



PRESS RELEASE

FOR IMMEDIATE RELEASE

September 22, 2017

Contact: Tracy Dunne
925-931-5044 or 925-519-5836 c
tdunne@cityofpleasantonca.gov

IGNITE! WHERE INNOVATION MEETS ART

City Launches Inaugural Event

PLEASANTON, Calif. — The City of Pleasanton is pleased to announce a new community extravaganza where art meets innovation to IGNITE! the night. Bring the whole family to this free community event on Saturday, October 14, 2017 from 5–9 p.m. at the Firehouse Arts Center at 4444 Railroad Avenue.

The inaugural IGNITE! Event is slated to fill the Firehouse Arts Center and the surrounding streets between Division and Railroad. Event highlights include a live painting presentation by Digital Artist, Jeremy Sutton, gypsy jazz performed by the Hot Club of San Francisco, Eden Aoba Taiko Japanese Drum Group, Firelight Society Professional Fire Performers, demonstrations by Savioke's Relay Robot, IGNITE! Speaker, KNTV's Scott McGrew and the Food Truck Mafia will be onsite to ignite your appetite.

For more information or to see a full listing of the entertainment and vendors, visit www.firehousearts.org/programs/ignite or download the Eventbase app and search "IGNITE."

IGNITE! is brought to you in collaboration with City of Pleasanton, Museum on Main, Pleasanton Cultural Arts Council, Pleasanton Downtown Association, and the Pleasanton Unified School District.

For more information, contact Michele Crose at 925-931-5347 or mcrose@cityofpleasantonca.gov

Follow us on Twitter @pleasantonca and Facebook www.facebook.com/CityofPleasanton

###