



PRESS RELEASE

FOR IMMEDIATE RELEASE

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FEED TRI-VALLEY FOOD DRIVE COMING IN JULY *Second Annual Food Drive Aimed at Ending Local Hunger*

PLEASANTON, Calif. — The cities of Pleasanton, Livermore and Dublin, along with local food providers are pleased to announce the second annual *Feed Tri-Valley*, a food drive aimed at ending hunger in the Tri-Valley region. The drive this year will begin on Monday, July 10 and run through Sunday, July 23, 2017.

“Last year was our first year to focus attention on hunger in our own community,” said Pleasanton Recreation Supervisor Nicole Thomas, adding “and our community donated close to 4,000 pounds of food, which was an enormous help to some families in the Tri-Valley community.”

Feed Tri-Valley was launched as a way to help local residents struggling with poverty and food insecurity, particularly in the summer months. For donors who prefer an alternative way of giving, grocery store gift cards are also available.

Most collection sites will have barrels with Feed Tri-Valley banners on them, and certain sites will accept grocery store cards. For a list of sites with barrels and receptacles for gift cards, along with food recommendations visit: <http://www.ptownlife.org/feed-tri-valley/>.

Interested businesses can join the effort by placing a Feed Tri-Valley food barrel onsite. For more information, please contact Nicole Thomas at 925-931-3432.

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