

# Task Force Meeting

Vision for Downtown Issues and Opportunities



# PLEASANTON Downtown Specific Plan Update

#### Meeting Agenda

- 1. Welcome and Prior Meeting Summary Notes
- 2. Public Comments
- 3. Vision for Downtown
- 4. Issues and Opportunities
  - 1. Small Group Discussions
  - Residential Areas
     Peters Avenue and Side Streets
     Civic Center and Old Bernal Avenue
     Large Group Discussion
  - - Main StreetFirst Street
- 5. Task Force Check-In
- Brief Announcements from Task Force and Staff, Summary, and Next Steps



# PLEASANTON Downtown Specific Plan Update

1. Welcome and Prior Meeting Summary Meeting #5 Summary



# PLEASANTON Downtown Specific Plan Update

#### 2. Public Comments

- Correspondence
- Meeting open to the public



# PLEASANTON Downtown Specific Plan Update

#### 3. Vision for Downtown

Based on your feedback, we have revised the Vision Statement to:

- Be less specific and more aspirational
- Speak to the entire Planning Area, not just Main
- Better represent the commercial/business aspects of Downtown
- Omit specific references to the Civic Center site



#### PLEASANTON Downtown Specific Plan Update

3. Revised Draft Vision for Downtown

Downtown Pleasanton is the heart of the city.



# PLEASANTON Downtown Specific Plan Update

#### Revised Draft Vision for Downtown

Downtown Pleasanton is the heart of the city. Its vibrant town center, historic neighborhoods, welcoming public places, and thriving businesses are the pride of the Pleasanton community.



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#### Revised Draft Vision for Downtown

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#### Revised Draft Vision for Downtown

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#### 3. Revised Draft Vision for Downtown

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# PLEASANTON Downtown Specific Plan Update

#### 4. Issues and Opportunities









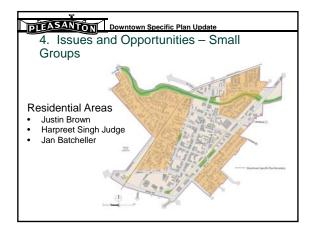


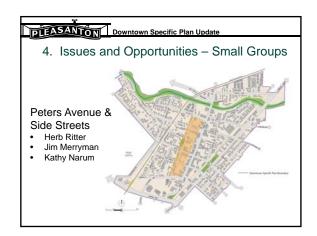
- The Issues and Opportunities Memorandum outlines initial options based on outreach to date and existing conditions research.
- Your task tonight is to identify the range of options that should be considered during the alternatives analysis.

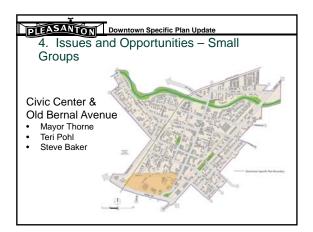
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- 4. Issues and Opportunities Small
- Every task force member has been preassigned to a group that will discuss options for three sub areas within the Planning Area.
- Each small group will report out to larger group
- All task force members will have an opportunity to comment on all topics
- No final alternatives need to be identified tonight - just a range of options









# A. Issues and Opportunities — Small Groups Each small group will be provided with: A set of questions regarding: Character/identity Uses Number of building stories A set of maps An easel pad and markers A note taker from Staff and/or the Consultant Team

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- Issues and Opportunities Small Groups
- Your Task:
  - Discuss as many of the questions as you are able to in 20 minutes.
  - Record the key points of your discussion.
  - Select a speaker to present the key points of your discussion to the large group.
- It is <u>not</u> necessary to:
  - Reach consensus on all topics
  - Definitely identify the specific alternatives that will be studied – we're just looking for design options



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4. Issues and Opportunities – Small Groups

Small groups report out, Public Comment, and Task Force Discussion and Direction

- Residential Areas
- Peters Avenue and Side Streets
- Civic Center and Old Bernal Avenue





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4. Issues and Opportunities - Large Group

#### Main Street

- Should ground floor uses with frontage on Main Street be required to be "active" and/or pedestrian oriented?
- If so, should this be required along the entire corridor (between the Union Pacific Railroad and Bernal Avenue), along particular segments, or at certain locations (e.g. corners)?

Note: The southern frontage along Main Street is the existing Civic Center.



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4. Issues and Opportunities - Large Group

#### Main Street

- What is the maximum number of building stories that should be studied for Main Street?
- Should maximum building heights be uniform or varied in some locations?



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4. Issues and Opportunities - Large Group

#### Main Street

- Should Division Street be made into a car-free pedestrian street between Main Street and Railroad
- If so, should it be car-free all of the time or sometimes?



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4. Issues and Opportunities - Large Group

#### First Street

- What character/identity should First Street have?
- Are there specific sites that should be evaluated (e.g. Pleasant Plaza)?
- Consider that each side of the street may have a different character.



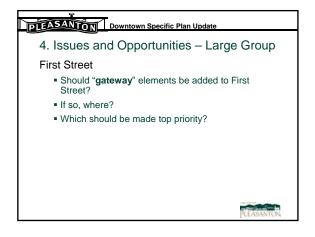
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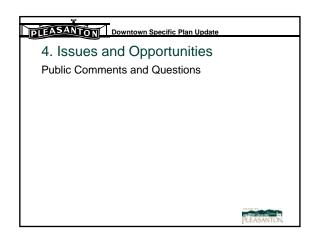
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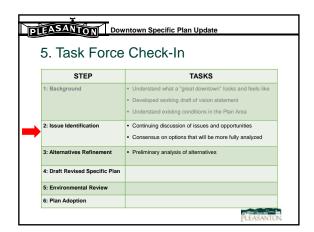
#### First Street

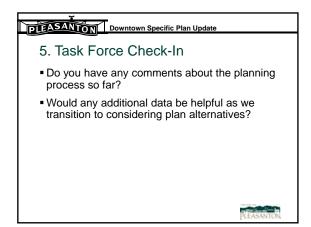
- What is the maximum number of building stories that should be studied for First Street?
- Should these heights be uniform or varied in some locations?

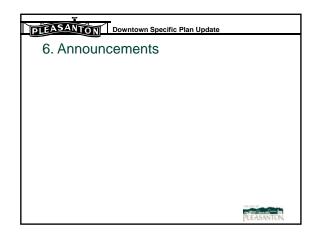












Continuation of this meeting, if necessary
If not, break for Task Force
August (or September):
Task Force meeting to review alternatives analysis
September (or October):
Community workshops on the alternatives analysis