

TO: Housing Element Stakeholders  
FROM: Janice Stern, AICP, Planning Manager  
DATE: March 13, 2014  
SUBJECT: **PLEASE JOIN US** — Housing Element Update Housing Experts Meetings

Dear Housing Element Stakeholder:

Under State law, every City in the State of California is required to adopt a “Housing Element,” which describes how a City can best meet the community’s housing needs. Cities in the Bay Area are required to complete an updated Housing Element by January 31, 2015.

As part of the process, Pleasanton is looking for input from various housing experts with your ideas on possible strategies the City can use to be more effective in meeting housing needs. One of the first steps in this public outreach process is a “community stakeholders meeting.” These meetings will seek your perspective on the City’s housing needs and how we can improve our housing programs. As a person representing an organization with knowledge of housing issues in Pleasanton, we invite you to participate in one of our Stakeholder Meetings as follows:

Monday April 7<sup>th</sup>

**Non-profit Housing Developers, Local Service Providers and Community Organizations**

Remillard Conference Center, 3333 Busch Road, Pleasanton, CA 94566

3:00 to 5:00 pm

Thursday April 10<sup>th</sup>

**For-profit Housing Developers and Finance Professionals**

157 Main Street, Conference Room 3, Pleasanton, CA 94566

3:00 to 5:00 pm

**PLEASE RSVP**

Please join us to share your opinion and learn from others in the community about this important topic. Please do not hesitate to contact us if you should have any questions. You can email your RSVP to Associate Planner, Jennifer Wallis, at [jwallis@cityofpleasantonca.gov](mailto:jwallis@cityofpleasantonca.gov) or call her at (925) 931-5607.

*Your participation is very valuable to us and we want to thank you very much for agreeing to participate in our outreach effort for the City of Pleasanton Housing Element Update!*