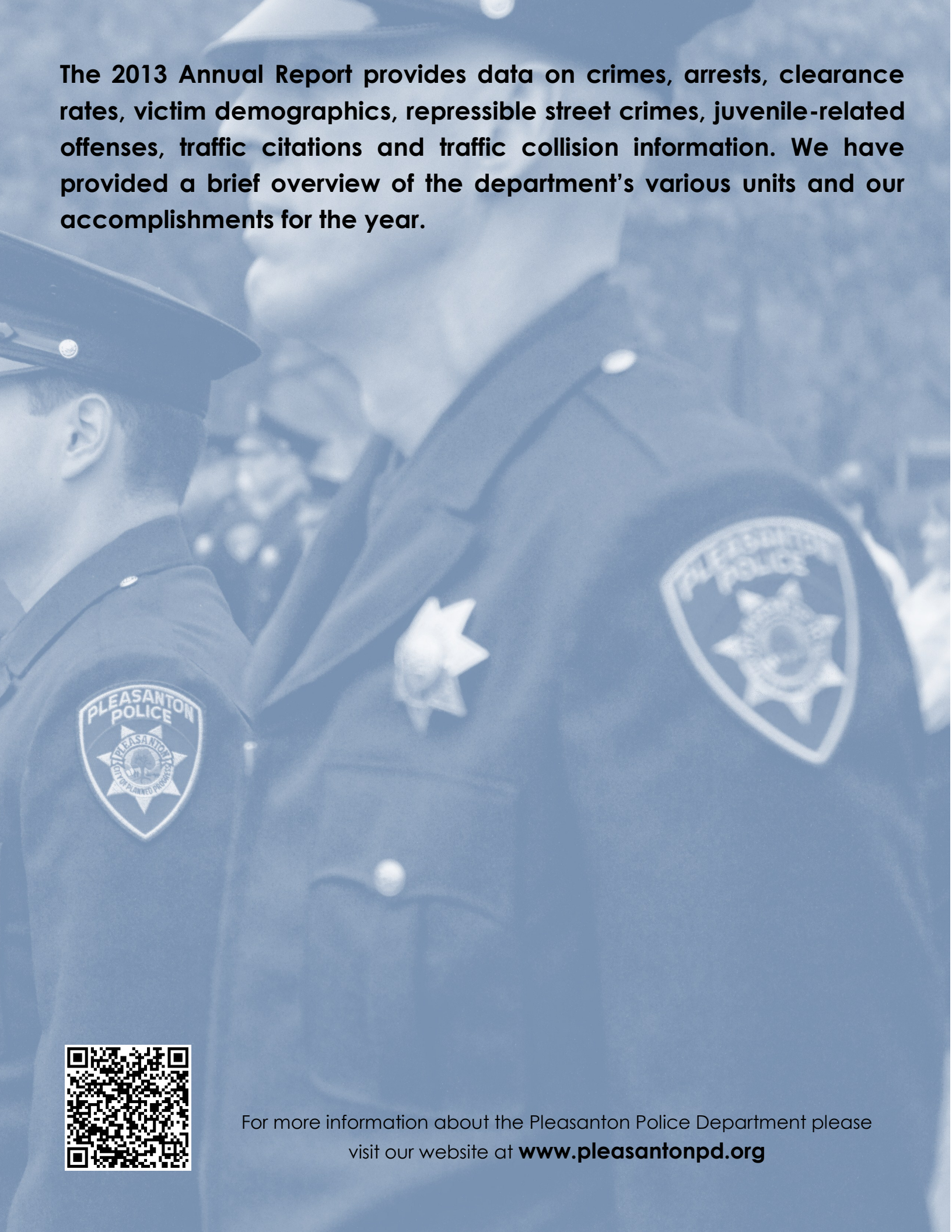
PLEASANTON POLICE DEPARTMENT

Annual Report 2013

The 2013 Annual Report provides data on crimes, arrests, clearance rates, victim demographics, repressible street crimes, juvenile-related offenses, traffic citations and traffic collision information. We have provided a brief overview of the department's various units and our accomplishments for the year.



For more information about the Pleasanton Police Department please visit our website at **www.pleasantonpd.org**

TABLE OF CONTENTS

04 Chief's Welcome

06 Organizational Chart

07 Management Team

08 Accomplishments

10 Crime & Arrest Data

22 Stoneridge Mall

24 Operations Division

26 Patrol Information

30 Patrol Districts

34 Traffic Statistics

38 Animal Services

40 Tactical/SWAT Team

42 Investigations and Support Services Division

46 Criminal Investigations

48 Records and Dispatch

52 YCSU

54 School Resource Officers

56 DARE

58 Crime Prevention

64 Strategic Plan for the Future

PRIDE AND PROFESSIONALISM

As Pleasanton's Police Chief, I am proud to share our department's 2013 Annual Report with the citizens of the Pleasanton community and all who seek information about our organization. Information and data captured in this report reflect how hard the men and women of the Pleasanton Police Department work to keep our city safe every day. Law enforcement activities including calls for service, crime reporting, arrest information, response times, community outreach, key accomplishments and various department operations are all areas we scrutinize and work to assess our effectiveness. Information contained in this report will undoubtedly give you a better understanding of what we do day in and day out here in our community.

As an innovative law enforcement organization, we continue to celebrate strong community partnerships and a high level of cooperation with key stakeholders. Our effectiveness in partnering with the community is one of the main reasons we enjoy such a high quality of life here in Pleasanton. Working together, the men and women of this Police Department remain focused on our commitment to service and we deliver this service with pride and professionalism.

As we look to the future, we strive to continually improve in an effort to make us even more effective and more efficient in our service delivery. With our perspective on serving you well today, we don't lose sight of what the future may bring to our organization or to our community. Within this report, you will see our broad-based initiatives that represent our strategic planning efforts as we move confidently into the future.

All of us at the Pleasanton Police Department hope you find this document helpful and informative.

David C. Spiller

CHIEF SPILLER'S VISION
for the
PLEASANTON POLICE DEPARTMENT

WORKING TOGETHER

All that we accomplish as a professional law enforcement organization, we will accomplish TOGETHER and in support of one another. Recognizing the value of teamwork, the success in all we do comes from the strength in our numbers and the consistency in the delivery of superior service as public safety professionals. We will be a stronger, more effective organization through a greater level of connectedness to one another and a greater level of connectedness to the community.

PRIDE & PROFESSIONALISM

The men and women of the Pleasanton Police Department will deliver consistently exceptional and ethical service to our community. Members of this organization will set themselves apart through the respectful, responsible and conscientious delivery of public safety service - exceeding the expectations of the community. Our professionalism will be measured through the eyes of the community we serve and by each other within the organization. We will be uncompromised in our ethically based, principled enforcement of the law.

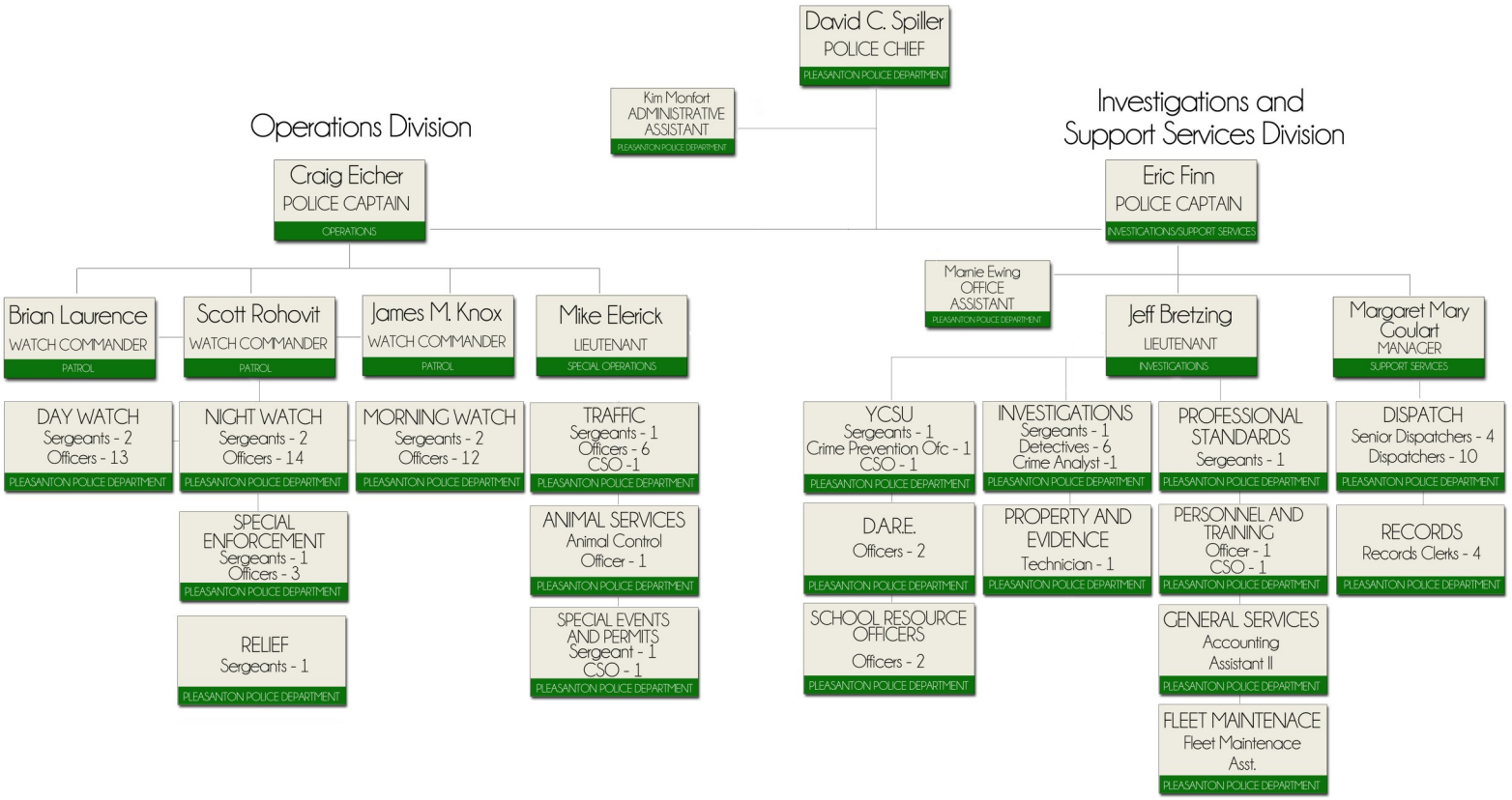
SERVICE

Our effectiveness will be deepened by maintaining our personal connection and reflection to our calling to public service. We will maintain perspective of our role and responsibility to serve the community, remaining prideful but not arrogant and recognizing our authority comes from the public we serve. Never acting officious, we will continue to emphasize proactive policing strategies to keep Pleasanton safe for all who live, work and play in our community.

SUCCESSION - FOCUS ON THE FUTURE

The leadership of this organization will value and reward hard work and will focus on the development of our staff so we are more effectively prepared for what's ahead. Supporting training opportunities and working to support the professional development of our department members, we will create future leaders in the organization to keep the organization contemporary, responsive and innovative.

PLEASANTON POLICE DEPARTMENT ORGANIZATIONAL CHART



PLEASANTON POLICE DEPARTMENT MANAGEMENT TEAM

KEY ACCOMPLISHMENTS FOR 2013

- In 2013, seven new officers successfully completed our rigorous field training program. They include three academy graduates, three lateral officers and one per diem officer. All are now proud members of our patrol team.
- The Pleasanton Police Department can now be found on social media with updates on Facebook, Twitter, Nixle, and our own YouTube page!
- Our clearance rate for Part 1 crimes continues to be better than the state average. This year we successfully cleared 31 percent of our Part 1 crimes within our jurisdiction. According to the Uniform Crime Reports, the average California Law Enforcement Agency clearance rate is about 27%.
- Our recently formed Force Options Training Group put together a successful 30-hour Active Shooter Training held at Amador Valley High School.
- In 2013, we began our transition from the traditional Ford Crown Victoria to the new Ford Explorer police vehicle. We expect our patrol fleet to be fully outfitted with these new vehicles in 2014!
- In 2013, the Pleasanton Police Department adopted a formal Peer Support Program. The program is intended to be an informal, private opportunity, available 24 hours a day for department members in crisis to speak to a trained Peer Support member of their choice.
- Using a Federal COPS grant, the Pleasanton Police Department purchased an Armored Rescue Vehicle (ARV), which provides a bullet-proof platform for officers to immediately respond and protect our community and themselves during violent situations should they occur in Pleasanton.
- This year, the 9-1-1 communications center received an upgrade to the Public Safety Answering Point 9-1-1 equipment, through State 911 funding. Such upgrades ensure the integrity of the infrastructure and working components of the system, as well as readying the center for future 911 technology and access needs.
- In 2013, our volunteers contributed 6,942.7 hours of their time toward the department's mission. This is the equivalent of more than three full-time employees and represents a savings of $273,056.39.
- We completed the Pleasanton Police Department's "Strategic Plan," a document designed to serve as a roadmap for the Police Department in its continuing endeavor to provide superior public safety service to the Pleasanton community. It identifies our values, recognizes our future challenges and sets in motion a plan to meet those challenges head on.

Department

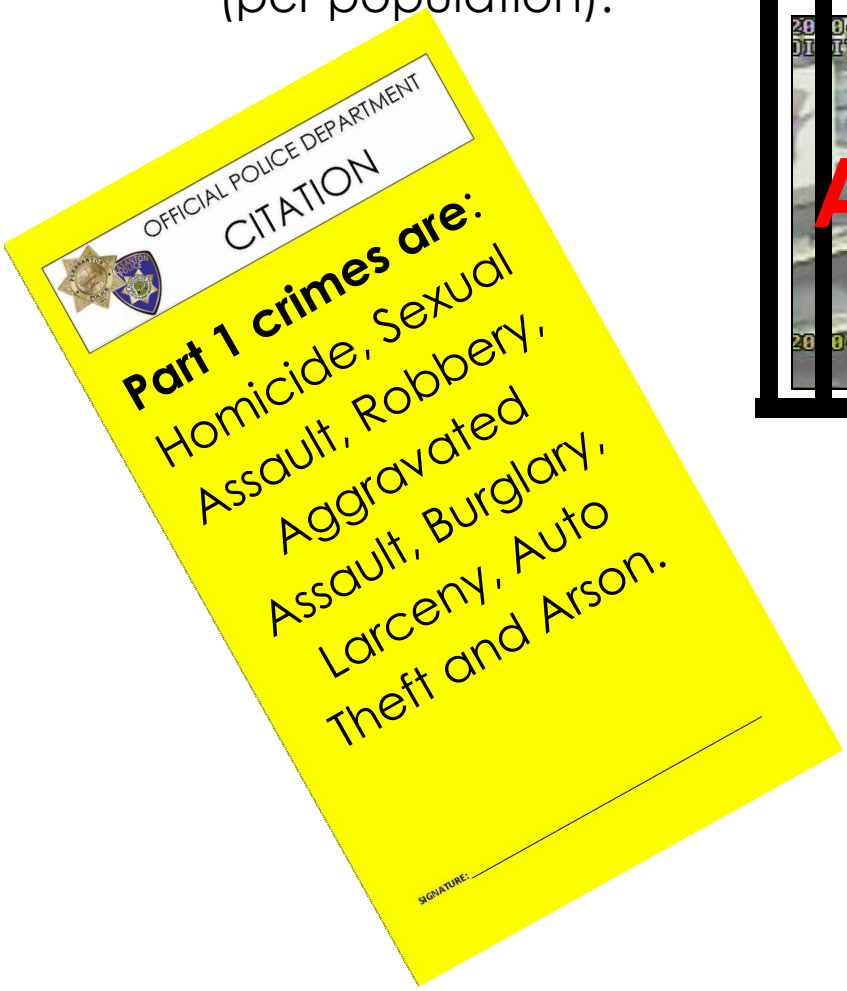
INSPECTION

CRIMES AND ARRESTS

In 1958, the FBI incorporated the concept of a national Crime Index. An area's level of crime generally could be indicated through specific offenses, known as

Part 1 Crimes

According to Uniform Crime Reporting (UCR) guidelines, Part 1 Crimes are defined as eight offenses most likely to be reported to the police and that occur with sufficient frequency to provide an adequate basis for comparison (per population).



PART 1 CRIMES IN PLEASANTON

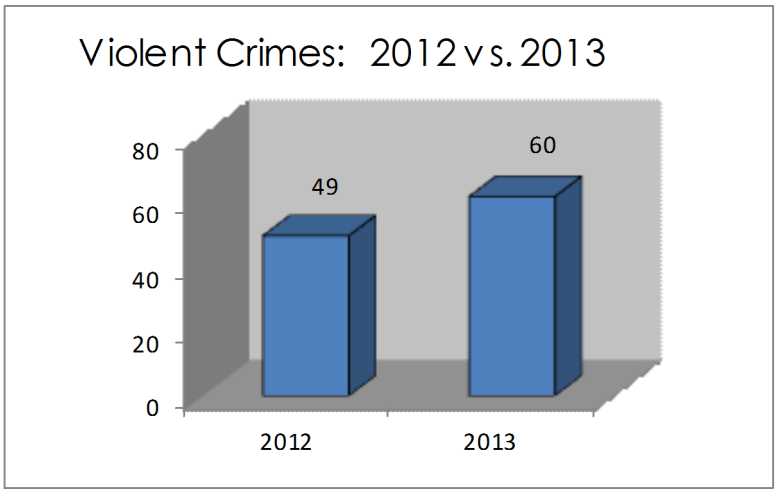
PART I CRIMES	2009	2010	2011	2012	2013
Homicide	0	0	0	1	0
Rape	4	4	4	4	3
Aggravated Assault	51	49	31	26	28
Robbery	20	24	26	18	29
Violent Crimes Subtotal	***75***	***77***	***61***	***49***	***60***
Burglary	136	210	182	165	187
Larceny/Theft	1,059	1,009	951	998	980
Motor Vehicle Theft	95	83	85	119	117
Arson	5	6	5	5	10
Property Crimes Subtotal	***1,295***	***1,308***	***1,223***	***1,287***	***1,294***
TOTAL	**1,370**	**1,385**	**1,284**	**1,336**	**1,354**

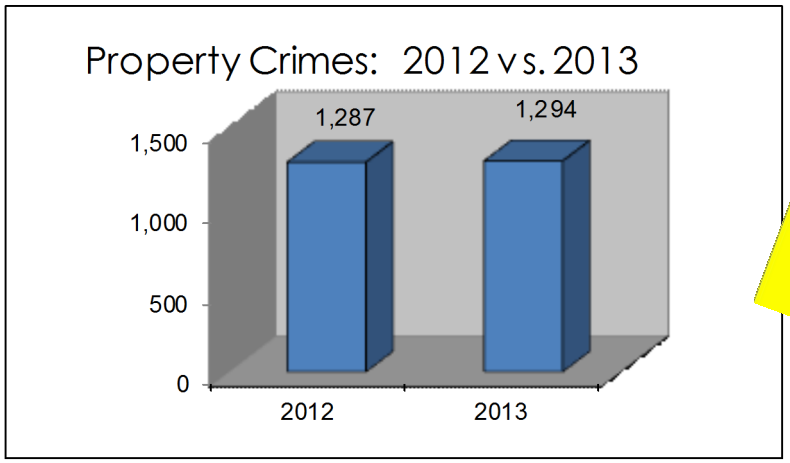
2013 PART 1 CRIME IN THE TRI-VALLEY

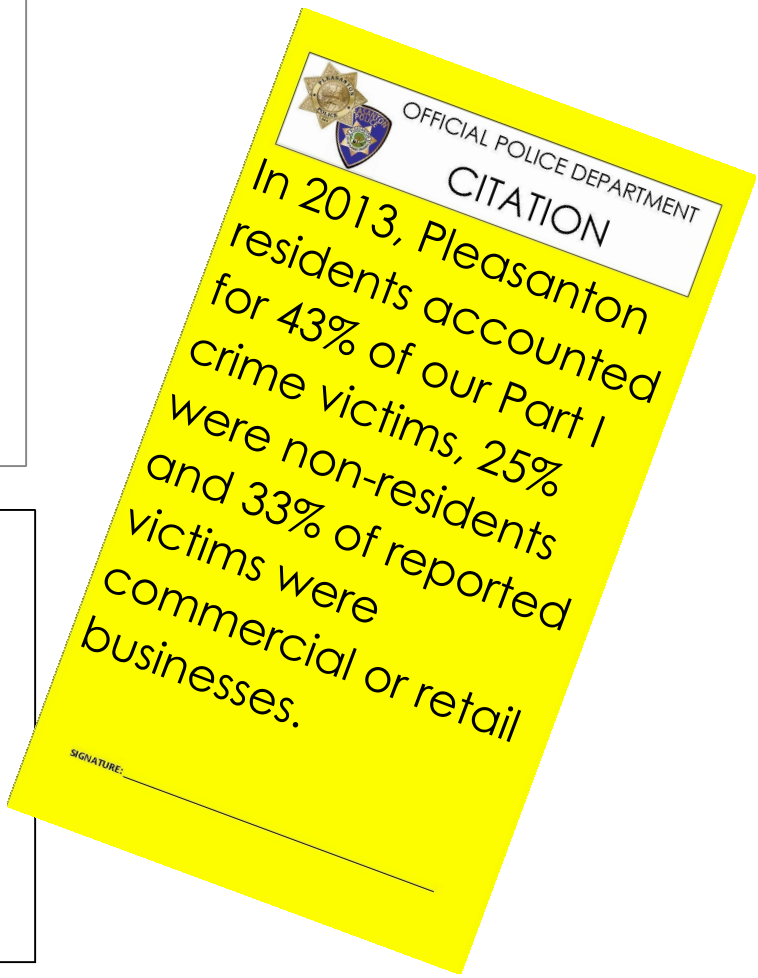
PART I CRIMES	PLEASANTON	DUBLIN	LIVERMORE	SAN RAMON
POPULATION	71,871	49,890	83,325	76,154
Homicide	0	0	0	0
Rape	3	1	14	0
Aggravated Assault	28	54	216	13
Robbery	29	15	44	14
Burglary	187	168	387	171
Larceny/Theft	980*	494	1275	486
Motor Vehicle Theft	117	77	168	99
Arson	10	5	14	9
TOTAL	**1,354**	**814**	**2,118**	**792**

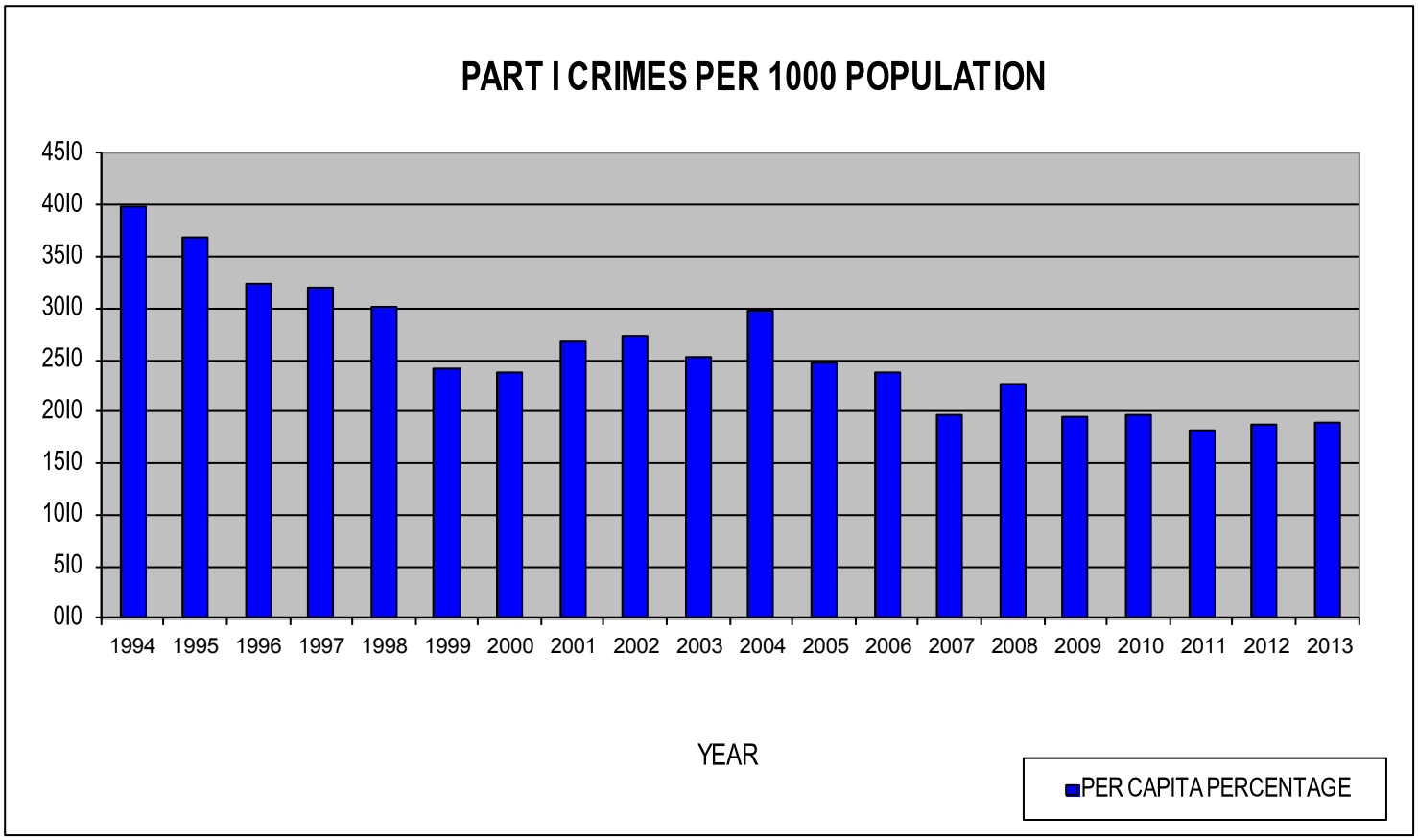
Population data provided by the State of California Department of Finance.

* 322 out of 980 (33%) Larceny/Thefts occurred at Stoneridge Mall


Violent Crimes: 2012 vs. 2013
80
60
40
20
0
49
60
2012
2013


Property Crimes: 2012 vs. 2013
1,500
1,000
500
0
1,287
1,294
2012
2013


OFFICIAL POLICE DEPARTMENT
CITATION
In 2013, Pleasanton residents accounted for 43% of our Part I crime victims, 25% were non-residents and 33% of reported victims were commercial or retail businesses.
SIGNATURE:


PART I CRIMES PER 1000 POPULATION
4510
4010
3510
3010
2510
2010
1510
1010
510
010
1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013
YEAR
PER CAPITA PERCENTAGE

PART 1 CRIME 20-YEAR HISTORY IN PLEASANTON

YEAR	POPULATION (SOURCE: CA DEPT OF FINANCE)	PART I CRIMES	PART I CRIMES (PER 1,000 POPULATION)
2013	71,871	1,354	18.8
2012	71,269	1,336	18.7
2011	70,643	1,284	18.2
2010	70,711	1,385	19.6
2009	70,097	1,370	19.5
2008	69,388	1,567	22.6
2007	68,755	1,358	19.8
2006	67,876	1,620	23.9
2005	67,321	1,660	24.7
2004	67,049	2,002	29.9
2003	66,788	1,694	25.4
2002	65,961	1,804	27.3
2001	65,154	1,750	26.9
2000	63,654	1,511	23.7
1999	61,700	1,489	24.1
1998	60,300	1,818	30.1
1997	57,800	1,845	31.9
1996	56,000	1,811	32.3
1995	55,100	2,029	36.8
1994	53,900	2,144	39.8

THERE HAVE BEEN A LOT OF CHANGES AT THE PLEASANTON POLICE DEPARTMENT SINCE 1994 - MOST NOTICEABLY THE CARS!

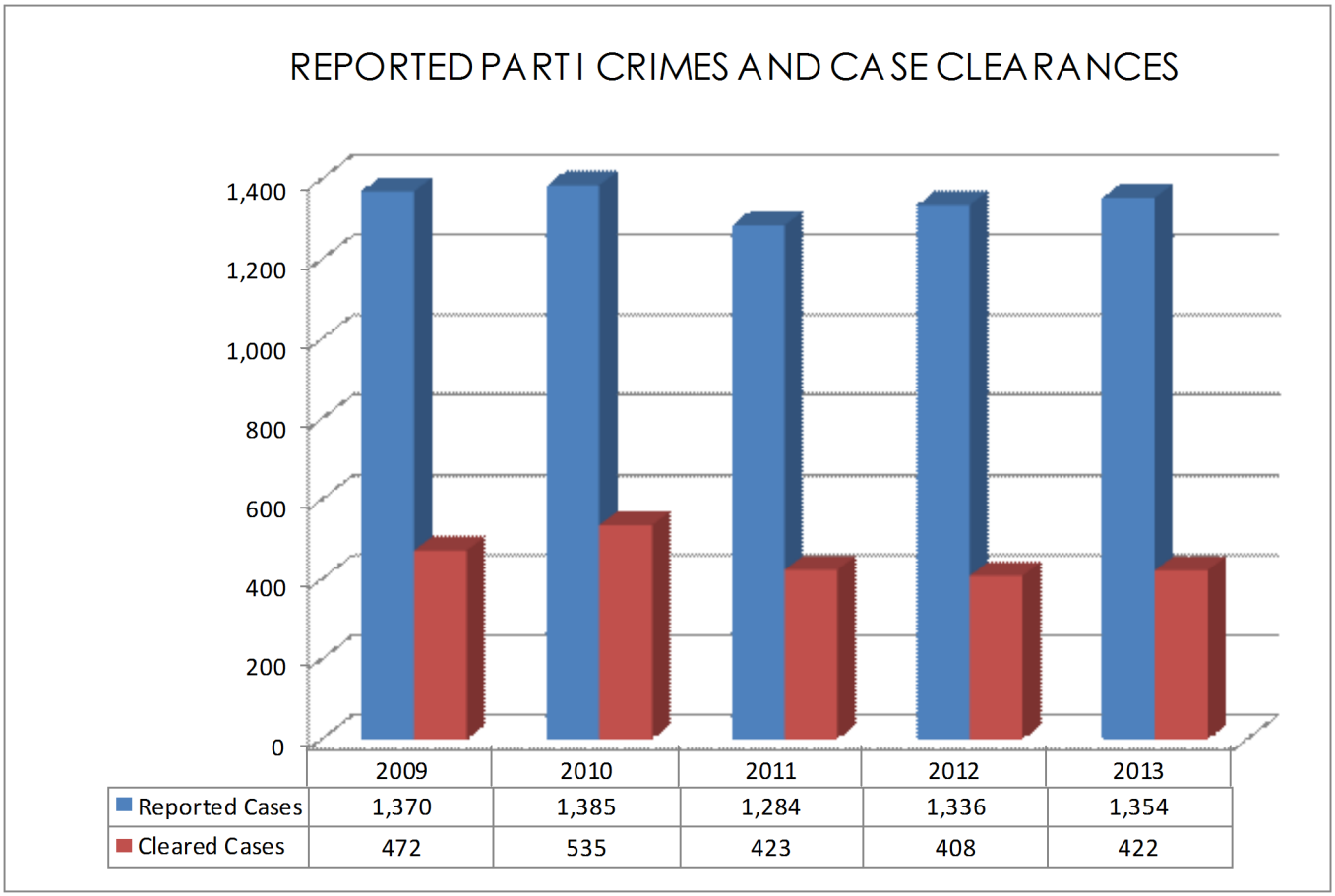
PART I CRIMES CLEARANCE RATES

Clearance rates are defined by the US Department of Justice "Uniform Crime Reporting" guidelines. An offense is cleared or "solved" for crime reporting purposes when at least one person is arrested, charged with the commission of the crime, turned over to the court for prosecution or referred to juvenile authorities.

In certain situations, a clearance may be counted by "exceptional means." This is when police have identified the offender, have enough information to support an arrest, but for some reason, cannot take the offender into custody.

According to the Uniform Crime Reports, the average California Law Enforcement Agency clearance rate is about 27%.

In 2013, the men and women of the Pleasanton Police Department successfully cleared 31% of the Part I crimes that occurred within our jurisdiction.

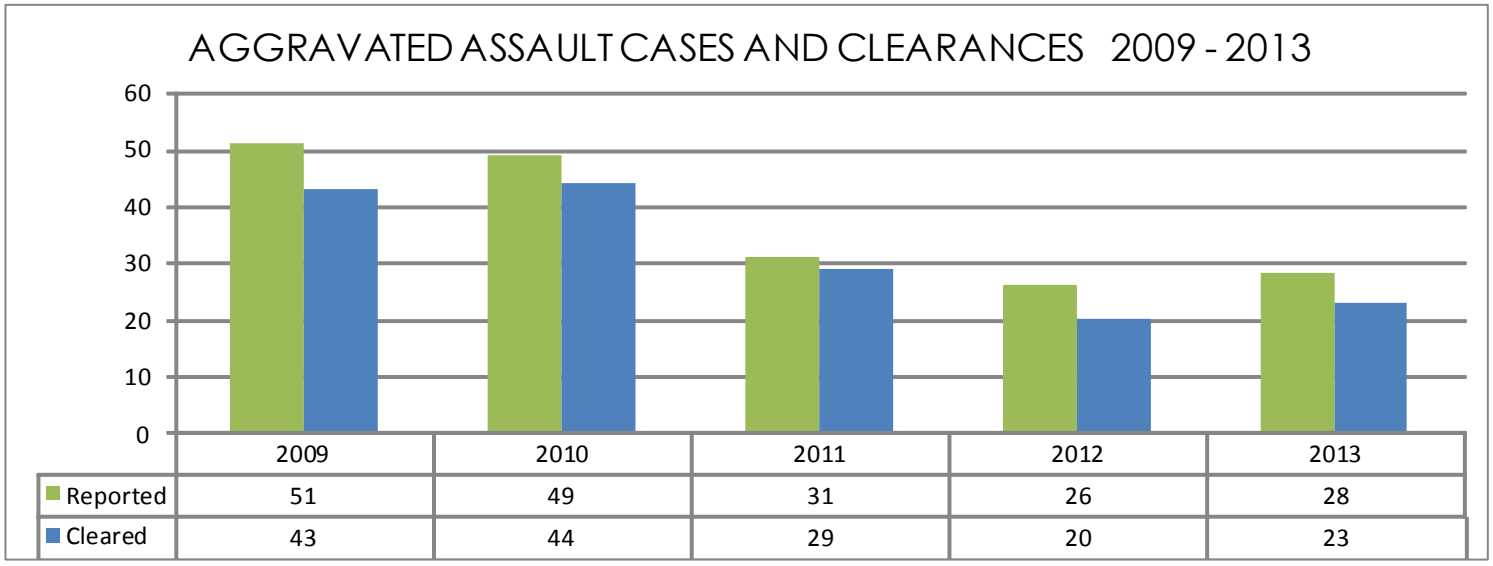


	2009	2010	2011	2012	2013
Reported Cases	1,370	1,385	1,284	1,336	1,354
Cleared Cases	472	535	423	408	422

PART 1 CRIMES AND CLEARANCE RATES FOR THE PAST 5 YEARS

		HOMICIDE	RAPE	AGGRAVATED ASSAULT	ROBBERY	BURGLARY	LARCENY/ THEFT	GRAND THEFT AUTO	ARSON	TOTAL
2013	**Reported**	0	3	28	29	187	980	117	10	**1,354**
	Cleared	0	1	23	16	25	324	27	6	**422**
	Rate	***0%***	***33%***	***82%***	***55%***	***13%***	***33%***	***23%***	***60%***	**31%**
2012	**Reported**	1	4	26	18	165	998	119	5	**1,336**
	Cleared	1	2	20	10	15	346	14	0	**408**
	Rate	***100%***	***50%***	***77%***	***56%***	***9%***	***35%***	***12%***	***0%***	***31%***
2011	**Reported**	0	4	31	26	182	951	85	5	**1,284**
	Cleared	1*	2	29	11	24	346	9	1	***423***
	Rate	***N.C.***	***50%***	***94%***	***42%***	***13%***	***36%***	***11%***	***20%***	**33%**
2010	**Reported**	0	4	49	24	210	1009	83	6	**1,385**
	Cleared	0	4	44	12	43	417	11	4	**535**
	Rate	***0%***	***100%***	***90%***	***50%***	***20%***	***41%***	***13%***	***67%***	***39%***
2009	**Reported**	0	4	51	20	136	1059	95	5	**1,370**
	Cleared	0	4	43	6	24	375	16	4	**472**
	Rate	***0%***	***100%***	***84%***	***30%***	***18%***	***35%***	***17%***	***80%***	***34%***

***This clearance is from a 1984 cold case.**



PART 1 CRIMES: VICTIM DEMOGRAPHICS

5-year comparison of crime victim demographics reported during 2013

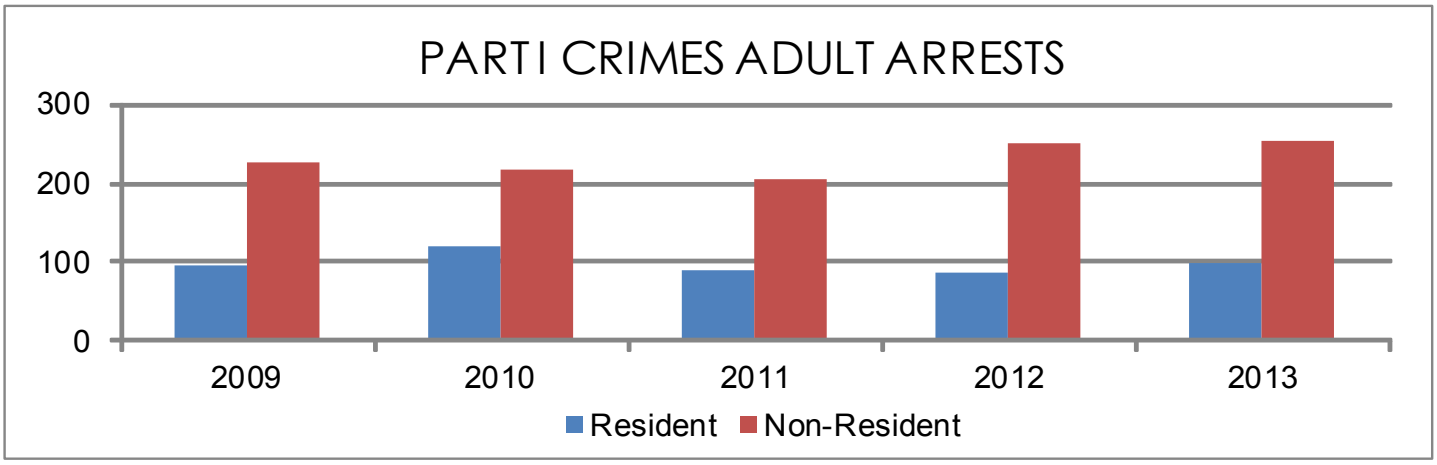
	2009		2010		2011		2012		2013	
Resident	*884*	*47%*	*939*	*51%*	*759*	*46%*	*790*	*45%*	*753*	*43%*
Non-Resident	*474*	*25%*	*355*	*19%*	*396*	*24%*	*433*	*25%*	*438*	*25%*
Commercial	*515*	*27%*	*550*	*30%*	*493*	*30%*	*533*	*30%*	*578*	*33%*
TOTALS	**1,873**		**1,844**		**1,648**		**1,756**		**1,769**	

*Some incidents have multiple victims resulting in a greater number of victims than Part I crimes reported.

PART I CRIMES: ADULT AND JUVENILE ARRESTS

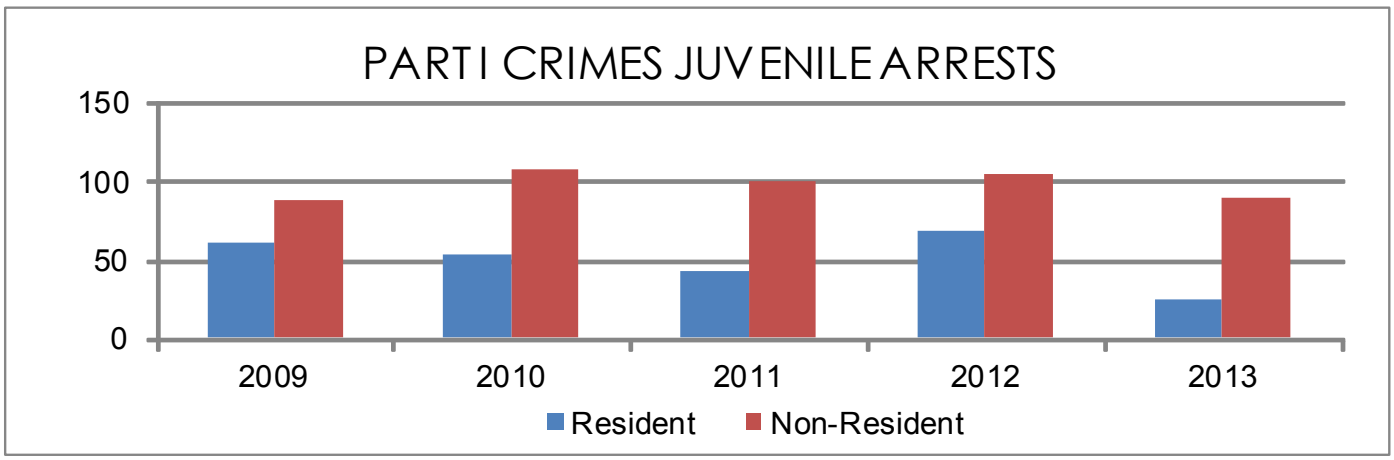
ADULT ARRESTS

	2009		2010		2011		2012		2013	
Resident	94	*29%*	117	*35%*	86	*30%*	83	*25%*	97	*28%*
Non-Resident	225	*71%*	215	*65%*	203	*70%*	249	*75%*	253	*72%*
TOTAL ARRESTS	**319**		**332**		**289**		**332**		**350**	



JUVENILE ARRESTS

	2009		2010		2011		2012		2013	
Resident	61	*41%*	53	*33%*	42	*30%*	68	*39%*	24	*21%*
Non-	88	*59%*	108	*67%*	100	*70%*	105	*61%*	90	*79%*
TOTAL ARRESTS	**149**		**161**		**142**		**173**		**173**	



REPRESSIBLE STREET CRIMES

Repressible street crimes are crimes that generally can be deterred through an active partnership between the police and the community it serves. A proactive uniformed police presence is a significant deterrent; however, it is no longer the only solution to crime suppression.

An active and involved citizenry who take the time to report suspicious activity, coupled with a proactive and rapid police response, contributes to the overall success of the police department and the safety of our community. Crimes such as burglary, theft from automobiles, robbery and grand theft auto are often crimes of opportunity. Through an active partnership that encourages community trust, open communication and cooperation, we collectively share a responsibility to harden the potential crimes of opportunity and reduce the overall victimization of our community.

The list of repressible street crimes differs from agency to agency. In the City of Pleasanton, repressible street crimes are categorized as residential and commercial burglaries, vandalisms, thefts from vehicles including auto burglaries, and auto theft. The distinction between an auto burglary and a theft from an auto is whether or not the vehicle was locked.

		RESIDENDIAL BURBLARY	COMMERCIAL BURGLARY	VANDALISM	VEHICLE BURGLARY	THEFT FROM VEHICLE	GRAND THEFT AUTO	TOTALS
2013	**Reported**	112	67	320	183	184	117	983
	Cleared	20	12	78	11	13	27	161
	Rate	**18%**	**18%**	**24%**	**6%**	**7%**	**23%**	**16%**
2012	**Reported**	99	57	396	174	187	119	1,032
	Cleared	10	5	54	9	9	9	96
	Rate	**10%**	**9%**	**14%**	**5%**	**5%**	**8%**	**9%**
2011	**Reported**	99	68	334	180	177	85	943
	Cleared	19	5	39	26	15	9	113
	Rate	**19%**	**7%**	**12%**	**14%**	**8%**	**11%**	**12%**
2010	**Reported**	144	54	413	178	203	83	1,075
	Cleared	39	7	65	18	21	11	161
	Rate	**27%**	**13%**	**16%**	**10%**	**10%**	**13%**	**15%**
2009	**Reported**	87	44	497	301	220	95	1,244
	Cleared	10	7	60	16	12	16	121
	Rate	**11%**	**16%**	**12%**	**5%**	**5%**	**17%**	**10%**

OTHER CRIMES AND OFFENSES

	2009	2010	2011	2012	2013
Child Abuse	20	15	18	31	19
Alcohol Violations (excluding DUI & Drunk In Public)	65	59	50	32	25
DUI -Total	296	329	253	289	217
- Felony Arrests	5	5	1	1	4
- Misdemeanor Arrests	291	324	252	288	213
Drunk In Public	298	241	275	227	186
Domestic Violence	121	112	94	88	98
Fraud/Forgery	186	195	152	150	130
Identity Theft	224	234	180	200	214
Narcotics Violations	335	257	341	296	265
Sex-Related Offenses	48	22	30	28	21
Simple Assaults	136	185	226	194	194
Vandalism	258	269	240	299	161
Graffiti	239	183	131	125	159
Weapons Violations	49	36	44	40	38
Psychiatric Commitment	281	305	351	383	417
TOTAL	**2,556**	**2,442**	**2,385**	**2,418**	**2,144**

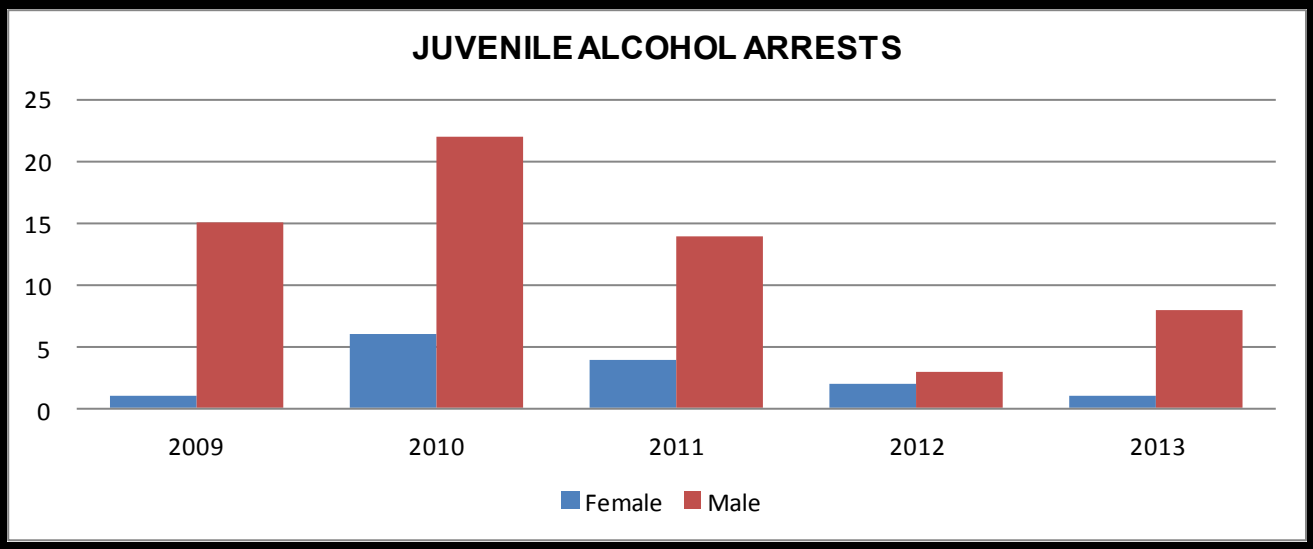
JUVENILE ARRESTS

OFFENSE/REASON FOR CONTACT	2009	2010	2011	2012	2013
Assault / Battery	18	22	20	30	9
Assault with a Deadly Weapon	4	3	3	0	0
Brandishing or Possessing a Weapon	8	6	11	10	2
Burglary	3	4	2	0	0
Grand Theft Auto	1	2	1	0	0
Grand Theft	11	9	7	15	9
Incorrigible	8	6	4	2	1
Driving Under Influence of Drugs &/or Alcohol	6	4	5	0	1
Petty Theft	104	123	120	125	96
Possession of Drugs &/or Alcohol	59	61	41	23	27
Psychiatric Commitment	61	81	131	113	116
Robbery	3	2	1	2	1
Runaway	53	38	37	27	19
Sex Crimes	5	5	2	8	3
Vandalism	5	8	9	6	5
TOTAL	**368**	**383**	**394**	**361**	**289**

JUVENILE ALCOHOL & DRUG ARRESTS

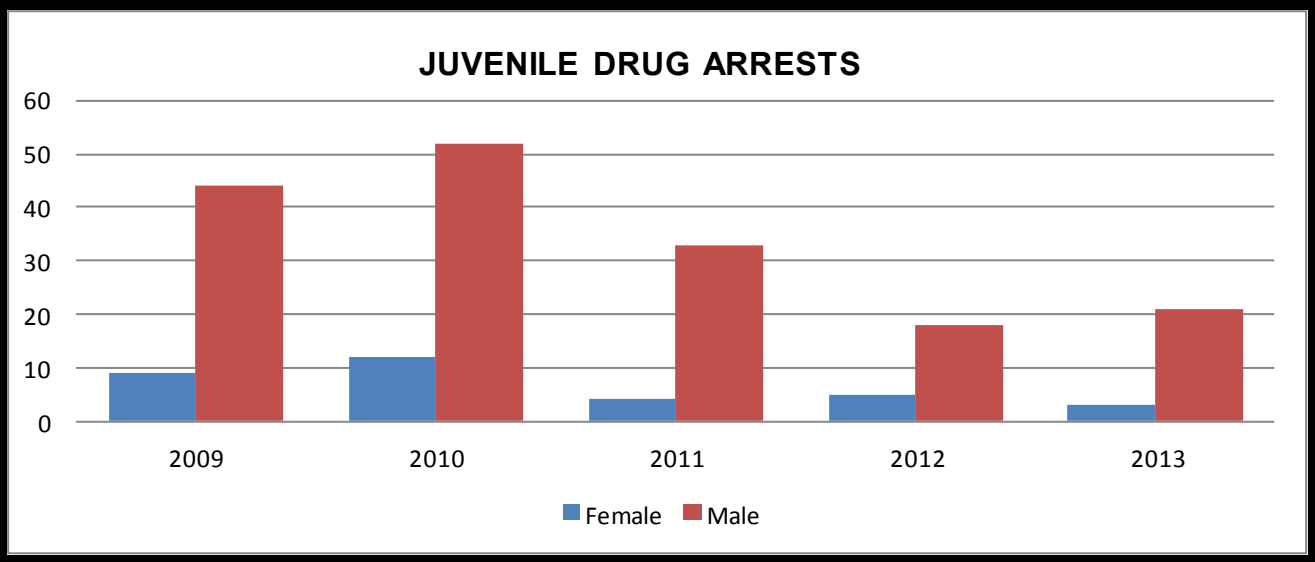
ALCOHOL

	2009	2010	2011	2012	2013
Female	1	6	4	2	1
Male	15	22	14	3	8
TOTAL	**16**	**28**	**18**	**5**	**9**



DRUGS

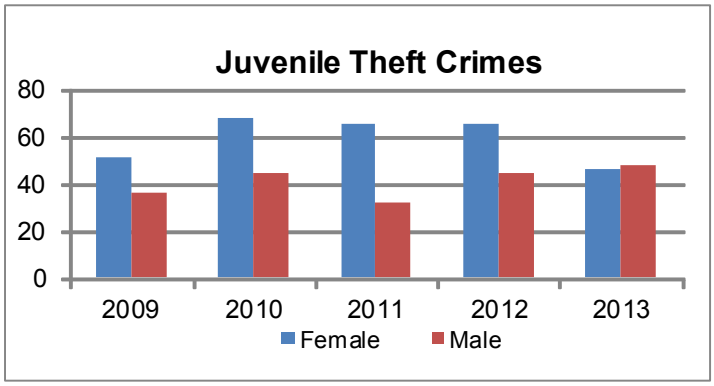
	2009	2010	2011	2012	2013
Female	9	12	4	5	3
Male	44	52	33	18	21
TOTAL	**34**	**53**	**64**	**23**	**24**

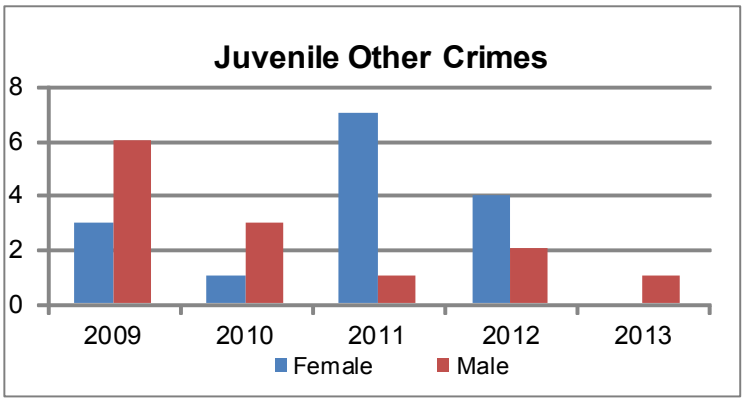


STONERIDGE MALL

JUVENILE ARRESTS AT STONERIDGE MALL

	THEFT OFFENSES						OTHER OFFENSES				
	2009	2010	2011	2012	2013		2009	2010	2011	2012	2013
Female	51	68	66	66	46		3	1	7	4	0
Male	36	45	32	45	48		6	3	1	2	1
TOTAL	**87**	**113**	**98**	**111**	**94**		**9**	**4**	**8**	**6**	**1**



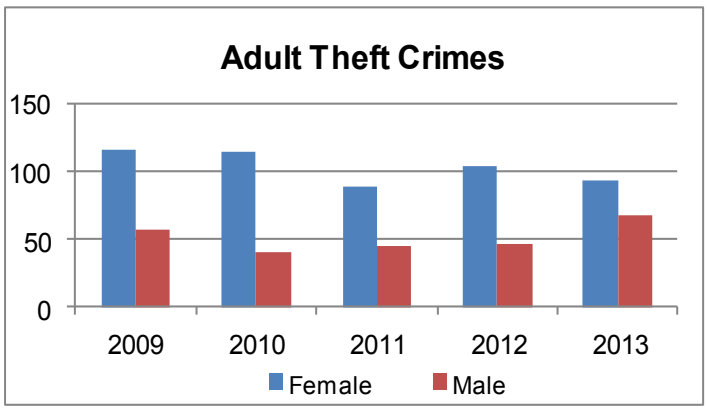


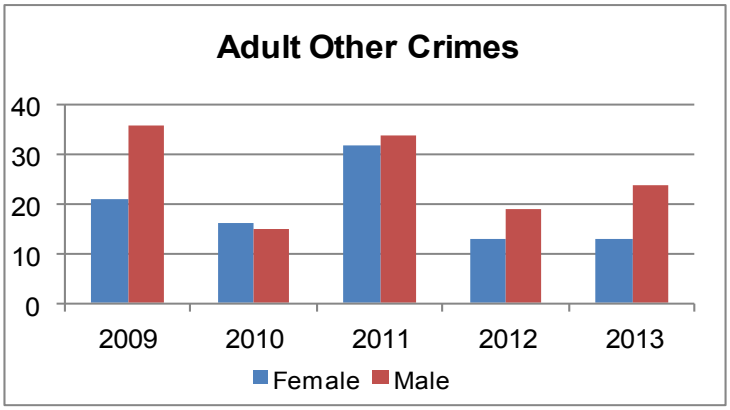
STONERIDGE SHOPPING CENTER

SIMON MALLS

ADULT ARRESTS AT STONERIDGE MALL

	THEFT OFFENSES						OTHER OFFENSES				
	2009	2010	2011	2012	2013		2009	2010	2011	2012	2013
Female	115	114	88	103	93		21	16	32	13	13
Male	57	40	45	46	67		36	15	34	19	24
TOTAL	**172**	**154**	**133**	**149**	**160**		**57**	**31**	**66**	**32**	**37**





OPERATIONS

Division

Integrity and Professionalism

Patrol
Traffic
K-9
Animal Services
Special Enforcement
Special Operations

OPERATIONS DIVISION

The Operations Division led by Captain Craig Eicher is the largest and most visible portion of the police organization consisting of **70** uniformed and civilian personnel. The Division is comprised of three units - Patrol, Special Enforcement Unit (SEU) and the Special Operations Unit (SOU). The operations unit is made up of both sworn officers and civilian staff members.

PATROL

Patrol is comprised of Police Officers, Sergeants and Lieutenants and are supported by three non-sworn Community Service Officers (CSO's). Patrol is divided into three watches: Morning Watch (graveyard), Day Watch, Night Watch (swing shift). Lieutenants Scott Rohovit, Brian Laurence, and Jim Knox, manage the bureau's day-to-day activity on a 24-hour/7-day-a-week basis, while seven Sergeants provide supervisory oversight.

These men and women are first responders to all reported criminal incidents and suspicious circumstances reported within our community. They are responsible for emergency response functions and initial investigations on the majority of calls for service generated in the community of Pleasanton.

In 2013, the department began its transition from the traditional Ford Crown Victoria to the new Ford Explorer police vehicle. We also purchased an Armored Rescue Vehicle through a Citizens Options for Public Safety Grant.

RESPONSE TIMES

Average Response Time

2012 - 18:40

2013 - 18:36

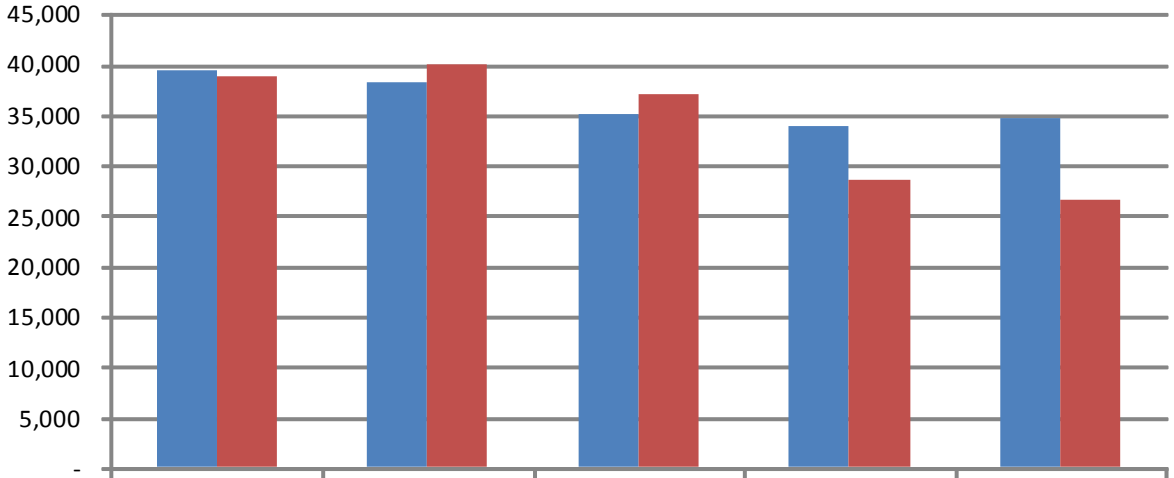
Emergency Response Time

2012 - 4:07

2013 - 3:54

Response times are calculated from the moment the call is received by Dispatch until an officer arrives on scene.

CALLS FOR SERVICE 2009 - 2013



	2009	2010	2011	2012	2013
Citizen Initiated	39,439	38,251	35,105	33,857	34,755
Officer Initiated	38,844	40,027	37,125	28,459	26,614

K-9 UNIT

Lt. Scott Rohovit

The Pleasanton Police Canine Unit is comprised of three officers (handlers) and three canines. The unit is supervised by Lt. Scott Rohovit. In July, the unit welcomed Canine Handler Jeff Grave along with his partner "Fredy." Officer Grave came to the Pleasanton Police Department with canine handling experience from Hayward PD. Our team participated in San Leandro's first Annual Canine Competition in August and Officer Grave received a second-place award in the Novice division.

Officer Mark Sheldon participated in the Lodi Police Canine trials and received awards for narcotic detection in his division. This was Officer Sheldon's first competition with his dog "Falco." Officer Tim Martens and his partner "Camo" were instrumental in locating a fleeing felon seen running from a stolen vehicle and later committing a carjacking. Officer Martens and Camo located the suspect near Cattleman's restaurant in Livermore.

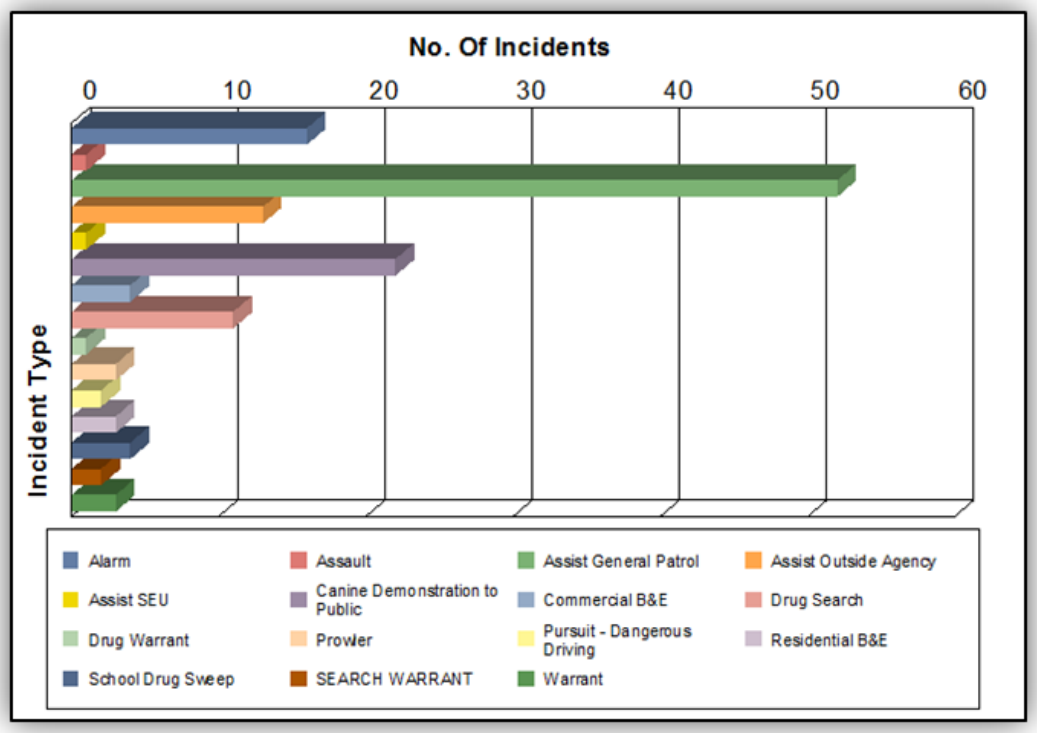
Officer Mark Sheldon and Falco

Officer Jeff Grave and Fredy

This past year our canine teams participated in 22 events where the community was able to meet the officers and canines. Red Ribbon Week is one such event held at our local schools where the canine teams are a big hit with the children. During the summer months the Department puts on a Teen Academy and the Valley Humane Society offers "Critter Camps" where our canine teams demonstrate their capabilities to teach the youth about our canine partners.

Officer Tim Martens and Camo

Although our police canines are instrumental in community outreach and educational opportunities, a majority of their time is spent assisting patrol officers in the field. For example, they are invaluable when officers respond to burglar alarms or prowling calls and the need arises to search large businesses or residences. They are also commonly used to search for persons who have fled on foot after having committed a crime or for narcotic detection in homes and vehicles. Canine teams also participated in Narcotic Sweeps at all three local high schools.



Scan here to go to our PPD K-9 Facebook page

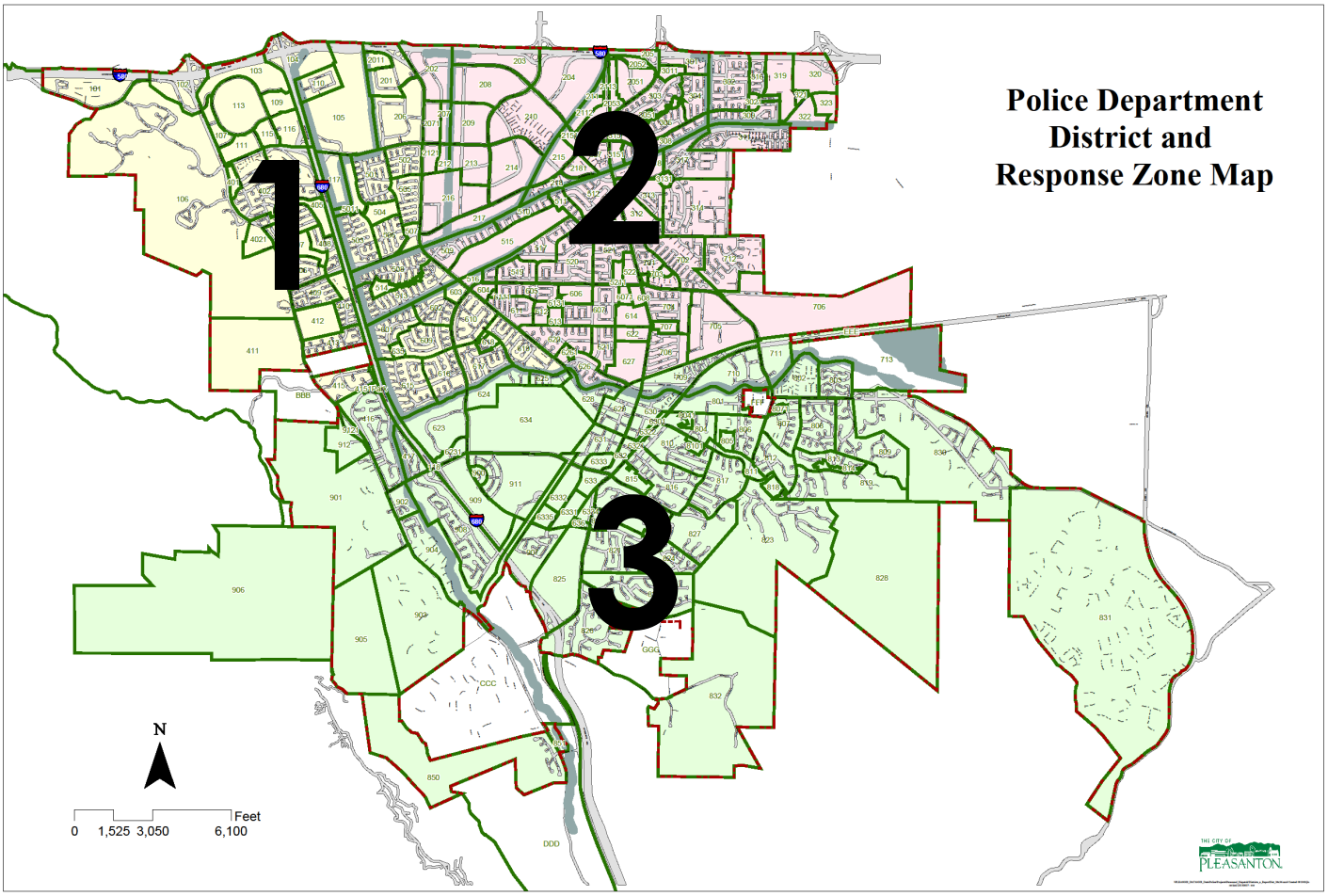
PATROL DISTRICT HIGHLIGHTS

The Pleasanton Police Department divides the city into three separate patrol districts, each of which are supervised by a District Commander. While our officers are responsible for the safety of the entire city, each officer is assigned to work a specific district and handles all calls for service within that district.

DISTRICT ONE: The northwest area of the city. It includes the Stoneridge Mall and generally everything west of Hopyard Road and north of Del Valle Parkway and the Arroyo.

DISTRICT TWO: The northeast area of the city and includes the Hacienda Business Park and northeast portion of Pleasanton from Del Valle Parkway north and El Charro Road to the east.

DISTRICT THREE: Is everything on the south side of the city. The boundaries are generally everything south of Del Valle Parkway with Foothill Road to the west to Ruby Hill to the East including all of Pleasanton's Historical Downtown.



DISTRICT ONE

Lt. Scott Rohovit serves as Commander for District One. The Stoneridge Mall is a highlight of the district and is a large draw for many throughout the Bay Area. With this attraction our officers spend time assisting many of the stores with their citizen arrests for shoplifting. During the year our officers frequently conduct non-enforcement walks through Stoneridge Mall. The end of the year brings out the Holiday shoppers and beginning on "Black Friday" Stoneridge Mall is staffed with at least one officer to patrol on foot or vehicle to assist with curbing criminal activity until the end of December.

DISTRICT TWO

Lt. Jim Knox serves as Commander for District 2. In 2013, Pleasanton unveiled the Stoneridge Creek Retirement Community, a continuing care facility located on nearly 50 acres in the northeast corner of Pleasanton, just off I-580. Additionally, the extension of Stoneridge Drive officially opened in December. The roadway was extended from the east portion of Stoneridge Drive at Trevor Parkway and connects to El Charro Rd. near the Livermore Premium Outlets. Lt. Knox and PPD staff worked in concert with business owners in the Hacienda Business Park and throughout the district to develop security plans, discuss crime prevention techniques, assess and make suggestions for video surveillance systems and operational procedures.

DISTRICT THREE

Lt. Brian Laurence serves as Commander for District 3, which includes our popular Main Street. He is actively involved in working with the Pleasanton Downtown Association and with Sgt. Penelope Tamm regarding special events or crime trends in the downtown area. He also manages the Department's Field Training Program and the newly-formed Force Options Training Group.

<u>Field Training Program</u>:

The Police Department currently has 10 active Field Training Officers (FTOs). Under the supervision of Sgt. Mike Tryphonas, FTOs receive additional training in police supervision and procedures, and adult learning methods. They train new officers to ensure they are ready for solo patrol duties. Each newly-hired officer spends about four months in training before they are ready to serve the community by themselves.

<u>Force Options Training Group:</u>

Force Options represents the department's Use of Force experts and includes Firearms Instructors, Active Shooter Instructors, Defensive Tactics/Baton Instructors, Taser Instructors, O.C. Spray Instructors, our Firearms Automated Training System (F.A.T.S.) and Rifle/Pistol Armorers. The group is supervised by Sgt. Joe Leonardo. They are responsible for specific department-wide training that this year included:

-36 hours of Rifle/Pistol training **-30 hours of department F.A.T.S. training.**

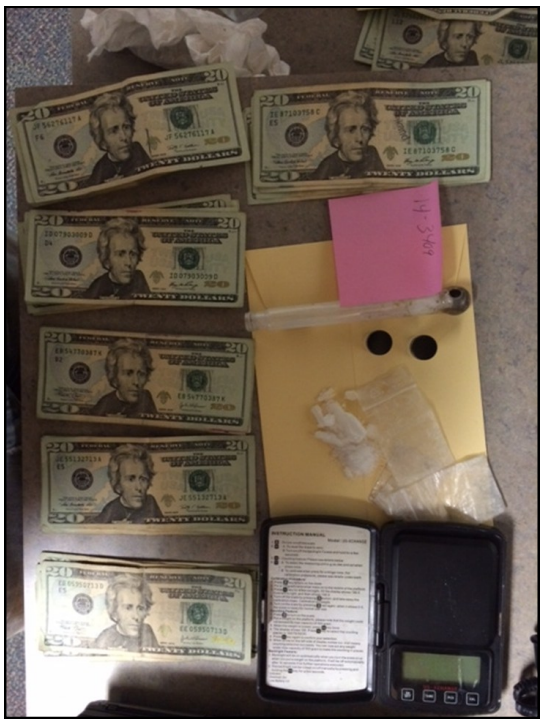
-36 hours of Low-light Rifle/Pistol training **-6 hours of C.C.W. training for Retirees.**

-30 hours of Active Shooter training at Amador High School.

SPECIAL ENFORCEMENT UNIT (SEU)

The Special Enforcement Unit (SEU) is made up of three officers and one sergeant. Overall operations are overseen by a lieutenant. Each member is trained to conduct investigations in narcotics, gang identification and enforcement, and to monitor sex offenders and ensure their compliance with state registration requirements.

The unit works in both an undercover capacity as well as in uniform to target crime trends. Members conduct surveillance to locate individuals who attempt to avoid detection and apprehension by the police. They also make controlled drug buys, write and serve search warrants and make arrests.



They strive to be a problem-solving unit working in concert with the Criminal Investigations unit and patrol. SEU members routinely work collaboratively with the other law enforcement agencies in the Tri-Valley as well as State agencies like the Drug Enforcement Agency and Alcohol Beverage Control. They also work closely with the Alameda County Narcotics Task Force and the County Sexual Assault and Felony Enforcement team.

The SEU also fields complaints regarding prostitution activity both in hotels\motels and in illegitimate massage establishments. Frequently, the unit is called upon to assist patrol staff by providing expertise in narcotics, gang member identification and sex offender laws.

Cash, guns and illegal drugs seized by our Special Enforcement Unit.

PEER SUPPORT

Law enforcement is a uniquely challenging and dynamic career requiring officers to possess myriad skills and personality traits and judiciously apply them in a variety of unpredictable, demanding and threatening situations. One of the hidden dangers of law enforcement is stress management. Officers are encouraged to stay fit and exercise as a means of combating some of the negative effects of stress on the body. However, we are becoming more aware of the need for proper management and care of our emotional well being, as well.

In 2013, the Pleasanton Police Department adopted a formal Peer Support Program. The program is intended to be an informal, private opportunity, available 24 hours a day for officers in crisis to speak to a department member of their choice. Peer Support is viewed as preventative maintenance and is intended to supplement the City's formal Employee Assistance Program.

These police department employees were selected by their peers and co-workers as peer supporters:

Officer Larry Cox
Officer Ryan Dawson
Officer Royce Fontillas
Officer Mark Gwin
Officer Doug Jones
Officer Ben Sarasua
Dispatcher Betsy Jones
Dispatch Supervisor Jacqueline Simon
CSO Shannon Revel-Whitaker
Sergeant Joe Leonardo
Sergeant Bob Leong
Sergeant Maria Munayer
Sergeant Mark Reimer
Sergeant Kurt Schlehuber
Sergeant Penelope Tamm
Lieutenant Jeff Bretzing
Lieutenant Jim Knox

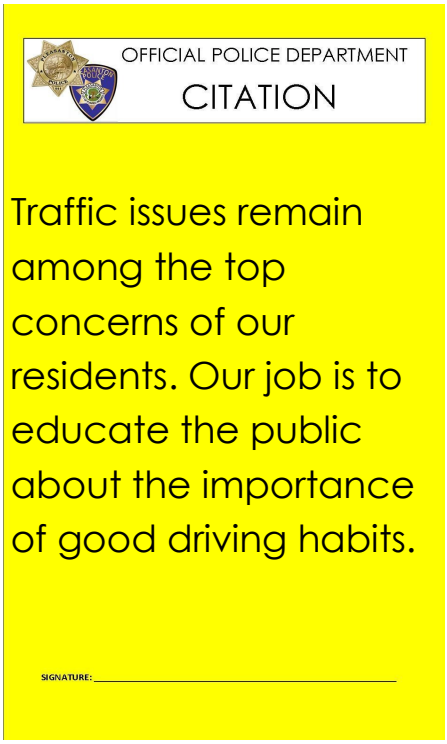
SPECIAL OPERATIONS UNIT

Lt. Mike Elerick

The Special Operations Unit is comprised of traffic, parking, special events, permits, animal services and policy administration. Lieutenant Michael Elerick manages the multiple components of this unit. In addition to Lieutenant Elerick, the Special Operation Unit's authorized staffing is two sergeants, six motorcycle officers, two community service officers and one animal control officer.

TRAFFIC UNIT

The Pleasanton Police Department's Traffic Unit provides our residents and community a high standard of service while enforcing traffic laws to keep our streets safe. The Traffic Unit works hard to educate the community on traffic laws and quality of life issues. It is our intent to empower residents with traffic safety knowledge so they can make safe decisions while riding, driving or walking within the Pleasanton community. Our staff works closely with such stakeholders as the Traffic Engineering Department, Pleasanton Unified School District and various community and neighborhood groups to identify and resolve safety issues and complaints. All of these efforts combine to help reduce traffic collisions, injuries and fatalities within our community, making our City streets as safe as possible.



TRAFFIC PROGRAMS

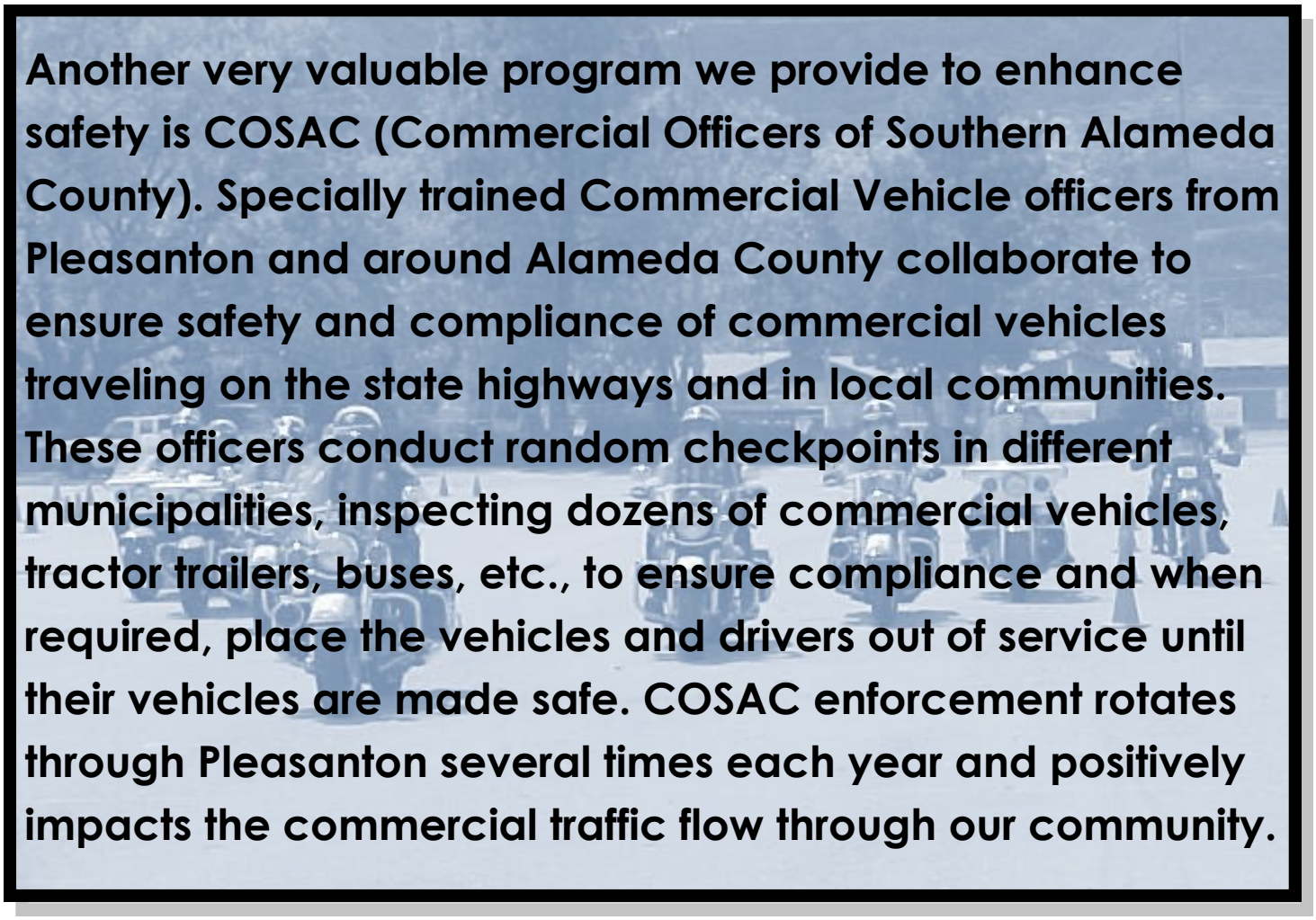
Traffic officers spend a considerable amount of time and effort enforcing the traffic laws and writing traffic citations. We also participate in several educational programs to enhance traffic safety in a positive and proactive manner. One such program involves our Courtesy Citations. Officers are given the discretion to issue Courtesy Citations as a non-punitive means of gaining compliance when the officer believes the "spirit of the law" would be best served. Courtesy Citations are issued as written warnings that do not appear on a person's driving record, nor is there a fine or court appearance. In 2013, officers issued almost 6,000 Courtesy Citations to drivers in Pleasanton.

Traffic Officer Tom Hansen

TRAFFIC AND PARKING ENFORCEMENT

TYPES OF CITATIONS	2009	2010	2011	2012	2013
Moving (non-radar)	4,720	6,325	6,420	4,043	3,979
Moving (radar)	840	956	1,140	676	624
Mechanical	1,336	1,756	1,712	889	1,082
Parking	738	1,633	1,523	981	1,030
Courtesy (written warning)	9,278	10,925	9,193	6,053	5,770
TOTAL	**16,912**	**21,595**	**19,988**	**12,642**	**12,485**

COMMERCIAL VEHICLE ENFORCEMENT



Another very valuable program we provide to enhance safety is COSAC (Commercial Officers of Southern Alameda County). Specially trained Commercial Vehicle officers from Pleasanton and around Alameda County collaborate to ensure safety and compliance of commercial vehicles traveling on the state highways and in local communities. These officers conduct random checkpoints in different municipalities, inspecting dozens of commercial vehicles, tractor trailers, buses, etc., to ensure compliance and when required, place the vehicles and drivers out of service until their vehicles are made safe. COSAC enforcement rotates through Pleasanton several times each year and positively impacts the commercial traffic flow through our community.

TRAFFIC COLLISIONS

REPORTS	2009	2010	2011	2012	2013
Fatal	1	0	1	0	2
Injury	214	243	178	216	227
TOTAL	**215**	**243**	**179**	**216**	**229**

TOTAL COLLISION RESPONSES

2009	2010	2011	2012	2013
1,141	1,175	1,049	1,076	1,066

Injury collisions increased by 6% in 2013 and the total number of collisions reported decreased by 1%.

EVERY 15 MINUTES

School Resource Officer Craig Hobizal conducts a "Field Sobriety Test" during the Every 15 Minutes anti-impaired driving program at Amador Valley High School

ANIMAL SERVICES UNIT

The Animal Services Program consists of one full-time animal services officer (ASO Kristin Hart) and one volunteer (Retired ASO Roy Ficken and canine partner Gandalf). Sergeant Penelope Tamm supervises the Unit.

Pleasanton is an animal-friendly community. Our Animal Services Unit and Animal Services officers are highly-trained and compassionate individuals with a deep concern for the protection of our animals and wildlife. They handle all animal control issues within the city limits, including licensing issues, stray animal recoveries, orphaned animal transports to local kennels and the removal of dead or injured animals from city streets. ASO Hart spends a great deal of her time helping to educate our community on animal behaviors and current animal control issues. She also investigates all cases of animal bites, cruelty and abuse.

ASO Hart says she does this job because she loves animals.

The Valley Humane Society facility on Utah Street

Retired Animal Services Officer Roy Ficken and his trusty partner Gandalf II. Roy and Gandalf continue to volunteer their time to help provide animal services to our Pleasanton residents.

Most stray animals are taken to the East County Animal Shelter, 4595 Gleason Drive, in Dublin.

EAST COUNTY TACTICAL TEAM

Our East County Tactical Team (ECTT) is a regional team comprised of men and women from both the Livermore and Pleasanton police departments. The ECTT consists of three units: SWAT (Special Weapons and Tactics); a Sniper Team and a Crisis Negotiations/Tactical Dispatch Team.

There are 21 members on the SWAT Team including two volunteer Tactical Emergency Medicine Specialists (TEMS). The team trains 20 hours per month and participates in various regional training exercises annually.

The TEMS members, Dr. Ramsey Araj and Dr. Jan Henstorf, are experienced trauma surgeons who live in Pleasanton and work in the East Bay Area medical community.

The Sniper Team assists in bringing about the safe and peaceful resolution to critical incidents through stealth, tactics and skill. The team provides real-time intelligence and protective over watch. The six-man team trains once per month as a team and minimally twice per year with the entire tactical operations team.

In October 2013, the Sniper Team competed in "Sniperweek West," a two-day training conference followed by a two-day competition. Forty (two-person) teams from around the country participated in this grueling training event. Two of our teams placed 5th and 6th, respectively, overall. This speaks volumes to the competence of our members and program.

TACTICAL DISPATCH

The **Crisis Negotiators** and **Tactical Dispatchers** are a key component of our Tactical Operations Team. The negotiators are tasked with successfully communicating with suspects during critical incidents with the goal of a peaceful resolution. The tactical dispatchers record all aspects of the critical incident, research data and provide Intelligence to team members and leaders. This unit consists of 14 members who train together once per month and minimally twice per year with the entire tactical operations team.

INVESTIGATIONS AND SUPPORT SERVICES DIVISION

CRIMINAL INVESTIGATIONS

RECORDS AND DISPATCH

YOUTH AND COMMUNITY SERVICES

PROFESSIONAL STANDARDS

Photo courtesy of Ron Yary Photography

INVESTIGATIONS AND SUPPORT SERVICES DIVISION

The Investigations and Support Services Division is a high-performing division of the organization responsible for a multiplicity of functions. There are two sides of the division: Investigations and Support Services. They work collaboratively to support the overall organizational goals as well as Chief Spiller's Vision. The division is led by Captain Eric Finn with Civilian Manager Margaret Mary Goulart having management oversight of Support Services and Lieutenant Jeff Bretzing managing the day-to-day activity of Investigations.

Capt. Eric Finn

Margaret Mary Goulart

Lt. Jeff Bretzing

Members of the Division are responsible for a large cross section of activities and ancillary functions to support the overall mission of the Police Department to provide for public safety. Police personnel are assigned to Criminal Investigations, D.A.R.E., School Resource Officers, and Crime Prevention. The majority of the non-sworn personnel in the Division are responsible for Dispatch, Crime Analysis, Records Management, and Property and Evidence.

Records employees Shari Gibson, Lori Bailey and Louise Gusha

CRIMINAL INVESTIGATIONS UNIT

Members of the Criminal Investigations Unit (CIU) are responsible for the follow-up investigations of crimes. The Criminal Investigations Unit follows every viable lead until crimes are solved and arrests are made or all leads are exhausted. Successful case resolution is achieved through the identification of criminal suspects, the recovery of stolen property, documentation for criminal prosecution and restitution and conflict resolution.

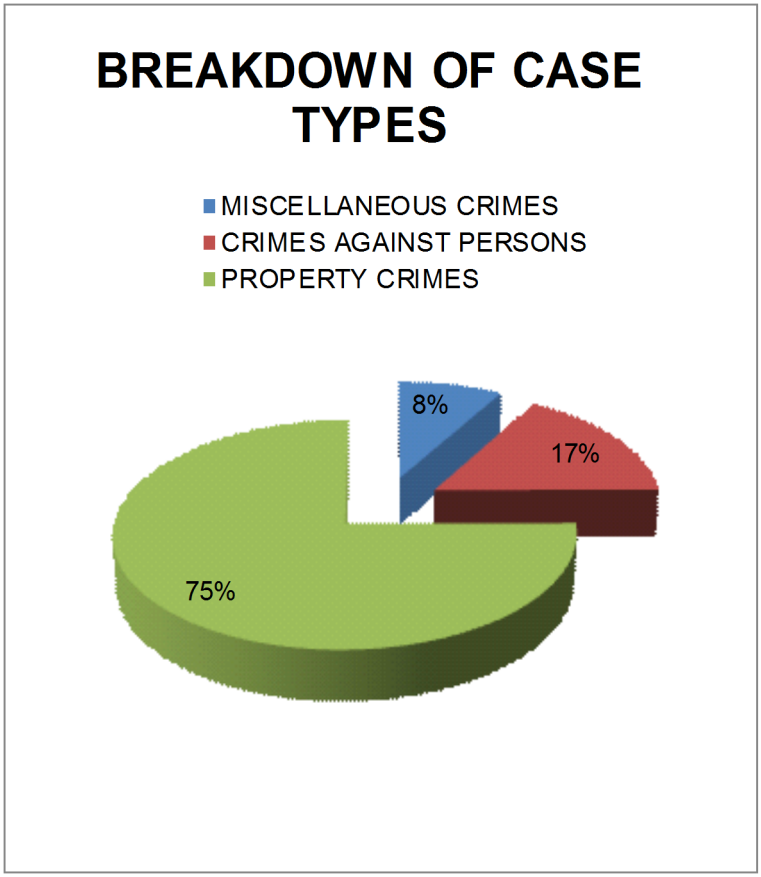
Sgt. Kurt Schlehuber

Sergeant Kurt Schlehuber is the current CIU supervisor and reviews all crime reports and assigns cases to detectives. Follow-up investigations vary by type and scope and are frequently necessary even in minor reports. Detectives contact victims and witnesses for detailed statements or to clarify facts of an incident, acquire additional documentation, facilitate technical and laboratory work, process crime scenes, and ensure accurate and detailed written and photographic documentation of a crime.

The unit is made up of six detectives, a civilian investigator, a crime analyst, a property and evidence clerk, and an office assistant. Each of the detectives has an assigned area of expertise including: auto theft, residential and commercial burglary, crimes against persons, juvenile crimes, sexual assault, computer and technology-assisted crimes, and identity theft. Although the detectives receive extensive training in their assigned area, they also are trained to handle investigations of any nature.

Detectives Ben Sarasua, Eric Gora, Jonathan Chin, and Mardene Lashley

In 2013, the detectives were assigned **1,738** cases for active investigative follow-up. Of those cases, **227** were cleared through submission to the District Attorney for charging, by exceptional means (based upon an identified suspect and their method of operation, time and proximity to a known committed offense) or through a victim refusing to pursue charges against an identified suspect. Detectives also determined **42** cases were unfounded, meaning the original reported crime had not actually occurred. They also identified **50** additional cases that occurred in other jurisdictions and referred those cases to the appropriate authority.



Many of the detectives assigned to the Criminal Investigations Unit are members of various law enforcement associations, which enable them to maintain their skills in their specialized areas of responsibility. Examples of those associations include California Homicide Investigators Association and California Sexual Assault Investigators Association. Some detectives also have collateral duties within the department such as SWAT, Crisis Negotiations, and Force Options Instructors. Detectives frequently speak to various community groups and give presentations in the Citizen and Teen Academies on all aspects of the Criminal Investigations Unit.

CRIMES AGAINST PERSONS	PROPERTY CRIMES	MISCELLANEOUS CRIMES
ASSAULT / BATTERY	ARSON	CRIME REPORT
CHILD ABUSE	AUTO THEFT	INCIDENTS
DEATH INVESTIGATION / HOMICIDE	BURGLARY—COMMERCIAL	MAIL IN / FAX REPORTS
DISTURBING THE PEACE	BURGLARY—RESIDENTIAL	OUTSIDE AGENCY ASSISTS
DOMESTIC BATTERY	BURGLARY—OTHER	
MISSING PERSON	EMBEZZLEMENT	
RAPE BY FORCE / FEAR	FRAUD	
ROBBERY	GRAFFITI OFFENSE	
SEX OFFENSES	LARCENY	
THREATS	STOLEN PROPERTY	
TRESSPASS / PROWLING	VANDALISM	
	VEHICLE TAMPERING	

SUPPORT SERVICES
RECORDS AND DISPATCH UNIT

The Pleasanton Police Department Records and Dispatch Unit is open to serve the community 24 hours a day, seven days a week. The Communications Center is the Police Department's primary answering point for all 911 and non-emergency calls for service for the City of Pleasanton. Between the Public Service front counter and the phone calls received, the majority of public safety service starts within the Records and Dispatch Unit. This Unit is currently staffed with a civilian manager, four full-time police dispatch supervisors, 10 full-time police dispatchers, and three and a half full-time records clerks. Dispatchers are cross-trained to provide many functions of record processing, providing service 24 hours a day to the unit.

The Records and Dispatch Center is located within the police department building. Over **100,000** phone calls were received during 2013, with **18,485** of those 9-1-1 calls. Fifty-two percent of all 9-1-1 calls came from wireless carriers, with another 10% from VOIP provided services. These phone calls generated **34,786** dispatched service calls. The Communications center utilizes a CAD (Computer-Aided Dispatch) system to manage calls for service. All calls are triaged, prioritized and then dispatched to appropriate police personnel, or other city services when appropriate. These service calls range from emergency calls such as medical assistance, injury traffic collisions and crimes in-progress, to animal complaints and abandoned vehicles. Our dispatchers pride themselves on their prompt handling of 9-1-1 calls, answering over 99% within the established goal of 10 seconds.

Our amazing Dispatch crew!

Dispatchers Lora Howell, Linda Reynolds and Krista Phillips

This year, the 9-1-1 Communications Center received an upgrade to the Public Safety Answering Point 9-1-1 equipment through State 911 funding. Such upgrades occur every 5-7 years and ensure the integrity of the infrastructure and working components of the system, as well as readying the center for future 911 technology and access needs.

The Records and Communications Unit also is the answering point for Public Works calls when city offices are closed. Such requests include problems associated with flooding during heavy rains, downed trees and utility lines, and other emergency water service needs, as well as street light issues.

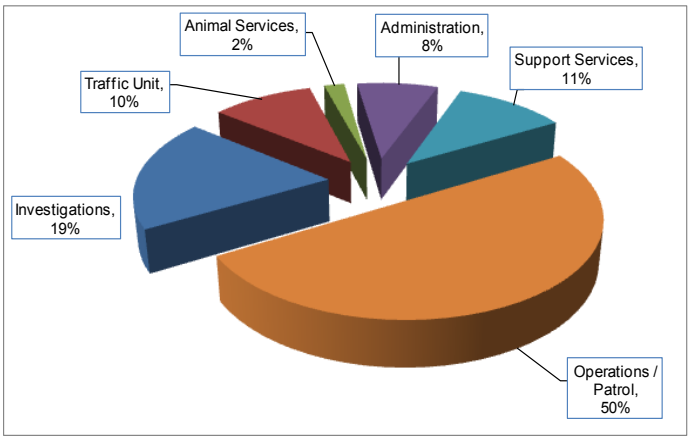
In addition to answering telephone calls and front counter service requests, we process thousands of reports, citations, court documents, warrants, subpoenas and correspondence for the Police Department each year. Over **13,000** citations and **6,000** reports were processed by this Unit. A significant amount of staff time is devoted to working with the public and courts in researching and providing copies of accident and criminal offense reports. Partnering with the Pleasanton Unified School District, the Unit conducted criminal history checks on **8,378** prospective school volunteers, allowing access for volunteers to assist in classrooms and other school events. The Unit also provides "Live-Scan" fingerprint services to citizens required to have their fingerprints checked through Department of Justice files for employment and other required applications.

PROFESSIONAL STANDARDS UNIT

The Professional Standards Unit, supervised by Sergeant Leigh Ridgers, is comprised of a personnel and training officer, community service officer, accounting assistant and maintenance assistant. The Unit is tasked with the recruitment and hiring of all police personnel. In 2013, Pleasanton hired **10** new employees including lateral police officers Anthony Repetto, Travis Oliver, Catrina Clark, Tyler Paulsen, Bradlee Middleton and Bradley Palmquist. Retired Pleasanton Police Officer Kelly O'Neal returned on a per diem basis. Part-time dispatcher Tara Breazeale and records clerk Janine Yates also joined the team.

The Unit also facilitates a multitude of required annual training following the standards set by California's Commission on Peace Officer Standards and Training (P.O.S.T.) In 2013, the Pleasanton Police Department allocated **$120,275** for training. This covered tuition costs, travel expenses and overtime when necessary. Overall, department employees received a total of **8,463** hours of training. A significant portion of this was P.O.S.T. training and in many cases was reimbursed by the state.

The Unit also is responsible for the department's business services, vehicle and facility maintenance, and the management and administration of the department budget. For the past 17 years, the Police Department has been a recipient of grant money from the Citizens Options for Public Safety (COPS). This money is provided by the state to support front-line law enforcement functions and enhance public safety.



Police Department Budget by Program

Pleasanton Police Officers Bradley Palmquist, Bradlee Middleton, Tyler Paulsen, Catrina Clark, and Travis Oliver at their swearing-in ceremony this year.

AUTOMATED LICENSE PLATE READERS

One of the most significant tools to maximize the effectiveness of Law Enforcement has been the use of Automated License Plate Recognition systems. Studies indicate that over 50% of all crime is associated with a vehicle, and as a significant number of offenders live outside the Pleasanton area, the ability to identify vehicles operating within the community is critical in the ability to identify those victimizing our community. The ALPR system simply allows officers to automatically scan hundreds to thousands of license plates during a shift that otherwise would not have been noticed or recognized. Those license plate scans are then interpreted against a regional or nationwide list which includes vehicles associated with wanted persons, stolen vehicles, those who are on active probation or parole, child sexual offenders, vehicles associated with felony crimes, and vehicles associated with missing persons. In late 2012, ALPR systems were installed on three patrol vehicles. During 2013 over one million plates were scanned and contributed the recovery of several stolen vehicles, location of vehicles associated with organized commercial burglaries through-out the region, and resulted in critical evidentiary information being shared with regional agencies to solve crime through use of contemporary technology.

Youth and Community Services Unit

CRIME PREVENTION

SCHOOL RESOURCE OFFICERS

DARE

EXPLORERS

VOLUNTEERS

Our Crime Prevention Unit produces some awesome videos called "ON THE BEAT." Scan here to check them out on our YOUTUBE channel.

SCHOOL RESOURCE OFFICERS

The Pleasanton Unified School District presented our two School Resource Officers, Ryan Dawson and Craig Hobizal, with a certificate of appreciation for outstanding service in 2013. In addition to handling 163 different incidents at the schools, Officers Hobizal and Dawson spent significant time educating students about making healthy and safe choices. One example is The Freshmen Orientation Program where ninth graders learn about juvenile laws, choices and consequences, Internet safety, and anti-bullying. Two Cyber Safety presentations also were presented to parents in both English and Spanish.

TYPES OF SCHOOL INCIDENTS	# OF INCIDENTS
Alcohol Violation	1
Arson	2
Assault/Battery	9
Burglary Other	2
Child Abuse	1
Crime Report	8
Disturbing the Peace	2
Driving Under the Influence	1
Drug Violation	13
Found Property	7
Graffiti Offense	7
Incident	45
Lost Property	4
Missing Person	1
Psychiatric Commitment	28
Rape By Force/Fear	1
Sex Offenses	3
Stolen Property	1
Theft All Other	1
Theft Bicycle	2
Theft From Structure	8
Threats	7
Vandalism	3
Verbal Notice	2
Warrant Arrest	1
Weapons Violation	3
TOTAL	**163**

The Canine Protection Plan continues to be a successful deterrent for illegal drugs on campus. A total of six canine drug sweeps were conducted at all three high schools. Drug paraphernalia and an illegal weapon were recovered as a result of those sweeps. The Pleasanton Unified School District reported a 70% reduction in drug/alcohol related suspensions during that school year and the Dean of Pupil Services credits the Canine Protection Plan with this statistic.

School Resource Officers Ryan Dawson (L) and Craig Hobizal (R) are recognized for their hard work by Kevin Johnson, Pleasanton Unified School District Senior Director of Pupil Services

SCHOOL INTRUDER RESPONSE

One of our SROs' most noteworthy accomplishments was the development of an intruder response protocol for employees of the Pleasanton Unified School District. As subject matter experts, Officers Hobizal and Dawson used their specialized training and experience to develop a protocol that would help ensure the safety of the students and staff in the event an intruder was to come on campus. After the intruder response protocol was implemented, the School Resource Officers provided extensive monthly training to school staff.

D.A.R.E.

D.A.R.E. Officers Dave Batoy and Rich Trovao taught the D.A.R.E. program to more than1,000 Pleasanton fifth graders at nine elementary schools. They also presented a four-day Drug Awareness program to students at Pleasanton Middle School. D.A.R.E. curriculum now includes a segment on Internet safety. Officers Batoy and Travao also held a three-day community forum in both English and Spanish to parents about current drug trends, bullying, and Internet safety.

Additionally, the D.A.R.E. program received a generous donation from Pleasanton-based Workday. The business showed its great commitment to the community and Pleasanton's D.A.R.E. program by donating the money for a new Hybrid Chevrolet Tahoe. With its custom-painted flames and specialty wheels donated by Pleasanton's Big O Tires, the new D.A.R.E. vehicle draws the attention of Pleasanton youth and encourages them to be drug-free and make healthy choices.

CRIME PREVENTION

2013 Citizen's Academy

Social media and community outreach programs continue to be the focus of our Crime Prevention efforts. The number of our Facebook and Nixle subscribers soared in 2013 as more members of the community follow our real-time law enforcement updates to include safety tips, missing persons, press release information, high profile cases, and traffic alerts. We also rely on Nixle to get accurate information to the public quickly. Interested in getting these updates via text message or email? Go to www.Nixle.com , enter the Pleasanton ZIP code. We will continue to utilize these methods of communication in 2014, with enhanced use of Facebook by allowing commentary on our posts. We look forward to an open dialogue and fun conversation with our followers.

The staples of our community outreach programs in 2013 were Crime Free Multi-Housing, Citizens' Academy, Teen Academy, Neighborhood Watch and National Night Out. The Crime Prevention Unit maintained an information booth at many special events such as the Goodguys Car Show, Altamont Cruisers Car Show, Scottish Games, Farmer's Market and the 1st Wednesday Street Parties. Countless presentations were given to civic groups, school and daycare-age children, home owners associations and business owners. The Crime Prevention Unit also facilitated community outreach programs like "Coffee with a Cop" and Anti-Cyber Bullying community forums.

Scan here to LIKE us on FACEBOOK!

"like" us on facebook

2013 National Night Out

2013 Teen Academy

2013 Teen Academy

2013 National Night Out

nixle

Scan here to get real time notices from PPD by enrolling in our NIXLE program.

2013 Citizen's Academy

VOLUNTEERS IN POLICE SERVICES

The Pleasanton Police Department volunteers, known as the Volunteers in Police Services (V.I.P.S.) are a vital component of our organization. The volunteer corps was first initiated in 1999. Volunteers perform a wide range of functions that give patrol officers more flexibility, faster response times, and more time conduct investigations.

Our 22 volunteers are essential to the department's focus on community outreach. Volunteers regularly can be seen at special community events as well as performing vacation checks at houses, assisting with searches for missing persons or with traffic control. Volunteers assigned to the Citizens On Patrol program act as extra eyes and ears throughout the city. They call in suspicious activity or crimes in progress. Volunteers also assist with criminal investigations, records, background checks, and the Juvenile Diversion Program.

Every volunteer has completed the Pleasanton Police Department Citizen's Academy and receives monthly training. They are trained in First Aid, CPR, and the use of Automated External Defibrillators (AEDs). Lastly, every one of our volunteers either lives or works in Pleasanton and is dedicated to improving the safety of their community.

Part of our awesome VIPS crew at a bicycle safety event.

VIPS Norman Unwin

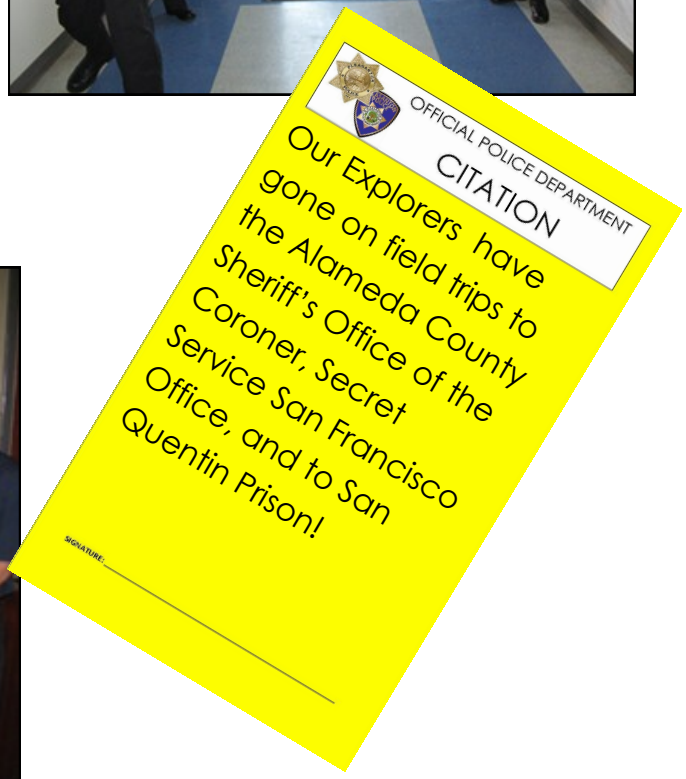
In 2013, V.I.P.S. contributed 6,942.7 hours of their time toward the department's mission! This is the equivalent of more than three full-time employees and represents a savings of $273,056.39 if these hours had been worked by paid employees.

POLICE EXPLORERS

Exploring is a program designed to educate and involve youth in police operations, to interest them in possible law enforcement careers and to build mutual understanding. The program is based on the "Learning for Life" school and community-based program affiliated with the Boy Scouts of America that emphasizes education, character building and leadership development.

The Department's Police Explorer Post#836 has 20 members who are supervised by three officers who volunteer to serve as advisors. Explorers are provided ongoing training in basic law enforcement fields including law, traffic control, criminal investigation, crime prevention, accident investigation, juvenile issues, first aid/CPR, and other subjects. Explorers volunteer many hours helping out at community events such as the Altamont Cruisers car show, California Peace Officers Association Law Enforcement Memorial Run, Downtown Pleasanton 1st Wednesday Night Street Fairs, D.A.R.E. Culminations and the Scottish Games.

Experience as a Police Explorer provides youth the opportunity to prepare themselves for future roles as citizens, community members and leaders.



Some of the Explorer crew with advisor Officers Rich Travao and Dave Batoy

SPECIAL OLYMPICS/ TIP-A-COP

A long commitment to supporting those in special need within our community continued during 2013 by participating in several Tip-a-Cop events and support of the Special Olympics Torch Run. An average of four Tip-a-Cop events are held at local restaurants including Strizzi's, Red Robin, and Chili's where officers assist staff by busing and waiting tables in exchange for donations or "tips" to Special Olympics. Officers also participated in the annual Torch Run. This event each June features law enforcement officers running as a group through their community carrying a torch, which is handed off to officers from a neighboring agency, culminating in the torch lighting at the Special Olympic Summer Games on the campus of UC Davis. Special Olympics enjoys significant support by the Pleasanton community and by members of the police department volunteering their time, who raised nearly $10,000 for these athletes.

Officer Brandon Stocking, Officer Steve Ayers, former PPD Volunteer Geert Van Looy, Sergeant Pat Walsh, and Volunteer Pam Yeaw, with their special guests at the Strizzi's Tip-A-Cop.

SPECIAL EVENTS

The City of Pleasanton is home and host to many widely-recognized and popular events each year and serves as an ideal location to hold a variety of special and celebratory events. The City is fortunate to have a large array of parks, facilities and geographic environments that offer residents and event promoters a perfect place to host a safe and friendly event. From parades and car shows to Main St. strolls, 1st Wednesday Street Parties, Concerts in the Park and a variety of sporting events, the City can accommodate most any gathering. The Special Event permitting process is facilitated by Sgt. Penelope Tamm who over the last several years has facilitated over sixty (60) special events each year; this is in excess of one event per week. In 2014, a new Special Event Application process will be incorporated to help the City and Police Department manage and coordinate the large volume of special events conducted and requested within our City annually. This process is designed to best manage our crowds and the safety of all events. Officers are dedicated to almost every event throughout the year to ensure both community and traffic safety.

Sgt. Penelope Tamm

LOOKING TO THE FUTURE

Pleasanton Police Department's Strategic Plan: *"2013 and Beyond"*

The strategic plan represents countless hours of research, development and effort on the part of many individuals who came together with a focus on Pleasanton's future. A large, diverse group of Police Department staff have worked with Pleasanton community members, businesses, educators and City employees to produce a plan that exemplifies the spirit of true collaboration.

The Pleasanton Police Department's Strategic Plan is designed to serve as a roadmap for the Police Department in its continuing endeavor to provide superior public safety service to the Pleasanton community. Our Strategic Plan will serve as a living document to help guide the Pleasanton Police Department in its effort to provide the highest quality law enforcement services.

This Strategic Plan identifies our values, recognizes our future challenges and sets in motion a plan to meet those challenges head on. By design, the plan remains flexible. As one objective is achieved, new challenges will become apparent, subsequently becoming a critical part of this continuously evolving plan. While the future cannot be predicted with absolute certainty, we have established this plan as an instrument that will help us continue to be a premier law enforcement agency as we move confidently into the future.

This plan is centered on six broad, but strategic initiatives for our department:

Strengthen Communications

Promote Leadership and Development

Improve Organizational Excellence

Enhance Infrastructure & Equipment

Enhance Quality of Life & Community Safety

Advance Technology Solutions for Efficiency

These strategic initiatives were developed out of an analysis of our strengths as well as our current limitations. Within each of these identified strategic initiatives, our staff has effectively identified specific strategies upon which we can work to improve performance and overall efficiency.

We believe based on the information developed through the strategic planning process, we have hard work ahead in our collective effort to raise the bar and set a new standard for ourselves. Knowing the caliber of the men and women who work hard to keep Pleasanton safe every day, we are up to the task and together, we will realize the highest level of organizational excellence.

Congratulations to:

Detective Matt Lengel

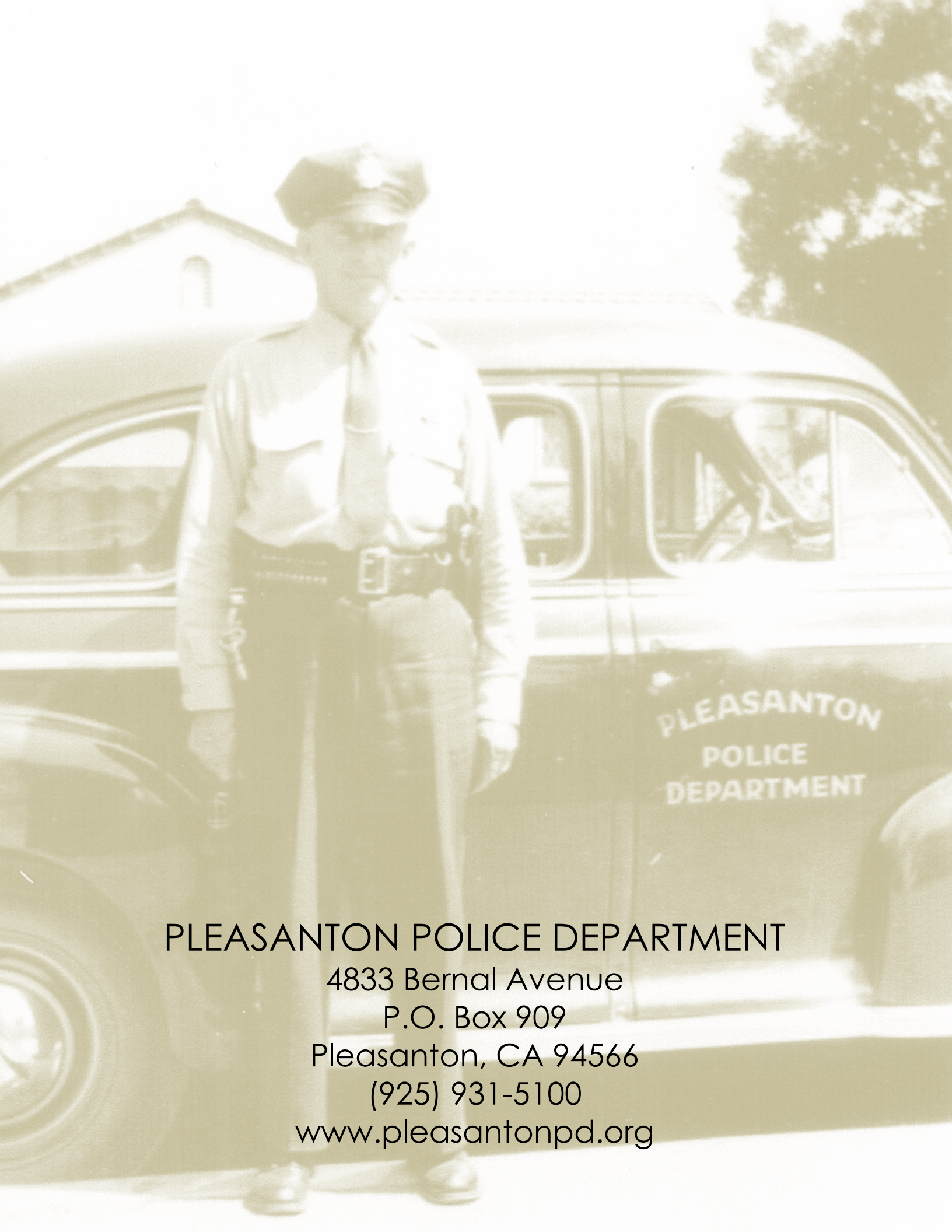
2013 OFFICER OF THE YEAR

and

CSO Shannon Revel-Whitaker

2013 PROFESSIONAL STAFF MEMBER OF THE YEAR

Special Thanks to Officer Ken McNeill for the layout and design of the 2013 Annual Report



PLEASANTON POLICE DEPARTMENT
4833 Bernal Avenue
P.O. Box 909
Pleasanton, CA 94566
(925) 931-5100
www.pleasantonpd.org