

**CIVIC ARTS
COMMISSION AGENDA**

**Monday, August 4, 2014
7:00 P.M.**

City Council Chamber, 200 Old Bernal Avenue

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

MINUTES

1. Approve regular meeting minutes of June 2, 2014

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations
3. Public Comment from the audience regarding items not listed on the agenda. *Speakers are encouraged to limit comments to 3 minutes.*

MATTERS BEFORE THE COMMISSION

If necessary to assure completion of the following items, the Chairperson may establish time limits for the presentations by individual speakers.

4. Review FY 2013/14 Civic Arts Grants – Final Performance Reports
5. Consider Request from Valley Concert Chorale to Amend its use of FY 2014/15 Community Grant Funds
6. Selection of one (1) Commissioner to serve on the Alviso Adobe Task Force

COMMUNICATIONS

COMMISSION REPORTS: Brief reports on any meetings, conferences, and/or seminars attended by the Commission members.

Committee Meetings:

- a. Cultural Plan Steering Committee
- b. Public Art Selection Sub-Committee
- c. Pioneer Cemetery Master Plan Oversight Committee
- d. Alviso Adobe Task Force

COMMISSION COMMENTS

STAFF COMMENTS

ADJOURNMENT

NEXT MEETING:

Tuesday, September 23, 2014

UPCOMING AGENDA TOPICS:

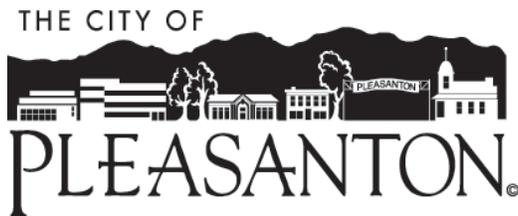
Community Grant Program Sub-Committee
Project Paint Box- Artist Design Review

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet are available for public inspection at the Community Services Department, 200 Old Bernal Avenue, Pleasanton.

Accessible Public Meetings

The City of Pleasanton will provide special assistance for citizens with disabilities to participate in public meetings upon advance notice. If you need an auxiliary hearing aid or sign language assistance at least two working days advanced notice is necessary. Please contact the Community Services Department, PO Box 520, Pleasanton, CA 94566 or (925) 931-5340.



Civic Arts Commission Minutes

City Council Chamber – 200 Old Bernal Avenue, Pleasanton, CA
June 2, 2014 – 7:00 p.m.

CALL TO ORDER / PLEDGE OF ALLEGIANCE

Chair Stephanie Wedge called the meeting to order at 7:10 p.m. The Pledge of Allegiance to the flag was recited.

Roll Call

Commissioners Present: Ray Helm, Heidi Massie, John Steenman, and Chairperson Stephanie Wedge. (Commissioner Wheeler arrived at 7:12 p.m. and Commissioner Loll arrived at 7:15 p.m.)

Commissioners Absent: Sandra Jellison, Sara Nealy, and Olivia Scrivner.

Staff Present: Michele Crose, Community Services Manager; Suzanne Katz, Recording Secretary. (Edith Caponigro, Transcribing Secretary).

AGENDA AMENDMENTS

There were none.

MINUTES

A motion was made by Commissioner Massie seconded by Commissioner Steenman, to approve the minutes of May 5, 2014. **The motion was approved unanimously.**

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations

Chairperson Wedge recognized Commissioner Steenman on being moved to a full Commissioner position and Commissioner Helm as the new Commission Alternate. Commissioner Certificates were presented to both.

3. Public Comment from the audience regarding items not listed on the agenda

Nancy Scotto – provided information about being a former member of the Civic Arts Commission, her love of public art, and being an AP Ceramics teacher at Foothill High School. Ms. Scotto provided information about a project at the high school that she has been working on for the last few years entitled “Uncontained Potential”. She invited members of the Commission and staff to attend the dedication of this public art at 2:00-2:45 p.m. on June 6, 2014 at Foothill High School.

MATTERS BEFORE THE COMMISSION

4. Discuss Project Paint Box Sponsorship Options

Ms. Crose noted that at the recent Workshop meeting, Commissioners had been provided information by staff about Project Paint Box, a utility box beautification program that celebrates local artwork and would encourage artists to share their creativity throughout the City of Pleasanton. She advised that staff now wanted to provide the Commission with additional information including a presentation about the project, so they could further discuss this project and make some necessary decisions.

A PowerPoint presentation was provided outlining similar projects that have been conducted in other cities and the artwork that has been completed on utility boxes in these cities. The Commission was advised that “Project Paint Box” would be a public art beautification program that would allow for celebrating local artwork and encourage regional artists to share their creativity. It was also noted that vibrant artwork helps deter unsightly graffiti and create pleasant spaces for residents and visitors.

Ms. Crose included information regarding the locations of eight utility boxes in the City of Pleasanton that have been given consideration for such a project. She advised that because of development discussions taking place for the property on the corner of Main and Rose Streets, including the utility box at this location, would likely need to be delayed and included in a Phase II of the project.

The Commission discussed with Ms. Crose the proposed “Call to Artist” process that would need to be placed regionally, and possibly statewide. Ms. Crose advised that applicants would be required to complete an application, submit a short biography, and also a color rendering of their proposed artwork. It was also noted by Ms. Crose that artists would be allowed to submit up to three (3) designs to be considered.

Ms. Crose advised that the Public Art Selection Sub-Committee would be responsible for receiving and reviewing all applications submitted, and would forward their recommendations to the Civic Arts Commission to be considered. After reviewing all recommendations, the Commission would forward their recommendation to City Council, who would have ultimate approval of all designs. After approval by City Council, artists would be notified of the commence date for the project and given a four (4) week period within which to complete their work.

The Commission was advised that it is being proposed that artists be responsible for providing all of their own supplies and be given \$500 as compensation for their work. A proposed timeline for this project was reviewed with the Commission, which included a Call to Artists being distributed by July 1, 2014, and a Proposed Painting Start Time of September 9, 2014.

Ms. Crose reviewed with Commissioners how other cities had handled sponsorship of this type of project, and asked the Commission to provide staff guidance and input on whether sponsors names should be allowed to be put on the utility boxes.

Commissioner Steenman questioned whether the City of Pleasanton had any history or precedence on sponsorship issues. Ms. Crose advised that typically the City of Pleasanton has shied away from this, but had recently partnered with Union Bank on sponsoring the "Movies in the Park" program. She noted that staff is acting cautiously on this matter, which is why they are asking for feedback from the Commission which they can present to City Council.

The Commission discussed various aspects of sponsorship, including where sponsor names might be located on the utility boxes and what steps might need to be taken should a sponsor businesses move, or go out-of-business. Ms. Crose felt this could be problematic, and may require the City contacting the artist.

Commissioner Massie questioned the benefit of obtaining sponsors for the project. Ms. Crose advised that financially it was not necessary for this project, since approximately \$25,000 is available in the Public Art funds and staff anticipates only \$3,500 (\$500 each for seven artists) being needed for the project. She also discussed with Commissioners the need for retaining Public Art funds for a potential sculpture in Main Street Green. In further discussions, Ms. Crose noted that the City is considering sponsorship as a way to show its interest in being a community partner in public projects.

Chairperson Wedge discussed possible trademark issues, but also felt it was good for the City to be interested in being involved in partnerships.

Commissioners discussed with Ms. Crose whether sponsorships would be open only to businesses, or whether private sponsorships would also be allowed, and if individual names could be placed on the project.

Commissioner Loll thought Commissioners were talking about a donor support arrangement rather than sponsorship, and that sponsorship should not allow a sponsor to have control of colors, name location, etc. He suggested the Commission consider putting out a call for donors, and not sponsors.

Additional discussions included: 1) putting names on plaques, how many names could be included, and concerns on how staff should proceed on this with regard to donor fees; 2) placement of donor names on utility boxes; and 3) maintenance costs of public art pieces – and the possibility that the donor fee could include something for maintenance.

Commissioner Massie initiated a discussion about having a utility box being painted by high school students with possibly a grant from the Civic Arts Commission or the Pleasanton Art League being awarded to help with this. Ms. Crose noted there are utility boxes in front of both high schools and these could be done as school projects. She also noted that in the past, high school students have painted bus shelters. Commissioner Massie indicated she would prefer that high school students be allowed to paint a downtown utility box because it would be more visible to the general public.

Commissioners discussed a range of \$500 to \$2,500 for people to become a donor for this project. Commissioner Loll felt that \$500 was the largest amount the Commission could expect donors to donate for this kind of project. He was also concerned about utility boxes not being public art pieces, and didn't think much effort/expense should be put into preserving/maintaining them. He questioned the possibility of having a local artist take care of repairs/maintenance, rather than bringing original artists back from long distance. Ms. Crose provided information about the City of Pleasanton's current maintenance program for public art pieces, and also advised that contracts with artists would likely indicate that they would need to be called first regarding any repair/maintenance issue.

Ms. Crose indicated that she would take all comments from the Commission, including the suggested donor range of \$500 to \$2,500, to Ms. Andrade-Wax for review, and if necessary Ms. Andrade-Wax would take them to Mr. Fiahlo.

Commissioners discussed the possibility of business donors/sponsors and not including business logos on plaques and also the locations of the utility boxes and the foot traffic in the area of each.

Commissioner Loll discussed safety aspects and the use of paint that withstands the elements. Ms. Crose advised that staff would research information on the life of sealants.

In summarizing, Ms. Crose advised that she would discuss with Ms. Andrade-Wax: 1) Commissioner comments; 2) donor options; 3) steps for moving forward with this project; 4) project timeline; and 5) artists parameters.

Commissioner Loll felt it was important that artists work closely with City of Pleasanton staff on a project of this kind.

COMMUNICATIONS

There were none.

COMMISSION REPORTS

a. PCAC Event Update – Commissioner Wheeler indicated the recent “Big Draw” had been a great event with a good variety of activities. Ms. Crose noted that from staff's perspective there had been a few hiccups, but none that had been noticed by the public, i.e. cars had been left on the street and restaurants wanted to capitalize on selling food without

required health permits. She advised that PCAC will be contacting these restaurants next year about paying vendor fees. Also, PCAC would like to approach the Commission at the August meeting to discuss grant money and setting aside funds for organizations to join the event.

Commissioner Loll advised he had volunteered at the event and thanked the City and staff for helping to coordinate such a good event. He felt this was close to being a "Signature Event" for the City of Pleasanton. Commissioner Loll indicated he had forwarded photos taken at the event to Ms. Crose and Commissioner Massie advised that these photos would be used for publicizing the next year's event.

b. Park and Recreation Master Plan Steering Committee – The Master Plan is at the end of the process and ready for publication.

c. Cultural Plan Update Steering Committee – Ms. Crose asked Commissioners to review the Cultural Plan and provide feedback. She advised that the Plan is in the Draft 2 Phase and staff's comments have been sent to the Consultant and comments from Commissioners would also be sent to the Consultant, with the next draft of the Plan being sent to Mr. Fiahlo.

Since coming on the Commission late in the process, Commissioner Steenman indicated it was difficult to determine what comments to make, but he thought the Commission's priority had been for nine (9) goals and a timeline for getting them accomplished.

Ms. Crose indicated that the Consultants had asked her to establish short, medium, and long-term ranges for when goals could be met. She advised that this information had been provided, but was possibly not being reflected in the Plan since the City of Pleasanton does not like to set priorities for goals until a Plan has been established, at that time a Workshop would be scheduled to discuss.

Commissioner Massie noted that it would be necessary for some goals to happen before others, i.e. changing the name of the Commission.

Commissioner Wheeler felt after reading the Plan that the main focus had been on music and literary arts were not mentioned as much.

Commissioner Loll liked the report and thought the goals were good. He felt language use in the report was odd and some technical items needed to be corrected, i.e. Comparisons Survey and reference to Livermore. Ms. Crose noted that because sections of the report had been written by two different people, language use was notable. She also noted that the Livermore references have been reviewed by the City's Assistant City Attorney, and the Consultants will need to change some portions.

Commissioner Massie discussed involvement in the community and schools and felt there was a need to expose students to Opera and encourage them to become more engaged through music and literary arts and writing. She would like for this to become a priority for the Commission.

d. Public Art Selection Sub-Committee- Ms. Crose advised that this Committee would be providing a report to the Commission at the August meeting.

e. **Pioneer Cemetery Master Plan Oversight Committee** – No report – Chairperson Wedge advised that the next meeting is scheduled for Thursday.

COMMISSION COMMENTS

- A. Commissioner Massie advised that the Valley Concert Chorale Celebration had been very well attended. Musicians had appeared on stage with over 200 singers. Audience response was amazing
- B. Chairperson Wedge indicated she had attended a great Starship show over the weekend.

STAFF COMMENTS

Ms. Crose noted that:

- A. At 7:30 p.m. on June 18, there would be an orientation for Firehouse Arts Center volunteers. She asked Commissioners to spread the word about this and encourage people to attend to the Orientation and consider becoming a volunteer.
- B. Shakespeare in the Park is presenting “Taming of the Shrew” at Amador Park. Shows will take place June 28 and 29, and July 5, 6, 12, & 13 at Amador Park.
- C. Commissioners had previously discussed Grant Awardees and volunteering to follow-up with them as follows:

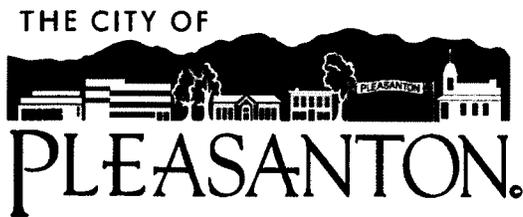
- Commissioner Helm - Valley Concert Chorale
- Commissioner Loll - Livermore Valley Opera
- Commissioner Steenman - Pleasanton Community Concert Band
- PCAC (To be offered to Commissioner Nealy or Jellison)
- Commissioner Massie - Pacific Chamber Symphony
- Commissioner Wheeler - Livermore Valley Performing Arts Center
- Chairperson Wedge - Tri-Valley YMCA.

It was suggested that Commissioners email the groups to establish contact.

- D. Staff is not anticipating any need for a July meeting, but at the August meeting will be looking to create a Grant Subcommittee, and needing Commissioners to volunteer for this. Also, staff has been informed by one of the Grantees that they need to present to the Commissions at the August meeting to discuss a change in project.

ADJOURNMENT

There being no further business, a motion was made to adjourn the meeting at 8:58 p.m.



Civic Arts Commission Agenda Report

August 4, 2014
Item 4

SUBJECT: REVIEW FY 2013/14 CIVIC ARTS GRANTS- FINAL PERFORMANCE REPORTS

SUMMARY

Per the FY 2013/14 Community Grant and Contract Service Agreements, funded agencies are required to submit a Mid-term Report and Final Performance Report. Attached are copies of the FY 2013/14 Final Performance reports.

RECOMMENDATION

It is recommended that the Commission review and provide comments on the FY 2013/14 Pleasanton Community Grant Final Performance Reports.

FINANCIAL STATEMENT

Of the approved \$40,416.06, \$39,490.93 was expended by the end of the fiscal year, therefore leaving a balance of **\$925.13**.

BACKGROUND

Per the FY 2013/14 Community Grant and Contract Service Agreements, funded agencies are required to submit a Mid-term Report and Final Performance Report. Attached are copies of the FY 2013/14 Final Performance reports.

In May 2013, the City Council approved the Commission's funding recommendations in the Civic Arts category for the FY 2013/14 Community Grant Program; eight (8) agencies received funding, totaling \$40,416.06. Per the Community Grant and Contract Service Agreement guidelines, agencies' projects must begin in July and conclude in June and each agency is required to submit a Mid-Term and Final Report.

DISCUSSION

As noted in the Civic Arts Grants Compliance Summary Report for Year-End, all agencies expended their grant funding allocation except the Pleasanton Community Concert Band "Program and Audience Enhancement", with a balance of \$689.36 and Pacific Coast Repertory "Equipment Enhancement" with a balance of \$235.74, leaving a total balance of **\$925.13**. Additionally, all agencies submitted the required Final Performance Report by the July 22, 2014 deadline

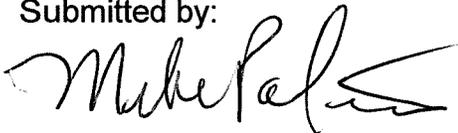
Attached for the Commission's review are the agency's Final Reports and the Civic Arts Compliance Summary Report for Year-End.

The attached Final Reports concludes the FY 2013/14 Community Grant Program.

ALTERNATIVE ACTION

Any other action as determined by the Civic Arts Commission.

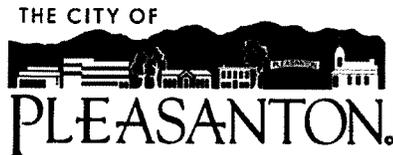
Submitted by:



Mike Patrick
Management Analyst

Attachments

1. FY 2013/14 Final Reports – Civic Arts Category (online only)
2. FY 2013/14 Civic Arts Compliance Summary Report for Year-End



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City of Pleasanton
FY 2013/14 Community Grants - Civic Arts
1/21/2013 deadline

Cantabella Children's Chorus
Production of Benjamin Britten's Noye's Fludde

Cantabella Children's Chorus
5094 Crestwood Court
Pleasanton, CA 94566
United States

Tel: (925) 292-2663
Fax: (925) 292-2663
Web: www.cantabella.org
EIN: 94-3305844
DUNS: 94-3305844

Project Contact
Maggie Souers
treasurer@cantabella.org
Tel: 925-292-2663

Additional Contacts
director@cantabella.org,
jmzaug1@gmail.com,
bobsa70@gmail.com,
czaug@cantabella.org

Executive Director
Connie Zaug
executive_director@cantabella.org

\$ 7,500 Requested

Submitted: 1/21/2013 4:06:50 PM
(Pacific)

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

In celebration of Benjamin Britten's centennial birthday, and inspired by Wes Anderson's 2012 film, Moonrise Kingdom, which utilizes a large selection of Britten's highly dramatic music, CCC, in collaboration with Saint Bartholomew's Church in Livermore, Saint Clare's Church in Pleasanton, the Pleasanton Chamber Players, and the Pleasanton Community Concert Band is planning to produce Britten's one-of-a-kind children's opera, Noye's Fludde (Noah's Flood), on 7/13-14, 2013, with two performances in Livermore, and two in Pleasanton and will be preceded by a two-week (for choral roles) to three-week (for principal roles) opera camp between 6/24/13 & 7/12/13. There will be exciting roles for choristers as young as 1st grade, and as mature as graduating seniors, for treble as well as changed voices.

Our community building enterprise will bring together 3 professional singers and actors (two are Pleasanton residents) along side major key roles for youth, plus up to 50 choral roles for children of all ages. Britten's orchestral score calls for an ensemble of professionals consisting of string quintet (from the Pleasanton Chamber Players), an amateur ripieno orchestra (from the Pleasanton Community Concert Band) for strings, recorders, bugles, hand-bells, and percussion. Instrumental music will be conducted by Robert (Bob) Williams, the director of the Pleasanton Community Concert Band. Moreover, the audience, which Britten refers to as the "congregation", will be invited to join the chorus in singing three original text. Together with our partners we will create a unique and exciting environment to bring our community together!

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

a. This project provides cultural enrichment (includes choral singing, staging and blocking, choreography, mask-making for costumes, and a unique opportunity to experience and perform a famous operatic work composed by a notable and well-respected 20th century composer) in the performing arts for youth aged (K-12th grades) children of Pleasanton in a safe, positive, and enriching environment while being supervised and taught by well-trained, caring, and artistically experienced adults.

b. Cantabella Children's Chorus is a youth choral music education program. For over twenty years the chorus has remained faithful to its core mission objectives: 1) Teaching and nurturing healthy and beautiful vocal production, 2) Building character, 3) Fostering supportive attitudes among the singers, 4) Working together to produce high fidelity, soul-filling choral sound that touches each audience member.

Each of us harbors the intrinsic desire to express our thoughts and feelings, and to be heard. Singing is the most singularly natural of all performing arts; hence, the process facilitates our artistic expression. Choral singing enhances participant self-confidence as team building through structured academic struggle builds emotional connections and knowledge necessary to create a beautiful performance.

c. Cultural plan, page 9: To establish and support cultural enrichment activities and programs for the young people of Pleasanton.

Cultural plan, page 15: To develop programs to support a broad spectrum of cultural and arts interests within the community.

Youth Master Plan, page 14: Provide age-appropriate, supervised youth activities that offer safe, positive, enriching opportunities for Pleasanton youth.

3 Please describe your agency and its mission.

Cantabella Children's Chorus mission is to develop music literacy, healthy vocal technique and choral artistry within children K-12 through excellence in music education, fine choral production and collaborative cultural arts experiences.

Founded by Bee Chow in 1998, CCC has developed a comprehensive educational program, which is now comprised of 3 training choirs, a mid-level Cantabella Children's Chorus, the Cantabella Chamber Choir and an advanced group, the Honors Choir. Approximately 230 K-12 students participate in weekly classes and rehearsals, which are held in all three Livermore Valley cities.

The chorus remains highly committed to serving our community and performs in many venues in the Livermore Valley region; Performances are given at civic and corporate functions, at local churches and in collaboration with community musical and service organizations. Chorus members routinely perform with the Livermore Valley Opera. CCC also collaborated with the Valley Concert Chorale during the past two seasons at their winter concerts, and regularly performs for the Valley Dance Theater's productions of the Nutcracker Ballet. The Pleasanton Cultural Arts Council, the Livermore-Amador Symphony Orchestra and the Pleasanton Community Concert Band have also featured Cantabella's chorus. Cantabella's Honors Choir brought home two silver metals from the 2012 world choir games held in Cincinnati Ohio. During summer months, Cantabella's staff also conducts greater community educational outreach programs with key support granted by the PCAC.

The Cantabella educational experience celebrates and nurtures the cultural and ethnic diversity of its singers. CCC offers financial support to qualified, interested children, especially during these difficult economic times. Children from a wide socioeconomic spectrum work together and receive the finest quality of choral literature gleaned from worldwide cultures, from past and present eras, and sung in many languages.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

Cantabella Children's Chorus is now in its 21st season and it has a well-seasoned professional and administrative staff. A vast array of collaborations, tours, competitions, festivals, camps, and numerous other educational opportunities have all been designed, organized, and executed with grace and efficiency yielding positively renowned results.

CCC currently has eight dedicated board members and a highly productive executive director who oversees staff operations, which include well-over 100 family volunteers. All of these talented personnel and volunteers have reason to propel them to keep CCCs core mission objectives alive: Cantabella (disciplined and thoughtful music training) improves the social and educational aspects of maturing students, justifies the training and effort of her staff, and raises the spirits of our community.

5 Explain how this project will be implemented, administered and operated.

Open auditions for Noyes Fludde's principal youth roles will be held on February 2, 2013. Up to 70 children -grades 1 to 12- will play choral (animal character) opera roles without need to pass-through auditions. A three-week opera camp for principal roles begins on June 24, and will be held at facility with sufficient space and resources, Saint Bartholomew's Episcopal Church. Non principal role camp will begin on July 1. We will provide over 15 hours/week instruction/preparation (includes choral singing, staging and blocking, choreography & dance, and mask-making for costumes).

Saint Bartholomew's Episcopal Church and Cantabella Children's Chorus are co-producers of the opera. Primary recruitment, coordination and direction responsibilities will be led and provided by Bee Chow, the choral director and opera camp director, and will be assisted by chorus staff (Velma Lee) and participating instructors /administrators (Joy Tsai, and Connie Zaug). Robert Williams of the Pleasanton Community Concert Band will rehearse and conduct members of the Pleasanton Chamber Players and other instrumentalists as called for by the opera score. Patrick Moore of Pleasanton will be our stage director.

Two performances are planned for July 13th in Livermore (St. Bartholomew's Episcopal Church) and two performances are planned for July 14th in Pleasanton (St. Clare's Episcopal Church). Both church congregations are partnering with this production; they are completely underwriting the cost of rehearsal and performance space.

Our interdisciplinary collaborative teams will facilitate production operations to ensure a safe and enhanced "Congressional" experience. All organizations will act coherently to promote and ticket these events.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

Saint Clare's Episcopal Church, Pleasanton, CA

Saint Bartholomew's Episcopal Church, Livermore, CA

Pleasanton Chamber Players, Pleasanton, CA

Pleasanton Community Concert Band, Pleasanton, CA

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
 Spectators (event)
 Participants
 Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

The total number of unduplicated Pleasanton residents to be served by this project ranges from 300 to 325 people.

- A minimum of 25 and maximum of 50 students in grades K-12th in the opera camp
- 25 professional musicians and directors from Pleasanton will participate in the performances
- 250 or more Pleasanton residents will attend our performances

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

Our project will serve approximately 40-70 K-12th students. Students will attend 15 to 20 hours per week for 2-3 weeks in preparation for the final operatic performances. We anticipate an attendance of approximately 175 people at each of our four performances, with a minimum total of 250 expected to be Pleasanton residents.

10 What type of community grant is your agency applying for?

- Seed
 Capital
 Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

The lion's share of our requested PCAC grant funds (\$4,025) would support nearly 44% of our local talent compensation. Specifically, PCAC funds would partially offset our stage director, set designer, costume designer, and Pleasanton instrumental musician salaries. We are requesting \$1,725 to subsidize the cost of royalties, rental and purchase of music scores for singers and instrumentalists. We seek \$1,500 from PCAC to sponsor 50% of our professional artist wage; this fee is specifically for Roberto Perlas Gomez of the SF Lyrical Opera. See: <http://www.sflyricopera.org/bio-rgomez.html>. Lastly, we propose to utilize \$250 to offset 1/6th of our publication costs (locally printed) that include flyers, and promotional posters.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

The Cantabella Children's Chorus suppresses tuition costs significantly below the mean value of comparable Bay Area choral programs. This approach is possible because salaries for professional and administrative staff are unambiguously low compared to industry standards for equivalent music programs (normalized to cost of living expenses) and because our staff remain dedicated to the CCC mission. Its founder, Bee Chow, continues to serve as artistic director of Cantabella.

Cantabella's fiscal efficiency and approach will be extended here to primarily utilize tuition, and ticket revenues for production costs. Our successful and fully funded PCAC grant application would underwrite nearly 21% of total estimated production costs. For their part, St. Bartholomew's and St. Clare's churches will provide rehearsal and performance space thus providing over \$4,000 in leveraged cost savings to the project. Two of our three adult professional principals have generously agreed to participate at no cost to the project. Our Pleasanton instrumental participants and conductor have requested reduced financial compensations; their interest in local community arts is invaluable to building a viable cultural arts landscape within our community.

13 If this project does not receive funding, what will be the effect on this project?

All five organizations will –to the best of their abilities– remain committed to producing Noye's Fludde. The ultimate effect of losing requested PCAC grant funding would be a potential diminished real ability to provide already low professional personnel salaries and effective event marketing.

It is difficult to predict the disposition of dedicated professional and administrative staff to a loss of PCAC support during a continued period of attenuated economic growth; hence, there remains a potential commensurate reduction in number of youth accepted/retained within the opera production. In order to avoid this outcome, potential project fiscal deficits would likely be underwritten primarily by Cantabella's modest reserve savings fund.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

2009-2010: \$7,125 co-funded support for rehearsals and concerts, including rental fees for classes, rehearsals and concert; professional fees for guest musicians; and outreach in the form of flyers and postcards.

2010-2011: \$6,107 co-funded Piper of Hamelin opera workshop and performances including professional salaries (director, dance instructor, musicians), music/equipment rental, rehearsal venue rental, costumes, materials, supplies, and outreach in the form of flyers and postcards.

2011-2012: \$5,000 co-funded commissioned composition and 20th anniversary concert and celebration. The new piece, "These Things Can Never Die," composed by Dr. Frank La Rocca, emeritus professor of music at CSUEB, will be world premiered at the 20th anniversary concert on June 2, 2012. Also funded were portions of the rehearsal venue, and outreach in the form of flyers and postcards.

2012-2013: \$2,000 co-funded Cantabella Choral Summer Camp for Children in Grades K-5, including professional salaries (director, co-instructors) and the purchase a new Clavinova keyboard for summer and ongoing classes that continue to serve our Pleasanton students.

15 Please indicate your City of Pleasanton Business License No.
0200579

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
Camp Tuition 1 (40 animals @ \$325)	\$ 13,000.00	\$ 13,000.00
Camp Tuition 2 (14 principals @ \$425)	\$ 5,950.00	\$ 5,950.00
Ticket Income (4 shows of 175 @ \$13)	\$ 9,100.00	\$ 9,100.00
Corporate Grant/Patrons	\$ 500.00	\$ 500.00
Program Ads	\$ 500.00	\$ 500.00
	\$ 0.00	\$ 0.00
PCAC Grant 2013-2014	\$ 7,500.00	\$ 7,500.00
Total	\$ 36,550.00	\$ 36,550.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs	\$ 9,250.00	\$ 4,025.00
Admin Salaries* (see instructions)	\$ 1,250.00	\$ 0.00
Benefits* (see instructions)		
Program Staff Salaries	\$ 12,250.00	\$ 0.00
Program Staff Benefits		
Non-Personnel Costs		
Professional Fees	\$ 3,000.00	\$ 1,500.00
Equipment Rental/Maintenance	\$ 1,000.00	\$ 0.00
Outreach/Promotion	\$ 1,000.00	\$ 0.00
Printing/Publication	\$ 1,500.00	\$ 250.00
Supplies/Material	\$ 2,000.00	\$ 0.00
Other (define below)		
Sound AV-Recording	\$ 1,500.00	\$ 0.00
Royalties score rental purchase	\$ 2,500.00	\$ 1,725.00
Practice Recording	\$ 1,250.00	\$ 0.00
Total	\$ 36,500.00	\$ 7,500.00

Budget Narrative

4025 requested to underwrite nearly 44%% of salary burden for our stage director set director costume designer with art and for our Pleasanton instrumental musicians

1725 requested to underwrite 69% of music royalty and rental expenses for our choristers and instrumentalists

1500 requested to support 50% of our professional artist fee (Roberto Perlas Gomez of the SF Lyrical Opera)

250 requested to underwrite 1/6th of our publication and printing costs

Documents

Documents Requested *

Required? Attached Documents *

Current annual budget for the entire agency, including revenue.

[Cantabella Revenue Budget as of 1_4_13](#)

Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)

[Cantabella Org Chart](#)

Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.

[Board Member Contact Information](#)

Board of Directors' authorization to request funding.

[Board Approval to request funding](#)

Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.)
[download template](#)

[Cantabella Community of Character](#)

Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.)
[download template](#)

[Pleasanton Chamber Players with Cantabella](#)
[Pleasanton Players Concert Band with Cantabella](#)
[St. Clares Church Pleasanton with Cantabella](#)
[St. Barts Church Livermore with Cantabella](#)
[Cantabella collaboration agency affidavit](#)

Most Recent Agency Audit or Tax Return

[Cantabella recent 990 Tax Form](#)

Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.)

[Cantabella Bylaws](#)

Personnel Information

[Noyes Fludde Personnel Information](#)

Report 1 due 11/25/2013 (submitted 11/25/2013)

1 Name of Person Completing Report:

Joseph M, Zaug

2 Title:

Director of Development

3 Telephone:

925-454-9730

4 Email:

jmzaug1@gmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Our project is completed. Our current focus is to pull together information for our final report.

6 Describe any significant actions taken during the reporting period.

Our project was completed in July.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have

not submitted invoices due to project delays, please provide details here.
Our project did not experience any modifications.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

1 total to date

No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.
No, Pleasanton grant funds were not expended for this project as we have yet to submit our invoice.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

1 total to date

Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

(A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):

(B) Total number of people served by THIS PROJECT:

300 total to date

12 What method do you use to track your participant data for this project?

Database

Ticket sales

1 total to date

Sign-in sheet

Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

-no answer-

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

This project was a complete success in large part due to PCAC support. Per guidance provided by Mike Patrick, CCC will submit new management personnel information and our invoice to PCAC after Nov. 25, 2013.

In addition, we wish to offer Mike Patrick and the PCAC board members a ticket voucher to our upcoming performance on Dec. 14th. Please contact Connie Zaug (CCC's Executive Director) for voucher information.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

Report 2 due 7/22/2014 (submitted 7/21/2014)

1 Name of Person Completing Report:

Maggie Souers

2 Title:

Treasurer

3 Telephone:

925-997-1046

4 Email:

treasurer@cantabella.org

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Our project was completed in July 2013. Our current focus is to focus on events and activities for the choir for the upcoming fiscal year, which runs from July 1, 2014 through June 30, 2015.

6 Describe any significant actions taken during the reporting period.

Our project was completed in July 2013.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

There were no modifications to the project goals or timelines. We submitted all invoices and accounted for the expenses and were awarded the grant money in December 2013.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

2 total to date

No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Yes, all the PCAC grant funds received were spent, 100%. Most of the grant (\$3,000) was spent to sponsor our contracted professional artist, Roberto P. Gomez of the SF Lyrical Opera. We utilized a part of the PCAC grant to partially offset our artistic director's salary (\$1,891) and the remaining \$475.20 was spent to offset our printing needs (flyers and promotional posters). All invoices have been submitted and were approved.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

2 total to date

Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):

B) Total number of people served by THIS PROJECT:

600 total to date

12 What method do you use to track your participant data for this project?

Database

Ticket sales

2 total to date

Sign-in sheet

Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The project was a complete success in large part due to PCAC support and with a very large "thank you" to Michael Patrick who provided excellent advice on report/invoice submission during the reporting period.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
Maggie Souers, Treasurer

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes, Cantabella Children's Chorus definitely used all of its PCAC funding. As reported above, we disbursed part of the grant (\$3,000) to offset our contracted professional artist, another part (\$1,891) to offset our employee (artistic director) costs and lastly some funds (\$475.20) were disbursed to cover publication costs that included flyers and promotional posters. We did not meet with any obstacles and did use all of the PCAC funding.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Accomplishments of our PCAC funded project are listed as follows:

1. Two sold-out performances of Noyes's Fludde performed: one at St. Bartholomew's Episcopal Church in Livermore; one at St. Clare's Episcopal Church in Pleasanton.
2. Successful collaboration with Pleasanton Chambers Players group and Pleasanton Community Concert Band (Broad Spectrum Arts Program Support).
3. Over 300 unduplicated Pleasanton residents served by this project (Cultural Enrichment).
4. Over 40 students grades K-12 participated in the youth opera camp (Youth Activities).
5. Educational overlap with students and well-accomplished opera singers and musicians (Youth Activities).

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Noyes Fludde was a a successful project because we met or exceeded all stated goals. Opera auditions (principals) were held in February and March (non-principals). Our opera camps were held in June and July of 2013 and were very well attended. Three performances took place. The first one was held at St. Bartholomew's Church in Livermore. The second two were held at St. Clare's Episcopal Church in Pleasanton. both church congregations partnered with this production; they completely underwrote the cost of rehearsal and performance space. Our interdisciplinary collaborative teams facilitated in the production operation (Saint Bartholomew's Episcopal Church and Cantabella Children's Chorus were co-producers of this opera). to ensure a safe and enhanced "congressional" experience. All organizations worked coherently to promote and ticket the events.

Metrics achieved: Over 40 unduplicated Pleasanton students grades K-12 participated in opera camp.
25 professional musicians and directors from Pleasanton participated in the performances
Over 250 people attended the performances as audience "congregation."

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

No problems or delays were encountered in this project.

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

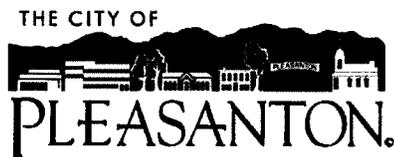
Cantabella Children's Chorus collaborated with the following four organizations:

1. Saint Bartholomew's Episcopal Church, Livermore, CA (Program production and venue collaboration)
2. St. Clare's Episcopal Church, Pleasanton, CA (Venue collaboration)
3. Pleasanton Chamber Players (Venue collaboration)
4. Pleasanton Community Concert Band (Music collaboration).

* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 15147

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City of Pleasanton
 FY 2013/14 Community Grants - Civic Arts
 1/21/2013 deadline

Livermore Valley Opera "Opera at the Firehouse"

Livermore Valley Opera
 PO Box 1002
 Livermore, CA 94551
 United States

Tel: 925-443-5450
 Fax: by request
 Web: livermorevalleyopera.com
 EIN: 94-3168895
 DUNS:

Project Contact
 Jim Schmidt
jims2ndlife@yahoo.com
 Tel: 925-443-5450

Additional Contacts
 none entered

Board President
 Jim Schmidt
jims2ndlife@yahoo.com

\$ 4,000 Requested

Submitted: 1/17/2013 7:01:32 PM
 (Pacific)

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

The Livermore Valley Opera (LVO) will provide a professional opera program at the Firehouse Arts Center to include one evening performance for general audience. The program will feature professional Bay Area singers performing some of opera's most beloved and beautiful music. Piano and/or selected instruments will accompany the singers. Some props and staging may be provided.

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

The Pleasanton Cultural Plan identifies residents desire for more opportunities to experience live, classical music in a local venue. With support from the City of Pleasanton, LVO will, once again, provide a unique operatic program, designed especially for the Firehouse Arts Center. This project supports several of the Pleasanton Cultural Plan goals:

-Goal C. Communication and Participation: LVO is a cultural organization that has a following in Livermore, Pleasanton, and beyond. Pleasanton benefits because we promote "Opera in the Firehouse" as a joint project between our two cities and market it to our known group of cultural arts supporters.

-Goal D. Programming: with the support of the City of Pleasanton, LVO has, for 3 years, provided a broadening spectrum of operatic offerings at the Firehouse and looks to continuing the partnership with "Opera in the Firehouse".

-Goal E. Resource Development: LVO, a non-profit arts organization, relies on the funding assistance from the City of Pleasanton and the use of the Firehouse to present this program; in addition this activity will further develop Pleasanton's support of the arts community.

-Goal F Downtown Pleasanton: by utilizing the Firehouse for this program, LVO showcases Downtown Pleasanton to local residents and out-of-town opera enthusiasts of LVO. The project serves city residents and brings arts lovers from outside the area to take part in the charm and offerings of Downtown Pleasanton.

3 Please describe your agency and its mission.

The Livermore Valley Opera (LVO) is a not-for-profit, regional opera company that has been operating for 21 years. LVO produces two fully staged operas annually using professional, nationally acclaimed artists and directors augmented by a large and skilled corps of volunteers who cover many of the aspects of opera productions and our other community programs. This broad-based volunteer support allows us to provide quality, cost effective programs. In addition to the 8 Opera performances and 2 Student Performances held at the Bankhead Theater, LVO provides educational outreach programs to schools and libraries in the tri-valley area. Additionally, LVO produces intimate operatic presentations throughout the year in both Pleasanton and Livermore.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

The Livermore Valley Opera (LVO) is run by an energetic volunteer Board of Directors and Committee Chairs with expertise in law, finance, management, fundraising and now, considerable experience in staging opera productions. We contract with professional soloists and musicians, a music director, a stage director, set designers, and marketing consultants. We have an

annual budget of more than \$360,000.

5 Explain how this project will be implemented, administered and operated.

As a professional opera company with more than 21 years of presenting opera, LVO has extensive experience in determining what is required artistically and administratively to present both large and small scale productions.

Professional singers and possibly instrumentalists will be contracted. LVO will provide a project manager, experienced in producing operatic works, to carry out the program and contract any other professionals required. Since this would be our fourth presentation, we are familiar with the specific structure and needs of this project and we are comfortable in reproducing it.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

The program will be held at the Firehouse Arts Center. However the arrangements are the standards used for non-profit companies, and the Firehouse is not providing content or direction. See more information on the Collaboration attachment.

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
 Spectators (event)
 Participants
 Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

150-200

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

While the population attending the performances will be a mixture of residents from the Tri-valley area, "Opera in the Firehouse" offers a unique opportunity to provide affordable and accessible classical opera to students, seniors, disabled, and low income residents of Pleasanton, as well as the general population interested in the performing arts.

High cost of tickets and travel requirements are often prohibitive to many residents. Local arts programs like "Opera in the Firehouse" enhance the quality of life and enjoyment for our community at a very reasonable price.

10 What type of community grant is your agency applying for?

- Seed
 Capital
 Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

The Community grant funds would be used to contract the highest level of artists possible, to provide possible staging, equipment, and props and to support marketing and promotional efforts, where needed. LVO will underwrite the cost of project development, coordination and all other production aspects. Ticket revenue is expected to cover only a portion of the expenses beyond the grant. LVO bears the burden to make up any deficit.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

LVO is able to provide portable or scaled down versions of its full opera productions tailored to fit "Opera in the Firehouse". This kind of presentation has a few key required staging components that can be adjusted to the funding available. As such, we are able to anticipate costs of such a performance structure. Additionally, this grant would support the fourth "Opera in the Firehouse"; the past three performances have demonstrated the cost effectiveness of this project.

On May 26, 2013 LVO will present Marco Stephani in concert at the Firehouse. Mr. Stephani is an Amador High graduate, and a rising young tenor in the opera world. We would like to return him in 2014 but cannot make that promise at this time.

13 If this project does not receive funding, what will be the effect on this project?

While LVO is able to adapt the project as needed, and there is some ability to scale the project to fit the funding available, there is a point at which the artistic level and quality become compromised to the point that LVO would no longer be able to support the project. The small size of the theater makes it impossible to sell enough tickets to fund an opera program through ticket sales alone.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

2010 - 2011: \$5,000, Bringing Opera to Pleasanton, performing at the Firehouse
 2011 - 2012: \$6,300, Opera Live Access to the Arts-- student outreach
 2011 - 2012: \$3,900, Opera at the Firehouse, performance at the Firehouse
 2012 - 2013: \$7,500, LVO Student Program, student outreach
 2012 - 2013: \$2,630, Opera at the Firehouse, performance at the Firehouse

15 Please indicate your City of Pleasanton Business License No.

200695

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
Firehouse Ticket Sales	\$ 3,000.00	\$ 3,000.00
Pleasanton Community Grant	\$ 4,000.00	\$ 4,000.00
Total	\$ 7,000.00	\$ 7,000.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs	\$ 0.00	
Admin Salaries* (see instructions)	\$ 0.00	
Benefits* (see instructions)	\$ 0.00	
Program Staff Salaries	\$ 0.00	
Program Staff Benefits	\$ 0.00	
Non-Personnel Costs		
Professional Fees	\$ 2,900.00	\$ 2,900.00
Equipment Rental/Maintenance	\$ 0.00	\$ 0.00
Outreach/Promotion		
Printing/Publication	\$ 760.00	\$ 760.00
Supplies/Material		
Other (define below)		
Post reception hosting	\$ 740.00	
Marketing	\$ 500.00	\$ 340.00
Sets and props	\$ 500.00	
Firehouse Rental charge	\$ 1,600.00	
Total	\$ 7,000.00	\$ 4,000.00

Budget Narrative

The largest expense is professional fees that covers singers pianist Stage Director Stage Manger super titles and smaller professional fees.

The post-performance reception at the Firehouse in the large upstairs room is an enjoyable opportunity and important event where singers Pleasanton residents and the out-of-town audience can all mingle and enjoy the event. Expenses reflect the required catering charges.

Most costs and ticket sales are based roughly on our May 2012 experience with some inflation.

Documents

Documents Requested *

Current annual budget for the entire agency, including revenue.

Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to

Required? Attached Documents *



LVO Current Approved Budget



Organization Chart Document

your organizational makeup in the last year.)

Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.



[Board of Directors document](#)

Board of Directors' authorization to request funding.



[Board authorization letter](#)

Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.)
[download template](#)



[LVO Community of Character Declaration](#)

Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.)
[download template](#)



[collaborative Explanation](#)

Most Recent Agency Audit or Tax Return



[LVO 990 tax return, part1](#)
[LVO 990 tax return, part 2](#)
[LVO 990 tax return, part 4](#)
[LVO 990 tax return, part 3](#)
[LVO 990 tax return, part 5](#)
[LVO 990 tax return, part 6](#)

Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.)



[LVO Bylaws](#)

Personnel Information



[Personnel information](#)

Report 1 due 11/25/2013 (submitted 1/15/2014)

1 Name of Person Completing Report:

Jim Schmidt

2 Title:

Board President

3 Telephone:

925-443-5450

4 Email:

jims2ndlife@yahoo.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

We have reserved our time at the Firehouse Theater in May, 2014. Our Artistic Director is planning, for the first time, a short staged opera. It will likely include costumes and some props and scenery. It will be the most artistic and satisfying of the operatic programs we have presented in Pleasanton.

6 Describe any significant actions taken during the reporting period.

Planning, but no spending.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

We have not had activity in the first half in the past for this May event.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

No

1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

No.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance) 1 total to date
- Spectators (events)
- Participants
- Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

- 150-200 A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
- 0 B) Total number of people served by THIS PROJECT: 0 total to date

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales 1 total to date
- Sign-in sheet
- Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

-no answer-

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

No activity in the first half of the year is normal. The big change is we will return to a full opera, as was done for "Night Out" several years ago. "Night Out" was well received but attendance lighter than we had hoped for. We believe our art is very good and gives a fine classical presentation at the charming Firehouse. This year we will work harder at promotion.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

Report 2 due 7/22/2014 (submitted 5/28/2014)

1 Name of Person Completing Report:

Jim Schmidt

2 Title:

Board President

3 Telephone:

925-443-5450

4 Email:

jims2ndlife@yahoo.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

The project has been completed

6 Describe any significant actions taken during the reporting period.

Two short comic baroque operas were performed. The public was invited to a free reception in the upstairs room. It was well-attended and well received.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

No changes were made from the project submission. All expenditures happened recently as was planned. An invoice is being prepared.

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes 1 total to date
 No 1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Yes. All funds were recently expended, as planned, and are now being invoiced.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance) 2 total to date
 Spectators (events)
 Participants
 Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

150-200	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	
135	B) Total number of people served by THIS PROJECT:	135 total to date

12 What method do you use to track your participant data for this project?

- Database
 Ticket sales 2 total to date
 Sign-in sheet
 Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

There were addition non-ticketed volunteers to bring the total over 150

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

This event draws a crowd from a large area. Most of the performers and some of their friends came from San Francisco and were very impressed with downtown Pleasanton and the Firehouse, as they had never seen it before. Other LVO opera followers came from a distance and were likewise impressed. For some, even more local, it was their first experience at seeing the Harrington Gallery and the Firehouse. All in all, we feel the City of Livermore gets a fine return from the modest grant they provide.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Jim Schmidt LVO Board President

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes, all funds were used.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

This project met stated Pleasanton needs in a number of ways:

LVO successfully promoted and marketed a successful cultural activity and included Pleasanton participation as both spectators and active participants.

Programming--Develop programs and partnerships to support a broad spectrum of cultural interests.

Resource Development--to provide technical assistance, expertise, and funding to cultural organizations and individual artists.

Downtown Pleasanton--To elevate the artistic, cultural, and historic aspects of Downtown Pleasanton.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Yes, this project was a success. LVO sold 135 tickets--the best we have done at the Firehouse. We staged two baroque operas, sung in German and Italian, with English supertitles. We added a cello in addition to piano accompaniment. We hosted a lively social upstairs after the event where many people mixed with the artists and each other from different communities. Many, many favorable comments were heard. We finally had to kick them out!

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

No problems or delays with the program--it ran successfully as scheduled. There were some delays in filing reports early on, but no delay in this closeout report.

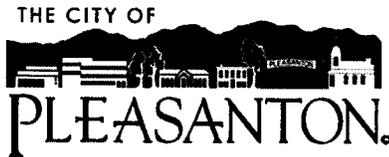
20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

Firehouse Theater and staff, who supported us fully. Otherwise, N/A

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Application ID: 15077

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City of Pleasanton
 FY 2013/14 Community Grants - Civic Arts
 1/21/2013 deadline

Livermore Valley Opera Student Opera Performance Program

Livermore Valley Opera
 PO Box 1002
 Livermore, CA 94551
 United States

Tel: 925-443-5450
 Fax: by request
 Web: livermorevalleyopera.com
 EIN: 94-3168895
 DUNS:

Project Contact
 Jim Schmidt
jims2ndlife@yahoo.com
 Tel: 925-443-5450

Additional Contacts
none entered

Board President
 Jim Schmidt
jims2ndlife@yahoo.com

\$ 7,500 Requested

Submitted: 1/17/2013 6:50:23 PM
 (Pacific)

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

The Livermore Valley Opera's (LVO) Student Opera Performance Program brings professional singers to Pleasanton classrooms to introduce and demonstrate opera, to engage students in discussion about the many facets of opera production and singers' preparation, and in chorus classes, to coach students in vocal performance. LVO offers students free tickets (and reduced price tickets to parents and teachers) to attend the Student Performance at the Bankhead Theater in October and March. This year, twelve (12) Pleasanton high school and junior high school classrooms were visited in October and a similar number will be visited in March.

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

The City of Pleasanton Cultural Plan cites the desire of Pleasanton residents for more classical music opportunities. The Youth Master Plan, Goal 1: Prepared Youth, identifies shrinking civic and educational budgets as challenges to supporting and expanding cultural programs and services. With the support of the City of Pleasanton, LVO has partnered with the Pleasanton Unified School District to introduce and perform professional opera in the classroom. Strategies for Goal 5: Supportive Families and Community, recommends promoting events, activities and facilities that accommodate multiple generations, families and persons and supporting cultural enrichment events that reflect and celebrate Pleasanton's diversity for children, youth and adults. The LVO project provides a local, cost-effective opportunity for students and their families to attend live opera at the Student Performances. We also partner with the Pleasanton Civic Arts Commission to provide opera performances at the Firehouse.

3 Please describe your agency and its mission.

The Livermore Valley Opera (LVO) is a not-for-profit regional opera company that has been operating for 21 years. LVO produces two fully staged operas annually using professional, nationally acclaimed artists and directors augmented by a large and skilled corps of volunteers who perform many of the important functions of opera production and of our other community programs. In addition to the 8 Operas and 2 Student Performances held at the Bankhead Theater, LVO provides educational outreach programs to schools and libraries in the Tri-Valley area. Additionally, LVO produces intimate operatic presentations throughout the year in both Pleasanton and Livermore.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

The Livermore Valley Opera (LVO) is run by an energetic volunteer Board of Directors and Committee Chairs with expertise in law, finance, management, fundraising and now, considerable experience in staging opera productions. We contract with professional soloists and musicians, a music director, a stage director, set designers, and marketing consultants. We have an annual budget of more than \$360,000

5 Explain how this project will be implemented, administered and operated.

We have successfully operated the Student Opera Performance Program for 3 years and it has grown each year. We have been able to scale up to meet the increased demand. LVO will contact schools and schedule classroom performances. We will

contract with one a temporary project manager, who will provide on-site coordination, as well as professional singers and piano accompanist(s) who will perform in the classrooms. The typical classroom visit consists of singing, listening to students, positive reinforcement, and a lively question and answer period.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.
N/A

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
 Spectators (event)
 Participants
 Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

700

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

The Student Opera Performance program serves students, primarily in high school and middle school music classes. LVO will offer this program to any groups/classes suggested by the Pleasanton School District or the Pleasanton Arts Commission. The present programs are not appropriate for younger elementary grades, but LVO is looking into the feasibility and interest level in future programs for this age group.

10 What type of community grant is your agency applying for?

- Seed
 Capital
 Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

The Community Grant funds will be used to pay the fees of the professional singers and accompanists who will visit classrooms, the project manager who will organize the visits, and a portion of the cost of the Student Performance. Our cost averages about \$200 per visit. In our October, 2012, LVO visited 12 Pleasanton classrooms with the professional program described. We do this program twice per year. We expect a similar experience in 2013/2014. Thus the cost is 24 visits at \$200 or \$4,800. We pay a manager \$400 (twice per year) to make numerous visits and phone calls to organize the project.

At the Bankhead, we have converted our dress rehearsal in to a Student Performance for Tri-Valley (and beyond) students, free of charge. This is a full performance of the opera being staged at the Bankhead Theater in October 2013 and March 2014 with professional singers, full orchestra, sets, scenery, lighting, costumes and super titles in English. Free tickets are offered to students, reduced price tickets to teachers and parents, and refreshments are furnished at intermission. We are happy to report that 149 students, parents, and teachers from Pleasanton attended in 2012 - 2013. You sent representatives from Amador, Foothill, Donlon, Hart, Harvest Park, Mohr, Valley View, Vintage Hills, and the New World Music Academy. In converting Student Performance to a public performance, we incur higher costs of a per person theater fee, higher rent and higher theater staffing expense. We estimate this at \$8 per person. That results in a \$1,200 cost to LVO, twice per year. LVO's total cost is estimated at \$8,000 if we replicate in 2013/2014 what we did in October, 2012. LVO will be soliciting corporate sponsorship to cover much of the unfunded cost of the Student Performance.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

LVO has organized the project to be cost effective. When possible, we combine 2 or 3 classroom visits in a day to make the most efficient use of professional singers and accompanists. We also use singers in rehearsal for our current opera, whenever we can, to lower the cost of classroom performances.

The cost of each Student Performance, a full opera production that is offered free to students, and at a reduced price for teachers and parents, is covered primarily by LVO and its sponsors with a small portion of the incremental costs covered by the grant. We would like to stress the value provided to those Pleasanton residents attending Student Performance operas. Last year, 149 attended the Fall Student Performance. The average opera attendee pays about \$50 for a ticket. This would have cost participating residents \$14,900 (149 X \$59 X 2 performances). LVO is happy to provide this value. We are proud of our art and a pleased to introduce opera to young people. We also hope parents and teachers will help spread the word and bring more needed ticket sales to our regular scheduled operas.

13 If this project does not receive funding, what will be the effect on this project?

If the City of Pleasanton funding is not received, the number of classes that we can serve will have to be scaled back. A reduced project will need to target activities and expenditures primarily to the locations providing funding.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the

project, funded level and in what year funding was received. Enter N/A if not applicable.

2010 - 2011: \$5,000, Bringing Opera to Pleasanton, performing at the Firehouse
 2011 - 2012: \$6,300, Opera Live Access to the Arts-- student outreach
 2011 - 2012: \$3,900, Opera at the Firehouse, performance at the Firehouse
 2012 - 2013: \$7,500, LVO Student Program, student outreach
 2012 - 2013: \$2,630, Opera at the Firehouse, performance at the Firehouse

15 Please indicate your City of Pleasanton Business License No.
 200695

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
City of Livermore	\$ 2,000.00	\$ 0.00
East Bay Foundation	\$ 7,500.00	\$ 0.00
Dragon Wolf Foundation	\$ 5,000.00	\$ 0.00
Gordon Getty Foundation	\$ 5,000.00	\$ 0.00
Wells Fargo	\$ 2,500.00	\$ 0.00
Cheveron Corporation	\$ 5,000.00	\$ 0.00
City of Pleasanton	\$ 7,500.00	\$ 0.00
City of Dublin	\$ 5,000.00	\$ 0.00
Total	\$ 39,500.00	\$ 0.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs	\$ 0.00	
Admin Salaries* (see instructions)	\$ 0.00	
Benefits* (see instructions)	\$ 0.00	
Program Staff Salaries	\$ 0.00	
Program Staff Benefits	\$ 0.00	
Non-Personnel Costs	\$ 0.00	
Professional Fees	\$ 47,048.00	\$ 4,500.00
Equipment Rental/Maintenance	\$ 447.00	
Outreach/Promotion	\$ 0.00	
Printing/Publication	\$ 2,800.00	
Supplies/Material	\$ 2,000.00	
Other (define below)		\$ 3,000.00
Total	\$ 52,295.00	\$ 7,500.00

Budget Narrative

The costs incurred for the Pleasanton project are almost entirely to pay fees to professional singers and pianists. A small portion pays a temporary contracted project manager to make arrangements. Costs for the Student Performance at the Bankhead Theater are a small portion of the full 100000 cost of producing a full opera (twice per year). These costs are predominantly fees for contracted singers orchestra and temporary fees to Stage Director Stage Manager and specialists for lighting costumes and wigs set design etc. Volunteers do much of the work at LVO including set construction stage crew marketing etc.

Documents

Documents Requested *

Current annual budget for the entire agency, including revenue.

Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)

Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.

Board of Directors' authorization to request funding.

Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.)
[download template](#)

Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.)
[download template](#)

Most Recent Agency Audit or Tax Return

Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.)

Personnel Information

Required?

**Attached Documents ***

[LVO Current Approved Budget](#)

[LVO Organization Chart](#)

[LVO Board of Directors](#)

[Board authorization letter](#)

[LVO Community of Character Declaration](#)

[collaborative Explanation](#)

[LVO 990 tax return, part 1](#)
[LVO 990 tax return, part 2](#)
[LVO 990 tax return, part 3](#)
[LVO 990 tax return, part 4](#)
[LVO 990 tax return, part 5](#)
[LVO 990 tax return, part 6](#)

[LVO Bylaws](#)

[LVO Personnel Document](#)

Report 1 due 11/25/2013 (submitted 1/15/2014)**1 Name of Person Completing Report:**

Jim Schmidt

2 Title:

Board President

3 Telephone:

925-443-5450

4 Email:

jims2ndlife@yahoo.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

The LVO Student Program generally revolves around our operas. The first opera, Carmen is in September, which left little time to organize school visits. And teachers are not very responsive at the beginning of the school year with their extra busy schedules. The Student Performance was held as scheduled on September 26 and students from Pleasanton were in attendance. However, we were not able to make individual school visits in this first half. Our Student Program manager has changed from the previous four years. This has brought about a major change in our school visit program to emphasize more visits of assemblies to elementary schools. This requires an age-appropriate school assembly program. Our prototype program was presented to two assemblies at Fredrikson School in Dublin to 550 students. Then time was spent rehearsing a more comprehensive genuine short opera "The Telephone" by Menotti. We will be taking that program to school assemblies in Pleasanton beginning in February. We will also continue Master Classes for High School chorus classes. We anticipate meeting or exceeding the number of student contacts promised in the grant.

6 Describe any significant actions taken during the reporting period.

See above. We have developed a simple, but genuine and entertaining opera to illustrate that opera is excellent singing combined with an interesting story, plus stage acting. It is designed for school assemblies. It better illustrates opera than singing

alone.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

This is explained above. We expect to meet our project goals and with an extension to elementary schools with an improved age-appropriate program. All invoices will be submitted in the second half.

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes 1 total to date
 No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Expenses will be much higher in the second half. We will submit all invoices in the second half and they will pertain to second half spending.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance) 1 total to date
 Spectators (events)
 Participants
 Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

700	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	700 total to date
42	B) Total number of people served by THIS PROJECT:	42 total to date

12 What method do you use to track your participant data for this project?

- Database
 Ticket sales
 Sign-in sheet
 Other 1 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.
 Count of Students

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The goal of reaching 700 students was promised for a full year. Because of the new manager, new program, and the early September start date of our opera, the count of students reached in the first half was very. The second half of this program is always much stronger. With our new assembly program, we are certain to exceed the 700 promised student experiences.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
 -no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.
 -no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?
 -no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration.

Enter "N/A" if not applicable.
-no answer-

Report 2 due 7/22/2014 (submitted 5/25/2014)

1 Name of Person Completing Report:
Jim Schmidt

2 Title:
Board President

3 Telephone:
925-443-5450

4 Email:
jims2ndlife@yahoo.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

The project has been completed. It was a big success as evidenced by reaching 3,245 students--far beyond our goal. Two very determined singers and a pianist, with the help of some others, drove this result with their passion for introducing students to opera.

6 Describe any significant actions taken during the reporting period.

Seven schools were visited, a total of 10 separate days and 18 programs completed. In addition, Pleasanton students were hosted at a free Student (Dress) rehearsal.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

As explained in the progress report, this project was significantly changes. Unchanged was our program of providing a "Master Class" to high school and Middle School choir students, and coaching as appropriate for their age and skills. What is new has been assemblies for grade schools. The new program required recruiting singer and rehearsing a short opera for assembly performance. Also unchanged was hosting student free of charge to two Student (Dress) rehearsals--one in late September and one in March, 2014.

Few expenses were incurred at the time of the first progress report. Consequently, all expenses have been occurred beginning in early February.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

2 total to date

No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Most of the \$6,000 has been expended in this reporting period. Some was spent in the development of the program in the fall of 2013 and will be included. Expenses are being submitted concurrently with this report.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

2 total to date

Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

700	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	1,400 total to date
3,245	B) Total number of people served by THIS PROJECT:	3,287 total to date

12 What method do you use to track your participant data for this project?

Database

- Ticket sales
 Sign-in sheet
 Other

2 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

We count the students served at each school. I will send spreadsheet if possible.

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The great increase from our Goal of 700 was due to developing an assembly format that was able to reach many students. But we did not abandon our original plans of giving more advanced demonstrations and coaching to older students. In addition, not in these counts are an estimated 100 Pleasanton students who came to the Student (Dress) rehearsal at the Bankhead Theater.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
Jim Schmidt LVO Board President**16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

Yes, all funds were used.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

The City of Pleasanton cites the desire for more classical music programs. The Youth Master Plan, has identified shrinking budgets as challenges to providing cultural and programs and services. LVO provides Pleasanton a cost-effective way to introduce thousands of students the classical music of opera, and provides the opportunity for students (free) and parents (for nominal fee) to attend live opera at the Student Performance. Because the Commission has been generous with their grant, and we have visited many schools, we have found that Pleasanton students sometimes outnumber the number of closer Livermore students. A simple invitation to attend an opera does not work well. But....put a live opera singer in front of the students for 45 minutes, and then invite them--that works!

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Yes, a big success. Numerical measurement greatly exceed goals. Many teachers and administrators are strong supporter of this program. Many students get dressed up and talking with them confirms they are excited to see and hear live the opera style of music and appreciate the free attendance. Many of these student take music lessons and are please to see and hear the instruments they are playing on, and to see how important instruments (and pianos) are to an opera program. LVO finds this program gratifying to us, and our performers enjoy doing the assemblies. But they are professionals who deserve their fees. LVO could not afford to send singers to visit Pleasanton schools, and host a Student performance without a grant from the Pleasanton Arts Commission. Thank you!

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

As previously explained, the start of this program was delayed by new personnel, the development an an assembly program, necessary rehearsals, and finally the approaching holidays at the end of 2013. We feel the impact of the delay as immaterial as we greatly exceeded the stated goals. We expect future years will continue to be successful.

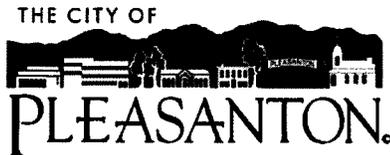
20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

LVO collaborated with the School District and individual schools in Pleasanton to carry out this program.

* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 15388

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City of Pleasanton
 FY 2013/14 Community Grants - Civic Arts
 1/21/2013 deadline

Pacific Coast Repertory Theatre
**Pacific Coast Repertory Theatre/Firehouse Arts Center
 Equipment Enhancement**

Pacific Coast Repertory Theatre

PO Box 176
 Pleasanton, CA 94566

Tel: 9256992988
 Fax: 9258378455
 Web: www.pcrtproductions.org
 EIN: 27-1240971
 DUNS:

Project Contact

David Judson
djudsonmfa@gmail.com
 Tel: (925) 699-2988

\$ 6,000 Requested

Submitted: 1/20/2013 2:09:14 PM
 (Pacific)

Additional Contacts

none entered

President

Craig Dunlap
craigdunlapdds@gmail.com

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project)

The grant would be used to purchase five additional wireless "hair" microphones for Pacific Coast Repertory Theatre to use exclusively in the Firehouse Arts Center. To date, the Firehouse Arts Center has only four operational microphones to support events. For musicals, we often use upwards of twenty.

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

Our grant would be used to specifically address Cultural Plan Goal "A" to provide quality facilities to accommodate arts and cultural activities. To date, the Firehouse has served Pacific Coast Repertory Theatre wonderfully. However, Pacific Coast Repertory Theatre has had to truck in upwards of \$20,000 worth of amplification equipment to each of its major shows at the Firehouse Arts Center. Additionally, we have also brought in upwards of \$10,000 worth of lighting equipment for each show. The Firehouse has continued to improve its inventory of lighting equipment but the amplification opportunities remain limited. Pacific Coast Repertory Theatre will continue to provide equipment as it always does, but the show production costs keep going up as a result of Royalty increases and other related production costs.

It costs Pacific Coast Repertory Theatre and extraordinary amount of money to bring in this equipment for each show. Having five new microphone systems would go a long way in allowing Pacific Coast Repertory Theatre to re-invest resources in other areas of its programming.

Pacific Coast Repertory Theatre was just chosen to continue providing professional level musical theatre for the next three years at the Firehouse Arts Center. Pacific Coast Repertory Theatre's next show "RENT" features an actor from the recent Broadway production. Pacific Coast Repertory Theatre does its best to provide high level entertainment for Pleasanton residents.

Ultimately new microphones will continue to enhance the Pleasanton audience's experience. With cutting edge shows like "RENT", every musician and actor needs to be amplified.

3 Please describe your agency and its mission.

Pacific Coast Repertory Theatre's Mission: To celebrate human life by engaging audiences with professional, innovative and inspiring theatre in the Firehouse Arts Center, Pleasanton, California.

Pacific Coast Repertory Theatre's History:

Pacific Cost Repertory Theatre was founded in 2010 with the purpose of bringing professional-quality musical theatre to the trivalley area. In 2011 PCRT was thrilled to be appointed the resident musical theatre company at Pleasanton's newly-renovated Firehouse Arts Center and since then has been performing in that lovely space.

PCRT strives to distinguish itself via the quality of its shows. Casts are composed of professional-level performers and include a mix of Actor's Equity Association and/or long time experienced actors and dancers. PCRT's production team includes some of the bay area's best-known technicians of theatre such as Broadway veteran Lois Grandi, formerly of Playhouse West in Walnut Creek, award-winning musical director Pat Parr, and lauded New York Times lighting designer Mike Oesch, to name only a few.

In its brief existence, PCRT has produced six exceptional shows. Its production of Chicago was described by Pat Craig of the Contra Costa Times as, "a sassy, sexy and sometimes sultry production... a sensual delight" and its July 2012 production of Hairspray received 10 nominations for direction, choreography and individual performances in a local musical from BroadwayWorld.com.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

5 Explain how this project will be implemented, administered and operated.

Pacific Coast Repertory Theatre will bid out too different sound vendors for SHURE ULX Professional Series Wireless Microphone Systems. Pacific Coast Repertory Theatre will also bid out to Countrymen for individual "hair" microphones for each of these systems.

Pacific Coast Repertory Theatre will submit the final invoices to the Civic Arts Grant Team for your review.

Pacific Coast Repertory Theatre will then use them in the 2013-2014 season commencing in November 2013.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

N/A

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

There will be approximately 6,000 theatre patrons per season that will be served by this project.

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

All people will be served by the better amplification equipment. We always offer free tickets to those with special needs. Additionally, we also offer ASL interpreters as needed for "hard of hearing people". We do special matinees for student and children audiences with talkbacks with the actors/production staff.

10 What type of community grant is your agency applying for?

- Seed
- Capital
- Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

The new SHURE ULX wireless microphone systems will be used exclusively at the Firehouse Arts Center for Pacific Coast Repertory Theatre Productions. These microphones will enhance the experience both for the patrons and the performers.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

This allows our company to avoid renting this costly equipment that the Firehouse Arts Center does not have.

We will bid out to multiple vendors and take the lowest bid for SHURE ULX Pro Wireless Systems.

13 If this project does not receive funding, what will be the effect on this project?

We will have to continue renting expensive wireless microphone systems. Currently the City of Pleasanton only has four systems to use. Most major musicals (like the ones Pacific Coast Repertory Theatre presents) require upwards of 15-20 systems.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the

project, funded level and in what year funding was received. Enter N/A if not applicable.
N/A

15 Please indicate your City of Pleasanton Business License No.
1005130

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
Community Grant Program	\$ 6,000.00	\$ 6,000.00
Total	\$ 6,000.00	\$ 6,000.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs	\$ 0.00	\$ 0.00
Admin Salaries* (see instructions)	\$ 0.00	\$ 0.00
Benefits* (see instructions)	\$ 0.00	\$ 0.00
Program Staff Salaries	\$ 0.00	\$ 0.00
Program Staff Benefits	\$ 0.00	\$ 0.00
Non-Personnel Costs	\$ 0.00	\$ 0.00
Professional Fees	\$ 0.00	\$ 0.00
Equipment Rental/Maintenance	\$ 0.00	\$ 0.00
Outreach/Promotion	\$ 0.00	\$ 0.00
Printing/Publication	\$ 0.00	\$ 0.00
Supplies/Material	\$ 0.00	\$ 0.00
Other (define below)	\$ 0.00	\$ 0.00
Equipment (Microphones)	\$ 6,000.00	\$ 6,000.00
Total	\$ 6,000.00	\$ 6,000.00

Budget Narrative
N/A

Documents

Documents Requested *	Required?	Attached Documents *
Current annual budget for the entire agency, including revenue.	<input checked="" type="checkbox"/>	<u>P&L</u>
Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)	<input type="checkbox"/>	<u>PCRT Organization Chart</u>
Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.	<input checked="" type="checkbox"/>	<u>Board Contact Info</u>

- Board of Directors' authorization to request funding. [BODapproval](#)
- Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.) [Character](#)
[download template](#)
- Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.)
[download template](#)
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.) [Articles of Incorporation](#)
- Personnel Information [Personnel](#)

Report 1 due 11/25/2013 (submitted 11/27/2013)

1 Name of Person Completing Report:

Joy Sherratt

2 Title:

Pacific Coast Repertory Theatre Board President

3 Telephone:

(323)791-9158

4 Email:

joysherratt@hotmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

We have currently purchased six Shure microphones with the generous grant money awarded to our company and were able to use them in our latest production at the Firehouse, "Little Shop of Horrors". They will also be used for our two upcoming productions in our 2013-2014 season.

6 Describe any significant actions taken during the reporting period.

Working together with Tri-Valley Repertory Theater, Pacific Coast Repertory Theatre was able to purchase the microphones at a reduced rate. Having made this purchase before our first production of the season, allowed all of our actors to have a state of the art microphone that benefited all patrons that enjoyed the production in the Firehouse.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

N/A

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

1 total to date

No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Yes, we have used all of the grant funds to cover the costs of the microphone purchase and we have submitted an invoice for the full amount.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

1 total to date

Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

A) Numeric GOAL stated in your application for the number of Pleasanton

<input type="text" value="1,000"/>	residents to be served by THIS PROJECT (unduplicated):	1,000 total to date
<input type="text" value="900"/>	B) Total number of people served by THIS PROJECT:	900 total to date

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales 1 total to date
- Sign-in sheet
- Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.
N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The use of individual actor microphones in the Firehouse Arts Center allows for each patron to clearly enjoy and hear the performance each evening. When producing a musical, it is imperative to have all actors on a microphone so their voice can be heard over our live orchestra. The Firehouse Arts Center is able to provide four microphones and with this purchase of the six microphones, it allows us to provide the quality of sound the patrons are expecting at the Firehouse Arts Center.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
Scott Maraj / Pacific Coast Repertory Theatre Co-Founder and Treasurer

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.
Yes, we did

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

By receiving this Community Grant, Pacific Coast Repertory Theatre was given the opportunity to buy much needed microphones for use by our Theatre Company. These microphones enhance the sound quality of our productions and enable the audiences to enjoy theatrical productions in an amplified environment. Utilizing these microphones, the audiences are able to hear dialogue and songs with little effort due to the impact these microphones provide. Pacific Coast Repertory Theatre used these microphones in all three of our productions this season and will use them again in our 2014/2015 season.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?
Absolutely. This purchase significantly increased the sound quality of our productions enabling our ticket purchasing audiences the ability to understand dialogue and songs which exceeded our expectations for each performance of all 3 productions.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.
N/A

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

We collaborated with Tri-Valley Repertory Theatre and were able to get discounted rates on our microphones since both companies were purchasing multiple items. This discount enabled us to purchase more microphones than we would have had we not worked together on this purchase

Report 2 due 7/22/2014 (submitted 6/27/2014)

1 Name of Person Completing Report:

Scott Maraj

2 Title:

Pacific Coast Repertory Theatre Co-Founder and Treasurer

3 Telephone:

925-425-7423

4 Email:

marcotta@aol.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and

the current focus of any activity.

We purchased six Shure microphones with the generous grant money awarded to our company and were able to use them in all three of our productions this season at the Firehouse: "Little Shop of Horrors," "A Chorus Line" and "The Music Man. They will also be used for our upcoming gala and in our 2014-2015 season.

6 Describe any significant actions taken during the reporting period.

Working together with Tri-Valley Repertory Theater, Pacific Coast Repertory Theatre was able to purchase the microphones at a reduced rate. Having made this purchase before our first production of the season, allowed all of our actors in each of our 3 shows this past season to have a state of the art microphone that benefited all patrons who were able to enjoy quality sound and our productions in the Firehouse.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

N/A

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

2 total to date

No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Yes, we used all of the grant funds to cover the costs of the microphone purchase and submitted an invoice for the full amount.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

2 total to date

Spectators (events)

Participants

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

3500	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	4,500 total to date
3200	B) Total number of people served by THIS PROJECT:	4,100 total to date

12 What method do you use to track your participant data for this project?

Database

Ticket sales

2 total to date

Sign-in sheet

Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The use of individual actor microphones in the Firehouse Arts Center allows for each patron to clearly enjoy and hear the performance each evening. When producing a musical, it is imperative to have all actors on a microphone so their voice can be heard over our live orchestra. The Firehouse Arts Center is able to provide four microphones and with this purchase of the six microphones, it allows us to provide the quality of sound the patrons are expecting at the Firehouse Arts Center.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Scott Maraj / Pacific Coast Repertory Theatre Co-Founder and Treasurer

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes, we did.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

By receiving this Community Grant, Pacific Coast Repertory Theatre was given the opportunity to buy much needed microphones for use by our Theatre Company. These microphones enhance the sound quality of our productions and enable the audiences to enjoy theatrical productions in an amplified environment. Utilizing these microphones, the audiences are able to hear dialogue and songs with little effort due to the impact these microphones provide. Pacific Coast Repertory Theatre used

these microphones in all three of our productions this season and will use them again in our 2014/2015 season.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Absolutely. This purchase significantly increased the sound quality of our productions enabling our ticket purchasing audiences the ability to understand dialogue and songs which exceeded our expectations for each performance of all 3 productions.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

N/A

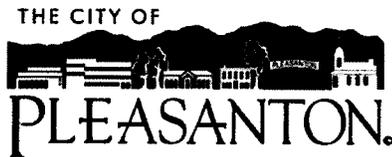
20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

We collaborated with Tri-Valley Repertory Theatre and were able to get discounted rates on our microphone purchases since both companies were purchasing multiple items. This discount enabled us to purchase more microphones than we would have had we not worked together on this purchase

* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 15267

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City of Pleasanton
 FY 2013/14 Community Grants - Civic Arts
 1/21/2013 deadline

Pleasanton Community Concert Band Program and audience enhancement

Pleasanton Community Concert Band
 PO Box 135
 Pleasanton, CA 94566
 United States

Tel: (925) 426-1055
 Fax: (925) 426-6808
 Web: www.pleasantonband.org
 EIN: 94-3008838
 DUNS: NA

Project Contact
 Les Duman
les@dumanassociates.com
 Tel: 510-305-6396

\$ 7,500 Requested

Submitted: 1/20/2013 4:48:36 PM
 (Pacific)

Additional Contacts
 gerald.tui@att.net

Board President
 Bud Engel
bkengel@comcast.net

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

This project will serve to increase numbers of both participants and audience. It will also create a heightened awareness in the community of the history and value of the Pleasanton Community Concert Band (PCCB) and its contributions to the City of Pleasanton over the course of the last 40 years. The PCCB wants to continue to increase the educational and performance opportunities for musicians living in Pleasanton and other Tri-Valley musicians. We also want to continue to increase community awareness of our value to the community and encourage attendance at events where we perform, either as a stand alone PCCB event or in the many collaborations with other local non-profit groups.

Specific expense items include: Digitizing all existing photographic and text history, sheet music, publication of a 40th anniversary CD and booklet, peripheral percussion instruments, new business cards, guest soloist(s), publicity support, and equipment repair/maintenance.

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

1. Digitizing existing photographic and text history: Most of our documentation is analog; paper, printed photos, etc. Analog does not facilitate easy transfer to new publication of CDs, DVDs, booklets, and other media that can be used to disburse information to our potential audiences and participants. Digitizing will allow efficient and effective use of existing and future materials.
2. Sheet music: This relates to our ability to offer more diverse and interesting programming which should draw larger and more new audiences. Funds would also provide for performance-specific music when collaborating with other arts and community groups and their themed events (Fourth of July, Veteran's Day and Memorial Day are current examples. We do incorporate many existing compositions into our programming, but it is imperative that we also have new compositions as well.
3. 40th anniversary CD and booklet: This will provide the story of organization's rich history to community members and members of our band. This, in turn, will help grow our audiences and participant numbers.
4. Peripheral percussion instruments: We currently borrow a number of small percussion instruments (not always available) to fill out the instrumentation. Having our own will assure availability, enhancing the quality of performances.
5. Guest soloist(s): With a need to provide diverse programs and build audiences, we have found that guest soloists are an excellent means to those ends.
6. Publicity support, This includes advertizing, printing, and new business cards, which will improve overall ability to reach potential audiences, potential new participants and potential arts collaborators.
7. Equipment repair/maintenance. PCCB owns a number of specialty musical, some of which are in need of maintenance and repair. Like the peripheral percussion instruments, these instruments enhance the quality of our performances.

3 Please describe your agency and its mission.

The Pleasanton Community Concert Band is in its 39th year as an integral members of the City of Pleasanton's performing Arts

Community. The purpose of the PCCB as stated in our by-laws is:

1. To give public performances of concert band music to encourage interest in music and cultural activities in the local area
2. To provide an outlet for musical performance for local residents
3. To provide an opportunity for developing the talents of participating members
4. To provide an educational opportunity for appreciation of concert band music by the general public
5. To support the performing arts generally by performance in, promotion of, and participation in community events

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

This project is very simple and straightforward. It is well within the scope of other projects we have successfully executed in the past. Over the course of the last 39 years we have learned to create ongoing Boards of Directors that bring a wealth of pragmatic business management to the PCCB. This project is a "no brainer" for us.

5 Explain how this project will be implemented, administered and operated.

The project will be implemented using standard business practices of procurement: The Board of Directors will approve all substantial purchase prior to execution. Warranty and finance documents will be maintained by our equipment manager and be covered under adequate property insurance. Our Librarian and Musical Director will be responsible for music purchase, cataloging and maintenance. Our committee has been formed to strategize best methods for digital archiving and publication for our historic documents, and 40th Anniversary booklets, which will be reviewed and approved by the Board prior to launching. Our publicity committee will oversee and be responsible for advertising, and e-mail notices. Our Personnel Manager will be responsible for the Bandmember newsletters and recruitment of new members.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

This could be N/A.

However, the PCCB does provide musical support for the Annual 4th of July Celebration at Wayside Park., the annual Veterans Day Celebration with the VA, and Pleasanton's Memorial Day event at the Senior Center.

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

A conservative estimate is approximately 5000 non-duplicative. It is very difficult to accurately estimate our non-duplicative audience.

We do know that we will have a total of between 60 and 80 musicians participating this year. Not all musicians can be present at all performances, We usually average 50 musicians per performance. We can accurately get audience counts at our indoor concerts and about 50% are duplicate (attend more than one concert). Our outdoor concerts are more difficult if it is considered that some are at "festival" type venues.

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

These funds will allow us to serve three populations:

1. The population of attendees: Improved programs and improved enhanced tools to travel locally will help grow this population of Pleasanton and other Tri-Valley Community members as well as our audience when we perform at venues like the Masonic Home in Union City. It will also bring an enhanced awareness to the community of who we are and how we can enrich the community culturally through our musical performances.
2. The population of community businesses and community organizations: We often perform at events such as Veterans Day (VFW), Fourth of July Celebration, Art Under the Oaks (Alden Lane) and other festivals and public events. This project will benefit these groups by virtue of improved performances and improved logistics when traveling.
3. The population of local musicians: These project will help attract new musicians and improve the performing experience for our existing musicians.

10 What type of community grant is your agency applying for?

- Seed
- Capital
- Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

The Community Grant funds will be used to fund all or a portion of each of the itemized aspects of the project.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

The project will be implemented using standard business practices of procurement: The Board of Directors will approve all substantial purchase prior to execution. Warranty and finance documents will be maintained by our equipment manager and be covered under adequate property insurance. Our Librarian and Musical Director will be responsible for music purchase, cataloging and maintenance. Our committee has been formed to design and produce any 40th Anniversary publications, which will be reviewed and approved by the Board prior to launching. Our publicity committee will oversee and be responsible for advertising, and e-mail notices. Our musical director and board will vet and select any guest soloists. The PCCB is very cost conscious and always solicits multiple bids for products and/or services.

13 If this project does not receive funding, what will be the effect on this project?

If this project does not receive 2012/2013 funding there would be a few minor repercussions:

1. We would proceed with only portions of the project based on priorities as determined by our Board of Directors.
2. We would "get by" with our current percussion equipment.
3. We could dip into our reserve funds if needed.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

We have received City Community Grant funds in four of the last five years (Thank you!) for audience development and program enhancement, which is detailed in the City's previous years' grants documents.

15 Please indicate your City of Pleasanton Business License No.

94-3008838

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
Digitizing Archives	\$ 1,700.00	\$ 1,700.00
Sheet Music	\$ 800.00	\$ 800.00
40th Anniversary CD and Booklet	\$ 1,500.00	\$ 1,500.00
Peripheral Percussion	\$ 1,000.00	\$ 1,000.00
Guest Soloist(s)	\$ 1,000.00	\$ 1,000.00
Publicity/Marketing Support	\$ 1,000.00	\$ 1,000.00
Equipment repair/Maintenance	\$ 500.00	\$ 500.00
Total	\$ 7,500.00	\$ 7,500.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs	\$ 0.00	\$ 0.00
Admin Salaries* (see instructions)	\$ 0.00	\$ 0.00
Benefits* (see instructions)	\$ 0.00	\$ 0.00
Program Staff Salaries	\$ 0.00	\$ 0.00
Program Staff Benefits	\$ 0.00	\$ 0.00
Non-Personnel Costs		
Professional Fees	\$ 1,000.00	\$ 1,000.00
Equipment Rental/Maintenance	\$ 500.00	\$ 500.00
Outreach/Promotion	\$ 1,500.00	\$ 500.00
Printing/Publication	\$ 3,800.00	\$ 2,500.00
Supplies/Material	\$ 1,300.00	\$ 500.00
Other (define below)		
CD production	\$ 2,100.00	\$ 1,500.00
Percussion equipment	\$ 1,000.00	\$ 1,000.00
Total	\$ 11,200.00	\$ 7,500.00

Budget Narrative

No funds used for staff costs.

Not that we have no paid personnel or staff therefore we have no personnel document.

Documents

Documents Requested *	Required?	Attached Documents *
Current annual budget for the entire agency, including revenue.	<input checked="" type="checkbox"/>	Budget
Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)	<input type="checkbox"/>	PCCB Org Chart 2013
Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.	<input checked="" type="checkbox"/>	PCCB Board of Directors 2013
Board of Directors' authorization to request funding.	<input checked="" type="checkbox"/>	Board Authorization
Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.) download template	<input type="checkbox"/>	Community of Character PCCB
Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.) download template	<input type="checkbox"/>	
Most Recent Agency Audit or Tax Return	<input type="checkbox"/>	Audit and Tax statement, PCCB
Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.)	<input checked="" type="checkbox"/>	Articles of incorporation
Personnel Information	<input checked="" type="checkbox"/>	Personnell Statement

Report 1 due 11/25/2013 (submitted 12/10/2013)

1 Name of Person Completing Report:

Gerald Hedstrom

2 Title:

Treasurer

3 Telephone:

925-201-8642

4 Email:

GeraldAndTui@yahoo.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

We bought band music. We have also committed funds to publicize our Holiday Concert at 2 pm on December 1 at the Firehouse.

6 Describe any significant actions taken during the reporting period.

We spent \$906.05 for band music.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

none

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

No

1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.
 We bought band music, and we will bill the City for it. We also did promotion for band concerts, but the bills have not all come in yet.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance) 1 total to date
- Spectators (events)
- Participants
- Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

5,000	(A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	5,000 total to date
2,200	(B) Total number of people served by THIS PROJECT:	2,200 total to date

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other 1 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.
 We do a rough count of the audience.

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:
 -no answer-

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
 -no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.
 -no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)
 -no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?
 -no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.
 -no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.
 -no answer-

Report 2 due 7/22/2014 (submitted 7/16/2014)

1 Name of Person Completing Report:
 Gerald Hedstrom

2 Title:
 Treasurer

3 Telephone:

925-201-8642

4 Email:

GeraldAndTui@yahoo.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

1. The maintenance on our PA system is finished.
2. We bought band music.
3. We spent money on promotion.
4. We bought percussion equipment.
5. We are working on a new brochure, but we have not yet spent money on it.

6 Describe any significant actions taken during the reporting period.

1. For batteries and wires for the PA system: \$94.41
2. For band music: \$1,301.23
3. For promotion (newspaper ads, stamps, printing, web site): \$840.51
4. For a gong and a new bass drum: \$855.46

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

We spent nothing on a new brochure, because work on designing it has been slower than expected.

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes 2 total to date
- No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

We have submitted invoices for \$3,090.61. We had expected to spend the remaining \$689.39 on a new brochure.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance) 2 total to date
- Spectators (events)
- Participants
- Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

5,000	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	10,000 total to date
2,500	B) Total number of people served by THIS PROJECT:	4,700 total to date

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other 2 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.
an approximate count of the audience**14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

A list of our concerts is attached. It is very difficult to estimate a non-duplicate audience, especially at the Farmers' Markets.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Gerald Hedstrom, Treasurer

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

The president and I were out of town in late June. We had expected that more work would have gotten done on the new brochure.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Our contribution is clear from the list of our concerts.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Our most significant expense was for band music. Thanks to contributions by the City, we have built up a fantastic music library.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

The only problem was the delay in designing the brochure. We need still it, and we'll do it even if we have to pay for it ourselves.

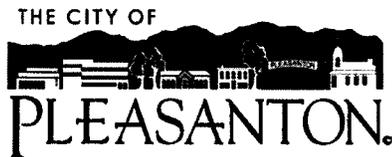
20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

1. We worked with the Veterans' Association on the Veterans' Day and Memorial Day celebrations.
2. We worked with the Fourth-of-July organization for their event.
3. We played at the PCAC Big Draw.

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Application ID: 15752

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City of Pleasanton
 FY 2013/14 Community Grants - Civic Arts
 1/21/2013 deadline

The Gatehouse Academy for Gifted Education, Inc.
enGAGE! Summer Enrichment Camp

The Gatehouse Academy for Gifted Education, Inc.
 860 Kolln Street
 Pleasanton
 CA, CA 94566

Tel: 925.577.6981
 Fax: 925.462.3716
 Web: www.engagethegifted.org
 EIN: 45-3773661
 DUNS:

Project Contact
 Lynn Gatehouse
info@engagethegifted.org
 Tel: 925.577.6981

\$ 2,938 Requested

Submitted: 1/21/2013 7:54:35 AM
 (Pacific)

Additional Contacts
 beth@bborchers.com,
 borchers.bob@gmail.com,
 engagethegifted@gmail.com

President and Program Director
 Lynn Gatehouse
info@engagethegifted.org

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

GAGE, Inc. is seeking to fund the purchase of Shimpo potters wheels, MIDI keyboards and clay to be used in visual arts and music technology courses offered at enGAGE! Summer Enrichment Camp. Courses include Brain Fitness Through Art and Music Production.

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

(A) According to Goal B of the City of Pleasanton's Cultural Plan, there is a need for interactive and hands-on programs for children in grades K-12. (B) enGAGE! Summer Enrichment Camp provides internships and mentoring, life skills training and project-based educational opportunities that develop their creativity and problem-solving skills. enGAGE! Summer Enrichment Camp focuses upon learning and talent development rather than grades and the stress related to achievement that many of our Pleasanton students experience and that put them at-risk. In addition, parents are seeking local and affordable programs for their children. After a highly successful inaugural year, we need to expand enGAGE! Summer Enrichment Camp to meet the demand from both returning and new students and families by adding courses for middle school students in grades 7 and 8. Also, we have provided community service opportunities for middle and high school students to serve as teachers' assistants. (C) The enGAGE! Summer Enrichment Program provides services that are not offered by the Pleasanton Unified School District.

3 Please describe your agency and its mission.

GAGE, Inc. is a non-profit organization dedicated to providing project-based learning opportunities for upper elementary and middle school students that help them to develop their creativity, gifts and talents and to work with other students who share their interests.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

During a successful inaugural year in the summer of 2012, GAGE, Inc. was able to provide a quality and well-managed program that served over 130 children. President and Program Director Lynn Gatehouse is an educator with over 25 years of experience in education. She holds a BFA from Carnegie Mellon University and a Masters Degree in Gifted and Talented Education from the University of Connecticut. The enGAGE! faculty includes the best and brightest Pleasanton educators who developed innovative courses that are not available in other programs. The Board of Directors is comprised of a project manager, venture capitalist and a dedicated school volunteer who has planned and implemented many successful programs for children.

5 Explain how this project will be implemented, administered and operated.

The MIDI keyboards and potters wheels will be utilized in our visual arts and music technology courses this summer and in years to come as we expand the program.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.
N/A.

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
 Spectators (event)
 Participants
 Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

In 2012 the enGAGE! Summer Enrichment Camp served 108 unduplicated Pleasanton residents. We expect the number to increase during the summer of 2013 as the courses we offer are expanded.

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

enGAGE! Summer Enrichment Camp serves youth entering grades 4 through 8, including low-income and disabled students. All participants will benefit from having the opportunity to develop creativity and problem-solving skills that will prepare them for the present and future.

10 What type of community grant is your agency applying for?

- Seed
 Capital
 Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

Community Grant funds will be used for purchasing Shimpo potters wheels, clay and MIDI keyboards.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

The purchase of Shimpo potters wheels and MIDI keyboards that we are seeking to fund will be used by multiple classes of students over many years.

13 If this project does not receive funding, what will be the effect on this project?

Without funding for the purchase of Shimpo potters wheels, clay and MIDI keyboards, we will be unable to offer the courses we need in order to expand our program for 7th & 8th graders or to meet the demand for courses for our returning students.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

N/A.

15 Please indicate your City of Pleasanton Business License No.

1000776

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
 Agency organization chart
 List of Board of Directors/Governing Board with their contact information
 Board of Directors' authorization to request funding
 Community of Character Declaration
 Collaboration Agency Affidavit Form
 Most Recent Agency Audit or Tax Return
 Articles of Incorporation/Bylaws
 Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
City of Pleasanton - Community Grant - Civic Arts	\$ 2,938.00	\$ 2,938.00
City of Pleasanton - Community Grant - Youth	\$ 7,500.00	\$ 7,500.00

GAGE, Inc. - Expected Revenue	\$ 29,940.00	\$ 29,940.00
Total	\$ 40,378.00	\$ 40,378.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs	\$ 150.00	
Admin Salaries* (see instructions)	\$ 4,000.00	
Benefits* (see instructions)		
Program Staff Salaries	\$ 10,750.00	
Program Staff Benefits		
Non-Personnel Costs		
Professional Fees		
Equipment Rental/Maintenance		
Outreach/Promotion	\$ 1,203.00	
Printing/Publication	\$ 153.00	
Supplies/Material	\$ 1,020.00	
Other (Legal/Licensing)	\$ 260.00	
Other (Insurance)	\$ 5,002.00	
Other (Facility Rental)	\$ 4,673.00	
Other (Computer Hardware)	\$ 4,995.00	
Other (Computer Software)	\$ 2,574.00	
Other (Art Equipment)	\$ 2,938.00	\$ 2,938.00
Other (Tax Preparation)	\$ 1,000.00	
Total	\$ 38,718.00	\$ 2,938.00

Budget Narrative
N/A.

Documents

Documents Requested *	Required?	Attached Documents *
Current annual budget for the entire agency, including revenue.	<input checked="" type="checkbox"/>	GAGE Annual Budget
Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)	<input type="checkbox"/>	GAGE Organization Chart
Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.	<input checked="" type="checkbox"/>	GAGE Board of Directors
Board of Directors' authorization to request funding.	<input checked="" type="checkbox"/>	GAGE Authorization to Request Funding
Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.) download template	<input type="checkbox"/>	GAGE Community of Character Declaration
Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.) download template	<input type="checkbox"/>	
Most Recent Agency Audit or Tax Return	<input type="checkbox"/>	GAGE Tax Return Status GAGE 990-EZ Tax Return for Year Ending 09-30-12
Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.)	<input checked="" type="checkbox"/>	GAGE Bylaws
Personnel Information	<input checked="" type="checkbox"/>	GAGE Personnel

Report 1 due 11/25/2013 (submitted 11/20/2013)

1 Name of Person Completing Report:

Robert Gatehouse

2 Title:

-no answer-

3 Telephone:

925.487.9380

4 Email:

-no answer-

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

enGAGE! Summer Enrichment Camp 2013 was an overwhelming success. The total number of individual students (participants) increased from 124 in 2012 to 261 in 2013. GAGE, Inc. is currently planning for 2014, including which courses to offer again, what possibilities there are for new courses, what additional resources (teachers, hardware, etc.) will be needed, etc. We are talking with companies that offer online registration packages to hopefully streamline our registration and information distribution processes. We submitted a facilities usage request to the Pleasanton Unified School District for classroom and other space at Harvest Park Middle School, the site of the first two camps. The request has been approved.

6 Describe any significant actions taken during the reporting period.

enGAGE! Summer Enrichment Camp was able to expand from 6 to 12 classes and to more than double the number of unique students enrolled in the program.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

There have been no modifications to project goals, timelines, etc. An invoice has been submitted for expenses incurred for potters wheels and USB keyboards. The amount spent to date (\$1,857.76) has been paid to GAGE, Inc. The support of the City of Pleasanton is much appreciated. Our goal is to continue to offer non-traditional educational opportunities that are not typically offered by the Pleasanton Unified School District to Pleasanton students.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

1 total to date

No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

\$1,857.76 of the approved \$2,850.40 was spent on new potters wheels and USB keyboards. An invoice was submitted and was paid.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

Audience (performance)

Spectators (events)

Participants

1 total to date

Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):

108 total to date

B) Total number of people served by THIS PROJECT:

261 total to date

12 What method do you use to track your participant data for this project?

Database

1 total to date

Ticket sales

Sign-in sheet

Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

-no answer-

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The grant funding enabled GAGE to acquire and utilize additional potters wheels in our Brain Fitness Through Art 4-5 and Brain Fitness Through Art 6-8 courses and additional USB keyboards in our Introduction to Music Production 6-8 course.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.
-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)
-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?
-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.
-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.
-no answer-

Report 2 due 7/22/2014 (submitted 7/14/2014)

1 Name of Person Completing Report:
Robert Gatehouse

2 Title:
Treasurer

3 Telephone:
925.487.9380

4 Email:
info@engagethegifted.org

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

enGAGE! Summer Enrichment Camp 2013 was an overwhelming success. The total number of individual students (participants) increased from 124 in 2012 to 261 in 2013. GAGE, Inc. is currently planning for 2014, including which courses to offer again, what possibilities there are for new courses, what additional resources (teachers, hardware, etc.) will be needed, etc. We are talking with companies that offer online registration packages to hopefully streamline our registration and information distribution processes. We submitted a facilities usage request to the Pleasanton Unified School District for classroom and other space at Harvest Park Middle School, the site of the first two camps. The request has been approved.

6 Describe any significant actions taken during the reporting period.

enGAGE! Summer Enrichment Camp was able to expand from 6 to 12 classes and to more than double the number of unique students enrolled in the program.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

There have been no modifications to project goals, timelines, etc. An invoice has been submitted for expenses incurred for potters wheels and USB keyboards. The amount spent to date (\$1,857.76) has been paid to GAGE, Inc. The support of the City of Pleasanton is much appreciated. Our goal is to continue to offer non-traditional educational opportunities that are not typically offered by the Pleasanton Unified School District to Pleasanton students.

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes
 No

2 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.
\$1,857.76 of the approved \$2,850.40 was spent on new potters wheels and USB keyboards. An invoice was submitted and was paid.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants 2 total to date
- Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

108	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	216 total to date
261	B) Total number of people served by THIS PROJECT:	522 total to date

12 What method do you use to track your participant data for this project?

- Database 2 total to date
- Ticket sales
- Sign-in sheet
- Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.
N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The grant funding enabled GAGE to acquire and utilize additional potters wheels in our Brain Fitness Through Art 4-5 and Brain Fitness Through Art 6-8 courses and additional USB keyboards in our Introduction to Music Production 6-8 course.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
Robert Gatehouse, Treasurer

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Yes, we spent the entire \$2,850.40 grant. Thank you. A second invoice was submitted on June 30, 2014 through the ZoomGrants web site. Hard copies of the expense receipts will be submitted in person before July 22, 2014. The second invoice included expenses for headphones and cable splitters used in our Introduction to Music Production classes, additional USB keyboards, and clay used in our Brain Fitness Through Art classes.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Per the Youth Master Plan, we provided enrichment classes in a youth-friendly environment. We also provided internships and mentoring, life skills training and project-based educational opportunities focused upon learning and talent development rather than grades and the stress related to achievement that many of our Pleasanton students experience and that put them at-risk. We have provided a local and affordable program for the youth of Pleasanton and surrounding communities (85.6% of our students this year are from Pleasanton). We met the demand from both returning and new students and families by adding courses for middle school students in grades 7 and 8. Also, we have provided community service opportunities for middle and high school students to serve as teachers' assistants (we had 32 teachers' assistants this year, all from the Pleasanton Unified School District). The enGAGE! Summer Enrichment Program provides services that are not offered by the Pleasanton Unified School District.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Yes, we feel that our program has been a success in every one of the three years we have offered it to the public. Success of the project is measured by the number of students attending classes. The program has grown from 124 individual students (participants) in 2012 to 261 in 2013 to 389 this year (85.6% from Pleasanton, or 333 students).

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

There were no delays in implementing the program for 2014. We are encouraged by response of the community and the growth of the program.

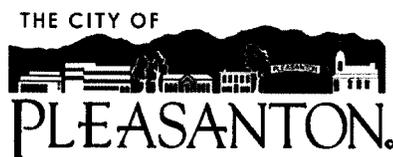
20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

Pleasanton Unified School District, specifically Harvest Park Middle School, the location of the program.

* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 15765

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City of Pleasanton
 FY 2013/14 Community Grants - Civic Arts
 1/21/2013 deadline

Tri-Valley Repertory Theatre Sound Microphones

Tri-Valley Repertory Theatre
 1020 Serpentine Lane Suite 101
 Pleasanton, CA 94566
 United States

Tel: (925) 462-2121
 Fax: (925) 484-3062
 Web: www.trivalleyrep.com
 EIN: 68-0049944
 DUNS:

Project Contact
 Kathleen Breedveld
kbreedveld@trivalleyrep.com
 Tel: 925-899-3451

\$ 7,500 Requested

Submitted: 1/13/2013 11:42:52 PM
 (Pacific)

Additional Contacts
none entered

General-Production Manager
 Kathleen Breedveld
Kbreedveld@trivalleyrep.com

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

TVRT has found itself in need for new wireless microphones, receivers and transmitters due to the fact that in June of 2010 the FCC required that any mics under the 700 MHz Band must stop their operation of wireless microphones or similar devices. We now own ten (10) mics that meet the new requirements, however, we need at least ten (10) additional wireless microphones, receivers and transmitters to accommodate the needs of all our productions and to be FCC compliant. Certain wireless microphones and similar devices have operated in frequencies that needed for public safety. When this equipment was designed, the frequencies they used were in between the frequencies that television stations used to broadcast television programs. These frequencies are now being used by safety entities (such as police, fire, and emergency services) and commercial providers of wireless services (such as wireless broadband services).

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

Tri-Valley Repertory Theatre (formerly Pleasanton Playhouse) is an educational, non-profit volunteer organization dedicated to providing affordable quality theatre, theatrical training, a showcase for talent and a cultural experience within the Tri-Valley communities. Tri-Valley Repertory Theatre provides multiple avenues (volunteering; working on shows backstage, onstage, behind the scenes; exploring their talents through kids camp, Broadway Chorus and onstage performances) for Pleasanton youth, families, and adults to participate in theatre arts in our community.

Our company mission mirrors the aims and goals of the Pleasanton Cultural Arts Plan:

*To promote and market Pleasanton's cultural activities and encourage participation.

*To establish and support cultural enrichment activities and program for the young people of Pleasanton.

3 Please describe your agency and its mission.

A non-profit volunteer organization, TVRT began in 1972 as a program under the City of Pleasanton Department of Recreation producing summer musicals. In 1984, TVRT became a non-profit organization producing three shows each season. We played a leadership role in, and gave substantial support to, the community effort to renovate Amador Theater. After the theater was renovated, we started our critically acclaimed Broadway Chorus, a non-auditioned, community chorus. In 1996 we opened our Studio Theatre, a community black box theater. Throughout our history, we have had a special focus on family involvement in the arts. Over the years, we have had a variety of summer conservatory training programs and children's productions. We take special pride in the fact that entire families can be found participating in our productions.

TVRT is a federal 501(3)(c) non-profit organization. TVRT is guided by a volunteer Board of Directors. Only a small number of professional staff are paid to provide services for specific productions (producer, directors and designers). All of this keeps our overhead costs to a minimum.

We are proud to be approaching our 30th anniversary of being a non-profit volunteer organization dedicated to the cultural enrichment of the communities we serve with a special focus on the involvement of families in the arts. We are currently in our 29th year of providing quality family entertainment with annual audiences of over 15,000.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

N/A

5 Explain how this project will be implemented, administered and operated.

TVRT will purchase ten (10) Shure ULXP4 microphones, receivers and transmitters. Each receiver costs \$616; each transmitter costs \$193; Each microphone costs \$174; for a total of \$983 for each unit. The grand total for all ten will \$9830, plus \$161.60 in applicable tax, with a total of \$9991.60. Tri-Valley Repertory Theatre will pay the difference of \$2,461.60 if awarded the entire requested amount of \$7500. All of these units will be used in all future musicals, kids camps, plays and Broadway Chorus productions.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

N/A

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
 Spectators (event)
 Participants
 Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

Given that these microphones and transmitters will support and enable all of TVRT's many different productions, an estimate of the total number of participants and audience members served by our company is appropriate here. We estimate that all of our productions are attended by 6,000 unique audience members annually. In total, these productions are staffed by approximately 60 orchestra members, 60 technical crew members and about 500 individual performers. Add to that about 20 office staff, ushers and concession volunteers, and we believe that about 6,670 people attend or participate in TVRT productions every year. Naturally, this number will tend to fluctuate a bit in either direction, as different productions have different needs. The true number is very likely to be in this neighborhood, however.

It is true that the people who attend and participate in our productions are from various communities in the Bay Area, but we are headquartered in Pleasanton and thus we attract disproportionate talent and interest from that community. If only one quarter of the above mentioned participants and spectators are Pleasanton residents, then 1,668 Pleasanton residents will see benefit from this project. Note, though, that we believe that this estimate to be extremely conservative.

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

TVRT offers main stage musicals, dramas, Broadway Chorus and youth summer theatre conservatory programs every year. The microphones will be an important part of the training and education that all participants will receive. While TVRT does not offer any programs that are specifically targeted towards any particular groups, populations or constituencies, it is important to note that there is no fee or any other cost associated with appearing as a performer in any of our productions. For our programs which have participant fees, we offer need-based scholarships for low-income participants. Naturally, our volunteers need pay nothing for their participation either. These things being the case, our community theatre is an excellent artistic avenue for persons of low-income backgrounds.

10 What type of community grant is your agency applying for?

- Seed
 Capital
 Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

If awarded the Community Grant, TVRT will purchase ten (10) Shure ULXP4 microphones, receivers and transmitters.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

Over the past two and a half years, TVRT has had to rent ten (10) additional microphones, receivers and transmitters (per production) that have been required by each show during its tech week and performance run, resulting in an added expense of nearly \$14,000 during that time frame. If awarded the grant, TVRT will no longer need to rent these items, saving the company thousands of dollars in the long run.

13 If this project does not receive funding, what will be the effect on this project?

If TVRT does not receive this grant, we will attempt to purchase a single microphone, receiver and transmitter unit at a time as funds become available. It will take us far longer to acquire these units and we will continue to have to absorb the added rental costs for each show.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

Tri-Valley Repertory Theatre received a grant last year for a total of \$2630 to help defray the cost of a portable dance floor that

was installed at our new space in Pleasanton in August 2011.

15 Please indicate your City of Pleasanton Business License No.
BUSINESS ID # 0200082

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
Community Grant Program	\$ 7,500.00	\$ 7,500.00
TVRT Agency Funds	\$ 0.00	\$ 2,461.60
Total	\$ 7,500.00	\$ 9,961.60

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs		
Admin Salaries* (see instructions)		
Benefits* (see instructions)		
Program Staff Salaries		
Program Staff Benefits		
Non-Personnel Costs		
Professional Fees		
Equipment Rental/Maintenance		
Outreach/Promotion		
Printing/Publication		
Supplies/Material	\$ 9,961.60	\$ 7,500.00
Other (define below)		
Total	\$ 9,961.60	\$ 7,500.00

Budget Narrative

TVRT will purchase ten (10) Shure ULXP4 microphones receivers and transmitters. Each receiver costs 616; each transmitter costs 193; Each microphone costs 174; for a total of 983 for each unit. The grand total for all ten will 9830 plus 161.60 in applicable tax with a total of 9991.60. Tri-Valley Repertory Theatre will pay the difference of 2461.60 if awarded the entire requested amount of 7500.
There are no staff costs or administrative expenses paid with this grant.

Documents

Documents Requested *	Required?	Attached Documents *
Current annual budget for the entire agency, including revenue.	<input checked="" type="checkbox"/>	<u>annual budget</u>
Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)	<input type="checkbox"/>	<u>Organizational Chart</u>
Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.	<input checked="" type="checkbox"/>	<u>TVRT BOARD OF DIRECTORS</u>

- Board of Directors' authorization to request funding. [Authorization for Funding](#)
- Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.)
[download template](#)
- Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.)
[download template](#)
- Most Recent Agency Audit or Tax Return
 - [TVRT 2011 Tax Return Pg 1 of 17](#)
 - [TVRT 2011 Tax Return Pg 2 of 17](#)
 - [TVRT 2011 Tax Return Pg 3 of 17](#)
 - [TVRT 2011 Tax Return Pg 4 of 17](#)
 - [TVRT 2011 Tax Return Pg 5 of 17](#)
 - [TVRT 2011 Tax Return Pg 6 of 17](#)
 - [TVRT 2011 Tax Return Pg 7 of 17](#)
 - [TVRT 2011 Tax Return Pg 8 of 17](#)
 - [TVRT 2011 Tax Return Pg 9 of 17](#)
 - [TVRT 2011 Tax Return Pg 10 of 17](#)
 - [TVRT 2011 Tax Return Pg 11 of 17](#)
 - [TVRT 2011 Tax Return Pg 12 of 17](#)
 - [TVRT 2011 Tax Return Pg 13 of 17](#)
 - [TVRT 2011 Tax Return Pg 14 of 17](#)
 - [TVRT 2011 Tax Return Pg 15 of 17](#)
 - [TVRT 2011 Tax Return Pg 16 of 17](#)
 - [TVRT 2011 Tax Return Pg 17 of 17](#)
- Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.) [TVRT By Laws, articles of incorporation](#)
- Personnel Information [Personnel Info](#)
- Administrative Documents ***
 - [TVRT Annual Budget Pg 2 \(exp. 2/13/2016\)](#)

Report 1 due 11/25/2013 (submitted 11/25/2013)

1 Name of Person Completing Report:

Kathleen Breedveld

2 Title:

Production Manager

3 Telephone:

925-899-3451

4 Email:

Kbreedveld@trivalleyrep.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

The microphones were purchased in July 2013.

6 Describe any significant actions taken during the reporting period.

All action in regards to purchasing the microphones took place in July 2013.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

There were no modifications to the project goal. The total bill was \$4653.92. The grant covered \$3,660.00 and Tri-Valley Repertory Theatre paid the remaining balance of \$993.92

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

\$4653.92 was paid to Full Compass Systems.

Since we were placing the order with Pacific Coast Repertory Theatre we were able to negotiate a much better deal affording both companies more mics than originally expected.

*** SALES ORDER ***

 |Order By |SlsPsn |Ship Via |F.O.B. |Freight |Boxes |Ty|Login |
 |KATHLEEN |pare |UPS GRND RESID. |MADISON |NO CHRGR | 0 |O |pare |

Part # Qty Ordr Wh Bin Ds Tx Unit Price Exten Price

ULXS14-J1	4.000	W	L17C	A	Y	581.740	2326.960
Bodypack Sys w/WA302 GuitarCbl							
ULXS14-M1	2.000	Y	L39C	A	Y	581.740	1163.480
Bodypack Sys w/WA302 GuitarCbl							
UA507	4.000	V	K05B	X	Y	0.000	0.000
Rack Hardware for Dual ULX							
ULXS4-J1	1.000	W	L15D	A	Y	387.830	387.830
UHF Standard Receiver							
ULXS4-M1	1.000	W	L23D	A	Y	387.830	387.830
UHF Standard Receiver 662-698							
ULX1-J1	1.000	V	L10E	A	Y	190.150	190.150
UHF Bodypack Trans. 554-590							
ULX1-M1	1.000	V	L04E	A	Y	190.150	190.150
UHF Bodypack Trans. 662-698							
WA302	2.000	V	K08C	X	Y	3.760	7.520
Inst. Cable,Tini QG(TA4F)Conn.							

Subtotal 4653.92

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

1 total to date

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1668	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	1,668 total to date
*6500	B) Total number of people served by THIS PROJECT:	

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

1 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.
 N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

We at Tri-Valley Repertory are grateful that the arts council and the city council members for allocating the grant funds to this project. Tri-Valley Repertory is now in compliance with all FCC regulations and the added benefit of having a higher quality sound to offer all of our patrons. These mics can be used in all of our productions including our mainstage musicals, our

summer kids camps and our Broadway Chorus productions.

* In regards to question 11- Our attendance for for shows using these mics so far is approx. 6500.00 Basing this info on our season patron lists and ticket sales reports we feel we have already achieved our goal of serving 1668 Pleasanton residents.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:
Kathleen Breedveld

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Tri-Valley Rep used all of the grant funding allocated for this project.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

. The microphones will be an important part of the training and education that all participants will receive. While TVRT does not offer any programs that are specifically targeted towards any particular groups, populations or constituencies, it is important to note that there is no fee or any other cost associated with appearing as a performer in any of our productions. For our programs which have participant fees, we offer need -based scholarships for low-income participants. Naturally, our volunteers need pay nothing for their participation either. These things being the case, our community theatre is an excellent artistic avenue for persons of low-income backgrounds.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

This project is considered a terrific success by Tri-Valley Repertory Theatre. We have received letters from patrons complimenting the better sound. We exceeded our goals by being able to negotiate a better price for the microphones making it possible for us to get better mics

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

There were no problems or delays encountered with this project

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

N/A

Report 2 due 7/22/2014 (submitted 7/8/2014)

1 Name of Person Completing Report:

Kathleen Breedveld

2 Title:

Production Manager

3 Telephone:

925-899-3451

4 Email:

Kbreedveld@trivalleyrep.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

The project is completed with the purchase of the mics (transmitters and receivers) in July 2013

6 Describe any significant actions taken during the reporting period.

There have been no significant actions taken after the purchase of the equipment.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

none

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

1 total to date

No

1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

All funds awarded were used toward the purchase of the equipment.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance) 2 total to date
 Spectators (events)
 Participants
 Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1668	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	3,336 total to date
1668	B) Total number of people served by THIS PROJECT:	1,668 total to date

12 What method do you use to track your participant data for this project?

- Database
 Ticket sales 2 total to date
 Sign-in sheet
 Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The only clarification TVRT would like to make is that the answer to questions 11a and 11b is only an approximation since we are not privy to all database info from our many venues where we were using the purchased equipment. If anything, the number is on the low side. In addition, Tri-Valley Repertory Theatre (TVRT) is Pleasanton's longest running musical theatre program entering into our 31st season. Except for occasional grants awarded by the City of Pleasanton, TVRT survives on ticket sales and private donations alone. TVRT appreciates the generosity of the Pleasanton Arts Council and the Pleasanton City Council for awarding them the money to purchase the requested equipment.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Kathleen Breedveld, Production Manager

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

TVRT used all of the grant funding allocated for this project.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

The purchased sound equipment is an important part of the training and education to all that participate in TVRT productions, kids drama camps and Broadway Chorus. While TVRT does not offer any programs that are specifically targeted towards any particular groups, populations or constituencies, it is important to note that there is no fee or any other cost associated with appearing as a performer in any of our productions. For our programs, which have participant fees, we offer need-based scholarships for low-income participants. Naturally, our volunteers pay nothing for their participation either. These things being the case, our community theatre is an excellent artistic avenue for persons of low-income backgrounds. Receiving this equipment not only helps our entertainers and students achieve their goals, but the audiences appreciate the added benefit of having more clear and natural sound from the performers.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

This project is considered a terrific success by Tri-Valley Repertory Theatre. We have received letters from patrons complimenting the better sound. We exceeded our goals by being able to negotiate a better price for the microphones making it possible for us to get better mics and equipment not just for TVRT, but also for PCRT.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

There were no problems or delays encountered with this project

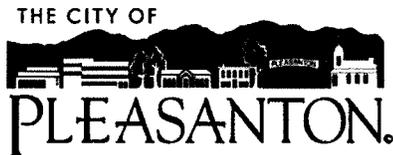
20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

N/A

* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 14928

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City of Pleasanton
 FY 2013/14 Community Grants - Civic Arts
 1/21/2013 deadline

Tri-Valley YMCA

Arts Education as a Vehicle for Asset Development

Tri-Valley YMCA
 6693 Sierra Lane
 Suite F
 Dublin, CA 94568
 United States

Tel: (925) 263-4444
 Fax: (925) 263-4445
 Web: www.trivalleyymca.org
 EIN: 94-1156317
 DUNS:

Project Contact
 Kenny Altenburg
kaltenburg@ymcaeastbay.org
 Tel: 9252634444

\$ 7,500 Requested

Submitted: 1/21/2013 4:39:31 PM
 (Pacific)

Additional Contacts
kdulka@ymcaeastbay.org

Executive Director
 Kelly O'Lague Dulka
kdulka@ymcaeastbay.org

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

The Tri-Valley YMCA exists to meet unmet community need. With cuts in education that have resulted in diminished arts education, the Tri-Valley Y seeks to increase arts education in our afterschool and summer programming as a way to address this unmet community need. With a focus on asset development in children, the arts education program will result in youth who are more confident and connected, more well-rounded and better educated in the arts.

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

One of the stated goals in Pleasanton's 1998 Cultural Plan is to support cultural enrichment activities and programs for the young people of Pleasanton. The report states that there is conclusive evidence that children who participate in comprehensive arts education do better in all aspects of their school work. This even includes social skills development.

Meaningful engagement in arts education can have a life-changing impact on children. Utilizing a holistic approach that integrates arts learning with principles of youth development, the Tri-Valley YMCA intends to further the work we do every day to build character in kids through arts education.

Research shows that high-quality instruction in the arts has many benefits for individuals and communities. When these programs are sustained and respond to community needs, they encourage cognitive development, increase creativity, improve self-esteem, and promote better health. Community arts education programs also build social capital, foster democratic decision making, advance economic growth, and generate a sense of shared culture and community belonging. They can add to or enrich K-12 education and serve as catalyst, convener, and conduit for innovative and collaborative community-wide and cross-sector alliances. When well coordinated, these alliances can leverage vital resources for arts education, create networks of support, and ensure that the arts learning needs and interests of all Americans—including young children, older adults, ESL students, learning-disabled students, and many others—are adequately addressed.

We know that arts and cultural programming plays an important role in providing education about the historical and cultural context of a community and in providing opportunities for participation in community life through festivals, events and performances, interactive classes and workshops, and a variety of other activities.

3 Please describe your agency and its mission.

At the Tri-Valley YMCA our commitment is to nurture the potential of kids, promote healthy living and foster a sense of social responsibility. We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health, and our neighbors. That's why we focus our work in three areas:

Youth Development—Nurturing the potential of every child and teen.

Healthy Living—Improving the nation's health and well-being.

Social Responsibility—Giving back and providing support to our neighbors.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

The Tri-Valley YMCA is a branch of YMCA of the East Bay. The Y has been a presence in the East Bay since 1879 and the Tri-Valley branch has been offering high quality programs for children and their families since 1965. The Tri-Valley YMCA has an active and engaged Board of Managers made up of members, community leaders and business leaders who oversee the branch operations. An executive director and branch operations director head up the management team and a staff of 40 provide the day to day services the Y provides. Both directors hold master's degrees and each has 20+ years of experience in the fields in which they provide direction. The Tri-Valley YMCA has an annual operating budget of \$1.7 million which is carefully managed to ensure that the branch remains in the black. Over the past five years, the diligent fundraising efforts of board and staff have resulted in a significant increase in the number of low income and marginalized families we are able to serve.

5 Explain how this project will be implemented, administered and operated.

The goal of the project is for children in our childcare and camp programs to gain in-depth arts education knowledge and skills in the arts. The project will provide opportunities for participatory learning that engages students with accomplished artists and teachers; align with either national or state arts education standards; and include assessments of participant learning. The project will include the following elements:

Experience: Participants will experience exemplary works of art—in live form where possible. With guidance students will study works of art in order to understand the cultural and social context from which they come, and to appreciate the technical and/or aesthetic qualities of each work. Participants will gain increased knowledge and skills in the art form.

Create: Informed by their experience and engagement in an art form, participants will create or perform art.

Assess: Participant learning will be measured and assessed according to state arts education standards.

Using the extended hours available in the summer months when many of the children are in our care for 11 hours each day, five days a week, we will ensure that the arts education curriculum is developmentally appropriate and culturally diverse.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

N/A

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

Kindergarten Readiness Program: 24 Pleasanton residents

Y-Kids Sites: 195 Pleasanton residents

Y-Zone Sites: 54 Pleasanton residents

Summer Camps: 225 Pleasanton residents not counted elsewhere

Total number of unduplicated Pleasanton residents: 498

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

The project will be implemented in all of our programs in which Pleasanton youth participate at least weekly. The populations we serve in each of these programs are very diverse, both ethnically and socio-economically. They cross all demographics of the community that include families with children and mirror the demographic makeup of Pleasanton.

10 What type of community grant is your agency applying for?

- Seed
- Capital
- Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community

Grant funds be used for?)

The grant funding will be used to develop and implement a curriculum that will allow students and encourage students to understand and appreciate the value of the arts in their lives and in the lives of their communities. The funds will allow us to hire a part-time arts educator who will be responsible for developing the curriculum, planning opportunities for arts engagement and evaluating the effectiveness of the efforts. The ultimate goal is to foster a love for the arts while strengthening each child's character.

At each of our childcare sites and in our summer day camps, the credentialed arts educator would implement curriculum and would train our staff to assist in the implementation so that it would be integrated into the rest of the curriculum.

Motivation, inspiration and concentration are some of the most prominently recorded benefits that a young student participating in arts education has been observed to have gained. For a young person's personal growth and development an education in art is something that is considered to be very important as changing the way one looks at the world is one of the most important art education goals.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

Because the YMCA would not have to expand its administrative overhead to accommodate the expansion of programming all of the funding would go directly to benefit the children receiving services. YMCA employees are known for loving their work so much that they worry less about compensation and more about satisfaction.

The successful implementation of such a program has a positive impact on individual children and on the community at large.

This project will reach a large number of youth within existing programs minimizing the cost of implementation and maximizing the outcomes. It is both cost effective and results driven.

13 If this project does not receive funding, what will be the effect on this project?

If this application does not receive funding we will continue to seek funding from other potential partners. It is critically important that children have the opportunity to engage in arts education that is meaningful and impactful.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

No funding for 2012-13

Youth Grants for Youth & Government for 2011-12 to encourage low income students to participate in this youth leadership development program. Funded at \$7,000.

Human Services grant in 2011-12 for Families in Transition, a program to support families through counseling and case management services while going through the various transitions families encounter. Funded at \$7,500

Civic Arts Grant for 2010-11 to incorporate a variety of arts experiences into our summer childcare and camp programs. Funded at \$4,000.

15 Please indicate your City of Pleasanton Business License No.

200462

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues

Amount Requested

Amount Committed

Community Grant	\$ 7,500.00	\$ 0.00
Community Partners	\$ 7,500.00	\$ 7,500.00
Corporate Contributions	\$ 5,000.00	\$ 2,500.00
Total	\$ 20,000.00	\$ 10,000.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs		
Admin Salaries* (see instructions)		
Benefits* (see instructions)		
Program Staff Salaries	\$ 15,000.00	\$ 7,500.00
Program Staff Benefits	\$ 3,000.00	
Non-Personnel Costs		
Professional Fees		
Equipment Rental/Maintenance		
Outreach/Promotion	\$ 500.00	
Printing/Publication		
Supplies/Material	\$ 1,500.00	
Other (define below)		
Total	\$ 20,000.00	\$ 7,500.00

Budget Narrative

We would like to hire a program coordinator 15 hours a week to focus on arts education utilizing asset development as the foundation. Recognizing that art takes many forms in a diverse community like Pleasanton the arts are a great vehicle in which to develop kids who will have abundant assets for the future.

The solid administrative foundation that we have at the Tri-Valley Y would allow us to add this position without increasing administrative overhead making it extremely cost effective.

Documents

Documents Requested *	Required?	Attached Documents *
Current annual budget for the entire agency, including revenue.	<input checked="" type="checkbox"/>	Budget
Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)	<input type="checkbox"/>	Org Chart
Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.	<input checked="" type="checkbox"/>	Board roster
Board of Directors' authorization to request funding.	<input checked="" type="checkbox"/>	Board authorization
Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.) download template	<input type="checkbox"/>	Comm of Character
Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.) download template	<input type="checkbox"/>	
Most Recent Agency Audit or Tax Return	<input type="checkbox"/>	Audit
Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.)	<input checked="" type="checkbox"/>	Articles of Incorporation
Personnel Information	<input checked="" type="checkbox"/>	Personnel Info

Report 1 due 11/25/2013 (submitted 11/21/2013)

1 Name of Person Completing Report:
Kris Farro

2 Title:

Branch Operations Director

3 Telephone:

925-263-4444

4 Email:

kfarro@ymcaeastbay.org

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

We are conducting interviews for staff to write and implement curriculum for this project.

6 Describe any significant actions taken during the reporting period.

Designed the curriculum framework. interviewing staff to provide details and implement program.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

We have shifted the timeline. The planning will conclude in early December and implementation will begin in late December. We will submit invoices when the new staff person begins working on this project.

8 Were any costs incurred for this project (from any source) during this reporting period? Yes No**9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

no - we are currently hiring staff

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application): Audience (performance) Spectators (events) Participants Clients**11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

498	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	498 total to date
0	B) Total number of people served by THIS PROJECT:	0 total to date

12 What method do you use to track your participant data for this project? Database Ticket sales Sign-in sheet

1 total to date

 Other**13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

-no answer-

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

-no answer-

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

-no answer-

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

-no answer-

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

-no answer-

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

-no answer-

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

-no answer-

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

-no answer-

Report 2 due 7/22/2014 (submitted 7/21/2014)

1 Name of Person Completing Report:

Kenny Altenburg

2 Title:

Branch Operations Director

3 Telephone:

925.263.4444

4 Email:

kaltenburg@ymcaeastbay.org

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Project is complete.

6 Describe any significant actions taken during the reporting period.

After hiring our amazing Art Educator, we designed and implemented a series of professional development sessions that were attended by the Site Directors of our childcare sites and our Day Camp Directors. In our initial strategy sessions, we brainstormed topics that would be highest priority for site directors and most helpful to frontline staff.

We planned sessions that would allow for participant exposure to the concepts and ideas, but also engaged in hands-on arts activities that could be implemented in centers. The goal was two-fold – we wanted participants to experience how the kids may be feeling as they tackle these activities, and it allowed our Arts Educator to role-model how an activity could be implemented for the highest impact.

Finally, we built in time to explore the sample lesson plans that were created as part of each session, and brainstormed activities that could be implemented by center staff.

The sessions also included a section on arts vocabulary as an additional tool for our staff. Furthermore, all sessions highlighted reflection as a tool to cement learning in young people and an important life skill.

In addition to these Professional Development sessions with our staff, our Arts Educator was able to provide them with Sample Lesson Plans and Units. She created three units with between 6–10 one hour lesson plans each. The units were designed to complement the areas we explored in the professional development sessions. For example, the unit that goes with the STEAM Arts Integration is titled the "Water Unit". It has various lesson plans that introduce and build upon the water cycle (science) through performing arts; and address subjects like the importance of conserving water in this drought and being environmentally responsible.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

NONE.

8 Were any costs incurred for this project (from any source) during this reporting period?

Yes

1 total to date

No

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Yes - we have submitted invoices for the full \$7,500 that was awarded.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with

your original application):

- Audience (performance)
- Spectators (events)
- Participants 1 total to date
- Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

498	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	996 total to date
525	B) Total number of people served by THIS PROJECT:	525 total to date

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet 2 total to date
- Other

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.
N/A.**14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**
N/A.**15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**
Kenny Altenburg, Branch Operations Director**16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**
Yes.**17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

Our 3 areas of focus were Self-Expression, Creative Problem-Solving, and STEAM integration.

We know that the arts naturally lend themselves to self-expression, but in our programs - this is most likely to happen when the projects are student-driven and align with the emotions, values, ideas, and interests of our kids. When talking about Self-Expression, we explored complex ideas like individual identity, family identity, and community identity through a series of visual arts activities. Later lesson plans in the unit create opportunities for the group of children to see how each one of them and their families fit into the community.

For Creative Problem-Solving, we acknowledged that the arts are a great way to cultivate a community of learners who can work together to solve problems. We introduced participants to the principles and mindset of design thinking. Design thinking allows young people to draw on and build upon the existing knowledge that they have to solve problems that they see around them. Encouraging kids to look around them and help improve their built and natural environment allows them to take responsibility and ownership of their community (social responsibility); and gives them the confidence to try to make those changes happen. And if they fail, to try again, and to be persistent.

For Arts Integration/STEAM, we began by introducing our staff to an interesting rubric – The Artist Habits of Mind. The rubric provides a structured way to think about what kids can learn from through engaging in meaningful arts education. We then flushed out sample lesson plans that can model this type of learning. This professional development topic is particularly aligned with the Common Core, and as schools and educators wrap their brain around what this looks like in the classroom, afterschool and summer programs like ours that are particularly well-suited to foster this type of learning,

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?
Through this project, we were really able to give in-depth arts education knowledge and skills in the arts to NOT ONLY our students, but our staff as well. All of these individuals were given the opportunity to experience, create, and assess works of art in their lives.

By creating a series of Professional Development sessions with our Site Leaders and front-line staff, we did our best to ensure that this program was sustainable and would carry over from year to year. Not only did we include we include the staff members in these sessions, but we also prepared them with examples and helped to carry these out in the classroom. Our Arts Educator really has a presence at our centers and is a solid resource for our staff. The plan is for her to continue facilitating mini-training sessions with front-line staff, while she also implements some of the lesson plans directly with children as a way to role model

for the staff.

We've always done "Arts & Crafts" in our different programs, but none of them have had the level of intentionality that they do now. This grant has allowed us to fundamentally change the way the Arts are presented to our children, and will have long-lasting effects on how they view art in their lives.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Due to Leadership Staff changes at the Y, the project got off to a slow start with the actual hiring of the Arts Educator. That being said, we had no problems executing an amazing project with the funds that we were granted.

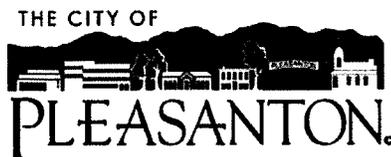
20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

We did not have any official partnerships that were related to this specific project.

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Application ID: 15635

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City of Pleasanton
 FY 2013/14 Community Grants - Civic Arts
 1/21/2013 deadline

Valley Concert Chorale
50th Anniversary: Choral Master Classes

Valley Concert Chorale
 P.O. Box 286
 Livermore, CA 94551
 United States

Tel: (925) 866-4003
 Fax: (925) 443-6815
 Web: www.valleyconcertchorale.org
 EIN: 23-7034400
 DUNS:

Project Contact
 Bill Leach
ryder1331@gmail.com
 Tel: 925.443.6815

Additional Contacts
none entered

President
 David Brunswick
dave@brunswicks.net

\$ 6,000 Requested

Submitted: 1/16/2013 1:54:57 PM
 (Pacific)

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

As a part of Valley Concert Chorale's 50th Anniversary Season coming up in 2013-2014, American choral composer and director Morten Lauridsen has agreed to come to the Tri-Valley to host choral workshops in our local high schools and colleges. For the more experienced choruses and choirs in the schools, these can be tailored as Master Classes that should add considerably to singers' knowledge. We ask the City to help fund this experience for Pleasanton's young singers.

2 Describe the following:

a. *The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.*

a. A successful vocal music program already exists in Pleasanton high schools, and this is an opportunity to ramp expertise up to a higher level. Choral singing can be a lifetime activity, made more enjoyable and productive when youthful experience is enhanced with the knowledge and attention that respected masters can bring.

b. Because of this successful vocal music program in Pleasanton high schools, we have asked Mr. Lauridsen to concentrate his secondary-school efforts in Pleasanton. This will provide high school chorus members with exposure to modern choral repertoire and technique, from one of the country's most respected composers and conductors.

c. A key thesis of the Cultural Plan is to create a vibrant cultural climate that enhances the aesthetic life of the community. This project, although targeted at the schools, will remind all Pleasanton citizens of our contribution to that cultural climate and assure them of our contribution going forward. The Cultural Plan objectives of Communication and Participation are also certainly addressed by this Project.

3 Please describe your agency and its mission.

Valley Concert Chorale, about to enter its Fiftieth Year of singing, is an independent non-profit SATB adult chorus whose mission is to encourage the appreciation and enjoyment of choral music by both audience and performers, to provide an opportunity for singers to perform substantial choral works from traditional and contemporary repertoire, and to offer the citizens of Pleasanton and surrounding communities excellent choral concerts with instrumental accompaniment whenever possible and appropriate.

We sing three or four concert sets per year, sing at community events such as Pleasanton's Main Street, carol at libraries and senior centers, sponsor a community sing-it-yourself 'Messiah', plus write and perform musical plays in elementary schools -- this latter is through our Music-In-the-Schools troupe. VCC Members assist in every aspect of the organization, from singing to selling tickets and raising funds. Our seasons run July 1 through June 30, and we are typically dormant during summer months.

The Chorale complies with the Civil Rights Act of 1964, the Rehabilitation Act of 1973 as amended, and the Age Discrimination Act of 1975. All programs and services are completely accessible to the public.

Artistic Director John Emory Bush has been with us since 1998. Mr. Bush is a Juilliard School graduate and has been effective

in increasing the proficiency of the Chorale, broadening the scope of our repertoire, and enhancing our reputation as the premier adult chorus of the Tri-Valley.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

The Chorale has an experienced Board capable of coordinating large projects such as this. Mr. Bush has already arranged the agreement with Mr. Lauridsen, and the Pleasanton high schools have agreed to the Project. The Chorale's financial reserves are sufficient to handle Mr. Lauridsen's workshops at local colleges. Our history shows a stable, responsible, and conservative business approach.

5 Explain how this project will be implemented, administered and operated.

Morten Lauridsen will conduct Master Classes/Workshops in mid-May 2014 at Amador Valley and Foothill High Schools: Mark Aubel, Music Director at Amador Valley, is coordinating this, and both high schools have agreed to be in the Project. We expect that Mr. Lauridsen will also be guiding these choruses in preparation for a joint choral concert May 16-18, 2014, with Valley Concert Chorale.

Mr. Lauridsen will conduct similar master classes at Las Positas College and CSU Hayward, both of whom are on board. We are in discussions with Ohlone College as well. VCC will handle the financing of the college events. The college choruses would join in the final concert, and this exposure to more experienced singers should be of value to the Pleasanton high school singers.

Morten Lauridsen is a National Medal of Arts recipient and is said to be the "most-performed American choral composer". He was the subject of a recent film documentary "Shining Night: A Portrait of Composer Morten Lauridsen". Links to more information on Lauridsen's qualifications may be found in the Personnel attachment.

Musical selection will be made jointly by Mr. Lauridsen and Mr. Bush, our Artistic Director. Mr. Bush will prepare VCC singers over 8 rehearsals. A very large venue will be needed for the final joint concert -- nothing has been booked yet. A lot of publicity is planned so that the community will realize the value of the professional instruction that students are getting from us and from Mr. Lauridsen, and to entice residents to come to the final concert.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

The high schools and colleges are more recipients of services than they are collaborators, but if the Commission thinks that Collaboration Forms are needed, we will provide those after agreements are finalized later this year.

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

There will be about 35 singers from each high school, for a total of 70 participants. If we can get and fill a 500-600 seat hall, probably most audience members will be Pleasantonians, so total served could be 400-600.

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

We serve the music-loving public of Pleasanton and the Tri-Valley, which covers all ages, all types of people. Seniors are regular patrons, families with children come, and the venues we choose encourage the disabled to attend as well.

10 What type of community grant is your agency applying for?

- Seed
- Capital
- Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

Grant Funds will be used to cover Mr. Lauridsen's fee to run master classes at the two high schools and to help us offset the cost of renting a large venue for the final concert. Funds will not be used to support his classes at the colleges.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

In this Fiftieth Anniversary Year we want to do something different and significant to keep the next generation of choral singers enthused about singing for the rest of their lives. Time spent with a well-respected American modern choral composer could impact these high-schoolers in just that way.

13 If this project does not receive funding, what will be the effect on this project?

Since we are convinced that this Project is well worth doing, we would attempt to finance it through appeals to the community and to local businesses, and by dipping into our bank account.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

We have been awarded funding by the City in each of the past five years. Each project was a choral concert, and in each project the City helped by funding expenses like instrumental accompanists, Director's fees, professional-soloist fees, or rental of rehearsal space. Awards have ranged from \$2400 to \$7500.

15 Please indicate your City of Pleasanton Business License No.
200511

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
Dues	\$ 1,400.00	
Contributions	\$ 2,200.00	
Ticket Sales	\$ 10,000.00	
Grants: Pleasanton	\$ 6,000.00	\$ 6,000.00
Grants: Other	\$ 500.00	
All other sources (See Note 1)	\$ 100.00	
Total	\$ 20,200.00	\$ 6,000.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs (See Note 2)	\$ 7,000.00	
Admin Salaries* (see instructions)	\$ 0.00	
Benefits* (see instructions)	\$ 0.00	
Program Staff Salaries	\$ 0.00	
Program Staff Benefits	\$ 0.00	
Non-Personnel Costs		
Professional Fees	\$ 4,950.00	\$ 2,000.00
Equipment Rental/Maintenance	\$ 500.00	
Outreach/Promotion	\$ 1,000.00	
Printing/Publication	\$ 600.00	
Supplies/Material	\$ 150.00	
Other (define below)		
Facility rentals	\$ 5,350.00	\$ 4,000.00
Insurance etc. (See Note 3)	\$ 220.00	
Mailings	\$ 300.00	
Total	\$ 20,070.00	\$ 6,000.00

Budget Narrative

'Revenue Sources Committed Funds': For the 2013-14 season revenue will begin September 2013.

Unless a revenue source or expense can be wholly attributed to the Project the figure shown is the portion of season income/expense prorated on the basis of 8 weeks of a 39-week season or about 20% of season total.

Note 1: Includes program advertising/CD sales/eScrip rebate/interest.

Note 2: This is Director John Bush (25000/year) and rehearsal accompanist Daniel Glover (est. 5800/year).

Note 3: Also includes Permits/Memberships/office/Internet/Voicemail/Miscellaneous/Unassigned.

Morten Lauridsen's fee is under Professional Fees. He has agreed to 4000 but only half of this is attributable to his time at the high schools. Also under Professional Fees is the organist we expect to hire for the final concert. I have added 10% for contingencies since the Project is more than a year in the future.

The figure in Facility Rental is the sum of rehearsal space and an estimate for renting a hall at roughly the capacity and cost of the Bankhead (although no venue has been reserved yet).

Documents

Documents Requested *	Required?	Attached Documents *
Current annual budget for the entire agency, including revenue.	<input checked="" type="checkbox"/>	Season Budget
Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)	<input type="checkbox"/>	
Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.	<input checked="" type="checkbox"/>	VCC Board of Directors
Board of Directors' authorization to request funding.	<input checked="" type="checkbox"/>	Board Authorization
Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.) download template	<input type="checkbox"/>	
Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.) download template	<input type="checkbox"/>	
Most Recent Agency Audit or Tax Return	<input type="checkbox"/>	
Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.)	<input checked="" type="checkbox"/>	VCC By-Laws
Personnel Information	<input checked="" type="checkbox"/>	Personnel

Report 1 due 11/25/2013 (submitted 11/3/2013)

1 Name of Person Completing Report:

Bill Leach

2 Title:

Board Member/Grant Writer

3 Telephone:

925.443.6815

4 Email:

ryder1331@gmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Currently still in planning stage, e.g. lining up participating choruses.

6 Describe any significant actions taken during the reporting period.

Completed booking arrangements for the final, post-workshop concert in May 2014 (Amador Theater), and booked the Vine Theater for a showing of the Morten Lauridsen biographical film "Shining Night: A Portrait of Composer Morten Lauridsen" in May 2014.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

So far, so good.

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes
 No

1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

No funds spent so far.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
 Spectators (events)
 Participants
 Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

<input type="text" value="0"/>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	0 total to date
<input type="text" value="0"/>	B) Total number of people served by THIS PROJECT:	0 total to date

12 What method do you use to track your participant data for this project?

- Database
 Ticket sales
 Sign-in sheet
 Other

1 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

N/A

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Nothing additional to report at this time.

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

William R. Leach, Board Member and Grant Writer

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

We did use all the grant funding.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Guest artist and composer Morten Lauridsen conducted a workshop -- a sort of Master Class -- for singers in the Amador Valley High School chorus, and accompanied on piano the large (200+ singers) choral concert at Amador Auditorium on May 18 of this year. Dr. Lauridsen also conducted Master Classes at CSU East Bay and SJ State. Feedback from AVHS singers and their director Mark Aubel was that Dr. Lauridsen's advice, coming as it did from so distinguished a composer, added a lot to their knowledge and enjoyment. The May 18 concert was well-attended.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

The project was a fine success, as measured both by audience size and singer reaction. It met the goal originally described in the application.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

The biggest challenges were the logistics of getting multiple groups of singers on and off the Amador stage during the first half, then fitting all singers onto the stage in the second half. That all worked smoothly is a credit to Bob Elliott's Firehouse tech staff and to AVHS director Mark Aubel. Ticketing through Firehouse Arts was seamless.

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

Amador Valley High School Chamber Choir, Mark Aubel, Conductor
 Las Positas Community College Chamber Choir, Rob Lappa, Conductor
 CSUEB, The East Bay Singers, Buddy James, Director
 CSUEB, Singing Society, Buddy James, Director
 SJSU Choraliers, Jeffrey Bensen, Director
 SJSU Concert Choir, Jeffrey Bensen, Director

Each chorus chose their own music by Lauridsen, with guidance from John Emory Bush of VCC, and prepared that music on their own, with input from Dr. Lauridsen and Mr. Bush.

Report 2 due 7/22/2014 (submitted 7/20/2013)

1 Name of Person Completing Report:
 William R. Leach

2 Title:
 Board Member and Grant Writer

3 Telephone:
 925.443.6815

4 Email:
 ryder1331@gmail.com

5 Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.
 Project is completed.

6 Describe any significant actions taken during the reporting period.
 The participating choruses (see Item 20) rehearsed independently for a relatively short six weeks, came together for two dress rehearsals and then gave two concerts, one in San Francisco, one in Pleasanton. During the last week of rehearsals, Dr. Lauridsen gave Master Classes at Amador Valley High School, CSUEB in Hayward, and SJSU in San Jose. During the concerts, Dr. Lauridsen served as accompanist and lecturer.

7 If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.
 Foothill High School had to bow out of the event due to conflict with graduation preparation. At Amador Theater, we had to close off the balcony for singers, which restricted the number of seats available for sale. See Item 14.

8 Were any costs incurred for this project (from any source) during this reporting period?

- Yes 1 total to date
 No 1 total to date

9 Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.
 Grant funds were expended, and an Invoice for \$3600 was submitted on 6/6/2014. Grant funds were used to pay our Artistic Director and Conductor, John Emory Bush, and our guest artist, Dr. Morten Lauridsen.

10 Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance) 1 total to date
 Spectators (events)
 Participants
 Clients

11 Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

400-600	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):	0 total to date
400	B) Total number of people served by THIS PROJECT:	400 total to date

12 What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

2 total to date

13 If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

-no answer-

14 Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

The original intention was to open all seats in Amador Theater to audience, but as rehearsals progressed it became clear that the whole balcony would be needed to hold singers not performing on stage at the time. This reduced capacity to about 400, which we filled.

Number of singers participating: 220. At the finale, the Amador stage was really full!

15 For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

William R. Leach, Board Member and Grant Writer

16 For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

We happily spent it all.

17 For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

With the help of the Community Funds, we reinforced the fact that there is a vibrant cultural climate in Pleasanton that enhances aesthetic life here. The Cultural Plan encourages collaborations between arts groups, so we did that, too.

18 For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Musically and artistically, the Project was a fine success. Pleasanton residents still tell us singers how much they enjoyed the concert.

Lauridsen himself added this event to his website. Go to www.mortenlauridsen.net and click on "In the News", upper righthand corner.

19 For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

There weren't any problems that had an effect on the Project. All went smoothly.

20 For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter "N/A" if not applicable.

Valley Concert Chorale, organizer and host, John Emory Bush, Artistic Director
 Amador Valley High School High School Chamber Choir, Mark Aubel, Conductor
 The East Bay Singers from CSUEB, Buddy James, Director
 CSUEB Singing Society, Buddy James, Director
 SJSU Choraliers, Jeffrey Bensen, Director
 SJSU Concert Choir, Jeffrey Bensen, Director
 Las Positas College Chamber Choir, Rob Lappa, Conductor

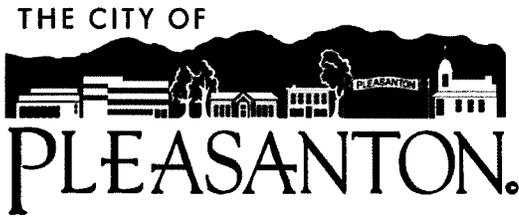
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Application ID: 15401

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**CIVIC ARTS GRANTS - FY 2013/14
Compliance Summary Report- Year-End**

GRANT NO.	AGENCY	PROJECT	AMOUNT OF GRANT	INVOICES		BALANCE	ADDENDUM	AGREEMENT	INSURANCE	BUSINESS LICENSE	MIDTERM REPORT	FINAL REPORTS	NOTES	
				Date	Amount									
Arts and Culture Category			GRANT TOTALS		\$39,490.93	\$925.13					Due 11.25.13	Due 7.22.14		
			\$40,416.06											
CA-1401	Cantabella Children's Chorus	Production of Ben Britten's Norye's Fludde	\$5,366.20		\$5,366.20	\$0.00		X	X	X	200579	11/25/2013	7/21/2014	
CA-1402	Livermore Valley Opera	Opera at the Firehouse	\$3,366.20	05/28/14	\$3,366.20	\$0.00		X	X	X	200695	1/15/2014	5/28/2014	
CA-1403	Livermore Valley Opera	Student Opera Performance	\$5,600	07/10/14	\$5,600.00	\$0.00		X	X	X	200695	1/15/2014	5/22/2014	
CA-1404	Pacific Coast Repertory	Equipment Enhancement	\$4,693.26	10/02/13	\$4,457.52	\$235.74		X	X	X	1005130	11/27/2013	6/27/2014	Balance of \$235.74 will be added to the 2015-16 grant cycle funding availability.
CA-1405	Pleasanton Community Concert Band	Program and Audience Enhancement	\$3,780.00	04/17/14	\$1,749.69	\$2,030.31								
				07/11/14	\$1,340.92	\$689.39		X	X	X	94-3008838	12/10/2013	7/16/2014	Balance of \$689.39 will be added to the 2015-16 grant cycle funding availability.
CA-1406	The Gatehouse Academy	enGAGE Summer Camp	\$2,850.40	08/27/13	\$1,857.76	\$992.64								
				06/30/14	\$992.64	\$0.00		X	X	X	1000776	11/20/2013	7/14/2014	
CA-1407	Tri-Valley Repertory Theater	Sound Microphones	\$3,660	07/01/13	\$3,660.00	\$0.00		X	X	X	200082	11/25/2013	7/8/2014	
CA-1408	Tri-Valley YMCA	Arts Education/Asset Development	\$7,500	07/21/14	\$7,500.00	\$0.00		N/A	X	X	200462	11/21/2013	7/21/2014	
CA-1409	Valley Concert Chorale	50th Anniversary Choral Master Classes	\$3,600	06/03/14	\$3,600.00	\$0.00		X	X	X	200511	11/3/2013	7/20/2014	



Civic Arts Commission Agenda Report

August 4, 2014
Item 5

**SUBJECT: CONSIDER REQUEST FROM VALLEY CONCERT CHORALE TO AMEND ITS
USE OF FY 2014/15 COMMUNITY GRANT FUNDS**

SUMMARY

Valley Concert Chorale is requesting that the Civic Arts Commission consider its request to amend its use of the Community Grant funds allocated to its "*Carmen in Swing*" Choral Concert in May 2015 to support their "*Annual Holiday Choral Concert*" at Trinity Lutheran Church in December 2014.

RECOMMENDATION

Consider request from Valley Concert Chorale to amend its use of FY 2014/15 Community Grant Funds.

FINANCIAL STATEMENT

The total approved grant funding for Valley Concert Chorale's "*Carmen in Swing*" is \$500. The funding request to augment their Annual Holiday Choral Concert is \$500.

BACKGROUND

Valley Concert Chorale received a FY 2014/15 Community Grant for "Carmen in Swing" a choral concert planned for Pleasanton. They requested \$7,500 for the event and received \$500.

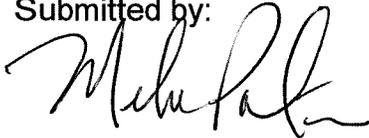
When submitting its Addendum as required (because they received less funding than requested) to show how the funds would be spent, Valley Concert Chorale indicated that they would not be able to use the funds for the proposed project. Instead, they requested to use the \$500 to augment their Annual Holiday Concert.

As a result, staff requested that Valley Concert Chorale present their request to the Civic Arts Commission for its consideration of approving the revised proposed grant project for Valley Concert Chorale.

ALTERNATIVE ACTION

Any other action as determined by the Civic Arts Commission.

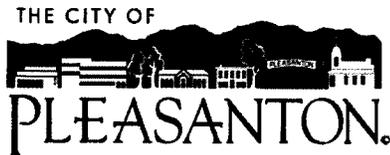
Submitted by:



Mike Patrick
Management Analyst

Attachments:

1. Valley Concert Chorale's Original Grant Application
2. Valley Concert Chorale's Addendum
3. Valley Concert Chorale's Revised Budget



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City of Pleasanton

FY 2014/15 Community Grant Program -Civic Arts
1/27/2014 deadline

Valley Concert Chorale Concert Support

Valley Concert Chorale
P.O. Box 286
Livermore, CA 94551
United States

Tel: (925) 866-4003
Fax: (925) 443-6815
Web: www.valleyconcertchorale.org
EIN: 23-7034400
DUNS:

Project Contact
Bill Leach
ryder1331@gmail.com
Tel: 925.443.6815

Additional Contacts
dave@brunswicks.net, bsjen5@att.net

President
David Brunswick
dave@brunswicks.net

USD\$ 7,500 Requested

Submitted: 1/21/2014 10:07:16 AM
(Pacific)

Application Questions

1 Provide a brief summary of the project for which your agency is seeking funding for (no more than 3 sentences; this text will be used widely during the review and implementation process to describe your project.)

This will be a choral concert in Pleasanton in May 2015 called "Carmen In Swing", featuring the singers of Valley Concert Chorale, a jazz trio, and a narrator. Las Positas College Jazz Choir hopes to collaborate with us.

The concert will be presented caberet style, with audience seated at tables in small groups. Wine and hors d'oeuvres will be served but not sold. All rules regarding age limits, security, and permits will be rigorously followed.

2 Describe the following:

a. The problem(s), need(s), issue(s) or service gaps to support the need for this project in Pleasanton. b. How your project relates to the problem, need, issue or service gap. c. How this relates to the Cultural Plan or Youth Master Plan.

a. The issue or service gap, as we see it, is to promote the classical choral repertoire as widely through the Pleasanton community as possible. Many seniors grew up with classical, are comfortable with it, and attend our concerts: fewer younger residents had that early experience. Yet the classical repertoire remains important in a performing-arts culture.

b. If a way can be found to make the classical repertoire more appealing to those who did not grow up with it, then appreciation of choral arts might be expanded in Pleasanton. One intention of 'Carmen In Swing' is to attempt to do this. Another intention is, of course, to create a really fun evening for audience and singers alike.

c. A key thesis of the Cultural Plan is to create a vibrant cultural climate that enhances the aesthetic life of the community. This project, targeted at a wider and more diverse audience than our usual fare, will remind all Pleasanton citizens of VCC's contribution to that cultural climate and assure them of our contribution going forward.

3 Please describe your agency and its mission.

Valley Concert Chorale, with now over fifty years of singing in the Tri-Valley, is an independent non-profit SATB adult chorus whose mission is to encourage the appreciation and enjoyment of choral music by both audience and performers, to provide an opportunity for singers to perform substantial choral works from traditional and contemporary repertoire, and to offer the citizens of Pleasanton and surrounding communities excellent choral concerts with instrumental accompaniment whenever possible and appropriate.

We sing three or four concert sets per year, sing at community events such as Pleasanton's Main Street, carol at libraries and senior centers, and sponsor a community sing-it-yourself 'Messiah'. For nearly twenty years we also wrote and performed musical plays in elementary schools through our Music-In-the-Schools troupe. VCC Members assist in every aspect of the organization, from singing to selling tickets and raising funds. Our seasons run July 1 through June 30, and we are typically dormant during summer months.

The Chorale complies with the Civil Rights Act of 1964, the Rehabilitation Act of 1973 as amended, and the Age Discrimination Act of 1975. All programs and services are completely accessible to the public.

Artistic Director John Emory Bush has been with us since 1998. Mr. Bush is a Juilliard School graduate and has been effective in increasing the proficiency of the Chorale, broadening the scope of our repertoire, and enhancing our reputation as the premier adult chorus of the Tri-Valley.

4 Please provide information to justify your agency's capacity to conduct this project (management, fiscal staff resources, and expertise, etc.) Enter N/A if not applicable.

The Chorale has an experienced Board capable of coordinating large projects such as this. Mr. Bush has connections in the music profession through which he arranges high-quality soloists and musicians when the program demands these. The Chorale's financial reserves are sufficient to handle large projects and our history shows a stable, responsible, and conservative business approach.

5 Explain how this project will be implemented, administered and operated.

Singers will purchase their own scores and study on their own prior to the start of rehearsals in March 2015. Mr. Bush, with the help of accompanist Daniel Glover, will lead the Chorale through 8-10 three-hour sessions, concentrating on rhythm and the French text (singers are already skilled in notes and dynamics) to insure that the excitement of the story in jazz form is effectively conveyed to our audience.

Our Concert Manager has the dates of May 16, 2015, pencilled in at Pleasanton's Veterans Memorial Hall and May 9, 2015, at The Firehouse Performing Arts Center -- as of this writing it is too early for either to firm the date.

Mr. Bush will select the jazz trio and the narrator, with approval from the Chorale's Board. Volunteers from VCC will organize the caberet aspects of the evening.

6 Identify the organization(s) that your agency will partner with on this project. (A Collaboration Agency Affidavit Form is required for each collaborating agency.) Enter N/A if not applicable.

No collaborations have been firmed up yet, but Mr. Lappa at Las Positas College has expressed an interest in having his Jazz Choir join us for this project. We agree that this would be a fine addition.

7 Please choose a common indicator that your agency will use to measure.

- Audience (performance)
- Spectators (event)
- Participants
- Clients

8 Estimate the total number of unduplicated Pleasanton residents to be served by this project.

Choice of 'cabaret style' suggests that an audience size of 130-180 is appropriate, of which perhaps 3/4 will likely be Pleasanton residents.

9 Describe the specific population your agency anticipates serving with these funds and how they will benefit from the implementation of this project. (e.g. low income, youth, disabled, etc.)

We serve the music-loving public of Pleasanton and the Tri-Valley, which covers all ages, all types of people. Although seniors are regular patrons, and families with children come to most of our concerts, this jazz concert is designed to also appeal to a younger audience. The venues we choose encourage the disabled to attend as well.

10 What type of community grant is your agency applying for?

- Seed
- Capital
- Operating

11 Describe in detail the role of the Community Grant funds in this project (e.g., what specifically will the Community Grant funds be used for?)

Grant funds will be used to pay for the jazz trio and narrator, to partially offset our cost for Mr. Bush's time and our rehearsal accompanist, and to help publicize the event to maximum effect.

12 Describe how this project is cost effective and the budget is reasonable for the anticipated result.

We want to do something different and significant to keep the next generation of choral singers enthused about singing for the rest of their lives. Classical repertoire doesn't always move the 'younger generation' -- modern repertoire might. The 'Carmen' opera theme done in jazz motif combines both: older and younger generations know the story, and here they will hear it in a new way that may be more exciting for the younger generation.

A word on the expected deficit next season (see Agency Budget): While the programs in this current 50th celebratory year are a lot of fun and have attracted generous financial support from the community, they have also required much time and effort from singers and our Director. Next season will intentionally be more relaxed, with only three concert sets and no formal fundraiser, in order to allow us all to catch our breath, so to speak, but this reduced schedule will mean less income to offset our high fixed expenses. Our cash cushion, both from this season and from our usual good business practices, will more than support a \$3000

deficit in 2014-15.

13 If this project does not receive funding, what will be the effect on this project?

It proceeds, regardless. This is a direction we think adds value to the community.

14 If your agency received funding from the City of Pleasanton in the past 5 years please describe and include the project, funded level and in what year funding was received. Enter N/A if not applicable.

We have been awarded funding by the City in each of the past five years. Each project was a choral concert, and in each project the City helped by funding expenses like instrumental accompanists, Director's fees, professional-soloist fees, or rental of rehearsal space. Awards have ranged from \$2400 to \$7500.

15 Please indicate your City of Pleasanton Business License No.

200511

16 Please confirm that you have uploaded the following in the "Documents" tab:

- Current annual budget for the entire agency, including revenue
- Agency organization chart
- List of Board of Directors/Governing Board with their contact information
- Board of Directors' authorization to request funding
- Community of Character Declaration
- Collaboration Agency Affidavit Form
- Most Recent Agency Audit or Tax Return
- Articles of Incorporation/Bylaws
- Personnel Information

Budget

Funding Sources/Revenues	Amount Requested	Amount Committed
Community grant program	USD\$ 7,500.00	USD\$ 7,500.00
VCC contributors (Note 1)	USD\$ 3,000.00	USD\$ 3,000.00
Member dues (Note 1)	USD\$ 2,000.00	USD\$ 2,000.00
Ticket sales, this event	USD\$ 5,250.00	USD\$ 5,250.00
Note 1, estimated 1/3 of annual total		
Total	USD\$ 17,750.00	USD\$ 17,750.00

Funding Uses/Expenses	Total Program Budget	Amount Requested
Personnel Costs	USD\$ 10,267.00	USD\$ 4,800.00
Admin Salaries* (see instructions)	USD\$ 0.00	USD\$ 0.00
Benefits* (see instructions)	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	
Program Staff Salaries	USD\$ 0.00	USD\$ 0.00
Program Staff Benefits	USD\$ 0.00	USD\$ 0.00
	USD\$ 0.00	
Non-Personnel Costs	USD\$ 0.00	USD\$ 0.00
Professional Fees	USD\$ 1,700.00	USD\$ 1,700.00
Equipment Rental/Maintenance	USD\$ 0.00	USD\$ 0.00
Outreach/Promotion	USD\$ 1,000.00	USD\$ 500.00
Printing/Publication	USD\$ 1,000.00	USD\$ 500.00
Supplies/Material (music for trio)	USD\$ 100.00	USD\$ 0.00
Other (define below)	USD\$ 0.00	
Facility rentals	USD\$ 400.00	USD\$ 0.00
Security people (two)	USD\$ 300.00	USD\$ 0.00
Permits and Fees	USD\$ 100.00	USD\$ 0.00
Other prorated fixed costs	USD\$ 1,900.00	USD\$ 0.00
	USD\$ 0.00	
Total	USD\$ 16,767.00	USD\$ 7,500.00

Budget Narrative

'Revenue Sources Committed Funds': For the 2014-15 season revenue will begin September 2014.

'Other Prorated Fixed Costs' includes Memberships/Office/Internet/Voicemail/Miscellaneous/Unassigned, and represents one third of the estimated annual costs for this 3-concert season. 'Personnel' is prorated in the same way, based on Director John Bush @ \$25000/year and rehearsal accompanist Daniel Glover @ est. \$5800/year.

The jazz trio's fee is under Professional Fees and includes the Narrator. These costs are estimates from Director Bush.

The figure in Facility Rental is an estimate for the sum of rehearsal space and either Veteran's Memorial Hall or Firehouse, depending upon which is available when reservations open up later this year (we are pencilled in at both). Security people are required at Veterans because wine will be served. Permits and fees covers the single-day alcohol permit, we hope.

Documents

Documents Requested *	Required?	Attached Documents *
Current annual budget for the entire agency, including revenue.	<input checked="" type="checkbox"/>	Agency Budget 2014-15
Agency Organization Chart (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before OR if there have been changes to your organizational makeup in the last year.)	<input type="checkbox"/>	
Current List of Board of Director/Governing Board with their contact information. A minimum of one (1) Board member must be a Pleasanton resident.	<input checked="" type="checkbox"/>	Board Composition
Board of Directors' authorization to request funding.	<input checked="" type="checkbox"/>	Board Authorization
Community of Character Declaration (Required if you have not applied for a Community Grant Program Grant on ZoomGrants before.)	<input type="checkbox"/>	
Collaboration Agency Affidavit Form (Required if you have Collaboration Agencies.)	<input type="checkbox"/>	
Most Recent Agency Audit or Tax Return	<input type="checkbox"/>	
Articles of Incorporation/Bylaws (Required if they have not been supplied before or have been changed in the last year.)	<input checked="" type="checkbox"/>	By-Law Explanation
Personnel Information	<input checked="" type="checkbox"/>	Personnel Information

* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 26175

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Pleasanton Community Grant Program Modified Project Addendum - FY 2014/15

The Addendum and Revised Budget Forms must be completed when the agency's requested grant amount differs from the City-approved grant amount. The completed forms must be submitted to the City's Community Grant staff prior to receiving a contract for grant funding.

Please Note: Form must be filled out electronically and returned by Friday, May 30, 2014.

Agency Name:	Valley Concert Chorale
Project Name:	Concert Support
Original Grant Amount Requested:	\$7500
Original Project Description: <i>(as written in grant application)</i>	"This will be a choral concert in Pleasanton in May 2015 called "Carmen In Swing", featuring the singers of Valley Concert Chorale, a jazz trio, and a narrator. Las Positas Jazz Choir hopes to collaborate with us. The concert will be presented caberet style, with audience seated at tables in small groups. Wine and hors d'oeuvres will be served but not sold. All rules regarding age limits, security, and permits will be rigorously followed."
Modified Grant Amount Approved by City Council:	\$500
Modified Project Description: <i>(How will modified grant funds now be used?)</i>	We ask permission to use the grant funds instead to help support a much lower cost program, the Holiday Concert on December 13, 2014, at Trinity Lutheran Church in Pleasanton. Date and venue have been confirmed. The Board feels that this is a more effective way to leverage the grant funds.
Revised Project Budget: <i>(Attach Revised Funding Uses /Expenses Form)</i>	Is Revised Budget Attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If No, please explain:

William R. Leach

 Project Manager Signature

30 May 2014

 Date

Submit the completed Modified Project Addendum and Revised Budget Forms to:
Mike Patrick, Management Analyst, City of Pleasanton, PO Box 520, Pleasanton, CA 94566
(or via email: mpatrick@cityofpleasantonca.gov)

For Staff Use Only

Date Received: _____

City Project #: _____



Community Grant (Civic Arts and Youth)

Revised Budget Form - FY 2014/15

Agency Name: Valley Concert Chorale

Project Name: Concert Support

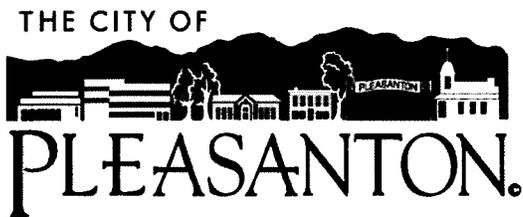
FY 14/15 Budget Plan	Funds Requested	Funds Received	Explanation of Expenditure
Personnel Costs			
*Admin Salaries	0	0	
*Benefits	0	0	
Define Benefit Expenses (medical, sick leave, etc.)	0	0	
Program Staff Salaries	0	0	
Non-Personnel Costs			
Non-Personnel Costs	0	0	
Professional Fees	6300	500	Partial pay for Artistic Director John Emory Bush, an Independent Contractor.
Equipment Rental/Maintenance	0	0	
Outreach/Promotion	300	0	
Printing/Publications	400	0	
Supplies/Materials	0	0	
Other (specify) Music purchase	200	0	
Venue Rental	300	0	
Total:	7500	500	

Budget Narrative:

At this grant level, the original project is no longer supportable. We ask that the \$500 be used instead to help the Chorale with its Holiday Concert on December 13, 2014, in Pleasanton.

If you are using grant funds for staff costs, please use the Budget Narrative box to list each employee and the percentage of his/her salary and benefits that will be paid with Community Grant funds. Please note that grant funds cannot be used to cover general administrative staff and overhead expenses, including staff leave (sick, vacation, etc.). Only direct costs will be reimbursed that specifically relate to (and can be documented for) the proposed project. Community Grant funds cannot be used as pass-through dollars for scholarships or agency administration services. See Funding Guidelines and Categories under RESTRICTIONS.

Please complete form electronically and return to: Mike Patrick, Management Analyst, City of Pleasanton, PO Box 520, Pleasanton, CA 94566 or via email: mpatrick@cityofpleasantonca.gov



Civic Arts Commission Agenda Report

August 4, 2014

Item 6

SUBJECT: SELECTION OF ONE (1) COMMISSIONER TO SERVE ON THE ALVISO ADOBE TASK FORCE

SUMMARY

The City of Pleasanton is about to begin the process of developing a plan to address the short- and long-term needs of the Alviso Adobe Community Park. The plan may reaffirm or modify the City's existing approach to programming the facility, as well as address whether the need exists for modest capital improvements or enhanced operational resources within the existing financial constraints of the City.

Over the past few years, the City has developed a model for using "ad-hoc" task force and/or committees to achieve desired outcomes; recent examples include the Youth Master Plan Implementation Committee, the East Pleasanton Specific Plan Task Force, the Parks and Recreation Master Plan and Cultural Plan Steering Committee(s). This model of City and public collaboration has served the City well to address the issues in a timely manner while allowing for a participatory community process.

To commence this process, on July 15, 2014 the City Council approved the formation of a nine (9) member Alviso Adobe Task Force to provide adequate public participation and guidance during the study. This report outlines the recommended purpose and composition of the Task Force, as well as the planning process.

RECOMMENDATION

It is recommended that the Commission designate one (1) member to serve on the Alviso Adobe Task Force.

FINANCIAL STATEMENT

There is no financial impact as a result of Task Force formation. However, staff intends to utilize professional services to lead the facilitation and planning process. Staff will provide a professional services agreement and related costs to the City Council at a subsequent meeting.

BACKGROUND

The City of Pleasanton is about to begin the process of developing a plan to address the short- and long-term needs of the Alviso Adobe Community Park. The plan may reaffirm or modify the City's existing approach to programming the facility, as well as address whether the need exists for modest capital improvements or enhanced operational resources within the existing financial constraints of the City.

Over the past few years, the City has developed a model for using "ad-hoc" task force and/or committees to achieve desired outcomes; recent examples include the Youth Master Plan Implementation Committee, the East Pleasanton Specific Plan Task Force, the Parks and Recreation Master Plan and Cultural Plan Steering Committee(s). This model of City and public collaboration has served well to address the issues in a timely manner while allowing for a participatory community process.

The planning process is intended to provide guidance and direction for the future of the Alviso Adobe Community Park and its programming. A clear vision and mission for the Park will help determine whether the Park is currently being fully utilized and if not, identify resource requirements and availability of these resources to increase utilization. To assist with the process, staff has determined that it is beneficial to have broad community participation, dialogue and input.

Given the strong support for the Alviso Adobe, and similar to past community based planning efforts, the City Council approved the formation of a nine (9) member Task Force to provide input throughout the process. Further, staff anticipates that it would secure facilitation and planning services to lead the effort.

DISCUSSION

Task Force Membership

At its meeting of July 15, 2014, the City Council approved the formation of a nine member Alviso Adobe Task Force consisting of the following members:

- One (1) Parks and Recreation Commissioner
- One (1) Civic Arts Commissioner
- One (1) Youth Commissioner
- One (1) Bicycle, Pedestrian and Trails Committee Member
- One (1) Friends of the Alviso Adobe Representative
- One (1) Pleasanton Unified School District Representative (Teacher)
- One (1) Museum on Main Representative
- Two (2) Community Members-at-Large Representatives (Note: one of these two seats will be selected from an adjacent neighborhood).

Representatives from the Parks & Recreation, Civic Arts and Youth Commissions will be selected from their respective membership. The remaining groups and/or organizations will also select a representative. A press release will be distributed to the local press to solicit participation from interested community members. An application and interview process will be used to help determine the two Community Members-at-Large Representatives. The Mayor will be responsible

for holding interviews and providing recommendations to the City Council. The City Council will review and ratify the appointments at a public meeting.

Task Force Roles and Expectations

To ensure a successful and timely process, it is important to define the role of the Task Force. City staff envisions this as a collaborative group, which would be comprised of commissioners, representatives from partner agencies as well as community members (including neighbors). As with other recently formed committees, staff has identified the following roles and responsibilities:

Be informed, collaborative and solution oriented. Be committed to attending meetings, reading staff information, valuing partnerships and working together, and be prepared to balance individual and minority interests for the overall good of the community.

Provide input on draft products. Review and provide input on draft documents as requested by staff.

Keep commission, agency and/or stakeholder groups informed and up-to-date regarding Task Force activity. Keep the lines of communication open at their commission, agency or stakeholder groups to ensure that there is collective collaboration throughout the process which helps lead to a successful conclusion.

Provide recommendations as part of the process. Provide recommendations as part of the process, which will assist the City Council and/or commissions as they make decisions about the Alviso Adobe Community Park.

Task Force Planned Activities

During the Task Force meetings, members would engage in the following activities:

- Discuss and understand the role of the Task Force
- Review and provide feedback on information gathered from an environmental scan
- Review and provide input on questions contained in an online Community Opinion
- Survey and subsequently review the data received from that survey
- Review and provide feedback on information gathered during focus groups meetings
- Review and provide feedback on vision and mission statements, and business plan objectives (e.g. short- and long-term)
- With City Council direction, the Task Force potentially will review and discuss the integration of the Castleridge and Austin properties into the planning process

Public Process Summary

In addition to planned Task Force activities and meetings, there will be opportunities for public input, including surveys and discussions with stakeholders. Some of this process includes:

Online Community Opinion Survey: The purpose of the survey will be to assess the Pleasanton audience, profile their participation in environmental education and cultural history activities and determine their needs and preferences.

Stakeholder Input Meetings: Focus group meetings with selected stakeholders such as key City personnel, community leaders, school district personnel, etc., to gain valuable perspective regarding needs, issues, expectations, constraints and current conditions and opportunities.

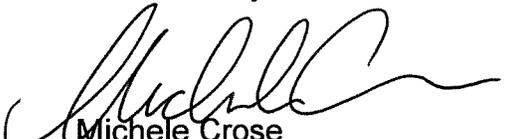
City website: All meeting information and materials will be available "on-line" and City staff will encourage participants to provide the City with their e-mail addresses in order to keep them informed of the progress and upcoming meetings and events.

The first Task Force meeting will be scheduled in fall 2014, with an estimated completion date of spring 2015.

ALTERNATIVE ACTION

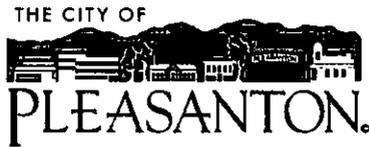
Any other action as determined by the Civic Arts Commission.

Submitted by:


Michele Crose
Community Services Manager

Attachment:

1. 7-15-14 City Council Staff Report: Approve the Formation of a nine-member Alviso Adobe Task Force



CITY COUNCIL AGENDA REPORT

20

July 15, 2014
City Manager

TITLE: APPROVE THE FORMATION OF A NINE MEMBER ALVISO ADOBE TASK FORCE TO DEVELOP A SHORT- AND LONG-TERM PLAN FOR THE ALVISO ADOBE COMMUNITY PARK AND DISCUSS AND PROVIDE DIRECTION REGARDING THE INTEGRATION OF THE CASTLERIDGE AND AUSTIN PROPERTIES INTO THE PLANNING PROCESS

SUMMARY

One of the goals included in the 2013-2014 City Council Annual Work plan is to develop a plan to address the short- and long-term needs of the Alviso Adobe Community Park. The plan may reaffirm or modify the City's existing approach to programming the facility, as well as address whether the need exists for modest capital improvements or enhanced operational resources within the existing financial constraints of the City.

To commence this process, staff recommends establishment of a nine member Alviso Adobe Task Force to provide adequate public participation and guidance during the study. This report outlines the recommended purpose and composition of the Task Force, as well as alternatives for how to approach integration of adjacent, publically-owned properties (e.g. Austin and Castleridge) into the planning process.

RECOMMENDATION

1. Approve the formation of a nine member Alviso Adobe Task Force comprised from representatives from the Parks and Recreations, Civic Arts and Youth Commissions, interest groups, including the Pleasanton Unified School District, Museum on Main, Friends of Alviso Adobe, and East Bay Regional Park, and two at-large members as detailed later in this report.
2. Provide direction on the desired approach for addressing the short- and long-term integration of the Austin and Castleridge properties into the planning process, including whether to partner with EBRPD to allow interim access to Castleridge Open Space.

FINANCIAL STATEMENT

There is no financial impact as a result of Task Force formation. However, staff intends to utilize professional services to lead the facilitation and planning process. Staff will provide a professional services agreement and related costs to the City Council at a subsequent meeting.

BACKGROUND

Pleasanton is unique among municipalities in having the Alviso Adobe Community Park, which houses an original adobe that was built in 1854 and registered as a California historical landmark. The Park serves both as a historical and an environmental resource, offering interpretive and interactive programs. As evidenced by the popularity of the diverse events at the Park, this distinctive facility is clearly appreciated by the general public, members of the educational system, and all those who participate in the programs.

While the Alviso Adobe recently celebrated its fifth year of operations and enjoys a large measure of success, some Park advocates and community members have expressed the view that the facility may not be maximizing its full potential in terms of utilization. This perspective, and questions regarding possible enhancements to the Park, was brought up during the process for the recently approved Parks & Recreation Master Plan. Additionally, in response to stakeholder interests, the City Council included a study of the Alviso Adobe in its 2014 Work Plan to evaluate the possibility of enhancing activities through modest capital improvements and/or improved operational resources. Undertaking such a study at this time is therefore appropriate and timely.

Staff recommends that this study take the form of an inclusive community process with an outcome which includes a vision statement that sets the focus for the future and a mission statement that defines the future purpose of the facility. These statements will be developed based on two key components – data analysis and input from interested stakeholders. The data analysis portion will involve an environmental scan incorporating financial data, utilization analysis of existing programming, service demand drivers, existing and potential partnerships, and other information and benchmarks as necessary. A final component of the study is the development of a business plan related to facility improvements, program enhancements, potential expansions and other matters to address the desired vision and mission for the facility.

With regard to stakeholders, the Alviso Adobe enjoys broad support from many sectors. Incorporating the insights and perspectives of all interested stakeholders will be critical to establishing the focus for the facility, determining the best use of limited resources to maximize its potential, and outlining partnerships that may be advantageous to vibrant and successful programming.

In addition, the recent acquisition by the East Bay Regional Parks District (EBRPD) of the Castleridge property, which is situated directly adjacent to the Alviso Adobe Community Park, creates another element for consideration. With this acquisition, visitors will eventually have access from the Alviso Adobe Community Park to the East Bay Regional Park District lands. Also, on the agenda tonight for the City Council's consideration is the acceptance of 22 acres of permanent open space as part of the Austin project. This land is also adjacent to the Alviso Adobe and Castleridge property.

The above referenced land acquisitions present opportunities for joint programming between the City and the EBRPD. Thus, the City Council may wish to consider

including prospective collaboration with EBRPD (as well as the Austin property) in the planning process. Alternatively, the Alviso Adobe planning process may be kept separate from Castleridge and Austin projects, to allow greater flexibility in accomplishing individual goals (i.e. the interim access). However, the Alviso Adobe planning process and the two adjacent properties are closely associated with one another and therefore, monitoring to ensure integration and coordination of all three projects is critical, regardless of the policy approach taken by the City Council.

If the Council chooses the interim approach regarding Castleridge property, it is important to note that in advance of any opening, EBRPD and the City would minimally need to reach agreement on all immediate concerns, including but not limited to, interim staging and circulation improvements at the Alviso Adobe Community Park, funding, neighborhood impacts, trail access, public safety, as well as short- and long-term commitments to fund, design and construct the Garms Staging Area in northwest Pleasanton within a reasonable and predictable timeframe.

DISCUSSION

The planning process is intended to provide guidance and direction for the future of the Alviso Adobe Community Park and its programming. A clear vision and mission for the Park will help determine whether the Park is currently being fully utilized and if not, identify resource requirements and availability of these resources to increase utilization. To assist with the process, staff has determined that it is beneficial to have broad community participation, dialogue and input. Given the strong support for the Alviso Adobe, and similar to past community based planning efforts, staff is recommending the formation of a Task Force to provide input throughout the process. Further, staff anticipates that it would secure facilitation and planning services to lead the effort.

Task Force Roles and Expectations

To ensure a successful and timely process, it is important to define the role of the Task Force. City staff envisions this as a collaborative group, which would be comprised of commissioners, representatives from partner agencies as well as community members (including neighbors). As with other recently formed committees, staff has identified the following roles and responsibilities:

- *Be informed, collaborative and solution oriented.* Be committed to attending meetings, reading staff information, valuing partnerships and working together, and be prepared to balance individual and minority interests for the overall good of the community.
- *Provide input on draft products.* Review and provide input on draft documents as requested by staff.
- *Keep commission, agency and/or stakeholder groups informed and up to date regarding Task Force activity.* Keep the lines of communication open at their commission, agency or stakeholder groups to ensure that there is collective collaboration throughout the process which helps lead to a successful conclusion.

- *Provide recommendations as part of the process.* Provide recommendations as part of the process, which will assist the City Council and/or commissions as they make decisions about the Alviso Adobe Community Park.

Task Force Planned Activities

During the Task Force meetings, members would engage in the following activities:

- Discuss and understand the role of the Task Force
- Review and provide feedback on information gathered from an environmental scan
- Review and provide input on questions contained in an online Community Opinion Survey and subsequently review the data received from that survey
- Review and provide feedback on information gathered during focus groups meetings
- Review and provide feedback on vision and mission statements, and business plan objectives (e.g. short- and long-term)
- OPTIONAL: With City Council direction, integrate the Castleridge and Austin properties into the planning process

Task Force Membership

Staff recommends that the City Council approve the formation of a nine member task force comprised of the following members:

- One (1) Parks and Recreation Commissioner
- One (1) Civic Arts Commissioner
- One (1) Youth Commissioner
- One (1) Friends of the Alviso Adobe Representative
- One (1) Pleasanton Unified School District Representative
- One (1) Museum on Main Representative
- One (1) East Bay Regional Parks District Representative
- Two (2) Community Members-at-Large Representatives (Note: emphasis should be placed on reserving one of these two seats for a surrounding neighborhood representative).

Representatives from the Parks & Recreation, Civic Arts and Youth Commissions will be selected from their respective membership. The remaining groups and/or organizations will also select a representative. A press release will be distributed to the local press to solicit participation from interested community members. An application and interview process will be used to help determine the two Community Members-at-Large Representatives. The Mayor will be responsible for holding interviews and providing recommendations to the City Council. The City Council then review and ratify the appointments at a public meeting.

Public Process Summary

In addition to planned Task Force activities and meetings, there will be opportunities for public input, including surveys and discussions with stakeholders. Some of this process includes:

- Online Community Opinion Survey: The purpose of the survey will be to assess the Pleasanton audience, profile their participation in environmental education and cultural history activities and determine their needs and preferences.
- Stakeholder Input Meetings: Focus group meetings with selected stakeholders such as key City personnel, community leaders, school district personnel, etc., to gain valuable perspective regarding needs, issues, expectations, constraints and current conditions and opportunities.
- City website: All meeting information and materials will be available "on-line" and City staff will encourage participants to provide the City with their e-mail addresses in order to keep them informed of the progress and upcoming meetings and events.

The first Task Force meeting will be scheduled in fall 2014. The anticipated completion of the Alviso Adobe planning process is in spring 2015.

Submitted by:


Julie Yuan-Miu
Assistant City Manager

Approved by:


Nelson Fialho
City Manager

Exhibits:

- 1 Map of the Area
2. Communications from the public regarding the planning process