



**EXHIBIT C**

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NOV 07 2013

CITY OF PLEASANTON  
PLANNING DIVISION

**November 7 2013**

**City of Pleasanton  
Planning Dept  
200 Old Bernal Ave  
Pleasanton  
CA 94566**

**Attention: Jennifer Wallis**

**Re: P13-2389**

**Dear Jennifer,**

**I am instructed by my client to appeal the limitations set forth in your Planning Approval of November 4.**

**The hours of use are unreasonable. Considering the zoning, the location of the adjacent shopping center, and the gas station upgrades that are taking place in the area, this modestly lit sign should be allowed to be illuminated during the hours of darkness.**

Yours truly, *TT*

*Tim Bennett*  
**Tim Bennett**

November 15, 2013

City of Pleasanton:

Please accept this letter as a formal request from the Town Square of Pleasanton HOA, to appeal the proposed 10 foot long illuminated signage for the business, QA Source, at 73 Ray St. This signage is scheduled to be installed on the side of the building facing Tessa Place, the entrance our residential neighborhood.

Thank you,



Robin Piazza

Vice President

Town Square of Pleasanton HOA

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