



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

**November 19, 2019**

**Contact:** Cindy Chin  
925-931-5044  
[cchin@cityofpleasantonca.gov](mailto:cchin@cityofpleasantonca.gov)

### **Pleasanton Announces New Director of Community Development**

PLEASANTON, Calif. —The City of Pleasanton announces the appointment of Ellen Clark as the new Director of Community Development effective December 2, 2019.

Since 2017, Ellen has served as the City’s Deputy Director of Community Development with oversight of the City’s Planning Division which includes all current and advanced planning activities and zoning administrator management. Her depth of experience during her tenure with the City thus far encompasses work on significant planning projects like the Downtown Specific Plan Update, Workday’s headquarters, the Stoneridge Shopping Center Phase I renovation, and the Tri-Valley Housing Legislative Framework.

Clark has nearly two decades of planning experience, and as the new director she will manage a department budget of \$10.6 million and oversee the City’s planning, traffic engineering, building and safety services including inspections, code enforcement, and permit center business.

“Throughout the highly competitive application process, Ellen consistently distinguished herself as someone with broad and extensive experience in the field of community development,” said City Manager Nelson Fialho. “I am confident she will continue to seamlessly work with the community, Planning Commission, and City Council on all development related matters.”

Prior to working for the City of Pleasanton, Ellen was the Planning Director for the Town of Moraga and Principal Planner for the Town of Mammoth Lakes. She is a graduate of the

University of Cambridge, England, and is a member of the American Institute of Certified Planners and the American Planning Association.

Upcoming Council priority projects Clark will oversee include developing a framework for the Stoneridge Shopping Center, East Pleasanton Specific Plan, and updating the City's housing element as Pleasanton addresses emerging state housing mandates.

Follow us on Facebook [www.facebook.com/CityofPleasanton](http://www.facebook.com/CityofPleasanton) and Twitter @PleasantonCa.

###