the values in place to support and sustain a vibrant, creative, innovative, culturally tolerant society as adults.

19 Does your agency anticipate having any unspent funds?

- Yes
- No

20 If you answered yes to the preceding question please explain. Enter N/A if not applicable.

N/A

21 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

| Funding Sources/Revenues | Total Organization | Total Project | Total Proj. Committed |
|---------------------------------|--------------------|-------------------|-----------------------|
| Donations | \$3,000.00 | | |
| Dues | \$1,250.00 | | |
| Program Service Revenue | \$400.00 | | |
| Grants | \$4,500.00 | \$4,500.00 | \$4,500.00 |
| Total | \$9,150.00 | \$4,500.00 | \$4,500.00 |

| Funding Uses/Expenses | Total Organization | Total Project | Grant Request |
|------------------------------------|--------------------|---------------|---------------|
| Personnel Costs | | | |
| Admin Salaries* (see instructions) | | | |
| Benefits* (see instructions) | | | |
| Program Staff Salaries | | | |
| Program Staff Benefits | | | |
| Insurance | \$500.00 | | |
| Non-Personnel Costs | | | |
| Professional Fees | \$6,075.00 | | |
| Equipment Rental/Maintenance | | | |

| | | | |
|------------------------------|--------------------|-------------------|-------------------|
| Outreach/Promotion(Umbrella) | \$1,900.00 | | |
| Printing/Publication | \$1,400.00 | | |
| Supplies/Material | \$200.00 | | |
| Other (define below) | | | |
| Art is Schools | \$2,000.00 | \$6,500.00 | \$4,500.00 |
| Farmer's Market | \$1,500.00 | | |
| YEA Awards | \$1,795.00 | | |
| Total | \$15,370.00 | \$6,500.00 | \$4,500.00 |

Budget Narrative

The budget will not be used to fund any staff costs. All parties involved in the management of the "Arts in the Schools" program are unpaid volunteers.

Documents

Documents Requested *

Required?

Attached Documents *

| | | |
|--|-------------------------------------|---|
| Current annual budget for the entire agency, including revenue. | <input checked="" type="checkbox"/> | 2013 Initial Budget |
| Agency Organization Chart | <input checked="" type="checkbox"/> | PCAC Org Chart |
| List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident. | <input checked="" type="checkbox"/> | Board Member Contact List Board Approval M Rivara |
| Board of Directors' authorization to request funding. | <input checked="" type="checkbox"/> | Board Approval Board Approval |
| Community of Character Declaration download template | <input checked="" type="checkbox"/> | Community of Character Declaration |
| Collaboration Agency Affidavit Form download template | <input checked="" type="checkbox"/> | collaboration affidavit |
| Most Recent Agency Audit or Tax Return | <input checked="" type="checkbox"/> | 2010 Tax Return 1 2010 Tax Return 2 2010 Tax Return 3 2010 Tax Return 4 2010 Tax Return 5 2010 Tax Return 6 2010 Tax Return 7 2010 Tax Return 8 2010 Tax Return 9 2010 Tax Return 10 2010 Tax Return 11 2010 Tax Return 12 2010 Tax Return 13 2010 Tax Return 14 2010 Tax Return 15 2010 Tax Return 16 2010 Tax Return 17 |
| Articles of Incorporation/Bylaws | <input checked="" type="checkbox"/> | Articles of Incorporation Articles of Incorporation 2 Articles of Incorporation 3 |

[Articles of Incorporation 4](#)

[Articles of Incorporation 5](#)

[Bylaws 1](#)

[Bylaws 2](#)

[Bylaws 3](#)

[Bylaws 4](#)

[Bylaws 5](#)

[Bylaws 6](#)

[Bylaws 7](#)

[Bylaws 8](#)

[Bylaws 9](#)

[Bylaws 10](#)

[Bylaws 11](#)

[Bylaws 12](#)

[Bylaws 13](#)

[Bylaws 14](#)

[Bylaws 15](#)

[Bylaws 16](#)

[Bylaws 17](#)

[Bylaws 18](#)

[Bylaws 19](#)

[Bylaws 20](#)

Personnel Information



[Board Member Contact List](#)

1. Report For Period Ending 11/26/2012 (submitted 11/26/2012)

1 Name of Person Completing Report:

Carol Boster

2 Title:

Co-Chair, Arts in the Schools Grant Program for PSEE/PCAC

3 Telephone:

925-462-4863

4 Email:

cjboster@sbcglobal.net

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

We have updated our web page and advertised for our first application cycle and granted \$1482 for 5 different projects, so our activity is underway. Because our first application cycle was interrupted by the crash of the school district email system, we have now started a second application cycle, distributing more information with a application deadline of Dec. 21st. we have distributed the first check for \$500 and the remaining 4 grants of the first cycle will be distributed in the next 2 weeks.

6 Describe any significant actions taken during the reporting period.

We have decided on 5 grants to be awarded out of the \$4,500 totaling \$1,482 so far. They were: 1) a theatre company will come to an elementary school and perform "Tales of Olympus, A Greek Myth Musical" for 150 2nd graders. Grant was \$200. 2) We granted \$500 to a high school to help pay for an annual Drawing Extravaganza which uses models for students to draw. 3) We awarded \$150 grant to a middle school special education teacher for his autistic students to attend 2 live plays and then write and perform their own show.

4) We granted \$132 to help buy tickets to the DeYoung and Legion of Honor Art Museums for a special day class of middle schoolers with moderate to severe disabilities. 5) Finally, we granted \$500 to pay for materials and an artist to help each student at our alternative high school construct an original piece of pottery. Our application cycle was greatly interrupted by the massive failure of our school district email system, so we made plans to open a second cycle with a later deadline, and figured out a different way to disseminate the information.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

As written in #6, we have offered a second grant cycle, extended the deadline, so that more application will be received. We have not submitted any invoices yet as only one of our checks has actually been delivered at this point. The checks for 4 other granted awards will be distributed by the end of the week of Dec. 3rd. We will invoice the City of Pleasanton after these checks have been deposited and cleared our account. The other invoicing will take place after we award the rest of the money, probably in early April.

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No 1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period?

- Yes (already submitted invoice/s)
- Yes (but invoice/s not yet submitted) 1 total to date
- No (no expenditures this period)

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants 1 total to date
- Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | | |
|-----|--|-------------------|
| | A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | |
| 427 | B) Total number of people served by THIS PROJECT: | 427 total to date |

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other 1 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Teachers state on application how many students will be served by their grant award.

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

All clarification necessary were included in answers above.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

2. Report For Period Ending 7/22/2013 (submitted 7/21/2013)

1 Name of Person Completing Report:

Carol Boster

2 Title:

PCAC Arts in the Schools Grant Program Co-Chairman

3 Telephone:

925 462-4863

4 Email:

cjbooster@sbcglobal.net

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Our project is complete and we granted \$4500 to 17 different teachers in the Pleasanton Unified School District to use for Arts Experiences for their classrooms.

6 Describe any significant actions taken during the reporting period.

The school district's email crashed and we could no longer advertise by email to the teacher applicants. So we went back to the old way of distributing paper flyers through the district regular mail system. This did not seem to impact as many teachers to move them to apply, so we had to work hard to contact teachers personally to ask for their application. PCAC supported the cost of the flyers (approx. \$40)

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Our invoices will be submitted by the deadline

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes 1 total to date
- No 1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period?

- Yes (already submitted invoice/s)
- Yes (but invoice/s not yet submitted) 2 total to date
- No (no expenditures this period)

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants 2 total to date
- Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|---|---------------------|
| up to 8000 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | |
| 4068 B) Total number of people served by THIS PROJECT: | 4,495 total to date |

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other 2 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

The teachers write down how many students are involved in their project on their grant applications.

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

N/A

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Carol Boster, Co-Chair of PCAC, Arts in the Schools Grant Program

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes, we allocated all \$4,500 given to us. There is one \$75 check that has not cleared yet. The teacher said she turned the check in to the PFC (parent club) in late spring, but the PFC treasurer cannot find a record of receiving or depositing it. We will have to figure out if the teacher needs us to issue another \$75 check for the grant she received, but that will be too late to meet the Zoom Grant Deadline. So it looks like we used only \$4425 of our grant funding, but we did allocate all of the money.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Due to the severe cuts in school district budget during the past several years, arts education has been greatly reduced. We were able to support Arts enrichment for over 4000 students in classes of 17 teachers. Some of their projects directly affected their classroom students and other projects not only affected the classroom students but many other students at the school who attended an event made possible by the grant. Those directly using the grant funds - 2,868. Those indirectly benefitting - 1200 (by viewing a performance made possible by the funds. We funded 17 projects during the 12-13 school year.

3 in the drama performance area
6 in Visual Art lessons
1 supporting pottery instruction
2 in the literature category - one published a literary anthology by a class and the other supported a Poetry and Pizza Festival for 8th graders and parents/siblings.
2 in Music
2 were for attendance at a theater production
1 was for a field trip to an Art Gallery (De Young Museum)

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Yes, we feel we were very successful in distributing the money throughout our district, and that we met the goals outlined in our application. We measure the success by the number of students the money reached and the enthusiastic responses of the teachers and students on PCAC's Final Evaluation Report. Each successful applicant submits a year end report describing their project results, including pictures of products produced or performances made, etc. Many of the reports include warm thank you notes from the students.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Refer to question #6 describing the email crash. We will adjust our method of communication with the district depending on the status of the internal email system in the fall.

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

The only agency with which we collaborated was the Pleasanton Unified School District and the 17 teachers from the district that applied for our grants. Names are available upon request. There were 4 high school teachers (2 from alternative high schools), 6 middle school teachers, and 7 elementary teachers, representing 8 different schools from our 16 school district.

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City of Pleasanton
FY 2012/13 Community Grant Program
10/17/2012 deadline

Valley Concert Chorale Concert Enhancements

Valley Concert Chorale

P.O. Box 286
Livermore, CA 94551
United States

Tel: (925) 866-4003
Fax: (925) 443-6815
Web: www.valleyconcertchorale.org
EIN: 23-7034400

Project Contact

Bill Leach
ryder1331@gmail.com
Tel: 925.443.6815

\$7,500 Requested

Submitted: 1/19/2012 8:31:20 AM (Pacific)

Additional Contacts

none entered

President

David Brunswick
dave@brunswicks.net

Application Questions

1 What funding category are you applying for?

- Civic Arts
- Youth

2 Please indicate your City of Pleasanton Business License No.

200511

3 Please describe your agency and its mission.

Valley Concert Chorale, now in its 48th season in the Tri-Valley, is an independent, non-profit adult chorus whose mission is to encourage the appreciation and enjoyment of choral music by both audience and performers, to provide an opportunity for singers to perform substantial choral works from traditional and contemporary repertoire, and to offer the citizens of Pleasanton and surrounding communities excellent choral concerts with instrumental accompaniment whenever possible and appropriate.

We sing three or four concert sets per year, sing at community events such as Pleasanton's Main Street, carol at libraries and senior centers, sponsor a community sing-it-yourself 'Messiah', plus write and perform musical plays in elementary schools -- this latter is through our Music-in-the-Schools troupe. Members assist in every aspect of the organization, from singing to selling tickets and raising funds. Our seasons run July 1 through June 30.

The Chorale complies with the Civil Rights Act of 1964, the Rehabilitation Act of 1973 as amended, and the Age Discrimination Act of 1975. All programs and services are completely accessible to the public.

Our Artistic Director, John Emory Bush, has been with us since 1998. Mr. Bush is a Juilliard School graduate and has been effective in increasing the proficiency of the Chorale, the scope of our repertoire, and our reputation as the premier adult chorus of the Tri-Valley.

4 Is this a new project or activity?

- Yes
- No

5 What type of Community Grant is your agency applying for?

- Seed
- Capital
- Operating

6 If your agency has received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

We have been awarded funding by the City in each of the past five years. Each project was a choral concert, and in each project the City helped fund expenses like instrumental accompanists, Director's fees, professional-soloist fees, rental of rehearsal space. Awards have ranged from \$4250 to \$7500.

7 If your agency has never received grant funding from the City of Pleasanton please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

8 Provide a brief summary of the project for which your agency is seeking funding for (no more than three sentences; this text will be used widely during the review and implementation process to describe your project.)

The Project is a choral concert in March 2013 centered around the lovely and moving "Requiem" of Maurice Duruflé, accompanied by organ and possibly a string ensemble. The intent is to have a collaboration of three adult choruses, to reinforce the power of the music with enough vocal power.

9 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

300

10 Describe the problem(s), need(s), issue(s) or service gap(s) to support the need for this project in Pleasanton. (Please reference the Pleasanton Cultural Plan or other relative source and/or Youth Master Plan.

1. To support the Cultural Plan thesis to create a vibrant cultural climate that enhances the aesthetic life of the community and its economic vitality.
2. Communication and Participation: To promote and market Pleasanton's cultural activities and encourage participation.
3. To develop programs and partnerships to support a broad spectrum of cultural and arts interests within the community.

11 Describe the project for which your agency is requesting funding and how this project relates to the problem, need, issue or service gap identified in the previous question.

1. The March 2013 concert will provide citizens of Pleasanton and the Tri-Valley a moving evening centered on the Duruflé "Requiem", blending the good voices of (we hope) several choruses with organ and possibly a string ensemble. This piece is rarely heard in live performances and should be a pleasant surprise to those not familiar with it, a comforting reacquaintance for those who are.
2. Based on the number of participants and the appealing nature of the theme, Valley Concert Chorale expects a large turnout. In addition, an advertising campaign targeted at Pleasanton residents should further encourage attendance. The Chorale not only wants residents to participate in performances as part of an audience, it also provides an avenue for experienced singers in the community to practice their art.
3. In the present spectrum of performing arts that includes instrumental groups, theater, dance, and specialized vocal talent the Valley Concert Chorale, as the primary adult chorus, provides content the other performing arts groups do not. Our event in March 2013 will combine vocalists and instrumentalists to bring a new and pleasing choral sound to Pleasanton, with which patrons from the City and surrounding area can share a common cultural experience.

12 Explain how this project will be implemented, administered and operated.

Musical selection has been made by Mr. Bush, Artistic Director, who will prepare the Chorale over 8-10 rehearsals. Singers are responsible for learning the repertoire, selling tickets, and preparing a reception if one is planned. Our Concert Manager will find and book a venue and supervise physical aspects of the concert; the Publicity Manager will see that information gets out to the community early and frequently; our in-house Graphic Artist will prepare all printed matter; the Board of Directors will oversee the whole process.

13 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

San Francisco Concert Chorale and Las Positas College Chamber Chorus are invited to collaborate with VCC on this project, but have not yet formally accepted. When they do, signed affidavits will be submitted to the Commission.

14 Describe in detail the role of the Community Grant funds in this project (e.g. what specifically will the Community Grant funds be used for?)

Grant funds will be used to offset the costs of our Director's time, our rehearsal accompanist's time, rental of rehearsal and performance space, organist and instrumentalist fees, plus promotion and printed material.

15 Describe the specific population your agency anticipates serving with these funds and they they will benefit from the implementation of this project (e.g. low income, youth, disabled etc.)

We serve the music-loving folk of Pleasanton, which covers all ages, all types of people. Seniors are regular patrons, families with children come, and the venues we choose encourage the disabled to attend as well.

16 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

17 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

The concert will be given twice, once in Pleasanton and once in San Francisco -- our SF collaborators will pick up half of some of the expenses, relieving some burden on VCC.

To save money, we are not hiring an orchestra to accompany us, although the main piece is usually performed with orchestra. Instead, we will use at most a string ensemble and organ.

18 If this project does not receive funding, what will be the effect on the project?

We would likely drop the string ensemble and do the major piece with organ only.

19 Does your agency anticipate having any unspent funds?

- Yes

No

20 If you answered yes to the preceding question please explain. Enter N/A if not applicable.

N/A

21 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

| Funding Sources/Revenues | Total Organization | Total Project | Total Proj. Committed |
|---------------------------------|--------------------|--------------------|-----------------------|
| Dues | \$6,600.00 | \$1,860.00 | \$0.00 |
| Contributions | \$10,000.00 | \$2,820.00 | \$0.00 |
| Fundraiser Gross | \$6,450.00 | \$1,820.00 | \$0.00 |
| Contract Performances | \$2,500.00 | \$700.00 | \$0.00 |
| Ticket Sales | \$17,250.00 | \$4,870.00 | \$0.00 |
| Grants: Pleasanton | \$7,500.00 | \$7,500.00 | \$0.00 |
| Other Grants | \$2,500.00 | \$0.00 | \$0.00 |
| Minor (See Note 1) | \$680.00 | \$190.00 | \$0.00 |
| Total | \$53,480.00 | \$19,760.00 | \$0.00 |

| Funding Uses/Expenses | Total Organization | Total Project | Grant Request |
|------------------------------------|--------------------|--------------------|-------------------|
| Personnel Costs (See Note 2) | \$31,640.00 | \$8,925.00 | \$4,400.00 |
| Admin Salaries* (see instructions) | \$0.00 | \$0.00 | \$0.00 |
| Benefits* (see instructions) | \$0.00 | \$0.00 | \$0.00 |
| Program Staff Salaries | \$0.00 | \$0.00 | \$0.00 |
| Program Staff Benefits | \$0.00 | \$0.00 | \$0.00 |
| Non-Personnel Costs | | | |
| Professional Fees | \$4,600.00 | \$2,000.00 | \$1,000.00 |
| Equipment Rental/Maintenance | \$300.00 | \$0.00 | \$0.00 |
| Outreach/Promotion | \$1,600.00 | \$450.00 | \$450.00 |
| Printing/Publication | \$3,500.00 | \$990.00 | \$990.00 |
| Supplies/Material | \$400.00 | \$115.00 | \$0.00 |
| Other (define below) | | | |
| Facility Rentals | \$5,200.00 | \$1,500.00 | \$660.00 |
| Fundraiser Expenses | \$1,500.00 | \$425.00 | \$0.00 |
| Mailing | \$1,300.00 | \$370.00 | \$0.00 |
| Minor (See Note 3) | \$2,230.00 | \$630.00 | \$0.00 |
| Total | \$52,270.00 | \$15,405.00 | \$7,500.00 |

Budget Narrative

'Committed Funds': For the 2012-2013 season, revenue will begin September 2012.

Note 1: 'Minor Income' is Advertising, CD sales, eScrip rebate, Interest.

Note 2: 'Personnel' is Director J.E. Bush, \$26,000, and Accompanist D. Glover, \$5640. Soloists and instrumentalists are listed under 'Professional Fees'.

Note 3: 'Minor Expenses' are Insurance, Permits & Memberships (e.g. Chorus America, ASCAP), Office, Voicemail & Internet, Music-In-the-Schools, Miscellaneous.

Project costs for Director, Accompanist, and other operating expenses are prorated on the basis of 11 weeks of a 39-week season. To this are added the estimated costs for the organist and soloist required for this project.

The concert will be given twice, once in Pleasanton and again in San Francisco. Expenses have been adjusted to reflect just the Pleasanton concert.

Other: 'Ticket sales' refers only to concerts, not to a fundraising event; 'Other grant' is Hacienda Child Development Foundation; 'Equipment' is the occasional piano tuning; 'Supplies' is mostly purchased music.

Documents

| Documents Requested * | Required? | Attached Documents * |
|--|-------------------------------------|--|
| Current annual budget for the entire agency, including revenue. | <input checked="" type="checkbox"/> | VCC Budget 2012-13 |
| Agency Organization Chart | <input checked="" type="checkbox"/> | VCC Org Chart |
| List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident. | <input checked="" type="checkbox"/> | |
| Board of Directors' authorization to request funding. | <input checked="" type="checkbox"/> | Board Authorization |
| Community of Character Declaration download template | <input checked="" type="checkbox"/> | Community of Character |
| Collaboration Agency Affidavit Form download template | <input checked="" type="checkbox"/> | Collaboration |
| Most Recent Agency Audit or Tax Return | <input checked="" type="checkbox"/> | VCC 2010 990EZ |
| Articles of Incorporation/Bylaws | <input checked="" type="checkbox"/> | By-Laws |
| Personnel Information | <input checked="" type="checkbox"/> | Personnel |

1. Report For Period Ending 11/26/2012 (submitted 11/22/2012)

1 Name of Person Completing Report:

Bill Leach

2 Title:

Grant Writer, Board Member

3 Telephone:

925-443-6815

4 Email:

ryder1331@gmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Program is planned but rehearsals have not yet started -- that will be January 2013. Concert date has been pushed back to April 2013 due to venue conflict. No funds spent to date.

6 Describe any significant actions taken during the reporting period.

None yet.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Concert date is now April 13, 2013.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

No

1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period?

Yes (already submitted invoice/s)

Yes (but invoice/s not yet submitted)

No (no expenditures this period)

1 total to date

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

1 total to date

Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|--|-----------------|
| 0 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 0 total to date |
| 0 B) Total number of people served by THIS PROJECT: | 0 total to date |

12 What method do you use to track your participant data for this project?

| | |
|--|-----------------|
| <input type="checkbox"/> Database | |
| <input checked="" type="checkbox"/> Ticket sales | 1 total to date |
| <input type="checkbox"/> Sign-in sheet | |
| <input type="checkbox"/> Other | |

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

-no answer-

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Have no additional comments.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

2. Report For Period Ending 7/22/2013 (submitted 7/20/2013)

1 Name of Person Completing Report:

William R. Leach

2 Title:

Board Member

3 Telephone:

925-443-6815

4 Email:

ryder1331@gmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Project is complete.

6 Describe any significant actions taken during the reporting period.

A full schedule of ten rehearsals concluded with a choral performance for the community of the Durufé "Requiem" and the Lauridsen "Lux Aeterna" on April 13, 2013, as originally planned in our Grant Application.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

We did drop the plan of using string quartet plus organ, to save money. The organ alone was fine, and the change did not cause a delay.

8 Were any costs incurred for this project (from any source) during this reporting period?

| | |
|---|-----------------|
| <input checked="" type="checkbox"/> Yes | 1 total to date |
| <input type="checkbox"/> No | 1 total to date |

9 Were any Pleasanton grant funds expended for this project during this reporting period?

- | | |
|---|-----------------|
| <input checked="" type="checkbox"/> Yes (already submitted invoice/s) | 1 total to date |
| <input type="checkbox"/> Yes (but invoice/s not yet submitted) | |
| <input type="checkbox"/> No (no expenditures this period) | 1 total to date |

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- | | |
|--|-----------------|
| <input checked="" type="checkbox"/> Audience (performance) | 2 total to date |
| <input type="checkbox"/> Spectators (events) | |
| <input type="checkbox"/> Participants | |
| <input type="checkbox"/> Clients | |

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | | |
|-----|--|-------------------|
| 300 | A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 300 total to date |
| 220 | B) Total number of people served by THIS PROJECT: | 220 total to date |

12 What method do you use to track your participant data for this project?

- | | |
|--|-----------------|
| <input type="checkbox"/> Database | |
| <input checked="" type="checkbox"/> Ticket sales | 2 total to date |
| <input type="checkbox"/> Sign-in sheet | |
| <input type="checkbox"/> Other | |

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Nothing special to note.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

William R. Leach, Board Member and Grant Writer

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

We happily spent it all.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

The very positive feedback following this concert seems evidence that well-chosen and well-performed choral music is appreciated by Pleasanton residents. Valley Concert Chorale partnered with Las Positas Chamber Choir on this project -- partnerships are a goal of the Pleasanton Cultural Plan -- and all felt that the evening contributed to the vibrant cultural climate of Pleasanton.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Musically it was a great success. We fell short of attracting as many listeners as hoped, but our audience told us later that they were much moved by the music.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

There were no problems that had an effect on the Project. All went smoothly.

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

We collaborated with Las Positas Chamber Choir. We hired one soloist (a second came from our Chorale) and a professional organist.

* ZoomGrants™ is not responsible for the content of uploaded documents.

City of Pleasanton
FY 2012/13 Community Grant Program
10/17/2012 deadline

Tri-Valley Repertory Theatre TVRT Dance Floor

Tri-Valley Repertory Theatre
1020 Serpentine Lane Suite 101
Pleasanton, CA 94566
United States

Tel: (925) 462-2121
Fax: (925) 484-3062
Web: www.trivalleyrep.com
EIN: 68-0049944

Project Contact
K. Breedveld
kbreedveld@trivalleyrep.com
Tel: 925-899-3451

Additional Contacts
none entered

General-Production Manager
Kathleen Breedveld
Kbreedveld@trivalleyrep.com

\$7,500 Requested

Submitted: 1/23/2012 4:52:10 PM (Pacific)

Application Questions

1 What funding category are you applying for?

- Civic Arts
 Youth

2 Please indicate your City of Pleasanton Business License No.

0200082

3 Please describe your agency and its mission.

Tri-Valley Repertory Theater (formerly Pleasanton Playhouse) is an educational, non-profit volunteer organization dedicated to providing affordable quality theatre, theatrical training, a showcase for talent and a cultural experience within the Tri-Valley communities. A non-profit volunteer organization, TVRT began in 1972 as a program under the City of Pleasanton Department of Recreation producing summer musicals. In 1984, TVRT became a non-profit organization producing three shows each season. We played a leadership role in, and gave substantial support to, the community effort to renovate Amador Theater. After the theater was renovated, we started our critically acclaimed Broadway Chorus, a non-auditioned, community chorus. In 1996 we opened our Studio Theatre, a community black box theater. Throughout our history, we have had a special focus on family involvement in the arts. Over the years, we have had a variety of summer conservatory training programs and children's productions. We take special pride in the fact that entire families can be found participating in our productions. TVRT is a federal 501(3)(c) non-profit organization. TVRT is guided by a volunteer Board of Directors. Only a small number of professional staff are paid to provide services for specific productions (producer, directors and designers). All of this keeps our overhead costs to a minimum. While our human resources come from community volunteer support, our financial resources are primarily derived from ticket sales, donations and grants. We are proud to be approaching our 30th anniversary of being a non-profit volunteer organization dedicated to the cultural enrichment of the communities we serve with a special focus on the involvement of families in the arts. We are currently in our 28th year of providing professional quality musical theatre. Attendance at our various productions exceeds 15,000 people annually.

4 Is this a new project or activity?

- Yes
 No

5 What type of Community Grant is your agency applying for?

- Seed
 Capital
 Operating

6 If your agency has received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

N/A

7 If your agency has never received grant funding from the City of Pleasanton please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

8 Provide a brief summary of the project for which your agency is seeking funding for (no more than three sentences; this text will be used widely during the review and implementation process to describe your project.)

This project entails ordering the materials for and commissioning the installation of a 40 foot by 30 foot wood sub-floor and a Marley dance floor atop it. TVRT has

found it necessary to move to a new facility (also in Pleasanton) in order to find a sustainable rental agreement, and this dance floor is critical to making our new home functional for rehearsal purposes.

9 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

Given that this dance floor will support and enable all of TVRT's many different productions, an estimate of the total number of participants and audience members served by our company is appropriate here. We estimate that all of our productions are attended by 6,000 unique audience members annually. In total, these productions are staffed by approximately 60 orchestra members, 60 technical crew members and about 500 individual performers. Add to that about 20 office staff, ushers and concession volunteers, and we believe that about 6,670 people attend or participate in TVRT productions every year. Naturally, this number will tend to fluctuate a bit in either direction, as different productions have different needs. The true number is very likely to be in this neighborhood, however. It is true that the people that attend and participate in our productions are from various communities in the Bay Area, but we are headquartered in Pleasanton and thus we attract disproportionate talent and interest from that community. If only one quarter of the above mentioned participants and spectators are Pleasanton residents, then 1,668 Pleasanton residents will see benefit from this project. Note, though, that we believe that this estimate to be extremely conservative.

10 Describe the problem(s), need(s), issue(s) or service gap(s) to support the need for this project in Pleasanton. (Please reference the Pleasanton Cultural Plan or other relative source and/or Youth Master Plan.

The Cultural Plan of the City of Pleasanton puts forward that, "State of the art cultural venues allow the arts to thrive. Cultural facilities to accommodate performances, exhibitions, rehearsals, classes, and the creation of artwork represent an important cornerstone in the culture of a community." (Cultural Plan pg. 6) TVRT agrees with this statement wholeheartedly, and maintains access to professionally created, safe artistic facilities is axiomatic to the fulfillment of other priorities stated in the Cultural Plan, such as, "To establish and support cultural enrichment activities and programs for the young people of Pleasanton" (Cultural Plan pg. 9) and "To develop programs and partnerships to support a broad spectrum of cultural and arts interests within the community." (Cultural Plan pg. 15)

11 Describe the project for which your agency is requesting funding and how this project relates to the problem, need, issue or service gap identified in the previous question.

The creation of a professionally installed dance floor in TVRT's new headquarters would most certainly be in keeping with the Cultural Plan's call for functional artistic facilities. Dance plays a role in every one of TVRT's various theatrical programs. Indeed, dance is a major part of nearly all of our Mainstage musicals and Studio Theater productions. Dance is also an important part of our summer youth theater conservatories. Even our Broadway Chorus concerts include the involvement of a group of dancers. In summary, a safe and efficacious dance floor is a requirement of all of our artistic endeavors. By awarding us this Community Grant, the City of Pleasanton will be acting in accordance with the Cultural Plan's call for artistic facilities.

12 Explain how this project will be implemented, administered and operated.

Upon receipt of the Community Grant, TVRT intends to order the materials that will be used in the creation of the Marley dance floor from Great Mats. One exception to the above is that we intend to purchase wood separately from a local vendor such as Home Depot or Reikert Lumber, depending on which vendor provides the more competitive price at the time of service. When we receive all materials, we intend to contract with Silmar Flooring for the installation of the floor. Please see the attached quotes for the anticipated pricing.

13 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

As stated above, we intend to order materials from Great mats and Silmar Flooring will provide the labor.

14 Describe in detail the role of the Community Grant funds in this project (e.g. what specifically will the Community Grant funds be used for?)

Quite simply, the Community Grant funds will be used to pay our contractors for the materials and labor used in this project.

15 Describe the specific population your agency anticipates serving with these funds and they they will benefit from the implementation of this project (e.g. low income, youth, disabled etc.)

TVRT offers youth summer theater conservatory programs every year. This dance floor will be an important part of the training and education that these young people will receive. While TVRT does not offer any programs that are specifically targeted towards any other particular groups, populations or constituencies, it is important to note that there is no fee or any other cost associated with appearing as a performer in any of our Mainstage or Studio Theater productions. Naturally, our volunteers need pay nothing for their participation either. These things being the case, our community theater is an excellent artistic avenue for persons of low-income backgrounds.

16 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

17 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

At the present time, TVRT pays \$1200 per month in rent to the triple Threat Dance Studio of Livermore for the use of their dance floors. This rent is unsustainable for TVRT in the medium term, and we need to find a way to eliminate this onerous ongoing expense. The Community Grant is extremely cost effective in that it will allow TVRT to continue in its cultural mission for the residents of Pleasanton for years to come and will allow us to reallocate funds that are spent on rent to our many productions, workshops and choral events.

18 If this project does not receive funding, what will be the effect on the project?

Failure to receive the Community Grant would be quite deleterious to our effectiveness in the local arts community. The high rental fees mentioned in the question above would be ongoing, and would continue to negatively affect our ability to put forward the aggressive schedule of events and projects that we currently offer the community. The creation of the dance floor is not optional for us, so it would need to go ahead. This would necessarily mean cuts to the budgets of certain other programs of ours. It is difficult to see just how those cuts could be made to budgets that already contain exceedingly little room for error. All that we can say with certainty is that the quality of our artistic offerings to the community would take a substantial hit.

19 Does your agency anticipate having any unspent funds?

- Yes
- No

20 If you answered yes to the preceding question please explain. Enter N/A if not applicable.

N/A

21 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

| Funding Sources/Revenues | Total Organization | Total Project | Total Proj. Committed |
|--------------------------|--------------------|---------------|-----------------------|
| -none- | \$0.00 | \$0.00 | \$0.00 |

| Funding Uses/Expenses | Total Organization | Total Project | Grant Request |
|------------------------------------|--------------------|---------------|---------------|
| Personnel Costs | | | |
| Admin Salaries* (see instructions) | | | |
| Benefits* (see instructions) | | | |
| Program Staff Salaries | | | |
| Program Staff Benefits | | | |
| Non-Personnel Costs | | | |
| Professional Fees | | | |
| Equipment Rental/Maintenance | | | |
| Outreach/Promotion | | | |
| Printing/Publication | | | |
| Supplies/Material | | | |
| Other (define below) | | | |
| Total | \$0.00 | \$0.00 | \$0.00 |

Budget Narrative

We are applying for this grant precisely because we do not have any funds allocated toward this program. The extent to which we may be able to shift our limited resources from other areas into this one is wholly dependent upon the amount of support we receive from the Community Grant.

Documents

| Documents Requested * | Required? | Attached Documents * |
|--|-------------------------------------|--|
| Current annual budget for the entire agency, including revenue. | <input checked="" type="checkbox"/> | Budget |
| Agency Organization Chart | <input checked="" type="checkbox"/> | Agency Organization Chart |
| List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident. | <input checked="" type="checkbox"/> | |
| Board of Directors' authorization to request funding. | <input checked="" type="checkbox"/> | Board Permission Letter |
| Community of Character Declaration download template | <input checked="" type="checkbox"/> | Community of Character Declaration |
| Collaboration Agency Affidavit Form download template | <input checked="" type="checkbox"/> | Silmar Flooring Quote |
| Most Recent Agency Audit or Tax Return | <input checked="" type="checkbox"/> | Audit |
| Articles of Incorporation/Bylaws | <input checked="" type="checkbox"/> | Incorporation/Bylaws |
| Personnel Information | <input checked="" type="checkbox"/> | TVRT Personnel Statement |

1. Report For Period Ending 11/26/2012 (submitted 11/24/2012)

1 Name of Person Completing Report:

Kathleen Breedveld

2 Title:

Production Manager

3 Telephone:

925-899-3451

4 Email:

KBreedveld@trivalleyrep.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

We have purchased and installed the Snap lock dance floor into our space at 1020 Serpentine Lane Suite 101 in Pleasanton, CA 94566 The job was completed in August 2012

6 Describe any significant actions taken during the reporting period.

The floor was installed and was completed in August 2012

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Since we did not receive the full amount of the grant we originally requested, we decided to go with a snap lock floor that had the same warranty as the marley floor we originally considered installing. We are very pleased with this snap lock floor and the convenience it offers if we ever have to move.

The floor is very sturdy and easy to maintain. We rehearsed our successful production of WEST SIDE STORY on the floor and the dancers and staff were thrilled with how durable the floor was and how easy it is to clean. We are currently rehearsing the musical THE FULL MONTY.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

1 total to date

No

9 Were any Pleasanton grant funds expended for this project during this reporting period?

Yes (already submitted invoice/s)

1 total to date

Yes (but invoice/s not yet submitted)

No (no expenditures this period)

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

1 total to date

Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | | |
|------|--|---------------------|
| 1668 | A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 1,668 total to date |
| *400 | B) Total number of people served by THIS PROJECT: | |

12 What method do you use to track your participant data for this project?

Database

Ticket sales

Sign-in sheet

Other

1 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

* more explanation for question 11 and 12- In the projected life of this dance floor, we anticipate it being used by thousands of dancers, actors, choral members and children. Since this is for a dance floor the number of participants who will eventually use this floor will not be fully compiled until the life of the floor is complete. We anticipate this floor lasting between 10-17 years. Currently the floor has serviced 2 musical production rehearsals, Broadway Chorus rehearsals and kids camp. We anticipate approx. 400 people have used this floor in 3 months since installation and we anticipate many hundreds-thousands more in the coming years.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

2. Report For Period Ending 7/22/2013 (submitted 5/18/2013)

1 Name of Person Completing Report:

Kathleen Breedveld

2 Title:

Production Manager

3 Telephone:

925-899-3451

4 Email:

KBreedveld@trivalleyrep.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

The dance floor was installed, paid and has been in use since August 2012. The floor is a huge success and dancers are loving dancing on the floor.

6 Describe any significant actions taken during the reporting period.

No actions toward the floor have been taken since installation. We have thanked the City of Pleasanton for their generous grant in all of our show playbills.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

No modifications

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes 2 total to date
 No

9 Were any Pleasanton grant funds expended for this project during this reporting period?

Yes (already submitted invoice/s) 2 total to date
 Yes (but invoice/s not yet submitted)
 No (no expenditures this period)

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance) 1 total to date
 Spectators (events)
 Participants 1 total to date
 Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

| | |
|--|---------------------|
| appr. 6,670 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated): | 1,668 total to date |
|--|---------------------|

appr. 6,670 B) Total number of people served by THIS PROJECT:

12 What method do you use to track your participant data for this project?

| | | |
|-------------------------------------|---------------|-----------------|
| <input type="checkbox"/> | Database | |
| <input type="checkbox"/> | Ticket sales | |
| <input type="checkbox"/> | Sign-in sheet | |
| <input checked="" type="checkbox"/> | Other | 2 total to date |

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

All mentioned above

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The dance floor is a huge success and we owe the City of Pleasanton a debt of gratitude since now we no longer have to rent another space with a dance floor. Our cast members and kids camp participants (and their parents) constantly comment on how professional the space now looks and feels now that this dance floor is installed. We know this dance floor will be used for many years to come and we could not have purchased it without the help of the PCAC and the Pleasanton City Council and City of Pleasanton staff.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Kathleen Breedveld, General/Production Manager

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes, all funding was spent on the purchase of the floor.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

The professional dance floor was installed and has now been in use for our summer kids camp, and for 4 musical productions (WEST SIDE STORY, THE FULL MONTY, FOREVER PLAID and currently OLIVER!) We have also held rehearsals for our Broadway Chorus which performs at the Amador Theater and Firehouse Theater and the Kids Camp shows that also perform in Pleasanton. The dance floor provides a safe floor for all dance and movement activities. The Cultural Plan of the City of Pleasanton puts forward that, "State of the art cultural venues allow the arts to thrive. This dance floor helps TVRT now offer a state of the art rehearsal space to achieve that goal.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

See answer to #14. This dance floor is considered a huge success.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

There were no delays or problems encountered

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

N/A

* ZoomGrants™ is not responsible for the content of uploaded documents.

City of Pleasanton
FY 2012/13 Community Grant Program
10/17/2012 deadline

An error occurred on the server when processing the URL. Please contact the system administrator.

If you are the system administrator please click [here](#) to find out more about this error.

Pleasanton Cultural Arts Council Pleasanton Community Arts Festivals

Pleasanton Cultural Arts Council
P. O. Box 1298, Pleasanton, CA, 94566
5331 Northway Rd,
Pleasanton, CA 94566
United States

Tel: (925) 484-0614
Fax: (000) 000-000
Web: www.pleasantonarts.org
EIN: N/A

Project Contact
Dave Wright
dwright@sbcglobal.net
Tel: (925) 484-0614

Additional Contacts
none entered

PCAC President
Jill Vellinger
jvellinger@comcast.net

\$10,000 Requested

Submitted: 1/23/2012 10:41:13 AM (Pacific)

Application Questions

1 What funding category are you applying for?

Civic Arts

Youth

2 Please indicate your City of Pleasanton Business License No.

200412

3 Please describe your agency and its mission.

In 1979, the Pleasanton Cultural Arts Council (PCAC) was incorporated with the following mission: "To promote, create, and support arts institutions, experiences, facilities, and opportunities for the enrichment of those in Pleasanton and the Tri-Valley area." A 501(c)3 organization run entirely by a volunteer board, PCAC is the only non-profit organization in Pleasanton committed to serving all the arts and arts groups in our community.

"The Pleasanton Cultural Arts Council is committed to the belief that:

-- the arts nurture the spirit of those in our communities

-- the arts are an essential part of a healthy and equitable society to which those of all ages and backgrounds should have access

-- we should promote, create, and support arts institutions, experiences, facilities, and opportunities for the enrichment of those in Pleasanton and the Tri-Valley."

PCAC raised \$800,000 to renovate the Amador Theater in 1981,

helped build the Pleasanton Cultural Arts Building at 4444 Black Ave, and created the "Art in Public Places Committee," which became the "Pleasanton Civic Arts Commission."

More recently, PCAC did three years of initial planning for the Firehouse Arts Center and jump-started the Pleasanton Cultural Arts Foundation to raise funds for it. PCAC programs each year include:

The "Youth Excellence in Arts" Awards, providing grants to exceptional young writers, musicians, visual and dramatic artists.

The PCAC co-sponsored Pleasanton Poetry, Prose & Arts Festival with the City of Pleasanton and its Poet Laureate Program, (10 years)

The "Arts in the Schools Program", which has provided rich arts experiences in Pleasanton schools at all age levels since 1980.

We support arts organizations and the community with the PCAC website,

www.pleasantonarts.org, our "Arts in Season" Newsletter, our Umbrella Events, our new Student Journalist Program, and our upcoming "Art Encounters tent" near the Farmers Market

4 Is this ia new project or activity?

Yes

No

5 What type of Community Grant is your agency applying for?

Seed

Capital

Operating

6 If your agency has received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

2011-2012--

\$4,000, Poetry, Prose & Arts Festival

\$3500, Arts in the Schools Grant

2010-2011--

\$4,000, Poetry, Prose & Arts Festival

\$2350, Seed Grant for Umbrella for the Arts Event

\$3448 Arts in the Schools

2009-2010--

\$3500, Arts in the Schools Grant

2008-2009--

0 Grant for Poetry, Prose & Arts Festival: The City as Co-sponsor provided \$4,000 as a line item in its budget for this event

\$3800, Arts in the Schools Grant

2007-2008--

0 Grant for the Poetry, Prose and Arts Festival: The City, as Co-sponsor, provided \$4,000 as a line item in its budget for this event

\$4500, Arts in the Schools Grant

7 If your agency has never received grant funding from the City of Pleasanton please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

8 Provide a brief summary of the project for which your agency is seeking funding for (no more than three sentences; this text will be used widely during the review and implementation process to describe your project.)

PCAC will plan, coordinate & oversee the Pleasanton Downtown Arts Festival in collaboration with the City, the PDA, PAL, the Museum on Main, and other arts and cultural organizations, such as the Cantabella Chorus, Valley Concert Chorale, Livermore Valley Opera, Shakespeare's Associates, Pacific Coast Repertory, Creatures of Impulse, the Amador and Foothill jazz bands, and other appropriate groups.

The Festival will provide a combination of both paid and free events, as well as master classes, all of which shall occur over two or more days throughout the downtown and in and around the Firehouse Arts Center in April or May of 2013 (as a bi-annual event.)

The Festival will include Free Public Events--performers from a variety of arts disciplines, arts demonstrations by professional artists, 3 pianos, ideally painted by Pleasanton school students, available to be played at will by members of the public, musical performances, visual displays and participatory arts activities for youths, as well as Paid Events, which will include entrance to the professional chalk art exhibit, purchases of Chalk Art Canvases for individuals of families to create their own art, and 9 half-day Master Classes--3 in Written Arts, 3 in Fine Arts, and 3 in Musical Arts.

9 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

10,000 for free events

2,000 for paid events

Since this is a first-time event downtown, numbers will be dependent upon good PR, excellent timing, and the richness and organization of the events which collaborative arts groups provide, as well as any heretofore unforeseen participation which is generated-- in tandem with the event-- by organizations wishing to join the Festival: Such organizations might involve the Indian-American community wanting to stage Indian folk dances, or the Chinese American community wishing to stage Chinese folk dances. Also, the City may wish to stage special Poet Laureate or theatrical performance during the Festival Weekend at the Firehouse Arts Center Studio Theater, or PDF my wish to support a downtown auction of art or an event centered on the vintner's art. More likely, arts organizations which we've not mentioned may ask to participate to that they can "cross market" their wares.

Of course, any event accepted for inclusion will need to be coordinated with PCAC so that the PR for that event is properly included in the schedule and in all promotions. PCAC will take about a year to get all of the activities lined up:

Thus, this proposal does not include Affidavits for the many organizations which will be involved. Asking for such Affidavits of participation now would severely limit the field of possible participants in what should become a wonderfully rich and varied Festival.

The Festival should include a daily schedule of performed events in the form of a two-day program--with the times and places for all performances as well as a listing of all activities which are available--both free and paid--to the public. Ideally, the program should be available to Pleasanton residents at least 3 weeks before the event.

10 Describe the problem(s), need(s), issue(s) or service gap(s) to support the need for this project in Pleasanton. (Please reference the Pleasanton Cultural Plan or other relative source and/or Youth Master Plan.

This event will satisfy a number of the main objectives in the Pleasanton Cultural Plan:

The downtown Arts Festival will act:

"To establish and support cultural enrichment activities and programs for the young people of Pleasanton (Pleasanton Cultural Plan, Goal B, pg. 9). The Festival will do so by providing youth participation in arts projects, by providing spaces for families to create art together, and by providing participation of musicians from Foothill and Amador High Schools. One objective under Goal B states, "Develop a Spring Festival featuring PUSD bands and other music ensembles."

"To promote and market Pleasanton's cultural activities and encourage participation."(Goal C, pg. 11) The non-profit arts organization will use the Festival as a means of cross marketing for their future performances, gaining exposure--through the Festival-- to many local residents whom they might not otherwise reach.

"To develop programs and partnerships to support a broad spectrum of cultural and arts interests within the community." (Goal D, p 15) The rationale under this goal suggests that..."there is a sense that some 'gaps need filling' to reach a broader cross-section of the community with a more diverse slate of programs. The downtown Arts Festival will stage such diversity by bringing the disciplines of writing, music, visual arts, and performing arts together. There will be something for everyone who comes downtown.

"To elevate the artistic, cultural, and historic aspects of Downtown Pleasanton. (Goal F, pg. 20) The rationale under this Goal states: "Whether it involves after-hours programming, public art installations, or special event programming, it is the intent of this Cultural Plan that continued efforts are made to enhance Main Street and its environs as a 'Cultural Concourse.'" That is exactly what this Festival will do.

11 Describe the project for which your agency is requesting funding and how this project relates to the problem, need, issue or service gap identified in the previous question.

The Spring Arts Festival downtown will create a broad-based draw from the general Pleasanton community of individuals and families who can enjoy the "Cultural and Arts Concourse"-- throughout the downtown and over to the Firehouse Arts Center-- which this event provides. The professional chalk art, most likely located near the Firehouse Arts Center, should be a big draw for those casually interested in art as well as for those who are art aficionados. Since, often times, the same Pleasanton residents attend performances and displays in the Firehouse Arts Center of the Amador Theater, PCAC hopes to engage more of the general public in this event which will have a variety of music, visual arts, writing, and performance arts, will appeal to a number of different ages, and will develop a sense of community within the downtown.

If Pleasanton makes this a traditional bi-annual event, it will develop the kind of shared camaraderie-- focused upon the arts and upon community-- which Pleasanton is about. It has long been a motto of PCAC that "the arts are for everyone." We believe--and we hope that the City of Pleasanton and the Civic Arts Commission do as well--that bonding our community together through a broad spectrum of arts is valuable.

12 Explain how this project will be implemented, administered and operated.

PCAC will form the Festival Committee which will oversee the event--plan, organize, coordinate, sign up participants, oversee the various arts activities and collaborate with the City, the Civic Arts Commission, PDA, the Museum on Main, local businesses, and the many participating arts groups in so doing.

The Festival Committee will require a chair, 4 coordinators, each to meet with and negotiate with groups in each of the arts disciplines--music, performing arts, writing, and visual arts--a PR expert, a budget person, and members at large. The committee will encourage key players from the various groups to join them, for example, from the PDA, the Civic Arts Commission, or any of the other arts groups who send a representative to work on the Committee. Also, PCAC may actively recruit members of the community who are experts in their field to serve on the committee (e.g. a private piano teacher)

The Festival Committee will need to meet regularly to develop a deadline calendar and to develop an implementation plan and to ensure the receipt of "letters of understanding" from all participants. Finally, the committee will oversee the PR and the event itself.

It is the expectation of the PCAC board that performers and exhibitors from the arts groups will come forward with monies from their own budgets to ensure their participation. Once each art group signs on to stage a performance, exhibit or activity, it will be responsible for that part in the Festival which it agrees to take on. It will be responsible to coordinate times and places of its participation with the PCAC Committee.

Once the deadline for inclusion passes and PR materials have gone to press, no more groups or individual artists will be admitted so that all activities, displays, and performances are listed in our program.

13 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

While it will take the better part of a year to line up all Arts Festival activities (thus the absence of Affidavits at this point), PCAC will encourage a wide range of possible participants in the Festival.

Below is a partial list:

Pleasanton Art League (PAL)
The Poet Laureate
Pleasanton Downtown Association (PDA)
Tri-Valley Writers
Pleasanton Unified School District (PUSD)
Cantabella Chorus
Valley Concert Chorale
Livermore Valley Opera
Pacific Coast Repertory Theater
Creatures of Impulse
Shakespeare's Associates
Valley Dance Theater
Folk Dance groups (e.g. Indian, Chinese, etc.)
Pleasanton Community Concert Band (Also, Cool Tones)
Professional Chalk Artists (from outside Pleasanton)
Local businesses downtown
The Museum on Main

After the initial Festival Committee meets, a more complete list should be available.

In addition, to serve on the Festival Committee, PCAC would encourage a representative to participate from the City of Pleasanton, the Civic Arts Commission, the PDA, the PUSD, and the arts groups

14 Describe in detail the role of the Community Grant funds in this project (e.g. what specifically will the Community Grant funds be used for?)
 Monies will pay for Master Class teachers at \$250 per 3-hour session times 9 to equal \$2250; \$750 for 3 cheap upright pianos, plus tuning, plus covers for night security; \$2,500 for professional chalk artists; \$1,000 for event security staff; \$500 for fencing around chalk art; \$2,000 for publicity; and \$750 for signage and a banner. Total: \$10,000

(For more detail, see the window directly after the budget page in this document)

15 Describe the specific population your agency anticipates serving with these funds and they they will benefit from the implementation of this project (e.g. low income, youth, disabled etc.)

Because this Arts Festival will be spread across the downtown, and because of the variety of its art offerings, it should be accessible to and of interest to any members of our community. By making most of the activities free, the Arts Festival should encourage involvement by all Pleasanton residents--low income, youth, disabled, various ethnic groups, etc. It will be a festive celebration of the arts for the enjoyment of all.

16 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

17 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

While the arts organizations may spend money on their portion of participation in the Pleasanton Arts Festival, the City will be forwarding \$10,000 dollars in seed monies for this event. If the average Master Class has 15 students @ \$20 per student, that will bring in-- for the 9 classes-- \$2600. If members of the public are charged \$5 apiece to view the professional chalk art, and we have 1500 people who pay that amount, then we will take in \$7500 for that event. Those two activities alone will have generated over \$10,000. Also, families who buy space for "family art" on the blank "canvases" we provide will generate small amounts of money.

If collaborative performances occur in the Firehouse Arts Center, such as a poetry reading in the theater, that might generate \$5 per person; if such an event attracts 100 in the audience, that is \$500 more dollars. If a play is performed, the dollar amount would be much higher.

Most important, if the event breaks even and it bonds the community together and with the downtown-- through a celebration of the arts-- and the event invites community members to participate in the upcoming events of the non-profit arts groups, then the Festival should be a win-win. The local businesses who participate with the arts groups should benefit, just as the arts groups may benefit from their collaboration with downtown businesses. Certainly, the downtown will benefit.

18 If this project does not receive funding, what will be the effect on the project?

The event will not occur.

19 Does your agency anticipate having any unspent funds?

- Yes
- No

20 If you answered yes to the preceeding question please explain. Enter N/A if not applicable.

N/A

21 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

| Funding Sources/Revenues | Total Organization | Total Project | Total Proj. Committed |
|-------------------------------|--------------------|---------------|-----------------------|
| Membership Drive | \$3,000.00 | \$0.00 | \$0.00 |
| PCAC Dues | \$1,250.00 | \$0.00 | \$0.00 |
| Grants | \$13,500.00 | \$10,000.00 | \$10,000.00 |
| Service Revenue from Programs | \$400.00 | \$10,000.00 | \$10,000.00 |
| In-kind donations (unknown) | | | |

| | | | |
|--------------|--------------------|--------------------|--------------------|
| Total | \$18,150.00 | \$20,000.00 | \$20,000.00 |
|--------------|--------------------|--------------------|--------------------|

Funding Uses/Expenses

| | Total Organization | Total Project | Grant Request |
|---|--------------------|--------------------|--------------------|
| Personnel Costs | \$0.00 | \$0.00 | \$0.00 |
| Admin Salaries* (see instructions) | \$0.00 | \$0.00 | \$0.00 |
| Benefits* (see instructions) | \$0.00 | \$0.00 | \$0.00 |
| Program Staff Salaries | \$0.00 | \$0.00 | \$0.00 |
| Program Staff Benefits | \$0.00 | \$0.00 | \$0.00 |
| Non-Personnel Costs (See "Other" below) | \$0.00 | \$0.00 | \$0.00 |
| Professional Fees | \$6,075.00 | \$5,750.00 | \$5,750.00 |
| Equipment Rental/Maintenance | \$0.00 | \$500.00 | \$500.00 |
| Outreach/Promotion Umbrella Event | \$1,900.00 | \$2,000.00 | \$2,000.00 |
| Printing/Publication | \$1,400.00 | \$1,000.00 | \$1,000.00 |
| Supplies/Material | \$200.00 | \$750.00 | \$750.00 |
| Other (define below) | \$0.00 | \$0.00 | \$0.00 |
| Farmers Market Arts Booth | \$1,500.00 | \$0.00 | \$0.00 |
| Arts in the Schools Partnership Program | \$6,500.00 | \$0.00 | \$0.00 |
| YEA! Awards | \$1,795.00 | \$0.00 | \$0.00 |
| Insurance | \$500.00 | \$0.00 | \$0.00 |
| Total | \$19,870.00 | \$10,000.00 | \$10,000.00 |

Budget Narrative

PCAC is requesting \$10,000 with the thought that the Arts Commission may want to set aside some monies for this event as a line item in the city budget, as well as granting funds. If this is not possible, then the piano portion and some master classes and professional fees can be cut to bring the requested amount to \$7500.

For the Pleasanton Arts Festival downtown, expenditures will be as follows:

Professional Fees \$5750:

Music, Literary, Performing and Visual Arts Master Teachers for 9 total sessions of 3 hours apiece at \$250 per session: \$2,250.

Security guards:\$2500

4 professional chalk artists: \$1000

Equipment Rental:

\$500 for the rental of a fence to cordon off the professional chalk drawings, an area which will require a fee for viewers to enter.

Outreach/Promotion:

Advertising the event through flyers and news media including TV and radio and--through PDA, PUSD, the Chamber of Commerce, Hacienda Business Park, the PCAC "Arts in Season"newsletter and more-- will be essential. Printing and distributing the calendar of events for the two-day event will be part of that. \$2,000 is a reasonable cost to entice the Pleasanton community to join in the celebration of the arts downtown.

Printing and Publication:

\$1,000 is a sufficient amount for an across-Main-Street banner to be made (Cost around \$700) and for signage downtown (large signs to alert folks to locations and types of events occurring).

Supplies and Materials:

While the three pianos might be cut from the budget, they will act as a visible sign that the event is occurring and that community participation is encouraged. Anyone may play the pianos at will. If PCAC can get the three pianos donated as in-kind offerings, we will cut the expenses by \$750.

All in all, PCAC and the Pleasanton Art Festival Committee will encourage all of the participating groups to contribute money of their own.

Documents

Documents Requested *

Required?

Attached Documents *

Current annual budget for the entire agency, including revenue.



[2013 Initial Budget](#)

Agency Organization Chart



[PCAC Org Chart](#)

List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.



Board of Directors' authorization to request funding.



[Board Approval 1](#)

[Board Approval 2](#)

[Board Approval 3](#)

[Board Approval 4](#)

[Board Approval 5](#)

[Board Approval 6](#)

[Board Approval 7](#)

[Board Approval 8](#)

- [Board Approval 9](#)
- [Board Approval 10](#)
- [Board Approval 11](#)
- [Board Approval 12](#)

Community of Character Declaration
[download template](#)



[Community of Character Declaration](#)

Collaboration Agency Affidavit Form
[download template](#)



[Collaboration Form](#)

Most Recent Agency Audit or Tax Return



- [2010 Tax Return 1](#)
- [2010 Tax Return 2](#)
- [2010 Tax Return 3](#)
- [2010 Tax Return 4](#)
- [2010 Tax Return 5](#)
- [2010 Tax Return 6](#)
- [2010 Tax Return 7](#)
- [2010 Tax Return 8](#)
- [2010 Tax Return 9](#)
- [2010 Tax Return 10](#)
- [2010 Tax Return 11](#)
- [2010 Tax Return 12](#)
- [2010 Tax Return 13](#)
- [2010 Tax Return 14](#)
- [2010 Tax Return 15](#)
- [2010 Tax Return 16](#)
- [2010 Tax Return 17](#)

Articles of Incorporation/Bylaws



- [PCAC Bylaws 1](#)
- [PCAC Bylaws 2](#)
- [PCAC Bylaws 3](#)
- [PCAC Bylaws 4](#)
- [PCAC Bylaws 5](#)
- [PCAC Bylaws 6](#)
- [PCAC Bylaws 7](#)
- [PCAC Bylaws 8](#)
- [PCAC Bylaws 9](#)
- [PCAC Bylaws 10](#)
- [PCAC Bylaws 11](#)
- [PCAC Bylaws 12](#)
- [PCAC Bylaws 13](#)
- [PCAC Bylaws 14](#)
- [PCAC Bylaws 15](#)
- [PCAC Bylaws 16](#)
- [PCAC Bylaws 17](#)
- [PCAC Bylaws 18](#)
- [PCAC Bylaws 19](#)
- [Bylaws 20](#)
- [Articles of Incorporation 1](#)
- [Articles of Incorporation 2](#)
- [Articles of Incorporation 3](#)
- [Articles of Incorporation 4](#)
- [Articles of Incorporation 5](#)

Personnel Information



[Board Member Contact List](#)

**CITY GRANTS - FY 2012/13
Project Performance Review**

| GRANT NO. | AGENCY | PROJECT | AMOUNT OF GRANT | INVOICES | | BALANCE | ADDENDUM | AGREEMENT | INSURANCE | BUSINESS LICENSE | MIDTERM REPORT | FINAL REPORTS | NOTES | |
|----------------------------------|-----------------------------------|------------------------------------|-----------------|----------|------------|------------|----------|-----------|-----------|------------------|----------------|---------------|---|--|
| | | | | Date | Amount | | | | | | | | | |
| Arts and Culture Category | | | | | | | | | | | | Due 11.26.11 | Due 7.23.12 | |
| CA-1301 | Cantabella Children's Chorus | Choral Summer Camp | \$2,000 | 11/27/12 | \$2,000.00 | \$0.00 | X | X | X | 200579 | 11/27/2012 | 6/30/2013 | | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1302 | Livermore Valley Opera | Opera at the Firehouse | \$2,630 | 07/01/13 | \$2,630.00 | \$0.00 | NA | X | X | 200695 | 11/30/2012 | 6/20/2013 | Applicant stated they had difficulty submitting first round document via ZoomGrants | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1303 | Livermore Valley Opera | LVO Student Program | \$7,500 | 01/13/13 | \$4,275.00 | \$3,225.00 | NA | X | X | 200695 | 11/30/2012 | | Applicant stated they had difficulty submitted the document via ZoomGrants | |
| | | | | 04/02/13 | \$3,225.00 | \$0.00 | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1304 | Pacific Chamber Symphony | PUSD School Assembly Program | \$7,500 | 06/19/13 | \$7,500.00 | \$0.00 | X | X | X | 200496 | 11/26/2012 | 7/21/2013 | | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1305 | Pacific Chamber Symphony | Tri-Valley Youth Orchestra Support | \$2,500 | 07/22/13 | \$2,500.00 | \$0.00 | X | X | X | 200496 | 11/26/2012 | 7/20/2013 | | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1306 | Pleasanton Community Concert Band | Audience and Performance Growth | \$3,100 | 07/17/13 | \$2,526.32 | \$573.69 | X | X | X | 200639 | 11/26/2012 | | | |
| | | | | 07/22/13 | \$551.01 | \$22.67 | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1307 | Pleasanton Cultural Arts Council | Community Arts Festival | \$6,500 | 07/22/13 | \$6,500.00 | \$0.00 | X | X | X | 200412 | 11/26/2012 | 7/9/2013 | Applicant was not able to locate the mid-term report via ZoomGrants and submitted last years form instead | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1308 | Pleasanton Cultural Arts Council | Arts in the Schools | \$4,500 | 07/22/13 | \$4,425.00 | \$75.00 | NA | X | X | 200412 | 11/26/2012 | 7/21/2013 | | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1309 | Tri-Valley Repertory Theatre | TVRT Dance Floor | \$2,630 | 08/27/12 | \$2,630.00 | \$0.00 | X | X | X | 200082 | 11/24/2012 | 5/18/2013 | | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| CA-1310 | Valley Concert Chorale | Concert Enhancements | \$2,400 | 05/19/13 | \$2,400.00 | \$0.00 | X | X | X | 200511 | 11/22/2012 | 7/20/2013 | | |
| | | | | | | | | | | | | | | |
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**CITY GRANTS - FY 2012/13
Project Performance Review**

| GRANT NO. | AGENCY | PROJECT | AMOUNT OF GRANT | INVOICES | | BALANCE | ADDENDUM | AGREEMENT | INSURANCE | BUSINESS LICENSE | MIDTERM REPORT | FINAL REPORTS | NOTES | |
|-----------------------|--|---------------------------------------|-----------------|-----------|------------|------------|----------|-----------|-----------|------------------|----------------|---------------|----------------|--|
| | | | | Date | Amount | | | | | | | | | |
| Youth Category | | | | | | | | | | | | | | |
| YC-1311 | Abbie 4-H | Bernal Property | \$24,463 | NA | NA | NA | X | X | X | | NA | NA | Could not meet | |
| YC-1312 | Amador Livermore Valley Historical Society | Traveling Trunk: Local History | \$4,000 | 11/26/12 | \$90.00 | \$3,910.00 | | | | | 200473 | 11/26/2012 | 7/19/2013 | |
| | | | | 11/26/12 | \$250.00 | \$3,660.00 | | | | | | | | |
| | | | | 11/26/12 | \$250.00 | \$3,410.00 | | | | | | | | |
| | | | | 11/26/12 | \$250.00 | \$3,160.00 | | | | | | | | |
| | | | | 11/26/12 | \$250.00 | \$2,910.00 | | | | | | | | |
| | | | | 12/04/12 | \$32.63 | \$2,877.37 | | | | | | | | |
| | | | | 12/04/12 | \$250.00 | \$2,627.37 | | | | | | | | |
| | | | | 06/03/13 | \$250.00 | \$2,377.37 | | | | | | | | |
| | | | | 06/03/13 | \$250.00 | \$2,127.37 | | NA | X | X | | | | |
| | | | | 06/03/13 | \$250.00 | \$1,877.37 | | | | | | | | |
| | | | | 06/03/13 | \$250.00 | \$1,627.37 | | | | | | | | |
| | | | | 06/03/13 | \$250.00 | \$1,377.37 | | | | | | | | |
| | | | | 06/03/13 | \$250.00 | \$1,127.37 | | | | | | | | |
| | | | | 06/03/13 | \$250.00 | \$877.37 | | | | | | | | |
| | | | | 06/03/13 | \$250.00 | \$627.37 | | | | | | | | |
| | | | | 06/10/13 | \$81.60 | \$545.77 | | | | | | | | |
| | | | | 6/28/2013 | 168.4 | 377.37 | | | | | | | | |
| YC-1313 | Axis Community Health | Teen Drug Alcohol Program Enhancement | \$7,280 | 03/06/13 | \$7,280.00 | \$0.00 | NA | X | X | 200151 | 11/21/2012 | 7/19/2013 | | |
| YC-1314 | Tri-Valley Haven | Anti-Bullying Project | \$7,500 | 08/09/12 | \$496.92 | \$7,003.08 | | | | | 200461 | 11/15/2012 | 7/18/2013 | |
| | | | | 09/10/12 | \$623.87 | \$6,379.21 | | | | | | | | |
| | | | | 10/09/12 | \$509.76 | \$5,869.45 | | | | | | | | |
| | | | | 11/13/12 | \$573.92 | \$5,295.53 | | | | | | | | |
| | | | | 12/17/12 | \$648.17 | \$4,647.36 | | | | | | | | |
| | | | | 01/16/13 | \$702.56 | \$3,944.80 | | | | | | | | |
| | | | | 02/13/13 | \$763.60 | \$3,181.20 | | NA | X | X | | | | |
| | | | | 03/12/13 | \$675.75 | \$2,505.45 | | | | | | | | |
| | | | | 04/15/13 | \$748.45 | \$1,757.00 | | | | | | | | |
| | | | | 05/15/13 | \$826.10 | \$930.90 | | | | | | | | |
| | | | | 06/10/13 | \$849.16 | \$81.74 | | | | | | | | |
| | | | | 7/10/2013 | \$81.74 | \$0.00 | | | | | | | | |
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