



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Pleasanton to Open Registration for Summer Camps and Programs Starting May 5

Launch of New Recreation Software Streamlines the Registration Process; Requires Users to Create New Accounts

PLEASANTON, Calif. — Pleasanton’s Library and Recreation Department will open registration for all summer camps and classes at 8 a.m. on Wed., May 5. All available offerings will be posted on www.PleasantonFun.com on Tue., April 27. Summer camps and classes will include both in-person and virtual offerings for all ages. All in-person offerings will abide by strict County- and State-mandated COVID-19 health protocols.

Users familiar with Pleasanton’s Recreation website, www.PleasantonFun.com, may notice changes to the registration process. The City of Pleasanton’s Library and Recreation Department has upgraded its recreation software, which is now powered by CivicRec. The all-new platform makes it faster and easier for users to browse and manage their favorite recreation programs from any device. Prior to registering for summer programs, users will be prompted to create a new account.

Upgrading the recreation software is ultimately part of a broader departmental effort to improve the way services are delivered online—particularly in the COVID-19 era. Many organizations are shifting towards providing more digitally based services, and technology is now playing an increasingly important role in the day-to-day lives of community members. Considering these changes, the Library and Recreation Department determined that a new recreation software was needed to improve the user experience when registering for programs online. The City of Pleasanton chose CivicRec as its new recreation management solution, as the software is intuitive to navigate and easy for residents to use. It is mobile-friendly, allowing users to search for community activities and events, register, and remit payment even from a smartphone or

tablet.

If you have any questions or feedback regarding the use of the new recreation software, please contact the Library and Recreation Department at recreation@cityofpleasantonca.gov or (925) 931-5340.

WHAT: Registration for Pleasanton Summer Camps & Classes

WHERE: Online at www.PleasantonFun.com

WHEN: Registration opens, Wed., May 5, 2021

WHO: Recreation offerings are available for all ages

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