



# District Elections

---

Pleasanton  
Public Input and Initial Direction

January 18, 2022

# Actions Requested

---

Conduct second of two public hearings to receive input on the composition of voting districts before maps are drafted

Provide initial direction to demographer on composition of draft maps

# Timeline

Hearing	Purpose	Date
1	<ul style="list-style-type: none"><li>• Education</li><li>• Public input</li></ul>	January 4
2	<ul style="list-style-type: none"><li>• Public input</li><li>• Initial direction</li></ul>	January 18
3	<ul style="list-style-type: none"><li>• Review plans (public &amp; draft)</li><li>• Provide additional direction</li></ul>	February 3
4	<ul style="list-style-type: none"><li>• Review or further revise plans</li><li>• Select final plan</li></ul>	February 24

# Criteria

---

## In order of priority:

- Equal Population
- Federal Law
- Contiguous
- Neighborhoods & communities of interest
- Understandable boundaries
- Compactness

# Demographics

	Total	Latino*	Asian*	Black*	White
Population^	79,894	9.9%	41.9%	2.0%	43.0%
Voting Age Population^	60,743	9.2%	38.5%	2.0%	47.2%
Citizen Voting Age Population+	51,268	7.9%	26.5%	2.0%	62.2%

*^ 2020 Census Redistricting Data. Adjusted for incarcerated populations*

*+ Adjusted 2015-2019 American Community Survey Special Tabulation*

*\* Calculated pursuant to OMB BULLETIN NO. 00-02*

# Neighborhoods and Communities

## Community of Interest:

Population with common social or economic interests that should be in a single district for fair/effective representation

## Examples:

Common assets like schools and shopping areas, housing, culture and language, and employment

Can consider existing data such as city planning information

No definitive dataset. **Need public testimony!**

# Things to Remember

---

**Strive for population equality.** Be prepared to justify deviations

**Focus on traditional criteria.** Draw contiguous districts that respect communities, while using understandable boundaries, and are compact when possible

**Ensure compliance with federal Voting Rights Act.** Avoid vote dilution where required

**Do not use race as the predominant factor.** Only as one of many factors and cannot subordinate other redistricting criteria

# Resources

---

## Webpage

- [www.cityofpleasantonca.gov/districtelections](http://www.cityofpleasantonca.gov/districtelections)

## Email

- [districtelections@cityofpleasantonca.gov](mailto:districtelections@cityofpleasantonca.gov)

## Phone

- (925) 931-5027