



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Contact: Cindy Chin
925-931-5044
cchin@cityofpleasantonca.gov

Livermore Pleasanton Fire Department Permanent Chief

PLEASANTON, Calif. —The Cities of Pleasanton and Livermore announce the appointment of Jeff Peters as Chief to the Livermore Pleasanton Fire Department (LFPD) effective January 7, 2020.

For the last six months, Peters has been serving as interim Fire Chief following the departure of Ruben Torres earlier this year. Chief Peters began his fire service career as a volunteer firefighter in 1990 for the City of Livermore and was hired two years later as a fulltime firefighter. When Pleasanton and Livermore consolidated fire services in 1996, Peters stayed on with LFPD. Throughout his 30 years of fire service, Chief Peters has served in every capacity of the fire department including firefighter, engineer, Captain, Battalion Chief, Deputy Chief, and Assistant Chief.

“Chief Peters has demonstrated a unique ability to command the complexities of leading a fire department while balancing the dynamics of serving two partner cities,” said Pleasanton city manager Nelson Fialho.

“Under Jeff’s leadership, I have full confidence our joint fire department will continue to provide first-rate fire service to our shared communities,” said Livermore city manager Marc Roberts.

A lifelong resident of Livermore, Peters holds a bachelors degree in health science from St. Mary’s College in Moraga, and is a graduate of Leadership Pleasanton, Legacy Livermore, and Alameda County Leadership Academy. He is also a member of the California Fire Chiefs Association, Alameda County Regional Emergency Communication Center Operations Section, and East Bay Regional Communications System Authority.

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