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FOR IMMEDIATE RELEASE

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END HUNGER LOCALLY THROUGH FEED TRI-VALLEY
Food Drive Set for July 9-July 22

PLEASANTON, Calif. – The cities of Pleasanton, Dublin and Livermore have partnered again this year to launch Feed Tri-Valley to raise awareness about food insecurity and end hunger locally. The food drive will run from July 9 through July 22, 2018.

Tri-Valley organizations provide assistance to more than 775 households and serve over 25,000 meals each month. Feed Tri-Valley began in 2016 as a collaboration between the cities and Tri-Valley Haven, Open Heart Kitchen, Interfaith Sharing and Valley Bible Church as a way to highlight the need and to eliminate food insecurity in the Tri-Valley area. Community members are asked to donate grocery store gift cards and food to any participating store or organization in the Tri-Valley. Gift cards have become a preferred and convenient method to give, allowing the food providers to purchase perishable goods, such as fresh dairy, meat and vegetables, to supplement canned staples.

To find out more and to see a list of participating organizations, please visit <http://www.ptownlife.org/feedtrivalley/>. For organizations interested in joining the effort, please contact Nicole Thomas at 925-931-3432 or via email at nthomas@cityofpleasantonca.gov

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