



PRESS RELEASE

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COUNCIL APPROVES PROJECT PAINT BOX

Four New Utility Boxes to Receive Artistic Touch

PLEASANTON, Calif. — The Pleasanton City Council approved four new proposals for its Project Paint Box, the City's utility box beautification program that celebrates local artwork and encourages artists to creatively express themselves and share their artistic talent.

The program, now in its fourth year, has proven to be successful at deterring graffiti in addition to providing utility boxes as a canvas for artistic expression. Since the program's inception in 2014, 16 proposals were submitted and have gone through the process and met the City's criteria and design guidelines.

Last night's vote on the consent calendar brings the total number of painted utility boxes to 20. The proposed locations for the designs (attached) are as follows: *Poetree* (Molly Green) was inspired by the iconic oak tree to invite a sense of calm for bicyclists and passersby. The Civic Arts Commission has recommended this design for the corner of Black Avenue and Hopyard Road; *Bicycle Box* (Irma Grant) takes its inspiration from bicyclists' efforts at healthy and active living and will be located at the corner of W. Las Positas Boulevard and the Iron Horse Trail; *Stop and Smell the Flowers* (Ally McKay) is designed around the concept of living well and taking every

opportunity to create a stress-free life. This design will be placed at the corner of Stanley Boulevard and Valley Avenue; *Untitled* (Pedro Mercado) draws on the rich tradition and history of horse racing in Pleasanton and will be located at the corner of Bernal and Valley avenues.

For more information, email mcrose@cityofpleasantonca.gov.

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