

THE CITY OF



PLEASANTON®

# City of Pleasanton Legislative Framework

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*Adopted March 2, 2021*



## Guiding Principles

The Guiding Principles represent the City's adopted policies and plans and frames the City's legislative interests. The following documents may be found on the city's website at [www.cityofpleasantonca.gov](http://www.cityofpleasantonca.gov) or by clicking on links below.

- [Pleasanton City Council Priorities and Work Plan](#)
- [Pleasanton Climate Action Plan](#)
- [Pleasanton General Plan 2005-2025](#)
- [Pleasanton Economic Development Strategic Plan](#)
- [Pleasanton Pedestrian and Bicycle Master Plan](#)
- [Pleasanton Human Services Needs Assessment Strategic Plan](#)
- [Pleasanton Cultural Master Plan](#)
- [Pleasanton Youth Master Plan](#)
- [Pleasanton Parks and Recreation Master Plan](#)

### *Pleasanton's Quality of Life*

The City supports legislation and policies that provide opportunities to protect and enhance our residents' quality of life through active living, a healthy lifestyle and diverse recreational services.

### *Safe and Secure Community*

The City supports legislation and policies that provides access to resources and services for residents, such as quality police, fire, emergency management, emergency medical services, services for vulnerable populations and community benefit efforts.

### *Sustainable Development*

The City supports legislation and policies that enable sustainable development including long term fiscal health for the City, affordable housing, conserving natural resources, recycling, green building, reducing energy usage and emitting fewer air pollutants.

### *Public Infrastructure*

The City supports legislation that will enable continued improvement and maintenance of the City's public infrastructure.

### *Housing*

The City supports legislation that seeks balanced solutions which consider housing, jobs, and transportation together. The City supports legislation that provides, promotes and protects affordability in the housing stock. The City supports legislation that is context-sensitive, that does not take a one size fits all approach and allows the City to exercise its local control developing locally-appropriate plans that meet State objectives in a manner that is compatible with existing community character. The City supports legislation that provides funding and resources for infrastructure such as: water, sewer, streets, schools and services in tandem with new housing production mandates.



### *Environmental Awareness, Health, Land Use and Preservation Issue*

The City supports legislation and policies that provide for local control in determining land use and preservation issues. The orderly growth and development of the City together with the preservation of open-space is a high priority for the Pleasanton community. The City also supports legislation and policies that provide resources to enable environmental awareness and health in our community.

### *Fiscal Sustainability*

No Unfunded Mandates. The City supports legislation that aids recovery of City costs stemming from State and/or Federal mandates and opposes legislation that seeks to impose any requirement upon City that is not fully funded.

Update Local Government Tax Structure. The City supports legislation and policies that reform the local government tax structure to respond to the growth in e-commerce, the shift in consumption of goods to the consumption of services, changing patterns of commerce and innovations in technology and remains consistent with existing constitutional protections for property, sales and local taxes.

Fiscal Responsibility. The City supports legislation and policies that protect existing federal, state, and local funding sources that provide revenues to the City of Pleasanton.

### *Effective and Cost-Efficient Government*

The City supports policies and legislation that supports Pleasanton's fiduciary responsibility to our residents to ensure assets and resources are properly safeguarded and deployed in a prudent, efficient manner.

### *Foster Economic Prosperity*

The City supports legislation and policies that provides funding for economic development that promotes: economic health and resilience, business development and communication, workforce development, small business entrepreneurship training and assistance, economic stimulus, innovation capacity, and planning and implementation of regional transportation projects.

### *Protect Local Control*

The City supports legislation and policies that protects and ensures the City's ability and authority to exercise local control, enable excellent public services and protect and enhance the quality of life for Pleasanton residents and businesses, and supports efforts to streamline regulations that simplify the City operations and opposes efforts to erode the City's authority to control its own affairs.

### *Strengthen Youth Programs, Services and Activities*

The City supports legislation and policies that furthers the City's commitment to nurturing a safe, supportive community that is responsive to the full range of needs of all children, youth, and their families. In partnership with youth, we will provide the essential environment to stimulate the individual potential of each young person.



## Goals

- Advocate the City's legislative interests at the federal, state, regional, and county levels
- Inform and provide information to our legislators, city council and staff on the legislative process and key issues and legislation that could have a potential impact on the City
- Serve as an active participant with other local governments, the League of California Cities, regional agencies, and local professional organizations on legislative/regulatory issues that are important to the City and our region
- Seek grant and funding assistance for City projects, services, and programs

## Strategies

- Communicate legislative positions on proposed federal, state, and county legislation, measures, initiatives, and governmental regulations
  - Work with City departments and our legislative advocates to develop positions on proposed legislative measures
  - Review positions and analysis by the League of California Cities, legislative advocates and other local government/professional associations in formulating the City's position
  - The City will take positions only on proposals that clearly impact our City or are a threat to local control
  - Actively track key bills through the legislative process
  - Communicate the City's position through correspondence, testimony, and in-person meetings
  - Work cooperatively with other cities, associations and the League of California Cities on advocating the City's legislative position
  - As necessary, participate in the drafting and amending of proposed measures that have the potential to significantly impact the City
  - Meet with legislators and their representatives, as well as other federal, state and county government officials on a regular basis, to discuss local government issues, proposed legislation, request for funding assistance, and City programs and services
- Work collaboratively with Tri-Valley Cities to further The Tri-Valley Cities Legislative Framework.
- Seek federal, state, regional, and county funding through earmarks, grants and other discretionary funding for City projects, services and programs
  - Annually identify City projects for potential submittal for federal funding consideration; develop a submittal packet for legislators that provides information and need for the projects
  - Provide information to City departments on potential grant funding opportunities and recognition programs
  - Advocate and request letters of support for City projects and grant applications or other resources that are being considered for federal, state and county funding



## The Process

### *City Council Legislative Subcommittee*

The Subcommittee consists of Vice Mayor Julie Testa, Councilmember Kathy Narum, City Manager Nelson Fialho, and Assistant to the City Manager Becky Hopkins. Meetings are agendized and open to the public.

The City Council Legislative Subcommittee will meet to review and discuss the City's Legislative Framework and pending/possible Legislation.

Guiding Principles. The Guiding Principles are based upon the City Council's established Priorities, Work Plan and several policy documents and plans, such as the General Plan, Youth Master Plan and the Park and Recreation Master Plan; they provide an established framework for legislation, policies and regulations to be vetted from which a position may be developed.

Goals. The goals provide a clear direction for how to advocate and communicate the Legislative Framework annually.

Strategies. The strategies provide the action steps and process that staff will follow to ensure that the city's Legislative Framework is communicated and addressed.

Pending/Possible Legislation. Pending and possible legislation is reviewed and discussed to determine the benefit to the city and its residents. A position is identified using the following definitions:

- Support: Legislation that the City should support as drafted
- Support if Ammended: that the City will support if author accepts City's ammendments
- Oppose: Legislation that the City should oppose as drafted
- Oppose unless amended: Legislation the City opposes unless amended
- Watch: City will take no formal position but will watch the Legislation and consider taking a position as the legislative process progresses

Once the Subcommittee reviews the Legislative Framework and legislation for the current year, it will forward a recommendation to the City Council for consideration and adoption. The Legislative Framework, once adopted by the City Council will remain in effect until amended.

### *Oversight of the Legislative Framework*

Upon the Legislative Framework adoption, the City Manager's Office will exercise day-to-day oversight of legislative matters. In addition to coordinating formal action through the City Council, the City Manager and the Assistant to the City Manager will administer the city's Legislative Platform.

### *Responding to Legislative Proposals*

Upon the Legislative Framework adoption, the following process will be followed in response to legislative proposals:



- Once a determination has been made that a legislative proposal may impact the City, a letter outlining the City's position will be drafted for the Mayor's or City Manager's signature
- If a legislative proposal or regulation arises that is not addressed by the adopted Legislative Framework and it is determined that it may impact the City, a draft position letter will be prepared for the City Council to review
- A copy of all legislative letters will be distributed routinely to the City Council.

## **Pleasanton Legislative Focus Areas 2021**

### **COVID-19 Response and Recovery**

- Support the health and wellness of our residents by participating in regional efforts to provide testing and vaccination as well as food distribution. Advocate for County, State and Federal funding.
- Support our residents staying housed through emergency rental assistance. Advocate for County, State, and Federal funding.
- Support our local business through emergency Business Support fund. Advocate for County, State and Federal funding.

### **Housing**

- Work with Tri-Valley Cities to promote the Housing and Policy Framework to State Legislators
- Work collaboratively to problem solve with legislators by providing amendments to key housing legislation
- Support a balanced approach to housing solutions that consider housing, jobs and transportation together
- Support efforts to improve laws regarding ADU's
- Work to protect reduction or removal of impact fees
- Work with legislative leadership regarding housing production that promotes solutions to building affordable housing

### **Fiscal Sustainability**

- Oppose local, regional, state or federal mandates that are unfunded or partially funded
- Support effective options for cities to address unfunded pension liabilities that will ensure that cities remain financially stable and are able to provide services to their residents.
- Support an update to the local government tax structure to respond to the new e-commerce that ensure equity of sales tax allocation to cities

### **Foster Economic Prosperity**

- Support Valley Links



## **Pleasanton's Infrastructure**

### **Streets**

- Protect existing and support new funding directly to cities that plans for the preservation, maintenance, rehabilitation and development of local streets infrastructure

### **Water/Sewer**

- Support efforts to address PFOA and PFAS in drinking water and secure funding for treatment.
- Support efforts to secure funding for a regional recycled water project
- Support efforts to secure funding to address water supply, sewer, storm water, flood control, and development of new infrastructure

### **Telecommunications**

- Support local control over installation of telecommunication infrastructure

## **Protect Local Control**

- Work to protect local authority for cities in all aspects of planning and development of housing in their cities

## **Safe and Secure Community**

- Support efforts to increase funding for homelessness prevention and services
- Support efforts to secure additional funding for mental health services for Pleasanton and the Tri-Valley
- Monitor Law Enforcement reform legislation
- Support efforts to address local concerns regarding PG&E Public Safety Power Shutoff program, especially addressing local government impacts and costs
- Support Emergency Preparedness legislation that addresses local government needs and concerns

## **Sustainable Development**

- Support efforts to increase funding for affordable housing

## **Regional Collaboration**

- Support efforts to collaborate with regional partners on legislative issues where there is alignment with the City's Legislative Framework. For example, regional partners may include Pleasanton Unified School District, Livermore Amador Valley Transit Authority, Zone 7, East Bay Regional Park District, StopWaste, Alameda County, etc.



# Appendix

- Tri-Valley Cities Legislative Framework 2018-2020 available online at:

Click Here - [Tri-Valley Cities Legislative Framework 2018-2020](#)

## Coming Soon – Tri-Valley Cities Legislative Framework 2021-2023

The TVC Legislative Framework for 2021-2023 is under review and development. The updated framework will be brought forward to the City Council at a later time.

- Tri-Valley Cities Housing and Policy Framework as a Supplement to the Tri-Valley Cities Legislative Framework on Housing Matters available online at:

Click here - [TVC Housing and Policy Framework](#)

- League of California Cities 2021 Strategic Goals [Click Here](#)