



**City of Pleasanton
Alviso Adobe Visioning and Strategic Planning Process**

Task Force Meeting #1

October 22, 2014

Location: Alviso Adobe

4 to 6 p.m.

Meeting Objectives:

- Orient the task force to the project
- Review results of environmental scan and obtain input
- Review online survey and obtain input
- Obtain input about strengths, weaknesses, opportunities and threats

Agenda:

1. Introductions
 - a. Task Force
 - b. Staff
 - c. Consultants
2. Discuss project purpose and review schedule
3. Review results of environmental scan
 - a. Hear presentation from staff
 - b. Comments from task force
4. Review online survey and provide input
5. Discuss community meetings
6. Conduct SWOT exercise (strengths, weaknesses, opportunities, threats) for the Alviso Adobe
7. Public comments
8. Review next steps