

GOALS, POLICIES, AND PROGRAMS

Housing Variety, Type and Density		Housing Tenure	
Goal 1 Attain a variety of housing sizes, types, densities, designs, and prices which meet the existing and projected needs of all economic segments of the community.	Goal 2 Provide residential densities capable of accommodating housing affordable to extremely low-, low- and very low-income households while taking into account the character and development pattern of the surrounding area.	Goal 3 Endeavor to provide and retain a sufficient number of rental housing units to serve Pleasanton residents who choose to rent or who cannot afford ownership housing.	Goal 4 Encourage the production of market-rate moderate-income ownership housing and assisted ownership housing affordable to low- and very low-income households.
Policies 1, 2, 3, 4, 5, 6		Policies 7, 8	
Programs 1.1, 6.1, 6.2, 6.3		Programs 7.1, 8.1, 8.2	

Housing Affordability		At-Risk Housing Affordable to Low- and Very Low-income Households	
Goal 5 Produce and retain a sufficient number of housing units affordable to extremely low-, low- and very low-income households to address the City's responsibility for meeting the needs of Pleasanton's workforce, families, and residents, including those with special needs.	Goal 6 Promote the production of housing affordable to extremely low-, low- and very low-income households by actively working with and creating incentives for non-profit housing developers.	Goal 7 Preserve and/or replace assisted rental apartment housing which is at risk of changing to market-rate housing.	Goal 8 Assist occupants of at-risk units by either retaining those units as affordable for their income category or by finding new housing for them that is affordable to low- and very low-income households.
Policies 9, 10, 11, 12, 13		Policy 14	
Programs 9.1, 9.2, 9.3, 9.4, 10.1, 10.2, 10.3, 11.1, 12.1, 12.2, 12.3, 12.4		Programs 14.1, 14.2, 14.3, 14.4, 14.5	

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City Government Actions		Growth Management	
Goal 9 Process housing proposals affordable to extremely low-, low- and very low-income households and use available City programs and incentives so as to promote and facilitate housing affordability for low- and very low-income households.	Goal 10 Remove unnecessary governmental constraints to the provision of housing affordable to extremely low-, low- and very low-income households and associated public services and facilities.	Goal 11 Manage residential growth in an orderly fashion while enabling Pleasanton to meet its housing needs.	Goal 12 Retain flexibility in the growth management process in order to accommodate housing affordability.
Policies 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28		Policies 29, 30	
Programs 15.1, 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 16.1, 16.2, 16.3, 17.1, 17.2, 18.1, 18.2, 18.3, 18.4, 18.5, 26.1, 26.2, 26.3,		Programs 30.1, 30.1	

Existing Housing Conditions	Housing Location		Housing Discrimination
Goal 13 Encourage the preservation and rehabilitation of the existing housing stock.	Goal 14 Provide adequate locations for housing of all types and in sufficient quantities to meet Pleasanton's housing needs.	Goal 15 Adopt land use changes from non-residential to residential designations where appropriate.	Goal 16 Continue City policies eliminating discrimination in housing opportunities in Pleasanton.
Policies 31, 32, 33, 34, 35	Policies 36, 37, 38, 39, 40		Policies 41
Programs 35.1, 35.2, 35.3	Programs 36.1, 37.1, 37.2, 37.3, 39.1, 39.2, 39.3		Programs 41.1, 41.2

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Special Needs Housing	Environmental Protection	City Resolution 10-390	Senate Bill 2
<p>Goal 17 Identify and make special provisions for the community's special-housing needs.</p>	<p>Goal 18 Promote resource conservation and environmental protection for new and existing housing.</p>	<p>Goal 19 Enhance existing non-discrimination housing policies.</p>	<p>Goal 20 Satisfy the supportive housing, and transitional housing requirements of SB 2.</p>
<p>Policies 42, 43, 44</p>	<p>Policy 45</p>	<p>Policy 46</p>	<p>Policy 47</p>
<p>Programs 42.1, 42.2, 42.3, 42.4, 42.5, 42.6, 42.7</p>	<p>Programs 45.1, 45.2</p>	<p>Programs 46.1, 46.2, 46.3, 46.4, 46.5</p>	<p>Program 27.1</p>