

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Tri-Valley Veterans Day Parade Set for Sunday, November 4

Honoring World War I with a Special Appearance by General John J. Pershing

PLEASANTON, Calif. – The 22nd Annual Tri-Valley Veterans Day Parade and post parade event will be held on Sunday, Nov. 4 in Pleasanton, California.

Veterans Day honors all veterans who have served or are serving our nation in the Armed Forces. This year the parade and the post parade event are dedicated to the memory of World War I as this year marks the 100th anniversary of the end of the “Great War,” also once called the “War to End All Wars.”

Popular historian and actor Doug Mishler will portray WWI General John J. Pershing as Parade Grand Marshal. Immediately after the parade at the Veterans Memorial Building, Dr. Mishler will play the role of General Pershing and tell his story. Dr. Mishler has appeared many times at the Firehouse Arts Center performing the roles of Nikita Khrushchev, John D. Rockefeller, P. T. Barnum, Andrew Carnegie and Henry Ford. He has a Ph.D. in American cultural history from the University of Nevada, Reno and when he is not on the road he is either directing or acting in plays or teaching American history.

The parade begins at 1 p.m. in front of the Veterans Memorial Building at 301 Main Street in downtown Pleasanton and continues four blocks north to St. Mary Street. At 2:15 p.m., the post

parade event will begin at the Veterans Memorial Building where, in addition to Dr. Mishler's performance, the Pleasanton Community Concert Band will perform. There is no charge for this event; however, seating is limited.

The Tri-Valley Veterans Day parade and post parade event is organized and hosted by American Legion Post 237, Veterans of Foreign Wars Post 6298 and the Major General William F. Dean Chapter of the Association of the United States Army.

For more information, contact Doug Miller Veterans of Foreign Wars Post 6298 at 925-998-9905 or Dougmill94566@gmail.com or Assistant Director of Library and Recreation Michele Crose at 925-931-5347 or mcrose@cityofpleasantonca.gov.

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